

Cold Storage Construction Market by Storage Type (Production Stores, Bulk Stores, Ports), Application (Food & Beverages, Medical Products, Chemicals), and Region (Asia-Pacific, North America, Europe) - Global Forecasts to 2021

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Abstracts

The global cold storage construction market is projected to reach USD 10.47 billion by 2021, at a CAGR of 14.0% between 2016 and 2021. The growth of this market can be attributed to the growth of international trade of temperature controlled items, technological advancements in refrigerated storage & transport, and government support for infrastructure development of cold stores.

“The food & beverages segment is the largest application segment”

The demand for food & beverages is highest in the Asia-Pacific and Latin American region due to changes in consumption pattern from staple carbohydrate-rich diets to protein-rich foods, growth of the organized retail sector, and open trade policies in the region.

“The production segment is the largest storage type segment”

The production stores segment accounted for the largest share of the global cold storage construction market in 2015 owing to increasing demand from perishable food manufacturers. Cold storage installations help perishable food manufacturers maintain the quality, texture, appearance, color, taste, nutritional value of the items.

“Asia-Pacific led the global cold storage construction market”

The Asia-Pacific cold storage construction market is projected to grow at the highest CAGR during the forecast period owing to increasing awareness about the prevention of food wastage, growth of the organized retail sector, and government support & initiatives in this region.

Profile break-up of primary participants for the report:

By Company Type - Tier 1 – 40 %, Tier 2 – 25%, Tier 3 – 35%

By Designation – C level – 35%, Director level – 40%, Others – 25%

By Region – North America - 25%, Europe – 10%, Asia-Pacific – 60%, RoW - 5%

Furthermore, as a part of qualitative analysis, the research provides a comprehensive review of major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by different market players such as AmeriCold Logistics (U.S.), Preferred Freezer Services (U.S.), Burris Logistics (U.S.), Lineage Logistics Holding LLC (U.S.), and Nichirei Logistics Co., Ltd. (Japan) among others.

Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends), supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape—emerging and high-growth segments of the cold storage construction market, and high-growth regions.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the cold storage construction market offered by top players

Product Development/Innovation: Detailed insights on upcoming technologies, expansion, and new product launches in the cold storage construction market

Market Development: Comprehensive information about lucrative opportunities emerging across varied regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the cold storage construction market

Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY & PRICING
- 1.5 PACKAGE SIZE
- 1.6 LIMITATION
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 KEY DATA FROM SECONDARY SOURCES
 - 2.1.2 KEY DATA FROM PRIMARY SOURCES
 - 2.1.2.1 Key industry insights
 - 2.1.2.2 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION
- 3.2 HISTORICAL BACKDROP, EVOLUTION & CURRENT SCENARIO
- 3.3 FUTURE OUTLOOK
- 3.4 CONCLUSION

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE COLD STORAGE CONSTRUCTION MARKET
- 4.2 COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE

4.3 INDIA TO LEAD THE COLD STORAGE CONSTRUCTION MARKET IN ASIA-PACIFIC IN 2015

4.4 ASIA-PACIFIC TO LEAD THE GLOBAL COLD STORAGE CONSTRUCTION MARKET BY 2021

4.5 COLD STORAGE CONSTRUCTION MARKET SIZE, BY APPLICATION

4.6 GLOBAL COLD STORAGE CONSTRUCTION MARKET: DEVELOPED & EMERGING NATIONS

4.7 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 COLD STORAGE CONSTRUCTION COMPONENTS

5.3 MARKET SEGMENTATION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Growth in international trade of temperature-controlled items

5.4.1.2 Growing consumer demand for processed foods

5.4.1.3 Government support provided for the development of cold stores

5.4.2 RESTRAINTS

5.4.2.1 Increasing energy, infrastructure, and maintenance costs of cold stores

5.4.2.2 Rising governmental regulations imposed on gases used in cold stores

5.4.3 OPPORTUNITIES

5.4.3.1 Government initiatives undertaken to reduce post-harvest losses and processed food wastage

5.4.3.2 Increasing growth opportunities in emerging markets

5.4.4 CHALLENGES

5.4.4.1 Varied regulatory requirements and product standards in different countries

5.4.4.2 Fragmented market and lack of skilled resources

5.5 WINNING IMPERATIVES

5.5.1 ORGANIC GROWTH STRATEGY ADOPTED BY KEY PLAYERS IN THE COLD STORAGE CONSTRUCTION MARKET

5.5.2 TECHNOLOGICAL DEVELOPMENTS AND EMERGING SOLUTIONS IN THE COLD STORAGE CONSTRUCTION MARKET

5.5.2.1 Multi-commodity cold storage

5.5.2.2 Controlled atmosphere cold storage

5.5.2.3 Ripening chambers

5.6 REVENUE POCKET MATRIX

5.6.1 REVENUE POCKET MATRIX FOR COLD STORAGE CONSTRUCTION

MARKET, BY APPLICATION

5.6.2 REVENUE POCKET MATRIX FOR COLD STORAGE CONSTRUCTION

MARKET, BY STORAGE TYPE

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

6.4 ECONOMIC INDICATORS

6.4.1 INDUSTRY OUTLOOK

6.4.1.1 Construction

6.4.1.2 Agriculture

6.4.2 COUNTRY OUTLOOK

6.4.2.1 Australia

6.4.2.2 Brazil

6.4.2.3 Canada

6.4.2.4 Chile

6.4.2.5 China

6.4.2.6 France

6.4.2.7 Germany

6.4.2.8 India

6.4.2.9 Iran

6.4.2.10 Italy

6.4.2.11 Japan

6.4.2.12 Mexico

6.4.2.13 New Zealand

6.4.2.14 Russia

6.4.2.15 Saudi Arabia

6.4.2.16 South Africa

6.4.2.17 U.K.

6.4.2.18 U.S.

7 COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE

Cold Storage Construction Market by Storage Type (Production Stores, Bulk Stores, Ports), Application (Food &...

7.1 INTRODUCTION

7.2 PRODUCTION STORES

7.3 BULK STORES

7.4 PORTS

7.5 OTHERS

8 GLOBAL COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 FOOD & BEVERAGES

8.3 MEDICAL PRODUCTS

8.4 CHEMICALS

8.5 OTHERS

9 COLD STORAGE CONSTRUCTION MARKET, BY REGION

9.1 INTRODUCTION

9.2 ASIA-PACIFIC

9.2.1 INDIA

9.2.2 CHINA

9.2.3 JAPAN

9.2.4 INDONESIA

9.2.5 AUSTRALIA

9.2.6 NEW ZEALAND

9.2.7 REST OF ASIA-PACIFIC

9.3 NORTH AMERICA

9.3.1 U.S.

9.3.2 CANADA

9.4 EUROPE

9.4.1 GERMANY

9.4.2 THE NETHERLANDS

9.4.3 FRANCE

9.4.4 GREAT BRITAIN

9.4.5 SPAIN

9.4.6 ITALY

9.4.7 DENMARK

9.4.8 REST OF EUROPE

9.5 MIDDLE EAST & AFRICA

- 9.5.1 IRAN
- 9.5.2 TURKEY
- 9.5.3 EGYPT
- 9.5.4 MOROCCO
- 9.5.5 REST OF MIDDLE EAST & AFRICA
- 9.6 LATIN AMERICA
 - 9.6.1 MEXICO
 - 9.6.2 BRAZIL
 - 9.6.3 CHILE
 - 9.6.4 REST OF LATIN AMERICA

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 COMPETITIVE SITUATIONS AND TRENDS
- 10.3 KEY GROWTH STRATEGIES IN THE COLD STORAGE CONSTRUCTION MARKET, 2010–2016
- 10.4 MERGERS & ACQUISITIONS
- 10.5 AGREEMENTS & COLLABORATIONS
- 10.6 EXPANSIONS
- 10.7 NEW SERVICE LAUNCHES, PARTNERSHIPS & INVESTMENTS

11 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

- 11.1 INTRODUCTION
- 11.2 PREFERRED FREEZER SERVICES
- 11.3 LINEAGE LOGISTICS HOLDINGS, LLC
- 11.4 AMERICOLD LOGISTICS, LLC
- 11.5 BURRIS LOGISTICS
- 11.6 NICHIREI LOGISTICS GROUP INC.
- 11.7 SWIRE COLD STORAGE LTD.
- 11.8 HANSEN COLD STORAGE CONSTRUCTION
- 11.9 PRIMUS BUILDERS, INC.
- 11.10 A M KING
- 11.11 TIPPMAN GROUP

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

12.3 RT SNAPSHOT

12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.5 AVAILABLE CUSTOMIZATIONS

12.6 RELATED REPORTS

List Of Tables

LIST OF TABLES

TABLE 1 THE COLD STORAGE CONSTRUCTION MARKET EXPECTED TO WITNESS HIGH GROWTH BETWEEN 2016 & 2021

TABLE 2 COMPONENTS OF COLD STORAGE CONSTRUCTION

TABLE 3 COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE

TABLE 4 COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION

TABLE 5 FOOD LOSSES ACROSS THE GLOBE

TABLE 6 AUSTRALIA: ECONOMIC OUTLOOK

TABLE 7 BRAZIL: ECONOMIC OUTLOOK

TABLE 8 CANADA: ECONOMIC OUTLOOK

TABLE 9 CHILE: ECONOMIC OUTLOOK

TABLE 10 CHINA: ECONOMIC OUTLOOK

TABLE 11 FRANCE: ECONOMIC OUTLOOK

TABLE 12 GERMANY: ECONOMIC OUTLOOK

TABLE 13 INDIA: ECONOMIC OUTLOOK

TABLE 14 IRAN: ECONOMIC OUTLOOK

TABLE 15 ITALY: ECONOMIC OUTLOOK

TABLE 16 JAPAN: ECONOMIC OUTLOOK

TABLE 17 MEXICO: ECONOMIC OUTLOOK

TABLE 18 NEW ZEALAND: ECONOMIC OUTLOOK

TABLE 19 RUSSIA: ECONOMIC OUTLOOK

TABLE 20 SAUDI ARABIA: ECONOMIC OUTLOOK

TABLE 21 SOUTH AFRICA: ECONOMIC OUTLOOK

TABLE 22 U.K.: ECONOMIC OUTLOOK

TABLE 23 U.S.: ECONOMIC OUTLOOK

TABLE 24 GLOBAL COLD STORAGE CONSTRUCTION MARKET SIZE, BY STORAGE TYPE, 2014–2021 (MILLION CUBIC METERS)

TABLE 25 PRODUCTION STORES SEGMENT, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 26 BULK STORES SEGMENT, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 27 PORTS SEGMENT, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 28 OTHER STORAGE TYPE SEGMENT, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 29 GLOBAL COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014–2021 (MILLION CUBIC METERS)

TABLE 30 GLOBAL COLD STORAGE CONSTRUCTION MARKET IN FOOD & BEVERAGES, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 31 GLOBAL COLD STORAGE CONSTRUCTION MARKET IN MEDICAL PRODUCTS, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 32 GLOBAL COLD STORAGE CONSTRUCTION MARKET IN CHEMICALS, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 33 GLOBAL COLD STORAGE CONSTRUCTION MARKET IN OTHER APPLICATIONS, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 34 COLD STORAGE CONSTRUCTION MARKET, BY REGION, 2014–2021 (MILLION CUBIC METERS)

TABLE 35 COLD STORAGE CONSTRUCTION MARKET, BY REGION, 2014–2021 (USD MILLION)

TABLE 36 ASIA-PACIFIC COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014–2021 (MILLION CUBIC METERS)

TABLE 37 ASIA-PACIFIC COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 38 ASIA-PACIFIC COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 39 ASIA-PACIFIC COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 40 INDIA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 41 INDIA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 42 CHINA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 43 CHINA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 44 JAPAN COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 45 JAPAN COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 46 INDONESIA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 47 INDONESIA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 48 AUSTRALIA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 49 AUSTRALIA COLD STORAGE CONSTRUCTION MARKET, BY

APPLICATION, 2014-2021 (MILLION CUBIC METERS)
TABLE 50 NEW ZEALAND COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)
TABLE 51 NEW ZEALAND STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)
TABLE 52 REST OF ASIA-PACIFIC COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (THOUSAND CUBIC METERS)
TABLE 53 REST OF ASIA-PACIFIC COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (THOUSAND CUBIC METERS)
TABLE 54 NORTH AMERICA COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014-2021 (MILLION CUBIC METERS)
TABLE 55 NORTH AMERICA COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014-2021 (USD MILLION)
TABLE 56 NORTH AMERICA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)
TABLE 57 NORTH AMERICA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)
TABLE 58 U.S. COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)
TABLE 59 U.S. COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)
TABLE 60 CANADA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)
TABLE 61 CANADA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)
TABLE 62 EUROPE COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014-2021 (MILLION CUBIC METERS)
TABLE 63 EUROPE COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014-2021 (USD MILLION)
TABLE 64 EUROPE COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (USD MILLION)
TABLE 65 EUROPE COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)
TABLE 66 GERMANY COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)
TABLE 67 GERMANY COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)
TABLE 68 NETHERLANDS COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 69 NETHERLANDS COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 70 FRANCE COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 71 FRANCE COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 72 GREAT BRITAIN COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 73 GREAT BRITAIN COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 74 SPAIN COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 75 SPAIN COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 76 ITALY COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 77 ITALY COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 78 DENMARK COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 79 DENMARK COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 80 REST OF EUROPE COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 81 REST OF EUROPE COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 82 MIDDLE EAST & AFRICA COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014-2021 (MILLION CUBIC METERS)

TABLE 83 MIDDLE EAST & AFRICA COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014-2021 (USD MILLION)

TABLE 84 MIDDLE EAST & AFRICA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 85 MIDDLE EAST & AFRICA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 86 IRAN COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 87 IRAN COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 88 TURKEY COLD STORAGE CONSTRUCTION MARKET, BY STORAGE

TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 89 TURKEY COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 90 EGYPT COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 91 EGYPT COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 92 MOROCCO COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 93 MOROCCO COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 94 REST OF MIDDLE EAST & AFRICA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 95 REST OF MIDDLE EAST & AFRICA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 96 LATIN AMERICA COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014–2020 (MILLION CUBIC METERS)

TABLE 97 LATIN AMERICA COLD STORAGE CONSTRUCTION MARKET, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 98 LATIN AMERICA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 99 LATIN AMERICA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 100 MEXICO COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 101 MEXICO COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 102 BRAZIL COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 103 BRAZIL COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 104 CHILE COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 105 CHILE COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 106 REST OF LATIN AMERICA COLD STORAGE CONSTRUCTION MARKET, BY STORAGE TYPE, 2014-2021 (MILLION CUBIC METERS)

TABLE 107 REST OF LATIN AMERICA COLD STORAGE CONSTRUCTION MARKET, BY APPLICATION, 2014-2021 (MILLION CUBIC METERS)

TABLE 108 MERGERS & ACQUISITIONS, 2010-2015

TABLE 109 AGREEMENT & COLLABORATION, 2011-2015

TABLE 110 EXPANSIONS, 2010-2016

TABLE 111 NEW SERVICE LAUNCHES, PARTNERSHIPS & INVESTMENTS,
2012-2015

List Of Figures

LIST OF FIGURES

FIGURE 1 COLD STORAGE CONSTRUCTION MARKET: RESEARCH DESIGN

FIGURE 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION & REGION

FIGURE 3 BOTTOM-UP APPROACH

FIGURE 4 TOP-DOWN APPROACH

FIGURE 5 DATA TRIANGULATION METHODOLOGY

FIGURE 6 THE FOOD & BEVERAGES APPLICATION SEGMENT PROJECTED TO WITNESS HIGHEST GROWTH DURING THE FORECAST PERIOD

FIGURE 7 THE PRODUCTION STORES SEGMENT PROJECTED TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD

FIGURE 8 ASIA-PACIFIC CONTRIBUTED THE LARGEST SHARE TO THE COLD STORAGE CONSTRUCTION MARKET IN 2015

FIGURE 9 THE COLD STORAGE CONSTRUCTION MARKET PROJECTED TO REGISTER HIGH GROWTH BETWEEN 2016 & 2021

FIGURE 10 PRODUCTION STORES IS PROJECTED TO BE THE FASTEST-GROWING SEGMENT OF THE MARKET BETWEEN 2016 & 2021

FIGURE 11 FOOD & BEVERAGES LED THE ASIA-PACIFIC COLD STORAGE CONSTRUCTION MARKET IN 2015

FIGURE 12 INDIA IS PROJECTED TO BE THE FASTEST-GROWING MARKET IN THE COLD STORAGE CONSTRUCTION MARKET FROM 2016 TO 2021

FIGURE 13 THE FOOD & BEVERAGES SEGMENT ACCOUNTED FOR THE LARGEST SHARE OF THE MARKET IN 2015

FIGURE 14 INDIA AND CHINA TO EMERGE AS LUCRATIVE MARKETS BETWEEN 2016 AND 2021

FIGURE 15 ASIA-PACIFIC ESTIMATED TO WITNESS HIGHEST GROWTH IN 2016

FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE COLD STORAGE CONSTRUCTION MARKET

FIGURE 17 PRODUCT SHIPMENT OF PERISHABLE FOODS IN THE U.S.

FIGURE 18 PERISHABLE FOOD EXPORTING COUNTRIES

FIGURE 19 FACTORS AFFECTING THE GROWTH IN INTERNATIONAL TRADE OF PERISHABLE AND PROCESSED FOODS

FIGURE 20 AVERAGE ELECTRICITY TARIFF IN THE U.S. (2010-2014)

FIGURE 21 EMERGING SOLUTIONS IN THE COLD STORAGE CONSTRUCTION MARKET

FIGURE 22 REVENUE POCKET MATRIX: APPLICATION

FIGURE 23 REVENUE POCKET MATRIX: STORAGE TYPE

FIGURE 24 COLD STORAGE CONSTRUCTION MARKET: VALUE CHAIN ANALYSIS

FIGURE 25 PORTER'S FIVE FORCES ANALYSIS

FIGURE 26 CONSTRUCTION INDUSTRY GROWTH RATE, 2013

FIGURE 27 AGRICULTURE INDUSTRY GROWTH RATE, 2010-2013

FIGURE 28 THE PRODUCTION STORES SEGMENT LED THE GLOBAL COLD STORAGE CONSTRUCTION MARKET BETWEEN 2016 AND 2021

FIGURE 29 ASIA-PACIFIC PROJECTED TO DOMINATE THE PRODUCTION STORES SEGMENT OF THE COLD STORAGE CONSTRUCTION MARKET BETWEEN 2016 AND 2021

FIGURE 30 ASIA-PACIFIC EXPECTED TO BE THE LARGEST MARKET IN THE BULK STORES SEGMENT BETWEEN 2016 AND 2021

FIGURE 31 THE PORT SEGMENT EXPECTED TO WITNESS HIGHEST GROWTH IN ASIA-PACIFIC BETWEEN 2016 AND 2021

FIGURE 32 THE OTHER STORAGE TYPE SEGMENT EXPECTED TO WITNESS HIGHEST GROWTH IN NORTH AMERICA

FIGURE 33 PRODUCT RELATED TEMPERATURE STANDARDS

FIGURE 34 FOOD & BEVERAGES SEGMENT IS PROJECTED TO BE THE FASTEST-GROWING APPLICATION SEGMENT IN THE GLOBAL COLD STORAGE CONSTRUCTION MARKET BETWEEN 2016 AND 2021

FIGURE 35 FISH, MEAT & SEAFOOD ITEMS TO LEAD THE FOOD & BEVERAGES SEGMENT

FIGURE 36 ASIA-PACIFIC IS PROJECTED TO LEAD THE FOOD & BEVERAGES SEGMENT IN THE GLOBAL COLD STORAGE CONSTRUCTION MARKET BETWEEN 2016 AND 2021

FIGURE 37 RECOMMENDED TEMPERATURE RANGES FOR VACCINES

FIGURE 38 ASIA-PACIFIC IS EXPECTED TO BE THE LARGEST REGIONAL SEGMENT IN THE MEDICAL PRODUCTS SECTOR BETWEEN 2016 AND 2021

FIGURE 39 ASIA-PACIFIC IS EXPECTED TO BE THE FASTEST-GROWING REGIONAL SEGMENT IN THE CHEMICALS SECTOR BETWEEN 2016 AND 2021

FIGURE 40 MIDDLE EAST & AFRICA IS EXPECTED TO BE THE FASTEST-GROWING REGIONAL SEGMENT IN OTHER APPLICATIONS OF THE COLD STORAGE CONSTRUCTION MARKET BETWEEN 2016 AND 2021

FIGURE 41 INDIA, CHINA, AND TURKEY ARE EMERGING AS STRATEGIC DESTINATIONS

FIGURE 42 ASIA-PACIFIC COLD STORAGE CONSTRUCTION MARKET: REGIONAL SNAPSHOT (2015)

FIGURE 43 THE U.S. IS THE KEY MARKET FOR TOP THREE END-USE INDUSTRIES OF COLD STORAGE CONSTRUCTION IN NORTH AMERICA

FIGURE 44 EUROPE COLD STORAGE CONSTRUCTION MARKET: REGIONAL SNAPSHOT (2015)

FIGURE 45 IRAN IS THE LARGEST CONSUMER OF COLD STORAGE CONSTRUCTION IN THE MIDDLE-EAST & AFRICA

FIGURE 46 BRAZIL IS THE LARGEST MARKET FOR COLD STORAGE CONSTRUCTION IN LATIN AMERICA

FIGURE 47 COMPANIES ADOPTED EXPANSIONS AS THE KEY STRATEGIES TO ACHIEVE GROWTH BETWEEN 2011 & 2016

FIGURE 48 EXPANSIONS AND MERGERS & ACQUISITIONS ACCOUNTED FOR A MAJOR SHARE OF THE GROWTH STRATEGIES ADOPTED BY KEY PLAYERS 2011 TO 2015

FIGURE 49 REGIONAL REVENUE MIX OF TOP FIVE MARKET PLAYERS

FIGURE 50 SWOT ANALYSIS: PREFERRED FREEZER SERVICES

FIGURE 51 SWOT ANALYSIS: LINEAGE LOGISTICS HOLDINGS, LLC

FIGURE 52 SWOT ANALYSIS: AMERICOLD LOGISTICS, LLC

FIGURE 53 SWOT ANALYSIS: BURISS LOGISTICS

FIGURE 54 SWOT ANALYSIS: NICHIREI LOGISTICS GROUP INC.

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