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Coiled Tubing Market by Fleet (Operator, Region), Service (Well Intervention Service (Well Completions & Mechanical Operations, Well Cleaning & Pumping Operations) Drilling Service, Others), Application (Onshore, Offshore), Region - Global Forecast to 2025

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Abstracts

“The coiled tubing market is projected to grow at a CAGR of 5.8% from 2020 to 2025”

The global coiled tubing market size is projected to reach USD 4.0 billion by 2025, from an estimated USD 3.0 billion in 2020, growing at a post COVID-19 CAGR of 5.8% during the forecast period. The global coiled tubing industry is driven mainly by the growing demand for well intervention operations, redevelopment of mature fields, and advancements in shale developments. The increasing demand for larger diameter coiled tubing and the evolution of intelligent coiled tubing units are likely to offer lucrative opportunities for the market players over the next five years.

“The onshore segment, by application, is expected to be the fastest-growing market from 2020 to 2025”

The coiled tubing market is witnessing high demand from onshore applications as new well drilling activities are rising in onshore locations at a faster pace than in the offshore fields. Also, most of the onshore fields in the Middle East and North America are in their declining phase, where pumping operations and mechanical operations performed through coiled tubing can improve the production from reservoirs.

Additionally, the development of domestic shale gas and tight oil reserves drive the major surge in crude oil and natural gas production in North America. This has resulted in the improved efficiency of the operations for increasing production from oil & gas

wells. This increase in well intervention activities leads to a rise in coiled tubing operations in onshore wells.

“North America: The largest and the fastest-growing region in the global coiled tubing market.”

North America is expected to dominate the global coiled tubing market between 2020 and 2025. The North American oil production is rising drastically, with a growth rate of 7.7% from 2017 to 2018. Moreover, the continuous shale activities in the region are driving the demand for well intervention operations. The upstream operators, such as Total, ExxonMobil, Chevron, and Apache, also have a significant presence in North America. This creates more opportunities for oilfield service providers to capture long-term contracts.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 60%, Tier 2- 25%, and Tier 3- 15%

By Designation: C-Level- 35%, Director Level- 25%, and Others- 40%

By Region: Asia Pacific- 15%, Middle East– 10%, Africa – 5%, Europe- 20%, North America- 40%, and South & Central America- 10%

Note: Others include sales managers, marketing managers, product managers, and product engineers.

The tier of the companies is defined based on their total revenue as of 2017. Tier 1: USD 1 billion and above, Tier 2: From USD 500 million to USD 1 billion, and Tier 3:

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Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 DEFINITION
1.2.1 COILED TUBING MARKET, BY SERVICE: INCLUSIONS VS. EXCLUSIONS
1.3 MARKET SCOPE
1.3.1 MARKET SEGMENTATION
1.3.2 REGIONS COVERED
1.3.3 YEARS CONSIDERED FOR THE STUDY
1.4 CURRENCY
1.5 LIMITATION
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
FIGURE 1 COILED TUBING MARKET: RESEARCH DESIGN
2.1.1 SECONDARY DATA
2.1.1.1 Key data from secondary sources
2.1.2 PRIMARY DATA
2.1.2.1 Key data from primary sources
2.1.2.2 Breakdown of primaries
TABLE 1 COILED TUBING MARKET: PLAYERS/COMPANIES CONNECTED
2.2 SCOPE
2.3 KEY INFLUENCING FACTORS/DRIVERS
2.3.1 WELL COUNT
FIGURE 2 NEWLY DRILLED WELLS, 2018
2.3.2 COILED TUBING UNIT COUNT
FIGURE 3 CRUDE OIL PRICE AND OPERATIONAL WELL COUNT VS. COILED TUBING UNIT COUNT (2014–2018)
2.3.3 PRODUCTION TRENDS
FIGURE 4 OPERATIONAL WELL COUNT VS. CRUDE OIL PRODUCTION (2013–2019)
2.3.4 CRUDE OIL PRICES
FIGURE 5 CRUDE OIL PRICE TREND
2.3.5 IMPACT OF COVID-19
2.4 MARKET SIZE ESTIMATION

2.4.1 IDEAL DEMAND-SIDE ANALYSIS
TABLE 2 COILED TUBING MARKET: IDEAL DEMAND-SIDE APPROACH
2.4.1.1 Assumptions
2.4.1.2 Calculation
FIGURE 6 COILED TUBING MARKET: IDEAL DEMAND-SIDE CALCULATION
2.4.2 SUPPLY-SIDE ANALYSIS
2.4.2.1 Assumptions
2.4.2.2 Calculation
FIGURE 7 RESEARCH METHODOLOGY: ILLUSTRATION OF COILED TUBING COMPANY REVENUE ESTIMATION (2019)
FIGURE 8 RANKING OF KEY PLAYERS & INDUSTRY CONCENTRATION, 2019
2.4.3 FORECAST
2.5 MARKET BREAKDOWN AND DATA TRIANGULATION
FIGURE 9 DATA TRIANGULATION METHODOLOGY
2.6 PRIMARY INSIGHTS
FIGURE 10 KEY SERVICE PROVIDERS' POINT OF VIEW

3 EXECUTIVE SUMMARY

3.1 PRE- AND POST-COVID-19 SCENARIO ANALYSIS
FIGURE 11 PRE- AND POST-COVID-19 SCENARIO ANALYSIS
TABLE 3 COILED TUBING MARKET SNAPSHOT
FIGURE 12 NORTH AMERICA DOMINATED THE COILED TUBING MARKET IN 2019
FIGURE 13 NORTH AMERICA DOMINATED THE COILED TUBING MARKET, BY FLEET, 2016–2019
FIGURE 14 WELL INTERVENTION SEGMENT IS EXPECTED TO LEAD THE COILED TUBING MARKET, BY SERVICE, 2020–2025
FIGURE 15 ONSHORE SEGMENT IS EXPECTED TO DOMINATE THE COILED TUBING MARKET, BY APPLICATION, DURING THE FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE COILED TUBING MARKET
FIGURE 16 MATURING OILFIELDS TO DRIVE THE DEMAND FOR WELL INTERVENTION ACTIVITIES AND BOOST THE COILED TUBING MARKET GROWTH, 2020–2025
4.2 COILED TUBING MARKET, BY SERVICE
FIGURE 17 WELL INTERVENTION SEGMENT IS EXPECTED TO DOMINATE THE

COILED TUBING MARKET, BY SERVICE, 2020—2025
4.3 COILED TUBING MARKET, BY APPLICATION
FIGURE 18 ONSHORE SEGMENT DOMINATED THE COILED TUBING MARKET, BY APPLICATION IN 2019
4.4 COILED TUBING MARKET, BY REGION
FIGURE 19 COILED TUBING MARKET IN THE MIDDLE EAST IS EXPECTED TO REGISTER HIGHEST CAGR FROM 2020 TO 2025
4.5 NORTH AMERICAN COILED TUBING MARKET, BY APPLICATION & COUNTRY
FIGURE 20 ONSHORE SEGMENT AND THE US DOMINATED THE NORTH AMERICAN COILED TUBING MARKET IN 2019

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 COVID-19 HEALTH ASSESSMENT
FIGURE 21 COVID-19 GLOBAL PROPAGATION
FIGURE 22 COVID-19 PROPAGATION IN SELECT COUNTRIES
5.3 ROAD TO RECOVERY
FIGURE 23 RECOVERY ROAD FOR 2020
5.4 COVID-19 ECONOMIC ASSESSMENT
FIGURE 24 REVISED GDP FORECAST FOR SELECT G20 COUNTRIES IN 2020
5.5 MARKET DYNAMICS
FIGURE 25 COILED TUBING MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
5.5.1 DRIVERS
5.5.1.1 Growing demand for well intervention operations is driving the coiled tubing market
FIGURE 26 WELL INTERVENTION SERVICES VS. COILED TUBING/WIRELINE DEPLOYMENT FOR PERFORMING THE OPERATIONS
FIGURE 27 GLOBAL OIL & GAS UPSTREAM CAPITAL SPENDING (2014–2019)
5.5.1.2 Redevelopment of mature oilfields demands coiled tubing units for production enhancement
FIGURE 28 PEAK LOSS OF OIL FROM MATURE CONVENTIONAL OILFIELDS (2010–2017)
5.5.1.3 Advancements in shale oil extraction require more coiled tubing operations
TABLE 4 TOP COUNTRIES WITH SIGNIFICANT TECHNICALLY RECOVERABLE SHALE RESOURCES
5.5.1.4 Rising primary energy consumption from Asia Pacific will boost the coiled tubing market in the region

FIGURE 29 WORLD OIL DEMAND GROWTH (2018–2024)
5.5.2 RESTRAINTS
5.5.2.1 Risks associated with coiled tubing operations and regulations associated with operational safety are restraining the market growth
5.5.2.2 Wireline operations, which are a cheaper substitute of coiled tubing operations, hinder the growth of the coiled tubing market
5.5.3 OPPORTUNITIES
5.5.3.1 Increasing exploration & production activities from new discoveries offer lucrative opportunities for the coiled tubing market
FIGURE 30 TRENDS OF EXPLORATIONS & PRODUCTION CAPEX WITH RESPECT TO CRUDE OIL PRICES (2010–2018)
5.5.3.2 Evolution of intelligent coiled tubing technologies
5.5.4 CHALLENGES
5.5.4.1 Challenging coiled tubing operations in offshore well interventions & drilling pose challenges for the coiled tubing market
5.5.4.2 Impact of COVID-19 on oil and gas production activities
5.6 ADJACENT AND INTERCONNECTED MARKETS
TABLE 5 ADJACENT AND INTERCONNECTED MARKETS (USD BILLION)

6 COILED TUBING MARKET, BY SERVICE

6.1 INTRODUCTION
FIGURE 31 WELL INTERVENTION SEGMENT IS EXPECTED TO DOMINATE THE COILED TUBING MARKET, BY SERVICE, 2020–2025
TABLE 6 COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 7 PRE-COVID-19: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 8 POST-COVID-19: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
6.2 WELL INTERVENTION
FIGURE 32 WELL COMPLETIONS & MECHANICAL OPERATIONS SUB-SEGMENT DOMINATED WELL INTERVENTION MARKET IN 2019
TABLE 9 WELL INTERVENTION: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 10 POST-COVID-19: WELL INTERVENTION: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
TABLE 11 WELL INTERVENTION: COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)
TABLE 12 POST-COVID-19: WELL INTERVENTION: COILED TUBING MARKET

SIZE, BY TYPE, 2020–2025 (USD MILLION)
6.2.1 WELL COMPLETIONS & MECHANICAL OPERATIONS
6.2.1.1 Increasing concerns for improving well accessibility and enhancing production are expected to drive the well completions & mechanical operations market
TABLE 13 WELL COMPLETIONS & MECHANICAL OPERATIONS: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 14 POST-COVID-19: WELL COMPLETIONS & MECHANICAL OPERATIONS: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
6.2.2 WELL CLEANING & PUMPING OPERATIONS
6.2.2.1 Optimization of mature oil & gas reservoirs drives the demand for well cleaning & pumping operations
TABLE 15 WELL CLEANING & PUMPING OPERATIONS: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 16 POST-COVID-19: WELL CLEANING & PUMPING OPERATIONS: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
6.3 DRILLING
6.3.1 MULTILATERAL WELL DRILLING IS DRIVING THE COILED TUBING DRILLING MARKET
TABLE 17 DRILLING: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 18 POST-COVID-19: DRILLING: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
6.4 OTHERS
TABLE 19 OTHERS: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 20 POST-COVID-19: OTHERS: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

7 COILED TUBING MARKET, BY APPLICATION

7.1 INTRODUCTION
FIGURE 33 ONSHORE SEGMENT IS EXPECTED TO LEAD COILED TUBING MARKET, BY APPLICATION, FROM 2020 TO 2025
TABLE 21 COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 22 PRE-COVID-19: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
TABLE 23 POST-COVID-19: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

7.2 ONSHORE
7.2.1 ONSHORE SHALE DEVELOPMENT IN NORTH AMERICA AND HIGHER NUMBER OF MATURE ONSHORE OILFIELDS IN THE MIDDLE EAST ARE LIKELY TO PROVIDE OPPORTUNITIES FOR COILED TUBING SERVICE PROVIDERS
TABLE 24 ONSHORE: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 25 POST-COVID-19: ONSHORE: COILED TUBING MARKET SIZE, BY REGION, BY REGION, 2020–2025 (USD MILLION)
7.3 OFFSHORE
7.3.1 GREATER LOGISTICAL AND OPERATIONAL CHALLENGES ARE AFFECTING THE GROWTH OF COILED TUBING OPERATIONS IN OFFSHORE REGIONS
TABLE 26 OFFSHORE: COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 27 POST-COVID-19: OFFSHORE: COILED TUBING MARKET SIZE, BY REGION, BY REGION, 2020–2025 (USD MILLION)

8 COILED TUBING MARKET, BY FLEET

8.1 INTRODUCTION
FIGURE 34 COILED TUBING FLEET, BY REGION, MARKET SHARE (VOLUME) 2019
TABLE 28 COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
8.2 BY REGION
8.2.1 NORTH AMERICA
8.2.1.1 Demand for coiled tubing operations from shale development in North America is the major reason for the higher number of active fleets in the region
8.2.2 EUROPE
8.2.2.1 Europe witnessed the highest utilization rate for coiled tubing fleets as offshore operations are high in the region
8.2.3 ASIA PACIFIC
8.2.3.1 Asia Pacific is expected to increase the highest number of fleet in the next 5 years as production activities in the region are rising
8.2.4 SOUTH & CENTRAL AMERICA
8.2.4.1 High demand for well intervention services from Brazil and Mexico were the major demand generators for coiled tubing units in South
& Central America
8.2.5 MIDDLE EAST
8.2.5.1 Redevelopment of the mature fields in the Middle East creates an enormous

demand for coiled tubing services in the region
8.2.6 AFRICA
8.2.6.1 Africa is still in the nascent phase for the coiled tubing market; thus, the fleet count is lower in the region
TABLE 29 FLEET: COILED TUBING MARKET, BY REGION, 2016–2019 (UNITS)
TABLE 30 UTILIZATION RATE: COILED TUBING MARKET, BY REGION, 2016–2019 (%)
TABLE 31 ACTIVE FLEET: COILED TUBING MARKET, BY REGION, 2016–2019 (UNITS)
8.3 BY OPERATOR
8.3.1 INTRODUCTION
TABLE 32 FLEET: COILED TUBING MARKET, BY OPERATOR, 2016–2019 (UNITS)
TABLE 33 UTILIZATION RATE: COILED TUBING MARKET, BY OPERATOR, 2016–2019 (%)
TABLE 34 ACTIVE FLEET: COILED TUBING MARKET, BY OPERATOR, 2016–2019 (UNITS)
8.3.2 NEXTIER OILFIELD SOLUTIONS
TABLE 35 NEXTIER OILFIELD SOLUTIONS: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
8.3.3 STEP ENERGY SERVICES
TABLE 36 STEP ENERGY SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
8.3.4 KEY ENERGY SERVICES
TABLE 37 KEY ENERGY SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
8.3.5 PIONEER ENERGY SERVICES
TABLE 38 PIONEER ENERGY SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
8.3.6 BASIC ENERGY SERVICES
TABLE 39 BASIC ENERGY SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
8.3.7 CALFRAC WELL SERVICES
TABLE 40 CALFRAC WELL SERVICES: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)

9 COILED TUBING MARKET, BY REGION

9.1 INTRODUCTION
FIGURE 35 SAUDI ARABIA COILED TUBING MARKET IS EXPECTED TO

REGISTER HIGHEST CAGR FROM 2020 TO 2025
FIGURE 36 NORTH AMERICA IS EXPECTED TO DOMINATE COILED TUBING MARKET, BY REGION, 2020–2025
TABLE 41 COILED TUBING MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 42 PRE-COVID-19: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
TABLE 43 POST-COVID-19: COILED TUBING MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
9.2 NORTH AMERICA
FIGURE 37 REGIONAL SNAPSHOT: NORTH AMERICAN COILED TUBING MARKET, 2019
9.2.1 BY SERVICE
TABLE 44 NORTH AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 45 POST-COVID-19: NORTH AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 46 WELL INTERVENTION: NORTH AMERICA COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)
TABLE 47 POST-COVID-19: WELL INTERVENTION: NORTH AMERICA COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)
9.2.2 BY APPLICATION
TABLE 48 NORTH AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 49 POST-COVID-19: NORTH AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.2.3 BY FLEET
TABLE 50 NORTH AMERICA: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
9.2.4 BY COUNTRY
TABLE 51 NORTH AMERICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)
TABLE 52 POST-COVID-19: NORTH AMERICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)
FIGURE 38 US DOMINATED THE NORTH AMERICAN COILED TUBING MARKET IN 2019
9.2.5 US
9.2.5.1 Rising demand for well intervention operations for shale development and redevelopment of mature oil basins is driving the US coiled tubing market

TABLE 53 US: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 54 POST-COVID-19: US: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 55 US: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 56 POST-COVID-19: US: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.2.6 CANADA
9.2.6.1 Rising focus on the increasing production from the oil sands is likely to drive the coiled tubing market in Canada
TABLE 57 CANADA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 58 POST-COVID-19: CANADA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 59 CANADA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 60 POST-COVID-19: CANADA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.3 EUROPE
FIGURE 39 REGIONAL SNAPSHOT: EUROPEAN COILED TUBING MARKET, 2019
9.3.1 BY SERVICE
TABLE 61 EUROPE: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 62 POST-COVID-19: EUROPE: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 63 WELL INTERVENTION: EUROPE COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)
TABLE 64 POST-COVID-19: WELL INTERVENTION: EUROPE COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)
9.3.2 BY APPLICATION
TABLE 65 EUROPE: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 66 POST-COVID-19: EUROPE: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.3.3 BY FLEET
TABLE 67 EUROPE: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
9.3.4 BY COUNTRY
TABLE 68 EUROPE: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019

(USD MILLION)
TABLE 69 POST-COVID-19: EUROPE: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)
9.3.4.1 Russia
9.3.4.1.1 Rising exploration & production activities in the East Siberia and Caspian region are likely to drive the Russian coiled tubing market
TABLE 70 RUSSIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 71 POST-COVID-19: RUSSIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 72 RUSSIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 73 POST-COVID-19: RUSSIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.3.4.2 UK
9.3.4.2.1 Rising demand for well intervention operations in the UK is likely to drive the coiled tubing market
TABLE 74 UK: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 75 POST-COVID-19: UK: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 76 UK: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 77 POST-COVID-19: UK: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.3.4.3 Norway
9.3.4.3.1 High maturity rates of oil & gas fields in Norwegian Continental Shelf (NCS) are boosting the demand for
coiled tubing operations in Norway
TABLE 78 NORWAY: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 79 POST-COVID-19: NORWAY: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 80 NORWAY: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 81 POST-COVID-19: NORWAY: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.3.4.4 Rest of Europe
TABLE 82 REST OF EUROPE: COILED TUBING MARKET SIZE, BY SERVICE,

2016–2019 (USD MILLION)
TABLE 83 POST-COVID-19: REST OF EUROPE: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 84 REST OF EUROPE: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 85 POST-COVID-19: REST OF EUROPE: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.4 SOUTH & CENTRAL AMERICA
9.4.1 BY SERVICE
TABLE 86 SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 87 POST-COVID-19: SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 88 WELL INTERVENTION: SOUTH & CENTRAL AMERICA COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)
TABLE 89 POST-COVID-19: WELL INTERVENTION: SOUTH & CENTRAL AMERICA COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)
9.4.2 BY APPLICATION
TABLE 90 SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 91 POST-COVID-19: SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.4.3 BY FLEET
TABLE 92 SOUTH & CENTRAL AMERICA: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
9.4.4 BY COUNTRY
TABLE 93 SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)
TABLE 94 POST-COVID-19: SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)
9.4.4.1 Mexico
9.4.4.1.1 Investments for expediting oil & gas production from existing reserves are driving the Mexican coiled tubing market
TABLE 95 MEXICO: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 96 POST-COVID-19: MEXICO: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 97 MEXICO: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 98 POST-COVID-19: MEXICO: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.4.4.2 Brazil
9.4.4.2.1 Recent developments in offshore Brazilian oil & gas fields are driving the coiled tubing market
TABLE 99 BRAZIL: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 100 POST-COVID-19: BRAZIL: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 101 BRAZIL: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 102 POST-COVID-19: BRAZIL: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.4.4.3 Venezuela
9.4.4.3.1 Reviving oil & gas activities in Venezuela is likely to bring opportunities for the coiled tubing market
TABLE 103 VENEZUELA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 104 POST-COVID-19: VENEZUELA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 105 VENEZUELA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 106 POST-COVID-19: VENEZUELA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.4.4.4 Argentina
9.4.4.4.1 Development of shale reserves is expected to drive the well intervention market, thereby driving the coiled tubing market in Argentina
TABLE 107 ARGENTINA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 108 POST-COVID-19: ARGENTINA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 109 ARGENTINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 110 POST-COVID-19: ARGENTINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.4.4.5 Rest of South & Central America
TABLE 111 REST OF SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 112 POST-COVID-19: REST OF SOUTH & CENTRAL AMERICA: COILED

TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 113 REST OF SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 114 POST-COVID-19: REST OF SOUTH & CENTRAL AMERICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.5 ASIA PACIFIC
9.5.1 BY SERVICE
TABLE 115 ASIA PACIFIC: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 116 POST-COVID-19: ASIA PACIFIC: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 117 WELL INTERVENTION: ASIA PACIFIC COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)
TABLE 118 POST-COVID-19: WELL INTERVENTION: ASIA PACIFIC COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)
9.5.2 BY APPLICATION
TABLE 119 ASIA PACIFIC: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 120 POST-COVID-19: ASIA PACIFIC: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.5.3 BY FLEET
TABLE 121 ASIA PACIFIC: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
9.5.4 BY COUNTRY
TABLE 122 ASIA PACIFIC: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)
TABLE 123 POST-COVID-19: ASIA PACIFIC: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)
9.5.4.1 China
9.5.4.1.1 Deepwater drilling activities and shale exploration & production are likely to drive the Chinese coiled tubing market
TABLE 124 CHINA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 125 POST-COVID-19: CHINA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 126 CHINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 127 POST-COVID-19: CHINA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.5.4.2 India
9.5.4.2.1 Revamping of mature oilfields is expected to drive the coiled tubing market in India during the forecast period
TABLE 128 INDIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 129 POST-COVID-19: INDIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 130 INDIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 131 POST-COVID-19: INDIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.5.4.3 Australia
9.5.4.3.1 Development of the untapped shale reserves in Australia is driving the Australian coiled tubing market
TABLE 132 AUSTRALIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 133 POST-COVID-19: AUSTRALIA :COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 134 AUSTRALIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 135 POST-COVID-19: AUSTRALIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.5.4.4 Indonesia
9.5.4.4.1 Rising demand for well intervention operations to revive the production is boosting the demand for coiled tubing operations in Indonesia
TABLE 136 INDONESIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 137 POST-COVID-19: INDONESIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 138 INDONESIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 139 POST-COVID-19: INDONESIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.5.4.5 Malaysia
9.5.4.5.1 Concerns for optimization of oil & gas production are likely to drive the Malaysian coiled tubing market
TABLE 140 MALAYSIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 141 POST-COVID-19: MALAYSIA: COILED TUBING MARKET SIZE, BY

SERVICE, 2020–2025 (USD MILLION)
TABLE 142 MALAYSIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 143 POST-COVID-19: MALAYSIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.5.4.6 Rest of Asia Pacific
TABLE 144 REST OF ASIA PACIFIC: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 145 POST-COVID-19: REST OF ASIA PACIFIC: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 146 REST OF ASIA PACIFIC: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 147 POST-COVID-19: REST OF ASIA PACIFIC: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.6 MIDDLE EAST
9.6.1 BY SERVICE
TABLE 148 MIDDLE EAST: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 149 POST-COVID-19: MIDDLE EAST: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 150 WELL INTERVENTION: MIDDLE EAST COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)
TABLE 151 POST-COVID-19: WELL INTERVENTION: MIDDLE EAST COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)
9.6.2 BY APPLICATION
TABLE 152 MIDDLE EAST: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 153 POST-COVID-19: MIDDLE EAST: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.6.3 BY FLEET
TABLE 154 MIDDLE EAST: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
9.6.4 BY COUNTRY
TABLE 155 MIDDLE EAST: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)
TABLE 156 POST-COVID-19: MIDDLE EAST: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)
9.6.4.1 Saudi Arabia
9.6.4.1.1 Boosted oil production from onshore fields and the surge

in offshore oil & gas exploration are expected to drive the coiled tubing market
TABLE 157 SAUDI ARABIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 158 POST-COVID-19: SAUDI ARABIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 159 SAUDI ARABIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 160 POST-COVID-19: SAUDI ARABIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.6.4.2 UAE
9.6.4.2.1 Demand for well intervention services is likely to grow with fast depleting oil production from oilfields
TABLE 161 UAE: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 162 POST-COVID-19: UAE: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 163 UAE: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 164 POST-COVID-19: UAE: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.6.4.3 Kuwait
9.6.4.3.1 The government’s focus to increase oil production is expected to create opportunities for coiled tubing operations
TABLE 165 KUWAIT: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 166 POST-COVID-19: KUWAIT: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 167 KUWAIT: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 168 POST-COVID-19: KUWAIT: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.6.4.4 Oman
9.6.4.4.1 Recent oil & gas exploration & production activities in onshore Oman are likely to create demand for the coiled tubing market in the country
TABLE 169 OMAN: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 170 POST-COVID-19: OMAN: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 171 OMAN: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019

(USD MILLION)
TABLE 172 POST-COVID-19: OMAN: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.6.4.5 Rest of Middle East
TABLE 173 REST OF MIDDLE EAST: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 174 POST-COVID-19: REST OF MIDDLE EAST: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 175 REST OF MIDDLE EAST: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 176 POST-COVID-19: REST OF MIDDLE EAST: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.7 AFRICA
9.7.1 BY SERVICE
TABLE 177 AFRICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 178 POST-COVID-19: AFRICA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 179 WELL INTERVENTION: AFRICA COILED TUBING MARKET SIZE, BY TYPE, 2016–2019 (USD MILLION)
TABLE 180 POST-COVID-19: WELL INTERVENTION: AFRICA COILED TUBING MARKET SIZE, BY TYPE, 2020–2025 (USD MILLION)
9.7.2 BY APPLICATION
TABLE 181 AFRICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 182 POST-COVID-2019: AFRICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.7.3 BY FLEET
TABLE 183 AFRICA: COILED TUBING MARKET, BY FLEET, 2016–2019 (UNITS)
9.7.4 BY COUNTRY
TABLE 184 AFRICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)
TABLE 185 POST-COVID-19: AFRICA: COILED TUBING MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)
9.7.4.1 Algeria
9.7.4.1.1 Upcoming drilling projects in Algeria and rising capital expenditure in upstream operations are likely to boost the coiled tubing market in the country
TABLE 186 ALGERIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 187 POST-COVID-19: ALGERIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 188 ALGERIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 189 POST-COVID-19: ALGERIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.7.4.2 Egypt
9.7.4.2.1 New discoveries in Egypt pave demand opportunities for coiled tubing operations
TABLE 190 EGYPT: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 191 POST-COVID-19: EGYPT: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 192 EGYPT: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 193 POST-COVID-19: EGYPT: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.7.4.3 Nigeria
9.7.4.3.1 Rising exploration activities and developments in mature oil & gas fields are expected to support the coiled tubing market in Nigeria during the forecast period
TABLE 194 NIGERIA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 195 POST-COVID-19: NIGERIA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 196 NIGERIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 197 POST-COVID-19: NIGERIA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
9.7.4.4 Angola
9.7.4.4.1 Demand for well intervention operations from offshore locations is driving the coiled tubing market in Angola
TABLE 198 ANGOLA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 199 POST-COVID-19: ANGOLA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 200 ANGOLA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 201 POST-COVID-19: ANGOLA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

9.7.4.5 Rest of Africa
TABLE 202 REST OF AFRICA: COILED TUBING MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)
TABLE 203 POST-COVID-19: REST OF AFRICA: COILED TUBING MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)
TABLE 204 REST OF AFRICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 205 POST-COVID-19: REST OF AFRICA: COILED TUBING MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW
FIGURE 40 KEY DEVELOPMENTS IN THE COILED TUBING MARKET, 2016–2020
10.2 RANKING OF PLAYERS AND INDUSTRY CONCENTRATION, 2019
FIGURE 41 RANKING OF KEY PLAYERS & INDUSTRY CONCENTRATION, 2019
10.3 COMPETITIVE SCENARIO
TABLE 206 DEVELOPMENTS OF KEY PLAYERS IN THE MARKET, JANUARY 2016–JUNE 2020
10.3.1 MERGERS & ACQUISITIONS
10.3.2 CONTRACTS & AGREEMENTS
10.3.3 NEW PRODUCT LAUNCH
10.3.4 ALLIANCES/COLLABORATIONS/JOINT VENTURES/PARTNERSHIPS
10.4 COMPETITIVE LEADERSHIP MAPPING
10.4.1 VISIONARY LEADERS
10.4.2 INNOVATORS
10.4.3 DYNAMIC
10.4.4 EMERGING
FIGURE 42 COILED TUBING MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2019

11 COMPANY PROFILE 184(BUSINESS OVERVIEW, PRODUCT & SERVICE OFFERINGS, RECENT DEVELOPMENTS, SWOT ANALYSIS & MNM VIEW)*

11.1 HALLIBURTON
FIGURE 43 HALLIBURTON: COMPANY SNAPSHOT
11.2 SCHLUMBERGER
FIGURE 44 SCHLUMBERGER: COMPANY SNAPSHOT
11.3 BAKER HUGHES COMPANY

FIGURE 45 BAKER HUGHES COMPANY: COMPANY SNAPSHOT
11.4 WEATHERFORD
FIGURE 46 WEATHERFORD: COMPANY SNAPSHOT
11.5 NEXTIER OILFIELD SOLUTIONS
FIGURE 47 NEXTIER OILFIELD SOLUTIONS: COMPANY SNAPSHOT
11.6 RPC, INC.
FIGURE 48 RPC, INC.: COMPANY SNAPSHOT
11.7 STEP ENERGY SERVICES
FIGURE 49 STEP ENERGY SERVICES: COMPANY SNAPSHOT
11.8 SUPERIOR ENERGY SERVICES
FIGURE 50 SUPERIOR ENERGY SERVICES: COMPANY SNAPSHOT
11.9 TRICAN
FIGURE 51 TRICAN: COMPANY SNAPSHOT
11.10 ALTUS INTERVENTION
11.11 NATIONAL ENERGY SERVICES REUNITED (NESR)
FIGURE 52 NATIONAL ENERGY SERVICES REUNITED (NESR): COMPANY SNAPSHOT
11.12 OILSERV
11.13 BASIC ENERGY SERVICES
FIGURE 53 BASIC ENERGY SERVICES: COMPANY SNAPSHOT
11.14 OCEANEERING INTERNATIONAL
FIGURE 54 OCEANEERING INTERNATIONAL: COMPANY SNAPSHOT
11.15 CALFRAC WELL SERVICES
FIGURE 55 CALFRAC WELL SERVICES: COMPANY SNAPSHOT
11.16 KEY ENERGY SERVICES
FIGURE 56 KEY ENERGY SERVICES: COMPANY SNAPSHOT
11.17 NINE ENERGY SERVICES
FIGURE 57 NINE ENERGY SERVICES: COMPANY SNAPSHOT
11.18 PIONEER ENERGY SERVICES
FIGURE 58 PIONEER ENERGY SERVICES: COMPANY SNAPSHOT
11.19 LEGEND ENERGY SERVICES
*Details on Business overview, Products offered, Recent developments, SWOT analysis & MnM View might not be captured in case of unlisted companies.

12 ADJACENT & RELATED MARKETS

12.1 INTRODUCTION
12.2 LIMITATIONS
12.3 OIL & GAS INTERCONNECTED MARKETS

12.4 WELL INTERVENTION MARKET
12.4.1 MARKET DEFINITION
12.4.2 LIMITATION
12.4.3 MARKET OVERVIEW
FIGURE 59 WELL INTERVENTION MARKET, 2018—2025 (USD MILLION)
12.4.4 WELL INTERVENTION MARKET, BY APPLICATION
12.4.4.1 Onshore
TABLE 207 ONSHORE: WELL INTERVENTION MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 208 POST-COVID-19: ONSHORE: WELL INTERVENTION MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
12.4.4.2 Offshore
TABLE 209 OFFSHORE: WELL INTERVENTION MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)
TABLE 210 POST-COVID-19: OFFSHORE: WELL INTERVENTION MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)
12.4.5 WELL INTERVENTION MARKET, BY REGION
12.4.5.1 North America
TABLE 211 NORTH AMERICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 212 POST-COVID-19: NORTH AMERICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
12.4.5.2 Europe
TABLE 213 EUROPE: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 214 POST-COVID-19: EUROPE: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
12.4.5.3 South & Central America
TABLE 215 SOUTH & CENTRAL AMERICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 216 POST-COVID -19: SOUTH & CENTRAL AMERICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
12.4.5.4 Asia Pacific
TABLE 217 ASIA PACIFIC: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 218 POST-COVID-19: ASIA PACIFIC: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
12.4.5.5 Middle East
TABLE 219 MIDDLE EAST: WELL INTERVENTION MARKET SIZE, BY

APPLICATION, 2016–2019 (USD MILLION)
TABLE 220 POST-COVID-19: MIDDLE EAST: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
12.4.5.6 Africa
TABLE 221 AFRICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)
TABLE 222 POST-COVID-19: AFRICA: WELL INTERVENTION MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)
12.5 ARTIFICIAL LIFT MARKET
12.5.1 MARKET DEFINITION
12.5.2 ARTIFICIAL LIFT MARKET, BY MECHANISM: INCLUSIONS VS. EXCLUSIONS
12.5.3 LIMITATIONS
12.5.4 MARKET OVERVIEW
FIGURE 60 ARTIFICIAL LIFT MARKET, 2018—2025 (USD MILLION)
12.5.5 ARTIFICIAL LIFT MARKET, BY APPLICATION
12.5.5.1 Onshore
TABLE 223 ONSHORE: ARTIFICIAL LIFT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
12.5.5.2 Offshore
TABLE 224 OFFSHORE: ARTIFICIAL LIFT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)
12.5.6 ARTIFICIAL LIFT MARKET, BY REGION
12.5.6.1 North America
TABLE 225 NORTH AMERICA: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)
12.5.6.2 Europe
TABLE 226 EUROPE: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)
12.5.6.3 Asia Pacific
TABLE 227 ASIA PACIFIC: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)
12.5.6.4 South & Central America
TABLE 228 SOUTH & CENTRAL AMERICA: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)
12.5.6.5 Middle East & Africa
TABLE 229 MIDDLE EAST & AFRICA: ARTIFICIAL LIFT MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)
12.6 DIGITAL OILFIELD MARKET

12.6.1 MARKET DEFINITION
12.6.2 LIMITATIONS
12.6.3 MARKET OVERVIEW
FIGURE 61 DIGITAL OILFIELD MARKET, 2018—2025 (USD BILLION)
12.6.4 DIGITAL OILFIELD MARKET, BY APPLICATION
12.6.4.1 Onshore
TABLE 230 ONSHORE: DIGITAL OILFIELD MARKET SIZE, BY REGION, 2016–2019 (USD BILLION)
TABLE 231 POST-COVID-19: ONSHORE: DIGITAL OILFIELD MARKET SIZE, BY REGION, 2020–2025 (USD BILLION)
12.6.4.2 Offshore
TABLE 232 OFFSHORE: DIGITAL OILFIELD MARKET SIZE, BY REGION, 2016–2019 (USD BILLION)
TABLE 233 POST-COVID-19: OFFSHORE: DIGITAL OILFIELD MARKET SIZE, BY REGION, 2020–2025 (USD BILLION)
12.6.5 DIGITAL OILFIELD MARKET, BY REGION
12.6.5.1 Europe
TABLE 234 EUROPE: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)
TABLE 235 POST-COVID-19: EUROPE: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)
12.6.5.2 Asia Pacific
TABLE 236 ASIA PACIFIC: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)
TABLE 237 POST-COVID-19: ASIA PACIFIC: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)
12.6.5.3 Middle East
TABLE 238 MIDDLE EAST: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)
TABLE 239 POST-COVID-19: MIDDLE EAST : DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)
12.6.5.4 North America
TABLE 240 NORTH AMERICA: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)
TABLE 241 POST-COVID-19: NORTH AMERICA : DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)
12.6.5.5 Africa
TABLE 242 AFRICA: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)

TABLE 243 POST-COVID-19: AFRICA : DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)
12.6.5.6 South America
TABLE 244 SOUTH AMERICA: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2016–2019 (USD BILLION)
TABLE 245 POST-COVID-19: SOUTH AMERICA: DIGITAL OILFIELD MARKET SIZE, BY APPLICATION, 2020–2025 (USD BILLION)

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS
13.2 DISCUSSION GUIDE
13.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
13.4 AVAILABLE CUSTOMIZATIONS
13.5 RELATED REPORTS
13.6 AUTHOR DETAILS

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