

# **Coiled Tubing Market by Fleet (Operator, Region), Service (Well Intervention Service (Well Completions & Mechanical Operations, Well Cleaning & Pumping Operations) Drilling Service, Others), Application (Onshore, Offshore), Region - Global Forecast to 2025**

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## **Abstracts**

“The coiled tubing market is projected to grow at a CAGR of 5.8% from 2020 to 2025”

The global coiled tubing market size is projected to reach USD 4.0 billion by 2025, from an estimated USD 3.0 billion in 2020, growing at a post COVID-19 CAGR of 5.8% during the forecast period. The global coiled tubing industry is driven mainly by the growing demand for well intervention operations, redevelopment of mature fields, and advancements in shale developments. The increasing demand for larger diameter coiled tubing and the evolution of intelligent coiled tubing units are likely to offer lucrative opportunities for the market players over the next five years.

“The onshore segment, by application, is expected to be the fastest-growing market from 2020 to 2025”

The coiled tubing market is witnessing high demand from onshore applications as new well drilling activities are rising in onshore locations at a faster pace than in the offshore fields. Also, most of the onshore fields in the Middle East and North America are in their declining phase, where pumping operations and mechanical operations performed through coiled tubing can improve the production from reservoirs.

Additionally, the development of domestic shale gas and tight oil reserves drive the major surge in crude oil and natural gas production in North America. This has resulted in the improved efficiency of the operations for increasing production from oil & gas

wells. This increase in well intervention activities leads to a rise in coiled tubing operations in onshore wells.

“North America: The largest and the fastest-growing region in the global coiled tubing market.”

North America is expected to dominate the global coiled tubing market between 2020 and 2025. The North American oil production is rising drastically, with a growth rate of 7.7% from 2017 to 2018. Moreover, the continuous shale activities in the region are driving the demand for well intervention operations. The upstream operators, such as Total, ExxonMobil, Chevron, and Apache, also have a significant presence in North America. This creates more opportunities for oilfield service providers to capture long-term contracts.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 60%, Tier 2- 25%, and Tier 3- 15%

By Designation: C-Level- 35%, Director Level- 25%, and Others- 40%

By Region: Asia Pacific- 15%, Middle East– 10%, Africa – 5%, Europe- 20%, North America- 40%, and South & Central America- 10%

Note: Others include sales managers, marketing managers, product managers, and product engineers.

The tier of the companies is defined based on their total revenue as of 2017. Tier 1: USD 1 billion and above, Tier 2: From USD 500 million to USD 1 billion, and Tier 3:

## Contents

### 1 INTRODUCTION

#### 1.1 OBJECTIVES OF THE STUDY

#### 1.2 DEFINITION

##### 1.2.1 COILED TUBING MARKET, BY SERVICE: INCLUSIONS VS. EXCLUSIONS

#### 1.3 MARKET SCOPE

##### 1.3.1 MARKET SEGMENTATION

##### 1.3.2 REGIONS COVERED

##### 1.3.3 YEARS CONSIDERED FOR THE STUDY

#### 1.4 CURRENCY

#### 1.5 LIMITATION

#### 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

##### FIGURE 1 COILED TUBING MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

###### 2.1.1.1 Key data from secondary sources

##### 2.1.2 PRIMARY DATA

###### 2.1.2.1 Key data from primary sources

###### 2.1.2.2 Breakdown of primaries

##### TABLE 1 COILED TUBING MARKET: PLAYERS/COMPANIES CONNECTED

#### 2.2 SCOPE

#### 2.3 KEY INFLUENCING FACTORS/DRIVERS

##### 2.3.1 WELL COUNT

##### FIGURE 2 NEWLY DRILLED WELLS, 2018

##### 2.3.2 COILED TUBING UNIT COUNT

##### FIGURE 3 CRUDE OIL PRICE AND OPERATIONAL WELL COUNT VS. COILED TUBING UNIT COUNT (2014–2018)

##### 2.3.3 PRODUCTION TRENDS

##### FIGURE 4 OPERATIONAL WELL COUNT VS. CRUDE OIL PRODUCTION (2013–2019)

##### 2.3.4 CRUDE OIL PRICES

##### FIGURE 5 CRUDE OIL PRICE TREND

##### 2.3.5 IMPACT OF COVID-19

#### 2.4 MARKET SIZE ESTIMATION

#### 2.4.1 IDEAL DEMAND-SIDE ANALYSIS

##### TABLE 2 COILED TUBING MARKET: IDEAL DEMAND-SIDE APPROACH

###### 2.4.1.1 Assumptions

###### 2.4.1.2 Calculation

##### FIGURE 6 COILED TUBING MARKET: IDEAL DEMAND-SIDE CALCULATION

#### 2.4.2 SUPPLY-SIDE ANALYSIS

###### 2.4.2.1 Assumptions

###### 2.4.2.2 Calculation

##### FIGURE 7 RESEARCH METHODOLOGY: ILLUSTRATION OF COILED TUBING COMPANY REVENUE ESTIMATION (2019)

##### FIGURE 8 RANKING OF KEY PLAYERS & INDUSTRY CONCENTRATION, 2019

#### 2.4.3 FORECAST

### 2.5 MARKET BREAKDOWN AND DATA TRIANGULATION

##### FIGURE 9 DATA TRIANGULATION METHODOLOGY

### 2.6 PRIMARY INSIGHTS

##### FIGURE 10 KEY SERVICE PROVIDERS' POINT OF VIEW

## 3 EXECUTIVE SUMMARY

### 3.1 PRE- AND POST-COVID-19 SCENARIO ANALYSIS

##### FIGURE 11 PRE- AND POST-COVID-19 SCENARIO ANALYSIS

##### TABLE 3 COILED TUBING MARKET SNAPSHOT

##### FIGURE 12 NORTH AMERICA DOMINATED THE COILED TUBING MARKET IN 2019

##### FIGURE 13 NORTH AMERICA DOMINATED THE COILED TUBING MARKET, BY FLEET, 2016–2019

##### FIGURE 14 WELL INTERVENTION SEGMENT IS EXPECTED TO LEAD THE COILED TUBING MARKET, BY SERVICE, 2020–2025

##### FIGURE 15 ONSHORE SEGMENT IS EXPECTED TO DOMINATE THE COILED TUBING MARKET, BY APPLICATION, DURING THE FORECAST PERIOD

## 4 PREMIUM INSIGHTS

### 4.1 ATTRACTIVE OPPORTUNITIES IN THE COILED TUBING MARKET

##### FIGURE 16 MATURING OILFIELDS TO DRIVE THE DEMAND FOR WELL INTERVENTION ACTIVITIES AND BOOST THE COILED TUBING MARKET GROWTH, 2020–2025

### 4.2 COILED TUBING MARKET, BY SERVICE

##### FIGURE 17 WELL INTERVENTION SEGMENT IS EXPECTED TO DOMINATE THE

## COILED TUBING MARKET, BY SERVICE, 2020—2025

### 4.3 COILED TUBING MARKET, BY APPLICATION

FIGURE 18 ONSHORE SEGMENT DOMINATED THE COILED TUBING MARKET, BY APPLICATION IN 2019

### 4.4 COILED TUBING MARKET, BY REGION

FIGURE 19 COILED TUBING MARKET IN THE MIDDLE EAST IS EXPECTED TO REGISTER HIGHEST CAGR FROM 2020 TO 2025

### 4.5 NORTH AMERICAN COILED TUBING MARKET, BY APPLICATION & COUNTRY

FIGURE 20 ONSHORE SEGMENT AND THE US DOMINATED THE NORTH AMERICAN COILED TUBING MARKET IN 2019

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

#### 5.2 COVID-19 HEALTH ASSESSMENT

FIGURE 21 COVID-19 GLOBAL PROPAGATION

FIGURE 22 COVID-19 PROPAGATION IN SELECT COUNTRIES

#### 5.3 ROAD TO RECOVERY

FIGURE 23 RECOVERY ROAD FOR 2020

#### 5.4 COVID-19 ECONOMIC ASSESSMENT

FIGURE 24 REVISED GDP FORECAST FOR SELECT G20 COUNTRIES IN 2020

#### 5.5 MARKET DYNAMICS

FIGURE 25 COILED TUBING MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

##### 5.5.1 DRIVERS

5.5.1.1 Growing demand for well intervention operations is driving the coiled tubing market

FIGURE 26 WELL INTERVENTION SERVICES VS. COILED TUBING/WIRELINE DEPLOYMENT FOR PERFORMING THE OPERATIONS

FIGURE 27 GLOBAL OIL & GAS UPSTREAM CAPITAL SPENDING (2014–2019)

5.5.1.2 Redevelopment of mature oilfields demands coiled tubing units for production enhancement

FIGURE 28 PEAK LOSS OF OIL FROM MATURE CONVENTIONAL OILFIELDS (2010–2017)

5.5.1.3 Advancements in shale oil extraction require more coiled tubing operations  
TABLE 4 TOP COUNTRIES WITH SIGNIFICANT TECHNICALLY RECOVERABLE SHALE RESOURCES

5.5.1.4 Rising primary energy consumption from Asia Pacific will boost the coiled tubing market in the region

**FIGURE 29 WORLD OIL DEMAND GROWTH (2018–2024)****5.5.2 RESTRAINTS**

5.5.2.1 Risks associated with coiled tubing operations and regulations associated with operational safety are restraining the market growth

5.5.2.2 Wireline operations, which are a cheaper substitute of coiled tubing operations, hinder the growth of the coiled tubing market

**5.5.3 OPPORTUNITIES**

5.5.3.1 Increasing exploration & production activities from new discoveries offer lucrative opportunities for the coiled tubing market

**FIGURE 30 TRENDS OF EXPLORATIONS & PRODUCTION CAPEX WITH RESPECT TO CRUDE OIL PRICES (2010–2018)**

5.5.3.2 Evolution of intelligent coiled tubing technologies

**5.5.4 CHALLENGES**

5.5.4.1 Challenging coiled tubing operations in offshore well interventions & drilling pose challenges for the coiled tubing market

5.5.4.2 Impact of COVID-19 on oil and gas production activities

**5.6 ADJACENT AND INTERCONNECTED MARKETS****TABLE 5 ADJACENT AND INTERCONNECTED MARKETS (USD BILLION)****6 COILED TUBING MARKET, BY SERVICE****6.1 INTRODUCTION**

**FIGURE 31 WELL INTERVENTION SEGMENT IS EXPECTED TO DOMINATE THE COILED TUBING MARKET, BY SERVICE, 2020–2025**

**TABLE 6 COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)**

**TABLE 7 PRE-COVID-19: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)**

**TABLE 8 POST-COVID-19: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)**

**6.2 WELL INTERVENTION**

**FIGURE 32 WELL COMPLETIONS & MECHANICAL OPERATIONS SUB-SEGMENT DOMINATED WELL INTERVENTION MARKET IN 2019**

**TABLE 9 WELL INTERVENTION: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)**

**TABLE 10 POST-COVID-19: WELL INTERVENTION: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)**

**TABLE 11 WELL INTERVENTION: COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)**

**TABLE 12 POST-COVID-19: WELL INTERVENTION: COILED TUBING MARKET**

## SIZE, BY TYPE, 2020–2025 (USD MILLION)

### 6.2.1 WELL COMPLETIONS & MECHANICAL OPERATIONS

6.2.1.1 Increasing concerns for improving well accessibility and enhancing production are expected to drive the well completions & mechanical operations market

TABLE 13 WELL COMPLETIONS & MECHANICAL OPERATIONS: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 14 POST-COVID-19: WELL COMPLETIONS & MECHANICAL OPERATIONS: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

### 6.2.2 WELL CLEANING & PUMPING OPERATIONS

6.2.2.1 Optimization of mature oil & gas reservoirs drives the demand for well cleaning & pumping operations

TABLE 15 WELL CLEANING & PUMPING OPERATIONS: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 16 POST-COVID-19: WELL CLEANING & PUMPING OPERATIONS: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

## 6.3 DRILLING

6.3.1 MULTILATERAL WELL DRILLING IS DRIVING THE COILED TUBING DRILLING MARKET

TABLE 17 DRILLING: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 18 POST-COVID-19: DRILLING: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

## 6.4 OTHERS

TABLE 19 OTHERS: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 20 POST-COVID-19: OTHERS: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

## 7 COILED TUBING MARKET, BY APPLICATION

### 7.1 INTRODUCTION

FIGURE 33 ONSHORE SEGMENT IS EXPECTED TO LEAD COILED TUBING MARKET, BY APPLICATION, FROM 2020 TO 2025

TABLE 21 COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 22 PRE-COVID-19: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 23 POST-COVID-19: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

## 7.2 ONSHORE

7.2.1 ONSHORE SHALE DEVELOPMENT IN NORTH AMERICA AND HIGHER NUMBER OF MATURE ONSHORE OILFIELDS IN THE MIDDLE EAST ARE LIKELY TO PROVIDE OPPORTUNITIES FOR COILED TUBING SERVICE PROVIDERS

TABLE 24 ONSHORE: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 25 POST-COVID-19: ONSHORE: COILED TUBING MARKET SIZE, BY REGION, BY REGION, 2020–2025 (USD MILLION)

## 7.3 OFFSHORE

7.3.1 GREATER LOGISTICAL AND OPERATIONAL CHALLENGES ARE AFFECTING THE GROWTH OF COILED TUBING OPERATIONS IN OFFSHORE REGIONS

TABLE 26 OFFSHORE: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 27 POST-COVID-19: OFFSHORE: COILED TUBING MARKET SIZE, BY REGION, BY REGION, 2020–2025 (USD MILLION)

# 8 COILED TUBING MARKET, BY FLEET

## 8.1 INTRODUCTION

FIGURE 34 COILED TUBING FLEET, BY REGION, MARKET SHARE (VOLUME) 2019

TABLE 28 COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

## 8.2 BY REGION

### 8.2.1 NORTH AMERICA

8.2.1.1 Demand for coiled tubing operations from shale development in North America is the major reason for the higher number of active fleets in the region

### 8.2.2 EUROPE

8.2.2.1 Europe witnessed the highest utilization rate for coiled tubing fleets as offshore operations are high in the region

### 8.2.3 ASIA PACIFIC

8.2.3.1 Asia Pacific is expected to increase the highest number of fleet in the next 5 years as production activities in the region are rising

### 8.2.4 SOUTH & CENTRAL AMERICA

8.2.4.1 High demand for well intervention services from Brazil and Mexico were the major demand generators for coiled tubing units in South & Central America

### 8.2.5 MIDDLE EAST

8.2.5.1 Redevelopment of the mature fields in the Middle East creates an enormous



demand for coiled tubing services in the region

### 8.2.6 AFRICA

8.2.6.1 Africa is still in the nascent phase for the coiled tubing market;

thus, the fleet count is lower in the region

TABLE 29 FLEET: COILED TUBING MARKET, BY REGION, 2016–2019 (UNITS)

TABLE 30 UTILIZATION RATE: COILED TUBING MARKET, BY REGION, 2016–2019 (%)

TABLE 31 ACTIVE FLEET: COILED TUBING MARKET, BY REGION, 2016–2019 (UNITS)

## 8.3 BY OPERATOR

### 8.3.1 INTRODUCTION

TABLE 32 FLEET: COILED TUBING MARKET, BY OPERATOR, 2016–2019 (UNITS)

TABLE 33 UTILIZATION RATE: COILED TUBING MARKET, BY OPERATOR, 2016–2019 (%)

TABLE 34 ACTIVE FLEET: COILED TUBING MARKET, BY OPERATOR, 2016–2019 (UNITS)

### 8.3.2 NEXTIER OILFIELD SOLUTIONS

TABLE 35 NEXTIER OILFIELD SOLUTIONS: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

### 8.3.3 STEP ENERGY SERVICES

TABLE 36 STEP ENERGY SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

### 8.3.4 KEY ENERGY SERVICES

TABLE 37 KEY ENERGY SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

### 8.3.5 PIONEER ENERGY SERVICES

TABLE 38 PIONEER ENERGY SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

### 8.3.6 BASIC ENERGY SERVICES

TABLE 39 BASIC ENERGY SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

### 8.3.7 CALFRAC WELL SERVICES

TABLE 40 CALFRAC WELL SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

## 9 COILED TUBING MARKET, BY REGION

### 9.1 INTRODUCTION

FIGURE 35 SAUDI ARABIA COILED TUBING MARKET IS EXPECTED TO

REGISTER HIGHEST CAGR FROM 2020 TO 2025

FIGURE 36 NORTH AMERICA IS EXPECTED TO DOMINATE COILED TUBING MARKET, BY REGION, 2020–2025

TABLE 41 COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 42 PRE-COVID-19: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 43 POST-COVID-19: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

## 9.2 NORTH AMERICA

FIGURE 37 REGIONAL SNAPSHOT: NORTH AMERICAN COILED TUBING MARKET, 2019

### 9.2.1 BY SERVICE

TABLE 44 NORTH AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 45 POST-COVID-19: NORTH AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 46 WELL INTERVENTION: NORTH AMERICA COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 47 POST-COVID-19: WELL INTERVENTION: NORTH AMERICA COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

### 9.2.2 BY APPLICATION

TABLE 48 NORTH AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 49 POST-COVID-19: NORTH AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

### 9.2.3 BY FLEET

TABLE 50 NORTH AMERICA: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

### 9.2.4 BY COUNTRY

TABLE 51 NORTH AMERICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 52 POST-COVID-19: NORTH AMERICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

FIGURE 38 US DOMINATED THE NORTH AMERICAN COILED TUBING MARKET IN 2019

### 9.2.5 US

9.2.5.1 Rising demand for well intervention operations for shale development and redevelopment of mature oil basins is driving the US coiled tubing market

TABLE 53 US: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 54 POST-COVID-19: US: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 55 US: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 56 POST-COVID-19: US: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.2.6 CANADA

9.2.6.1 Rising focus on the increasing production from the oil sands is likely to drive the coiled tubing market in Canada

TABLE 57 CANADA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 58 POST-COVID-19: CANADA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 59 CANADA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 60 POST-COVID-19: CANADA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.3 EUROPE

FIGURE 39 REGIONAL SNAPSHOT: EUROPEAN COILED TUBING MARKET, 2019

##### 9.3.1 BY SERVICE

TABLE 61 EUROPE: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 62 POST-COVID-19: EUROPE: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 63 WELL INTERVENTION: EUROPE COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 64 POST-COVID-19: WELL INTERVENTION: EUROPE COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

##### 9.3.2 BY APPLICATION

TABLE 65 EUROPE: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 66 POST-COVID-19: EUROPE: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

##### 9.3.3 BY FLEET

TABLE 67 EUROPE: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

##### 9.3.4 BY COUNTRY

TABLE 68 EUROPE: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019

(USD MILLION)

TABLE 69 POST-COVID-19: EUROPE: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

#### 9.3.4.1 Russia

9.3.4.1.1 Rising exploration & production activities in the East Siberia and Caspian region are likely to drive the Russian coiled tubing market

TABLE 70 RUSSIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 71 POST-COVID-19: RUSSIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 72 RUSSIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 73 POST-COVID-19: RUSSIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.3.4.2 UK

9.3.4.2.1 Rising demand for well intervention operations in the UK is likely to drive the coiled tubing market

TABLE 74 UK: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 75 POST-COVID-19: UK: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 76 UK: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 77 POST-COVID-19: UK: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.3.4.3 Norway

9.3.4.3.1 High maturity rates of oil & gas fields in Norwegian Continental Shelf (NCS) are boosting the demand for coiled tubing operations in Norway

TABLE 78 NORWAY: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 79 POST-COVID-19: NORWAY: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 80 NORWAY: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 81 POST-COVID-19: NORWAY: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.3.4.4 Rest of Europe

TABLE 82 REST OF EUROPE: COILED TUBING MARKET SIZE, BY SERVICE,

2016–2019 (USD MILLION)

TABLE 83 POST-COVID-19: REST OF EUROPE: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 84 REST OF EUROPE: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 85 POST-COVID-19: REST OF EUROPE: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

## 9.4 SOUTH & CENTRAL AMERICA

### 9.4.1 BY SERVICE

TABLE 86 SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 87 POST-COVID-19: SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 88 WELL INTERVENTION: SOUTH & CENTRAL AMERICA COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 89 POST-COVID-19: WELL INTERVENTION: SOUTH & CENTRAL AMERICA COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

### 9.4.2 BY APPLICATION

TABLE 90 SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 91 POST-COVID-19: SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

### 9.4.3 BY FLEET

TABLE 92 SOUTH & CENTRAL AMERICA: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

### 9.4.4 BY COUNTRY

TABLE 93 SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 94 POST-COVID-19: SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

#### 9.4.4.1 Mexico

9.4.4.1.1 Investments for expediting oil & gas production from existing reserves are driving the Mexican coiled tubing market

TABLE 95 MEXICO: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 96 POST-COVID-19: MEXICO: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 97 MEXICO: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 98 POST-COVID-19: MEXICO: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.4.4.2 Brazil

9.4.4.2.1 Recent developments in offshore Brazilian oil & gas fields are driving the coiled tubing market

TABLE 99 BRAZIL: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 100 POST-COVID-19: BRAZIL: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 101 BRAZIL: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 102 POST-COVID-19: BRAZIL: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.4.4.3 Venezuela

9.4.4.3.1 Reviving oil & gas activities in Venezuela is likely to bring opportunities for the coiled tubing market

TABLE 103 VENEZUELA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 104 POST-COVID-19: VENEZUELA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 105 VENEZUELA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 106 POST-COVID-19: VENEZUELA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.4.4.4 Argentina

9.4.4.4.1 Development of shale reserves is expected to drive the well intervention market, thereby driving the coiled tubing market in Argentina

TABLE 107 ARGENTINA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 108 POST-COVID-19: ARGENTINA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 109 ARGENTINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 110 POST-COVID-19: ARGENTINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.4.4.5 Rest of South & Central America

TABLE 111 REST OF SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 112 POST-COVID-19: REST OF SOUTH & CENTRAL AMERICA: COILED

**TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)****TABLE 113 REST OF SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)****TABLE 114 POST-COVID-19: REST OF SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)****9.5 ASIA PACIFIC****9.5.1 BY SERVICE****TABLE 115 ASIA PACIFIC: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)****TABLE 116 POST-COVID-19: ASIA PACIFIC: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)****TABLE 117 WELL INTERVENTION: ASIA PACIFIC COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)****TABLE 118 POST-COVID-19: WELL INTERVENTION: ASIA PACIFIC COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)****9.5.2 BY APPLICATION****TABLE 119 ASIA PACIFIC: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)****TABLE 120 POST-COVID-19: ASIA PACIFIC: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)****9.5.3 BY FLEET****TABLE 121 ASIA PACIFIC: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)****9.5.4 BY COUNTRY****TABLE 122 ASIA PACIFIC: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)****TABLE 123 POST-COVID-19: ASIA PACIFIC: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)****9.5.4.1 China****9.5.4.1.1 Deepwater drilling activities and shale exploration & production are likely to drive the Chinese coiled tubing market****TABLE 124 CHINA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)****TABLE 125 POST-COVID-19: CHINA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)****TABLE 126 CHINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)****TABLE 127 POST-COVID-19: CHINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)**

#### 9.5.4.2 India

9.5.4.2.1 Revamping of mature oilfields is expected to drive the coiled tubing market in India during the forecast period

TABLE 128 INDIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 129 POST-COVID-19: INDIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 130 INDIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 131 POST-COVID-19: INDIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.5.4.3 Australia

9.5.4.3.1 Development of the untapped shale reserves in Australia is driving the Australian coiled tubing market

TABLE 132 AUSTRALIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 133 POST-COVID-19: AUSTRALIA :COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 134 AUSTRALIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 135 POST-COVID-19: AUSTRALIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.5.4.4 Indonesia

9.5.4.4.1 Rising demand for well intervention operations to revive the production is boosting the demand for coiled tubing operations in Indonesia

TABLE 136 INDONESIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 137 POST-COVID-19: INDONESIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 138 INDONESIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 139 POST-COVID-19: INDONESIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.5.4.5 Malaysia

9.5.4.5.1 Concerns for optimization of oil & gas production are likely to drive the Malaysian coiled tubing market

TABLE 140 MALAYSIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 141 POST-COVID-19: MALAYSIA: COILED TUBING MARKET SIZE, BY



SERVICE, 2020–2025 (USD MILLION)

TABLE 142 MALAYSIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 143 POST-COVID-19: MALAYSIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.5.4.6 Rest of Asia Pacific

TABLE 144 REST OF ASIA PACIFIC: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 145 POST-COVID-19: REST OF ASIA PACIFIC: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 146 REST OF ASIA PACIFIC: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 147 POST-COVID-19: REST OF ASIA PACIFIC: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

### 9.6 MIDDLE EAST

#### 9.6.1 BY SERVICE

TABLE 148 MIDDLE EAST: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 149 POST-COVID-19: MIDDLE EAST: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 150 WELL INTERVENTION: MIDDLE EAST COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 151 POST-COVID-19: WELL INTERVENTION: MIDDLE EAST COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

#### 9.6.2 BY APPLICATION

TABLE 152 MIDDLE EAST: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 153 POST-COVID-19: MIDDLE EAST: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.6.3 BY FLEET

TABLE 154 MIDDLE EAST: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

#### 9.6.4 BY COUNTRY

TABLE 155 MIDDLE EAST: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 156 POST-COVID-19: MIDDLE EAST: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

##### 9.6.4.1 Saudi Arabia

###### 9.6.4.1.1 Boosted oil production from onshore fields and the surge

in offshore oil & gas exploration are expected to drive the coiled tubing market

TABLE 157 SAUDI ARABIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 158 POST-COVID-19: SAUDI ARABIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 159 SAUDI ARABIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 160 POST-COVID-19: SAUDI ARABIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.6.4.2 UAE

9.6.4.2.1 Demand for well intervention services is likely to grow with fast depleting oil production from oilfields

TABLE 161 UAE: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 162 POST-COVID-19: UAE: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 163 UAE: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 164 POST-COVID-19: UAE: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.6.4.3 Kuwait

9.6.4.3.1 The government's focus to increase oil production is expected to create opportunities for coiled tubing operations

TABLE 165 KUWAIT: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 166 POST-COVID-19: KUWAIT: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 167 KUWAIT: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 168 POST-COVID-19: KUWAIT: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.6.4.4 Oman

9.6.4.4.1 Recent oil & gas exploration & production activities in onshore Oman are likely to create demand for the coiled tubing market in the country

TABLE 169 OMAN: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 170 POST-COVID-19: OMAN: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 171 OMAN: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019

(USD MILLION)

TABLE 172 POST-COVID-19: OMAN: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.6.4.5 Rest of Middle East

TABLE 173 REST OF MIDDLE EAST: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 174 POST-COVID-19: REST OF MIDDLE EAST: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 175 REST OF MIDDLE EAST: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 176 POST-COVID-19: REST OF MIDDLE EAST: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.7 AFRICA

9.7.1 BY SERVICE

TABLE 177 AFRICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 178 POST-COVID-19: AFRICA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 179 WELL INTERVENTION: AFRICA COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)

TABLE 180 POST-COVID-19: WELL INTERVENTION: AFRICA COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)

9.7.2 BY APPLICATION

TABLE 181 AFRICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 182 POST-COVID-2019: AFRICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.7.3 BY FLEET

TABLE 183 AFRICA: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

9.7.4 BY COUNTRY

TABLE 184 AFRICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 185 POST-COVID-19: AFRICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

9.7.4.1 Algeria

9.7.4.1.1 Upcoming drilling projects in Algeria and rising capital expenditure in upstream operations are likely to boost the coiled tubing market in the country

TABLE 186 ALGERIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 187 POST-COVID-19: ALGERIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 188 ALGERIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 189 POST-COVID-19: ALGERIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.7.4.2 Egypt

9.7.4.2.1 New discoveries in Egypt pave demand opportunities for coiled tubing operations

TABLE 190 EGYPT: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 191 POST-COVID-19: EGYPT: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 192 EGYPT: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 193 POST-COVID-19: EGYPT: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.7.4.3 Nigeria

9.7.4.3.1 Rising exploration activities and developments in mature oil & gas fields are expected to support the coiled tubing market in Nigeria during the forecast period

TABLE 194 NIGERIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 195 POST-COVID-19: NIGERIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 196 NIGERIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 197 POST-COVID-19: NIGERIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.7.4.4 Angola

9.7.4.4.1 Demand for well intervention operations from offshore locations is driving the coiled tubing market in Angola

TABLE 198 ANGOLA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 199 POST-COVID-19: ANGOLA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 200 ANGOLA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 201 POST-COVID-19: ANGOLA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 9.7.4.5 Rest of Africa

TABLE 202 REST OF AFRICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 203 POST-COVID-19: REST OF AFRICA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 204 REST OF AFRICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 205 POST-COVID-19: REST OF AFRICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

## **10 COMPETITIVE LANDSCAPE**

### 10.1 OVERVIEW

FIGURE 40 KEY DEVELOPMENTS IN THE COILED TUBING MARKET, 2016–2020  
10.2 RANKING OF PLAYERS AND INDUSTRY CONCENTRATION, 2019

FIGURE 41 RANKING OF KEY PLAYERS & INDUSTRY CONCENTRATION, 2019  
10.3 COMPETITIVE SCENARIO

TABLE 206 DEVELOPMENTS OF KEY PLAYERS IN THE MARKET, JANUARY 2016–JUNE 2020

10.3.1 MERGERS & ACQUISITIONS

10.3.2 CONTRACTS & AGREEMENTS

10.3.3 NEW PRODUCT LAUNCH

10.3.4 ALLIANCES/COLLABORATIONS/JOINT VENTURES/PARTNERSHIPS

### 10.4 COMPETITIVE LEADERSHIP MAPPING

10.4.1 VISIONARY LEADERS

10.4.2 INNOVATORS

10.4.3 DYNAMIC

10.4.4 EMERGING

FIGURE 42 COILED TUBING MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2019

## **11 COMPANY PROFILE 184(BUSINESS OVERVIEW, PRODUCT & SERVICE OFFERINGS, RECENT DEVELOPMENTS, SWOT ANALYSIS & MNM VIEW)\***

### 11.1 HALLIBURTON

FIGURE 43 HALLIBURTON: COMPANY SNAPSHOT

### 11.2 SCHLUMBERGER

FIGURE 44 SCHLUMBERGER: COMPANY SNAPSHOT

### 11.3 BAKER HUGHES COMPANY

- FIGURE 45 BAKER HUGHES COMPANY: COMPANY SNAPSHOT
- 11.4 WEATHERFORD
  - FIGURE 46 WEATHERFORD: COMPANY SNAPSHOT
- 11.5 NEXTIER OILFIELD SOLUTIONS
  - FIGURE 47 NEXTIER OILFIELD SOLUTIONS: COMPANY SNAPSHOT
- 11.6 RPC, INC.
  - FIGURE 48 RPC, INC.: COMPANY SNAPSHOT
- 11.7 STEP ENERGY SERVICES
  - FIGURE 49 STEP ENERGY SERVICES: COMPANY SNAPSHOT
- 11.8 SUPERIOR ENERGY SERVICES
  - FIGURE 50 SUPERIOR ENERGY SERVICES: COMPANY SNAPSHOT
- 11.9 TRICAN
  - FIGURE 51 TRICAN: COMPANY SNAPSHOT
- 11.10 ALTUS INTERVENTION
- 11.11 NATIONAL ENERGY SERVICES REUNITED (NESR)
  - FIGURE 52 NATIONAL ENERGY SERVICES REUNITED (NESR): COMPANY SNAPSHOT
- 11.12 OILSERV
- 11.13 BASIC ENERGY SERVICES
  - FIGURE 53 BASIC ENERGY SERVICES: COMPANY SNAPSHOT
- 11.14 OCEANEERING INTERNATIONAL
  - FIGURE 54 OCEANEERING INTERNATIONAL: COMPANY SNAPSHOT
- 11.15 CALFRAC WELL SERVICES
  - FIGURE 55 CALFRAC WELL SERVICES: COMPANY SNAPSHOT
- 11.16 KEY ENERGY SERVICES
  - FIGURE 56 KEY ENERGY SERVICES: COMPANY SNAPSHOT
- 11.17 NINE ENERGY SERVICES
  - FIGURE 57 NINE ENERGY SERVICES: COMPANY SNAPSHOT
- 11.18 PIONEER ENERGY SERVICES
  - FIGURE 58 PIONEER ENERGY SERVICES: COMPANY SNAPSHOT
- 11.19 LEGEND ENERGY SERVICES

\*Details on Business overview, Products offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

## **12 ADJACENT & RELATED MARKETS**

- 12.1 INTRODUCTION
- 12.2 LIMITATIONS
- 12.3 OIL & GAS INTERCONNECTED MARKETS

## 12.4 WELL INTERVENTION MARKET

### 12.4.1 MARKET DEFINITION

### 12.4.2 LIMITATION

### 12.4.3 MARKET OVERVIEW

FIGURE 59 WELL INTERVENTION MARKET, 2018—2025 (USD MILLION)

### 12.4.4 WELL INTERVENTION MARKET, BY APPLICATION

#### 12.4.4.1 Onshore

TABLE 207 ONSHORE: WELL INTERVENTION MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 208 POST-COVID-19: ONSHORE: WELL INTERVENTION MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

#### 12.4.4.2 Offshore

TABLE 209 OFFSHORE: WELL INTERVENTION MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 210 POST-COVID-19: OFFSHORE: WELL INTERVENTION MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

### 12.4.5 WELL INTERVENTION MARKET, BY REGION

#### 12.4.5.1 North America

TABLE 211 NORTH AMERICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 212 POST-COVID-19: NORTH AMERICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 12.4.5.2 Europe

TABLE 213 EUROPE: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 214 POST-COVID-19: EUROPE: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 12.4.5.3 South & Central America

TABLE 215 SOUTH & CENTRAL AMERICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 216 POST-COVID -19: SOUTH & CENTRAL AMERICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 12.4.5.4 Asia Pacific

TABLE 217 ASIA PACIFIC: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 218 POST-COVID-19: ASIA PACIFIC: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

#### 12.4.5.5 Middle East

TABLE 219 MIDDLE EAST: WELL INTERVENTION MARKET SIZE, BY

APPLICATION, 2016–2019 (USD MILLION)

TABLE 220 POST-COVID-19: MIDDLE EAST: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

12.4.5.6 Africa

TABLE 221 AFRICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 222 POST-COVID-19: AFRICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

12.5 ARTIFICIAL LIFT MARKET

12.5.1 MARKET DEFINITION

12.5.2 ARTIFICIAL LIFT MARKET, BY MECHANISM: INCLUSIONS VS. EXCLUSIONS

12.5.3 LIMITATIONS

12.5.4 MARKET OVERVIEW

FIGURE 60 ARTIFICIAL LIFT MARKET, 2018—2025 (USD MILLION)

12.5.5 ARTIFICIAL LIFT MARKET, BY APPLICATION

12.5.5.1 Onshore

TABLE 223 ONSHORE: ARTIFICIAL LIFT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

12.5.5.2 Offshore

TABLE 224 OFFSHORE: ARTIFICIAL LIFT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

12.5.6 ARTIFICIAL LIFT MARKET, BY REGION

12.5.6.1 North America

TABLE 225 NORTH AMERICA: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

12.5.6.2 Europe

TABLE 226 EUROPE: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

12.5.6.3 Asia Pacific

TABLE 227 ASIA PACIFIC: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

12.5.6.4 South & Central America

TABLE 228 SOUTH & CENTRAL AMERICA: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

12.5.6.5 Middle East & Africa

TABLE 229 MIDDLE EAST & AFRICA: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

12.6 DIGITAL OILFIELD MARKET



## 12.6.1 MARKET DEFINITION

## 12.6.2 LIMITATIONS

## 12.6.3 MARKET OVERVIEW

### FIGURE 61 DIGITAL OILFIELD MARKET, 2018—2025 (USD BILLION)

## 12.6.4 DIGITAL OILFIELD MARKET, BY APPLICATION

### 12.6.4.1 Onshore

TABLE 230 ONSHORE: DIGITAL OILFIELD MARKET SIZE, BY REGION, 2016–2019 (USD BILLION)

TABLE 231 POST-COVID-19: ONSHORE: DIGITAL OILFIELD MARKET SIZE, BY REGION, 2020–2025 (USD BILLION)

### 12.6.4.2 Offshore

TABLE 232 OFFSHORE: DIGITAL OILFIELD MARKET SIZE, BY REGION, 2016–2019 (USD BILLION)

TABLE 233 POST-COVID-19: OFFSHORE: DIGITAL OILFIELD MARKET SIZE, BY REGION, 2020–2025 (USD BILLION)

## 12.6.5 DIGITAL OILFIELD MARKET, BY REGION

### 12.6.5.1 Europe

TABLE 234 EUROPE: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)

TABLE 235 POST-COVID-19: EUROPE: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)

### 12.6.5.2 Asia Pacific

TABLE 236 ASIA PACIFIC: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)

TABLE 237 POST-COVID-19: ASIA PACIFIC: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)

### 12.6.5.3 Middle East

TABLE 238 MIDDLE EAST: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)

TABLE 239 POST-COVID-19: MIDDLE EAST : DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)

### 12.6.5.4 North America

TABLE 240 NORTH AMERICA: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)

TABLE 241 POST-COVID-19: NORTH AMERICA : DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)

### 12.6.5.5 Africa

TABLE 242 AFRICA: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)

TABLE 243 POST-COVID-19: AFRICA : DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)

12.6.5.6 South America

TABLE 244 SOUTH AMERICA: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)

TABLE 245 POST-COVID-19: SOUTH AMERICA: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)

## **13 APPENDIX**

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

13.6 AUTHOR DETAILS

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