+44 20 8123 2220
info@marketpublishers.com

Consumer Identity and Access Management (CIAM) Market Size, Share, Growth Analysis, By Offering (Solutions (Identity Administration, PII Management & Analytics, Access Management, Fraud Detection) & Services) - Global Industry Forecast to 2030

https://marketpublishers.com/r/C1171C014FCBEN.html
Date: September 2024
Pages: 456
Price: US$ 4,950.00 (Single User License)
ID: C1171C014FCBEN

Abstracts

The global CIAM market size is projected to grow from USD 12.5 billion in 2024 to USD 21.0 billion by 2030 at a Compound Annual Growth Rate (CAGR) of 8.9% during the forecast period. Rising cases of identity theft and fraud, and the demand to deliver frictionless customer experience, followed by a concern regarding access privileges drive the CIAM market globally.

The CIAM market is witnessing several challenges when seen globally. At first, a lack of skilled cybersecurity professionals impedes the efficient handling of complex threats. Adherence to data privacy regulations such as GDPR and CCPA adds further layers of complexity. Then, inconsistencies arising from segregated identity data across different systems present obstacles and impede cohesive identity management. In addition to this, the increasing complexity of network infrastructures, especially with the integration of IoT devices, necessitates more advanced CIAM solutions. Apart from this, achieving a harmonious equilibrium between stringent security protocols and a user-friendly experience remains an ongoing challenge.

“By Deployment Mode, the cloud segment is expected to largest market size during the forecast period.”

By deployment mode, the cloud segment for the CIAM market is holding the largest market size during the forecasted period. Organizations are more and more inclined towards adopting cloud-based CIAM solutions to reap their associated benefits,

+44 20 8123 2220
info@marketpublishers.com

including flexibility, scalability, and cost-effectiveness. The solution offers an organization the ability to respond quickly to changeable user demand and scale identity management without significant upfront infrastructure investments. The shift to remote work and increasing dependency on digital services have expedited the adoption of cloud technologies, thus making the need for cloud-based CIAM solutions more vital than ever. Besides, advanced security features and continuous updates provided by the cloud, CIAM solutions enable organizations to achieve easier conformance with evolving regulatory standards and provide a much more solid, up-to-date way of consumer identity management. These cloud-based CIAM services and applications gain more traction and preference for use cases in modern business due to their integration capabilities.

“By Organization Size, Large Enterprises segment accounts for the largest market size during the forecast period.”

It is projected that large enterprises will corner the largest share of the CIAM market for different compelling reasons. Large companies hold vast amounts of customer data and engage millions of users across all platforms; this requires scalable and strong CIAM solutions for smooth and secure user experiences. Such organizations have strong compliance requirements from various regulatory bodies that consequently require advanced identity management systems that help protect sensitive information relating to customers. Additionally, big companies can afford to outlay for full-scale CIAM solutions and integrate them with their highly complex IT infrastructures. Another factor driving large organizations to take more stringent measures in putting effective CIAM in place is the rising rate and intensity of cyberattacks.

Breakdown of primaries

The study contains insights from various industry experts, from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 43%, Tier 2 – 36%, and Tier 3 – 21%

By Designation: C-level Executives– 58%, Directors- 32% and Other Levels – 10%

By Region: North America – 55%, Asia Pacific – 12%, Europe – 19%, Middle East and Africa – 9%, Latin America – 5%

Major vendors in the global CIAM market include IBM (US), Okta (US), SAP (Germany), Microsoft (US), Ping Identity (US), Thales (France), Broadcom (US), AWS (US), Salesforce (US), OpenText (US), Akamai Technology (US), Deloitte (UK), HID Global (US), CyberArk (US), Nevis Security (Switzerland), Simeio Solutions (US), Ubisecure (Finland), OneLogin (US), SecureAuth (US), LoginRadius (Canada), IDology (US), Omada Identity (Denmark), WSO2 (US), WidasConcepts (Germany), FusionAuth (US), Transmit Security (Israel), IDnow (Germany), miniOrange (US), and Strivacity (US).

The study includes an in-depth competitive analysis of the key players in the CIAM market, their company profiles, recent developments, and key market strategies.

Research Coverage

The report segments the CIAM market and forecasts its size by Offerings (solutions and services), by Solutions (identity administration, PII management, and analytics, access management, fraud detection, and other solutions), by services (integration and deployment, support and maintenance, and consulting), Authentication Type (MFA, SSO, passwordless authentication), by Deployment Mode (Cloud, On-Premise, SaaS), by Organization Size (SMBs, Large enterprise), by vertical (BFSI, hospitality, healthcare, retail & eCommerce, telecommunication, education, government, energy & utilities, manufacturing, iGaming, other verticals). The study also includes an in-depth competitive analysis of the market’s key players, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall CIAM market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (Rising security breaches and cyberattacks, demand to deliver frictionless customer experience, rising identity theft and fraud, rising concern regarding access privileges, growing emphasis on stringent regulatory

+44 20 8123 2220
info@marketpublishers.com

compliance), restraints (Lack of identity standards and budgetary constraints), opportunities (High volume of online transactions, cultural shift from traditional IAM to consumer IAM, proliferation of cloud-based consumer IAM solutions and services), and challenges (Scarcity of skilled cybersecurity professionals among enterprises, difficulties in addressing complexity of advanced threats)

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the CIAM market.

Market Development: Comprehensive information about lucrative markets – the report analyses the CIAM market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the CIAM market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players in CIAM market strategies, including IBM (US), Okta (US), SAP (Germany), Microsoft (US), Ping Identity (US), Thales (France), Broadcom (US), AWS (US), Salesforce (US), OpenText (US), Akamai Technology (US), and Deloitte (UK), among others, in the CIAM market strategies.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
  1.2.1 INCLUSIONS AND EXCLUSIONS
1.3 MARKET SCOPE
  1.3.1 MARKET SEGMENTATION
1.4 YEARS CONSIDERED
1.5 CURRENCY CONSIDERED
1.6 STAKEHOLDERS
1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
  2.1.2 PRIMARY DATA
    2.1.2.1 Breakup of primary profiles
    2.1.2.2 Key industry insights
2.2 DATA TRIANGULATION
2.3 MARKET SIZE ESTIMATION
  2.3.1 REVENUE ESTIMATES
2.4 MARKET FORECAST
2.5 RESEARCH ASSUMPTIONS
2.6 RESEARCH LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET
4.2 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY OFFERING, 2024
4.3 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY SOLUTION, 2024
4.4 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY SERVICE,

+44 20 8123 2220
info@marketpublishers.com

2024
4.5 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY AUTHENTICATION TYPE, 2024
4.6 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY ORGANIZATION SIZE, 2024
4.7 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY DEPLOYMENT MODE, 2024
4.8 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY VERTICAL AND REGION, 2024
4.9 MARKET INVESTMENT SCENARIO

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION
5.2 MARKET DYNAMICS
5.2.1 DRIVERS
5.2.1.1 Rising security breaches and cyberattacks
5.2.1.2 Growing demand for frictionless customer experiences
5.2.1.3 Rising identity theft and fraud
5.2.1.4 Increasing concern about access privileges
5.2.1.5 Growing emphasis on stringent regulatory compliance
5.2.2 RESTRAINTS
5.2.2.1 Lack of identity standards and budgetary constraints
5.2.3 OPPORTUNITIES
5.2.3.1 High volume of online transactions
5.2.3.2 Gradual shift from traditional IAM to consumer IAM
5.2.3.3 Proliferation of cloud-based consumer IAM solutions and services
5.2.4 CHALLENGES
5.2.4.1 Scarcity of skilled cybersecurity professionals
5.2.4.2 Difficulties in addressing complexity of advanced threats
5.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
5.4 PRICING ANALYSIS
5.4.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY AUTHENTICATION TYPE
5.4.2 INDICATIVE PRICING ANALYSIS, BY VENDOR
5.5 VALUE CHAIN ANALYSIS
5.6 ECOSYSTEM ANALYSIS
5.7 TECHNOLOGY ANALYSIS
5.7.1 KEY TECHNOLOGIES

+44 20 8123 2220
info@marketpublishers.com

5.7.1.1 Artificial intelligence (AI)
5.7.1.2 Cloud
5.7.1.3 Internet of things (IoT)
5.7.1.4 Big data
5.7.1.5 Passwordless authentication
5.7.1.6 Adaptive authentication (AA)
5.7.2 COMPLEMENTARY TECHNOLOGIES
5.7.2.1 Blockchain
5.7.2.1.1 Decentralized identity management (DIM)
5.7.3 ADJACENT TECHNOLOGIES
5.7.3.1 Bring your own identity (BYOI)
5.8 PATENT ANALYSIS
5.8.1 LIST OF MAJOR PATENTS
5.9 KEY CONFERENCES AND EVENTS, 2024–2025
5.10 TRADE ANALYSIS
5.10.1 IMPORT SCENARIO OF DATA PROCESSING MACHINES, MAGNETIC AND OPTICAL READERS, AND DATA TRANSCRIPTION MACHINES
5.10.1.1 Overview of import values
5.10.1.2 Country-specific trends
5.10.1.3 Implications and conclusions
5.10.2 EXPORT SCENARIO OF DATA PROCESSING MACHINES, MAGNETIC AND OPTICAL READERS, AND DATA TRANSCRIPTION MACHINES
5.10.2.1 Overview of export values
5.10.2.2 Country-specific trends
5.10.2.3 Implications and conclusions
5.11 TARIFF AND REGULATORY LANDSCAPE
5.11.1 TARIFF RELATED TO DATA PROCESSING MACHINES, MAGNETIC AND OPTICAL READERS, AND DATA TRANSCRIPTION MACHINES (8471)
5.11.2 REGULATORY IMPLICATIONS AND INDUSTRY STANDARDS
5.11.2.1 GENERAL DATA PROTECTION REGULATION (GDPR)
5.11.2.2 PAYMENT CARD INDUSTRY-DATA SECURITY STANDARD (PCI-DSS)
5.11.2.3 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT (HIPAA)
5.11.2.4 FEDERAL INFORMATION SECURITY MANAGEMENT ACT (FISMA)
5.11.2.5 SARBANES-OXLEY ACT (SOX Act)
5.11.2.6 GRAMM–LEACH–BLILEY ACT
5.11.2.7 SOC2
5.11.2.8 CRIMINAL JUSTICE INFORMATION SYSTEM (CJIS) SECURITY POLICY
5.11.2.9 FEDERAL FINANCIAL INSTITUTIONS EXAMINATION COUNCIL (FFIEC)

+44 20 8123 2220
info@marketpublishers.com

5.11.2.10 FAIR AND ACCURATE CREDIT TRANSACTION ACT (FACTA)
5.11.2.11 IDENTITY THEFT RED FLAGS
5.11.3 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
5.12 PORTER'S FIVE FORCES ANALYSIS
5.12.1 THREAT OF NEW ENTRANTS
5.12.2 BARGAINING POWER OF SUPPLIERS
5.12.3 BARGAINING POWER OF BUYERS
5.12.4 THREAT OF SUBSTITUTES
5.12.5 INTENSITY OF COMPETITIVE RIVALRY
5.13 KEY STAKEHOLDERS AND BUYING CRITERIA
5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS
5.13.2 BUYING CRITERIA
5.14 TECHNOLOGY ROADMAP
5.15 BUSINESS MODEL
5.16 EVOLUTION OF CONSUMER IDENTITY AND ACCESS MANAGEMENT
5.17 INVESTMENT AND FUNDING SCENARIO
5.18 CASE STUDY ANALYSIS
5.18.1 FRANKLINCOVEY OPTIMIZES CUSTOMER INTERACTIONS AND DATA PRIVACY WITH SAP CIAM SOLUTIONS
5.18.2 THALES CIAM SOLUTION HELPED A.S.R. UNIFY CUSTOMER EXPERIENCE AND ENHANCE SECURITY
5.18.3 NEVIS SECURITY HELPS SWISSCOM ENHANCE CORPORATE CUSTOMER EXPERIENCE WITH CIAM SOLUTION
5.19 IMPACT OF GENERATIVE AI ON CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET
5.19.1 GENERATIVE AI
5.19.2 TOP USE CASES AND MARKET POTENTIAL IN CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET
5.19.2.1 Key use cases
5.19.3 IMPACT OF GENERATIVE AI ON INTERCONNECTED AND ADJACENT ECOSYSTEMS
5.19.3.1 Identity and Access Management (CIAM)
5.19.3.2 Blockchain
5.19.3.3 Internet of Things (IoT)
5.19.3.4 Cloud Computing
5.19.3.5 Big Data Analytics
5.19.3.6 Cybersecurity

+44 20 8123 2220
info@marketpublishers.com

6 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY OFFERING

6.1 INTRODUCTION
6.1.1 OFFERING: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
6.2 SOLUTIONS
6.2.1 BUSINESSES USE CIAM SOLUTIONS TO OFFER PERSONALIZED EXPERIENCES AND ENHANCE CUSTOMER SATISFACTION
6.3 SERVICES
6.3.1 SERVICES ENSURE SEAMLESS DEPLOYMENT AND MAINTENANCE OF CIAM AMONG BUSINESSES

7 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY SOLUTION

7.1 INTRODUCTION
7.1.1 SOLUTION: FEATURES AND BENEFITS
7.1.2 SOLUTION: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
7.2 IDENTITY ADMINISTRATION
7.2.1 IDENTITY ADMINISTRATION HELPS REDUCE DATA BREACHES AND UNAUTHORIZED ACCESS
7.3 PII MANAGEMENT AND ANALYTICS
7.3.1 DEMAND FOR PERSONALIZED USER EXPERIENCES TO DRIVE INTEGRATION OF PII ANALYTICS IN CIAM
7.4 ACCESS MANAGEMENT
7.4.1 NEED TO AUTHENTICATE IDENTITIES AND IMPROVE PRODUCTIVITY TO FUEL DEMAND FOR ACCESS MANAGEMENT
7.5 FRAUD DETECTION
7.5.1 NEED TO PROTECT AGAINST ILLEGAL ACCESS TO DRIVE DEMAND FOR FRAUD DETECTION SOLUTIONS
7.6 OTHER SOLUTIONS

8 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY SERVICE

8.1 INTRODUCTION
8.1.1 SERVICE: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
8.2 INTEGRATION AND DEPLOYMENT
8.2.1 NEED FOR EXPERT INTEGRATION AND DEPLOYMENT SERVICES FOR

+44 20 8123 2220
info@marketpublishers.com

ROBUST IAM AND ENHANCED SECURITY TO DRIVE MARKET
8.3 SUPPORT AND MAINTENANCE
8.3.1 SUPPORT AND MAINTENANCE SERVICES HELP GUARANTEE SAFE AND EFFECTIVE CIAM OPERATIONS
8.4 CONSULTING
8.4.1 CONSULTING SERVICES HELP SAFEGUARD CLIENT INFORMATION AND OPTIMIZE ACCESS CONTROL

9 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET,

BY AUTHENTICATION TYPE
9.1 INTRODUCTION
9.1.1 AUTHENTICATION TYPE: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
9.1.2 AUTHENTICATION TYPE: CHALLENGES
9.1.3 AUTHENTICATION TYPE: KEY PLAYERS
9.2 MFA
9.2.1 NEED TO COMPLY WITH REGULATORY NORMS AND SECURE CONFIDENTIAL DATA NETWORK TO DRIVE MARKET
9.3 SSO
9.3.1 SSO STREAMLINES USER AUTHENTICATING ACROSS ALL APPLICATIONS, SAVING SIGNIFICANT TIME
9.4 PASSWORDLESS AUTHENTICATION
9.4.1 PASSWORDLESS AUTHENTICATION USES UNIQUE BIOMETRIC ATTRIBUTES AND ELIMINATES NEED TO REMEMBER PASSWORDS

10 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET,

BY DEPLOYMENT MODE
10.1 INTRODUCTION
10.1.1 DEPLOYMENT MODE: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
10.1.2 DEPLOYMENT MODE: CHALLENGES AND BENEFITS
10.1.3 DEPLOYMENT MODE: KEY PLAYERS
10.2 CLOUD
10.2.1 CLOUD PROVIDES ROBUST SECURITY MEASURES AND CONTINUOUS UPDATES, ENSURING IDENTITY MANAGEMENT REMAINS SECURE AND UP-TO-DATE
10.3 ON-PREMISES

+44 20 8123 2220
info@marketpublishers.com

10.3.1 ON-PREMISES MODEL APPEALS TO ORGANIZATIONS SEEKING MAXIMUM UPTIME AND RELIABILITY
10.4 SAAS
10.4.1 NEED FOR HASSLE-FREE, COST-EFFECTIVE SOLUTIONS WITH STANDARD FEATURES TO DRIVE DEMAND FOR SAAS CIAM

11 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET,

BY ORGANIZATION SIZE
11.1 INTRODUCTION
11.1.1 ORGANIZATION SIZE: BLOCKCHAIN MARKET DRIVERS
11.1.2 DEPLOYMENT MODE: CHALLENGES AND BENEFITS
11.2 SMBS
11.2.1 BUDGET CONSTRAINTS TO RESTRAIN ADOPTION OF CIAM SOLUTIONS AMONG SMES
11.2.2 LOWER MID-MARKET
11.2.2.1 Budget constraints to restrain adoption of CIAM solutions among SMEs
11.2.3 MID-MARKET
11.2.3.1 Innovation, scalability, customer-centric development, and seamless integration to drive market
11.3 LARGE ENTERPRISES
11.3.1 REAL-TIME DATA ACCESS, RISK DETECTION, AND COMPLIANCE SOLUTIONS TO DRIVE DEMAND FOR CIAM MARKET

12 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY VERTICAL

12.1 INTRODUCTION
12.1.1 VERTICAL: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
12.2 BFSI
12.2.1 NEED FOR VALUABLE CUSTOMER INSIGHTS, STRONG SECURITY MEASURES, AND REGULATORY COMPLIANCE TO DRIVE MARKET
12.2.2 BANKING
12.2.2.1 Need to safeguard sensitive information and ensure security compliances to fuel market
12.2.3 FINANCIAL SERVICES
12.2.3.1 Need for robust identity management and enhancing user satisfaction to drive market
12.2.4 INSURANCE

+44 20 8123 2220
info@marketpublishers.com

12.2.4.1 Demand for enhanced security and customer experience to drive market
12.3 HOSPITALITY
12.3.1 NEED FOR ENHANCED SECURITY, IMPROVED CUSTOMER EXPERIENCE, AND STREAMLINED OPERATIONS TO DRIVE MARKET
12.4 HEALTHCARE
12.4.1 DEMAND FOR ENHANCED SECURITY, COMPLIANCE, AND PATIENT EXPERIENCE TO DRIVE MARKET
12.5 RETAIL AND ECOMMERCE
12.5.1 NEED FOR ENHANCED PERSONALIZATION, ADVANCED SECURITY, AND COMPLIANCE WITH DATA PRIVACY REGULATIONS TO DRIVE MARKET
12.6 TELECOMMUNICATION
12.6.1 NEED FOR SECURITY, COMPLIANCE, AND SEAMLESS USER EXPERIENCES TO FUEL MARKET
12.7 EDUCATION
12.7.1 NEED TO SAFEGUARD STUDENT DATA AND ENSURE PRIVACY TO DRIVE DEMAND FOR CIAM SOLUTIONS
12.8 GOVERNMENT
12.8.1 NEED FOR ENHANCED SECURITY, REGULATORY COMPLIANCE, AND SEAMLESS USER EXPERIENCE TO DRIVE MARKET
12.9 ENERGY AND UTILITIES
12.9.1 DEMAND FOR ENHANCED SECURITY AND CUSTOMER EXPERIENCE TO DRIVE MARKET
12.10 MANUFACTURING
12.10.1 NEED FOR ENHANCED SECURITY, EFFICIENCY, AND CUSTOMER INSIGHTS TO DRIVE MARKET
12.11 IGAMING
12.11.1 DEMAND FOR ENHANCED SECURITY AND USER EXPERIENCE TO FUEL MARKET
12.12 OTHER VERTICALS

13 CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET, BY REGION

13.1 INTRODUCTION
13.2 NORTH AMERICA
13.2.1 NORTH AMERICA: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
13.2.2 NORTH AMERICA: MACROECONOMIC OUTLOOK
13.2.3 NORTH AMERICA: REGULATORY LANDSCAPE
13.2.4 US

13.2.4.1 Cybercrime threats, regulatory compliance, and technological innovation to fuel market
13.2.4.2 US: Regulatory landscape
13.2.4.3 US: Segmental trends
13.2.5 CANADA
13.2.5.1 High connectivity, government initiatives, and rigorous data protection laws to foster market growth
13.3 EUROPE
13.3.1 EUROPE: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
13.3.2 EUROPE: MACROECONOMIC OUTLOOK
13.3.3 EUROPE: REGULATORY LANDSCAPE
13.3.4 UK
13.3.4.1 Economic strength, consumer expectations, and regulatory compliance to drive market
13.3.5 GERMANY
13.3.5.1 Technological growth, regulatory compliance, and cybersecurity concerns to propel market
13.3.6 FRANCE
13.3.6.1 Growing focus on combating fraud, regulatory compliance, and digital transformation to boost market growth
13.3.7 ITALY
13.3.7.1 Government initiatives and investment in cybersecurity to drive market
13.3.8 REST OF EUROPE
13.4 ASIA PACIFIC
13.4.1 ASIA PACIFIC: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
13.4.2 ASIA PACIFIC: MACROECONOMIC OUTLOOK
13.4.3 ASIA PACIFIC: REGULATORY LANDSCAPE
13.4.4 CHINA
13.4.4.1 Digital transformation, regulatory measures, and technological advancements to enhance market growth
13.4.5 JAPAN
13.4.5.1 Rising security breaches and digital transformation to drive market
13.4.6 INDIA
13.4.6.1 Rising security breaches and digital transformation to fuel demand for CIAM solutions
13.4.7 SINGAPORE
13.4.7.1 Rising focus on digital transformation, enhanced data security, and financial

+44 20 8123 2220
info@marketpublishers.com

crime prevention to fuel demand for CIAM solutions
13.4.8 REST OF ASIA PACIFIC
13.5 MIDDLE EAST & AFRICA
13.5.1 MIDDLE EAST & AFRICA: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
13.5.2 MIDDLE EAST & AFRICA: MACROECONOMIC OUTLOOK
13.5.3 MIDDLE EAST & AFRICA: REGULATORY LANDSCAPE
13.5.4 GCC
13.5.4.1 KSA
13.5.4.1.1 Robust legal frameworks and increasing cyber awareness to propel demand for CIAM solutions
13.5.4.2 UAE
13.5.4.2.1 Advanced technology adoption and heightened cybersecurity needs to propel demand for CIAM solutions
13.5.4.3 Rest of GCC countries
13.5.5 SOUTH AFRICA
13.5.5.1 Stringent regulatory requirements, escalating cybercrime threats, and rapid digitization of financial services to propel market
13.5.6 REST OF MIDDLE EAST AND AFRICA
13.6 LATIN AMERICA
13.6.1 LATIN AMERICA: CONSUMER IDENTITY AND ACCESS MANAGEMENT MARKET DRIVERS
13.6.2 LATIN AMERICA: MACROECONOMIC OUTLOOK
13.6.3 LATIN AMERICA: REGULATORY LANDSCAPE
13.6.4 BRAZIL
13.6.4.1 Accelerated digitalization and rising cybercrime to propel demand for CIAM solutions
13.6.5 MEXICO
13.6.5.1 Increased digitalization and rising instances of identity theft to fuel market
13.6.6 REST OF LATIN AMERICA

14 COMPETITIVE LANDSCAPE

14.1 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2023
14.2 BRAND COMPARISON
14.2.1 IBM
14.2.2 OKTA
14.2.3 SAP
14.2.4 MICROSOFT

+44 20 8123 2220
info@marketpublishers.com

14.2.5 PING IDENTITY
14.3 COMPANY VALUATION AND FINANCIAL METRICS
14.3.1 COMPANY VALUATION
14.3.2 FINANCIAL METRICS
14.4 REVENUE ANALYSIS
14.5 MARKET SHARE ANALYSIS
14.6 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023
14.6.1 STARS
14.6.2 EMERGING LEADERS
14.6.3 PERVASIVE PLAYERS
14.6.4 PARTICIPANTS
14.6.5 COMPANY FOOTPRINT: KEY PLAYERS
14.6.5.1 Company footprint
14.6.5.2 Component footprint
14.6.5.3 Authentication type footprint
14.6.5.4 Vertical footprint
14.6.5.5 Region footprint
14.7 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023
14.7.1 PROGRESSIVE COMPANIES
14.7.2 RESPONSIVE COMPANIES
14.7.3 DYNAMIC COMPANIES
14.7.4 STARTING BLOCKS
14.7.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES
14.7.5.1 Detailed list of key startups/SMEs
14.7.5.2 Competitive benchmarking of key startups/SMEs
14.8 COMPETITIVE SCENARIO AND TRENDS
14.8.1 PRODUCT LAUNCHES/ENHANCEMENTS
14.8.2 DEALS

15 COMPANY PROFILES

15.1 KEY PLAYERS
15.1.1 IBM
15.1.1.1 Business overview
15.1.1.2 Products/Solutions/Services offered
15.1.1.3 Recent developments
15.1.1.4 MnM view
15.1.1.4.1 Key strengths
15.1.1.4.2 Strategic choices

+44 20 8123 2220
info@marketpublishers.com

15.1.1.4.3 Weaknesses and competitive threats
15.1.2 OKTA
15.1.2.1 Business overview
15.1.2.2 Products/Solutions/Services offered
15.1.2.3 Recent developments
15.1.2.4 MnM view
15.1.2.4.1 Key strengths
15.1.2.4.2 Strategic choices
15.1.2.4.3 Weaknesses and competitive threats
15.1.3 SAP
15.1.3.1 Business overview
15.1.3.2 Products/Solutions/Services offered
15.1.3.3 Recent developments
15.1.3.4 MnM view
15.1.3.4.1 Key strengths
15.1.3.4.2 Strategic choices
15.1.3.4.3 Weaknesses and competitive threats
15.1.4 MICROSOFT
15.1.4.1 Business overview
15.1.4.2 Products/Solutions/Services offered
15.1.4.3 Recent developments
15.1.4.4 MnM view
15.1.4.4.1 Key strengths
15.1.4.4.2 Strategic choices
15.1.4.4.3 Weaknesses and competitive threats
15.1.5 PING IDENTITY
15.1.5.1 Business overview
15.1.5.2 Products/Solutions/Services offered
15.1.5.3 Recent developments
15.1.5.4 MnM view
15.1.5.4.1 Key strengths
15.1.5.4.2 Strategic choices
15.1.5.4.3 Weaknesses and competitive threats
15.1.6 THALES
15.1.6.1 Business overview
15.1.6.2 Products/Solutions/Services offered
15.1.6.3 Recent developments
15.1.7 BROADCOM
15.1.7.1 Business overview

+44 20 8123 2220
info@marketpublishers.com

15.1.7.2 Products/Solutions/Services offered
15.1.7.3 Recent developments
15.1.8 AWS
15.1.8.1 Business overview
15.1.8.2 Products/Solutions/Services offered
15.1.8.3 Recent developments
15.1.9 SALESFORCE
15.1.9.1 Business overview
15.1.9.2 Products/Solutions/Services offered
15.1.9.3 Recent developments
15.1.10 OPENTEXT
15.1.10.1 Business overview
15.1.10.2 Products/Solutions/Services offered
15.1.10.3 Recent developments
15.1.11 AKAMAI TECHNOLOGIES
15.1.11.1 Business overview
15.1.11.2 Products/Solutions/Services offered
15.1.11.3 Recent developments
15.1.12 DELOITTE
15.1.12.1 Business Overview
15.1.12.2 Products/Solutions/Services offered
15.1.12.3 Recent developments
15.1.13 HID GLOBAL
15.1.13.1 Business overview
15.1.13.2 Products/Solutions/Services offered
15.1.13.3 Recent developments
15.1.14 CYBERARK
15.1.14.1 Business overview
15.1.14.2 Products/Solutions/Services offered
15.1.14.3 Recent developments
15.1.15 NEVIS SECURITY
15.1.15.1 Business overview
15.1.15.2 Products/Solutions/Services offered
15.1.15.3 Recent developments
15.2 OTHER PLAYERS
15.2.1 SIMEIO SOLUTIONS
15.2.2 UBISECURE
15.2.3 ONELOGIN
15.2.4 SECUREAUTH

+44 20 8123 2220
info@marketpublishers.com

15.2.5 LOGINRADIUS
15.2.6 IDOLOGY
15.2.7 OMADA IDENTITY
15.2.8 WSO2
15.2.9 WIDASCONCEPTS
15.2.10 FUSIONAUTH
15.2.11 TRANSMIT SECURITY
15.2.12 IDNOW
15.2.13 MINIORANGE
15.2.14 STRIVACITY

16 ADJACENT MARKETS

16.1 INTRODUCTION
16.2 LIMITATIONS
16.3 IDENTITY AND ACCESS MANAGEMENT MARKET
16.3.1 INCLUSIONS AND EXCLUSIONS
16.4 DIGITAL IDENTITY SOLUTIONS MARKET
16.4.1 INCLUSIONS AND EXCLUSIONS

17 APPENDIX

17.1 DISCUSSION GUIDE
17.2 KNOWLEDGESTORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
17.3 CUSTOMIZATION OPTIONS
17.4 RELATED REPORTS
17.5 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Consumer Identity and Access Management (CIAM) Market Size, Share, Growth Analysis, By Offering (Solutions (Identity Administration, PII Management & Analytics, Access Management, Fraud Detection) & Services) - Global Industry Forecast to 2030

Product link: https://marketpublishers.com/r/C1171C014FCBEN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C1171C014FCBEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970