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Coiled Tubing Market by Fleet (Operator, Region), Service (Well Intervention Service (Well Completions & Mechanical Operations, Well Cleaning & Pumping Operations) Drilling Service, Others), Application (Onshore, Offshore), Region - Global Forecast to 2025

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Abstracts

"The coiled tubing market is projected to grow at a CAGR of 5.8% from 2020 to 2025"

The global coiled tubing market size is projected to reach USD 4.0 billion by 2025, from an estimated USD 3.0 billion in 2020, growing at a post COVID-19 CAGR of 5.8% during the forecast period. The global coiled tubing industry is driven mainly by the growing demand for well intervention operations, redevelopment of mature fields, and advancements in shale developments. The increasing demand for larger diameter coiled tubing and the evolution of intelligent coiled tubing units are likely to offer lucrative opportunities for the market players over the next five years.

"The onshore segment, by application, is expected to be the fastest-growing market from 2020 to 2025"

The coiled tubing market is witnessing high demand from onshore applications as new well drilling activities are rising in onshore locations at a faster pace than in the offshore fields. Also, most of the onshore fields in the Middle East and North America are in their declining phase, where pumping operations and mechanical operations performed through coiled tubing can improve the production from reservoirs.

Additionally, the development of domestic shale gas and tight oil reserves drive the major surge in crude oil and natural gas production in North America. This has resulted in the improved efficiency of the operations for increasing production from oil & gas

wells. This increase in well intervention activities leads to a rise in coiled tubing operations in onshore wells.

“North America: The largest and the fastest-growing region in the global coiled tubing market.”

North America is expected to dominate the global coiled tubing market between 2020 and 2025. The North American oil production is rising drastically, with a growth rate of 7.7% from 2017 to 2018. Moreover, the continuous shale activities in the region are driving the demand for well intervention operations. The upstream operators, such as Total, ExxonMobil, Chevron, and Apache, also have a significant presence in North America. This creates more opportunities for oilfield service providers to capture long-term contracts.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 60%, Tier 2- 25%, and Tier 3- 15%

By Designation: C-Level- 35%, Director Level- 25%, and Others- 40%

By Region: Asia Pacific- 15%, Middle East– 10%, Africa – 5%, Europe- 20%, North America- 40%, and South & Central America- 10%

Note: Others include sales managers, marketing managers, product managers, and product engineers.

The tier of the companies is defined based on their total revenue as of 2017. Tier 1: USD 1 billion and above, Tier 2: From USD 500 million to USD 1 billion, and Tier 3:

Contents

5 MARKET OVERVIEW

7 COILED TUBING MARKET, BY APPLICATION

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TABLE 98 POST-COVID-19: MEXICO: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.4.4.2 Brazil

9.4.4.2.1 Recent developments in offshore Brazilian oil & gas fields are driving the coiled tubing market

TABLE 99 BRAZIL: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 100 POST-COVID-19: BRAZIL: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 101 BRAZIL: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 102 POST-COVID-19: BRAZIL: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.4.4.3 Venezuela

9.4.4.3.1 Reviving oil & gas activities in Venezuela is likely to bring opportunities for the coiled tubing market

TABLE 103 VENEZUELA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 104 POST-COVID-19: VENEZUELA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 105 VENEZUELA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 106 POST-COVID-19: VENEZUELA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.4.4.4 Argentina

9.4.4.4.1 Development of shale reserves is expected to drive the well intervention market, thereby driving the coiled tubing market in Argentina

TABLE 107 ARGENTINA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 108 POST-COVID-19: ARGENTINA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 109 ARGENTINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 110 POST-COVID-19: ARGENTINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.4.4.5 Rest of South & Central America

TABLE 111 REST OF SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 112 POST-COVID-19: REST OF SOUTH & CENTRAL AMERICA: COILED

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*Details on Business overview, Products offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

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