

Construction Fabrics Market by Type (PVC, PTFE, ETFE), Application (Tensile Architecture, Awnings & Canopies, Facades), and Region (Europe, North America, APAC, Middle East & Africa and South America) - Global Forecast to 2023

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Abstracts

“The construction fabrics market is projected to register a CAGR of 9.0% between 2018 and 2023.”

The construction fabrics market size is projected to grow from USD 1.47 billion in 2018 to USD 2.26 billion by 2023, at a CAGR of 9.0%. Construction fabrics are coated technical textiles which find usage in architectural and building & construction industry for various applications such as tensile architecture, awnings & canopies, and facades. Construction fabrics help achieve lightweight and futuristic design in architectural applications. The growth of the market is driven by the increasing use in architectural membrane roofs and facades. The emerging economies of the APAC region offer tremendous opportunities in the construction fabrics market due to the increased modern architecture and building & construction activities in the region. However, the availability of inexpensive substitutes restrains the growth of the construction fabrics market.

“PVC fabrics segment is estimated to account for the largest share of the overall construction fabrics market in 2018, in terms of value.”

The PVC construction fabrics segment is expected to lead the overall construction fabrics market in 2018, in terms of value. The use of construction fabrics in architectural membranes and facades enables designers, architects, and engineers to create revolutionary designs. It provides unlimited design flexibility to create immaculate form

and iconic structures. The flexibility in design is due to the flexible and lightweight nature of construction fabrics.

PVC fabric is produced in a variety of types to fulfill a wide range of structural pre-requisites for applications in tensile architecture, awnings & canopies, and facades. It undergoes minimal stretch in fluctuating temperatures and humid conditions. The PVC coating process enables the prevention of mildew, stain, and streaking. On account of their superior foldability, they can be used for retractable structures as well.

“The APAC construction fabrics market is projected to witness the highest CAGR during the forecast period, in terms of value.”

The APAC construction fabrics market is projected to register the highest CAGR between 2018 and 2023, in terms of value.

The construction fabrics market in this region is fragmented with the presence of a large number of local manufacturers and global suppliers. Local manufacturers in the region are mostly engaged in producing PVC based construction fabrics for architectural and building & construction applications. This is largely due to the low cost of PVC based construction fabrics which finds extensive applications in awnings & canopies. End users in the region largely rely on leading construction fabrics manufacturers from other countries for high-end architectural fabrics. The market for construction fabrics in awnings & canopies application in the region is sizable owing to the need for sun shading structures in many Asian countries.

Breakdown of the profiles of primary interviews for the report on the construction fabrics market:

By Company Type – Tier 1 – 45%, Tier 2 – 22%, and Tier 3 – 33%

By Designation – C Level – 50%, Director Level – 25%, and Others – 25%

By Region – North America – 50%, Europe – 20%, Asia Pacific – 20%, Middle East & Africa – 10%, and South America – 10%

Some of the key companies profiled in this report are Sioen Industries NV (Belgium), Low & Bonar (UK), Sattler AG (Austria), Taiyo Kogyo Corporation (Japan), Serge Ferrari (France), and Saint-Gobain (France), among others.

Research Coverage:

The report covers the construction fabrics market and the use of these fabrics in different applications across different regions. It estimates the size of the construction fabrics market in 2018 and forecasts the growth potential of the market across different segments. The report also includes an in-depth competitive analysis of the key market players, along with their profiles, and key growth strategies adopted by them.

Key benefits of buying the report

From an insights perspective, this research report focuses on various levels of analysis, which include industry analysis (industry trends) and company profiles. These insights present the basic views on the competitive landscape, emerging and high-growth segments of the construction fabrics market, high-growth regions, and drivers, restraints, opportunities, and challenges for the construction fabrics market.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on construction fabrics offered by the top players operating in the market

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and new product launches in the construction fabrics market

Market Development: Comprehensive information about lucrative and emerging markets; analyzes markets for construction fabrics in different regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the construction fabrics market

Competitive Assessment: In-depth assessment of strategies, products, and manufacturing capabilities of the leading players in the construction fabrics market

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About

The report "Construction Fabrics Market by Type (PVC, PTFE, ETFE), Application (Tensile Architecture, Awnings & Canopies, Facades), and Region (Europe, North America, APAC, Middle East & Africa and South America) - Global Forecast to 2023" The construction fabrics market is projected to grow from USD 1.47 billion in 2018 to USD 2.26 billion by 2023, at a CAGR of 9%. The growth of the construction fabrics market can be attributed to the increased demand for construction fabrics in tensile architecture, awnings & canopies, and facades applications across the globe.

Major companies profiled in this report include:

Sioen Industries NV (Belgium), Low & Bonar (UK), Sattler AG (Austria), Taiyo Kogyo Corporation (Japan), Serge Ferrari (France), Saint-Gobain (France), Hiraoka & Co. Ltd. (Japan), Endutex Coated Technical Textiles (Portugal), VERSEIDAG-INDUTEX GmbH (Germany), and Hightex GmbH (Germany). among others

Competition among these players is high, and they mostly compete with each other on prices and quality of their products, after sale services, and customization of products.

Research Coverage:

The report covers the construction fabrics market and the use of these fabrics in different applications across different regions. It estimates the size of the construction fabrics market in 2018 and forecasts the growth potential of the market across different segments. The report also includes an in-depth competitive analysis of the key market players, along with their profiles, and key growth strategies adopted by them.

Sioen Industries NV (Belgium) is one of the largest players in the construction fabrics market. The company claims to be a market leader in integrated coating of synthetic fabrics. This is owed to the unique six coating technique adopted by the company to create world-class quality products. This helps the company to produce superior quality construction fabrics. These factors will enable the company to establish a strong foothold in the construction fabrics market.

Low & Bonar (UK) offers its products under Mehgies, which is the premium product offered under the coated technical textiles division of Low & Bonar. The company claims to produce 53.0 million square meters of coated fabrics for various end-use industries.

Serge Ferrari (France) is engaged in the manufacturing of a range of high-performance fabrics with durable mechanical properties and aesthetics. The company produced construction fabrics are eco-designed and can be recycled via Texyloop. The company operates through three production facilities: one located in France and two in Switzerland.

Saint-Gobain (France) provides construction fabrics under the brand SHEERFILL. With a worldwide network of production and sales operations, Saint-Gobain has years of experience in developing leading polymer solutions. The company has installed over 7 million square meters of fabric structures around the world.

In terms of value, The PVC construction fabrics market is projected to have the highest share during the forecast period.

Based on type, the construction fabrics market has been segmented into PTFE, PVC, ETFE, and other materials. In terms of value, the PVC construction fabrics segment is projected to be the largest segment during the forecast period. PVC or coated polyester fabric is the most cost-effective fabric material for architectural membranes. It is the ultimate fabric for temporary as well as permanent tension structures. PVC construction fabric is the most cost-effective and, hence, is an ideal choice for both temporary and permanent tension structures in the building & construction industry. The material is produced by coating glass fabric or polyester with vinyl, which is the polymer coating material. PVC or coated polyester fabric coatings include UV stabilizers, fire retardants, coloring, and anti-fungicide additives.

Tensile architecture application is estimated to account for the largest share of the construction fabrics market in 2018, in terms of value.

The tensile architecture application is estimated to account for the largest share of the construction fabrics market in 2018, in terms of value. Construction fabrics are used in various applications, ranging from tensile architecture to facades. Tensile architecture is a tensioned membrane structure which includes membranes, tensioned cables, and steel structures. Construction fabrics are finding extensive usage in tensile architecture owing to their superior characteristics. Globally, there is an increased acceptance of tensile structures as modern building techniques owing to their numerous advantages over conventional buildings or structures. These factors are expected to propel the market for construction fabrics in tensile architecture applications.

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