

# Computer Aided Engineering Market

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## Abstracts

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The global Computer Aided Engineering market size is projected to grow from USD XXXX million in 2024 to USD XXXX million by 2029 at a Compound Annual Growth Rate (CAGR) of XX.X% during the forecast period. The computer-aided engineering (CAE) market is expanding due to increased R&D spending and rising need for product innovation across sectors. As industries like as automotive, aerospace, and electronics promote faster innovation, CAE technologies play an increasingly important role in lowering time-to-market and development costs. The growing emphasis on designing optimized, high-performance goods is further accelerating the use of modern CAE technologies. By integrating simulation and design optimization tools, companies can explore innovative design concepts while minimizing physical prototype requirements. This trend to more efficient and cost-effective product creation is driving market growth.

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### IMPACT OF AI/GEN AI ON THE COMPUTER AIDED ENGINEERING MARKET

The integration of Artificial Intelligence (AI) and Generative AI is profoundly transforming the Computer-Aided Engineering (CAE) market, enhancing design optimization, automating complex simulations, and enabling innovative solutions that streamline engineering processes and improve product development efficiency.

### COMPUTER AIDED ENGINEERING MARKET DYNAMICS

Driver: Rising demand for product innovation

With the growing need for product innovation in industries such as automotive, aerospace, electronics, and manufacturing, the need for Computer-Aided Engineering (CAE) tools has increased. CAE enables engineers to generate virtual prototypes and simulate product performance, minimizing the need for real prototypes and speeding up time-to-market while lowering development costs. Notable instances include EDAG Group's adoption of AI-based tools for CAE procedures, which led in a 93% time reduction in critical value analysis, hence improving design efficiency and product safety. Similarly, Frandent's use of CAE to optimize farm equipment constructions resulted in a 12% increase in performance. Toyota's use of real-time CAE technologies has increased production while also reducing the stress on crucial components by 40 percent. These advances show how CAE is revolutionizing product development, propelling market growth, and improving operational efficiency.

#### Restraint: High initial costs

The high initial and recurring expenditures of Computer-Aided Engineering (CAE) tools are a significant barrier for small and medium-sized firms (SMEs). Software licensing, which may vary from USD 10,000 to USD 50,000 per year, along with the necessity for high-performance computer equipment, result in significant cost pressures.

Furthermore, the expenditures of training, technical support, and consulting services increase the financial load. For example, Abaqus software rentals begin at USD 7,000 each quarter, making CAE solutions prohibitive to many smaller firms. These economic obstacles limit the use of CAE, particularly among resource-constrained SMEs.

#### Opportunity: Integration of advanced technologies

The combination of modern technologies such as artificial intelligence (AI), machine learning (ML), and big data analytics with Computer-Aided Engineering (CAE) software is creating major business prospects. AI-driven solutions, such as Neural Concept's tools, allow for near-real-time performance forecasts, significantly expediting the design process and boosting simulation efficiency. In the automotive sector, generative design powered by AI improves components, reducing material usage by 30% while enhancing performance. Similarly, aerospace businesses that utilize AI-enhanced aerodynamic models see improved precision and faster validation, resulting in greater reliability in critical applications. Furthermore, automated design optimization using AI algorithms provides engineers with new recommendations that traditional methods may overlook. These technological advancements enable quicker, more accurate, and cost-effective solutions across sectors, establishing CAE as an important tool in modern engineering and creating significant prospects for its use and growth.

## Challenge: Complexity of tools

The intrinsic complexity of Computer-Aided Engineering (CAE) technologies presents a substantial problem for businesses, notably the steep learning curve necessary for efficient use. Advanced simulation tools like as ANSYS Workbench, COMSOL Multiphysics, and Siemens NX have broad simulation capabilities, but they sometimes require substantial training to comprehend their interfaces and processes. For example, learning ANSYS Fluent for Computational Fluid Dynamics (CFD) requires complex setup procedures such as mesh creation and boundary condition design. Similarly, technologies like MATLAB/Simulink need familiarity with programming and modeling ideas, which can be time-consuming to learn. This complexity results in higher training expenses, longer onboarding times, and project delays, prohibiting smaller enterprises or resource-constrained organizations from fully using CAE solutions.

## Computer Aided Engineering Market Ecosystem

The computer-aided engineering (CAE) ecosystem encompasses a diverse network of software and service providers that deliver tools for simulation, analysis, and product optimization. It includes leading software companies offering CAE solutions, alongside service providers who offer support, training, and maintenance services to help organizations leverage these advanced tools for efficient product development.

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Based on the organization size, the large enterprises segment will dominate the market during the forecast period.

Large enterprises dominate the CAE market due to their elaborate product designs and complex manufacturing processes that necessitate powerful simulation tools for optimization. These firms devote significant resources to research and development (R&D), where CAE technologies play an important role in driving innovation and shortening time-to-market. Furthermore, they employ CAE to distinguish products by including unique features and improved performance. The necessity for robust regulatory compliance, particularly in industries such as aerospace and automotive, encourages the use of CAE solutions to successfully meet safety and performance criteria.

The cloud deployment mode is expected to grow at the highest CAGR during the

forecast period.

Cloud deployment is the fastest growing category in the CAE market because of its cost-effectiveness, scalability, and accessibility. Cloud-based solutions allow businesses to scale computer resources according to project needs, eliminating the need for substantial upfront hardware investments. The pay-as-you-go concept lowers costs, while remote access encourages worldwide collaboration, increasing productivity and project efficiency. Furthermore, quick deployment reduces product development cycles, allowing enterprises to bring innovations to market faster. Cloud providers also provide better security measures and adherence to severe data protection regulations, making cloud-based CAE solutions a reliable and effective option for modern engineering requirements.

Based on region, North America is expected to account for the largest market share during the forecast period.

North America has the greatest market share in CAE market because to its technological leadership, major R&D spending, and diversified industrial applications. The region is home to significant firms such as ANSYS and Altair Engineering, who are fostering innovation through breakthrough technologies such as AI and cloud computing. Furthermore, sectors such as automotive, aerospace, and medical devices rely significantly on CAE technologies to optimize designs and assess safety. North America's early embrace of contemporary manufacturing practices, along with its rising emphasis on sustainability, drives up demand for CAE solutions. The robust cloud computing infrastructure also facilitates the transition to scalable and cost-effective cloud-based CAE products.

## **Key Market Players**

The key players in the Computer Aided Engineering market are Ansys (US), Altair (US), Autodesk (US), Bentley Systems (US), Dassault Systemes (France), ESI Group (France), Hexagon (US), Siemens (Germany), AVEVA (UK), SimScale (Germany), and others.

## **Recent Developments:**

In November 2024, Rescale announced partnership with NVIDIA to integrate real-time simulation capabilities into its cloud-native platform using NVIDIA's Omniverse technology. This partnership enhances CAE processes by reducing simulation times

from hours to seconds, enabling faster design iterations, AI-powered digital twins, and improved efficiency in industries like automotive, aerospace, and energy.

In March 2024, Ansys announced an expanded cooperation with NVIDIA to create next-generation simulation solutions based on accelerated computing and generative AI. The collaboration aims to develop 6G technologies, AI-driven simulations, and digital twins by utilizing NVIDIA GPUs and AI frameworks to speed Ansys solvers and reduce design cycles across sectors.

In April 2022, Siemens Digital Industries Software and Pasqal, a pioneer in neutral atom-based quantum computing, have formed a long-term research relationship. This cooperation intends to promote quantum computational multiphysics simulation to improve Siemens' CAE software solutions, particularly in the automotive, aerospace, and energy industries, by leveraging Pasqal's quantum approaches for solving complex differential equations.

### **Frequently Asked Questions (FAQ):**

What are the opportunities in the global Computer Aided Engineering market?

The key opportunities in the computer-aided engineering market include the integration of advanced technologies like AI and machine learning for enhanced simulation accuracy, cloud-based solutions for scalability, and the growing demand for sustainable product design.

What is the definition of the Computer Aided Engineering market?

According to MnM, Computer-aided engineering (CAE) is a comprehensive approach to product development that integrates computer-assisted tools and mathematical modeling to simulate, analyze, and optimize designs. It combines computer-aided design (CAD) with various engineering disciplines such as finite element analysis (FEA), computational fluid dynamics (CFD), and multi-physics simulations to evaluate product performance across different conditions. CAE aims to ensure that products are not only validated for operational durability but also optimized for specific attributes like strength, weight, and efficiency, facilitating a more efficient and cost-effective design-to-manufacturing process.

Which region is expected to show the highest market share in the Computer Aided Engineering market?

North America is expected to account for the largest market share during the forecast period.

What are the major market players covered in the report?

Major vendors, namely, Ansys (US), Altair (US), Autodesk (US), Bentley Systems (US), Dassault Systemes (France), ESI Group (France), Hexagon (US), Siemens (Germany), AVEVA (UK), SimScale (Germany), and others.

What is the current size of the global Computer Aided Engineering market?

In 2024, the global Computer Aided Engineering market is estimated to reach USD XXXX million.

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