

Continuous Delivery Market by Deployment Mode (On-premises and Cloud), Organization Size, Vertical (BFSI, Retail and eCommerce, Media and Entertainment, Telecommunication, Healthcare, Manufacturing, Education), and Region - Global Forecast to 2023

<https://marketpublishers.com/r/CC11E402DFEEN.html>

Date: April 2018

Pages: 126

Price: US\$ 5,650.00 (Single User License)

ID: CC11E402DFEEN

Abstracts

The continuous delivery market is expected to grow at a Compound Annual Growth Rate (CAGR) of 18.5% during the forecast period.

The continuous delivery market size is expected to grow from USD 1.65 billion in 2018 to USD 3.85 billion by 2023, at a CAGR of 18.5% during the forecast period. This growth is expected to be fuelled by some of the business values, such as faster time-to-market, the better quality of products, competitive advantage, higher customer satisfaction, and the reduced cost of development, coupled with the adoption of continuous delivery practices. However, open source continuous delivery tools and projects would dominate commercial continuous delivery tools. This is expected to create barriers for the market growth.

The Small and Medium-sized Enterprises (SMEs) segment is expected to witness a higher growth rate during the forecast period.

The Small and Medium-sized Enterprises (SMEs) segment is expected to grow at a higher CAGR during the forecast period. SMEs have realized that immediate responses, quick business decisions, and customer satisfaction are the most important features to expand their businesses, increase revenues, and ensure desired outcomes. The huge traction of continuous delivery practices among SMEs would assist them in

releasing and delivering their business applications faster. These practices would also help them grow their businesses in an efficiently and quickly.

The cloud deployment mode is expected to have a higher growth rate during the forecast period.

The cloud deployment mode is expected to witness a higher growth rate during the forecast period. Cloud-based continuous delivery tools are driven by the potential cost control (deployment, licensing, and maintenance costs), enforcement of security compliance and audit features, and enhanced speed. By using cloud-based continuous delivery tools, organizations can avoid spending on software, security, storage, and technical staff. These advantages of the cloud deployment mode would attract enterprises to adopt cloud-based continuous delivery tools.

Asia Pacific (APAC) is expected to grow at the fastest rate during the forecast period.

As per the geographic analysis, the Asia Pacific (APAC) region is expected to witness the fastest growth rate in the continuous delivery market, due to the region's nature of rapidly adopting new technologies, making higher investments in digital transformation, and its aim at increasing the Gross Domestic Product (GDP). Organizations in the APAC region are adopting continuous delivery tools, because they consider these tools as a remedy to achieve greater agility by collaborating with IT development teams and operation teams. The international competition among enterprises to reduce prices has driven new entrants into the APAC market and disrupted the business models of organizations. The large enterprises and SMEs in APAC are acknowledging the importance of continuous delivery tools and focusing on the deployment of dedicated continuous delivery tools to facilitate the faster delivery of applications and efficiently serve their customers' frequent requirements.

The break-up of the profiles of the primary participants have been given below:

By Company Type: Tier 1 (30%), Tier 2 (40%), and Tier 3 (30%)

By Designation: C-Level (40%), Director Level (25%), and Manager Level (35%)

By Region: North America (35%), APAC (30%), Europe (25%), and RoW (10%)

The key continuous delivery market vendors profiled in the report are as follows:

1. Atlassian (Australia)
2. IBM (US)
3. XebiaLabs (US)
4. CA Technologies (US)
5. Electric Cloud (US)
6. Puppet (US)
7. Chef Software (US)
8. CloudBees (US)
9. Microsoft (US)
10. Flexagon (US)
11. Micro Focus (UK)
12. Accenture (Ireland)
13. Wipro (India)
14. Clarive (Spain)
15. VMware (US)
16. appLariat (US)
17. Red Hat (US)
18. Shippable (US)
19. CircleCI (US)
20. Spirent (US)
21. Heroku (US)
22. JetBrains (Czech Republic)
23. Bitrise (UK)
24. AppVeyor (Canada)
25. Kainos (US)

Research Coverage

The global continuous delivery market has been segmented by deployment mode, organization size, vertical, and region. The detailed analysis of the regions has been done to provide insights into the potential business opportunities across different regions. In addition to this, product portfolio, recent developments, and the strategic analysis of vendors are some of the other MarketsandMarkets analysis included in the report.

Reasons to Buy the Report

The report would help the market leaders/new entrants in the continuous delivery

market in the following ways:

1. The report segments the continuous delivery market comprehensively to provide the closest approximations of the revenue numbers for the overall market and its subsegments across different regions.
2. The report helps stakeholders understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.
3. The report helps stakeholders understand their competitors and gain more insights to enhance their positions in the market.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 RESEARCH ASSUMPTIONS
 - 2.3.1 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE CONTINUOUS DELIVERY MARKET
- 4.2 CONTINUOUS DELIVERY MARKET, BY DEPLOYMENT MODE, 2018–2023
- 4.3 CONTINUOUS DELIVERY MARKET, BY ORGANIZATION SIZE, 2018–2023
- 4.4 CONTINUOUS DELIVERY MARKET, BY VERTICAL, 2018–2023
- 4.5 CONTINUOUS DELIVERY MARKET, BY REGION, 2018
- 4.6 CONTINUOUS DELIVERY MARKET INVESTMENT SCENARIO, BY REGION, 2018–2023

5 MARKET OVERVIEW AND INDUSTRY TRENDS

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Automation in application development and deployment gaining traction among business decision-makers

5.2.1.2 Software (commercial off-the-shelf and application programming interface) evolving into an essential and inseparable part of business ecosystem across verticals

5.2.1.3 Monolithic applications giving way to microservice architecture and the increasing use of containers for virtualization

5.2.1.4 Managing infrastructure and configuration as a code, allowing operations and development environments to collaborate

5.2.2 RESTRAINTS

5.2.2.1 Open source tools and projects dominating commercial solutions

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing use of Artificial Intelligence (AI) in application development and deployment

5.2.3.2 Cloud-based platforms creating an environment for application development

5.2.4 CHALLENGES

5.2.4.1 Organizational maturity in terms of accepting changes in the existing processes and toolchains

5.2.4.2 Adopting end-to-end automated and orchestrated practice for achieving true DevOps and continuous delivery

5.2.4.3 Identifying business value in implementing continuous delivery

5.3 INDUSTRY TRENDS

5.3.1 CONTINUOUS DELIVERY TOOLS

5.3.1.1 Continuous integration

5.3.1.2 Continuous testing

5.3.1.3 Release automation

5.3.2 SERVICES

5.3.2.1 Professional services

5.3.2.2 Managed services

5.3.3 CONTINUOUS DELIVERY ECOSYSTEM

6 CONTINUOUS DELIVERY, BY DEPLOYMENT MODE

6.1 INTRODUCTION

6.2 ON-PREMISES

6.3 CLOUD

7 CONTINUOUS DELIVERY MARKET, BY ORGANIZATION SIZE

- 7.1 INTRODUCTION
- 7.2 SMALL AND MEDIUM-SIZED ENTERPRISES
- 7.3 LARGE ENTERPRISES

8 CONTINUOUS DELIVERY MARKET, BY VERTICAL

- 8.1 INTRODUCTION
- 8.2 BANKING, FINANCIAL SERVICES, AND INSURANCE
- 8.3 TELECOMMUNICATION
- 8.4 MEDIA AND ENTERTAINMENT
- 8.5 RETAIL AND ECOMMERCE
- 8.6 HEALTHCARE
- 8.7 MANUFACTURING
- 8.8 EDUCATION
- 8.9 OTHERS

9 CONTINUOUS DELIVERY MARKET, BY REGION

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA
- 9.3 EUROPE
- 9.4 ASIA PACIFIC
- 9.5 MIDDLE EAST AND AFRICA
- 9.6 LATIN AMERICA

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 MARKET RANKING ANALYSIS
- 10.3 COMPETITIVE SCENARIO
 - 10.3.1 NEW PRODUCT/SERVICE/SOLUTION LAUNCHES
 - 10.3.2 BUSINESS EXPANSIONS
 - 10.3.3 MERGERS AND ACQUISITIONS
 - 10.3.4 AGREEMENTS AND PARTNERSHIPS

11 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, SWOT analysis, MNM view)*

- 11.1 ATLISSIAN
- 11.2 IBM
- 11.3 XEBIALABS
- 11.4 CA TECHNOLOGIES
- 11.5 ELECTRIC CLOUD
- 11.6 PUPPET ENTERPRISE
- 11.7 CHEF SOFTWARE
- 11.8 CLOUDBEES
- 11.9 MICROSOFT
- 11.10 FLEXAGON
- 11.11 MICRO FOCUS
- 11.12 CLARIVE

*Details on Business overview, Products offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

12 KEY INNOVATORS

- 12.1 ACCENTURE
- 12.2 WIPRO
- 12.3 VMWARE
- 12.4 APPLARIAT
- 12.5 RED HAT
- 12.6 SHIPPABLE
- 12.7 CIRCLECI
- 12.8 SPIRENT
- 12.9 HEROKU
- 12.10 JETBRAINS
- 12.11 BITRISE
- 12.12 APPVEYOR
- 12.13 INFOSTRETCH
- 12.14 KAINOS

13 APPENDIX

- 13.1 DISCUSSION GUIDE
- 13.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL
- 13.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

13.4 AVAILABLE CUSTOMIZATION

13.5 RELATED REPORTS

13.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 UNITED STATES DOLLAR EXCHANGE RATE, 2015–2017

Table 2 CONTINUOUS DELIVERY MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 3 ON-PREMISES: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 4 CLOUD: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 5 CONTINUOUS DELIVERY MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 6 SMALL AND MEDIUM-SIZED ENTERPRISES: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 7 LARGE ENTERPRISES: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 CONTINUOUS DELIVERY MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 9 BANKING, FINANCIAL SERVICES, AND INSURANCE: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 10 TELECOMMUNICATION: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 MEDIA AND ENTERTAINMENT: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 12 RETAIL AND ECOMMERCE: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 13 HEALTHCARE: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 MANUFACTURING: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 15 EDUCATION: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 16 OTHERS: CONTINUOUS DELIVERY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 17 NORTH AMERICA: CONTINUOUS DELIVERY MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 18 NORTH AMERICA: CONTINUOUS DELIVERY MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 19 NORTH AMERICA: CONTINUOUS DELIVERY MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 20 EUROPE: CONTINUOUS DELIVERY MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 21 EUROPE: CONTINUOUS DELIVERY MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 22 EUROPE: CONTINUOUS DELIVERY MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 23 ASIA PACIFIC: CONTINUOUS DELIVERY MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 24 ASIA PACIFIC: CONTINUOUS DELIVERY MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 25 ASIA PACIFIC: CONTINUOUS DELIVERY MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 26 MIDDLE EAST AND AFRICA: CONTINUOUS DELIVERY MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 27 MIDDLE EAST AND AFRICA: CONTINUOUS DELIVERY MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 28 MIDDLE EAST AND AFRICA: CONTINUOUS DELIVERY MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 29 LATIN AMERICA: CONTINUOUS DELIVERY MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 30 LATIN AMERICA: CONTINUOUS DELIVERY MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 31 LATIN AMERICA: CONTINUOUS DELIVERY MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

List Of Figures

LIST OF FIGURES

- Figure 1 CONTINUOUS DELIVERY MARKET: MARKET SEGMENTATION
- Figure 2 CONTINUOUS DELIVERY MARKET: RESEARCH DESIGN
- Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION
- Figure 4 DATA TRIANGULATION
- Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- Figure 7 CONTINUOUS DELIVERY MARKET: ASSUMPTIONS
- Figure 8 CONTINUOUS DELIVERY MARKET, 2016—2023
- Figure 9 CONTINUOUS DELIVERY MARKET, BY SEGMENTATION
- Figure 10 CONTINUOUS DELIVERY MARKET, BY TOP 3 VERTICALS, AND REGION
- Figure 11 CONTINUOUS DELIVERY MARKET, BY REGION
- Figure 12 THE GROWING FOCUS ON ACCELERATING THE TIME-TO-MARKET IS EXPECTED TO DRIVE THE GROWTH OF THE CONTINUOUS DELIVERY MARKET
- Figure 13 ON-PREMISES DEPLOYMENT MODE IS EXPECTED TO HOLD THE LARGER MARKET SHARE DURING THE FORECAST PERIOD
- Figure 14 LARGE ENTERPRISES SEGMENT IS EXPECTED TO HOLD THE LARGER MARKET SHARE DURING THE FORECAST PERIOD
- Figure 15 MEDIA AND ENTERTAINMENT VERTICAL IS EXPECTED TO HOLD THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD
- Figure 16 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2018
- Figure 17 ASIA PACIFIC IS EXPECTED TO BE THE HOTSPOT MARKET TO INVEST IN DURING THE FORECAST PERIOD
- Figure 18 CONTINUOUS DELIVERY MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
- Figure 19 CLOUD DEPLOYMENT MODE IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
- Figure 20 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD
- Figure 21 MEDIA AND ENTERTAINMENT VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
- Figure 22 ASIA PACIFIC IS EXPECTED GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
- Figure 23 NORTH AMERICA: MARKET SNAPSHOT

- Figure 24 ASIA PACIFIC: MARKET SNAPSHOT
- Figure 25 KEY DEVELOPMENTS BY LEADING PLAYERS IN THE CONTINUOUS DELIVERY MARKET DURING 2015–2018
- Figure 26 MARKET EVALUATION FRAMEWORK
- Figure 27 ATLISSIAN: COMPANY SNAPSHOT
- Figure 28 ATLISSIAN: SWOT ANALYSIS
- Figure 29 IBM: COMPANY SNAPSHOT
- Figure 30 IBM: SWOT ANALYSIS
- Figure 31 XEBIALABS: SWOT ANALYSIS
- Figure 32 CA TECHNOLOGIES: COMPANY SNAPSHOT
- Figure 33 CA TECHNOLOGIES: SWOT ANALYSIS
- Figure 34 ELECTRIC CLOUD: SWOT ANALYSIS
- Figure 35 MICROSOFT: COMPANY SNAPSHOT
- Figure 36 MICRO FOCUS: COMPANY SNAPSHOT
- Figure 37 ACCENTURE: COMPANY SNAPSHOT
- Figure 38 WIPRO: COMPANY SNAPSHOT
- Figure 39 VMWARE: COMPANY SNAPSHOT
- Figure 40 RED HAT: COMPANY SNAPSHOT
- Figure 41 SPIRENT: COMPANY SNAPSHOT
- Figure 42 KAINOS: COMPANY SNAPSHOT

I would like to order

Product name: Continuous Delivery Market by Deployment Mode (On-premises and Cloud), Organization Size, Vertical (BFSI, Retail and eCommerce, Media and Entertainment, Telecommunication, Healthcare, Manufacturing, Education), and Region - Global Forecast to 2023

Product link: <https://marketpublishers.com/r/CC11E402DFEEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC11E402DFEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970