

Community Cloud Market (By Components [Server, Storage Devices, Network Equipments], By Verticals [Healthcare, Finance, Government, Transport and Logistics, Gaming, Education]) - Global Advancements, Market Forecasts and Analysis (2013 - 2018)

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Abstracts

In the recent years, there has been a substantial demand of cloud services in the marketplace across verticals. The demand had been surging in industries that relay huge amount of data for high performance computing applications and services. Further, security services, reduced infrastructure and operational cost provided by the cloud leaders have increased cloud services demand. With potential opportunities in further reducing CAPEX and OPEX several organizations having similar requirements has adopted community cloud model. Moreover, investments are being done in the community cloud services through research and development by majority of the market players.

The global adoption trend towards cloud and rising demand for cloud-based services across industries such as government agencies, financial organizations, education industry, gaming industry and healthcare have induced a need of adopting community cloud solution as a next wave of cloud that will not only reduce total cost of ownership (TCO) but increase business productivity. Huge spending by various governments across the globe and increase in pressure for various communities to comply with regulatory standards will drive the growth of this market in the coming years. The community cloud technologies are built around the cloud computing technologies, with the main difference of its utility and usage based on various verticals having similar functionalities and compliance regulations.

MarketsandMarkets believes that there are multiple factors that are shaping the future of the community cloud market. One of them is the requirement of security and regulatory norms that are addressing the formed community's need subjected to different verticals. Secondly, the shared cost for cloud services which will open doors for SMB's to leverage from community cloud services. Even though, the adoption of community cloud is expected to gradually increase the restraints such as data security, trust and control shall continuously pose challenge to the market. The adoption of community cloud is expected to grow steadily and shall have a pervasive existence across all the major verticals. Improved customer's experience at lower cost, (doubtful), will be the major "pull" factor.

MarketsandMarkets has segmented the global community cloud market

By type of technologies: hardware and software,

By type of professional services: 'regulation and compliance management', 'customer/public portal', 'training support', 'maintenance support', 'consulting support' and 'Others';

By type of applications: 'cloud backup & recovery', 'cloud-based storage', 'cloud security and data privacy', 'HPC and analytics' and 'web-based applications';

By type of verticals: to 'government', 'healthcare', 'BFSI', 'transportation and logistics', 'education', 'gaming' and 'Others';

By regions: North America (NA) as United States (US) and Rest of NA, Asia Pacific (APAC) as China, Japan, Singapore, Australia, India and Rest of APAC; Europe (EU) as United Kingdom (UK), Italy and Rest of EU; Middle East and Africa (MEA) and Latin America(LA) as Brazil and Rest of LA.

Some of the major vendors of community cloud market are VMware, Amazon Web services, IBM and CSC. Many small innovative companies have also surfaced and are forthcoming as the solution providers for the community cloud market. The community cloud research report analyzes global adoption trends, drivers and evolving platforms in this rapidly emerging market. The report aims at identifying and evaluating the current market size and the future market opportunities.

Contents

1 INTRODUCTION

1.1 RESEARCH OVERVIEW

1.1.1 PURPOSE AND SCOPE

1.1.2 REPORT DESCRIPTION

1.1.3 KEY TAKE-AWAYS

1.2 RESEARCH METHODOLOGY

1.2.1 SECONDARY AND PRIMARY RESEARCH

1.2.2 DATA TRIANGULATION AND FORECASTING

1.2.3 FORECAST ASSUMPTIONS

1.3 MARKET OVERVIEW

1.3.1 MARKETS COVERED

1.3.2 SEGMENT DEFINITIONS

2 EXECUTIVE SUMMARY

2.1 ABSTRACT

2.2 OVERALL MARKET SIZE

3 COMMUNITY CLOUD: MARKET ECOSYSTEM AND DYNAMICS

3.1 MARKET ECOSYSTEM

3.1.1 MAPPING TRENDS

3.1.2 MARKET PLAYERS AND ROLES

3.2 MARKET DYNAMICS

3.2.1 DRIVERS

3.2.1.1 Need of High performance and low latency infrastructure

3.2.1.2 Shared concerns such as security, compliance and data redundancy

3.2.1.3 Economies of scale - Shared cost model

3.2.1.4 Green computing trends – Reducing number of servers

3.2.2 RESTRAINTS AND CHALLENGES

3.2.2.1 Trust and control

3.2.2.2 Slow Adoption Trend

3.2.2.3 Legislative Issues - National vs. International

3.2.3 OPPORTUNITIES

3.2.3.1 Cloud investments from Education and Research institutes

3.2.3.2 Government initiatives in the public sector

3.2.4 TIME –IMPACT ANALYSIS OF DYNAMICS

4 COMMUNITY CLOUD: MARKET SIZE AND FORECAST BY TECHNOLOGIES

4.1 OVERVIEW AND INTRODUCTION

4.2 HARDWARE

4.2.1 OVERVIEW

4.2.2 SERVER

4.2.2.1 Overview

4.2.2.2 Market Size and Forecast by Verticals

4.2.2.3 Market Size and Forecast by Regions

4.2.3 STORAGE

4.2.3.1 Overview

4.2.3.2 Market Size and Forecast by Verticals

4.2.3.3 Market Size and Forecast by Regions

4.2.4 NETWORKING

4.2.4.1 Overview

4.2.4.2 Market Size and Forecast by Verticals

4.2.4.3 Market Size and Forecast by Regions

4.3 SOFTWARE

4.3.1 OVERVIEW

4.3.2 ENTERPRISE APPLICATIONS

4.3.2.1 Overview

4.3.2.2 Market Size and Forecast by Verticals

4.3.2.3 Market Size and Forecast by Regions

4.3.3 COLLABORATION TOOLS

4.3.3.1 Overview

4.3.3.2 Market Size and Forecast by Verticals

4.3.3.3 Market Size and Forecast by Regions

4.3.4 BUSINESS INTELLIGENCE

4.3.4.1 Overview

4.3.4.2 Market Size and Forecast by Verticals

4.3.4.3 Market Size and Forecast by Regions

4.3.5 DASHBOARD

4.3.5.1 Overview

4.3.5.2 Market Size and Forecast by Verticals

4.3.5.3 Market Size and Forecast by Regions

5 COMMUNITY CLOUD: MARKET SIZE AND FORECAST BY PROFESSIONAL

SERVICES

5.1 OVERVIEW AND INTRODUCTION

5.2 REGULATION AND COMPLIANCE

5.2.1 OVERVIEW

5.2.2 MARKET SIZE AND FORECAST BY VERTICALS

5.2.3 MARKET SIZE AND FORECAST BY REGIONS

5.3 CUSTOMER/PUBLIC PORTAL

5.3.1 OVERVIEW

5.3.2 MARKET SIZE AND FORECAST BY VERTICALS

5.3.3 MARKET SIZE AND FORECAST BY REGIONS

5.4 TRAINING SUPPORT

5.4.1 OVERVIEW

5.4.2 MARKET SIZE AND FORECAST BY VERTICALS

5.4.3 MARKET SIZE AND FORECAST BY REGIONS

5.5 MAINTENANCE SUPPORT

5.5.1 OVERVIEW

5.5.2 MARKET SIZE AND FORECAST BY VERTICALS

5.5.3 MARKET SIZE AND FORECAST BY REGIONS

5.6 CONSULTING SUPPORT

5.6.1 OVERVIEW

5.6.2 MARKET SIZE AND FORECAST BY VERTICALS

5.6.3 MARKET SIZE AND FORECAST BY REGIONS

5.7 OTHERS

5.7.1 OVERVIEW

5.7.2 MARKET SIZE AND FORECAST BY VERTICALS

5.7.3 MARKET SIZE AND FORECAST BY REGIONS

6 COMMUNITY CLOUD: MARKET SIZE AND FORECAST BY APPLICATIONS

6.1 OVERVIEW AND INTRODUCTION

6.2 CLOUD BACKUP AND RECOVERY

6.2.1 OVERVIEW

6.2.2 MARKET SIZE AND FORECAST BY VERTICALS

6.2.3 MARKET SIZE AND FORECAST BY REGIONS

6.3 CLOUD-BASED STORAGE

6.3.1 OVERVIEW

6.3.2 MARKET SIZE AND FORECAST BY VERTICALS

6.3.3 MARKET SIZE AND FORECAST BY REGIONS

6.4 CLOUD SECURITY AND DATA PRIVACY

6.4.1 OVERVIEW

6.4.2 MARKET SIZE AND FORECAST BY VERTICALS

6.4.3 MARKET SIZE AND FORECAST BY REGIONS

6.5 HIGH PERFORMANCE COMPUTATION (HPC) AND ANALYTICS

6.5.1 OVERVIEW

6.5.2 MARKET SIZE AND FORECAST BY VERTICALS

6.5.3 MARKET SIZE AND FORECAST BY REGIONS

6.6 WEB-BASED APPLICATIONS

6.6.1 OVERVIEW

6.6.2 MARKET SIZE AND FORECAST BY VERTICALS

6.6.3 MARKET SIZE AND FORECAST BY REGIONS

7 COMMUNITY CLOUD: MARKET SIZE AND FORECAST BY VERTICALS

7.1 OVERVIEW AND INTRODUCTION

7.2 GOVERNMENT

7.2.1 OVERVIEW

7.2.2 MARKET SIZE AND FORECAST BY DELIVERY

7.2.3 MARKET SIZE AND FORECAST BY REGIONS

7.3 BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)

7.3.1 OVERVIEW

7.3.2 MARKET SIZE AND FORECAST BY DELIVERY

7.3.3 MARKET SIZE AND FORECAST BY REGIONS

7.4 HEALTHCARE

7.4.1 OVERVIEW

7.4.2 MARKET SIZE AND FORECAST BY DELIVERY

7.4.3 MARKET SIZE AND FORECAST BY REGIONS

7.5 TRANSPORTATION AND LOGISTICS

7.5.1 OVERVIEW

7.5.2 MARKET SIZE AND FORECAST BY DELIVERY

7.5.3 MARKET SIZE AND FORECAST BY REGIONS

7.6 GAMING

7.6.1 OVERVIEW

7.6.2 MARKET SIZE AND FORECAST BY DELIVERY

7.6.3 MARKET SIZE AND FORECAST BY REGIONS

7.7 ACADEMIA AND EDUCATION

7.7.1 OVERVIEW

7.7.2 MARKET SIZE AND FORECAST BY DELIVERY

7.7.3 MARKET SIZE AND FORECAST BY REGIONS

7.8 OTHERS

- 7.8.1 OVERVIEW
- 7.8.2 MARKET SIZE AND FORECAST BY DELIVERY
- 7.8.3 MARKET SIZE AND FORECAST BY REGIONS

8 COMMUNITY CLOUD: MARKET SIZE AND FORECAST BY REGIONS

8.1 OVERVIEW AND INTRODUCTION

- 8.1.1 PARFAIT CHARTS

8.2 NORTH AMERICA (NA)

- 8.2.1 OVERVIEW
- 8.2.2 MARKET SIZE AND FORECAST

8.3 ASIA-PACIFIC (APAC)

- 8.3.1 OVERVIEW
- 8.3.2 MARKET SIZE AND FORECAST

8.4 EUROPE (EU)

- 8.4.1 OVERVIEW
- 8.4.2 MARKET SIZE AND FORECAST

8.5 LATIN AMERICA (LA)

- 8.5.1 OVERVIEW
- 8.5.2 MARKET SIZE AND FORECAST

8.6 MIDDLE EAST AND AFRICA (MEA)

- 8.6.1 OVERVIEW
- 8.6.2 MARKET SIZE AND FORECAST

9 COMMUNITY CLOUD: MARKET ANALYSIS, TRENDS AND INSIGHTS

9.1 MARKET EVOLUTION

- 9.1.1 MARKET UPTAKE AND DISRUPTION
- 9.1.2 MARKET LIFECYCLE AND CHASM PLOTS

9.2 MARKET ADOPTION ROADMAPS

9.3 MARKET OPPORTUNITY PLOT AND GTM STRATEGY ANALYSIS

- 9.3.1 MARKET OPPORTUNITY PLOT
- 9.3.2 GO TO MARKET STRATEGY

10 COMPETITIVE LANDSCAPE

10.1 MERGERS AND ACQUISITIONS (M&A)

10.2 VENTURE CAPITAL (VC) FUNDING ANALYSIS

10.3 PORTFOLIO COMPARISON

10.3.1 OVERVIEW

10.3.2 PRODUCT CATEGORY MAPPING

10.4 VENDOR SOCIAL REACH

11 COMPANY PROFILES (MARKETSANDMARKETS VIEW, OVERVIEW, PRODUCTS & SERVICES, FINANCIALS, SWOT ANALYSIS AND STRATEGY & ANALYST INSIGHTS)

11.1 AKAMAI TECHNOLOGIES

11.2 AMADEUSIT GROUP SA

11.3 AMAZON WEB SERVICES LLC

11.4 ATOS SE

11.5 CA TECHNOLOGIES

11.6 CISCO

11.7 CSC

11.8 DELL

11.9 EMC

11.10 GOOGLE

11.11 IBM

11.12 INETU INC.

11.13 MICROSOFT

11.14 OPTUM 9 (Details on MarketsandMarkets View, Overview, Products & Services, Financials, SWOT Analysis and Strategy & Analyst Insights might not be captured in case of unlisted companies.)

11.15 OTHER KEY INNOVATORS

11.15.1 BASICGOV SYSTEMS INC.

11.15.2 CLEAR GOVERNMENT SOLUTIONS INC.

11.15.3 CFN SERVICES

11.15.4 EDUSERV

11.15.5 GIGAVIRT TECHNOLOGIES

11.15.6 INTERNATIONAL GAME TECHNOLOGY (IGT)

11.15.7 EUCALYPTUS SYSTEMS INC.

11.15.8 MOUNT SINAI HOSPITAL

11.15.9 NUEHEALTH

11.15.10 NYSE EURONEXT

List Of Tables

LIST OF TABLES

TABLE 1 COMMUNITY CLOUD: MARKET FORECAST ASSUMPTIONS

TABLE 2 COMMUNITY CLOUD: MARKET SIZE, 2013–2018 (\$MILLION)

TABLE 3 COMMUNITY CLOUD: GOVERNMENT INITIATIVES

TABLE 4 COMMUNITY CLOUD: TIME–IMPACT ANALYSIS OF DYNAMICS

TABLE 5 COMMUNITY CLOUD: TECHNOLOGIES, MARKET SIZE, 2013 - 2018 (\$MILLION)

TABLE 6 COMMUNITY CLOUD: TECHNOLOGIES, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)

TABLE 7 COMMUNITY CLOUD: HARDWARE, MARKET SIZE, 2013 - 2018 (\$MILLION)

TABLE 8 COMMUNITY CLOUD: HARDWARE, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)

TABLE 9 COMMUNITY CLOUD: SERVER, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 10 COMMUNITY CLOUD: SERVER, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 11 COMMUNITY CLOUD: STORAGE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 12 COMMUNITY CLOUD: STORAGE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 13 COMMUNITY CLOUD: NETWORKING, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 14 COMMUNITY CLOUD: NETWORKING, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 15 COMMUNITY CLOUD: SOFTWARE, MARKET SIZE, BY TYPES, 2013 - 2018 (\$MILLION)

TABLE 16 COMMUNITY CLOUD: SOFTWARE, MARKET GROWTH, BY TYPES, 2013 - 2018 (Y-O-Y %)

TABLE 17 COMMUNITY CLOUD: ENTERPRISE APPLICATIONS SOFTWARE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 18 COMMUNITY CLOUD: ENTERPRISE APPLICATIONS SOFTWARE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 19 COMMUNITY CLOUD: COLLABORATION TOOLS SOFTWARE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 20 COMMUNITY CLOUD: COLLABORATION TOOLS SOFTWARE, MARKET

SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 21 COMMUNITY CLOUD: BUSINESS INTELLIGENCE SOFTWARE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 22 COMMUNITY CLOUD: BUSINESS INTELLIGENCE SOFTWARE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 23 COMMUNITY CLOUD: DASHBOARD SOFTWARE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 24 COMMUNITY CLOUD: DASHBOARD SOFTWARE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 25 COMMUNITY CLOUD: PROFESSIONAL SERVICE, MARKET SIZE, 2013 - 2018 (\$MILLION)

TABLE 26 COMMUNITY CLOUD: PROFESSIONAL SERVICE, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)

TABLE 27 COMMUNITY CLOUD: REGULATION AND COMPLIANCE SERVICE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 28 COMMUNITY CLOUD: REGULATION AND COMPLIANCE SERVICE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 29 COMMUNITY CLOUD: CUSTOMER/PUBLIC PORTAL SERVICE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 30 COMMUNITY CLOUD: CUSTOMER/PUBLIC PORTAL SERVICE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 31 COMMUNITY CLOUD: TRAINING SUPPORT SERVICE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 32 COMMUNITY CLOUD: TRAINING SUPPORT SERVICE MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 33 COMMUNITY CLOUD: MAINTENANCE SUPPORT SERVICE MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 34 COMMUNITY CLOUD: MAINTENANCE SUPPORT SERVICE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 35 COMMUNITY CLOUD: CONSULTING SUPPORT SERVICE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 36 COMMUNITY CLOUD: CONSULTING SUPPORT SERVICE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 37 COMMUNITY CLOUD: OTHER PROFESSIONAL SERVICE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 38 COMMUNITY CLOUD: OTHER PROFESSIONAL SERVICE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 39 COMMUNITY CLOUD: APPLICATIONS, MARKET SIZE, 2013 - 2018 (\$MILLION)

TABLE 40 COMMUNITY CLOUD: APPLICATIONS, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)

TABLE 41 COMMUNITY CLOUD: CLOUD BACKUP AND RECOVERY, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 42 COMMUNITY CLOUD: CLOUD BACKUP AND RECOVERY, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 43 COMMUNITY CLOUD: CLOUD-BASED STORAGE, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 44 COMMUNITY CLOUD: CLOUD-BASED STORAGE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 45 COMMUNITY CLOUD: CLOUD SECURITY AND DATA PRIVACY, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 46 COMMUNITY CLOUD: CLOUD SECURITY AND DATA PRIVACY, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 47 COMMUNITY CLOUD: HPC AND ANALYTICS, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 48 COMMUNITY CLOUD: HPC AND ANALYTICS, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 49 COMMUNITY CLOUD: WEB-BASED APPLICATIONS, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 50 COMMUNITY CLOUD: WEB-BASED APPLICATIONS, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 51 COMMUNITY CLOUD: VERTICALS, MARKET SIZE, 2013 - 2018 (\$MILLION)

TABLE 52 COMMUNITY CLOUD: VERTICALS, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)

TABLE 53 COMMUNITY CLOUD: GOVERNMENT, MARKET SIZE, BY DELIVERY, 2013 - 2018 (\$MILLION)

TABLE 54 COMMUNITY CLOUD: GOVERNMENT, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 55 COMMUNITY CLOUD: BFSI, MARKET SIZE, BY DELIVERY, 2013 - 2018 (\$MILLION)

TABLE 56 COMMUNITY CLOUD: BFSI, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 57 COMMUNITY CLOUD: HEALTHCARE, MARKET SIZE, BY DELIVERY, 2013 - 2018 (\$MILLION)

TABLE 58 COMMUNITY CLOUD: HEALTHCARE, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 59 COMMUNITY CLOUD: TRANSPORTATION AND LOGISTICS, MARKET

SIZE, BY DELIVERY, 2013 - 2018 (\$MILLION)

TABLE 60 COMMUNITY CLOUD: TRANSPORTATION AND LOGISTICS, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 61 COMMUNITY CLOUD: GAMING, MARKET SIZE, BY DELIVERY, 2013 - 2018 (\$MILLION)

TABLE 62 COMMUNITY CLOUD: GAMING, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 63 COMMUNITY CLOUD: ACADEMIA AND EDUCATION, MARKET SIZE, BY DELIVERY, 2013 - 2018 (\$MILLION)

TABLE 64 COMMUNITY CLOUD: ACADEMIA AND EDUCATION, MARKET SIZE, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 65 COMMUNITY CLOUD: OTHERS, MARKET SIZE, BY VERTICALS, 2013 - 2018 (\$MILLION)

TABLE 66 COMMUNITY CLOUD: OTHERS, BY REGIONS, 2013 - 2018 (\$MILLION)

TABLE 67 COMMUNITY CLOUD: REGIONS, MARKET SIZE, 2013 – 2018 (\$MILLION)

TABLE 68 COMMUNITY CLOUD: REGIONS, MARKET GROWTH, 2013 – 2018 (Y-O-Y %)

TABLE 69 COMMUNITY CLOUD: NORTH AMERICA, MARKET SIZE, 2013 – 2018 (\$MILLION)

TABLE 70 COMMUNITY CLOUD: ASIA-PACIFIC, MARKET SIZE, 2013 – 2018 (\$MILLION)

TABLE 71 COMMUNITY CLOUD: EUROPE, MARKET SIZE, 2013 – 2018 (\$MILLION)

TABLE 72 COMMUNITY CLOUD: LATIN AMERICA, MARKET SIZE, 2013 – 2018 (\$MILLION)

TABLE 73 COMMUNITY CLOUD: MIDDLE EAST AFRICA, MARKET SIZE, 2013 – 2018 (\$MILLION)

TABLE 74 COMMUNITY CLOUD: M&A IMPACT ANALYSIS

TABLE 75 COMMUNITY CLOUD: VENTURE CAPITAL (VC) FUNDING ANALYSIS

TABLE 76 AKAMAI TECHNOLOGIES: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 77 AMADEUS IT GROUP: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 78 AMADEUS IT GROUP: REVENUE, BY SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 79 AMADEUS IT GROUP: REVENUE, BY REGION, 2011 - 2012 (\$MILLION)

TABLE 80 ATOS SE: REVENUE, 2010 - 2011 (\$MILLION)

TABLE 81 ATOS SE: REVENUE, BY OPERATING SEGMENT, 2010 - 2011 (\$MILLION)

TABLE 82 CA TECHNOLOGIES: REVENUE, 2011 - 2012 (\$MILLION)

TABLE 83 CA TECHNOLOGIES: REVENUE, BY BUSINESS SEGMENT, 2011 - 2012 (\$MILLION)

TABLE 84 CA TECHNOLOGIES: REVENUE, BY REGION, 2011 - 2012 (\$MILLION)

| |
|---|
| TABLE 85 CISCO: REVENUE, 2011 - 2012 (\$MILLION) |
| TABLE 86 CISCO: REVENUE, BY SEGMENT, 2011 - 2012 (\$MILLION) |
| TABLE 87 CISCO: REVENUE, BY REGION, 2011 - 2012 (\$MILLION) |
| TABLE 88 CSC: REVENUE, 2011 - 2012 (\$MILLION) |
| TABLE 89 CSC: REVENUE, BY SEGMENT, 2011 - 2012 (\$MILLION) |
| TABLE 90 CSC: REVENUE, BY REGION, 2011 - 2012 (\$MILLION) |
| TABLE 91 DELL: REVENUE, 2011 - 2012 (\$MILLION) |
| TABLE 92 DELL: REVENUE, BY SEGMENT, 2011 - 2012 (\$MILLION) |
| TABLE 93 DELL: REVENUE, BY REGION, 2011 - 2012 (\$MILLION) |
| TABLE 94 EMC: REVENUE, 2011 - 2012 (\$MILLION) |
| TABLE 95 EMC: REVENUE, BY SEGMENT, 2011 - 2012 (\$MILLION) |
| TABLE 96 EMC: REVENUE, BY REGION, 2011 - 2012 (\$MILLION) |
| TABLE 97 GOOGLE: REVENUE, 2011 - 2012 (\$MILLION) |
| TABLE 98 GOOGLE: REVENUE, BY SEGMENT, 2011 - 2012 (\$MILLION) |
| TABLE 99 GOOGLE: REVENUE, BY REGION, 2011 - 2012 (\$MILLION) |
| TABLE 100 IBM: REVENUE, 2011 - 2012 (\$MILLION) |
| TABLE 101 IBM: REVENUE, BY SEGMENTS, 2010 - 2011 (\$MILLION) |
| TABLE 102 IBM: REVENUE, BY REGION, 2010 - 2011 (\$MILLION) |
| TABLE 103 MICROSOFT: REVENUE, 2011 - 2012 (\$MILLION) |
| TABLE 104 MICROSOFT: REVENUE, BY SEGMENT, 2011 - 2012 (\$MILLION) |
| TABLE 105 MICROSOFT: REVENUE, BY REGIONS, 2011 - 2012 (\$MILLION) |

List Of Figures

LIST OF FIGURES

- FIGURE 1 COMMUNITY CLOUD: MARKET SIZE, 2013 – 2018 (\$MILLION)
- FIGURE 1 COMMUNITY CLOUD: MARKET ECOSYSTEM
- FIGURE 2 COMMUNITY CLOUD: VALUE-CHAIN
- FIGURE 3 COMMUNITY CLOUD: MARKET PLAYERS AND ROLES
- FIGURE 4 COMMUNITY CLOUD: TECHNOLOGIES, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)
- FIGURE 5 COMMUNITY CLOUD: HARDWARE, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)
- FIGURE 6 COMMUNITY CLOUD: SOFTWARE, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)
- FIGURE 7 COMMUNITY CLOUD: PROFESSIONAL SERVICE, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)
- FIGURE 8 COMMUNITY CLOUD: APPLICATIONS, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)
- FIGURE 9 COMMUNITY CLOUD: VERTICALS, MARKET GROWTH, 2013 - 2018 (Y-O-Y %)
- FIGURE 10 COMMUNITY CLOUD: REGIONS, MARKET GROWTH, 2013 – 2018 (Y-O-Y %)
- FIGURE 11 COMMUNITY CLOUD: PROPORTIONS, BY REGIONS, 2013 (%)
- FIGURE 12 COMMUNITY CLOUD: REGION WISE MARKET SIZE AND GROWTH
- FIGURE 13 COMMUNITY CLOUD: MARKET UPTAKE AND DISRUPTION
- FIGURE 14 COMMUNITY CLOUD: MARKET LIFE CYCLE AND CHASM PLOT
- FIGURE 15 COMMUNITY CLOUD: MARKET ADOPTION ROADMAPS
- FIGURE 16 COMMUNITY CLOUD: MARKET OPPORTUNITY PLOT
- FIGURE 17 COMMUNITY CLOUD: GO TO MARKET STRATEGY
- FIGURE 18 COMMUNITY CLOUD: PRODUCT CATEGORY MAPPING
- FIGURE 19 COMMUNITY CLOUD: VENDOR SOCIAL REACH

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