

Concrete Sealers Market by Type (Water-Based, Solvent-Based), Function (Topical Sealers, Penetrating Sealers, Other Functions), Application (Residential, Non-residential), and Region - Global Forecast to 2030

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Abstracts

The concrete sealers market is expected to be valued at USD 2.03 billion in 2024 and reach USD 2.95 billion by 2030, registering a CAGR of 6.4% during the forecast period. Strict environmental regulations have led to a high focus on lowering VOC emissions and adopting sustainable construction practices. As a result, concrete sealer manufacturers are innovating and shifting to low-VOC and water-based formulations. These environmentally friendly formulations reduce off-gassing of detrimental chemicals, enhance indoor air quality, and lessen the overall environmental impact of sealers, making them suitable for inclusion in green building ratings such as LEED. The increasing demand for high-performing and environmentally conscious solutions is driving market growth while manufacturers invest in new chemistries, balancing durability and adherent properties with aesthetics and environmental issues.

“Solvent-based sealers to be second-fastest growing segment of concrete sealers market during forecast period”

The solvent-based sealers segment is estimated to be the second-fastest growing segment of the concrete sealers market during the forecast period. A major benefit of solvent-based sealers is that they cure quickly. Since downtime is often a major concern, clients prefer solutions that are cured in less time. The solvents evaporate quickly, leaving a hard protective surface ready for activity. This benefit is beneficial on time-sensitive projects or in regions where the weather is unpredictable. Harsh weather could cause a new application to be delayed or be ruined by a runoff due to rain or

debris while the application is curing.

“Other functions segment to register third-highest CAGR in concrete sealers market during forecast period”

The other functions segment is projected to record the third-highest CAGR in the concrete sealers market between 2024 and 2030. Hybrid, fluorinated, and polyaspartic sealers exhibit the best characteristics of several chemistries to deliver extraordinary resistance to UV, chemicals, and abrasion. They outperform traditional sealers when subjected to harsh industrial environments, coastal conditions, and heavy traffic areas, providing long-lasting protection. Besides, they withstand extreme temperatures, corrosives, and mechanical forces, making them vital for any infrastructure, manufacturing plant, and outdoor installations that require high durability.

“Residential was second-largest application segment of concrete sealers market in terms of value in 2023”

The residential segment held the second-largest share of the concrete sealers market in 2023. Basements and indoor concrete floors can use sealers that prevent moisture infiltration, mold growth, and odors. In areas with humidity and flood potential, sealers are the first line of defense against water damage, protecting the concrete and the home's structural integrity. Sealers are also used in laundry rooms and crawl spaces to promote healthier indoor air quality by eliminating moisture and allergens.

“Europe accounted for second-largest share of concrete sealers market in 2023”

Europe was the second-largest regional market for concrete sealers in 2023. Strict environmental policies like REACH and the EU Green Deal are speeding the transition to green concrete sealers in Europe. Most sealers are now composed of water-based, low-VOC, and solvent-free formulas as manufacturers have reformulated products to meet the performance and emission standards. The restrictions on harmful chemicals in construction materials influence the innovation of bio-based and sustainable sealer technologies.

By Company Type: Tier 1 - 55%, Tier 2 - 25%, and Tier 3 - 20%

By Designation: Directors - 50%, Managers - 30%, and Others - 20%

By Region: North America - 40%, Europe - 35%, Asia Pacific - 20%, RoW - 5%

Key players profiled in the report include Sika AG (Switzerland), RPM International Inc. (US), Arkema (France), Mapei S.P.A. (Italy), PPG Industries Inc. (US), Prosoco (US), BASF SE (Germany), Wacker Chemie AG (Germany), Sherwin-Williams Company (US), and Evonik Industries AG (Germany).

Research Coverage

This report segments the concrete sealers market based on type, function, application, and region and provides estimations of value (USD Million) for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies associated with the concrete sealers market.

Reasons to Buy Report

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles — which together provide an overall view of the competitive landscape, emerging and high-growth segments of the concrete sealers market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights into the following points:

Market Penetration: Comprehensive information on concrete sealers offered by top players in the global market

Analysis of key drivers (Rising global construction activities, increasing demand for durable concrete solutions, and growing preference for decorative concrete surfaces), restraints (High initial costs and environmental concerns), opportunities (Rising demand for eco-friendly sealers and growing market potential in emerging economies), and challenges (Fluctuating raw material prices and competition from alternative flooring solutions) influencing the growth of the concrete sealers market.

Product Development/Innovation: Detailed insights into upcoming technologies, research & development activities, and new product launches in the concrete sealers market

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for concrete sealers across regions.

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global concrete sealers market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the concrete sealers market

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