

Commercial P2P CDN Market by Content Type (Video and Non-video), Solution (Web Performance Optimization, Media Delivery, and Cloud Security), Service, End-User Segment (Consumer and Business), Vertical, and Region – Global Forecast to 2023

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Abstracts

Proliferation of video-on-demand and online gaming has resulted in the growth of the commercial P2P CDN market

The global commercial Peer-to-Peer Content Delivery Network (P2P CDN) market size is expected to grow from USD 1.3 billion in 2018 to USD 2.6 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 14.8% during the forecast period. There is an upsurge in digitalization and video CDN among diverse businesses. This advancement is expected to increase the use of mobile devices for the video streaming solution on a real-time basis. CDN is the dominant method for video delivery; hence, the growing video streaming services would boost the growth of the commercial P2P CDN market. However, factors such as network connectivity and technical difficulties in video streaming are expected to hinder the market growth.

Among end-user segment, the consumer segment is expected to account for a higher market share during the forecast period

The consumer segment is expected to account for a higher market share during the forecast period. Currently, millennials are driving traffic over the internet across regions. This has considerably affected the growth of data traffic, resulting in the increased deployment of commercial P2P CDNs. This demand is mainly attributed to the growing

proliferation of media and entertainment and gaming verticals.

Among verticals, the media and entertainment vertical is expected to account for the highest market share during the forecast period

The rising trends of Video-on-Demand (VoD), online audio streaming, podcasts, and live web episodes have boosted the adoption of cloud-based services to provide users with uninterrupted access to the data they wish to see. Furthermore, the implementation of P2P CDNs plays an active role during peak hours by avoiding data traffic. The media and entertainment vertical is implementing CDN solutions to deliver rich media content and offer optimum user experience to its end-users.

Among regions, APAC is expected to grow at the highest CAGR during the forecast period

APAC is expected to have the highest growth rate among all regions, owing to strong growth prospects in terms of internet penetration and rising dependency on cloud-based services, while North America was the major contributor to the commercial P2P CDN market in 2016. The major growth factors that would further drive the adoption of commercial P2P CDN include the increasing adoption of the internet by consumers.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the commercial P2P CDN market.

The breakup of the profiles of the primary participants is given below:

By Company: Tier 1 – 26%, Tier 2 – 36%, and Tier 3 – 38%

By Designation: C-Level – 44%, Director Level – 50%, and Others – 6%

By Region: North America – 35%, Europe – 29%, APAC – 30%, and RoW – 6%

The key commercial P2P CDN vendors profiled in the report are as follows:

Streamroot Inc. (US)

Peer5 Inc. (US)

Viblast (Bulgaria)

Globecast (France)

Qumu Corporation (US)

Edgemesh Corporation

LLC CDN Video (England)

Play2Live (Malta)

Kollective (US)

PeerApp (US)

Akamai Technologies (US)

Alibaba Group Holding Ltd.(China)

StriveCDN (Germany)

Research Coverage

The commercial P2P CDN market has been segmented based on content type, solution, service, end-user segment, vertical, and region. A detailed analysis of the key industry players has been undertaken to provide insights into their business overviews; services; key strategies; new service launches; partnerships, agreements, and collaborations; business expansions; and competitive landscape associated with the global commercial P2P CDN market.

Reasons to Buy the Report

The report would help the market leaders/new entrants in the following ways:

It comprehensively segments the commercial P2P CDN market and provides the closest approximations of the revenue numbers for the overall market and its

subsegments across different regions.

It would help stakeholders understand the pulse of the market and provide information on the key market drivers, restraints, challenges, and opportunities.

It would help stakeholders understand their competitors better and gain more insights to enhance their positions in the market. The competitive landscape section includes competitor ecosystem, new service developments, partnerships, and acquisitions.

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