

Construction Adhesive Market by Type (Acrylic, Polyurethane, Polyvinyl Acetate, Epoxy, & Others), by Technology (Waterborne, Solvent Borne, Reactive, & Others), by Application (Onsite, Offsite, Civil) - Global Forecast to 2020

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Abstracts

The report covers the global construction adhesive market and further segments the market on the basis of type, technology, application, and region. The market data for these types is given with respect to volume (thousand tons) and value (\$million). The global market value of construction adhesive was estimated to be about \$10.56 billion in 2020 and is projected to grow at a CAGR 5.13% between 2015 and 2020. The data mentioned in the report are based on the global demand for construction adhesive.

The construction adhesive market has been analyzed based on the Porter's five forces model. This gives an idea about the current proceedings in the industry at commercial level. The study provides the value chain analysis with respect to the technology providers, construction adhesive producers, construction chemical manufacturers, and end-user industries. The value chain describes the key contributors to the construction adhesive market at different stages from product development to end use. It represents the top players which are contributing to the global construction adhesive industry.

The impact of different market factors, such as drivers, restraints, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as government regulatory support, public awareness, application growth for construction adhesive in Asia-Pacific especially in China and India where there is robust growth in the housing and commercial followed by infrastrucutre industry. The economic slowdown in Europe and U.S. also affected the economy of other developed countries and the price volatility of the adhesive in the past made the market more strained for the



construction applications.

The global construction adhesive market is also classified based on different applications. The important applications include onsite, offsite, civil. The onsite and flexible civil applications are expected to show moderate growth in the future due to the urbanization and growing government initatives.

The key companies in this market are are 3M (U.S.), Henkel A&G (Germany), Sika (Switzerland), Bostik (France), H.B. Fuller (U.S.), Franklin International (U.S.), DAP Products (U.S.), ITW (U.S.), Avery Dennision Corporation (U.S.) and The Dow Chemical Company (U.S.) and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. New product development and acquisitions were the most preferred strategies by the top players in 2013 that were driving the demand of construction adhesive. Their strategy to capture the untapped market in developing economies includes expansion, partnership and investments.

The Asia-Pacific region emerged to be the driving factor for this market, contributing for about 48.89% of the global demand in terms of market share in 2015. China is the leading country in the consumption of construction adhesive, due to the increased demand of the infrastructure development, maintainance and renovation. The important emerging economies such as Brazil, Qatar, India, Argentina, and others are further lined up for a brighter future in this market.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, investments & expansions, new product launches, partnerships, agreements & collaborations undertaken by the leading construction adhesive companies in the past few years. Furthermore, different construction adhesive market participants are also profiled in the report.

Scope of the report

The report segments the global construction adhesive market as:

The global construction adhesive market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of technology type:



Water based

Solvent based

Reactive

Others

On the basis of Application:

Onsite application

Offsite application

Civil application

On the basis of type:

Acrylic

Polyurethance

Ероху

PVA

Others

On the basis of region:

North America

Europe

Asia-Pacific



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About

The report "Construction Adhesive Market by Type (Acrylic, Polyurethane, Polyvinyl Acetate, Epoxy, & Others), by Technology (Waterborne, Solvent Borne, Reactive, & Others), by Application (Onsite, Offsite, Civil) - Global Forecast to 2020" report analyzes the global construction adhesive market with respect to market drivers, restrains, opportunities, and challenges, in different regions.

The global market value of the construction adhesive market was estimated to be around \$10.56 Billion in 2020 and is projected to grow at a CAGR of around 5.13% between 2015 and 2020. The high demand for the adhesive and sealant across the housing and infrastructure industry will increase the overall construction adhesive consumption.

The global construction adhesive market is significantly penetrating in the housing, commercial, and infrastructure applications. The characteristics of the end products differ as per the requirement of end-user industries and for different applications. The Asia-Pacific region is the fastest growing segment of the global construction adhesive market and is mainly attributed to high economic growth rate followed by growing demand for biobased adhesives, rising demand from infrastructure development, maintainance and renovation which is eventually driving the construction adhesive industry. The Asia-Pacific and RoW markets are estimated to show a excellent growth in the next five years with the allied industries expected to stabilize the overall business need in the respective regions.

The Eastern and Central European nations, emerging South-East Asian, and Latin American nations that will host the future global events would supplement the growth of infrastructure development, followed by rising demand from onsite applications which will directly boost the demand for the construction adhesive.

The construction adhesive demand, in terms of value and volume, depicts the current and future projections according to the parallel economic and industrial outlook. This analysis covers important developments, investments & expansions, partnerships & agreements, and mergers & acquisitions of the leading global companies.



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