

Conductive Textiles Market by Fabric Type (Cotton, Nylon, Polyester, Wool), Type (Woven, Non-Woven, Knitted), End-User (Military & Defense, Healthcare, Sports & Fitness, Consumer Electronics), and Region - Global Forecast to 2021

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Abstracts

The global conductive textiles market is projected to grow at a CAGR of 15.6% from 2016 to 2021”

The global conductive textiles market was valued at USD 1.02 billion in 2016 and is projected to reach USD 2.11 billion by 2021, at a CAGR of 15.6% from 2016 to 2021. Growth of the smart fabrics market, increasing awareness of the advantages of conductive textiles across varied end-use industries, and high demand for conductive textiles from the military & defense sector are key factors driving the growth of this market. High cost of finished products affecting the pricing structure acts as a key restraint to the growth of the global conductive textiles market.

“Woven textile is the largest type segment of the global conductive textiles market”

The woven textile segment accounted for the largest share of the global conductive textiles market in 2015. This large share is mainly attributed to the properties of woven textiles that make it a preferred material for various end-use industries, such as military & defense, healthcare, and sports & fitness.

“Military & defense is the largest end user segment of the global conductive textiles market”

The military & defense segment is the largest end user segment of the global

conductive textiles market. Textile-based materials equipped with nanotechnology and electronics play a key role in the development of technologically-advanced military uniforms. There is a high demand for conductive textiles from the military & defense end user segment, as soldiers require protection against extreme weather conditions, such as heat, cold, wind, and rain; ballistic impact; and nuclear, biological, and chemical threats. Additionally, these textiles also find applications in parachutes, safety harnesses, ropes, and tenting.

“Europe is projected to lead the global conductive textiles market during the forecast period”

Among all regions, Europe is anticipated to lead the global conductive textiles market. The growth of the European conductive textiles market is mainly driven by technological advancements in wearable technologies. The conductive textiles market in the Asia-Pacific region is expected to grow at the highest CAGR from 2016 to 2021. This growth is primarily attributed to the high demand for conductive textiles from the sports & fitness and healthcare sectors in the Asia-Pacific region.

Profile break-up of primary participants for the report:

By Company Type: Tier 2 – 65% and Tier 3 – 35%

By Designation: C Level – 30%, D Level – 15%, and Others – 55%

By Region: Asia-Pacific – 35%, Europe – 30%, North America – 25%, Middle East & Africa- 5%, and South America – 5%

Furthermore, as a part of qualitative analysis, the research provides a comprehensive review of market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by varied market players, such as Parker Chomerics (U.S.), Toray Industries, Inc. (Japan), Laird PLC (U.K.), Seiren Co., Ltd. (Japan), and Bekaert (Belgium), among others.

Research Coverage:

The report defines, segments, and projects the global conductive textiles market on the basis of type, fabric type, end user, and region. It provides detailed information regarding major factors influencing the growth of the market, such as drivers, restraints,

opportunities, and industry-specific challenges. It strategically profiles key players and comprehensively analyzes their market share and core competencies as well as tracks and analyzes competitive developments such as partnerships, contracts, and joint ventures; mergers & acquisitions; expansions; new product launches; and research & development activities in the market.

Reasons to buy the report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of revenue numbers of the global conductive textiles market and its subsegments. This report will also help stakeholders better understand the competitor landscape, gain more insights to better position their businesses, and make suitable go-to-market strategies. The report will help stakeholders understand the pulse of the market and provide them information on key market drivers, restraints, challenges, and opportunities.

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