

# **Concrete Bonding Agents Market by Agent (Cementitious Latex Based, and Epoxy Based), Application (Repairing, Flooring, Decorative, and Marine) and Region - Global Forecast to 2026**

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## **Abstracts**

“Preference for repairing existing infrastructures rather than constructing new ones, is driving the growth of the global concrete bonding agents market”

The global concrete bonding agents market is projected to reach USD 3.84 billion by 2021, at a CAGR of 7.6%. The market is projected to grow at a CAGR of 6.3% and reach 5,736.3 KT by 2021 by volume. The growing urbanization, and rising incomes of the middle class population has led to people opting for luxurious residential and commercial structures, which is driving the growth of the concrete bonding agents market in the Asia-Pacific region. Moreover, high investments made in the buildings and infrastructural sector to accommodate the requirements of the modernized population, will further boost the growth of the concrete bonding agents market. But poor and inadequate workmanship and the lack of awareness regarding the choice of raw materials used in repairs, are the major restraining factors in the growth of the concrete bonding agents market globally.

**Cementitious latex based:** The fastest growing agent of concrete bonding agents

The cementitious latex based concrete bonding agent was the fastest-growing agent in the concrete bonding agents market in 2015. The rapid growth of cementitious latex based agents is attributed to its excellent compatibility with the concrete admixtures and the significant strength it imparts to bond the old to the new concrete. Cementitious latex based agents employ a variety of polymeric resins such as acrylic, styrene butadiene (SBR), and Polyvinyl acetate (PVA) which increase the flexibility and

durability of the concrete overlay and provide appreciable adhesion properties. These are also easily available, and at lower cost than the epoxy based concrete bonding agents.

“Decorative: The fastest-growing application for concrete bonding agents”

Decorative is the fastest growing application segment in the global concrete bonding agents market. Concrete bonding agents are largely used in overlays and micro toppings to give aesthetic and appealing finishing to the interiors of residential and commercial sectors. Increasing use of concrete bonding agents in the decorative application is driving the global market for concrete bonding agents.

“Asia-Pacific: The fastest-growing market for concrete bonding agents”

The Asia-Pacific region is the fastest-growing market for concrete bonding agents, in terms of value and volume. Increasing investments by companies; the growing shift of production facilities to the emerging economies of the region; the strong industrial base in the construction sector, and the rise in the standards of living, are the major factors contributing to the growth of the concrete bonding agents market in this region.

This study has been validated through primaries conducted with various industry experts globally. These primary sources have been divided into three categories, namely, by company, by designation, and by region.

By Company Type- Tier 1- 45%, Tier 2- 22%, and Tier 3- 33%

By Designation- C Level- 50%, Director Level- 10%, and Others- 40%

By Region- Western Europe- 33%, North America- 17%, Asia-Pacific- 17%, Middle East & Africa- 25% and South America- 8%

The report also provides company profiles and competitive strategies adopted by the major market players, such as Sika AG (Switzerland), Fosroc International Ltd. (U.K), BASF SE (Germany), Saint-Gobain Weber S.A. (France), Mapei S.p.A. (Italy), Dow Construction Chemicals (U.S), LafargeHolcim (Switzerland), The Euclid Chemical Company (U.S), GCP Applied Technologies Inc (U.S), Dow Corning Corporation(U.S), The Quikrete Companies, Inc. (U.S), among others.

## Research Coverage:

The report covers concrete bonding agents and its applications across different industry verticals and regions. It aims at estimating the market size and future growth potential of this market across different segments such as agents and application. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analysis, recent developments, and key market strategies.

## Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analyses — industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the concrete bonding agents market; high-growth regions; and market drivers, restraints, and opportunities.

## The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on concrete bonding agents offered by the top players in the global concrete bonding agents market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, R&D activities, and new product launches in the global concrete bonding agents market.

**Market Development:** Comprehensive information about lucrative emerging markets – the report analyzes the markets for concrete bonding agents across regions.

**Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments in the global concrete bonding agents market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the global concrete bonding agents market.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 PACKAGING
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE CONCRETE BONDING AGENTS MARKET
- 4.2 CONCRETE BONDING AGENTS MARKET, BY REGION (2016–2021)
- 4.3 CONCRETE BONDING AGENTS MARKET IN ASIA-PACIFIC, 2015
- 4.4 CONCRETE BONDING AGENTS MARKET: EMERGING VS. MATURE MARKETS
- 4.5 FASTEST-GROWING MARKETS, BY APPLICATION

### 5 MARKET OVERVIEW

*Concrete Bonding Agents Market by Agent (Cementitious Latex Based, and Epoxy Based), Application (Repairing, F...*

## 5.1 INTRODUCTION

## 5.2 MARKET SEGMENTATION

### 5.2.1 BY AGENT

### 5.2.2 BY APPLICATION

### 5.2.3 BY REGION

## 5.3 MARKET DYNAMICS

### 5.3.1 DRIVERS

#### 5.3.1.1 Short-term driver

5.3.1.1.1 High compatibility of concrete bonding agents with Portland cement and other hydraulic cements

#### 5.3.1.2 Mid-term driver

5.3.1.2.1 Preference for repairing old infrastructure instead of new construction

#### 5.3.1.3 Long-term driver

5.3.1.3.1 Rising income of people leading to growth in infrastructural development in emerging economies

### 5.3.2 RESTRAINTS

#### 5.3.2.1 Poor and inadequate workmanship

5.3.2.2 Lack of awareness regarding the choice of repairing materials leading to premature failure or de-bonding

### 5.3.3 OPPORTUNITIES

5.3.3.1 High investment made by government on repair & maintenance

### 5.3.4 CHALLENGES

5.3.4.1 Economic downturn in Europe

## 5.4 REVENUE POCKET MATRIX

## 6 INDUSTRY TRENDS

### 6.1 INTRODUCTION

### 6.2 VALUE CHAIN ANALYSIS

#### 6.2.1 RAW MATERIAL ANALYSIS

#### 6.2.2 MANUFACTURERS

#### 6.2.3 DISTRIBUTION CHANNEL

#### 6.2.4 END USERS

### 6.3 PORTER'S FIVE FORCES ANALYSIS

#### 6.3.1 THREAT OF NEW ENTRANTS

#### 6.3.2 BARGAINING POWER OF BUYERS

#### 6.3.3 THREAT OF SUBSTITUTES

#### 6.3.4 BARGAINING POWER OF SUPPLIERS

- 6.3.5 INTENSITY OF RIVALRY
- 6.4 PATENT ANALYSIS
- 6.5 MACRO ECONOMIC OVERVIEW
  - 6.5.1 INTRODUCTION
  - 6.5.2 TRENDS AND FORECAST OF THE CONSTRUCTION INDUSTRY
  - 6.5.3 U.K. AND GERMANY TO SPEND THE LARGEST AMOUNT FOR GROWTH OF THE CONSTRUCTION INDUSTRY, IN EUROPE
  - 6.5.4 CHINA AND INDIA TO SPEND THE LARGEST AMOUNT FOR THE CONSTRUCTION INDUSTRY IN ASIA-PACIFIC
  - 6.5.5 TURKEY AND SAUDI ARABIA TO SPEND THE LARGEST AMOUNT FOR CONSTRUCTION INDUSTRY IN THE MIDDLE EAST & AFRICA
  - 6.5.6 BRAZIL TO SPEND THE LARGEST AMOUNT FOR CONSTRUCTION INDUSTRY IN SOUTH AMERICA

## **7 METHOD OF APPLICATION**

- 7.1.1 INTRODUCTION
  - 7.1.1.1 Manual
  - 7.1.1.2 Spraying
  - 7.1.1.3 Pouring

## **8 CONCRETE BONDING AGENTS MARKET, BY AGENT**

- 8.1 INTRODUCTION
- 8.2 CEMENTITIOUS LATEX BASED AGENTS
- 8.3 EPOXY BASED AGENTS

## **9 CONCRETE BONDING AGENTS MARKET, BY APPLICATION**

- 9.1 INTRODUCTION
- 9.2 REPAIRING
- 9.3 DECORATIVE
- 9.4 FLOORING
- 9.5 MARINE

## **10 CONCRETE BONDING AGENTS MARKET, BY REGION**

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA

- 10.2.1 U.S.
- 10.2.2 CANADA
- 10.2.3 MEXICO
- 10.3 EUROPE
  - 10.3.1 GERMANY
  - 10.3.2 ITALY
  - 10.3.3 U.K.
  - 10.3.4 FRANCE
  - 10.3.5 RUSSIA
  - 10.3.6 TURKEY
  - 10.3.7 REST OF EUROPE
- 10.4 ASIA-PACIFIC
  - 10.4.1 CHINA
  - 10.4.2 JAPAN
  - 10.4.3 AUSTRALIA
  - 10.4.4 INDIA
  - 10.4.5 SOUTH KOREA
  - 10.4.6 REST OF ASIA-PACIFIC
- 10.5 SOUTH AMERICA
  - 10.5.1 BRAZIL
  - 10.5.2 ARGENTINA
  - 10.5.3 REST OF SOUTH AMERICA
- 10.6 MIDDLE EAST & AFRICA
  - 10.6.1 SAUDI ARABIA
  - 10.6.2 UAE
  - 10.6.3 REST OF THE MIDDLE EAST & AFRICA

## **11 COMPETITIVE LANDSCAPE**

- 11.1 OVERVIEW
- 11.2 MARKET EVOLUTION FRAMEWORK: NEW PRODUCT LAUNCHES/DEVELOPMENTS AND EXPANSIONS HAVE LED THE MARKET GROWTH, 2011–2016
- 11.3 EXPANSIONS IS THE MOST PREFERRED GROWTH STRATEGY, 2011–2016
- 11.4 COMPETITIVE SITUATIONS AND TRENDS
  - 11.4.1 NEW PRODUCT LAUNCHES/DEVELOPMENT
  - 11.4.2 EXPANSIONS
  - 11.4.3 AGREEMENTS & JOINT VENTURES
  - 11.4.4 MERGERS & ACQUISITIONS

## **12 COMPANY PROFILES**

(Overview, Financial\*, Products & Services, Strategy, and Developments)

- 12.1 SIKA AG
- 12.2 FOSROC INTERNATIONAL LTD.
- 12.3 SAINT-GOBAIN WEBER S.A.
- 12.4 MAPEI S.P.A.
- 12.5 BASF SE
- 12.6 LAFARGEHOLCIM
- 12.7 THE DOW CHEMICAL COMPANY
- 12.8 DOW CORNING CORPORATION
- 12.9 GCP APPLIED TECHNOLOGIES, INC.
- 12.10 THE EUCLID CHEMICAL COMPANY
- 12.11 THE QUIKRETE COMPANIES, INC.
- 12.12 ADDITIONAL COMPANY PROFILES

\*Details might not be captured in case of unlisted companies.

## **13 APPENDIX**

- 13.1 INSIGHTS FROM INDUSTRY EXPERTS
- 13.2 DISCUSSION GUIDE
- 13.3 KNOWLEDGE STORE: MARKETSandMARKETS SUBSCRIPTION PORTAL
- 13.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 13.5 AVAILABLE CUSTOMIZATIONS
- 13.6 RELATED REPORTS
- 13.7 AUTHOR DETAILS



## List Of Tables

### LIST OF TABLES

- Table 1 CONCRETE BONDING AGENTS MARKET, BY AGENT
- Table 2 CONCRETE BONDING AGENTS MARKET, BY APPLICATION
- Table 3 NORTH AMERICA: CONSTRUCTION SPENDING, BY COUNTRY, 2014–2021 (USD BILLION)
- Table 4 EUROPE: CONSTRUCTION SPENDING, BY COUNTRY, 2014–2021 (USD BILLION)
- Table 5 ASIA-PACIFIC: CONSTRUCTION SPENDING, BY COUNTRY, 2014–2021 (USD BILLION)
- Table 6 MIDDLE EAST & AFRICA: CONSTRUCTION SPENDING, BY COUNTRY GDP, 2014–2021 (USD BILLION)
- Table 7 SOUTH AMERICA: CONSTRUCTION SPENDING, BY COUNTRY, 2014–2021 (USD BILLION)
- Table 8 CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)
- Table 9 CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)
- Table 10 CEMENTITIOUS LATEX BASED CONCRETE BONDING AGENTS MARKET SIZE, BY REGION, 2014–2026 (USD MILLION)
- Table 11 CEMENTITIOUS LATEX BASED CONCRETE BONDING AGENTS MARKET SIZE, BY REGION, 2014–2026 (KILOTON)
- Table 12 EPOXY BASED CONCRETE BONDING AGENTS MARKET SIZE, BY REGION, 2014–2026 (USD MILLION)
- Table 13 EPOXY BASED CONCRETE BONDING AGENTS MARKET SIZE, BY REGION, 2014–2026 (KILOTON)
- Table 14 CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)
- Table 15 CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)
- Table 16 CONCRETE BONDING AGENTS MARKET SIZE IN REPAIRING, BY REGION, 2014–2026 (USD MILLION)
- Table 17 CONCRETE BONDING AGENTS MARKET SIZE IN REPAIRING, BY REGION, 2014–2026 (KILOTON)
- Table 18 CONCRETE BONDING AGENTS MARKET SIZE IN DECORATIVE, BY REGION, 2014–2026 (USD MILLION)
- Table 19 CONCRETE BONDING AGENTS MARKET SIZE IN DECORATIVE, BY

REGION, 2014–2026 (KILOTON)

Table 20 CONCRETE BONDING AGENTS MARKET SIZE IN FLOORING, BY REGION, 2014–2026 (USD MILLION)

Table 21 CONCRETE BONDING AGENTS MARKET SIZE IN FLOORING, BY REGION, 2014–2026 (KILOTON)

Table 22 CONCRETE BONDING AGENTS MARKET SIZE IN MARINE, BY REGION, 2014–2026 (USD MILLION)

Table 23 CONCRETE BONDING AGENTS MARKET SIZE IN MARINE, BY REGION, 2014–2026 (KILOTON)

Table 24 CONCRETE BONDING AGENTS MARKET SIZE, BY REGION, 2014–2026 (USD MILLION)

Table 25 CONCRETE BONDING AGENTS MARKET SIZE, BY REGION, 2014–2026 (KILOTON)

Table 26 NORTH AMERICA: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 27 NORTH AMERICA: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (KILOTON)

Table 28 U.S.: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 29 U.S.: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 30 U.S.: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 31 U.S.: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 32 CANADA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 33 CANADA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 34 CANADA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 35 CANADA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 36 MEXICO: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 37 MEXICO: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 38 MEXICO: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 39 MEXICO: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 40 EUROPE: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 41 EUROPE: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (KILOTON)

Table 42 GERMANY: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 43 GERMANY: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 44 GERMANY: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 45 GERMANY: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 46 ITALY: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 47 ITALY: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 48 ITALY: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 49 ITALY: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 50 U.K.: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 51 U.K.: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 52 U.K.: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 53 U.K.: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 54 FRANCE: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 55 FRANCE: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 56 FRANCE: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 57 FRANCE: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 58 RUSSIA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT,

2014–2026 (USD MILLION)

Table 59 RUSSIA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 60 RUSSIA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 61 RUSSIA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 62 TURKEY: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 63 TURKEY: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 64 TURKEY: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 65 TURKEY: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 66 REST OF EUROPE: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 67 REST OF EUROPE: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 68 REST OF EUROPE: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 69 REST OF EUROPE: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 70 ASIA-PACIFIC: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 71 ASIA-PACIFIC: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (KILOTON)

Table 72 CHINA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 73 CHINA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 74 CHINA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 75 CHINA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 76 JAPAN: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 77 JAPAN: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 78 JAPAN: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 79 JAPAN: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 80 AUSTRALIA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 81 AUSTRALIA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 82 AUSTRALIA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 83 AUSTRALIA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 84 INDIA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 85 INDIA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 86 INDIA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 87 INDIA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 88 SOUTH KOREA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 89 SOUTH KOREA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 90 SOUTH KOREA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 91 SOUTH KOREA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 92 REST OF ASIA-PACIFIC: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 93 REST OF ASIA-PACIFIC: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 94 REST OF ASIA-PACIFIC: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 95 REST OF ASIA-PACIFIC: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 96 SOUTH AMERICA: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 97 SOUTH AMERICA: CONCRETE BONDING AGENTS MARKET SIZE, BY

COUNTRY, 2014–2026 (KILOTON)

Table 98 BRAZIL: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 99 BRAZIL: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 100 BRAZIL: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 101 BRAZIL: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 102 ARGENTINA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 103 ARGENTINA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 104 ARGENTINA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 105 ARGENTINA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 106 REST OF SOUTH AMERICA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 107 REST OF SOUTH AMERICA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 108 REST OF SOUTH AMERICA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 109 REST OF SOUTH AMERICA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 110 MIDDLE EAST & AFRICA: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (USD MILLION)

Table 111 MIDDLE EAST & AFRICA: CONCRETE BONDING AGENTS MARKET SIZE, BY COUNTRY, 2014–2026 (KILOTON)

Table 112 SAUDI ARABIA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 113 SAUDI ARABIA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (KILOTON)

Table 114 SAUDI ARABIA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 115 SAUDI ARABIA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 116 UAE: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 117 UAE: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2021 (KILOTON)

Table 118 UAE: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 119 UAE: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 120 REST OF THE MIDDLE EAST & AFRICA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2026 (USD MILLION)

Table 121 REST OF THE MIDDLE EAST & AFRICA: CONCRETE BONDING AGENTS MARKET SIZE, BY AGENT, 2014–2021 (KILOTON)

Table 122 REST OF THE MIDDLE EAST & AFRICA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (USD MILLION)

Table 123 REST OF THE MIDDLE EAST & AFRICA: CONCRETE BONDING AGENTS MARKET SIZE, BY APPLICATION, 2014–2026 (KILOTON)

Table 124 NEW PRODUCT LAUNCHES/DEVELOPMENT, 2011–2016

Table 125 EXPANSIONS, 2011–2016

Table 126 AGREEMENTS & JOINT VENTURES, 2011–2016

Table 127 MERGERS & ACQUISITIONS, 2011–2016

## List Of Figures

### LIST OF FIGURES

Figure 1 CONCRETE BONDING AGENTS: MARKET SEGMENTATION

Figure 2 CONCRETE BONDING AGENTS MARKET: RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 4 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 5 CONCRETE BONDING AGENTS MARKET: DATA TRIANGULATION

Figure 6 CEMENTITIOUS LATEX BASED AGENTS DOMINATED THE CONCRETE BONDING AGENTS MARKET IN 2015

Figure 7 REPAIRING TO DOMINATE THE CONCRETE BONDING AGENTS MARKET BETWEEN 2016 AND 2021

Figure 8 CONCRETE BONDING AGENTS MARKET IN ASIA-PACIFIC TO REGISTER THE FASTEST GROWTH DURING THE FORECAST PERIOD

Figure 9 ASIA-PACIFIC IS ESTIMATED TO BE THE LARGEST MARKET FOR CONCRETE BONDING AGENTS

Figure 10 CONCRETE BONDING AGENTS MARKET SIZE, 2016–2021 (USD MILLION)

Figure 11 ASIA-PACIFIC TO BE THE FASTEST-GROWING MARKET DURING THE FORECAST PERIOD

Figure 12 CHINA ACCOUNTED FOR THE LARGEST SHARE OF THE CONCRETE BONDING AGENTS MARKET IN ASIA-PACIFIC

Figure 13 CHINA TO EMERGE AS THE MOST LUCRATIVE MARKET BETWEEN 2016 AND 2021

Figure 14 HIGH GROWTH POTENTIAL OF THE CONCRETE BONDING AGENTS MARKET IN EMERGING ECONOMIES

Figure 15 CONCRETE BONDING AGENTS MARKET, BY REGION

Figure 16 HIGH COMPATIBILITY OF CONCRETE BONDING AGENTS WITH PORTLAND CEMENT AND OTHER HYDRAULIC CEMENTS DRIVES THE CONCRETE BONDING AGENTS MARKET

Figure 17 REVENUE POCKET MATRIX, BY APPLICATION

Figure 18 RAW MATERIAL SUPPLIERS AND MANUFACTURERS ADD MAJOR VALUE TO THE CONCRETE BONDING AGENTS VALUE CHAIN

Figure 19 PORTER'S FIVE FORCES ANALYSIS

Figure 20 CONCRETE BONDING AGENTS PATENT ANALYSIS, BY AGENT (2011-2016)

Figure 21 CONCRETE BONDING AGENTS PATENT ANALYSIS, BY APPLICATION (2011-2016)



Figure 22 CONCRETE BONDING AGENTS PATENTS ANALYSIS, BY REGION  
(2011-2016)

Figure 23 NORTH AMERICA: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY  
TO GDP

Figure 24 EUROPE: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO GDP

Figure 25 ASIA-PACIFIC: CONTRIBUTION OF THE CONSTRUCTION INDUSTRY TO  
GDP

Figure 26 MIDDLE EAST & AFRICA: CONTRIBUTION OF THE CONSTRUCTION  
INDUSTRY TO GDP

Figure 27 MIDDLE EAST & AFRICA: CONTRIBUTION OF THE CONSTRUCTION  
INDUSTRY TO GDP

Figure 28 CEMENTITIOUS LATEX BASED CONCRETE BONDING AGENTS TO  
DRIVE THE MARKET BETWEEN 2016 AND 2021

Figure 29 ASIA-PACIFIC TO BE THE FASTEST-GROWING MARKET FOR  
CEMENTITIOUS LATEX BASED CONCRETE BONDING AGENTS BETWEEN 2016  
AND 2021

Figure 30 ASIA-PACIFIC TO BE THE LARGEST MARKET FOR EPOXY BASED  
CONCRETE BONDING AGENTS BETWEEN 2016 AND 2021

Figure 31 REPAIRING TO BE THE LARGEST APPLICATION OF CONCRETE  
BONDING AGENTS, BETWEEN 2016 AND 2021

Figure 32 ASIA-PACIFIC TO BE THE LARGEST MARKET FOR REPAIRING  
APPLICATION, BETWEEN 2016 AND 2021

Figure 33 ASIA-PACIFIC TO BE THE LARGEST MARKET FOR DECORATIVE  
APPLICATION, BETWEEN 2016 AND 2021

Figure 34 ASIA-PACIFIC TO BE THE LARGEST MARKET FOR FLOORING  
APPLICATION, BETWEEN 2016 AND 2021

Figure 35 ASIA-PACIFIC TO BE THE DOMINANT MARKET IN MARINE  
APPLICATION, 2016-2021

Figure 36 JAPAN TO BE THE FASTEST-GROWING MARKET OF CONCRETE  
BONDING AGENTS, BETWEEN 2016–2021

Figure 37 U.S. TO BE THE FASTEST-GROWING MARKET IN NORTH AMERICA,  
2016–2021

Figure 38 JAPAN TO BE THE FASTEST-GROWING MARKET IN ASIA-PACIFIC,  
2016–2021

Figure 39 BRAZIL TO BE THE LARGEST MARKET IN SOUTH AMERICA, 2016–2021

Figure 40 UAE TO BE THE FASTEST GROWING MARKET IN MIDDLE EAST &  
AFRICA, 2016–2021

Figure 41 EXPANSIONS ARE THE MOST PREFERRED GROWTH STRATEGY  
ADOPTED BY MAJOR PLAYERS

Figure 42 MARKET SHARE ANALYSIS: SIKA AG DOMINATED THE CONCRETE BONDING AGENTS MARKET IN 2015

Figure 43 MAXIMUM DEVELOPMENTS WERE RECORDED IN 2015 AND 2016

Figure 44 EXPANSIONS IS THE MOST POPULAR GROWTH STRATEGY

Figure 45 SIKA AG: COMPANY SNAPSHOT

Figure 46 SWOT ANALYSIS: SIKA AG

Figure 47 FOSROC INTERNATIONAL LTD.: COMPANY SNAPSHOT

Figure 48 MAPEI S.P.A.: COMPANY SNAPSHOT

Figure 49 BASF SE: COMPANY SNAPSHOT

Figure 50 SWOT ANALYSIS: BASF

Figure 51 LAFARGEHOLCIM: COMPANY SNAPSHOT

Figure 52 LAFARGEHOLCIM: SWOT ANALYSIS

Figure 53 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

Figure 54 THE DOW CHEMICAL COMPANY: SWOT ANALYSIS

Figure 55 DOW CORNING CORPORATION: COMPANY SNAPSHOT

Figure 56 DOW CORNING CORPORATION: SWOT ANALYSIS

Figure 57 GCP APPLIED TECHNOLOGIES, INC.: COMPANY SNAPSHOT

Figure 58 SWOT ANALYSIS: GCP APPLIED TECHNOLOGIES INC.

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