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Conducting Polymers Market by Type (Electrically Conductive, Thermally Conductive) application(ESD/EMI Shielding, Antistatic Packaging, Electrostatic Coating, Capacitor), and Region(APAC, Europe, North America, MEA) - Global Forecast to 2028

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Abstracts

The conducting polymer market is projected to reach USD 9.6 billion in 2028 at a CAGR of 8.8% during the forecast period from USD 6.3 billion in 2023. The increasing use of conducting polymers in ESD/ EMI shielding drives the market. In addition, the damage to electronic components due to ESD is huge, thus ESD/EMI Shielding is required. Conducting polymers have the ability to absorb and reflect electromagnetic radiation, providing effective shielding against unwanted electromagnetic interference.

“Antistatic Packaging is expected to be the second-fastest growing type for conducting polymers market during the forecast period, in terms of value.”

Antistatic packaging is another important application of conducting polymers. Conducting polymers are used in the manufacturing of packaging materials and coatings to provide antistatic properties. By incorporating conducting polymers into packaging materials, they can prevent the build-up of static electricity and protect sensitive electronic components or devices from potential damage caused by electrostatic discharge.

“Based on region, North America was the largest market for conducting polymers in 2023, in terms of value.”

North America was the largest market for global conducting polymers, in terms of value, in 2023. The North American market for conducting polymers is primarily driven by a

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strong emphasis on innovation, extensive research and development activities, and the rapid expansion of smart fabrics and smart electronics industries in the region. North America also has a robust presence of key industries such as automotive, aerospace, healthcare, and consumer electronics. Conducting polymers find extensive use in these industries for various different applications. United States (US) is a dominant market player in the North American Conducting Polymers market.

In the process of determining and verifying the market size for several segments and subsegments identified through secondary research, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees are as follows:

By Company Type: Tier 1 - 40%, Tier 2 - 35%, and Tier 3 - 25%

By Designation: C-Level - 25%, Director Level - 20%, and Others - 55%

By Region: Asia Pacific - 35%, Europe - 30%, North America - 20%, Middle East & Africa-10%, and South America-5%

The key players in this market Saudi Arabia Basic Industries Corporation(Saudi Arabia), Henkel AG & Co. KGaA (Germany) , 3M (US), Agfa- Gevaert NV (Belgium), Celanese Corporation (US), Covestro AG (Germany),Heraeus Holding GMBH (Germany), Avient Corporation (US), Solvay SA (Belgium), The Lubrizol Corporation (US).

Research Coverage

This report segments the market for conducting polymers market on the basis of type, application, and region. It provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisition associated with the market for conducting polymers market.

Key benefits of buying this report

This research report is focused on various levels of analysis — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-

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growth segments of the conducting polymers market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of Key drivers (advancements in minituarization of electronic components, ease of customization and design flexibility), restraints (comparatively lower thermal conductivity than traditional materials), opportunities (booming LED market in developing nations), challenges (electroactive stability of conducting polymers can be poor).

Market Penetration: Comprehensive information on conducting polymers market offered by top players in the global conducting polymers market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the conducting polymers market.

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for the conducting polymers market across regions.

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global conducting polymers market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the conducting polymers market.

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Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats) might not be captured in case of unlisted companies.

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