

# **Connected Logistics Market by Internet of Things (IoT) Technologies in Fleet Management, Warehouse and Inventory Management, by Connectivity Technologies (Zigbee, Wi-Fi, Satellite), by Devices, Transportation Mode, Services - Global Forecast to 2020**

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## **Abstracts**

The adoption of connected logistics solutions will enhance the operational efficiency of various logistics applications such as fleet management, warehouse management, tracking and monitoring, inventory management, and telematics connectivity. IoT is the main technology used in connected logistics solutions and is rapidly gaining momentum in various logistics processes due to increasing internet ubiquity and emergence of the cloud platform.

Some of the major drivers in deploying connected logistics are the declining costs of sensors and RFID devices, need for constant connectivity and access to advanced network connection. Along with these drivers, the market is facing certain restraints such as lack of common standards, skill gap, and security and privacy concerns. The global connected logistics market is expected to grow from USD 5.05 billion in 2015 to USD 20.46 billion by 2020, at a Compound Annual Growth Rate (CAGR) of 32.3%. The key players in this market include Cisco, Eurotech S.P.A., GT Nexus, IBM, and Infosys.

The deployment of various connected logistics systems and solutions such as logistics management system, warehouse management system and security and monitoring system enables the logistics providers to reduce the demand supply imbalance of electricity significantly. Apart from this, the third party logistics are the most flourishing services and are required by major logistics companies. The connected logistics systems inculcate the use of various connectivity devices of which the RFID tags are most widely utilized while implementing the solutions. Various other factors such as

growing use of smart phones and cloud based services are catalyzing the overall growth of the connected logistics market globally.

There are various assumptions that we have taken into consideration for market size and forecasting exercise. Few of global assumptions include political, economic, social, and technological factors. For instance exchange rates, one of the economic factors is expected to have a moderate rating of impact on this market.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE REPORT
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKET SCOPE
  - 1.3.2 YEARS CONSIDERED IN THE REPORT
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary source
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS
  - 2.4.1 ASSUMPTIONS
  - 2.4.2 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE CONNECTED LOGISTICS MARKET
- 4.2 CONNECTED LOGISTICS OVERALL MARKET 2015 VS. 2020
- 4.3 CONNECTED LOGISTICS MARKET SNAPSHOT, BY TYPE
- 4.4 GLOBAL CONNECTED LOGISTICS MARKET, BY SYSTEM COMPONENT, 2015

## 4.5 LIFECYCLE ANALYSIS, BY REGION

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 MARKET SEGMENTATION

#### 5.2.1 BY SYSTEM AND SOLUTION

#### 5.2.2 BY NETWORKING TECHNOLOGY

#### 5.2.3 BY DEVICE

#### 5.2.4 BY SERVICE

#### 5.2.5 BY TRANSPORTATION MODE

#### 5.2.6 BY REGION

### 5.3 MARKET DYNAMICS

#### 5.3.1 DRIVERS

##### 5.3.1.1 Emergence of IoT technology

##### 5.3.1.2 Cost-effective components for connected logistics

##### 5.3.1.3 Need for time-efficient and transparent logistics solutions

#### 5.3.2 RESTRAINTS

##### 5.3.2.1 Lack of IoT specific skills and knowledge

##### 5.3.2.2 Lack of ICT infrastructure and interoperability

#### 5.3.3 OPPORTUNITIES

##### 5.3.3.1 Increasing number of connected devices

##### 5.3.3.2 High demand in potential market and developing e-commerce sector

#### 5.3.4 CHALLENGES

##### 5.3.4.1 Complexity in design and scalability

## 6 INDUSTRY TRENDS

### 6.1 VALUE CHAIN

### 6.2 PORTER'S FIVE FORCES ANALYSIS

#### 6.2.1 INTENSITY OF RIVALRY

#### 6.2.2 BARGAINING POWER OF BUYERS

#### 6.2.3 THREAT OF NEW ENTRANTS

#### 6.2.4 BARGAINING POWER OF SUPPLIERS

#### 6.2.5 THREAT OF SUBSTITUTES

### 6.3 STRATEGIC BENCHMARKING

## 7 CONNECTED LOGISTICS MARKET ANALYSIS, BY SYSTEM AND SOLUTION

## 7.1 INTRODUCTION

## 7.2 LOGISTICS MANAGEMENT SYSTEM

### 7.2.1 LOGISTICS MANAGEMENT SYSTEM, BY TYPE

#### 7.2.1.1 Fleet analytics

#### 7.2.1.2 Tracking and monitoring

#### 7.2.1.3 Freight 3PL

#### 7.2.1.4 Telematics connectivity

## 7.3 WAREHOUSE MANAGEMENT SYSTEM

### 7.3.1 WAREHOUSE MANAGEMENT SYSTEM, BY TYPE

#### 7.3.1.1 Order management system

#### 7.3.1.2 Inventory management

#### 7.3.1.3 Workforce management

#### 7.3.1.4 Electronic Data Interchange (EDI)

## 7.4 SECURITY AND MONITORING SYSTEM

### 7.4.1 SECURITY AND MONITORING MANAGEMENT SYSTEM, BY TYPE

#### 7.4.1.1 Scanning and detection

#### 7.4.1.2 Access control

#### 7.4.1.3 Video surveillance

## **8 CONNECTED LOGISTICS MARKET ANALYSIS, BY NETWORKING TECHNOLOGY**

### 8.1 INTRODUCTION

### 8.2 ZIGBEE

### 8.3 BLUETOOTH

### 8.4 WI-FI

### 8.5 CELLULAR

### 8.6 NEAR FIELD COMMUNICATION (NFC)

### 8.7 SATELLITE

## **9 CONNECTED LOGISTICS MARKET ANALYSIS, BY DEVICE**

### 9.1 INTRODUCTION

### 9.2 SENSING DEVICES

#### 9.2.1 SENSOR NODES

### 9.3 RFID TAGS

#### 9.3.1.1 Products category

### 9.4 GATEWAYS

## **10 CONNECTED LOGISTICS MARKET ANALYSIS, BY SERVICE**

- 10.1 INTRODUCTION
- 10.2 SYSTEM INTEGRATION
- 10.3 PROFESSIONAL SERVICES
- 10.4 THIRD-PARTY LOGISTICS SERVICES

## **11 CONNECTED LOGISTICS MARKET ANALYSIS, BY TRANSPORTATION MODE**

- 11.1 INTRODUCTION
- 11.2 ROADWAYS
- 11.3 RAILWAYS
- 11.4 AIRWAYS
- 11.5 SEAWAYS

## **12 GEOGRAPHIC ANALYSIS**

- 12.1 INTRODUCTION
- 12.2 NORTH AMERICA
  - 12.2.1 OVERVIEW
- 12.3 EUROPE
  - 12.3.1 OVERVIEW
- 12.4 ASIA-PACIFIC (APAC)
  - 12.4.1 OVERVIEW
- 12.5 MIDDLE EAST AND AFRICA (MEA)
  - 12.5.1 OVERVIEW
- 12.6 LATIN AMERICA
  - 12.6.1 OVERVIEW

## **13 COMPETITIVE LANDSCAPE**

- 13.1 OVERVIEW
- 13.2 COMPETITIVE SITUATION AND TRENDS
- 13.3 PARTNERSHIPS, AGREEMENTS, JOINT VENTURES, AND COLLABORATIONS
- 13.4 NEW PRODUCT LAUNCHES
- 13.5 MERGERS AND ACQUISITIONS
- 13.6 BUSINESS EXPANSIONS

## **14 COMPANY PROFILES**

## 14.1 INTRODUCTION

## 14.2 CISCO SYSTEM, INC.

### 14.2.1 BUSINESS OVERVIEW

### 14.2.2 PRODUCTS AND SERVICES OFFERED

### 14.2.3 MNM VIEW

#### 14.2.3.1 Key strategies

#### 14.2.3.2 SWOT analysis

### 14.2.4 RECENT DEVELOPMENTS

## 14.3 EUROTECH S.P.A.

### 14.3.1 BUSINESS OVERVIEW

### 14.3.2 PRODUCTS AND SERVICES OFFERED

### 14.3.3 MNM VIEW

#### 14.3.3.1 Key strategies

#### 14.3.3.2 SWOT analysis

### 14.3.4 RECENT DEVELOPMENTS

## 14.4 GT NEXUS

### 14.4.1 BUSINESS OVERVIEW

### 14.4.2 PRODUCTS OFFERED

### 14.4.3 MNM VIEW

#### 14.4.3.1 Key strategies

#### 14.4.3.2 SWOT analysis

### 14.4.4 RECENT DEVELOPMENTS

## 14.5 INTERNATIONAL BUSINESS MACHINES (IBM) CORPORATION

### 14.5.1 BUSINESS OVERVIEW

### 14.5.2 PRODUCTS OFFERED

### 14.5.3 MNM VIEW

#### 14.5.3.1 Key strategies

#### 14.5.3.2 SWOT analysis

### 14.5.4 RECENT DEVELOPMENTS

## 14.6 INFOSYS LTD.

### 14.6.1 BUSINESS OVERVIEW

### 14.6.2 PRODUCTS AND SERVICES OFFERED

### 14.6.3 MNM VIEW

#### 14.6.3.1 Key strategies

#### 14.6.3.2 SWOT analysis

### 14.6.4 RECENT DEVELOPMENTS

## 14.7 ORACLE CORPORATION

### 14.7.1 BUSINESS OVERVIEW

- 14.7.2 PRODUCTS AND SERVICES OFFERED
- 14.7.3 RECENT DEVELOPMENTS
- 14.7.4 MNM VIEW
  - 14.7.4.1 Key strategies
- 14.8 SAP SE
  - 14.8.1 BUSINESS OVERVIEW
  - 14.8.2 PRODUCTS AND SERVICES OFFERED
  - 14.8.3 MNM VIEW
    - 14.8.3.1 Key strategies
  - 14.8.4 RECENT DEVELOPMENTS
- 14.9 SECURERF CORPORATION
  - 14.9.1 BUSINESS OVERVIEW
  - 14.9.2 PRODUCTS AND SERVICES OFFERED
  - 14.9.3 MNM VIEW
    - 14.9.3.1 Key strategies
  - 14.9.4 RECENT DEVELOPMENTS
- 14.10 SOFTWARE AG
  - 14.10.1 BUSINESS OVERVIEW
  - 14.10.2 PRODUCTS AND SERVICES OFFERED
  - 14.10.3 MNM VIEW
    - 14.10.3.1 Key strategies
  - 14.10.4 RECENT DEVELOPMENTS
- 14.11 ZEBRA TECHNOLOGIES
  - 14.11.1 BUSINESS OVERVIEW
  - 14.11.2 PRODUCTS AND SERVICES OFFERED
  - 14.11.3 MNM VIEW
    - 14.11.3.1 Key strategies
  - 14.11.4 RECENT DEVELOPMENTS

## **15 APPENDIX**

- 15.1 INDUSTRY EXCERPTS
- 15.2 DISCUSSION GUIDE
- 15.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 15.4 AVAILABLE CUSTOMIZATIONS
- 15.5 RELATED REPORTS



## List Of Tables

### LIST OF TABLES

Table 1 GLOBAL CONNECTED LOGISTICS MARKET SIZE, 2013 - 2020 (USD MILLION)

Table 2 SYSTEMS AND SOLUTIONS: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 3 SYSTEMS AND SOLUTIONS: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 4 LOGISTICS MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 5 LOGISTICS MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 6 FLEET ANALYTICS: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 7 TRACKING AND MONITORING: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 8 FREIGHT 3PL: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 9 TELEMATICS CONNECTIVITY: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 10 WAREHOUSE MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 11 WAREHOUSE MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 12 ORDER MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 13 INVENTORY MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 14 WORKFORCE MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 15 ELECTRONIC DATA INTERCHANGE (EDI): CONNECTED LOGISTICS MARKET SIZE BY REGION, 2015–2020 (USD MILLION)

Table 16 SECURITY AND MONITORING MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 17 SECURITY AND MONITORING MANAGEMENT SYSTEM: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 18 SCANNING AND DETECTION IS EXPECTED TO SHOW CONSIDERABLE

**GROWTH IN THE SECURITY AND MONITORING MANAGEMENT SYSTEMS**

Table 19 ACCESS CONTROL: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 20 VIDEO SURVEILLANCE: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 21 NETWORKING TECHNOLOGY: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 22 NETWORKING TECHNOLOGY: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 23 ZIGBEE: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 24 BLUETOOTH TECHNOLOGY: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 25 WI-FI TECHNOLOGY: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 26 CELLULAR: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 27 NFC TECHNOLOGY: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 28 SATELLITE TECHNOLOGY: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 29 DEVICES: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 30 DEVICES: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 31 SENSOR NODES: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 32 RFID TAGS: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 33 GATEWAYS: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 34 SERVICES: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 35 SERVICES: CONNECTED LOGISTICS SERVICE MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 36 SYSTEM INTEGRATION: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 37 PROFESSIONAL SERVICES: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 38 THIRD-PARTY LOGISTICS SERVICES: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 39 TRANSPORTATION MODE: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 40 TRANSPORTATION MODES: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 41 ROADWAYS: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 42 RAILWAYS: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 43 AIRWAYS: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 44 SEAWAYS: CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 45 CONNECTED LOGISTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Table 46 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 47 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY SYSTEM AND SOLUTION, 2015–2020 (USD MILLION)

Table 48 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY LOGISTICS MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 49 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY WAREHOUSE MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 50 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY SECURITY AND MONITORING SYSTEM, 2015–2020 (USD MILLION)

Table 51 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY NETWORKING TECHNOLOGY, 2015–2020 (USD MILLION)

Table 52 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY DEVICE, 2015–2020 (USD MILLION)

Table 53 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

Table 54 NORTH AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY TRANSPORTATION MODE, 2015–2020 (USD MILLION)

Table 55 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 56 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY SYSTEM AND SOLUTION, 2015–2020 (USD MILLION)

Table 57 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY LOGISTICS

MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 58 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY WAREHOUSE MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 59 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY SECURITY AND MONITORING SYSTEM, 2015–2020 (USD MILLION)

Table 60 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY NETWORKING TECHNOLOGY, 2015–2020 (USD MILLION)

Table 61 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY DEVICE, 2015–2020 (USD MILLION)

Table 62 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

Table 63 EUROPE: CONNECTED LOGISTICS MARKET SIZE, BY TRANSPORTATION MODE, 2015–2020 (USD MILLION)

Table 64 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 65 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY SYSTEM AND SOLUTION, 2015–2020 (USD MILLION)

Table 66 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY LOGISTICS MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 67 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY WAREHOUSE MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 68 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY SECURITY AND MONITORING SYSTEM, 2015–2020 (USD MILLION)

Table 69 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY NETWORKING TECHNOLOGY, 2015–2020 (USD MILLION)

Table 70 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY DEVICE, 2015–2020 (USD MILLION)

Table 71 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

Table 72 ASIA-PACIFIC: CONNECTED LOGISTICS MARKET SIZE, BY TRANSPORTATION MODES, 2015–2020 (USD MILLION)

Table 73 MIDDLE EAST AND AFRICA: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 74 MIDDLE EAST AND AFRICA: CONNECTED LOGISTICS MARKET SIZE BY SYSTEM AND SOLUTION, 2015–2020 (USD MILLION)

Table 75 MIDDLE EAST AND AFRICA: CONNECTED LOGISTICS MARKET SIZE, BY LOGISTICS MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 76 MIDDLE EAST AND AFRICA: CONNECTED LOGISTICS MARKET SIZE, BY WAREHOUSE MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 77 MEA: CONNECTED LOGISTICS MARKET SIZE, BY SECURITY AND MONITORING SYSTEM, 2015–2020 (USD MILLION)

Table 78 MIDDLE EAST AND AFRICA: CONNECTED LOGISTICS MARKET SIZE, BY NETWORKING TECHNOLOGY, 2015–2020 (USD MILLION)

Table 79 MIDDLE EAST AND AFRICA: CONNECTED LOGISTICS MARKET SIZE, BY DEVICE, 2015–2020 (USD MILLION)

Table 80 MIDDLE EAST AND AFRICA: CONNECTED LOGISTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

Table 81 MIDDLE EAST AND AFRICA: CONNECTED LOGISTICS MARKET SIZE, BY TRANSPORTATION MODES, 2015–2020 (USD MILLION)

Table 82 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

Table 83 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY SYSTEM AND SOLUTION, 2015–2020 (USD MILLION)

Table 84 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY LOGISTICS MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 85 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY WAREHOUSE MANAGEMENT SYSTEM, 2015–2020 (USD MILLION)

Table 86 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY SECURITY AND MONITORING SYSTEM, 2015–2020 (USD MILLION)

Table 87 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY NETWORKING TECHNOLOGY, 2015–2020 (USD MILLION)

Table 88 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY DEVICE, 2015–2020 (USD MILLION)

Table 89 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

Table 90 LATIN AMERICA: CONNECTED LOGISTICS MARKET SIZE, BY TRANSPORTATION MODE, 2015–2020 (USD MILLION)

Table 91 PARTNERSHIPS, AGREEMENTS, JOINT VENTURES, AND COLLABORATIONS, 2014–2015

Table 92 NEW PRODUCT LAUNCHES, 2014–2015

Table 93 MERGERS AND ACQUISITIONS, 2014–2015

Table 94 BUSINESS EXPANSIONS, 2014–2015



## List Of Figures

### LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 MARKET BREAKDOWN AND DATA TRIANGULATION

Figure 5 ASIA-PACIFIC IS ESTIMATED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 6 TOP THREE SEGMENTS IN THE CONNECTED LOGISTICS MARKET FROM 2015 TO 2020

Figure 7 CONNECTED LOGISTICS MARKET SIZE, 2015 - 2020 (USD MILLION)

Figure 8 PARTNERSHIPS AND COLLABORATIONS AND NEW PRODUCT LAUNCHES TO BE THE DIFFERENTIATING TRENDS FOR THE TOP COMPANIES

Figure 9 ATTRACTIVE MARKET OPPORTUNITIES IN THE CONNECTED LOGISTICS MARKET

Figure 10 OVERALL CONNECTED LOGISTICS MARKET BY REGION, 2015 VS. 2020 (USD MILLION)

Figure 11 SYSTEM AND SOLUTION IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 12 SATELLITE IS EXPECTED TO HOLD THE LARGEST MARKET SHARE AMONG TECHNOLOGIES IN 2015

Figure 13 ASIA-PACIFIC IS EXPECTED TO GROW EXPONENTIALLY DURING THE FORECAST PERIOD

Figure 14 MARKET SEGMENTATION OF CONNECTED LOGISTICS MARKET

Figure 15 MARKET SEGMENTATION: BY SYSTEM AND SOLUTION

Figure 16 MARKET SEGMENTATION: BY NETWORKING TECHNOLOGY

Figure 17 MARKET SEGMENTATION: BY DEVICE

Figure 18 MARKET SEGMENTATION: BY SERVICE

Figure 19 MARKET SEGMENTATION: BY TRANSPORTATION MODE

Figure 20 MARKET SEGMENTATION: BY REGION

Figure 21 MARKET DYNAMICS

Figure 22 CONNECTED LOGISTIC: VALUE CHAIN ANALYSIS

Figure 23 PORTER'S FIVE FORCES ANALYSIS

Figure 24 LOGISTICS MANAGEMENT AND WAREHOUSE MANAGEMENT SYSTEM ARE THE LEADING SYSTEMS AND SOLUTIONS OF THE CONNECTED LOGISTICS MARKET

Figure 25 SYSTEMS AND SOLUTIONS: CONNECTED LOGISTICS MARKET SIZE,

BY REGION, 2015–2020 (USD MILLION)

Figure 26 FREIGHT 3PL SOLUTIONS IS EXPECTED TO SHOW CONSIDERABLE GROWTH IN THE LOGISTICS MANAGEMENT SYSTEMS

Figure 27 LOGISTICS MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Figure 28 INVENTORY MANAGEMENT IS THE LEADING WAREHOUSE MANAGEMENT SYSTEM IN THE CONNECTED LOGISTICS MARKET

Figure 29 WAREHOUSE MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Figure 30 SCANNING AND DETECTION IS EXPECTED TO SHOW CONSIDERABLE GROWTH IN THE SECURITY AND MONITORING MANAGEMENT SYSTEMS

Figure 31 SECURITY AND MONITORING MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Figure 32 SATELLITE AND CELLULAR ARE THE LEADING NETWORK TECHNOLOGIES IN THE CONNECTED LOGISTICS MARKET

Figure 33 CONNECTED LOGISTICS NETWORKING TECHNOLOGIES MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Figure 34 SENSOR NODES ARE EXPECTED TO SHOW SIGNIFICANT GROWTH IN DEVICES

Figure 35 CONNECTED LOGISTICS DEVICE MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Figure 36 THIRD PARTY LOGISTICS SERVICE IS THE LEADING SERVICE IN THE CONNECTED LOGISTICS MARKET

Figure 37 CONNECTED LOGISTICS SERVICE MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Figure 38 ROADWAYS AND RAILWAYS ARE THE LEADING TRANSPORTATION MODES IN THE CONNECTED LOGISTICS MARKET

Figure 39 CONNECTED LOGISTICS TRANSPORTATION MODE MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

Figure 40 ASIA-PACIFIC AND MIDDLE EAST AND AFRICA: ATTRACTIVE DESTINATIONS FOR THE CONNECTED LOGISTICS MARKET DURING THE FORECAST PERIOD

Figure 41 ASIA-PACIFIC IS ESTIMATED TO GROW AT THE HIGHEST CAGR FROM 2015 TO 2020

Figure 42 PARTNERSHIP IS THE KEY STRATEGY ADOPTED BY COMPANIES FROM 2013 TO 2015

Figure 43 INFOSYS LTD. GREW AT THE HIGHEST CAGR BETWEEN 2010 AND 2014

Figure 44 MARKET EVALUATION FRAMEWORK

Figure 45 BATTLE FOR MARKET SHARE: PARTNERSHIP, AGREEMENT, JOINT VENTURE, AND COLLABORATION IS THE KEY STRATEGY ADOPTED BY COMPANIES IN THE CONNECTED LOGISTICS MARKET FROM 2013 TO 2015

Figure 46 GEOGRAPHIC REVENUE MIX OF THE TOP 5 MARKET PLAYERS

Figure 47 CISCO SYSTEM, INC.: COMPANY SNAPSHOT

Figure 48 SWOT ANALYSIS

Figure 49 EUROTECH S.P.A.: COMPANY SNAPSHOT

Figure 50 SWOT ANALYSIS

Figure 51 SWOT ANALYSIS

Figure 52 IBM CORPORATION: COMPANY SNAPSHOT

Figure 53 SWOT ANALYSIS

Figure 54 INFOSYS LTD.: COMPANY SNAPSHOT

Figure 55 SWOT ANALYSIS

Figure 56 ORACLE CORPORATION: COMPANY SNAPSHOT

Figure 57 SAP SE: COMPANY SNAPSHOT

Figure 58 SOFTWARE AG: COMPANY SNAPSHOT

Figure 59 ZEBRA TECHNOLOGIES: COMPANY SNAPSHOT



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