

Collagen Peptides Market by Application (Food & Beverages, Nutritional Products, Cosmetics & Personal Care Products, and Pharmaceuticals), Source (Bovine, Porcine, and Marine & Poultry), Form (Dry and Liquid) and Region – Global Forecast to 2026

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Abstracts

According to MarketsandMarkets, the global collagen peptides market size is estimated to be valued at USD 631 million in 2021 and is projected to reach USD 828 million by 2026, recording a CAGR of 5.6% during the forecast period in terms of value. The market is primarily driven by factors such as increasing demand in pharmaceutical and nutritional products across the globe. Moreover, increasing applications in food & beverage and cosmetics & personal care products is anticipated to boost the collagen peptides market growth over the forecast period. However, shifting consumer preferences to the vegan diet coupled with huge restrictions associated with the consumption of certain animal products is posing a huge restraint in the global market.

“By source, bovine was the largest segment in 2020 and anticipated to grow at a significant growth rate over the forecast period.”

By source, bovine was the largest segment in 2020 and anticipated to grow at a significant growth rate over the forecast period. Bovine collagen can be extracted from bovine species such as water buffalo, yak, bison, and cows. Bovine collagen is a naturally occurring protein, which is present in the connective tissues, bones, cartilage, and hides of cows. It is similar to the collagen that is present in the human body.

“By food & beverage sub application, the beverage segment is estimated to grow at the highest CAGR during the forecasted period.”

By food & beverage sub application, beverage is the fastest-growing segment from 2021 to 2026. Collagen peptides are used in beverages to improve the elasticity, consistency, and stability of products. Also, they enhance the quality, nutrition, and health value. Owing to the wide range of properties and functional benefits, the largest share of the collagen peptide market is occupied by the beverage industry.

“By form, dry collagen peptides was the largest segment with a market share of 81.1% in 2020.”

By form, dry collagen peptides was the largest segment with a market share of 81.1% in 2020. The agglomerated powder possesses several other advantages, such as no lump formation, dust-free handling, smooth flowability, consistency, no clogging, and excellent storage ability. These chemical as well as physical properties of the dry collagen peptides makes it perfect raw material for manufacturing several products including food & beverage, cosmetics & personal care products as well as pharmaceutical products. Hence, huge demand for dry collagen peptides is significantly growing in the global market.

“North America was estimated to be the second-largest region in 2020 and anticipated a significant growth rate over the forecast period. ”

North America was the second-largest region in 2020 and anticipated a significant growth rate over the forecast period. North America witnesses the presence of various multinational consumer goods manufacturing companies in the nutritional products, food & beverage, personal care, and pharmaceutical segment. With the increasing consumer preference for collagen peptide infused products, key players in the respective industry are launching new products in order to gain the maximum customer penetration across the globe.

The collagen peptides market is segmented region-wise, with a detailed analysis of each region. These regions include North America, Europe, Asia Pacific, South America, and RoW (Middle East and Africa).

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as

follows:

By Company Type: Tier 1- 30%, Tier 2- 25%, and Tier 3- 45%

By Designation: CXOs- 40%, Manager- 25%, and Executive- 35%

By Region: Asia Pacific- 40%, Europe- 30%, North America- 16%, and RoW- 14%

Leading players profiled in this report include the following:

Tessenderlo Group (Belgium)

GELITA AG (Germany)

Holista Colltech (Australia)

Darling Ingredients (US)

Nitta Gelatin (Japan)

Gelnex (Brazil)

Lapi Gelatine S.p.a. (Italy)

Weishardt Group (France)

Ewald-Gelatine (Germany)

Collagen Solutions plc (UK)

Research Coverage

This report segments the collagen peptides market on the basis of source, application, form, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth

segments of the collagen peptides market, high-growth regions, countries, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the collagen peptides market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the position in the market

To gain insights about the major countries/regions, in which the collagen peptides market is flourishing

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About

The report “Collagen Peptides Market by Source (Cattle Hide & Bone, Pigskin, Poultry & Fish), Application (Snacks & Cereals, Dairy Products, Beverages, Meat & Poultry Products) & Region - Global Trend & Forecast to 2019”, defines and segments the global market with analyses and projections of the market size in terms of value.

The collagen peptides market is projected to grow at a CAGR of 7.1% to exceed \$800 million by 2019.

Major market players in the collagen peptides market include

Rousselot (The Netherlands)

Cargill, Incorporated (U.S.)

Weishardt Group (France)

Tessenderlo Group (Belgium)

GELITA AG (Germany)

The collagen peptides market is driven by the increase in consumption of functional and processed food & beverage products in developed and developing countries. Acquisitions and expansions formed the most preferred strategy, among the key players, to attract and retain new customers, globally. These players have focused on acquiring local players of the emerging markets to expand their business on a global scale and sustain the competition prevailing in the market. New product launches also helped key players in strengthening their product portfolio.

The report includes development strategies and product portfolios of leading companies, such as Rousselot (The Netherlands), Cargill, Incorporated (U.S.), Weishardt Group (France), Tessenderlo Group (Belgium), GELITA AG (Germany), Lapi Gelatine (Italy), Gelnex (Brazil), Kewpie Corporation (Japan), ITALGELATINE SpA (Italy), and Danish Crown A/S (Denmark).

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