

Compound Feed Market by Ingredients (Cereals, Cakes & Meals, By-Products, and Supplements), Form (Mash, Pellets, Crumbles), Livestock (Ruminants, Poultry, Swine, and Aquaculture), Source (Plant-Based and Animal-Based), and Region - Global Forecast to 2028

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Abstracts

The global market for compound feed is estimated to be valued at USD 541.2 Billion in 2023 and is projected to reach USD 668.3 Billion by 2028, at a CAGR of 4.3% during the forecast period. The world's population is expected to grow by more than 9.7 billion by 2050, according to IMF. The world's population is steadily increasing, which leads to higher demand for food, including meat, dairy, and poultry products. Compound feed is an efficient way to provide essential nutrients to livestock and improve their growth and productivity. There is also a growing awareness of the importance of animal health and nutrition in ensuring the quality of animal products. Compound feed plays a crucial role in providing balanced nutrition to livestock, promoting their overall health, and reducing the risk of diseases. This increased focus on animal welfare and product quality has contributed to the expansion of the compound feed market.

Plant-based compound feeds are gaining rapid popularity in the compound feed market across the globe.

Consumer demand for animal products derived from animals raised on plant-based feed has seen a significant increase in recent years. There are several reasons behind this trend, including concerns about animal welfare, environmental impact, and personal health. Firstly, consumers are becoming more conscious of the conditions in which animals are raised and the impact of animal agriculture on their well-being. Plant-based

feed is often seen as a more ethical choice because it reduces or eliminates the need for animal by-products, which can come from factory farms or slaughterhouses. By opting for animals raised on plant-based feed, consumers feel that they are supporting more humane and sustainable farming practices. Secondly, the environmental impact of animal agriculture has become a growing concern for many consumers. Traditional compound feed often contains animal by-products, which can contribute to deforestation, greenhouse gas emissions, and water pollution. In contrast, plant-based feed relies on crops such as soybeans, corn, and wheat, which can be grown in a more controlled and sustainable manner. By choosing animal products from animals raised on plant-based feed, consumers believe they are reducing their carbon footprint and supporting a more environmentally friendly food system. Thus, plant-based feed aligns with these concerns by providing a more sustainable, ethical, and perceived healthier option for raising animals and producing animal-derived products.

Poultry dominated by the livestock segment in the market for compound feed

Poultry, particularly chicken, holds a prominent position in the global meat market due to its high demand and widespread consumption. There are several factors that contribute to the continuous popularity of poultry products, such as meat and eggs. One key factor is affordability. Poultry products, particularly chicken, are often more budget-friendly compared to other meats like beef or seafood. This affordability makes poultry a cost-effective protein source, accessible to a wide range of consumers across various income levels. As a result, poultry products are frequently chosen as a staple in many households and food establishments, driving the consistent demand for these products. Nutritional value is a significant driver of the demand for poultry products. Poultry meat, including chicken, is renowned for its nutritional composition. It is a rich source of high-quality protein, essential amino acids, vitamins, and minerals. Poultry products are often perceived as healthier alternatives to red meats due to their lower fat content, especially if consumed without the skin. Consumers seeking nutritious and balanced diets recognize poultry as a valuable component, contributing to the consistent demand for poultry products. As a result, the demand for poultry compound feed aligns with the robust demand for poultry products, establishing poultry as a dominant segment in the compound feed market.

The crumbled form of compound feed is projected to have the highest growth during the forecasted year.

Crumbles are easier for animals to consume compared to other forms of feed, such as pellets or mash. This is particularly beneficial for young or small animals that may have

difficulty in chewing or swallowing larger feed particles. The crumble form encourages intake and reduces wastage. And also, the enhanced digestibility and uniform nutrient distribution of crumble feed contribute to improved feed conversion efficiency. Animals can extract maximum nutrition from the feed, leading to better weight gain, optimal growth rates, and efficient feed utilization. This can result in cost savings for farmers and improved profitability.

Asia Pacific is projected to witness the highest growth rate during the forecast period.

The Asia Pacific region accounts for a significant market in the global market for compound feed in 2022. The country's expanding population is the main force behind the development of the compound feed market. The fact that India is the second most populous nation in Asia also contributes to the rise in food consumption. Over the anticipated years, a combination of an expanding population and rising meat consumption and livestock-based products is anticipated to increase demand for compound feed. As more big companies construct manufacturing facilities in the area as a result of the favorable business environment provided by governments granting tax benefits, industry growth should be boosted. Supportive government programs like 'Make in India' and 'Made in China 2025' should encourage FDI inflows into the region because of the growth in land production, which will enhance meat production and boost the use of compound feed.

The break-up of the profile of primary participants in the compound feed market:

By Company Type: Tier 1: 30%, Tier 2: 45%, Tier 3: 25%.

By Designation: CXOs – 15%, Managers – 50%, and Executives- 35%

By Region: North America – 25%, Europe – 25%, Asia Pacific -40%, RoW - 10%

Prominent companies include Cargill, Inc. (US), ADM (US), Charoen Pokphand Foods (Thailand), New Hope Group (China), Land O'Lakes (US), Nutreco N.V. (Netherlands), Alltech, Inc. (US), Guangdong Haid Group Co., Ltd (China), Weston Milling Group (Australia), Feed One Co. (Japan) and others.

Research Coverage:

This research report categorizes the compound feed by ingredient (cereals, cakes &

meals, by-products, and supplements). form (mash, pellets, crumbles), livestock (ruminants, poultry, swine, and aquaculture), source (plant-based and animal-based), and region (North America, Europe, Asia Pacific, South America, RoW). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the compound feed market. A detailed analysis of the key industry players has been done to provide insights into their business overview, products and services; key strategies; contracts, partnerships, and agreements. New product & service launches, mergers and acquisitions, and recent developments associated with the compound feed market. Competitive analysis of upcoming startups in the compound feed market ecosystem is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall compound feed market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Surge in demand for appropriate livestock nutrition), restraints (Volatile raw material prices for manufacturing of compound feed), opportunities (Growing importance of livestock feeding practice in developing economies), and challenges (Stringent regulatory framework) influencing the growth of the compound feed market.

Product Development/Innovation: Detailed insights on research & development activities and new product & service launches in the compound feed market.

Market Development: Comprehensive information about lucrative markets – the report analyses the compound feed market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the compound feed market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players Cargill, Inc. (US), ADM (US), Charoen Pokphand Foods (Thailand), New Hope Group (China), and Land O'Lakes (US), among others in the compound feed market strategies.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

FIGURE 1 MARKET SEGMENTATION

1.3.1 INCLUSIONS & EXCLUSIONS

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 UNITS CONSIDERED

1.4.1 CURRENCY

TABLE 1 USD EXCHANGE RATES CONSIDERED, 2019–2022

1.4.2 VOLUME

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

1.7 RECESSION IMPACT ANALYSIS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 COMPOUND FEED MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of primaries

2.1.2.3 Key primary insights

2.2 MARKET SIZE ESTIMATION

2.2.1 APPROACH ONE – BOTTOM-UP (BASED ON TYPE, BY REGION)

2.2.2 APPROACH TWO – TOP-DOWN (BASED ON GLOBAL MARKET)

2.3 DATA TRIANGULATION

FIGURE 3 DATA TRIANGULATION METHODOLOGY

2.4 RECESSION IMPACT ON COMPOUND FEED MARKET

2.4.1 MACRO INDICATORS OF RECESSION

FIGURE 4 INDICATORS OF RECESSION

FIGURE 5 WORLD INFLATION RATE: 2011–2021

FIGURE 6 GLOBAL GDP: 2011–2021 (USD TRILLION)

FIGURE 7 RECESSION INDICATORS AND THEIR IMPACT ON COMPOUND FEED MARKET

FIGURE 8 COMPOUND FEED MARKET: EARLIER FORECAST VS. RECESSION FORECAST

2.5 STUDY ASSUMPTIONS

2.6 LIMITATIONS AND RISK ASSESSMENT OF STUDY

3 EXECUTIVE SUMMARY

TABLE 2 COMPOUND FEED MARKET SNAPSHOT, 2023 VS. 2028

FIGURE 9 COMPOUND FEED MARKET, BY INGREDIENT, 2023 VS. 2028 (USD BILLION)

FIGURE 10 COMPOUND FEED MARKET, BY LIVESTOCK, 2023 VS. 2028 (USD BILLION)

FIGURE 11 COMPOUND FEED MARKET, BY FORM, 2023 VS. 2028 (USD BILLION)

FIGURE 12 COMPOUND FEED MARKET, BY SOURCE, 2023 VS. 2028 (USD BILLION)

FIGURE 13 COMPOUND FEED MARKET (VALUE), BY REGION

4 PREMIUM INSIGHTS

4.1 BRIEF OVERVIEW OF COMPOUND FEED MARKET

FIGURE 14 RISING DEMAND FOR PROCESSED MEAT AND ANIMAL PRODUCTS TO FUEL DEMAND FOR COMPOUND FEED

4.2 ASIA PACIFIC: COMPOUND FEED MARKET, BY INGREDIENT AND COUNTRY (2022)

FIGURE 15 CHINA AND CEREALS ACCOUNTED FOR LARGEST SHARES IN 2022

4.3 COMPOUND FEED MARKET, BY LIVESTOCK – COUNTRY WISE AND ASIA PACIFIC

FIGURE 16 CHINA TO DOMINATE MARKET DURING FORECAST PERIOD

4.4 COMPOUND FEED MARKET, BY FORM AND REGION

FIGURE 17 ASIA PACIFIC AND PELLETS SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROECONOMIC INDICATORS

FIGURE 18 GLOBAL POPULATION, 2010–2021

5.3 MARKET DYNAMICS

FIGURE 19 COMPOUND FEED: MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Surge in demand for appropriate livestock nutrition

5.3.1.2 Growing demand for animal products for commercial use

FIGURE 20 GLOBAL MEAT PRODUCTION (KILO TONNES)

5.3.1.3 Rising adoption of modern techniques for livestock rearing

5.3.1.4 Growth of organized livestock farming in developing countries

5.3.2 RESTRAINTS

5.3.2.1 Volatile raw material prices for manufacturing compound feed

FIGURE 21 GLOBAL RAW MATERIAL PRICES

5.3.2.2 Lack of awareness about modern feeding methods in developing countries

5.3.3 OPPORTUNITIES

5.3.3.1 Growing importance of livestock feeding practice in developing economies

5.3.3.2 Expanding market reach through international trade

FIGURE 22 LEADING EXPORTERS OF ANIMAL FOOD, 2021

FIGURE 23 LEADING IMPORTERS OF ANIMAL FOOD, 2021

5.3.4 CHALLENGES

5.3.4.1 Stringent regulatory framework

5.3.4.2 Quality control of genetic feed products manufactured by Asian companies

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN

6.2.1 RESEARCH AND PRODUCT DEVELOPMENT

6.2.2 RAW MATERIAL SOURCING AND MANUFACTURING

6.2.3 ASSEMBLY

6.2.4 DISTRIBUTION

6.2.5 MARKETING & SALES

FIGURE 24 VALUE CHAIN ANALYSIS OF COMPOUND FEED MARKET

6.3 SUPPLY CHAIN ANALYSIS

FIGURE 25 COMPOUND FEED MARKET: SUPPLY CHAIN

6.4 TECHNOLOGY ANALYSIS

6.5 PRICING ANALYSIS: COMPOUND FEED MARKET

TABLE 3 GLOBAL COMPOUND FEED AVERAGE SELLING PRICE (ASP), BY REGION, 2020–2022 (USD/TONNES)

6.6 MARKET MAPPING AND ECOSYSTEM OF COMPOUND FEED

6.6.1 DEMAND SIDE

6.6.2 SUPPLY SIDE

FIGURE 26 COMPOUND FEED MARKET MAP

FIGURE 27 COMPOUND FEED ECOSYSTEM MAPPING

6.7 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

FIGURE 28 REVENUE SHIFT FOR COMPOUND FEED MARKET

6.8 COMPOUND FEED MARKET: PATENT ANALYSIS

FIGURE 29 NUMBER OF PATENTS GRANTED FOR COMPOUND FEED, 2012–2022

TABLE 4 PATENTS PERTAINING TO COMPOUND FEED, 2020–2022

6.9 TRADE DATA: COMPOUND FEED MARKET

TABLE 5 TOP 10 IMPORTERS AND EXPORTERS OF COMPOUND FEED, 2020 (KG)

TABLE 6 TOP 10 IMPORTERS AND EXPORTERS OF COMPOUND FEED, 2021 (KG)

TABLE 7 TOP 10 IMPORTERS AND EXPORTERS OF COMPOUND FEED, 2022 (KG)

6.10 CASE STUDIES

6.10.1 CARGILL DEVELOPED HIGH-PERFORMANCE FOR HORSE FEED MANUFACTURERS

6.10.2 CARGILL DEVELOPED AQUAFEED FOR CLIENT

6.11 KEY CONFERENCES & EVENTS IN 2022–2023

TABLE 8 KEY CONFERENCES & EVENTS IN COMPOUND FEED MARKET

6.12 TARIFF & REGULATORY LANDSCAPE

TABLE 9 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.12.1 NORTH AMERICA

6.12.1.1 United States (US)

6.12.1.2 Canada

6.12.2 EUROPEAN UNION (EU)

6.12.3 ASIA PACIFIC

6.12.3.1 Japan

6.12.3.2 China

6.12.4 INTERNATIONAL FEED INDUSTRY FEDERATION (IFIF)

6.13 PORTER'S FIVE FORCES ANALYSIS

TABLE 13 COMPOUND FEED MARKET: PORTER'S FIVE FORCES ANALYSIS

6.13.1 INTENSITY OF COMPETITIVE RIVALRY

6.13.2 BARGAINING POWER OF SUPPLIERS

6.13.3 BARGAINING POWER OF BUYERS

6.13.4 THREAT OF SUBSTITUTES

6.13.5 THREAT OF NEW ENTRANTS

6.14 KEY STAKEHOLDERS AND BUYING CRITERIA

6.14.1 KEY STAKEHOLDERS IN BUYING PROCESS

TABLE 14 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS (%)

6.14.2 BUYING CRITERIA

TABLE 15 KEY CRITERIA FOR SELECTING SUPPLIERS/VENDORS

FIGURE 30 KEY CRITERIA FOR SELECTING SUPPLIERS/VENDORS

7 COMPOUND FEED MARKET, BY INGREDIENT

7.1 INTRODUCTION

FIGURE 31 COMPOUND FEED MARKET, BY INGREDIENT, 2023 VS. 2028 (USD BILLION)

TABLE 16 COMPOUND FEED MARKET, BY INGREDIENT, 2018–2022 (USD BILLION)

TABLE 17 COMPOUND FEED MARKET, BY INGREDIENT, 2023–2028 (USD BILLION)

7.2 CEREALS

7.2.1 ABUNDANCE OF CEREAL CROPS TO FUEL COMPOUND FEED MARKET GROWTH

TABLE 18 CEREALS: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 19 CEREALS: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

7.3 CAKES & MEALS

7.3.1 RISING DEMAND FOR PROTEIN AND MICRONUTRIENTS IN FEED TO BOOST DEMAND FOR CAKES & MEALS

TABLE 20 CAKES & MEALS: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 21 CAKES & MEALS: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

7.4 BY-PRODUCTS

7.4.1 BY-PRODUCTS TO PROVIDE OPTIMUM NUTRITION TO CATTLE AND AQUACULTURE

TABLE 22 BY-PRODUCTS: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 23 BY-PRODUCTS: COMPOUND FEED MARKET, BY REGION, 2023–2028
(USD BILLION)

7.5 SUPPLEMENTS

7.5.1 NEED FOR MICRONUTRIENTS FOR OVERALL WELL-BEING OF LIVESTOCK
TO INCREASE REQUIREMENT OF SUPPLEMENTS

TABLE 24 SUPPLEMENTS: COMPOUND FEED MARKET, BY REGION, 2018–2022
(USD BILLION)

TABLE 25 SUPPLEMENTS: COMPOUND FEED MARKET, BY REGION, 2023–2028
(USD BILLION)

8 COMPOUND FEED MARKET, BY SOURCE

8.1 INTRODUCTION

FIGURE 32 COMPOUND FEED MARKET, BY SOURCE, 2023 VS. 2028 (USD
BILLION)

TABLE 26 COMPOUND FEED MARKET, BY SOURCE, 2018–2022 (USD BILLION)

TABLE 27 COMPOUND FEED MARKET, BY SOURCE, 2023–2028 (USD BILLION)

8.2 PLANT-BASED

8.2.1 EASY AVAILABILITY AND SUSTAINABILITY OF PLANT-BASED PRODUCTS
TO INFLUENCE THEIR APPLICATION IN COMPOUND FEED

TABLE 28 PLANT-BASED: COMPOUND FEED MARKET, BY REGION, 2018–2022
(USD BILLION)

TABLE 29 PLANT-BASED: COMPOUND FEED MARKET, BY REGION, 2023–2028
(USD BILLION)

8.3 ANIMAL-BASED

8.3.1 INCREASED AWARENESS ABOUT ANIMAL-BASED FEED TO INCREASE
REQUIREMENT OF COMPOUND FEED

TABLE 30 ANIMAL-BASED: COMPOUND FEED MARKET, BY REGION, 2018–2022
(USD BILLION)

TABLE 31 ANIMAL-BASED: COMPOUND FEED MARKET, BY REGION, 2023–2028
(USD BILLION)

9 COMPOUND FEED MARKET, BY FORM

9.1 INTRODUCTION

FIGURE 33 COMPOUND FEED MARKET, BY FORM, 2023 VS. 2028 (USD BILLION)

TABLE 32 COMPOUND FEED MARKET, BY FORM, 2018–2022 (USD BILLION)

TABLE 33 COMPOUND FEED MARKET, BY FORM, 2023–2028 (USD BILLION)

9.2 MASH

9.2.1 FLEXIBILITY IN MASH FORM TO ENABLE CUSTOMIZATION OF NUTRIENT CONTENT FOR SPECIFIC ANIMAL SPECIES AND PRODUCTION STAGES

TABLE 34 MASH: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 35 MASH: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

9.3 PELLETS

9.3.1 PELLETS TO ACCOUNT FOR LARGEST SHARE IN GLOBAL COMPOUND FEED MARKET

TABLE 36 PELLETS: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 37 PELLETS: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

9.4 CRUMBLES

9.4.1 GROWING IMPORTANCE OF CRUMBLES IN POULTRY TO FUEL DEMAND

TABLE 38 CRUMBLES: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 39 CRUMBLES: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

9.5 OTHER FORMS

TABLE 40 OTHER FORMS: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 41 OTHER FORMS: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

10 COMPOUND FEED MARKET, BY LIVESTOCK

10.1 INTRODUCTION

FIGURE 34 COMPOUND FEED MARKET, BY LIVESTOCK, 2023 VS. 2028 (USD BILLION)

TABLE 42 COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 43 COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

TABLE 44 COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (MMT)

TABLE 45 COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (MMT)

10.2 RUMINANTS

10.2.1 INCREASING DEMAND FOR HIGH-QUALITY PROTEIN AND MILK TO FUEL MARKET GROWTH

10.2.2 DAIRY

10.2.3 BEEF

10.2.4 CALF

10.2.5 OTHER RUMINANTS

TABLE 46 RUMINANTS: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 47 RUMINANTS: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

TABLE 48 RUMINANTS: COMPOUND FEED MARKET, BY REGION, 2018–2022 (MMT)

TABLE 49 RUMINANTS: COMPOUND FEED MARKET, BY REGION, 2023–2028 (MMT)

TABLE 50 COMPOUND FEED MARKET, BY RUMINANT TYPE, 2018–2022 (USD BILLION)

TABLE 51 COMPOUND FEED MARKET, BY RUMINANT TYPE, 2023–2028 (USD BILLION)

10.3 POULTRY

10.3.1 GROWING DEMAND FOR EGGS IN DEVELOPING COUNTRIES TO FUEL DEMAND FOR COMPOUND FEED IN POULTRY SECTOR

10.3.2 BROILERS

10.3.3 LAYERS

10.3.4 BREEDERS

TABLE 52 POULTRY: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 53 POULTRY: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

TABLE 54 POULTRY: COMPOUND FEED MARKET, BY REGION, 2018–2022 (MMT)

TABLE 55 POULTRY: COMPOUND FEED MARKET, BY REGION, 2023–2028 (MMT)

TABLE 56 COMPOUND FEED MARKET, BY POULTRY TYPE, 2018–2022 (USD BILLION)

TABLE 57 COMPOUND FEED MARKET, BY POULTRY TYPE, 2023–2028 (USD BILLION)

10.4 SWINE

10.4.1 INCREASING PORK CONSUMPTION TO DRIVE COMPOUND FEED MARKET

10.4.2 STARTER

10.4.3 SOW

10.4.4 GROWER

TABLE 58 SWINE: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 59 SWINE: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD

BILLION)

TABLE 60 SWINE: COMPOUND FEED MARKET, BY REGION, 2018–2022 (MMT)

TABLE 61 SWINE: COMPOUND FEED MARKET, BY REGION, 2023–2028 (MMT)

TABLE 62 COMPOUND FEED MARKET, BY SWINE TYPE, 2018–2022 (USD BILLION)

TABLE 63 COMPOUND FEED MARKET, BY SWINE TYPE, 2023–2028 (USD BILLION)

10.5 AQUACULTURE

10.5.1 GROWING FISH CONSUMPTION TO FUEL COMPOUND FEED MARKET

TABLE 64 AQUACULTURE: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 65 AQUACULTURE: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

TABLE 66 AQUACULTURE: COMPOUND FEED MARKET, BY REGION, 2018–2022 (MMT)

TABLE 67 AQUACULTURE: COMPOUND FEED MARKET, BY REGION, 2023–2028 (MMT)

10.6 OTHER LIVESTOCK

TABLE 68 OTHER LIVESTOCK: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 69 OTHER LIVESTOCK: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

TABLE 70 OTHER LIVESTOCK: COMPOUND FEED MARKET, BY REGION, 2018–2022 (MMT)

TABLE 71 OTHER LIVESTOCK: COMPOUND FEED MARKET, BY REGION, 2023–2028 (MMT)

11 COMPOUND FEED MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 35 GEOGRAPHIC SNAPSHOT (2023–2028): RAPIDLY GROWING MARKETS TO EMERGE AS NEW HOT SPOTS

TABLE 72 COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 73 COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: RECESSION IMPACT ANALYSIS

FIGURE 36 INFLATION: COUNTRY-LEVEL DATA (2018–2021)

FIGURE 37 NORTH AMERICAN COMPOUND FEED MARKET: RECESSION IMPACT ANALYSIS

FIGURE 38 NORTH AMERICA: COMPOUND FEED MARKET SNAPSHOT
TABLE 74 NORTH AMERICA: COMPOUND FEED MARKET, BY COUNTRY, 2018–2022 (USD BILLION)
TABLE 75 NORTH AMERICA: COMPOUND FEED MARKET, BY COUNTRY, 2023–2028 (USD BILLION)
TABLE 76 NORTH AMERICA: COMPOUND FEED MARKET, BY COUNTRY, 2018–2022 (MMT)
TABLE 77 NORTH AMERICA: COMPOUND FEED MARKET, BY COUNTRY, 2023–2028 (MMT)
TABLE 78 NORTH AMERICA: COMPOUND FEED MARKET, BY INGREDIENT, 2018–2022 (USD BILLION)
TABLE 79 NORTH AMERICA: COMPOUND FEED MARKET, BY INGREDIENT, 2023–2028 (USD BILLION)
TABLE 80 NORTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)
TABLE 81 NORTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)
TABLE 82 NORTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (MMT)
TABLE 83 NORTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (MMT)
TABLE 84 NORTH AMERICA: COMPOUND FEED MARKET, BY FORM, 2018–2022 (USD BILLION)
TABLE 85 NORTH AMERICA: COMPOUND FEED MARKET, BY FORM, 2023–2028 (USD BILLION)
TABLE 86 NORTH AMERICA: COMPOUND FEED MARKET, BY SOURCE, 2018–2022 (USD BILLION)
TABLE 87 NORTH AMERICA: COMPOUND FEED MARKET, BY SOURCE, 2023–2028 (USD BILLION)

11.2.2 US

11.2.2.1 Increasing animal rearing for export to drive demand for compound feed
TABLE 88 US: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)
TABLE 89 US: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.2.3 CANADA

11.2.3.1 Rising poultry sector to lead to surge in demand for compound feed in Canada
TABLE 90 CANADA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD

BILLION)

TABLE 91 CANADA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.2.4 MEXICO

11.2.4.1 Growth in poultry and cattle rearing practices to fuel demand for compound feed

TABLE 92 MEXICO: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 93 MEXICO: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.3 EUROPE

11.3.1 EUROPE: RECESSION IMPACT ANALYSIS

FIGURE 39 INFLATION: COUNTRY-LEVEL DATA (2018–2021)

FIGURE 40 EUROPEAN COMPOUND FEED MARKET: RECESSION IMPACT ANALYSIS

TABLE 94 EUROPE: COMPOUND FEED MARKET, BY COUNTRY, 2018–2022 (USD BILLION)

TABLE 95 EUROPE: COMPOUND FEED MARKET, BY COUNTRY, 2023–2028 (USD BILLION)

TABLE 96 EUROPE: COMPOUND FEED MARKET, BY COUNTRY, 2018–2022 (MMT)

TABLE 97 EUROPE: COMPOUND FEED MARKET, BY COUNTRY, 2023–2028 (MMT)

TABLE 98 EUROPE: COMPOUND FEED MARKET, BY INGREDIENT, 2018–2022 (USD BILLION)

TABLE 99 EUROPE: COMPOUND FEED MARKET, BY INGREDIENT, 2023–2028 (USD BILLION)

TABLE 100 EUROPE: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 101 EUROPE: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

TABLE 102 EUROPE: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (MMT)

TABLE 103 EUROPE: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (MMT)

TABLE 104 EUROPE: COMPOUND FEED MARKET, BY FORM, 2018–2022 (USD BILLION)

TABLE 105 EUROPE: COMPOUND FEED MARKET, BY FORM, 2023–2028 (USD BILLION)

TABLE 106 EUROPE: COMPOUND FEED MARKET, BY SOURCE, 2018–2022 (USD BILLION)

TABLE 107 EUROPE: COMPOUND FEED MARKET, BY SOURCE, 2023–2028 (USD BILLION)

11.3.2 SPAIN

11.3.2.1 Increasing demand for better animal nutrition for livestock production to drive compound feed market in Spain

TABLE 108 SPAIN: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 109 SPAIN: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.3.3 RUSSIA

11.3.3.1 Upward trend in livestock production and consumption to drive Russian market

TABLE 110 RUSSIA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 111 RUSSIA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.3.4 GERMANY

11.3.4.1 Improved livestock sector to fuel demand for compound feed in Germany

TABLE 112 GERMANY: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 113 GERMANY: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.3.5 FRANCE

11.3.5.1 Growing concerns regarding livestock diseases to fuel demand for compound feed amongst meat manufacturers

TABLE 114 FRANCE: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 115 FRANCE: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.3.6 ITALY

11.3.6.1 Growing meat production in Italy to lead to increased demand for compound feed

TABLE 116 ITALY: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 117 ITALY: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.3.7 REST OF EUROPE

TABLE 118 REST OF EUROPE: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 119 REST OF EUROPE: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: RECESSION IMPACT ANALYSIS

FIGURE 41 INFLATION: COUNTRY-LEVEL DATA (2018–2021)

FIGURE 42 ASIA PACIFIC COMPOUND FEED MARKET: RECESSION IMPACT ANALYSIS

FIGURE 43 ASIA PACIFIC: COMPOUND FEED MARKET SNAPSHOT

TABLE 120 ASIA PACIFIC: COMPOUND FEED MARKET, BY COUNTRY, 2018–2022 (USD BILLION)

TABLE 121 ASIA PACIFIC: COMPOUND FEED MARKET, BY COUNTRY, 2023–2028 (USD BILLION)

TABLE 122 ASIA PACIFIC: COMPOUND FEED MARKET, BY COUNTRY, 2018–2022 (MMT)

TABLE 123 ASIA PACIFIC: COMPOUND FEED MARKET, BY COUNTRY, 2023–2028 (MMT)

TABLE 124 ASIA PACIFIC: COMPOUND FEED MARKET, BY INGREDIENT, 2018–2022 (USD BILLION)

TABLE 125 ASIA PACIFIC: COMPOUND FEED MARKET, BY INGREDIENT, 2023–2028 (USD BILLION)

TABLE 126 ASIA PACIFIC: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 127 ASIA PACIFIC: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

TABLE 128 ASIA PACIFIC: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (MMT)

TABLE 129 ASIA PACIFIC: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (MMT)

TABLE 130 ASIA PACIFIC: COMPOUND FEED MARKET, BY FORM, 2018–2022 (USD BILLION)

TABLE 131 ASIA PACIFIC: COMPOUND FEED MARKET, BY FORM, 2023–2028 (USD BILLION)

TABLE 132 ASIA PACIFIC: COMPOUND FEED MARKET, BY SOURCE, 2018–2022 (USD BILLION)

TABLE 133 ASIA PACIFIC: COMPOUND FEED MARKET, BY SOURCE, 2023–2028 (USD BILLION)

11.4.2 CHINA

11.4.2.1 Advancements in livestock sector to fuel demand for compound feed

TABLE 134 CHINA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD

BILLION)

TABLE 135 CHINA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.4.3 JAPAN

11.4.3.1 Growth opportunity in domestic livestock industry to drive compound feed market

TABLE 136 JAPAN: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 137 JAPAN: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.4.4 INDIA

11.4.4.1 Increased awareness of commercial livestock feed to boost demand for compound feed

TABLE 138 INDIA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 139 INDIA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.4.5 THAILAND

11.4.5.1 Rising exports of meat products and improvements in meat quality to fuel demand for compound feed

TABLE 140 THAILAND: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 141 THAILAND: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.4.6 REST OF ASIA PACIFIC

TABLE 142 REST OF ASIA PACIFIC: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 143 REST OF ASIA PACIFIC: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.5 SOUTH AMERICA

11.5.1 SOUTH AMERICA: RECESSION IMPACT ANALYSIS

FIGURE 44 INFLATION: COUNTRY-LEVEL DATA (2018–2021)

FIGURE 45 SOUTH AMERICAN COMPOUND FEED MARKET: RECESSION IMPACT ANALYSIS

TABLE 144 SOUTH AMERICA: COMPOUND FEED MARKET, BY COUNTRY, 2018–2022 (USD BILLION)

TABLE 145 SOUTH AMERICA: COMPOUND FEED MARKET, BY COUNTRY, 2023–2028 (USD BILLION)

TABLE 146 SOUTH AMERICA: COMPOUND FEED MARKET, BY COUNTRY,

2018–2022 (MMT)

TABLE 147 SOUTH AMERICA: COMPOUND FEED MARKET, BY COUNTRY, 2023–2028 (MMT)

TABLE 148 SOUTH AMERICA: COMPOUND FEED MARKET, BY INGREDIENT, 2018–2022 (USD BILLION)

TABLE 149 SOUTH AMERICA: COMPOUND FEED MARKET, BY INGREDIENT, 2023–2028 (USD BILLION)

TABLE 150 SOUTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 151 SOUTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

TABLE 152 SOUTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (MMT)

TABLE 153 SOUTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (MMT)

TABLE 154 SOUTH AMERICA: COMPOUND FEED MARKET, BY FORM, 2018–2022 (USD BILLION)

TABLE 155 SOUTH AMERICA: COMPOUND FEED MARKET, BY FORM, 2023–2028 (USD BILLION)

TABLE 156 SOUTH AMERICA: COMPOUND FEED MARKET, BY SOURCE, 2018–2022 (USD BILLION)

TABLE 157 SOUTH AMERICA: COMPOUND FEED MARKET, BY SOURCE, 2023–2028 (USD BILLION)

11.5.2 BRAZIL

11.5.2.1 Developed animal husbandry sector to present opportunities for compound feed manufacturers

TABLE 158 BRAZIL: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 159 BRAZIL: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.5.3 ARGENTINA

11.5.3.1 Rapid growth in livestock sector to drive demand for compound feed

TABLE 160 ARGENTINA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 161 ARGENTINA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.5.4 REST OF SOUTH AMERICA

TABLE 162 REST OF SOUTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 163 REST OF SOUTH AMERICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.6 REST OF THE WORLD

11.6.1 REST OF THE WORLD: RECESSION IMPACT ANALYSIS

FIGURE 46 REST OF THE WORLD: INFLATION RATE, BY REGION, 2018–2021

FIGURE 47 REST OF THE WORLD COMPOUND FEED MARKET: RECESSION IMPACT ANALYSIS

TABLE 164 REST OF THE WORLD: COMPOUND FEED MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 165 REST OF THE WORLD: COMPOUND FEED MARKET, BY REGION, 2023–2028 (USD BILLION)

TABLE 166 REST OF THE WORLD: COMPOUND FEED MARKET, BY REGION, 2018–2022 (MMT)

TABLE 167 REST OF THE WORLD: COMPOUND FEED MARKET, BY REGION, 2023–2028 (MMT)

TABLE 168 REST OF THE WORLD: COMPOUND FEED MARKET, BY INGREDIENT, 2018–2022 (USD BILLION)

TABLE 169 REST OF THE WORLD: COMPOUND FEED MARKET, BY INGREDIENT, 2023–2028 (USD BILLION)

TABLE 170 REST OF THE WORLD: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 171 REST OF THE WORLD: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

TABLE 172 REST OF THE WORLD: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (MMT)

TABLE 173 REST OF THE WORLD: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (MMT)

TABLE 174 REST OF THE WORLD: COMPOUND FEED MARKET, BY FORM, 2018–2022 (USD BILLION)

TABLE 175 REST OF THE WORLD: COMPOUND FEED MARKET, BY FORM, 2023–2028 (USD BILLION)

TABLE 176 REST OF THE WORLD: COMPOUND FEED MARKET, BY SOURCE, 2018–2022 (USD BILLION)

TABLE 177 REST OF THE WORLD: COMPOUND FEED MARKET, BY SOURCE, 2023–2028 (USD BILLION)

11.6.2 MIDDLE EAST

11.6.2.1 Increasing awareness about meat quality to fuel demand for compound feed

TABLE 178 MIDDLE EAST: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 179 MIDDLE EAST: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

11.6.3 AFRICA

11.6.3.1 Growing importance of animal rearing and agriculture to drive compound feed market

TABLE 180 AFRICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2018–2022 (USD BILLION)

TABLE 181 AFRICA: COMPOUND FEED MARKET, BY LIVESTOCK, 2023–2028 (USD BILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET SHARE ANALYSIS, 2022

TABLE 182 GLOBAL COMPOUND FEED MARKET: DEGREE OF COMPETITION, 2022

12.3 SEGMENTAL REVENUE ANALYSIS OF KEY PLAYERS

FIGURE 48 SEGMENTAL REVENUE ANALYSIS OF KEY PLAYERS, 2018–2022 (USD BILLION)

12.4 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 183 STRATEGIES ADOPTED BY KEY PLAYERS IN COMPOUND FEED MARKET

12.5 COMPANY EVALUATION QUADRANT (KEY PLAYERS)

12.5.1 STARS

12.5.2 EMERGING LEADERS

12.5.3 PERVASIVE PLAYERS

12.5.4 PARTICIPANTS

FIGURE 49 GLOBAL COMPOUND FEED MARKET: COMPANY EVALUATION QUADRANT, 2022 (KEY PLAYERS)

12.6 COMPOUND FEED MARKET: PRODUCT FOOTPRINT (KEY PLAYERS)

TABLE 184 COMPANY FOOTPRINT, BY LIVESTOCK

TABLE 185 COMPANY FOOTPRINT, BY SOURCE

TABLE 186 COMPANY FOOTPRINT, BY REGION

TABLE 187 OVERALL COMPANY FOOTPRINT

12.7 COMPOUND FEED MARKET: COMPANY EVALUATION QUADRANT FOR STARTUPS/SMES, 2022

12.7.1 PROGRESSIVE COMPANIES

12.7.2 STARTING BLOCKS

12.7.3 RESPONSIVE COMPANIES

12.7.4 DYNAMIC COMPANIES

FIGURE 50 GLOBAL COMPOUND FEED MARKET: COMPANY EVALUATION QUADRANT, 2022 (STARTUPS/SMES)

12.7.5 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 188 GLOBAL COMPOUND FEED MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 189 GLOBAL COMPOUND FEED MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

12.8 COMPETITIVE SCENARIO

12.8.1 PRODUCT LAUNCHES

12.8.2 DEALS

TABLE 190 COMPOUND FEED MARKET: DEALS, 2019–2023

12.8.3 OTHERS

TABLE 191 COMPOUND FEED MARKET: OTHERS, 2019–2023

13 COMPANY PROFILES

13.1 KEY COMPANIES

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)*

13.1.1 CARGILL, INCORPORATED

TABLE 192 CARGILL, INCORPORATED: BUSINESS OVERVIEW

FIGURE 51 CARGILL, INCORPORATED: COMPANY SNAPSHOT

TABLE 193 CARGILL, INCORPORATED: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 194 CARGILL, INCORPORATED: DEALS

TABLE 195 CARGILL, INCORPORATED: OTHERS

13.1.2 ADM

TABLE 196 ADM: BUSINESS OVERVIEW

FIGURE 52 ADM: COMPANY SNAPSHOT

TABLE 197 ADM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 198 ADM: DEALS

13.1.3 CHAROEN POKPHAND FOODS PCL

TABLE 199 CHAROEN POKPHAND FOODS PCL: BUSINESS OVERVIEW

FIGURE 53 CHAROEN POKPHAND FOODS PCL: COMPANY SNAPSHOT

TABLE 200 CHAROEN POKPHAND FOODS PCL: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 201 CHAROEN POKPHAND FOODS PCL: DEALS

13.1.4 NEW HOPE GROUP

TABLE 202 NEW HOPE GROUP: BUSINESS OVERVIEW

TABLE 203 NEW HOPE GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.1.5 LAND O'LAKES, INC.

TABLE 204 LAND O'LAKES, INC.: BUSINESS OVERVIEW

FIGURE 54 LAND O'LAKES, INC.: COMPANY SNAPSHOT

TABLE 205 LAND O'LAKES, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.1.6 NUTRECO

TABLE 206 NUTRECO: BUSINESS OVERVIEW

TABLE 207 NUTRECO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 208 NUTRECO: DEALS

13.1.7 ALLTECH

TABLE 209 ALLTECH: BUSINESS OVERVIEW

TABLE 210 ALLTECH: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 211 ALLTECH: OTHERS

13.1.8 GUANGDONG HAID GROUP CO., LTD.

TABLE 212 GUANGDONG HAID GROUP CO., LTD.: BUSINESS OVERVIEW

TABLE 213 GUANGDONG HAID GROUP CO., LTD.:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.1.9 FEED ONE CO., LTD

TABLE 214 FEED ONE CO., LTD.: BUSINESS OVERVIEW

FIGURE 55 FEED ONE CO., LTD.: COMPANY SNAPSHOT

TABLE 215 FEED ONE CO., LTD.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.1.10 KENT NUTRITION GROUP

TABLE 216 KENT NUTRITION GROUP: BUSINESS OVERVIEW

TABLE 217 KENT NUTRITION GROUP: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.1.11 ELANCO ANIMAL HEALTH

TABLE 218 ELANCO ANIMAL HEALTH: BUSINESS OVERVIEW

FIGURE 56 ELANCO ANIMAL HEALTH: COMPANY SNAPSHOT

TABLE 219 ELANCO ANIMAL HEALTH: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.1.12 DE HEUS ANIMAL NUTRITION

TABLE 220 DE HEUS ANIMAL NUTRITION: BUSINESS OVERVIEW

TABLE 221 DE HEUS ANIMAL NUTRITION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 222 DE HEUS ANIMAL NUTRITION: DEALS

13.1.13 FORFARMERS

TABLE 223 FORFARMERS: BUSINESS OVERVIEW

FIGURE 57 FORFARMERS: COMPANY SNAPSHOT

TABLE 224 FORFARMERS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.1.14 GODREJ AGROVET LIMITED

TABLE 225 GODREJ AGROVET LIMITED: BUSINESS OVERVIEW

FIGURE 58 GODREJ AGROVET LIMITED: COMPANY SNAPSHOT

TABLE 226 GODREJ AGROVET LIMITED: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.1.15 KERALA FEEDS LTD

TABLE 227 KERALA FEEDS LTD: BUSINESS OVERVIEW

TABLE 228 KERALA FEEDS LTD: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.2 OTHER PLAYERS

13.2.1 HUEBER FEED, LLC

TABLE 229 HUEBER FEED, LLC: BUSINESS OVERVIEW

TABLE 230 HUEBER FEED, LLC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.2.2 NOR-FEED

TABLE 231 NOR-FEED: BUSINESS OVERVIEW

TABLE 232 NOR-FEED: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.2.3 ARASCO

TABLE 233 ARASCO: BUSINESS OVERVIEW

TABLE 234 ARASCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.2.4 BHARAT FEEDS & EXTRACTIONS LTD

TABLE 235 BHARAT FEEDS & EXTRACTIONS LTD: BUSINESS OVERVIEW

TABLE 236 BHARAT FEEDS & EXTRACTIONS LTD:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.2.5 UNIVERSAL INDUSTRIES

TABLE 237 UNIVERSAL INDUSTRIES: BUSINESS OVERVIEW

TABLE 238 UNIVERSAL INDUSTRIES: PRODUCTS/SOLUTIONS/SERVICES OFFERED

13.2.6 ANFONTAL NUTRITIONS PRIVATE LIMITED

TABLE 239 ANFONTAL NUTRITIONS PRIVATE LIMITED: COMPANY OVERVIEW

13.2.7 THE CB GROUP

TABLE 240 THE CB GROUP: COMPANY OVERVIEW

13.2.8 NWF AGRICULTURE

TABLE 241 NWF AGRICULTURE: COMPANY OVERVIEW

13.2.9 JAPFA

TABLE 242 JAPFA: COMPANY OVERVIEW

13.2.10 ARIVAN AGROVET PRODUCTS

TABLE 243 ARIVAN AGROVET PRODUCTS: COMPANY OVERVIEW

*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

14 ADJACENT AND RELATED MARKETS

14.1 INTRODUCTION

TABLE 244 ADJACENT MARKETS TO COMPOUND FEED MARKET

14.2 LIMITATIONS

14.3 FEED ADDITIVES MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

TABLE 245 FEED ADDITIVES MARKET, BY TYPE, 2021–2026 (USD MILLION)

14.4 AQUAFEED MARKET

14.4.1 MARKET DEFINITION

14.4.2 MARKET OVERVIEW

TABLE 246 AQUAFEED MARKET, BY INGREDIENT, 2020–2025 (USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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