

Converged Infrastructure Market by Components (Server, Networking, Storage, Infrastructure Software, Support Infrastructure), Services (Installation & Integration, Consulting & Professional, Maintenance & Support), Architecture Type, and End Users (Enterprises, Cloud Service Providers, Collocation Service Providers) - Worldwide Forecasts & Analysis (2014 - 2019)

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# Abstracts

The converged infrastructure solutions find applications in various vertical, such as Banking, Financial Services, and Insurance (BFSI), retail, IT and telecom, public sector, manufacturing, and healthcare.

In 2014, the converged infrastructure market of xxxx accounts for the highest market share in the total converged infrastructure market. In 2019 as well, xxxx is expected to be the highest revenue generating segment in the overall converged infrastructure market.

The Y-o-Y growth rates of xxxx will be on the higher side among the converged infrastructure market. The xxxx will be on the higher side among the converged infrastructure market throughout the forecast period 2014-2019. Two of the high growth markets are mentioned below:

IT and telecom vertical

BFSI vertical.



MarketsandMarkets expects the BFSI, IT and telecom, and healthcare segments to show tremendous growth throughout the forecast period. However, there are a few revenue pockets, namely business services, manufacturing, retail, and wholesale segments, which will also show significant increase in this period.

There are various assumptions that have been taken into consideration for market sizing and forecasting. A few of the global assumptions include political, economic, social, technological, and economic factors. For instance, exchange rates, one of the major economic factors, are expected to have a moderate rating of impact on this market. Therefore, the dollar fluctuations are not expected to enormously affect the forecasts in the emerging APAC region.

The report will help the market leaders or new entrants in this market in the following ways:

1. This report segments the market into solutions, covering the market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across the different verticals and regions.

2. This report will help the companies better understand the competitor and gain more insight to enhance its business position. There is a separate section on competitive landscape which includes competitor ecosystem, mergers and acquisition, and venture capital funding. Besides this, there are company profiles of the top 10 players in this market. In this section, market internals are provided that can put the company ahead of the competitors.

3. The report helps them understand the pulse of the market. The report provides information on key market drivers, restraints, challenges, and opportunities.



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# About

Complex Information Technology (IT) infrastructure with various limiting factors, such as floor space, energy consumption, high density zones, separate cabling and configuration, datacenter infrastructure management, and staffing has demanded a new technology to meet the business objectives in a cost-effective and efficient manner. Converged infrastructure solutions are standard, high-density, cost-effective, and energy-efficient 'all in one' IT solutions that are providing competent solutions to the above mentioned business concerns. Converged infrastructure solutions can accommodate the world's most high-tech equipment including servers and networking, storage equipment and infrastructure software which are useful in providing an integrated infrastructure solution to the end users.

The converged infrastructure typically consists of several computing resources that are preconfigured, pretested and designed specifically around business and IT requirements. Converged infrastructure solution integrates computing devices, storage elements, network resources, virtualization software, and infrastructure management software into a preconfigured platform which is suitable for such kind of integration and it is provided by a single vendor. A number of companies including HP, IBM, EMC, and Cisco provide converged infrastructure solutions which allow the user to select the IT configuration that best meets their needs in a cost-effective manner.

Over the past few years, IT organizations have embarked on a journey from the world of traditional IT, where it took months to deploy an individual system or application, to the world of highly virtualized IT, where businesses expect a new system or application to be delivered in a matter of few days. The relative ease with which application builders can use virtual machine applications to roll out new software or widen user bases is exposing and sharpening the significant challenge of acquiring, provisioning, deploying, and managing the right level of capacity of server, network I/O, and storage to enable this expansion. In order to have efficient utilization of IT resources, integrating the infrastructure resources is the need of the hour.

This report describes the future growth potential, key market drivers, restraints, and opportunities in the market. This research study has findings and insights about how companies can gain competitive advantage with a real-time business approach enabled by converged infrastructure solutions. The report analyzes the market potential in terms of segments classified by component, service, architecture type, end user, and business vertical across five major regions. The report also highlights key industry players in this



market, along with a detailed competitive landscape.



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