

# Construction Additives Market by Type (Chemical (Plasticizers, Air-entraining, Waterproofing, Retarding agent), Mineral, Fiber), End-use Sector (Residential, Commercial, Infrastructure), and Region - Global Forecast to 2022

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## Abstracts

“Construction additives market projected to grow at a CAGR of 6.95%”

The construction additives market size is estimated to be USD 20.70 billion in 2017 and projected to grow at a CAGR of 6.94% to reach USD 28.95 billion by 2022. The market is driven by factors such as the increasing urban population, increasing industrialization, and large-scale investments in the commercial and infrastructure sectors. The construction industry is evolving continuously; huge differences are witnessed in the structures built today as compared to the ones built over a decade ago. The changing lifestyles, rapid urbanization trend, and the demand for enhanced aesthetics for residential, commercial, and infrastructure have forced architects and engineers to innovate the design of concrete structures suited for various applications and requirements. On the flipside, tight project completion deadlines and the increasing variable costs of construction present a challenge for efficient execution of the construction projects. Construction additives offer the benefits of high quality, increased efficiency, and better finishing. Lack of awareness regarding construction additive techniques and their benefits, along with unstable costs of raw material might restrain the demand for this type of construction technique.

“The chemical segment held a larger share of the construction additives market”

The chemical segment is estimated to dominate the construction additives market and is projected to be the fastest-growing type during the forecast period. This growth can

be attributed to factors such as keen interest from contractors and builders in using chemical additives across residential and commercial construction sectors, due to various properties such as enhancing the workability of the concrete, reducing the required quantity of cement, making concrete economic, and imparting strength to the concrete.

“Asia Pacific region is expected to witness steady growth during the forecast period”

The Asia Pacific market is projected to be the fastest-growing during the forecast period. The major factor driving the growth of the market is the large-scale government investments in the infrastructure sector in this region. Additionally, the increasing population and rising income accelerate the per capita spending on construction. The markets of China and Japan are projected to be lucrative due to their ongoing and upcoming infrastructural construction projects as well as the rising consumer spending on the construction sector.

#### Breakdown of Primaries

Primary interviews were conducted with a number of industry experts to collect data related to different aspects of the construction additives market. Estimates reached after analyzing the secondary sources were validated through these interviews. Primary sources included professionals such as constructors, concrete suppliers, additives manufacturers, distributors, consultants, and academic professionals. The distribution of primary interviews is as follows:

By Company Type: Tier 1 – 35%, Tier 2 – 30%, Tier 3 – 35%

By Designation: C-Level – 65%, Manager Level – 35%

By Region: Europe – 28%, North America – 25%, Asia Pacific – 22%, Middle East & Africa – 15%, and South America – 10%

Note: The tier of the companies is defined on the basis of their total revenue as of 2015.

Tier 1: Revenue %%% USD 10 billion; Tier 2: USD 1 billion %%% Revenue %%% USD 10 billion; Tier 3: Revenue %%% USD 1 billion

The various key players profiled in the report are as follows:

1. BASF (Germany)
2. W.R. Grace (US)

3. RPM International (US)
4. Fosroc International (UK)
5. Dow (US)
6. Sika (Switzerland)
7. Mapei (Italy)
8. Fritz-Pak (US)
9. PAC Technologies (UAE)
10. Thermax Global (India)
11. ATPL (Canada)
12. Concrete Additives & Chemicals (India)
13. INNUA (US)
14. Berolan (Germany)
15. Hupan (China)
16. Hycrete (US)
17. Krete Industries (US)

## Research Coverage

The segmentation considered for this report is based on type, end-use sector, and region that constitute the key markets. In terms of type, chemical additives held the largest share, in terms of value; it is projected to grow at the highest CAGR. Factors such as ongoing infrastructural construction activities in emerging economies and rise in the number of new building constructions, globally, are expected to drive the demand for construction additives during the forecast period. On the basis of end-use sector, this market has been categorized into residential, commercial, and infrastructure. The commercial sector is projected to grow at the highest CAGR during the forecast period, due to the rising public and private investments in the sector in the emerging economies of Asia Pacific, the Middle East, and South America.

## Reasons to buy the report

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the construction additives market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across the different verticals and regions.
2. The report will help stakeholders to understand the market and will provide them information on the key market drivers, restraints, opportunities, and challenges.
3. This report will help stakeholders to understand their competitors better and gain

more insights into their position in the business. The competitive landscape section includes new product developments, acquisitions, agreements, partnerships, and expansions.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR STUDY
- 1.5 CURRENCY
- 1.6 UNIT CONSIDERED
- 1.7 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Breakdown of Primaries
- 2.2 FACTOR ANALYSIS
  - 2.2.1 DEMAND-SIDE ANALYSIS
    - 2.2.1.1 Rising population
  - 2.2.2 SUPPLY-SIDE ANALYSIS
    - 2.2.2.1 Regulations
    - 2.2.2.2 Research & development
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 BOTTOM-UP APPROACH
  - 2.3.2 TOP DOWN APPROACH
- 2.4 DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS
- 2.6 RESEARCH LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE CONSTRUCTION ADDITIVES MARKET
- 4.2 CONSTRUCTION ADDITIVES MARKET, BY TYPE

- 4.3 CONSTRUCTION ADDITIVES MARKET, BY CHEMICAL ADDITIVES
- 4.4 CONSTRUCTION ADDITIVES MARKET, BY END-USE SECTOR
- 4.5 CONSTRUCTION ADDITIVES MARKET: REGIONAL SNAPSHOT

## **5 MARKET OVERVIEW**

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

#### 5.2.1 DRIVERS

- 5.2.1.1 Growing urbanization
- 5.2.1.2 Improved quality and properties of construction materials
- 5.2.1.3 High demand in developing countries

#### 5.2.2 RESTRAINTS

- 5.2.2.1 Established infrastructure in developed countries

#### 5.2.3 OPPORTUNITIES

- 5.2.3.1 Utilization of ready-mix concrete (RMC) in developing countries
- 5.2.3.2 Development of new products & services

#### 5.2.4 CHALLENGES

- 5.2.4.1 Volatile costs of raw materials and energy
- 5.2.4.2 Unstable economic conditions

### 5.3 SUPPLY CHAIN ANALYSIS

- 5.3.1.1 Prominent companies
- 5.3.1.2 Small & medium enterprises

## **6 MACROECONOMIC INDICATOR**

### 6.1 INTRODUCTION

- 6.1.1 RISING POPULATION
- 6.1.2 INCREASE IN MIDDLE-CLASS POPULATION
- 6.1.3 RISE IN GDP IN DEVELOPING ECONOMIES

## **7 CONSTRUCTION ADDITIVES MARKET, BY TYPE**

### 7.1 INTRODUCTION

### 7.2 MINERAL ADDITIVES

### 7.3 CHEMICAL ADDITIVES

- 7.3.1 PLASTICIZERS
- 7.3.2 ACCELERATING ADDITIVES
- 7.3.3 RETARDING AGENTS

- 7.3.4 AIR-ENTRAINING AGENTS
- 7.3.5 WATERPROOFING ADDITIVES
- 7.3.6 OTHER CHEMICAL ADDITIVES
- 7.4 FIBER ADDITIVES

## **8 CONSTRUCTION ADDITIVES MARKET, BY END-USE SECTOR**

- 8.1 INTRODUCTION
- 8.2 COMMERCIAL
- 8.3 RESIDENTIAL
- 8.4 INFRASTRUCTURE

## **9 CONSTRUCTION ADDITIVES MARKET, BY REGION**

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA
  - 9.2.1 US
  - 9.2.2 CANADA
  - 9.2.3 MEXICO
- 9.3 EUROPE
  - 9.3.1 GERMANY
  - 9.3.2 UK
  - 9.3.3 ITALY
  - 9.3.4 FRANCE
  - 9.3.5 SPAIN
  - 9.3.6 REST OF EUROPE
- 9.4 ASIA PACIFIC
  - 9.4.1 CHINA
  - 9.4.2 JAPAN
  - 9.4.3 INDIA
  - 9.4.4 AUSTRALIA
  - 9.4.5 REST OF ASIA PACIFIC
- 9.5 MIDDLE EAST & AFRICA
  - 9.5.1 SOUTH AFRICA
  - 9.5.2 SAUDI ARABIA
  - 9.5.3 UAE
  - 9.5.4 TURKEY
  - 9.5.5 REST OF MIDDLE EAST & AFRICA
- 9.6 SOUTH AMERICA

- 9.6.1 BRAZIL
- 9.6.2 ARGENTINA
- 9.6.3 REST OF SOUTH AMERICA

## **10 COMPETITIVE LANDSCAPE**

- 10.1 OVERVIEW
- 10.2 MARKET RANKING OF KEY PLAYERS
- 10.3 COMPETITIVE SCENARIO
  - 10.3.1 NEW PRODUCT LAUNCHES
  - 10.3.2 EXPANSIONS
  - 10.3.3 MERGERS & ACQUISITIONS

## **11 COMPANY PROFILES**

Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View

- 11.1 BASF
- 11.2 SIKA
- 11.3 DOW
- 11.4 W.R.GRACE & CO.
- 11.5 RPM INTERNATIONAL
- 11.6 CHRYSO
- 11.7 EVONIK INDUSTRIES
- 11.8 MAPEI S.P.A.
- 11.9 FOSROC INTERNATIONAL
- 11.10 CICO GROUP
- \*Details might not be captured in case of unlisted companies.
- 11.11 ADDITIONAL COMPANY PROFILES
  - 11.11.1 FRITZ-PAK CORPORATION
  - 11.11.2 PAC TECHNOLOGIES
  - 11.11.3 THERMAX GLOBAL
  - 11.11.4 ATPL
  - 11.11.5 CONCRETE ADDITIVES & CHEMICALS
  - 11.11.6 INNUA
  - 11.11.7 BEROLAN
  - 11.11.8 HUPAN
  - 11.11.9 HYCRETE
  - 11.11.10 KRETE INDUSTRIES



## **12 APPENDIX**

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.4 AVAILABLE CUSTOMIZATIONS

12.5 RELATED REPORTS

12.6 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

- TABLE 1 CONSTRUCTION CONTRIBUTION TO GDP, BY KEY COUNTRY (2014-2021)
- TABLE 2 CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD BILLION)
- TABLE 3 CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (MILLION TONS)
- TABLE 4 CHEMICAL CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD BILLION)
- TABLE 5 CHEMICAL CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (MILLION TONS)
- TABLE 6 CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD BILLION)
- TABLE 7 CONSTRUCTION ADDITIVES MARKET, BY END-USE SECTOR, 2015–2022 (MILLION TONS)
- TABLE 8 CONSTRUCTION ADDITIVES MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)
- TABLE 9 CONSTRUCTION ADDITIVES MARKET SIZE, BY REGION, 2015-2022 (KT)
- TABLE 10 NORTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015-2022 (USD MILLION)
- TABLE 11 NORTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)
- TABLE 12 NORTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
- TABLE 13 NORTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)
- TABLE 14 NORTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)
- TABLE 15 NORTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)
- TABLE 16 US: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)
- TABLE 17 US: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)
- TABLE 18 US: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 19 US: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 20 CANADA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 21 CANADA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 22 CANADA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 23 CANADA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 24 MEXICO: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 25 MEXICO: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 26 MEXICO: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 27 MEXICO: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 28 EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

TABLE 29 EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

TABLE 30 EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 31 EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 32 EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 33 EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 34 GERMANY: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 35 GERMANY: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 36 GERMANY: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 37 GERMANY: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 38 UK: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022

(USD MILLION)

TABLE 39 UK: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 40 UK: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 41 UK: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 42 ITALY: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 43 ITALY: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 44 ITALY: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 45 ITALY: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 46 FRANCE: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 47 FRANCE: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 48 FRANCE: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 49 FRANCE: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 50 SPAIN: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 51 SPAIN: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 52 SPAIN: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 53 SPAIN: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 54 REST OF EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 55 REST OF EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 56 REST OF EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 57 REST OF EUROPE: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 58 ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

TABLE 59 ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

TABLE 60 ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 61 ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 62 ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 63 ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 64 CHINA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 65 CHINA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 66 CHINA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 67 CHINA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 68 JAPAN: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 69 JAPAN: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 70 JAPAN: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 71 JAPAN: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 72 INDIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 73 INDIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 74 INDIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 75 INDIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 76 AUSTRALIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 77 AUSTRALIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE,

2015–2022 (KT)

TABLE 78 AUSTRALIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 79 AUSTRALIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 80 REST OF ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 81 REST OF ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 82 REST OF ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 83 REST OF ASIA PACIFIC: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 84 MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

TABLE 85 MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

TABLE 86 MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 87 MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 88 MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 89 MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 90 SOUTH AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 91 SOUTH AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 92 SOUTH AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 93 SOUTH AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 94 SAUDI ARABIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 95 SAUDI ARABIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 96 SAUDI ARABIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 97 SAUDI ARABIA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 98 UAE: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 99 UAE: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 100 UAE: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 101 UAE: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 102 TURKEY: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 103 TURKEY: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 104 TURKEY: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 105 TURKEY: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 106 REST OF MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 107 REST OF MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 108 REST OF MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 109 OTHERS IN MIDDLE EAST & AFRICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 110 SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

TABLE 111 SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY COUNTRY, 2015–2022 (KT)

TABLE 112 SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 113 SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 114 SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 115 SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 116 BRAZIL: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE,

2015–2022 (USD MILLION)

TABLE 117 BRAZIL: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 118 BRAZIL: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 119 BRAZIL: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 120 ARGENTINA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 121 ARGENTINA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 122 ARGENTINA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 123 ARGENTINA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 124 REST OF SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

TABLE 125 REST OF SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY TYPE, 2015–2022 (KT)

TABLE 126 REST OF SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (USD MILLION)

TABLE 127 REST OF SOUTH AMERICA: CONSTRUCTION ADDITIVES MARKET SIZE, BY END-USE SECTOR, 2015–2022 (KT)

TABLE 128 MARKET RANKING

TABLE 129 NEW PRODUCT LAUNCHES, 2012–2017

TABLE 130 EXPANSIONS, 2012–2017

TABLE 131 MERGERS & ACQUISITIONS, 2012–2017



## List Of Figures

### LIST OF FIGURES

FIGURE 1 MARKET SEGMENTATION

FIGURE 2 CONSTRUCTION ADDITIVES MARKET, BY REGION

FIGURE 3 CONSTRUCTION ADDITIVES MARKET: RESEARCH DESIGN

FIGURE 4 GLOBAL POPULATION IS PROJECTED TO REACH ~9.5 BILLION BY 2050

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 7 CONSTRUCTION ADDITIVE: DATA TRIANGULATION METHODOLOGY

FIGURE 8 PLASTICIZERS IS PROJECTED TO DOMINATE THE CHEMICAL ADDITIVES MARKET THROUGH 2022

FIGURE 9 CHEMICAL ADDITIVES SEGMENT IS PROJECTED TO DOMINATE THE MARKET THROUGH 2022

FIGURE 10 INFRASTRUCTURE TO BE THE LARGEST END USER OF CONSTRUCTION ADDITIVES DURING THE FORECAST PERIOD

FIGURE 11 ASIA PACIFIC WAS THE LARGEST MARKET FOR CONSTRUCTION ADDITIVES IN 2016

FIGURE 12 CONSTRUCTION ADDITIVES MARKET TO RECORD SIGNIFICANT GROWTH BETWEEN 2017 AND 2022

FIGURE 13 CHEMICAL ADDITIVES SEGMENT TO LEAD THE MARKET THROUGH 2022

FIGURE 14 PLASTICIZERS SEGMENT TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

FIGURE 15 INFRASTRUCTURE SEGMENT TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

FIGURE 16 MARKET IN CHINA IS PROJECTED TO GROW AT THE HIGHEST RATE FROM 2017 TO 2022

FIGURE 17 CONSTRUCTION ADDITIVES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 18 CONSTRUCTION ADDITIVES MARKET: SUPPLY CHAIN ANALYSIS

FIGURE 19 CHEMICAL ADDITIVES TO ACCOUNT FOR THE LARGEST SHARE IN THE CONSTRUCTION ADDITIVES MARKET (2017–2022)

FIGURE 20 CHEMICAL COMPOSITION OF ADDITIVES

FIGURE 21 STRONG DEMAND FROM INFRASTRUCTURE SEGMENT TO DRIVE GROWTH OF CONSTRUCTION ADDITIVES MARKET

FIGURE 22 GEOGRAPHICAL SNAPSHOT: CONSTRUCTION ADDITIVES MARKET

GROWTH RATE, 2017–2022

FIGURE 23 EUROPE: MARKET SNAPSHOT

FIGURE 24 ASIA PACIFIC: MARKET SNAPSHOT

FIGURE 25 VARIOUS GROWTH STRATEGIES ADOPTED BY COMPANIES  
BETWEEN 2012 & 2017

FIGURE 26 BASF: COMPANY SNAPSHOT

FIGURE 27 SIKA: COMPANY SNAPSHOT

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FIGURE 29 W.R.GRACE & CO.: COMPANY SNAPSHOT

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