

# **Construction Adhesive Tapes Market by Technology, Resin Type, Application, End-Use Industry (Non-Residential, Residential), and Region (North America, Europe, Asia Pacific, Middle East & Africa, and South America) - Global Forecast to 2028**

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## **Abstracts**

The market for construction adhesive tapes, which was estimated to be worth USD 2.7 billion in 2023, is anticipated to grow at a compound annual growth rate (CAGR) of 5.7% to reach USD 3.6 billion by 2028. The activities related to building and construction are still a major driving force behind this increased demand. Due to their many uses, these adhesive tapes are becoming more and more important in a variety of building tasks. This rising demand is driven by the requirement for effective bonding solutions as well as the desires for durability and speedier installation. The development of creative building methods and materials has also increased the need for these tapes. Constantly striving to improve structural integrity, minimize downtime, and satisfy strict quality requirements, the projected period expects a significant increase in the use of construction adhesive tapes in infrastructure, commercial, and residential development projects worldwide.

“Flooring is the largest application segment in terms volume and value.”

In 2022, the market for construction adhesive tapes was dominated by the flooring application. The development of novel flooring materials and methods, including pre-finished panels, ceramic tiles, countertop lamination, and specialty flooring underlayment, is closely associated with this increase in demand. These developments have particularly affected the construction sector, where it is critical to have solutions that accelerate installation while minimizing downtime. In flooring applications, adhesive tapes provide accurate, effective, and long-lasting bonding solutions, meeting the

industry's need for fast-setting materials without sacrificing quality. The highest demand for construction adhesive tapes in flooring applications is a result of their ability to improve structural integrity, reduce installation time, and guarantee long-lasting performance, positioning them as essential tools in contemporary flooring practices across residential, commercial, and industrial sectors.

“Acrylic resin segment is to witness the highest growth rate during the forecast period.”

The substantial market trend reflecting increased usage and a strong compound annual growth rate (CAGR) is seen in the demand for acrylic resin-made construction adhesive tapes. Adhesive tapes made of acrylic resin are becoming more and more popular because of their outstanding performance qualities and wide range of applications. A variety of beneficial qualities, including remarkable adhesion, resilience to weathering, and remarkable chemical and solvent resistance, contribute to their widespread use. Because of their innate adaptability, they are the best option for a variety of construction applications. Moreover, their rapid curing times and simplicity of use have accelerated their use, particularly in situations where effectiveness and speed of response are crucial. Acrylic resin-based tapes have been steadily improving and evolving, which has greatly boosted their demand and excellent compound annual growth rate (CAGR) and established them as industry leaders in the construction adhesive tapes market.

“Solvent based construction adhesive tapes is to be the leading segment during the forecast period.”

Solvent based technology is expected to be the largest segment of construction adhesive tapes market. The great demand for this technology can be ascribed to its track record of providing strong and dependable adhesive characteristics in a variety of building applications. Adhesive tapes with a solvent basis provide a very strong binding and can stick to a variety of surfaces, providing strong, long-lasting adhesion. Their adaptability and efficiency in a range of environmental settings add to their allure and make them useful in a variety of construction situations. Furthermore, the fact that they provide robust adherence on both porous and non-porous surfaces has increased their appeal in the market. Due to their proven performance and dependability in providing long-lasting adhesion in construction applications, solvent-based adhesive tapes continue to be in high demand even in the face of increased interest in alternative technologies.

“Residential end use industry to be the fastest growing segment in construction adhesive tapes market”

Residential end use sector is expected to grow with the highest CAGR during the forecasted period. The sector's diverse demands for building, renovation, and maintenance projects are the driving force behind this increase in demand. Adhesive tapes for construction are widely used in a variety of household chores, including wall coverings, flooring installations, tiling, thermal insulation, and numerous building applications. Innovative techniques, materials, and an emphasis on efficiency are driving the demand for high-performance adhesive solutions, which is driving the residential segment's fast compound annual growth rate (CAGR) in the adoption of these tapes. The residential segment is a major driver of the demand for construction adhesive tapes, contributing to the growth of urbanization and housing demands worldwide. This solidifies its position as the sector with the greatest compound annual growth rate (CAGR) in this market.

“Asia Pacific is the leading market for construction adhesive tapes.”

The Asia Pacific region has become a focal point for the escalating demand for construction adhesive tapes, marking a significant surge in their usage and adoption across various industries. This increased demand is mostly being driven by the region's rapidly expanding development and construction activity as well as expanding infrastructure projects. Growing urbanization, rising incomes, and government programs aimed at supporting public infrastructure are driving construction projects in Asia Pacific's emerging economies, such as China, Indonesia, India, and others. Furthermore, the region's robust construction scene is further enhanced by the availability of inexpensive labor, plentiful resources, and foreign investments, which increases the demand for dependable adhesive solutions.

Breakdown of Profiles of Primary Interviews:

By Company Type- Tier 1- 40%, Tier 2- 33%, and Tier 3- 27%

By Designation- C Level- 50%, Director Level- 30%, and Others- 20%

By Region- North America- 15%, Europe- 50%, Asia Pacific (APAC) - 20%, Latin America-10%, Middle East & Africa (MEA)-5%,

The report provides a comprehensive analysis of company profiles :

3M (US)

Nitto Denko Corporation (Japan)

Tesa SE (Germany)

Scapa Group Ltd (UK)

Intertape Polymer Group (Canada)

Beery Global Inc. (US)

Nichiban Co., Ltd. (Japan)

Sika AG (Switzerland)

## Research Coverage

This report covers the global construction adhesive tapes market by technology, by resin type, by application, by end-use industry, and Region. It aims at estimating the size and future growth potential of the market across various segments. The report also includes an in-depth competitive analysis of the key market players, along with their profiles and key growth strategies.

## Reasons to buy the report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall construction adhesive tapes market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers, restraints, opportunities, and challenges influencing the growth of the construction adhesive tapes market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the construction adhesive tapes market

**Market Development:** Comprehensive information about lucrative markets – the report analyses the construction adhesive tapes market across varied regions

**Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the construction adhesive tapes market

**Competitive Assessment:** In-depth assessment of market shares, growth strategies and service offerings of leading players in the construction adhesive tapes market.

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\*Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats)\* might not be captured in case of unlisted companies.

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