

Conducting Polymers Market by Type (Electrically Conductive, Thermally Conductive) application(ESD/EMI Shielding, Antistatic Packaging, Electrostatic Coating, Capacitor), and Region(APAC, Europe, North America, MEA) - Global Forecast to 2028

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Abstracts

The conducting polymer market is projected to reach USD 9.6 billion in 2028 at a CAGR of 8.8% during the forecast period from USD 6.3 billion in 2023. The increasing use of conducting polymers in ESD/ EMI shielding drives the market. In addition, the damage to electronic components due to ESD is huge, thus ESD/EMI Shielding is required. Conducting polymers have the ability to absorb and reflect electromagnetic radiation, providing effective shielding against unwanted electromagnetic interference.

“Antistatic Packaging is expected to be the second-fastest growing type for conducting polymers market during the forecast period, in terms of value.”

Antistatic packaging is another important application of conducting polymers. Conducting polymers are used in the manufacturing of packaging materials and coatings to provide antistatic properties. By incorporating conducting polymers into packaging materials, they can prevent the build-up of static electricity and protect sensitive electronic components or devices from potential damage caused by electrostatic discharge.

“Based on region, North America was the largest market for conducting polymers in 2023, in terms of value.”

North America was the largest market for global conducting polymers, in terms of value, in 2023. The North American market for conducting polymers is primarily driven by a

strong emphasis on innovation, extensive research and development activities, and the rapid expansion of smart fabrics and smart electronics industries in the region. North America also has a robust presence of key industries such as automotive, aerospace, healthcare, and consumer electronics. Conducting polymers find extensive use in these industries for various different applications. United States (US) is a dominant market player in the North American Conducting Polymers market.

In the process of determining and verifying the market size for several segments and subsegments identified through secondary research, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees are as follows:

By Company Type: Tier 1 - 40%, Tier 2 - 35%, and Tier 3 - 25%

By Designation: C-Level - 25%, Director Level - 20%, and Others - 55%

By Region: Asia Pacific - 35%, Europe - 30%, North America - 20%, Middle East & Africa-10%, and South America-5%

The key players in this market Saudi Arabia Basic Industries Corporation(Saudi Arabia), Henkel AG & Co. KGaA (Germany) , 3M (US), Agfa- Gevaert NV (Belgium), Celanese Corporation (US), Covestro AG (Germany),Heraeus Holding GMBH (Germany), Avient Corporation (US), Solvay SA (Belgium), The Lubrizol Corporation (US).

Research Coverage

This report segments the market for conducting polymers market on the basis of type, application, and region. It provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisition associated with the market for conducting polymers market.

Key benefits of buying this report

This research report is focused on various levels of analysis — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-

growth segments of the conducting polymers market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of Key drivers (advancements in miniaturization of electronic components, ease of customization and design flexibility), **restraints** (comparatively lower thermal conductivity than traditional materials), **opportunities** (booming LED market in developing nations), **challenges** (electroactive stability of conducting polymers can be poor).

Market Penetration: Comprehensive information on conducting polymers market offered by top players in the global conducting polymers market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the conducting polymers market.

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for the conducting polymers market across regions.

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global conducting polymers market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the conducting polymers market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS & EXCLUSIONS

1.4 MARKET SCOPE

FIGURE 1 CONDUCTING POLYMERS MARKET SEGMENTATION

1.4.1 REGIONS COVERED

1.4.2 YEARS CONSIDERED

1.5 CURRENCY

1.6 LIMITATIONS

1.7 UNITS CONSIDERED

1.8 STAKEHOLDERS

1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 CONDUCTING POLYMERS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Primary interviews - Top conducting polymer manufacturers

2.1.2.2 Breakdown of primary interviews

2.1.2.3 Key industry insights

2.2 BASE NUMBER CALCULATION

2.2.1 APPROACH 1: SUPPLY-SIDE ANALYSIS

2.2.2 APPROACH 2: DEMAND-SIDE ANALYSIS

2.3 FORECAST NUMBER CALCULATION

2.3.1 SUPPLY SIDE

2.3.2 DEMAND SIDE

2.4 MARKET SIZE ESTIMATION

2.4.1 BOTTOM-UP APPROACH

2.4.2 TOP-DOWN APPROACH

2.5 DATA TRIANGULATION

FIGURE 3 CONDUCTING POLYMERS MARKET: DATA TRIANGULATION

2.6 ASSUMPTIONS

3 EXECUTIVE SUMMARY

FIGURE 4 ELECTRICALLY CONDUCTING POLYMERS TO DOMINATE OVERALL MARKET BETWEEN 2023 AND 2028

FIGURE 5 ESD/EMI SHIELDING APPLICATION TO ACCOUNT FOR LARGEST SHARE DURING FORECAST PERIOD

FIGURE 6 NORTH AMERICA ACCOUNTS FOR LARGEST SHARE OF CONDUCTING POLYMERS MARKET

4 PREMIUM INSIGHTS

4.1 SIGNIFICANT OPPORTUNITIES IN CONDUCTING POLYMERS MARKET

FIGURE 7 INCREASING DEMAND FOR MINIATURIZATION OF ELECTRONIC COMPONENTS TO DRIVE MARKET

4.2 CONDUCTING POLYMERS MARKET, BY REGION

FIGURE 8 ASIA PACIFIC TO REGISTER HIGHEST CAGR IN CONDUCTING POLYMERS MARKET

4.3 CONDUCTING POLYMERS MARKET, BY TYPE

FIGURE 9 THERMALLY CONDUCTING POLYMERS TO REGISTER HIGHER GROWTH DURING FORECAST PERIOD

4.4 CONDUCTING POLYMERS MARKET, BY APPLICATION

FIGURE 10 ELECTROSTATIC COATING TO BE FASTEST-GROWING APPLICATION DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 11 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN CONDUCTING POLYMERS MARKET

5.2.1 DRIVERS

5.2.1.1 Advancements in miniaturization of electronic components

5.2.1.2 Ease of customization and design flexibility

5.2.1.3 Development of smart structures

5.2.2 RESTRAINTS

5.2.2.1 Lower thermal conductivity than traditional materials

TABLE 1 THERMAL CONDUCTIVITY OF VARIOUS MATERIALS

5.2.3 OPPORTUNITIES

5.2.3.1 Booming LED market in emerging nations

5.2.4 CHALLENGES

5.2.4.1 Electroactive stability can be poor

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

FIGURE 12 VALUE CHAIN ANALYSIS

6.2.1 RAW MATERIAL SUPPLIERS

6.2.2 CONDUCTING POLYMER MANUFACTURERS

6.2.3 DISTRIBUTORS

6.2.4 COMPONENT MANUFACTURERS

6.2.5 END-USE INDUSTRIES

6.3 PORTER'S FIVE FORCES ANALYSIS

TABLE 2 PORTER'S FIVE FORCES IMPACT ON CONDUCTING POLYMERS MARKET

FIGURE 13 CONDUCTING POLYMERS MARKET: PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

6.4 MACROECONOMIC OVERVIEW AND KEY TRENDS

6.4.1 TRENDS AND FORECASTS OF GDP

6.5 PATENT ANALYSIS

6.5.1 INTRODUCTION

6.5.2 METHODOLOGY

6.5.3 DOCUMENT TYPE

TABLE 4 GRANTED PATENTS ACCOUNT FOR 37.6% OF TOTAL COUNT IN LAST 10 YEARS

6.5.3.1 Publication trends over last ten years

FIGURE 14 NUMBER OF PATENTS GRANTED OVER LAST 10 YEARS

6.5.4 INSIGHTS

6.5.5 LEGAL STATUS OF PATENTS

6.5.6 JURISDICTION ANALYSIS

FIGURE 15 REGIONAL ANALYSIS OF PATENT GRANTED FOR CONDUCTING POLYMERS MARKET, 2023

6.5.7 TOP COMPANIES/APPLICANTS

FIGURE 16 TOP TEN COMPANIES WITH HIGHEST NUMBER OF PATENTS IN LAST TEN YEARS

TABLE 5 LIST OF MAJOR PATENTS FOR CONDUCTING POLYMERS

6.5.8 LIST OF MAJOR PATENTS

TABLE 6 MAJOR PATENTS FOR CONDUCTING POLYMERS

7 CONDUCTING POLYMERS MARKET, BY TYPE

7.1 INTRODUCTION

FIGURE 17 ELECTRICALLY CONDUCTING POLYMERS TO DOMINATE MARKET DURING FORECAST PERIOD

TABLE 7 CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 8 CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 9 CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (KILOTON)

TABLE 10 CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (KILOTON)

7.2 ELECTRICALLY CONDUCTING POLYMERS

7.2.1 ELECTRONICALLY CONDUCTING POLYMERS

7.2.2 IONICALLY CONDUCTING POLYMERS

7.3 THERMALLY CONDUCTING POLYMERS

7.4 CLASSIFICATION OF CONDUCTING POLYMERS

7.4.1 POLYAMIDE

7.4.2 POLYCARBONATE

7.4.3 POLY (3,4-ETHYLENEDIOXYTHIOPHENE)

7.4.4 POLYPYRROLE

7.4.5 POLYBUTYLENE TEREPHTHALATE

7.4.6 POLYANILINE

7.4.7 POLYACETYLENE

7.4.8 OTHER TYPES

8 CONDUCTING POLYMERS MARKET, BY APPLICATION

8.1 INTRODUCTION

FIGURE 18 ESD/EMI SHIELDING APPLICATION TO LEAD MARKET DURING FORECAST PERIOD

TABLE 11 CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 12 CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 13 CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022

(KILOTON)

TABLE 14 CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028

(KILOTON)

8.2 ESD/EMI SHIELDING

8.2.1 NEED TO SAFEGUARD SENSITIVE ELECTRONICS WITH ESD/EMI SHIELDING SOLUTIONS TO DRIVE MARKET

8.3 ANTISTATIC PACKAGING

8.3.1 ANTISTATIC PACKAGING SOLUTIONS FOR SAFE STORAGE TO FUEL MARKET

8.4 ELECTROSTATIC COATINGS

8.4.1 ELECTROSTATIC COATING FOR EFFICIENT CORROSION PROTECTION TO DRIVE DEMAND

8.5 CAPACITORS

8.5.1 GOOD STABILITY AND RELIABILITY IN ELECTRONIC SYSTEMS TO DRIVE MARKET

8.6 OTHER APPLICATIONS

9 CONDUCTING POLYMERS MARKET, BY REGION

9.1 INTRODUCTION

TABLE 15 CONDUCTING POLYMERS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 16 CONDUCTING POLYMERS MARKET, BY REGION, 2023–2028 (USD MILLION)

TABLE 17 CONDUCTING POLYMERS MARKET, BY REGION, 2019–2022 (KILOTON)

TABLE 18 CONDUCTING POLYMERS MARKET, BY REGION, 2023–2028 (KILOTON)

9.2 NORTH AMERICA

FIGURE 19 NORTH AMERICA: CONDUCTING POLYMERS MARKET SNAPSHOT

TABLE 19 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 20 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 21 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (KILOTON)

TABLE 22 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (KILOTON)

TABLE 23 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 24 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY

APPLICATION, 2023–2028 (USD MILLION)

TABLE 25 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 26 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

TABLE 27 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 28 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 29 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 30 NORTH AMERICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

9.2.1 US

9.2.1.1 US to remain dominant market in North America

TABLE 31 US: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 32 US: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 33 US: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 34 US: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.2.2 CANADA

9.2.2.1 Advancements in different industries to drive market

TABLE 35 CANADA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 36 CANADA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 37 CANADA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 38 CANADA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.2.3 MEXICO

9.2.3.1 Growth in automobile manufacturing to boost market in Mexico

TABLE 39 MEXICO: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 40 MEXICO: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 41 MEXICO: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 42 MEXICO: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3 EUROPE

FIGURE 20 EUROPE: CONDUCTING POLYMERS MARKET SNAPSHOT

TABLE 43 EUROPE: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 44 EUROPE: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 45 EUROPE: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (KILOTON)

TABLE 46 EUROPE: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (KILOTON)

TABLE 47 EUROPE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 48 EUROPE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 49 EUROPE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 50 EUROPE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

TABLE 51 EUROPE: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 52 EUROPE: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 53 EUROPE: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 54 EUROPE: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

9.3.1 GERMANY

9.3.1.1 Germany to be largest consumer of epoxy resin in Europe

TABLE 55 GERMANY: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 56 GERMANY: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 57 GERMANY: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 58 GERMANY: CONDUCTING POLYMERS MARKET, BY APPLICATION,

2023–2028 (KILOTON)

9.3.2 ITALY

9.3.2.1 Demand for thermally conducting polymers in various different industrial applications to drive market

TABLE 59 ITALY: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 60 ITALY: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 61 ITALY: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 62 ITALY: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.3 FRANCE

9.3.3.1 Demand from healthcare and electronics sectors to fuel market growth

TABLE 63 FRANCE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 64 FRANCE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 65 FRANCE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 66 FRANCE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.4 UK

9.3.4.1 Packaging industry to boost demand for conducting polymers

TABLE 67 UK: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 68 UK: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 69 UK: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 70 UK: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.5 NETHERLANDS

9.3.5.1 Development of sustainable materials in conducting polymers market to drive demand

TABLE 71 NETHERLANDS: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 72 NETHERLANDS: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 73 NETHERLANDS: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 74 NETHERLANDS: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.6 SPAIN

9.3.6.1 Growing construction activity to be major driver of conducting polymers market

TABLE 75 SPAIN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 76 SPAIN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 77 SPAIN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 78 SPAIN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.7 RUSSIA

9.3.7.1 Automotive to be major consumer of conducting polymers

TABLE 79 RUSSIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 80 RUSSIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 81 RUSSIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 82 RUSSIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.3.8 REST OF EUROPE

TABLE 83 REST OF EUROPE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 84 REST OF EUROPE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 85 REST OF EUROPE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 86 REST OF EUROPE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4 ASIA PACIFIC

FIGURE 21 ASIA PACIFIC: CONDUCTING POLYMERS MARKET SNAPSHOT

TABLE 87 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 88 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY TYPE,

2023–2028 (USD MILLION)

TABLE 89 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (KILOTON)

TABLE 90 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (KILOTON)

TABLE 91 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 92 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 93 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 94 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

TABLE 95 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 96 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 97 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 98 ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

9.4.1 JAPAN

9.4.1.1 Electronics industry to be major end user of conducting polymers

TABLE 99 JAPAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 100 JAPAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 101 JAPAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 102 JAPAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.2 CHINA

9.4.2.1 Significant industrialization to maintain dominance in Asia Pacific

TABLE 103 CHINA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 104 CHINA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 105 CHINA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 106 CHINA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.3 INDIA

9.4.3.1 High population growth and rise in demand for electronics to drive market

TABLE 107 INDIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 108 INDIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 109 INDIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 110 INDIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.4 SOUTH KOREA

9.4.4.1 Large automotive industry to fuel demand for conducting polymers

TABLE 111 SOUTH KOREA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 112 SOUTH KOREA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 113 SOUTH KOREA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 114 SOUTH KOREA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.5 TAIWAN

9.4.5.1 Medical and construction sectors to be significant consumers of conducting polymers

TABLE 115 TAIWAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 116 TAIWAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 117 TAIWAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 118 TAIWAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.6 INDONESIA

9.4.6.1 Electrical & electronics industry to be largest end user

TABLE 119 INDONESIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 120 INDONESIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 121 INDONESIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 122 INDONESIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.7 AUSTRALIA

9.4.7.1 Strong healthcare system to create opportunities for conducting polymers market in medical applications

TABLE 123 AUSTRALIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 124 AUSTRALIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 125 AUSTRALIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 126 AUSTRALIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.4.8 REST OF ASIA PACIFIC

TABLE 127 REST OF ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 128 REST OF ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 129 REST OF ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 130 REST OF ASIA PACIFIC: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5 MIDDLE EAST & AFRICA

FIGURE 22 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET SNAPSHOT

TABLE 131 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 132 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 133 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (KILOTON)

TABLE 134 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (KILOTON)

TABLE 135 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 136 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 137 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 138 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

TABLE 139 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 140 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 141 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 142 MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

9.5.1 SAUDI ARABIA

9.5.1.1 Technological advancements to drive conducting polymers market

TABLE 143 SAUDI ARABIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 144 SAUDI ARABIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 145 SAUDI ARABIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 146 SAUDI ARABIA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5.2 UAE

9.5.2.1 High demand in construction industry to fuel market growth

TABLE 147 UAE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 148 UAE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 149 UAE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 150 UAE: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5.3 IRAN

9.5.3.1 Growth in automobile sector to drive conducting polymers market

TABLE 151 IRAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 152 IRAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 153 IRAN: CONDUCTING POLYMERS MARKET, BY APPLICATION,

2019–2022 (KILOTON)

TABLE 154 IRAN: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5.4 SOUTH AFRICA

9.5.4.1 High demand for electrically conducting polymers to drive overall market

TABLE 155 SOUTH AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 156 SOUTH AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 157 SOUTH AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 158 SOUTH AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.5.5 REST OF MIDDLE EAST & AFRICA

TABLE 159 REST OF MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 160 REST OF MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 161 REST OF MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 162 REST OF MIDDLE EAST & AFRICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.6 SOUTH AMERICA

FIGURE 23 SOUTH AMERICA: CONDUCTING POLYMERS MARKET SNAPSHOT

TABLE 163 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (USD MILLION)

TABLE 164 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (USD MILLION)

TABLE 165 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2019–2022 (KILOTON)

TABLE 166 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY TYPE, 2023–2028 (KILOTON)

TABLE 167 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 168 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 169 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 170 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY

APPLICATION, 2023–2028 (KILOTON)

TABLE 171 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 172 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 173 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2019–2022 (KILOTON)

TABLE 174 SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY COUNTRY, 2023–2028 (KILOTON)

9.6.1 BRAZIL

9.6.1.1 Increase in demand for electronics due to growing population to fuel market

TABLE 175 BRAZIL: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 176 BRAZIL: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 177 BRAZIL: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 178 BRAZIL: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.6.2 ARGENTINA

9.6.2.1 ESD/EMI shielding to be largest application of conducting polymers

TABLE 179 ARGENTINA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 180 ARGENTINA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 181 ARGENTINA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 182 ARGENTINA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

9.6.3 REST OF SOUTH AMERICA

TABLE 183 REST OF SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (USD MILLION)

TABLE 184 REST OF SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (USD MILLION)

TABLE 185 REST OF SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2019–2022 (KILOTON)

TABLE 186 REST OF SOUTH AMERICA: CONDUCTING POLYMERS MARKET, BY APPLICATION, 2023–2028 (KILOTON)

10 COMPETITIVE LANDSCAPE

10.1 INTRODUCTION

10.1.1 STRATEGIES ADOPTED BY KEY PLAYERS IN CONDUCTING POLYMERS MARKET

10.2 MARKET SHARE ANALYSIS

10.2.1 RANKING OF KEY MARKET PLAYERS

FIGURE 24 RANKING OF TOP FIVE PLAYERS IN CONDUCTING POLYMERS MARKET, 2022

10.2.2 MARKET SHARE OF KEY PLAYERS

TABLE 187 CONDUCTING POLYMERS MARKET: DEGREE OF COMPETITION

FIGURE 25 CONDUCTING POLYMERS MARKET: SHARE OF KEY PLAYERS

10.2.2.1 Saudi Arabia Basic Industries Corporation

10.2.2.2 Henkel AG & Co. KGaA

10.2.2.3 3M

10.2.2.4 Heraeus Holding GMBH

10.2.2.5 Solvay SA

10.3 COMPANY PRODUCT FOOTPRINT ANALYSIS

TABLE 188 CONDUCTING POLYMERS MARKET: COMPANY APPLICATION FOOTPRINT

TABLE 189 CONDUCTING POLYMERS MARKET: COMPANY TYPE FOOTPRINT

TABLE 190 CONDUCTING POLYMERS MARKET: COMPANY REGION FOOTPRINT

10.4 COMPANY EVALUATION MATRIX

10.4.1 STARS

10.4.2 EMERGING LEADERS

10.4.3 PERVASIVE PLAYERS

10.4.4 PARTICIPANTS

FIGURE 26 CONDUCTING POLYMERS MARKET: COMPANY EVALUATION MATRIX, 2022

10.5 COMPETITIVE BENCHMARKING

TABLE 191 CONDUCTING POLYMERS MARKET: KEY STARTUPS/SMES

TABLE 192 CONDUCTING POLYMERS MARKET: SMES APPLICATION FOOTPRINT

TABLE 193 CONDUCTING POLYMERS MARKET: SMES TYPE FOOTPRINT

TABLE 194 CONDUCTING POLYMERS MARKET: SMES REGION FOOTPRINT

10.6 STARTUPS/SMES EVALUATION MATRIX

10.6.1 RESPONSIVE COMPANIES

10.6.2 STARTING BLOCKS

10.6.3 PROGRESSIVE COMPANIES

10.6.4 DYNAMIC COMPANIES

FIGURE 27 CONDUCTING POLYMERS MARKET: STARTUPS/SMES EVALUATION MATRIX, 2022

10.7 COMPETITIVE SCENARIO

10.7.1 PRODUCT LAUNCHES

TABLE 195 CONDUCTING POLYMERS MARKET: PRODUCT LAUNCHES (2019–2023)

10.7.2 DEALS

TABLE 196 CONDUCTING POLYMERS MARKET: DEALS (2019–2023)

10.7.3 OTHER DEVELOPMENTS

TABLE 197 CONDUCTING POLYMERS: OTHER DEVELOPMENTS (2019–2023)

11 COMPANY PROFILES

(Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats)*

11.1 KEY PLAYERS

11.1.1 3M

TABLE 198 3M: COMPANY OVERVIEW

FIGURE 28 3M: COMPANY SNAPSHOT

TABLE 199 3M: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 200 3M: PRODUCT LAUNCHES

11.1.2 AGFA-GEVAERT NV

TABLE 201 AGFA-GEVAERT NV: COMPANY OVERVIEW

FIGURE 29 AGFA-GEVAERT NV: COMPANY SNAPSHOT

TABLE 202 AGFA-GEVAERT NV: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 203 AGFA-GEVAERT: DEALS

11.1.3 CELANESE CORPORATION

TABLE 204 CELANESE CORPORATION: COMPANY OVERVIEW

FIGURE 30 CELANESE CORPORATION: COMPANY SNAPSHOT

TABLE 205 CELANESE CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 206 CELANESE CORPORATION: DEALS

TABLE 207 CELANESE CORPORATION: OTHERS

11.1.4 COVESTRO AG

TABLE 208 COVESTRO AG: COMPANY OVERVIEW

FIGURE 31 COVESTRO AG: COMPANY SNAPSHOT

TABLE 209 COVESTRO AG: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 210 COVESTRO AG: DEALS

TABLE 211 COVESTRO AG: OTHERS

11.1.5 HENKEL AG & CO KGAA

TABLE 212 HENKEL AG & CO KGAA: COMPANY OVERVIEW

FIGURE 32 HENKEL AG & CO KGAA: COMPANY SNAPSHOT

TABLE 213 HENKEL AG & CO KGAA: PRODUCTS/SERVICES/SOLUTIONS
OFFERED

TABLE 214 HENKEL AG & CO KGAA: PRODUCT LAUNCHES

TABLE 215 HENKEL AG & CO KGAA: DEALS

TABLE 216 HENKEL AG & CO KGAA: OTHERS

11.1.6 HERAEUS HOLDING GMBH

TABLE 217 HERAEUS HOLDING GMBH: COMPANY OVERVIEW

FIGURE 33 HERAEUS HOLDING GMBH: COMPANY SNAPSHOT

TABLE 218 HERAEUS HOLDING GMBH: PRODUCTS/SERVICES/SOLUTIONS
OFFERED

TABLE 219 HERAEUS HOLDING GMBH: DEALS

11.1.7 AVIENT CORPORATION

TABLE 220 AVIENT CORPORATION: COMPANY OVERVIEW

FIGURE 34 AVIENT CORPORATION: COMPANY SNAPSHOT

TABLE 221 AVIENT CORPORATION: PRODUCTS/ SOLUTIONS/SERVICES
OFFERED

TABLE 222 AVIENT CORPORATION: OTHERS

11.1.8 SAUDI ARABIA BASIC INDUSTRIES CORPORATION(SABIC)

TABLE 223 SAUDI ARABIA BASIC INDUSTRIES CORPORATION: COMPANY
OVERVIEWFIGURE 35 SAUDI ARABIA BASIC INDUSTRIES CORPORATION: COMPANY
SNAPSHOTTABLE 224 SAUDI ARABIA BASIC INDUSTRIES CORPORATION:
PRODUCTS/SOLUTIONS/ SERVICES OFFEREDTABLE 225 SAUDI ARABIA BASIC INDUSTRIES CORPORATION: PRODUCT
LAUNCHES

TABLE 226 SAUDI ARABIA BASIC INDUSTRIES CORPORATION: DEALS

11.1.9 SOLVAY SA

TABLE 227 SOLVAY SA: COMPANY OVERVIEW

FIGURE 36 SOLVAY SA: COMPANY SNAPSHOT

TABLE 228 SOLVAY SA: PRODUCTS /SOLUTIONS/SERVICES OFFERED

TABLE 229 SOLVAY SA: PRODUCT LAUNCHES

TABLE 230 SOLVAY SA: DEALS

TABLE 231 SOLVAY SA: OTHERS

11.1.10 THE LUBRIZOL CORPORATION

TABLE 232 THE LUBRIZOL CORPORATION: COMPANY OVERVIEW

TABLE 233 THE LUBRIZOL CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 234 THE LUBRIZOL CORPORATION: DEALS

11.2 OTHER PLAYERS

11.2.1 ARKEMA

TABLE 235 ARKEMA: COMPANY OVERVIEW

11.2.2 CABOT CORPORATION

TABLE 236 CABOT CORPORATION: COMPANY OVERVIEW

11.2.3 EASTMAN CHEMICAL COMPANY

TABLE 237 EASTMAN CHEMICAL COMPANY: COMPANY OVERVIEW

11.2.4 ELECTRIPLAST CORPORATION

TABLE 238 ELECTRIPLAST CORPORATION: COMPANY OVERVIEW

11.2.5 ENSINGER

TABLE 239 ENSINGER: COMPANY OVERVIEW

11.2.6 FERRO CORPORATION

TABLE 240 FERRO CORPORATION: COMPANY OVERVIEW

11.2.7 KEMET CORPORATION

TABLE 241 KEMET CORPORATION: COMPANY OVERVIEW

11.2.8 LATI INDUSTRIA TERMOPLASTICI S.P.A.

TABLE 242 LATI INDUSTRIA TERMOPLASTICI S.P.A: COMPANY OVERVIEW

11.2.9 BEKAERT

TABLE 243 BEKAERT: COMPANY OVERVIEW

11.2.10 PREMIX GROUP

TABLE 244 PREMIX GROUP: COMPANY OVERVIEW

11.2.11 DSM

TABLE 245 DSM: COMPANY OVERVIEW

11.2.12 RTP COMPANY

TABLE 246 RTP COMPANY: COMPANY OVERVIEW

11.2.13 SIGMA-ALDRICH

TABLE 247 SIGMA-ALDRICH: COMPANY OVERVIEW

11.2.14 SIMONA AG

TABLE 248 SIMONA AG: COMPANY OVERVIEW

11.2.15 TECHMER PM

TABLE 249 TECHMER PM: COMPANY OVERVIEW

Details on Business Overview, Products/Solutions/Services Offered, Recent Developments, MnM view (Key strengths/Right to win, Strategic choices made, Weakness/competitive threats) might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS FROM INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.4 CUSTOMIZATION OPTIONS

12.5 RELATED REPORTS

12.6 AUTHOR DETAILS

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