

Commercial Telematics Market by Type (OEM, Aftermarket), Solutions (Fleet Management, Navigation, Infotainment, Telehealth, Safety, Insurance), Services (Design, Integration, Training), User Type, Region - Global Market Forecast & Analysis (2015-2020)

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Abstracts

The commercial telematics market report comprises a thorough analysis of the global commercial telematics market based on the various types of solutions, services, and types. Furthermore, the report also forecasts the market values for the next 5 years, that is, from 2015 to 2020. For further understanding the market, in this report the market has been broken down into various segments and sub segments raging from types, solutions, regions and others.

During the analysis it was studied that, emerging markets such as China, Russia, Japan, Korea, and India among others are increasing their share in this market at a higher rate due to increasing demands and development of technology. Furthermore, vehicular crime has also increased to a great deal, which further fuels this market. Many governments throughout the globe have started implementing strict regulations to mandate the use of theft protection systems. High crime rates in Brazil have even led the government to introduce a mandate for (stolen vehicle tracking) SVT to be fitted as standard on all new vehicles in order to combat this growing problem.

Recently, the latest trend emerging is the growth of navigation services, V2V communication and in particular traffic information. Traffic information is perceived as must-have services in many regions across worldwide. In Europe, both Audi and BMW announced the launch of TPEG IP, next generation traffic information services delivered



over a cellular channel. Ford and Toyota in the U.S. have also launched navigation systems that use traffic information delivered over a cellular network.

There are various assumptions that have been taken into consideration for the market sizing and forecasting exercise. A few of the global assumptions include political, economic, social, technological and economic factors. For instance, exchange rates, is one of the economic factors which are expected to have a moderate rating of impact on this market. Therefore, the dollar fluctuations are expected to not seriously affect the forecasts in the emerging Asia-Pacific (APAC) region.

The report will help the market leaders/new entrants in this market in the following ways:

- 1. This report segments the market into products, application market, and learning modes covering this market comprehensively. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across the different users and regions.
- 2. This report will help them better understand the competitors and gain more insights to better position ones business. There is a separate section on competitive landscape, including end user analysis, mergers and acquisition and expansions. Besides this, there are company profiles of the ten major players in this market. In this section, market internals are provided that can help place one's company ahead of the competitors.
- 3. The report helps them understand the pulse of the market. The report provides information on key market drivers, restraints, challenges, and opportunities.



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEAR CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data taken from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data taken from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE COMMERCIAL TELEMATICS MARKET
- 4.2 COMMERCIAL TELEMATICS MARKET TOP THREE USER TYPES
- 4.3 GLOBAL COMMERCIAL TELEMATICS MARKET
- 4.4 LIFECYCLE ANALYSIS, BY REGION 2015

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 EVOLUTION



5.3 MARKET SEGMENTATION

- 5.3.1 MARKET, BY TYPE
- 5.3.2 MARKET, BY SOLUTION
- 5.3.3 MARKET, BY SERVICE
- 5.3.4 MARKET, BY USER TYPE
- 5.3.5 MARKET, BY REGION

5.4 MARKET DYNAMICS

- 5.4.1 DRIVERS
 - 5.4.1.1 Government mandated regulatory compliances
 - 5.4.1.2 Growing smartphone penetration
 - 5.4.1.3 Decreasing connectivity cost
- 5.4.2 RESTRAINTS
 - 5.4.2.1 Increased communication leading to security and privacy concern
 - 5.4.2.2 Lack of standardized system
- 5.4.3 OPPORTUNITIES
 - 5.4.3.1 Integration of mobility and web
 - 5.4.3.2 Growing digital insurance market
- 5.4.4 CHALLENGES
 - 5.4.4.1 Complete network coverage and elimination of blind spots

6 INDUSTRY TRENDS

- **6.1 INTRODUCTION**
- 6.2 VALUE CHAIN ANALYSIS

7 GLOBAL COMMERCIAL TELEMATICS MARKET ANALYSIS, BY TYPE

- 7.1 INTRODUCTION
- 7.2 OEM TELEMATICS
 - 7.2.1 FULLY EMBEDDED OEM SYSTEMS
 - 7.2.2 HYBRID OEM SYSTEMS
- 7.3 AFTERMARKET TELEMATICS
 - 7.3.1 EMBEDDED AFTERMARKET SYSTEMS
 - 7.3.2 PORTable AFTERMARKET SYSTEMS
 - **7.3.3 OTHERS**

8 GLOBAL COMMERCIAL TELEMATICS MARKET ANALYSIS, BY SOLUTION

8.1 INTRODUCTION



8.2 SOLUTIONS

- 8.2.1 FLEET/ASSET MANAGEMENT
- 8.2.2 NAVIGATION AND LOCATION BASED SYSTEMS
- 8.2.3 INFOTAINMENT SYSTEMS
- 8.2.4 INSURANCE TELEMATICS
- 8.2.5 V2V AND V2X SYSTEMS
- 8.2.6 TELEHEALTH SOLUTIONS
- 8.2.7 REMOTE ALARM AND MONITORING SOLUTIONS
- 8.2.8 SAFETY AND SECURITY
- 8.2.9 COMPLIANCE

9 GLOBAL COMMERCIAL TELEMATICS MARKET ANALYSIS, BY SERVICE

- 9.1 INTRODUCTION
- 9.2 CONSULTING AND DESIGN
- 9.3 AUTOMOTIVE DATA SERVICES
- 9.4 INTEGRATION AND DEPLOYMENT
- 9.5 MAINTENANCE AND TRAINING

10 GLOBAL COMMERCIAL TELEMATICS MARKET ANALYSIS, BY TYPE OF USER

- 10.1 INTRODUCTION
- 10.2 AUTOMOTIVE
- 10.3 LOGISTICS AND DISTRIBUTION
- **10.4 HEALTHCARE**
- 10.5 MANUFACTURING
- **10.6 INSURANCE**
- 10.7 GOVERNMENT AND UTILITIES
- 10.8 MEDIA AND ENTERTAINMENT

11 COMMERCIAL TELEMATICS MARKET ANALYSIS, BY REGION

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
- 11.3 EUROPE
- 11.4 ASIA-PACIFIC
- 11.5 MIDDLE EAST AND AFRICA
- 11.6 LATIN AMERICA



12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 COMPETITIVE SITUATION AND TRENDS
 - 12.2.1 NEW PRODUCT DEVELOPMENTS
 - 12.2.2 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS
 - 12.2.3 MERGERS AND ACQUISITIONS
 - 12.2.4 EXPANSIONS

13 COMPANY PROFILES

13.1 INTRODUCTION

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*

- 13.2 VERIZON ENTERPRISE SOLUTIONS
- 13.3 WIRELESS CAR
- 13.4 ONSTAR
- **13.5 TOMTOM**
- 13.6 TRIMBLE NAVIGATION
- 13.7 TELOGIS
- 13.8 MASTERNAUT
- 13.9 MIX TELEMATICS
- **13.10 ORBCOMM**
- 13.11 OMNITRACS

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

14 APPENDIX

- 14.1 DISCUSSION GUIDE
- 14.2 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 14.3 AVAILABLE CUSTOMIZATIONS



List Of Tables

LIST OF TABLES

Table 1 GLOBAL COMMERCIAL TELEMATICS MARKET SIZE AND GROWTH RATE, 2013–2020 (USD BILLION, Y-O-Y %)

Table 2 GOVERNMENTS MAKING MADATORY IMPLEMENTATIONS OF TELEMATICS SOLUTIONS IS EXPECTED TO FUEL THE COMMERCIAL TELEMATICS MARKET

Table 3 LACK OF STANDARDIZED SYSTEM TO RESTRAIN THE GROWTH OF COMMERCIAL TELEMATICS MARKET

Table 4 GROWING DIGITAL INSURANCE MARKET TO ACT AS AN OPPORTUNITY FOR COMMERCIAL TELEMATICS

Table 5 COMPLETE NETWORK COVERAGE ACROSS ALL GEOGRAPHICAL EXPANSE TO BE THE MAJOR CHALLENGE FOR SOLUTION PROVIDERS Table 6 COMMERCIAL TELEMATICS MARKET, BY TYPE, 2013–2020 (USD MILLION)

Table 7 OEM TELEMATICS: COMMERCIAL TELEMATICS MARKET SIZE, BY SUBTYPE, 2013–2020 (USD MILLION)

Table 8 AFTERMARKET TELEMATICS: COMMERCIAL TELEMATICS MARKET SIZE, BY SUBTYPE, 2013–2020 (USD MILLION)

Table 9 COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION AND SERVICE, 2013–2020 (USD MILLION)

Table 10 COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

Table 11 FLEET/ASSET MANAGEMENT: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 12 NAVIGATION AND LOCATION BASED SYSTEMS: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 13 INFOTAINMENT SYSTEMS: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 14 INSURANCE TELEMATICS: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 15 V2V AND V2X SYSTEMS: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 16 TELEHEALTH SOLUTIONS: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 17 REMOTE ALARM AND INCIDENT MONITORING SOLUTIONS: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD



MILLION)

Table 18 SAFETY AND SECURITY: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 19 COMPLIANCE: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 20 COMMERCIAL TELEMATICS MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 21 CONSULTING AND DESIGN MARKET: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 22 AUTOMOTIVE DATA SERVICES MARKET: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 23 INTEGRATION AND DEPLOYMENT MARKET: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 24 MAINTENANCE AND TRAINING SERVICES MARKET: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 25 COMMERCIAL TELEMATICS MARKET SIZE, BY USER TYPE, 2013–2020 (USD MILLION)

Table 26 AUTOMOTIVE: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 27 LOGISTICS AND DISTRIBUTION: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 28 HEALTHCARE: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 29 MANUFACTURING: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 30 INSURANCE: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 31 GOVERNMENT AND UTILITIES: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 32 MEDIA AND ENTERTAINMENT: COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 33 COMMERCIAL TELEMATICS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 34 NORTH AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 35 NORTH AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY OEM TELEMATICS, 2013–2020 (USD MILLION)

Table 36 NORTH AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY AFTERMARKET TELEMATICS, 2013–2020 (USD MILLION)



Table 37 NORTH AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION AND SERVICE, 2013–2020 (USD MILLION)

Table 38 NORTH AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

Table 39 NORTH AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 40 NORTH AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY USER TYPER, 2013–2020 (USD MILLION)

Table 41 EUROPE: COMMERCIAL TELEMATICS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 42 EUROPE: COMMERCIAL TELEMATICS MARKET SIZE, BY OEM TELEMATICS, 2013–2020 (USD MILLION)

Table 43 EUROPE: COMMERCIAL TELEMATICS MARKET SIZE, BY AFTERMARKET TELEMATICS, 2013–2020 (USD MILLION)

Table 44 EUROPE: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION AND SERVICE, 2013–2020 (USD MILLION)

Table 45 EUROPE: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

Table 46 EUROPE: COMMERCIAL TELEMATICS MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 47 EUROPE: COMMERCIAL TELEMATICS MARKET SIZE, BY USER TYPE, 2013–2020 (USD MILLION)

Table 48 ASIA-PACIFIC: COMMERCIAL TELEMATICS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 49 ASIA-PACIFIC: COMMERCIAL TELEMATICS MARKET SIZE, BY OEM TELEMATICS, 2013–2020 (USD MILLION)

Table 50 ASIA-PACIFIC: COMMERCIAL TELEMATICS MARKET SIZE, BY AFTERMARKET TELEMATICS, 2013–2020 (USD MILLION)

Table 51 ASIA-PACIFIC: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION AND SERVICE, 2013–2020 (USD MILLION)

Table 52 ASIA-PACIFIC: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

Table 53 ASIA-PACIFIC: COMMERCIAL TELEMATICS MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 54 ASIA-PACIFIC: COMMERCIAL TELEMATICS MARKET SIZE, BY USER TYPE, 2013–2020 (USD MILLION)

Table 55 MIDDLE EAST AND AFRICA: COMMERCIAL TELEMATICS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 56 MIDDLE EAST AND AFRICA: COMMERCIAL TELEMATICS MARKET SIZE,



BY OEM TELEMATICS, 2013-2020 (USD MILLION)

Table 57 MIDDLE EAST AND AFRICA: COMMERCIAL TELEMATICS MARKET SIZE, BY AFTERMARKET TELEMATICS, 2013–2020 (USD MILLION)

Table 58 MIDDLE EAST AND AFRICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION AND SERVICE, 2013–2020 (USD MILLION)

Table 59 MIDDLE EAST AND AFRICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

Table 60 MIDDLE EAST AND AFRICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 61 MIDDLE EAST AND AFRICA: COMMERCIAL TELEMATICS MARKET SIZE, BY USER TYPE, 2013–2020 (USD MILLION)

Table 62 LATIN AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY TYPE, 2013–2020 (USD MILLION)

Table 63 LATIN AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY OEM TELEMATICS, 2013–2020 (USD MILLION)

Table 64 LATIN AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY AFTERMARKET TELEMATICS, 2013–2020 (USD MILLION)

Table 65 LATIN AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION AND SERVICE, 2013–2020 (USD MILLION)

Table 66 LATIN AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SOLUTION, 2013–2020 (USD MILLION)

Table 67 LATIN AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 68 LATIN AMERICA: COMMERCIAL TELEMATICS MARKET SIZE, BY USER TYPER, 2013–2020 (USD MILLION)

Table 69 NEW PRODUCT DEVELOPMENTS, 2012-2015

Table 70 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS, 2012–2015

Table 71 MERGERS AND ACQUISITIONS, 2012–2015

Table 72 EXPANSIONS, 2012-2014



List Of Figures

LIST OF FIGURES

Figure 1 COMMERCIAL TELEMATICS MARKET: RESEARCH DESIGN Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH Figure 5 DATA TRIANGULATION

Figure 6 COMMERCIAL TELEMATICS MARKET SIZE, BY TYPE SNAPSHOT (2015–2020): OEM TELEMATICS IS EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 7 GLOBAL COMMERCIAL TELEMATICS MARKET SHARE, 2015 - NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SHARE IN 2015 Figure 8 DECREASING COST OF CONNECTIVITY IS ONE OF THE DRIVING FORCES FOR THIS MARKET

Figure 9 THE HIGHEST GROWING SEGMENTS AND REGIONS IN THE GLOBAL COMMERCIAL TELEMATICS MARKETS

Figure 10 LATIN AMERICA IS ESTIMATED TO GROW AT THE FASTEST RATE IN THE COMMERCIAL TELEMATICS MARKET (2015-2020)

Figure 11 REGIONAL LIFECYCLE - LATIN AMERICA IS EXPECTED TO

EXPERIENCE TRANSITION FROM INTRODUCTION TO GROWTH PHASE IN 2015

Figure 12 JOURNEY OF EVOLUTION IN THE COMMERCIAL TELEMATICS MARKET

Figure 13 COMMERCIAL TELEMATICS MARKET: BY TYPE

Figure 14 COMMERCIAL TELEMATICS MARKET SEGMENTATION: BY SOLUTION

Figure 15 COMMERCIAL TELEMATICS MARKET SEGMENTATION: BY SERVICE

Figure 16 COMMERCIAL TELEMATICS MARKET SEGMENTATION: BY USER TYPE

Figure 17 COMMERCIAL TELEMATICS MARKET SEGMENTATION: BY REGION

Figure 18 GROWING SMARTPHONE PENETRATION IS EXPECTED TO DRIVE THE MARKET FOR COMMERCIAL TELEMATICS

Figure 19 MARKET ARCHITECTURE

Figure 20 VALUE CHAIN: COMMERICAL TELEMATICS MARKET

Figure 21 OEM TELEMATICS SYSTEMS MARKET IS EXPECTED TO BE THE LARGEST SEGMENT IN THE GLOBAL COMMERCIAL TELEMATICS MARKET BY 2020

Figure 22 COMMERCIAL TELEMATICS SERVICES ARE EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 23 COMPLIANCE AND SECURITY AND SAFETY SOLUTIONS TO BE THE



FASTEST GROWING SOLUTIONS IN THE COMMERCIAL TELEMATICS MARKET Figure 24 INTEGRATION AND DEPLOYMENT SERVICES ARE EXPECTED TO BE THE LARGEST CONTRIBUTORS TO THE COMMERCIAL TELEMATICS SERVICES MARKET BY 2020

Figure 25 AUTOMOTIVE AND LOGISTICS AND DISTRIBUTION SECTORS WOULD BE THE HIGHEST CONTRIBUTORS TO THE COMMERICAL TELEMATICS MARKET BY 2020

Figure 26 EUROPEAN COMMERCIAL TELEMATICS MARKET IS POISED TO BE THE LARGEST MARKET BY 2020

Figure 27 COMMERCIAL TELEMATICS MARKET IN NORTH AMERICA ACQUIRES MAJORITY OF ITS REVENUE SHARE FROM FLEET MANAGEMENT SOLUTIONS Figure 28 ASIA-PACIFIC REGION SHOWS A PROMISING GROWTH FOR THE TELEMATICS MARKET IN THE NEXT FIVE YEARS

Figure 29 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AS THE KEY GROWTH STRATEGY FROM 2012 TO 2015

Figure 30 MARKET EVALUATION FRAMEWORK

Figure 31 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCH WAS THE KEY STRATEGY

Figure 32 GEOGRAPHIC REVENUE MIX OF TOP MARKET PLAYERS

Figure 33 VERIZON: COMPANY SNAPSHOT

Figure 34 VERIZON: SWOT ANALYSIS

Figure 35 WIRELESSCAR: SWOT ANALYSIS

Figure 36 ONSTAR: SWOT ANALYSIS

Figure 37 TOMTOM: COMPANY SNAPSHOT

Figure 38 TOMTOM: SWOT ANALYSIS

Figure 39 TRIMBLE NAVIGATION: COMPANY SNAPSHOT

Figure 40 TRIMBLE NAVIGATION: SWOT ANALYSIS

Figure 41 MIX TELEMATICS: COMPANY SNAPSHOT

Figure 42 ORBCOMM: COMPANY SNAPSHOT



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