

Concrete Sealers - Company Evaluation Report, 2024

<https://marketpublishers.com/r/CAA84CBC021BEN.html>

Date: July 2025

Pages: 110

Price: US\$ 2,650.00 (Single User License)

ID: CAA84CBC021BEN

Abstracts

The Concrete Sealers Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Concrete Sealers. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 10 Concrete Sealers Companies were categorized and recognized as quadrant leaders.

Concrete sealers are protective coatings applied to concrete surfaces to boost durability, resist moisture intrusion, and guard against damage caused by chemicals, stains, and abrasion. Acting as a barrier, they reduce porosity and help prolong the life of concrete in residential, commercial, and industrial settings. Sealers offer water resistance, helping to prevent cracking and freeze-thaw damage in outdoor structures. They also improve visual appeal by providing glossy, matte, or color-enhancing finishes. In addition, sealers shield surfaces from UV rays, mold growth, and oil absorption. They contribute to improved structural strength, lower maintenance expenses, and ensure long-term performance in areas such as flooring, driveways, walls, and pavements.

The concrete sealers market encounters challenge due to high initial costs and environmental concerns. Elevated application expenses and strict environmental regulations on chemical emissions pose obstacles to broader adoption, particularly in cost-sensitive and highly regulated regions. Nevertheless, the market presents significant opportunities, driven by growing demand for eco-friendly sealing options and expanding infrastructure development in developing countries. As sustainability becomes increasingly important, the preference for low-VOC and biodegradable sealers is rising. Furthermore, accelerated urbanization and infrastructure projects in emerging economies are fueling the need for advanced concrete protection technologies. Still, the market faces hurdles from volatile raw material prices and competition from alternative flooring materials, which affect cost stability and constrain growth in price-sensitive and

innovative-centric markets.

The 360 Quadrant maps the Concrete Sealers based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Concrete Sealers quadrant. The top criteria for product footprint evaluation included By TYPE (Water-Based, Solvent-Based), By FUNCTION (Topical Sealers, Penetrating Sealers, Other Functions), and By APPLICATION (Residential, Non-Residential).

Key Players

Key players in the Concrete Sealers market include major global corporations and specialized innovators such as Sika Ag, Rpm International Inc., Arkema (Bostik), Mapei S.P.A., Ppg Industries, Inc., Basf Se, Prosoco, Wacker Chemie Ag, Sherwin-Williams Company (Valspar, Corporation), and Evonik Industries Ag. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

Sika AG

Sika AG is a leading manufacturer, recognized for its specialty chemicals, especially in bonding and sealing solutions for the construction and industrial sectors. With a strong global footprint, Sika operates through Construction Industry and Industrial Manufacturing business segments. Sika's market strategy involves expanding its concrete sealer offerings and enhancing its product portfolio through strategic acquisitions and innovation in eco-friendly solutions.

RPM International Inc.

RPM International Inc. is a dominant player in the concrete sealers market, offering a diverse range of specialty coatings and sealants through its renowned brands, Tremco, Euclid Chemicals, and Stonhard. These brands are integral to RPM's strategy to expand its market share within the concrete sealers industry, meeting the rising demand for durable and sustainable construction materials. RPM's strategic acquisitions aid in broadening their service and product portfolio.

Arkema

Arkema (Bostik) is a global entity specializing in advanced materials and specialty chemicals. Its strategy is focused on acquiring complementary technologies and expanding its reach in emerging markets. Arkema emphasizes developing eco-friendly concrete sealers aligned with the growing demand for sustainable solutions in the construction industry. It faces competition from leaders like Sika, which necessitates innovation in product design and material sustainability for maintaining a competitive edge.

Contents

1 INTRODUCTION

1.1 MARKET DEFINITION

1.2 STAKEHOLDERS

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW

3.1 INTRODUCTION

3.2 MARKET DYNAMICS

3.2.1 DRIVERS

3.2.1.1 Rising global construction activities

3.2.1.2 Increasing demand for durable concrete solutions

3.2.1.3 Growing preference for decorative concrete surfaces

3.2.2 RESTRAINTS

3.2.2.1 High initial costs

3.2.2.2 Environmental concerns

3.2.3 OPPORTUNITIES

3.2.3.1 Rising demand for eco-friendly sealers

3.2.3.2 Growing market potential in emerging economies

3.2.4 CHALLENGES

3.2.4.1 Fluctuating raw material prices

3.2.4.2 Competition from alternative flooring solutions

3.3 PORTER'S FIVE FORCES ANALYSIS

3.3.1 THREAT OF NEW ENTRANTS

3.3.2 THREAT OF SUBSTITUTES

3.3.3 BARGAINING POWER OF SUPPLIERS

3.3.4 BARGAINING POWER OF BUYERS

3.3.5 INTENSITY OF COMPETITIVE RIVALRY

4 INDUSTRY TRENDS

4.1 SUPPLY CHAIN ANALYSIS

4.2 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

4.3 ECOSYSTEM ANALYSIS

4.4 TECHNOLOGY ANALYSIS

- 4.4.1 KEY TECHNOLOGIES
 - 4.4.1.1 Nanotechnology in concrete sealers
 - 4.4.1.2 Silane & siloxane technology
- 4.4.2 COMPLIMENTARY TECHNOLOGIES
 - 4.4.2.1 Self-healing coating
- 4.5 KEY CONFERENCES AND EVENTS, 2025
- 4.6 PATENT ANALYSIS
 - 4.6.1 APPROACH
 - 4.6.2 DOCUMENT TYPES
 - 4.6.3 TOP APPLICANTS
 - 4.6.4 JURISDICTION ANALYSIS
- 4.7 IMPACT OF AI/GEN AI ON CONCRETE SEALERS MARKET

5 COMPETITIVE LANDSCAPE

- 5.1 INTRODUCTION
- 5.2 KEY PLAYER STRATEGIES/RIGHT TO WIN
- 5.3 MARKET SHARE ANALYSIS
- 5.4 REVENUE ANALYSIS
- 5.5 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023
 - 5.5.1 STARS
 - 5.5.2 EMERGING LEADERS
 - 5.5.3 PERVASIVE PLAYERS
 - 5.5.4 PARTICIPANTS
 - 5.5.5 COMPANY FOOTPRINT: KEY PLAYERS, 2023
 - 5.5.5.1 Company footprint
 - 5.5.5.2 Region footprint
 - 5.5.5.3 Function footprint
 - 5.5.5.4 Type footprint
 - 5.5.5.5 Application footprint
- 5.6 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023
 - 5.6.1 PROGRESSIVE COMPANIES
 - 5.6.2 RESPONSIVE COMPANIES
 - 5.6.3 DYNAMIC COMPANIES
 - 5.6.4 STARTING BLOCKS
 - 5.6.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023
 - 5.6.5.1 Detailed list of key startups/SMES
 - 5.6.5.2 Competitive benchmarking of key startups/SMEs
- 5.7 BRAND/PRODUCT COMPARISON ANALYSIS

5.8 COMPANY VALUATION AND FINANCIAL METRICS

5.9 COMPETITIVE SCENARIO

5.9.1 DEALS

5.9.2 EXPANSIONS

6 COMPANY PROFILES

6.1 KEY PLAYERS

6.1.1 SIKA AG

6.1.1.1 Business overview

6.1.1.2 Products/Services/Solutions offered

6.1.1.3 Recent developments

6.1.1.3.1 Deals

6.1.1.3.2 Expansions

6.1.1.4 MnM view

6.1.1.4.1 Key strengths/Right to win

6.1.1.4.2 Strategic choices

6.1.1.4.3 Weaknesses/Competitive threats

6.1.2 RPM INTERNATIONAL INC.

6.1.2.1 Business overview

6.1.2.2 Products/Services/Solutions offered

6.1.2.3 Recent developments

6.1.2.3.1 Deals

6.1.2.4 MnM view

6.1.2.4.1 Key strengths/Right to win

6.1.2.4.2 Strategic choices

6.1.2.4.3 Weaknesses/Competitive threats

6.1.3 ARKEMA (BOSTIK)

6.1.3.1 Business overview

6.1.3.2 Products/Services/Solutions offered

6.1.3.3 Recent developments

6.1.3.3.1 Deals

6.1.3.3.2 Expansions

6.1.3.4 MnM view

6.1.3.4.1 Key strengths/Right to win

6.1.3.4.2 Strategic choices

6.1.3.4.3 Weaknesses/Competitive threats

6.1.4 MAPEI S.P.A.

6.1.4.1 Business overview

- 6.1.4.2 Products/Solutions/Services offered
- 6.1.4.3 Recent developments
 - 6.1.4.3.1 Deals
 - 6.1.4.3.2 Expansions
- 6.1.4.4 MnM view
 - 6.1.4.4.1 Key strengths/Right to win
 - 6.1.4.4.2 Strategic choices
 - 6.1.4.4.3 Weaknesses/Competitive threats
- 6.1.5 PPG INDUSTRIES, INC.
 - 6.1.5.1 Business overview
 - 6.1.5.2 Products/Solutions/Services offered
 - 6.1.5.3 Recent developments
 - 6.1.5.3.1 Deals
 - 6.1.5.4 MnM view
 - 6.1.5.4.1 Key strengths/Right to win
 - 6.1.5.4.2 Strategic choices
 - 6.1.5.4.3 Weaknesses/Competitive threats
- 6.1.6 BASF SE
 - 6.1.6.1 Business overview
 - 6.1.6.2 Products/Solutions/Services offered
 - 6.1.6.3 MnM view
 - 6.1.6.3.1 Key strengths/Right to win
 - 6.1.6.3.2 Strategic choices
 - 6.1.6.3.3 Weaknesses/Competitive threats
- 6.1.7 PROSOCO
 - 6.1.7.1 Business overview
 - 6.1.7.2 Products/Solutions/Services offered
 - 6.1.7.3 Recent developments
 - 6.1.7.3.1 Deals
 - 6.1.7.4 MnM view
 - 6.1.7.4.1 Key strengths/Right to win
 - 6.1.7.4.2 Strategic choices
 - 6.1.7.4.3 Weaknesses/Competitive threats
- 6.1.8 WACKER CHEMIE AG
 - 6.1.8.1 Business overview
 - 6.1.8.2 Products/Solutions/Services offered
 - 6.1.8.3 Recent developments
 - 6.1.8.3.1 Expansions
- 6.1.9 SHERWIN-WILLIAMS COMPANY (VALSPAR CORPORATION)

6.1.9.1 Business overview

6.1.9.2 Products/Solutions/Services offered

6.1.10 EVONIK INDUSTRIES AG

6.1.10.1 Business overview

6.1.10.2 Products/Solutions/Services offered

6.1.10.3 Recent developments

6.1.10.3.1 Expansions

6.2 OTHER PLAYERS

6.2.1 VEXCON CHEMICALS, INC. (CHEMMASTER)

6.2.2 CURECRETE DISTRIBUTION INC.

6.2.3 LATICRETE INTERNATIONAL, INC.

6.2.4 SAINT-GOBAIN S.A.

6.2.5 AKZONOBEL

6.2.6 DOW, INC.

6.2.7 HENKEL AG & CO. KGAA

6.2.8 DUPONT DE NEMOURS, INC.

6.2.9 H.B. FULLER

6.2.10 ARDEX

6.2.11 JOTUN

6.2.12 W. R. MEADOWS, INC.

6.2.13 FOSROC

6.2.14 CONCRETE SEALERS USA

6.2.15 SEALSOURCE INC.

7 APPENDIX

7.1 RESEARCH METHODOLOGY

7.1.1 RESEARCH DATA

7.1.1.1 Secondary data

7.1.1.2 Primary data

7.1.2 RESEARCH ASSUMPTIONS

7.1.3 RESEARCH LIMITATIONS

7.1.4 RISK ASSESSMENT

7.2 COMPANY EVALUATION MATRIX: METHODOLOGY

7.3 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 CONCRETE SEALERS MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 2 ROLE OF COMPANIES IN CONCRETE SEALERS ECOSYSTEM

TABLE 3 CONCRETE SEALERS MARKET: LIST OF KEY CONFERENCES AND EVENTS, 2025

TABLE 4 PATENT STATUS: PATENT APPLICATIONS, LIMITED PATENTS, AND GRANTED PATENTS, 2014–2024

TABLE 5 LIST OF MAJOR PATENTS RELATED TO CONCRETE SEALERS, 2014–2024

TABLE 6 PATENTS BY SIKA AG, 2020–2024

TABLE 7 CONCRETE SEALERS MARKET: OVERVIEW OF KEY STRATEGIES ADOPTED BY MAJOR COMPANIES

TABLE 8 CONCRETE SEALERS MARKET: DEGREE OF COMPETITION, 2023

TABLE 9 CONCRETE SEALERS MARKET: REGION FOOTPRINT

TABLE 10 CONCRETE SEALERS MARKET: FUNCTION FOOTPRINT

TABLE 11 CONCRETE SEALERS MARKET: TYPE FOOTPRINT

TABLE 12 CONCRETE SEALERS MARKET: APPLICATION FOOTPRINT

TABLE 13 CONCRETE SEALERS MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 14 CONCRETE SEALERS MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 15 CONCRETE SEALERS MARKET: DEALS, JANUARY 2019–JANUARY 2025

TABLE 16 CONCRETE SEALERS MARKET: EXPANSIONS, JANUARY 2019–JANUARY 2025

TABLE 17 SIKA AG: BUSINESS OVERVIEW

TABLE 18 SIKA AG: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 19 SIKA AG: DEALS

TABLE 20 SIKA AG: EXPANSIONS

TABLE 21 RPM INTERNATIONAL INC.: COMPANY OVERVIEW

TABLE 22 RPM INTERNATIONAL INC.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 23 RPM INTERNATIONAL INC.: DEALS

TABLE 24 ARKEMA (BOSTIK): COMPANY OVERVIEW

TABLE 25 ARKEMA (BOSTIK): PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 26 ARKEMA (BOSTIK): DEALS

TABLE 27 ARKEMA (BOSTIK): EXPANSIONS

TABLE 28 MAPEI S.P.A.: COMPANY OVERVIEW

TABLE 29 MAPEI S.P.A.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 30 MAPEI S.P.A.: DEALS

TABLE 31 MAPEI S.P.A.: EXPANSIONS

TABLE 32 PPG INDUSTRIES, INC.: COMPANY OVERVIEW

TABLE 33 PPG INDUSTRIES, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 34 PPG INDUSTRIES, INC.: DEALS

TABLE 35 BASF SE: COMPANY OVERVIEW

TABLE 36 BASF SE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 37 PROSOCO: COMPANY OVERVIEW

TABLE 38 PROSOCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 39 PROSOCO: DEALS

TABLE 40 WACKER CHEMIE AG: COMPANY OVERVIEW

TABLE 41 WACKER CHEMIE AG: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 42 WACKER CHEMIE AG: EXPANSIONS

TABLE 43 SHERWIN-WILLIAMS COMPANY: COMPANY OVERVIEW

TABLE 44 SHERWIN-WILLIAMS COMPANY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 45 EVONIK INDUSTRIES AG: COMPANY OVERVIEW

TABLE 46 EVONIK INDUSTRIES AG: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 47 EVONIK INDUSTRIES AG: EXPANSIONS

TABLE 48 VEXCON CHEMICALS, INC.: COMPANY OVERVIEW

TABLE 49 CURECRETE DISTRIBUTION INC.: COMPANY OVERVIEW

TABLE 50 LATICRETE INTERNATIONAL, INC.: COMPANY OVERVIEW

TABLE 51 SAINT-GOBAIN S.A.: COMPANY OVERVIEW

TABLE 52 AKZONOBEL: COMPANY OVERVIEW

TABLE 53 DOW, INC.: COMPANY OVERVIEW

TABLE 54 HENKEL AG & CO. KGAA: COMPANY OVERVIEW

TABLE 55 DUPONT DE NEMOURS, INC.: COMPANY OVERVIEW

TABLE 56 H.B. FULLER: COMPANY OVERVIEW

TABLE 57 ARDEX: COMPANY OVERVIEW

TABLE 58 JOTUN: COMPANY OVERVIEW

TABLE 59 W. R. MEADOWS, INC.: COMPANY OVERVIEW

TABLE 60 FOSROC: COMPANY OVERVIEW

TABLE 61 CONCRETE SEALERS USA: COMPANY OVERVIEW

TABLE 62 SEALSOURCE INC.: COMPANY OVERVIEW

LIST OF TABLES

FIGURE 1 WATER-BASED SEGMENT TO REGISTER HIGHER GROWTH DURING FORECAST PERIOD

FIGURE 2 TOPICAL SEALERS SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 3 NON-RESIDENTIAL SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 4 ASIA PACIFIC ACCOUNTED FOR LARGEST MARKET SHARE IN 2023

FIGURE 5 CONCRETE SEALERS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 6 CONCRETE SEALERS MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 7 CONCRETE SEALERS MARKET: SUPPLY CHAIN ANALYSIS

FIGURE 8 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 9 CONCRETE SEALERS MARKET: ECOSYSTEM ANALYSIS

FIGURE 10 PATENTS REGISTERED FOR CONCRETE SEALERS, 2014–2024

FIGURE 11 MAJOR PATENTS RELATED TO CONCRETE SEALERS, 2014–2024

FIGURE 12 LEGAL STATUS OF PATENTS FILED RELATED TO CONCRETE SEALERS, 2014–2024

FIGURE 13 MAXIMUM PATENTS FILED IN JURISDICTION OF CHINA DURING 2014–2024

FIGURE 14 CONCRETE SEALERS MARKET SHARE ANALYSIS, 2023

FIGURE 15 REVENUE ANALYSIS OF KEY COMPANIES, 2019–2023 (USD MILLION)

FIGURE 16 CONCRETE SEALERS MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023

FIGURE 17 CONCRETE SEALERS MARKET: COMPANY FOOTPRINT

FIGURE 18 CONCRETE SEALERS MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2023

FIGURE 19 CONCRETE SEALERS MARKET: BRAND/PRODUCT COMPARISON

FIGURE 20 CONCRETE SEALERS MARKET: EV/EBITDA OF KEY MANUFACTURERS

FIGURE 21 CONCRETE SEALERS MARKET: ENTERPRISE VALUATION (EV) OF KEY PLAYERS

FIGURE 22 SIKA AG: COMPANY SNAPSHOT

FIGURE 23 RPM INTERNATIONAL INC.: COMPANY SNAPSHOT

FIGURE 24 ARKEMA (BOSTIK): COMPANY SNAPSHOT

FIGURE 25 PPG INDUSTRIES, INC.: COMPANY SNAPSHOT

FIGURE 26 BASF SE: COMPANY SNAPSHOT

FIGURE 27 WACKER CHEMIE AG: COMPANY SNAPSHOT

FIGURE 28 SHERWIN-WILLIAMS COMPANY: COMPANY SNAPSHOT

FIGURE 29 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT

FIGURE 30 CONCRETE SEALERS MARKET: RESEARCH DESIGN

I would like to order

Product name: Concrete Sealers - Company Evaluation Report, 2024

Product link: <https://marketpublishers.com/r/CAA84CBC021BEN.html>

Price: US\$ 2,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CAA84CBC021BEN.html>