

Context-Aware Computing (CAC) Market - Global Advancements, Emerging Applications, Worldwide Forecasts & Analysis (2013 - 2018)

https://marketpublishers.com/r/CADD19BD271EN.html

Date: March 2013

Pages: 273

Price: US\$ 5,650.00 (Single User License)

ID: CADD19BD271EN

Abstracts

The context-aware computing report consists of market opportunity analysis of platforms and technology adoption in contexts, vendors, and networks. The report explores some of the major sub-segments of contexts market: computing context, user context, physical context, time context; vendors market: device manufacturers, mobile network operators, online and social and web; and networks: wireless cellular networks, wireless local area network, wireless personal area network, body area network. The report focuses on industry verticals and products and also provides market data, market dynamics (drivers, restraints, trends and opportunities), key players, and competitive outlook.

The CAC market is segmented based on regions such as North America, Latin America, Europe, Asia-Pacific (APAC), and Middle East and Africa (MEA). The market forecasts are provided for each region from 2013 to 2018. The CAC market report profiles leading companies such as Apple, Amazon, Facebook, Google, Microsoft, and Nokia.

Key Take-Aways

The report on Context-aware computing is aimed

To analyze the Context Aware Computing (CAC) market with emphasis on high growth technologies and systems, types, area of operations, and vertical applications

To analyze the market dynamics that describes factors currently driving as well as restraining growth of the market, along with their impact in low, medium, and



high.

To deliver competitive intelligence from market analysis, devise revenue growth strategies from the market size and forecasts statistics

To analyze the opportunities for the stakeholders through study of the competitive landscape in the CAC market

To provide insights into the core competencies and key growth strategies of companies in the CAC market

MARKETS COVERED

This report segments the CAC market by types, products, industry verticals, and geographies. These segments are further sub-segmented into the following:

On the basis of types:

This market is segmented on the basis of revenue generated across locations by types such as context, vendors, and networks.

On the basis of products:

This market is segmented on the basis of products such as active maps, adaptive phones, augmented reality and guided systems, conference assistants, cyber guides, fieldwork, location-aware information delivery, web browsers, office assistants, people and object pagers, shopping assistants, and others.

On the basis of industry vertical:

This market is classified into different industry verticals such as academia and education, banking financial services and insurance, consumer goods and retail, energy and power, gaming, healthcare, logistics and transportation, manufacturing, office and commercial environments, oil and gas, public sector and government, residential and home environments, telecom and Information Technology (IT), travel and hospitality.

On the basis of geographical territory:



Geographical locations are classified into North America, Europe, Middle East and Africa (MEA), Asia-Pacific (APAC) and Latin America.

STAKEHOLDERS

Telecommunications service provider (network operator)

Installed tools and technology suppliers

Application developers

Data security providers

Research organizations

Investors and network integrators



Contents

1 INTRODUCTION

- 1.1 KEY TAKE-AWAYS
- 1.2 REPORT DESCRIPTION
- 1.3 MARKETS COVERED
- 1.4 STAKEHOLDERS
- 1.5 RESEARCH METHODOLOGY
 - 1.5.1 MARKET SIZE
 - 1.5.2 KEY DATA POINTS FROM SECONDARY SOURCES
 - 1.5.3 KEY DATA POINTS FROM PRIMARY SOURCES

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW

- 3.1 MARKET DEFINITION CONTEXT AWARE COMPUTING
- 3.2 TECHNOLOGY ROADMAP
- 3.3 MARKET ECOSYSTEM
- 3.4 MARKET SEGMENTATION
 - **3.4.1 BY TYPES**
 - 3.4.2 BY PRODUCTS
 - 3.4.3 BY INDUSTRY VERTICALS
 - 3.4.4 BY GEOGRAPHY
- 3.5 OVERALL MARKET SIZE
- 3.6 MARKET DYNAMICS
 - **3.6.1 DRIVERS**
 - 3.6.1.1 Significant business opportunity for enterprises
 - 3.6.1.2 Customer intimacy
 - 3.6.2 RESTRAINTS
 - 3.6.2.1 Information overload and human attention
 - 3.6.2.2 Differentiating contexts
 - 3.6.2.3 Information access and delivery
 - 3.6.3 OPPORTUNITES
 - 3.6.3.1 Future of mobile computing
 - 3.6.4 IMPACT ANALYSIS OF DROS

4 CONTEXT AWARE COMPUTING: STAGES, FEATURES AND APPLICATIONS



- 4.1 INTRODUCTION
- 4.2 STAGES AND TECHNIQUES
 - 4.2.1 PROXIMATE SELECTION
 - 4.2.2 AUTOMATIC CONTEXTUAL RECONFIGURATION
 - 4.2.3 CONTEXTUAL INFORMATION AND COMMANDS
 - 4.2.4 CONTEXT-TRIGGERED ACTIONS
- 4.3 FEATURES
 - 4.3.1 CONTEXTUAL SENSING
 - 4.3.2 CONTEXTUAL ADAPTATION
 - 4.3.3 CONTEXTUAL RESOURCE DISCOVERY
 - 4.3.4 CONTEXTUAL AUGMENTATION
- 4.4 MODELING CONTEXT INFORMATION
 - 4.4.1 LOCATION MODEL
 - 4.4.2 DATA STRUCTURES
- 4.5 TYPES OF CONTEXTS
 - 4.5.1 ACTIVE CONTEXT
 - 4.5.1.1 Overview
 - 4.5.2 PASSIVE CONTEXT
 - 4.5.2.1 Overview

5 CONTEXT-AWARE COMPUTING: MARKET SIZE, FORECAST AND ANALYSIS BY TYPES OF CONTEXT

- 5.1 OVERVIEW
- **5.2 COMPUTING CONTEXT**
 - 5.2.1 OVERVIEW
 - 5.2.2 MARKET SIZE AND FORECAST
- **5.3 USER CONTEXT**
 - 5.3.1 OVERVIEW
 - 5.3.2 MARKET SIZE AND FORECAST
- **5.4 PHYSICAL CONTEXT**
 - 5.4.1 OVERVIEW
 - 5.4.2 MARKET SIZE AND FORECAST
- **5.5 TIME CONTEXT**
 - 5.5.1 OVERVIEW
 - 5.5.2 MARKET SIZE AND FORECAST

6 CONTEXT-AWARE COMPUTING: MARKET SIZE, FORECAST AND ANALYSIS



BY TYPES OF VENDORS

- 6.1 OVERVIEW
- **6.2 DEVICE MANUFACTURERS**
 - 6.2.1 OVERVIEW
 - 6.2.2 MARKET SIZE AND FORECAST
- **6.3 MOBILE NETWORK OPERATORS**
 - 6.3.1 OVERVIEW
 - 6.3.2 MARKET SIZE AND FORECAST
- 6.4 ONLINE AND WEB AND SOCIAL NETWORKING VENDORS
 - 6.4.1 OVERVIEW
 - 6.4.2 MARKET SIZE AND FORECAST

7 CONTEXT –AWARE COMPUTING: MARKET SIZE, FORECAST AND ANALYSIS BY TYPES OF NETWORKS

- 7.1 OVERVIEW
- 7.2 WIRELESS CELLULAR NETWORKS
 - 7.2.1 OVERVIEW
 - 7.2.2 MARKET SIZE AND FORECAST
- 7.3 WIRELESS LOCAL AREA NETWORKS (WLAN)
 - 7.3.1 OVERVIEW
 - 7.3.2 MARKET SIZE AND FORECAST
- 7.4 WIRELESS PERSONAL AREA NETWORK (PAN)
 - 7.4.1 OVERVIEW
 - 7.4.2 MARKET SIZE AND FORECAST
- 7.5 BODY AREA NETWORK (BAN)
 - 7.5.1 OVERVIEW
 - 7.5.2 MARKET SIZE AND FORECAST

8 CONTEXT-AWARE COMPUTING: MARKET SIZE, FORECAST AND ANALYSIS BY PRODUCTS

- 8.1 OVERVIEW
- 8.2 ACTIVE MAPS
 - 8.2.1 OVERVIEW
 - 8.2.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.2.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 8.2.4 MARKET SIZE AND FORECAST BY GEOGRAPHY



8.3 ADAPTIVE PHONES

- 8.3.1 OVERVIEW
- 8.3.2 MARKET SIZE AND FORECAST BY CONTEXT
- 8.3.3 MARKET SIZE AND FORECAST BY NETWORKS
- 8.3.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 8.4 AUGMENTED REALITY AND GUIDE SYSTEMS
 - 8.4.1 OVERVIEW
 - 8.4.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.4.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 8.4.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- **8.5 CONFERENCE ASSISTANTS**
 - 8.5.1 OVERVIEW
 - 8.5.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.5.3 MARKET SIZE AND FORECAST BY NETWORKS
- 8.5.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 8.6 CYBERGUIDES
 - 8.6.1 OVERVIEW
 - 8.6.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.6.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 8.6.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 8.7 FIELDWORK
 - 8.7.1 OVERVIEW
 - 8.7.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.7.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 8.7.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 8.8 LOCATION-AWARE INFORMATION DELIVERY
 - 8.8.1 OVERVIEW
 - 8.8.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.8.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 8.8.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 8.9 WEB BROWSERS
 - 8.9.1 OVERVIEW
 - 8.9.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.9.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 8.9.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 8.10 OFFICE ASSISTANTS
 - 8.10.1 OVERVIEW
 - 8.10.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.10.3 MARKET SIZE AND FORECAST BY NETWORKS



- 8.10.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 8.11 PEOPLE AND OBJECT PAGERS
 - **8.11.1 OVERVIEW**
 - 8.11.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.11.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 8.11.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 8.12 SHOPPING ASSISTANTS
 - **8.12.1 OVERVIEW**
 - 8.12.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.12.3 MARKET SIZE AND FORECAST BY NETWORKS
- 8.12.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- **8.13 OTHERS**
 - **8.13.1 OVERVIEW**
 - 8.13.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 8.13.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 8.13.4 MARKET SIZE AND FORECAST BY GEOGRAPHY

9 CONTEXT-AWARE COMPUTING: MARKET SIZE, FORECAST AND ANALYSIS BY INDUSTRY VERTICALS

- 9.1 OVERVIEW
- 9.2 ACADEMIA AND EDUCATION
 - 9.2.1 OVERVIEW
 - 9.2.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.2.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.2.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.3 BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)
 - 9.3.1 OVERVIEW
 - 9.3.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.3.3 MARKET SIZE AND FORECAST BY NETWORKS
- 9.3.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.4 CONSUMER GOODS AND RETAIL
 - 9.4.1 OVERVIEW
 - 9.4.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.4.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.4.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.5 ENERGY AND POWER
 - 9.5.1 OVERVIEW
 - 9.5.2 MARKET SIZE AND FORECAST BY CONTEXT



- 9.5.3 MARKET SIZE AND FORECAST BY NETWORKS
- 9.5.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.6 GAMING
 - 9.6.1 OVERVIEW
 - 9.6.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.6.3 MARKET SIZE AND FORECAST BY NETWORKS
- 9.6.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.7 HEALTHCARE
 - 9.7.1 OVERVIEW
 - 9.7.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.7.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.7.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.8 LOGISTICS AND TRANSPORTATION
 - 9.8.1 OVERVIEW
 - 9.8.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.8.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.8.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.9 MANUFACTURING
 - 9.9.1 OVERVIEW
 - 9.9.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.9.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.9.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.10 OFFICE AND COMMERCIAL ENVIRONMENTS
 - **9.10.1 OVERVIEW**
 - 9.10.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.10.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.10.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.11 OIL AND GAS
 - **9.11.1 OVERVIEW**
 - 9.11.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.11.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.11.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.12 PUBLIC SECTOR AND GOVERNMENT
 - **9.12.1 OVERVIEW**
 - 9.12.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.12.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.12.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.13 RESIDENTIAL AND HOME ENVIONMENTS
 - 9.13.1 OVERVIEW



- 9.13.2 MARKET SIZE AND FORECAST BY CONTEXT
- 9.13.3 MARKET SIZE AND FORECAST BY NETWORKS
- 9.13.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.14 TELECOMMUNICATIONS AND IT
 - **9.14.1 OVERVIEW**
 - 9.14.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.14.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.14.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.15 TRAVEL AND HOSPITALITY
 - **9.15.1 OVERVIEW**
 - 9.15.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.15.3 MARKET SIZE AND FORECAST BY NETWORKS
- 9.15.4 MARKET SIZE AND FORECAST BY GEOGRAPHY
- 9.16 OTHERS
 - 9.16.1 OVERVIEW
 - 9.16.2 MARKET SIZE AND FORECAST BY CONTEXT
 - 9.16.3 MARKET SIZE AND FORECAST BY NETWORKS
 - 9.16.4 MARKET SIZE AND FORECAST BY GEOGRAPHY

10 CONTEXT-AWARE COMPUTING: MARKET SIZE, FORECAST AND ANALYSIS BY GEOGRAPHIES

- 10.1 OVERVIEW
- 10.2 NORTH AMERICA
 - 10.2.1 OVERVIEW
 - 10.2.2 MARKET SIZE AND FORECAST
- 10.3 LATIN AMERICA
 - **10.3.1 OVERVIEW**
 - 10.3.2 MARKET SIZE AND FORECAST
- 10.4 EUROPE
 - **10.4.1 OVERVIEW**
 - 10.4.2 MARKET SIZE AND FORECAST
- 10.5 ASIA-PACIFIC (APAC)
 - **10.5.1 OVERVIEW**
- 10.5.2 MARKET SIZE AND FORECAST
- 10.6 MIDDLE-EAST AND AFRICA (MEA)
 - 10.6.1 OVERVIEW
 - 10.6.2 MARKET SIZE AND FORECAST



11 COMPETITIVE LANDSCAPE

- 11.1 VENTURE CAPITAL FUNDING
- 11.2 MERGERS AND ACQUISITIONS
- 11.3 NEW PRODUCTS AND DEVELOPMENTS

12 COMPANY PROFILES (OVERVIEW, PRODUCTS & SERVICES, FINANCIALS & STRATEGY AND ANALYST INSIGHTS)

- 12.1 AMAZON.COM, INC.
- 12.2 APPEAR NETWORKS
- 12.3 APPLE INC
- 12.4 AUTODESK
- **12.5 BAIDU**
- 12.6 CROWDOPTIC
- 12.7 FACEBOOK, INC.
- **12.8 FLYTXT**
- 12.9 GOOGLE INC
- 12.10 INTEL CORPORATION
- 12.11 LOOPT
- 12.12 MICROSOFT
- 12.13 MXIT
- 12.14 NOKIA
- 12.15 OPENSTREAM
- **12.16 PONTIS**
- 12.17 PROXOMO
- **12.18 SAMSUNG**
- 12.19 SECURONIX
- 12.20 TELEF?NICA, S.A.
- 12.21 TELIASONERA
- **12.22 TELNIC**
- 12.23 THREATMETRIX
- 12.24 VERIZON COMMUNICATIONS INC.
- 12.25 VODAFONE (Details on Overview, Products & Services, Financials & Strategy and Analyst Insights might not be captured in case of unlisted companies.)



List Of Tables

LIST OF TABLES

TABLE 1 CONTEXT AWARE COMPUTING MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 2 OVERALL MARKET REVENUE, BY CAC TYPES, 2013 – 2018 (\$BILLION) TABLE 3 ALLIGNMET OF CONTEXT-AWARE SERVICES

TABLE 4 CONTEXT AWARE COMPUTING MARKET REVENUE, BY TYPES OF CONTEXTS, 2013 – 2018 (\$BILLION)

TABLE 5 CONTEXT AWARE COMPUTING MARKET REVENUE, BY TYPES OF VENDORS, 2013 – 2018 (\$BILLION)

TABLE 6 CONTEXT AWARE COMPUTING MARKET REVENUE, BY TYPES OF NETWORKS, 2013 – 2018 (\$BILLION)

TABLE 7 DIFFERENTIATION OF STANDARDS: BLUETOOTH VS ZIGBEE TABLE 8 WIRELESS PAN STANDARDS

TABLE 9 CONTEXT AWARE COMPUTING MARKET REVENUE, BY PRODUCTS, 2013 – 2018 (\$BILLION)

TABLE 10 ACTIVE MAPS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 11 ACTIVE MAPS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 12 ACTIVE MAPS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 13 ADAPTIVE PHONES MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 14 ADAPTIVE PHONES MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 15 ADAPTIVE PHONES MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 16 AUGMENTED REALITY AND GUIDED SYSTEMS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 17 AUGMENTED REALITY AND GUIDED SYSTEMS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 18 AUGMENTED REALITY AND GUIDED SYSTEMS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 19 CONFERENCE ASSISTANTS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 20 CONFERENCE ASSISTANTS MARKET REVENUE, BY NETWORK



TYPES, 2013 – 2018 (\$BILLION)

TABLE 21 CONFERENCE ASSISTANTS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 22 CYBERGUIDES MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 23 CYBERGUIDES MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 24 CYBERGUIDES MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 25 FIELDWORK MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 26 FIELDWORK MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 27 FIELDWORK MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 28 LOCATION-AWARE INFORMATION DELIVERY MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 29 LOCATION-AWARE INFORMATION DELIVERY MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 30 LOCATION-AWARE INFORMATION DELIVERY MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 31 WEB BROSERS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 32 WEB BROSERS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 33 WEB BROWSERS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 34 OFFICE ASSISTANTS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 35 OFFICE ASSISTANTS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 36 OFFICE ASSISTANTS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 37 PEOPLE AND OBJECT PAGERS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 38 PEOPLE AND OBJECT PAGERS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 39 PEOPLE AND OBJECT PAGERS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)



TABLE 40 SHOPPING ASSISTANTS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 41 SHOPPING ASSISTANTS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 42 SHOPPING ASSISTANTS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 43 OTHERS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 44 OTHERS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 45 OTHERS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION) TABLE 46 CONTEXT AWARE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2013 – 2018 (\$BILLION)

TABLE 47 ACADEMIA AND EDUCATION MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 48 ACADEMIA AND EDUCATION MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 49 ACADEMIA AND EDUCATION MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 50 BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI) MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 51 BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI) MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 52 BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI) MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 53 CONSUMER GOODS AND RETAIL MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 54 CONSUMER GOODS AND RETAIL MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 55 CONSUMER GOODS AND RETAIL MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 56 ENERGY AND POWER MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 57 ENERGY AND POWER MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 58 ENERGY AND POWER MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 59 GAMING MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)



TABLE 60 GAMING MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 61 GAMING MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION) TABLE 62 HEALTHCARE MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 63 HEALTHCARE MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 64 HEALTHCARE MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 65 LOGISTICS AND TRANSPORTATION MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 66 LOGISTICS AND TRANSPORTATION MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 67 LOGISTICS AND TRANSPORTATION MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 68 MANUFACTURING MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 69 MANUFACTURING MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 70 MANUFACTURING MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 71 OFFICE AND COMMERCIAL ENVIRONMENTS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 72 OFFICE AND COMMERCIAL ENVIRONMENTS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 73 OFFICE AND COMMERCIAL ENVIRONMENTS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 74 OIL AND GAS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 75 OIL AND GAS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 76 OIL AND GAS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 77 PUBLIC SECTOR AND GOVERNMENT MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 78 PUBLIC SECTOR AND GOVERNMENT MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 79 PUBLIC SECTOR AND GOVERNMENT MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)



TABLE 80 RESIDENTIAL AND HOME ENVIRONMENTS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 81 RESIDENTIAL AND HOME ENVIRONMENTS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 82 RESIDENTIAL AND HOME ENVIRONMENTS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 83 TELECOM AND IT MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 84 TELECOM AND IT MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 85 TELECOM AND IT MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 86 TRAVEL AND HOSPITALITY MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 87 TRAVEL AND HOSPITALITY MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 88 TRAVEL AND HOSPITALITY MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION)

TABLE 89 OTHERS MARKET REVENUE, BY CONTEXT TYPES, 2013 – 2018 (\$BILLION)

TABLE 90 OTHERS MARKET REVENUE, BY NETWORK TYPES, 2013 – 2018 (\$BILLION)

TABLE 91 OTHERS MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018 (\$BILLION) TABLE 92 NORTH AMERICA MARKET REVENUE, BY CAC TYPES, 2013 – 2018 (\$BILLION)

TABLE 93 LATIN AMERICA MARKET REVENUE, BY CAC TYPES, 2013 – 2018 (\$BILLION)

TABLE 94 EUROPE MARKET REVENUE, BY CAC TYPES, 2013 – 2018 (\$BILLION)

TABLE 95 APAC MARKET REVENUE, BY CAC TYPES, 2013 – 2018 (\$BILLION)

TABLE 96 MEA MARKET REVENUE, BY CAC TYPES, 2013 – 2018 (\$BILLION)

TABLE 97 AMAZON: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 98 AMAZON: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 99 AMAZON: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 100 APPEAR: NEW PRODUCT DEVELOPMENTS

TABLE 101 APPEAR: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 102 APPEAR: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 103 APPEAR: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 104 APPLE: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 105 APPLE: REVENUE BY PRODUCTS, 2011 - 2012 (\$MILLION)



TABLE 106 APPLE: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 107 AUTODESK: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 108 AUTODESK: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 109 AUTODESK: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 110 BAIDU: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 111 FACEBOOK: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 112 FACEBOOK: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 113 FLYTXT: NEW PRODUCT DEVELOPMENTS

TABLE 114 FLYTXT: REVENUE BY SEGMENT, 2011 - 2012 (% OF TOTAL REVENUES)

TABLE 115 FLYTXT: REVENUE BY GEOGRAPHIES, 2011 – 2012 (% OF TOTAL REVENUES)

TABLE 116 GOOGLE: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 117 GOOGLE: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 118 GOOGLE: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 119 INTEL: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 120 INTEL: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 121 INTEL: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 122 MICROSOFT: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 123 MICROSOFT: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 124 MICROSOFT: REVENUE BY GEOGRAPHIES, 2011 - 2012 (\$MILLION)

TABLE 125 NOKIA: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 126 NOKIA: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 127 NOKIA: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 128 SAMSUNG: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 129 SAMSUNG: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 130 SAMSUNG: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 131 TELEF?NICA: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 132 TELEF?NICA: REVENUE BY GEOGRAPHY, 2011 – 2012 (\$MILLION)

TABLE 133 TELIASONERA: REVENUE, FOR 2011 - 2012, (\$MILLION)

TABLE 134 TELIASONERA: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 135 TELIASONERA: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)

TABLE 136 VERIZON: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 137 VERIZON: REVENUE BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 138 VODAFONE: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 139 VODAFONE: REVENUE BY GEOGRAPHY, 2011 - 2012 (\$MILLION)



List Of Figures

LIST OF FIGURES

FIGURE 1 BASIC STRUCTURE OF THE CONTEXT

FIGURE 2 STRUCTURE OF CONTEXT AWARE COMPUTING MODEL

FIGURE 3 CONTEXT AWARE COMPUTING TECHNOLOGY ROADMAP

FIGURE 4 ECOSYSTEM OF CONTEXT AWARE COMPUTING MARKET

FIGURE 5 SEGMENTATION OF CONTEXT AWARE COMPUTING MARKET, BY TYPES

FIGURE 6 SEGMENTATION OF CONTEXT AWARE COMPUTING MARKET, BY PRODUCTS

FIGURE 7 SEGMENTATION OF CONTEXT AWARE COMPUTING MARKET, BY INDUSTRY VERTICALS

FIGURE 8 SEGMENTATION OF CONTEXT AWARE COMPUTING MARKET, BY GEOGRAPHY

FIGURE 9 IMPACT ANALYSIS OF DRO'S

FIGURE 10 CONTEXTUAL SENSING SYSTEM

FIGURE 11 LOCATION MODEL TYPES

FIGURE 12 THE DATA PROCESSING WORKFLOW

FIGURE 13 CONTEXT AWARE COMPUTING MARKET REVENUE, BY TYPES OF CONTEXTS, 2013 – 2018, Y-O-Y (%)

FIGURE 14 CONTEXT AWARE COMPUTING MARKET REVENUE, BY TYPES OF VENDORS, 2013 – 2018, Y-O-Y (%)

FIGURE 15 CONTEXT-AWARENESS FOR NETWORK OPERATORS

FIGURE 16 CONTEXT AWARE COMPUTING MARKET REVENUE, BY TYPES OF NETWORKS, 2013 – 2018, Y-O-Y (%)

FIGURE 17 CELLULAR SYSTEM OVERVIEW

FIGURE 18 DATA FLOW IN A MEDICAL BAN

FIGURE 19 Y-O-Y REVENUE PENETRATION OF CONTEXT AWARE COMPUTING MARKET, BY INDUSTRY VERTICALS

FIGURE 20 CONTEXT AWARE COMPUTING MARKET REVENUE, BY INDUSTRY VERTICAL, 2013 – 2018, Y-O-Y (%)

FIGURE 21 CONTEXT AWARE COMPUTING MARKET REVENUE, BY GEOGRAPHY, 2013 – 2018, Y-O-Y (%)

FIGURE 22 NORTH AMERICA MARKET REVENUE, BY CAC TYPES, 2013 – 2018, Y-O-Y (%)

FIGURE 23 LATIN AMERICA MARKET REVENUE, BY CAC TYPES, Y-O-Y (%)

FIGURE 24 EUROPE MARKET REVENUE, BY CAC TYPES, Y-O-Y (%)



FIGURE 25 APAC MARKET REVENUE, BY CAC TYPES, Y-O-Y (%) FIGURE 26 MEA MARKET REVENUE, BY CAC TYPES, Y-O-Y (%) FIGURE 27 APPEAR IQ FRAMEWORK



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