+44 20 8123 2220
info@marketpublishers.com

Connected Device Analytics Market by Component, Deployment Mode, Organization Size, Application (Security and Emergency Management, and Sales and Customer Management), Industry Vertical, and Region - Global Forecast to 2025

https://marketpublishers.com/r/C97A590A9C5EEN.html
Date: August 2020
Pages: 335
Price: US$ 4,950.00 (Single User License)
ID: C97A590A9C5EEN

Abstracts

“The increasing need to analyze the data collected through connected devices contribute to the growth of the connected device analytics market”

The global connected device analytics market size is projected to grow from USD 14.3 billion in 2020 to USD 40.3 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 23.0% during the forecast period. The major growth drivers of the connected device analytics market include the increase focus on remote monitoring in support of work from home initiative. Lack of skilled professional workforce may restrain the growth of the connected device analytics market. The objective of the report is to define, describe, and forecast the connected device analytics market size based on component, organization size, deployment mode, application, industry vertical, and region.

COVID-19 is disrupting the world, businesses, and economies, thus impacting the livelihood of people live, their interaction, and the way they manage their businesses. The ability to sustain has become the new normal for enterprises as they shift their focus from growth opportunities and concentrate on implementing drastic measures to mitigate the impact of the COVID-19 pandemic. The competition among major connected device analytics companies is expected to be furious as most upcoming IoT and analytics projects are kept on hold due to the pandemic. Hence, several companies will fight to gain a single project. Businesses have already started their efforts to return back to normal and are facing multiple challenges on the customer as well as

operational side. Meeting customer expectations in terms of optimizing processes, increasing security concerns due to various connected networks, growing connectivity issues, and declining industrial and manufacturing operations are some of the key challenges faced by businesses. New practices, such as work for home and social distancing, are creating the need for remote monitoring, smart payment technologies, and building digital infrastructure for large scale deployments. With an increased focus on health, there has been an increase in the demand for health-related wearable devices. For instance, Fitbit announced a retail growth of 45% in its wearable unit in 2020.

The services segment to grow at a higher CAGR during the forecast period

The connected device analytics market is segmented on the basis of components, such as solutions and services. The services segment is expected to grow at a rapid pace during the forecast period. An efficient connected device analytics service help organization develop a connected environment by integrating connected device analytics solution with their existing IT infrastructure.

The sales and customer management segment to grow at the highest CAGR during the forecast period

The connected device analytics market by application has been segmented into security and emergency management,sales and customer management, remote monitoring, predictive maintenance and asset management, inventory management, energy management, building automation, others (IT infrastructure management, product and process management, and cost optimization). The sales and customer management segment to grow at the highest CAGR during the forecast period, due to the growing business focus to provide optimized customer experience by in-store customer targeting, queue minimization, safety analytics, predictive care, medication monitoring, and citizen self-service.

The retail and eCommerce segment to grow at the highest CAGR during the forecast period

The connected device analytics market by industry vertical has been segmented into manufacturing, transportation and logistics, energy and utilities, retail and eCommerce, banking, financial services, and insurance, healthcare and life sciences, government and defense, others (media and entertainment, travel and hospitality, and education). The retail and eCommerce segment to grow at the highest CAGR during the forecast

+44 20 8123 2220
info@marketpublishers.com

period, due to the growing complexities to take a wide variety of actions associated with lowering risks, addressing an outage, or making a real-time offer to a customer to capture a sales opportunity in retail and eCommerce industry vertical would drive growth of connected device analytics market

Among regions, Asia Pacific (APAC) to grow at the highest CAGR during the forecast period

APAC is expected to grow at the highest CAGR during the forecast period. The increasing investments by the tech companies in major APAC countries, such as China, and Japan, increasing government regulations and initiatives are expected to drive the growth of the market in APAC.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the connected device analytics market.

By Company: Tier I: 34%, Tier II: 43%, and Tier III: 23%

By Designation: C-Level Executives: 50%, Directors: 30%, and Others: 20%

By Region: North America: 30%, APAC: 30%, Europe: 25%, MEA: 10%, and Latin America: 5%

The report includes the study of key players offering connected device analytics solutions and services. It profiles major vendors in the global connected device analytics market. The major vendors in the global connected device analytics market Microsoft (US), Oracle (US), IBM (US), SAP (Germany), PTC (US), Cisco (US), Google (US), SAS Institute (US), Adobe (US), Teradata (US), AWS (US), HPE (US), Hitachi (Japan), Software AG (Germany), GE (US), Cloudera (US), Guavus (US), Splunk (US), TIBCO Software (US), Qlik (US), Salesforce (US), Infor (US), Mnubo (Canada), Arundo Analytics (US), Iguazio (Israel), and Striim (US).

Research Coverage

The market study covers the connected device analytics market across segments. It

+44 20 8123 2220
info@marketpublishers.com

aims at estimating the market size and the growth potential of this market across different segments, such as components, deployment modes, organization size, application, industry vertical, and regions. It includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall connected device analytics market and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights to better position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 INTRODUCTION TO COVID-19
1.2 COVID-19 HEALTH ASSESSMENT
FIGURE 1 COVID-19: GLOBAL PROPAGATION
FIGURE 2 COVID-19 PROPAGATION: SELECT COUNTRIES
1.3 COVID-19 ECONOMIC ASSESSMENT
FIGURE 3 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020
1.3.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT
FIGURE 4 FACTORS IMPACTING GLOBAL ECONOMY
FIGURE 5 SCENARIOS IN TERMS OF RECOVERY OF GLOBAL ECONOMY
1.4 OBJECTIVES OF THE STUDY
1.5 MARKET DEFINITION
1.5.1 INCLUSIONS AND EXCLUSIONS
1.6 MARKET SCOPE
1.6.1 MARKET SEGMENTATION
1.6.2 REGIONS COVERED
1.6.3 YEARS CONSIDERED FOR THE STUDY
1.7 CURRENCY CONSIDERED
TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2017–2019
1.8 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
FIGURE 6 CONNECTED DEVICE ANALYTICS MARKET: RESEARCH DESIGN
2.1.1 SECONDARY DATA
2.1.2 PRIMARY DATA
TABLE 2 PRIMARY INTERVIEWS
2.1.2.1 Breakup of primary profiles
2.1.2.2 Key industry insights
2.2 MARKET BREAKUP AND DATA TRIANGULATION
FIGURE 7 DATA TRIANGULATION
2.3 MARKET SIZE ESTIMATION
FIGURE 8 CONNECTED DEVICE ANALYTICS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

+44 20 8123 2220
info@marketpublishers.com

2.3.1 TOP-DOWN APPROACH
2.3.2 BOTTOM-UP APPROACH
FIGURE 9 MARKET SIZE ESTIMATION METHODOLOGY ? APPROACH 1 (SUPPLY SIDE): REVENUE OF SOLUTIONS/SERVICES OF CONNECTED DEVICE ANALYTICS MARKET
FIGURE 10 MARKET SIZE ESTIMATION METHODOLOGY ? APPROACH 2 BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL SOLUTIONS/SERVICES OF CONNECTED DEVICE ANALYTICS MARKET
FIGURE 11 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 3—BOTTOM-UP (DEMAND SIDE): SHARE OF CONNECTED DEVICE ANALYTICS THROUGH OVERALL CONNECTED DEVICE ANALYTICS SPENDING
2.4 MARKET FORECAST
TABLE 3 FACTOR ANALYSIS
2.5 COMPANY EVALUATION MATRIX METHODOLOGY
FIGURE 12 COMPANY EVALUATION MATRIX: CRITERIA WEIGHTAGE
2.6 ASSUMPTIONS FOR THE STUDY
2.7 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

TABLE 4 GLOBAL CONNECTED DEVICE ANALYTICS MARKET SIZE AND GROWTH RATE, 2014–2019 (USD MILLION, Y-O-Y%)
TABLE 5 GLOBAL CONNECTED DEVICE ANALYTICS MARKET SIZE AND GROWTH RATE, 2019–2025 (USD MILLION, Y-O-Y%)
FIGURE 13 SOLUTIONS SEGMENT TO HOLD LARGER MARKET SIZE IN CONNECTED DEVICE ANALYTICS MARKET IN 2020
FIGURE 14 PROFESSIONAL SERVICES SEGMENT TO HOLD HIGHER MARKET SHARE IN CONNECTED DEVICE ANALYTICS MARKET IN 2020
FIGURE 15 DEPLOYMENT AND INTEGRATION SEGMENT TO HOLD LARGEST MARKET SIZE IN CONNECTED DEVICE ANALYTICS MARKET IN 2020
FIGURE 16 ON-PREMISES SEGMENT TO HOLD HIGHER MARKET SHARE IN 2020
FIGURE 17 PUBLIC CLOUD SEGMENT TO HOLD HIGHEST MARKET SHARE IN 2020
FIGURE 18 LARGE ENTERPRISES SEGMENT TO HOLD LARGER MARKET SIZE IN 2020
FIGURE 19 SECURITY AND EMERGENCY MANAGEMENT SEGMENT TO HOLD HIGHEST MARKET SHARE IN CONNECTED DEVICE ANALYTICS MARKET IN 2020
FIGURE 20 MANUFACTURING INDUSTRY VERTICAL TO HOLD HIGHEST MARKET SHARE IN 2020

+44 20 8123 2220
info@marketpublishers.com

FIGURE 21 NORTH AMERICA TO HOLD HIGHEST MARKET SHARE AND ASIA PACIFIC
TO GROW AT HIGHEST CAGR IN CONNECTED DEVICE ANALYTICS MARKET IN 2020

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN CONNECTED DEVICE ANALYTICS MARKET
FIGURE 22 INCREASING NEED TO ANALYZE THE DATA COLLECTED THROUGH CONNECTED DEVICES CONTRIBUTE TO GROWTH OF CONNECTED DEVICE ANALYTICS MARKET
4.2 CONNECTED DEVICE ANALYTICS MARKET: TOP THREE APPLICATIONS
FIGURE 23 SALES AND CUSTOMER MANAGEMENT SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD
4.3 CONNECTED DEVICE ANALYTICS MARKET: BY COMPONENT AND TOP THREE INDUSTRY VERTICALS
FIGURE 24 SOLUTIONS SEGMENT AND MANUFACTURING INDUSTRY VERTICAL TO HOLD HIGH MARKET SHARES IN 2020
4.4 CONNECTED DEVICE ANALYTICS MARKET: BY REGION
FIGURE 25 NORTH AMERICA TO HOLD HIGHEST MARKET SHARE IN 2020

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION
FIGURE 26 KEY FACTORS LEADING TO INTERNET OF THINGS ADOPTION
5.2 MARKET DYNAMICS
FIGURE 27 CONNECTED DEVICE ANALYTICS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
5.2.1 DRIVERS
5.2.1.1 Increasing focus on remote monitoring in support of work from home initiative
5.2.1.2 Growing adoption of smart payment technologies
5.2.1.3 Business need to build digital infrastructure for large-scale deployments
5.2.2 RESTRAINTS
5.2.2.1 Legacy database technologies limiting IoT product integration
5.2.2.2 Lack of skilled professional workforce
5.2.3 OPPORTUNITIES
5.2.3.1 Real-time analytics emerging as a key vital IoT initiative
5.2.3.2 Rising internet penetration and adoption of IoT devices
5.2.3.3 Increasing need for remote patient care and tracking infected people in

+44 20 8123 2220
info@marketpublishers.com

COVID-19 pandemic scenario
5.2.4 CHALLENGES
5.2.4.1 Cybersecurity concerns
5.2.4.2 Decline in industrial operation and manufacturing operations
5.2.5 CUMULATIVE GROWTH ANALYSIS
5.3 CASE STUDY ANALYSIS
5.3.1 ROCKWELL AUTOMATION USED AZURE IOT SOLUTION TO UNLOCK BUSINESS INSIGHTS
5.3.2 ORACLE HELPED VINCI FACILITIES TO DELIVER BUSINESS SERVICE AND REINVENT BUSINESS MODEL
5.3.3 TOWN OF CARY USES SAS ANALYTICS FOR IOT SOLUTION FOR ANALYZING WATER CONSUMPTION RATE
5.3.4 TRANS-SIBERIAN ODYSSEY, A THREE-PERSON MOTORCYCLE TEAM, ADOPTED HPE UNIVERSAL IOT SOLUTION FOR TRACKING RIDERS JOURNEY
5.3.5 TERADATA HELPED PACIFIC, GAS, AND ELECTRIC UTILITY PROVIDER TO SERVE DIVERSE CUSTOMER WITH SPECIFIC NEEDS
5.3.6 CORT ADOPTED ADOBE ANALYTICS SOLUTION TO REACH THE KEY DEMOGRAPHICS CUSTOMER
5.3.7 SMART PARKING ADOPTED GOOGLE CLOUD IOT SOLUTION TO SEIZE OPPORTUNITIES IN SMART SEIZE DEVELOPMENTS
5.3.8 SMC REACHED OUT TO SOFTWARE AG TO PROVIDE EASY SCALABLE SOLUTION FOR ITS CLIENTS
5.4 ECOSYSTEM
FIGURE 28 CONNECTED DEVICE ANALYTICS ECOSYSTEM
5.5 IOT: DATA SOURCES
5.6 PATENT ANALYSIS
5.6.1 IOT PATENTS FILED
5.7 VALUE CHAIN ANALYSIS
FIGURE 29 VALUE CHAIN ANALYSIS
5.8 TECHNOLOGY ANALYSIS
5.8.1 CONNECTED DEVICE ANALYTICS AND AI
5.8.2 CONNECTED DEVICE ANALYTICS AND BLOCKCHAIN
5.8.3 CONNECTED DEVICE ANALYTICS AND 5G
5.9 PRICING ANALYSIS
5.10 CONNECTED DEVICE ANALYTICS MARKET: COVID-19 IMPACT
FIGURE 30 CONNECTED DEVICE ANALYTICS MARKET TO WITNESS A DECLINE IN 2020 AND 2021

6 CONNECTED DEVICE ANALYTICS MARKET, BY DEVICE CONNECTIVITY

+44 20 8123 2220
info@marketpublishers.com

6.1 OVERVIEW
6.2 WIRELESS PERSONAL AREA NETWORKS
6.3 WIRELESS LOCAL AREA NETWORKS
6.4 LOW-POWER WIDE AREA NETWORKS
6.5 CELLULAR/MACHINE TO MACHINE
6.6 WIRED

7 CONNECTED DEVICE ANALYTICS MARKET, BY COMPONENT

7.1 INTRODUCTION
7.1.1 COMPONENT: COVID-19 IMPACT
FIGURE 31 SERVICES SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST PERIOD
TABLE 6 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 7 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
7.2 SOLUTIONS
7.2.1 SOLUTIONS: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 8 SOLUTIONS: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 9 SOLUTIONS: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
7.3 SERVICES
7.3.1 SERVICES: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
FIGURE 32 MANAGED SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD
TABLE 10 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)
TABLE 11 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)
TABLE 12 SERVICES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 13 SERVICES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
7.3.2 MANAGED SERVICES
TABLE 14 MANAGED SERVICES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 15 MANAGED SERVICES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
7.3.3 PROFESSIONAL SERVICES
FIGURE 33 CONSULTING SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
TABLE 16 PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2019 (USD MILLION)
TABLE 17 PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2019–2025 (USD MILLION)
TABLE 18 PROFESSIONAL SERVICES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 19 PROFESSIONAL SERVICES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
7.3.3.1 Consulting
TABLE 20 CONSULTING: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 21 CONSULTING: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
7.3.3.2 Support and maintenance
TABLE 22 SUPPORT AND MAINTENANCE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 23 SUPPORT AND MAINTENANCE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
7.3.3.3 Deployment and integration
TABLE 24 DEPLOYMENT AND INTEGRATION: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 25 DEPLOYMENT AND INTEGRATION: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

8 CONNECTED DEVICE ANALYTICS MARKET, BY DEPLOYMENT MODE

8.1 INTRODUCTION
8.1.1 DEPLOYMENT MODE: COVID-19 IMPACT
FIGURE 34 CLOUD SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST PERIOD
TABLE 26 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)
TABLE 27 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

8.2 ON-PREMISES
8.2.1 ON-PREMISES: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 28 ON-PREMISES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 29 ON-PREMISES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
8.3 CLOUD
8.3.1 CLOUD: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
FIGURE 35 HYBRID CLOUD SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
TABLE 30 CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY TYPE, 2014–2019 (USD MILLION)
TABLE 31 CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY TYPE, 2019–2025 (USD MILLION)
TABLE 32 CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 33 CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
8.3.2 PUBLIC CLOUD
TABLE 34 PUBLIC CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 35 PUBLIC CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
8.3.3 PRIVATE CLOUD
TABLE 36 PRIVATE CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 37 PRIVATE CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
8.3.4 HYBRID CLOUD
TABLE 38 HYBRID CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 39 HYBRID CLOUD: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

9 CONNECTED DEVICE ANALYTICS MARKET, BY ORGANIZATION SIZE

9.1 INTRODUCTION
9.1.1 ORGANIZATION SIZE: COVID-19 IMPACT
FIGURE 36 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO REGISTER

+44 20 8123 2220
info@marketpublishers.com

HIGHER CAGR DURING FORECAST PERIOD
TABLE 40 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)
TABLE 41 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)
9.2 LARGE ENTERPRISES
9.2.1 LARGE ENTERPRISES: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 42 LARGE ENTERPRISES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 43 LARGE ENTERPRISES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
9.3 SMALL AND MEDIUM-SIZED ENTERPRISES
9.3.1 SMALL AND MEDIUM-SIZED ENTERPRISES: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 44 SMALL AND MEDIUM-SIZED ENTERPRISES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 45 SMALL AND MEDIUM-SIZED ENTERPRISES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10 CONNECTED DEVICE ANALYTICS MARKET, BY APPLICATION

10.1 INTRODUCTION
10.1.1 APPLICATION: COVID-19 IMPACT
FIGURE 37 SALES AND CUSTOMER MANAGEMENT SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
TABLE 46 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2019 (USD MILLION)
TABLE 47 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)
10.2 ENERGY MANAGEMENT
10.2.1 ENERGY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 48 ENERGY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 49 ENERGY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
10.3 PREDICTIVE MAINTENANCE AND ASSET MANAGEMENT
10.3.1 PREDICTIVE MAINTENANCE AND ASSET MANAGEMENT: CONNECTED

+44 20 8123 2220
info@marketpublishers.com

DEVICE ANALYTICS MARKET DRIVERS
TABLE 50 PREDICTIVE MAINTENANCE AND ASSET MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 51 PREDICTIVE MAINTENANCE AND ASSET MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
10.4 INVENTORY MANAGEMENT
10.4.1 INVENTORY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 52 INVENTORY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 53 INVENTORY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
10.5 SECURITY AND EMERGENCY MANAGEMENT
10.5.1 SECURITY AND EMERGENCY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 54 SECURITY AND EMERGENCY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 55 SECURITY AND EMERGENCY MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
10.6 SALES AND CUSTOMER MANAGEMENT
10.6.1 SALES AND CUSTOMER MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 56 SALES AND CUSTOMER MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 57 SALES AND CUSTOMER MANAGEMENT: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
10.7 BUILDING AUTOMATION
10.7.1 BUILDING AUTOMATION: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 58 BUILDING AUTOMATION: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 59 BUILDING AUTOMATION: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
10.8 REMOTE MONITORING
10.8.1 REMOTE MONITORING: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
TABLE 60 REMOTE MONITORING: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 61 REMOTE MONITORING: CONNECTED DEVICE ANALYTICS MARKET

+44 20 8123 2220
info@marketpublishers.com

SIZE, BY REGION, 2019–2025 (USD MILLION)
10.9 OTHERS
TABLE 62 OTHER APPLICATIONS: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 63 OTHER APPLICATIONS: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

11 CONNECTED DEVICE ANALYTICS MARKET, BY INDUSTRY VERTICAL

11.1 INTRODUCTION
11.2 CONNECTED DEVICE ANALYTICS: USE CASES
FIGURE 38 RETAIL AND ECOMMERCE INDUSTRY VERTICAL TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
TABLE 64 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2019 (USD MILLION)
TABLE 65 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2019–2025 (USD MILLION)
11.3 MANUFACTURING
TABLE 66 MANUFACTURING: USE CASES
  11.3.1 MANUFACTURING: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
  11.3.2 MANUFACTURING: COVID-19 IMPACT
TABLE 67 MANUFACTURING: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 68 MANUFACTURING: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
11.4 TRANSPORTATION AND LOGISTICS
TABLE 69 TRANSPORTATION AND LOGISTICS: USE CASES
  11.4.1 TRANSPORTATION AND LOGISTICS: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
  11.4.2 TRANSPORTATION AND LOGISTICS: COVID-19 IMPACT
TABLE 70 TRANSPORTATION AND LOGISTICS: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 71 TRANSPORTATION AND LOGISTICS: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
11.5 ENERGY AND UTILITIES
TABLE 72 ENERGY AND UTILITIES: USE CASES
  11.5.1 ENERGY AND UTILITIES: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
  11.5.2 ENERGY AND UTILITIES: COVID-19 IMPACT

+44 20 8123 2220
info@marketpublishers.com

TABLE 73 ENERGY AND UTILITIES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 74 ENERGY AND UTILITIES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
11.6 RETAIL AND ECOMMERCE
TABLE 75 RETAIL AND ECOMMERCE: USE CASES
11.6.1 RETAIL AND ECOMMERCE: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
11.6.2 RETAIL AND ECOMMERCE: COVID-19 IMPACT
TABLE 76 RETAIL AND ECOMMERCE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 77 RETAIL AND ECOMMERCE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
11.7 BANKING, FINANCIAL SERVICES, AND INSURANCE
TABLE 78 BANKING, FINANCIAL SERVICES, AND INSURANCE: USE CASES
11.7.1 BANKING, FINANCIAL SERVICES, AND INSURANCE: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
11.7.2 BANKING, FINANCIAL SERVICES, AND INSURANCE: COVID-19 IMPACT
TABLE 79 BANKING, FINANCIAL SERVICES, AND INSURANCE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 80 BANKING, FINANCIAL SERVICES, AND INSURANCE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
11.8 HEALTHCARE AND LIFE SCIENCES
TABLE 81 HEALTHCARE AND LIFE SCIENCES: USE CASES
11.8.1 HEALTHCARE AND LIFE SCIENCES: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
11.8.2 HEALTHCARE AND LIFE SCIENCES: COVID-19 IMPACT
TABLE 82 HEALTHCARE AND LIFE SCIENCES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 83 HEALTHCARE AND LIFE SCIENCES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
11.9 GOVERNMENT AND DEFENSE
TABLE 84 GOVERNMENT AND DEFENSE: USE CASES
11.9.1 GOVERNMENT AND DEFENSE: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
11.9.2 GOVERNMENT AND DEFENSE: COVID-19 IMPACT
TABLE 85 GOVERNMENT AND DEFENSE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 86 GOVERNMENT AND DEFENSE: CONNECTED DEVICE ANALYTICS

+44 20 8123 2220
info@marketpublishers.com

MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)
11.10 OTHERS
TABLE 87 OTHER INDUSTRY VERTICAL: USE CASES
TABLE 88 OTHER INDUSTRY VERTICAL: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 89 OTHER INDUSTRY VERTICAL: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

12 CONNECTED DEVICE ANALYTICS MARKET, BY REGION

12.1 INTRODUCTION
FIGURE 39 JAPAN TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
FIGURE 40 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD
TABLE 90 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 91 CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.2 NORTH AMERICA
12.2.1 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
12.2.2 NORTH AMERICA: COVID-19 EFFECT
12.2.3 NORTH AMERICA: REGULATIONS
12.2.3.1 Health Insurance Portability and Accountability Act of 1996
12.2.3.2 California Consumer Privacy Act
12.2.3.3 Gramm–Leach–Bliley Act
12.2.3.4 Institute of Electrical and Electronics Engineers Standards Association
FIGURE 41 NORTH AMERICA: MARKET SNAPSHOT
TABLE 92 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 93 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
TABLE 94 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)
TABLE 95 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)
TABLE 96 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)
TABLE 97 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2019–2025 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 98 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)
TABLE 99 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)
TABLE 100 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2014–2019 (USD MILLION)
TABLE 101 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2019–2025 (USD MILLION)
TABLE 102 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)
TABLE 103 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)
TABLE 104 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2019 (USD MILLION)
TABLE 105 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)
TABLE 106 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2019 (USD MILLION)
TABLE 107 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2019–2025 (USD MILLION)
TABLE 108 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)
TABLE 109 NORTH AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)
12.2.4 UNITED STATES
TABLE 110 UNITED STATES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 111 UNITED STATES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.2.5 CANADA
TABLE 112 CANADA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 113 CANADA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.3 EUROPE
12.3.1 EUROPE: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
12.3.2 EUROPE: COVID-19 EFFECT
12.3.3 EUROPE: REGULATIONS
12.3.3.1 General Data Protection Regulation

+44 20 8123 2220
info@marketpublishers.com

12.3.3.2 European Committee for Standardization
12.3.3.3 European Technical Standards Institute
TABLE 114 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 115 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
TABLE 116 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)
TABLE 117 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)
TABLE 118 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)
TABLE 119 EUROPE CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2019–2025 (USD MILLION)
TABLE 120 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)
TABLE 121 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)
TABLE 122 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2014–2019 (USD MILLION)
TABLE 123 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2019–2025 (USD MILLION)
TABLE 124 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)
TABLE 125 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)
TABLE 126 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2019 (USD MILLION)
TABLE 127 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)
TABLE 128 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2019 (USD MILLION)
TABLE 129 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2019–2025 (USD MILLION)
TABLE 130 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)
TABLE 131 EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)
12.3.4 UNITED KINGDOM

TABLE 132 UNITED KINGDOM: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 133 UNITED KINGDOM: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.3.5 GERMANY
TABLE 134 GERMANY: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 135 GERMANY: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.3.6 FRANCE
TABLE 136 FRANCE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 137 FRANCE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.3.7 REST OF EUROPE
TABLE 138 REST OF EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 139 REST OF EUROPE: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.4 ASIA PACIFIC
12.4.1 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
12.4.2 ASIA PACIFIC: COVID-19 EFFECT
12.4.3 ASIA PACIFIC: REGULATIONS
12.4.3.1 International Organization for Standardization 27001
12.4.3.2 Personal Data Protection Act
FIGURE 42 ASIA PACIFIC: MARKET SNAPSHOT
TABLE 140 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 141 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
TABLE 142 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)
TABLE 143 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)
TABLE 144 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)
TABLE 145 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2019–2025 (USD MILLION)
TABLE 146 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY

+44 20 8123 2220
info@marketpublishers.com

DEPLOYMENT MODE, 2014–2019 (USD MILLION)
TABLE 147 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)
TABLE 148 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2014–2019 (USD MILLION)
TABLE 149 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2019–2025 (USD MILLION)
TABLE 150 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)
TABLE 151 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)
TABLE 152 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2019 (USD MILLION)
TABLE 153 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)
TABLE 154 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2019 (USD MILLION)
TABLE 155 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2019–2025 (USD MILLION)
TABLE 156 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)
TABLE 157 ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)
12.4.4 CHINA
TABLE 158 CHINA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 159 CHINA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.4.5 JAPAN
TABLE 160 JAPAN: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 161 JAPAN: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.4.6 INDIA
TABLE 162 INDIA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 163 INDIA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.4.7 REST OF ASIA PACIFIC

+44 20 8123 2220
info@marketpublishers.com

TABLE 164 REST OF ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 165 REST OF ASIA PACIFIC: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.5 MIDDLE EAST AND AFRICA
12.5.1 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
12.5.2 MIDDLE EAST AND AFRICA: COVID-19 EFFECT
12.5.3 MIDDLE EAST AND AFRICA: REGULATIONS
12.5.3.1 Israeli privacy protection regulations (Data Security), 5777-2017
12.5.3.2 Cloud Computing Regulatory Framework
12.5.3.3 GDPR applicability in KSA
12.5.3.4 Protection of Personal Information Act
12.5.3.5 TRA’s IoT Regulatory Policy
TABLE 166 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 167 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
TABLE 168 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)
TABLE 169 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)
TABLE 170 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)
TABLE 171 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2019–2025 (USD MILLION)
TABLE 172 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)
TABLE 173 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)
TABLE 174 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2014–2019 (USD MILLION)
TABLE 175 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2019–2025 (USD MILLION)
TABLE 176 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)
TABLE 177 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)
TABLE 178 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS

+44 20 8123 2220
info@marketpublishers.com

MARKET SIZE, BY APPLICATION, 2014–2019 (USD MILLION)
TABLE 179 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)
TABLE 180 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2019 (USD MILLION)
TABLE 181 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2019–2025 (USD MILLION)
TABLE 182 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)
TABLE 183 MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)
12.5.4 KINGDOM OF SAUDI ARABIA
TABLE 184 KINGDOM OF SAUDI ARABIA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 185 KINGDOM OF SAUDI ARABIA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.5.5 UNITED ARAB EMIRATES
TABLE 186 UNITED ARAB EMIRATES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 187 UNITED ARAB EMIRATES: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.5.6 SOUTH AFRICA
TABLE 188 SOUTH AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 189 SOUTH AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.5.7 REST OF MIDDLE EAST AND AFRICA
TABLE 190 REST OF MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 191 REST OF MIDDLE EAST AND AFRICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.6 LATIN AMERICA
12.6.1 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET DRIVERS
12.6.2 LATIN AMERICA: COVID-19 IMPACT
12.6.3 LATIN AMERICA: REGULATIONS
12.6.3.1 Brazil Data Protection Law
12.6.3.2 Argentina Personal Data Protection Law No. 25.326
TABLE 192 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 193 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
TABLE 194 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)
TABLE 195 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)
TABLE 196 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)
TABLE 197 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2019–2025 (USD MILLION)
TABLE 198 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)
TABLE 199 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)
TABLE 200 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2014–2019 (USD MILLION)
TABLE 201 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY CLOUD, 2019–2025 (USD MILLION)
TABLE 202 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)
TABLE 203 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)
TABLE 204 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2019 (USD MILLION)
TABLE 205 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY APPLICATION, 2019–2025 (USD MILLION)
TABLE 206 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2019 (USD MILLION)
TABLE 207 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2019–2025 (USD MILLION)
TABLE 208 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)
TABLE 209 LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)
12.6.4 BRAZIL
TABLE 210 BRAZIL: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 211 BRAZIL: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

12.6.5 MEXICO
TABLE 212 MEXICO: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 213 MEXICO: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)
12.6.6 REST OF LATIN AMERICA
TABLE 214 REST OF LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)
TABLE 215 REST OF LATIN AMERICA: CONNECTED DEVICE ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW
13.2 MARKET EVALUATION FRAMEWORK
FIGURE 43 MARKET EVALUATION FRAMEWORK: PARTNERSHIP AND EXPANSION BETWEEN 2019 AND 2020
13.3 MARKET SHARE, 2019
FIGURE 44 MICROSOFT LED CONNECTED DEVICE ANALYTICS MARKET IN 2019
13.4 HISTORIC REVENUE ANALYSIS OF KEY MARKET PLAYERS
FIGURE 45 REVENUE ANALYSIS OF KEY MARKET PLAYERS
13.5 KEY MARKET DEVELOPMENTS
13.5.1 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS
TABLE 216 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS, 2019–2020
13.5.2 BUSINESS EXPANSIONS
TABLE 217 BUSINESS EXPANSIONS, 2020
13.5.3 MERGERS AND ACQUISITIONS
TABLE 218 MERGERS AND ACQUISITIONS, 2018–2020
13.5.4 PARTNERSHIPS, AGREEMENTS, CONTRACTS, AND COLLABORATIONS
TABLE 219 PARTNERSHIPS, AGREEMENTS, CONTRACTS, AND COLLABORATIONS, 2019–2020

14 COMPANY EVALUATION MATRIX AND COMPANY PROFILES

14.1 OVERVIEW
14.2 COMPANY EVALUATION MATRIX DEFINITIONS AND METHODOLOGY
14.2.1 MARKET RANKING ANALYSIS, BY COMPANY
FIGURE 46 RANKING OF KEY PLAYERS, 2020

+44 20 8123 2220
info@marketpublishers.com

14.2.2 STAR
14.2.3 EMERGING LEADER
14.2.4 PERVASIVE
14.3 COMPANY EVALUATION MATRIX, 2020
FIGURE 47 CONNECTED DEVICE ANALYTICS MARKET (GLOBAL), COMPANY EVALUATION MATRIX, 2020
14.4 COMPANY PROFILES
14.4.1 INTRODUCTION
(Business overview, Solutions and services offered, Recent developments, SWOT analysis, Right to win & MnM View)*
14.4.2 MICROSOFT
FIGURE 48 MICROSOFT: COMPANY SNAPSHOT
FIGURE 49 MICROSOFT: SWOT ANALYSIS
14.4.3 ORACLE
FIGURE 50 ORACLE: COMPANY SNAPSHOT
FIGURE 51 ORACLE: SWOT ANALYSIS
14.4.4 SAP
FIGURE 52 SAP: COMPANY SNAPSHOT
FIGURE 53 SAP: SWOT ANALYSIS
14.4.5 IBM
FIGURE 54 IBM: COMPANY SNAPSHOT
FIGURE 55 IBM: SWOT ANALYSIS
14.4.6 PTC
FIGURE 56 PTC: COMPANY SNAPSHOT
FIGURE 57 PTC: SWOT ANALYSIS
14.4.7 AWS
FIGURE 58 AWS: COMPANY SNAPSHOT
FIGURE 59 AWS: SWOT ANALYSIS
14.4.8 CISCO
FIGURE 60 CISCO: COMPANY SNAPSHOT
FIGURE 61 CISCO: SWOT ANALYSIS
14.4.9 GOOGLE
FIGURE 62 GOOGLE: COMPANY SNAPSHOT
FIGURE 63 GOOGLE: SWOT ANALYSIS
14.4.10 ADOBE
FIGURE 64 ADOBE: COMPANY SNAPSHOT
14.4.11 TERADATA
FIGURE 65 TERADATA: COMPANY SNAPSHOT
14.4.12 HITACHI

+44 20 8123 2220
info@marketpublishers.com

FIGURE 66 HITACHI: COMPANY SNAPSHOT
14.4.13 HPE
FIGURE 67 HPE: COMPANY SNAPSHOT
14.4.14 SAS INSTITUTE
FIGURE 68 SAS INSTITUTE: COMPANY SNAPSHOT
14.4.15 SOFTWARE AG
FIGURE 69 SOFTWARE AG: COMPANY SNAPSHOT
14.4.16 GE
FIGURE 70 GE: COMPANY SNAPSHOT
14.4.17 CLOUDERA
14.4.18 GUAVUS
14.4.19 SPLUNK
14.4.20 TIBCO SOFTWARE
14.4.21 QLIK
14.4.22 SALESFORCE
14.4.23 INFOR
14.4.24 MNUBO
14.4.25 ARUNDO ANALYTICS
14.4.26 STRIIM
14.4.27 IGUAZIO
*Details on Business overview, Solutions and services offered, Recent developments, SWOT analysis, Right to win & MnM View might not be captured in case of unlisted companies.

15 APPENDIX

15.1 ADJACENT AND RELATED MARKETS
15.1.1 INTRODUCTION
15.1.2 BIG DATA MARKET—GLOBAL FORECAST 2025
15.1.2.1 Market definition
15.1.2.2 Market overview
TABLE 220 GLOBAL BIG DATA MARKET SIZE AND GROWTH RATE, 2018–2025 (USD MILLION AND Y-O-Y %)
15.1.2.2.1 Big data market, by component
TABLE 221 BIG DATA MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
15.1.2.2.2 Big data market, by deployment mode
TABLE 222 BIG DATA MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)
15.1.2.2.3 Big data market, by organization size

+44 20 8123 2220
info@marketpublishers.com

TABLE 223 BIG DATA MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)
15.1.2.2.4 Big analytics market, by business function
TABLE 224 BIG DATA MARKET SIZE, BY BUSINESS FUNCTION, 2018–2025 (USD MILLION)
15.1.2.2.5 Big data market, by industry
TABLE 225 BIG DATA MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)
15.1.2.2.6 Big data market, by region
TABLE 226 BIG DATA MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
15.1.3 INTERNET OF THINGS MARKET– GLOBAL FORECAST 2022
15.1.3.1 Market definition
15.1.3.2 Market overview
TABLE 227 GLOBAL IOT MARKET SIZE AND GROWTH RATE, 2015–2022 (USD MILLION AND Y-O-Y %)
15.1.3.2.1 IoT market, by component
TABLE 228 IOT MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)
TABLE 229 IOT MARKET SIZE, BY PLATFORM, 2015–2022 (USD MILLION)
TABLE 230 IOT MARKET SIZE, BY SOFTWARE SOLUTION, 2015–2022 (USD MILLION)
TABLE 231 IOT MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)
15.1.3.2.2 IoT market, by application area
TABLE 232 IOT MARKET SIZE, BY APPLICATION AREA, 2015–2022 (USD MILLION)
15.1.3.2.3 IoT market, by region
TABLE 233 IOT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)
15.1.4 MANUFACTURING ANALYTICS MARKET—GLOBAL FORECAST 2021
15.1.4.1 Market definition
15.1.4.2 Market overview
TABLE 234 GLOBAL MANUFACTURING ANALYTICS MARKET SIZE AND GROWTH RATE, 2014–2021 (USD MILLION AND Y-O-Y %)
15.1.4.2.1 Manufacturing analytics market, by type
TABLE 235 MANUFACTURING ANALYTICS MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)
TABLE 236 MANUFACTURING ANALYTICS MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)
15.1.4.2.2 Manufacturing analytics market, by application
TABLE 237 MANUFACTURING ANALYTICS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
15.1.4.2.3 Manufacturing analytics market, by deployment model
TABLE 238 MANUFACTURING ANALYTICS MARKET SIZE, BY DEPLOYMENT

+44 20 8123 2220
info@marketpublishers.com

MODEL, 2014–2021 (USD MILLION)
15.1.4.2.4 Manufacturing analytics market, by industry vertical
TABLE 239 MANUFACTURING ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
15.1.4.2.5 Manufacturing analytics market, by region
TABLE 240 MANUFACTURING ANALYTICS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
15.2 INDUSTRY EXPERTS
15.3 DISCUSSION GUIDE
15.4 KNOWLEDGE STORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
15.5 AVAILABLE CUSTOMIZATIONS
15.6 RELATED REPORTS
15.7 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Connected Device Analytics Market by Component, Deployment Mode, Organization Size, Application (Security and Emergency Management, and Sales and Customer Management), Industry Vertical, and Region - Global Forecast to 2025

Product link: https://marketpublishers.com/r/C97A590A9C5EEN.html

Price: US$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C97A590A9C5EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970