

Cockpit Display Market for Land Vehicle by Vehicle Type (Commercial Automobile, Tactical, and Trains), Display Type (Driver-Assist Displays and Mission Displays), Display Size, and Geography - Analysis and Forecast (2014-2020)

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Abstracts

The cockpit display for land vehicle market report analyzes the key trends in the market on the basis of its display type and size of various vehicles in the land vehicle market. The report provides an in-depth analysis of the various developments going on in this market, along with the key market trends. Various types of vehicles covered during the study of cockpit display for land vehicles market are commercial automobiles, tactical vehicles, and trains. The cockpit display for land vehicles has been segmented on the basis of two different types of displays, such as driver-assist displays and mission displays. This market has been also segmented on the basis of display size, such as less than 5 inches, 5 inches to 10 inches, and greater than 10 inches.

The cockpit display in land vehicles market also covers the market shares of different key players present in this market. All the revenue estimates and forecasts in this report are provided from 2014 to 2020. The report gives an overview of the major geographic regions in the cockpit display in land vehicle market such as the Americas, Europe, Asia-Pacific (APAC), and the Rest of the World (RoW). The report discusses about the recent events in the market and the impact analysis of the market dynamics. The high demand for the cockpit display for land vehicle market is because of the adaption of advanced technology and it also provides enhanced safety, situational awareness, and efficiency.

The cockpit display for land vehicle market is expected to reach \$4,398.2 million by 2020 at a CAGR of 2.5% from 2015 to 2020. European countries are the major markets

for the cockpit display in land vehicles. Asia-Pacific countries are following the market with comparatively higher growth rate. Some of the major players in the cockpit display in land vehicle market are Alpine Electronics, Inc. (Japan), AU Optronics Corp. (Taiwan), Continental AG (Germany), Esterline technologies Corporation (U.S), Garmin Ltd. (Switzerland), General Dynamics Canada Ltd. (Canada), Innolux Corporation (Taiwan), Japan Display Inc. (Japan), Rockwell Collins Inc. (U.S.), and Texas Instruments Inc. (U.S).

This report focuses on providing detailed segmentation of the cockpit display for land vehicle market, combined with qualitative and quantitative analyses of each and every aspect of the classification, on the basis of the vehicle type, display type, display size, and region. All the numbers at every level of detail are estimated till 2020 to give a glimpse of the potential market size, in terms of value and volume, in this market.

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