

Coated Steel Market by Resin Type (Polyester, Fluoropolymer, Siliconized Polyester, Plastisol, and Others), by Application (Building & Construction, Appliances, Automotive, and Others) - Global Forecast to 2020

<https://marketpublishers.com/r/C641638DBACEN.html>

Date: February 2016

Pages: 169

Price: US\$ 5,650.00 (Single User License)

ID: C641638DBACEN

Abstracts

Growth drivers for the coated steel market

The coated steel market is estimated to grow from USD 20.62 billion in 2015 to USD 26.68 billion by 2020, at a CAGR of 5.30% between 2015 and 2020. The coated steel industry is witnessing moderate growth because of growing demand from end-use industries. Coated steel is largely used in the building & construction and appliances applications.

High growth markets for coated steel

Polyester resins account for the majority share of the coated steel market. They are a viable resin choice for coatings for several end-use markets, including building & construction, appliances, automotive, and other applications. It has limited use in the coatings industry primarily due to the fact that the curing is strongly inhibited by oxygen, leaving the surface of the polyester coated steel soft and also it sticks to the surface. Due to these properties, the polyester coated steel are the most broadly used coated steel, globally.

Asia-Pacific is the largest coated steel market

Asia-Pacific is the leading market for all coated steel. The growth in this market is driven by foreign investment due to cheap labor and economical & accessible raw materials,

boosting the region's production. The government proposals to improve public infrastructure and rising cash-intensive nonresidential construction, coupled with the increase in the manufacture of coatings are driving the market of coated steel. The increasing demand for the product in residential as well as commercial buildings in India and China is expected to drive the coated steel. In commercial buildings, the demand for coated steel is more to avoid corrosion due to water and chemicals.

This study has been validated through primaries conducted with various industry experts globally. These primary sources have been divided in three categories: by company type; by designation; and by region.

By Company Type: Tier 1 - 45%, Tier 2 - 35% and Tier 3 - 20%

By Designation: C Level - 35%, Director Level - 25% and Others - 40%

By Region: North America - 45%, Europe - 30%, Asia-Pacific - 20%, and RoW - 5%

Companies profiled in the report

ArcelorMittal S.A. (Luxembourg)

SSAB AB (Sweden)

Salzgitter AG (Germany)

OJSC Novolipetsk Steel (NLMK) (Russia)

Voestalpine AG (Austria)

OJSC Magnitogorsk Iron & Steel Works (MMK) (Russia)

ThyssenKrupp AG (Germany)

Nippon Steel & Sumitomo Metal Corporation (Japan)

United States Steel (U.S.)

Essar Steel Ltd. (India)

Tata Steel Ltd. (India)

Lysvenskii Metallurgicheskii Zavod Zao (Russia)

Jindal Steel & Power Ltd. (India)

Reasons to buy the report

A comprehensive coverage and analysis of the coated steel market in Asia-Pacific, Europe, North America, and RoW

Competitive landscape of the major players and their developments in the coated steel market

Identify opportunities with high-potential for coated steel

Identify and target high-growth application segments

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 INTRODUCTION
- 1.3 SCOPE OF THE REPORT
 - 1.3.1 REGIONAL SCOPE
 - 1.3.2 MARKETS COVERED
 - 1.3.3 YEARS CONSIDERED FOR THE REPORT
- 1.4 CURRENCY AND PRICING
- 1.5 PACKAGE SIZE
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 KEY DATA FROM SECONDARY SOURCES
 - 2.1.2 KEY DATA FROM PRIMARY SOURCES
 - 2.1.2.1 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 MARKET SHARE ESTIMATION
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE COLOR COATED STEEL MARKET
- 4.2 COLOR COATED STEEL MARKET: MAJOR APPLICATIONS
- 4.3 COLOR COATED STEEL MARKET IN ASIA-PACIFIC
- 4.4 COLOR COATED STEEL MARKET SHARE, BY REGION
- 4.5 COLOR COATED STEEL MARKET, BY RESIN TYPE (2014)
- 4.6 COLOR COATED STEEL MARKET—DEVELOPED VS. DEVELOPING NATIONS
- 4.7 COLOR COATED STEEL MARKET, DEMAND FROM ROW
- 4.8 COLOR COATED STEEL MARKET ATTRACTIVENESS, BY APPLICATION (2020)

4.9 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 BY RESIN TYPE

5.2.2 BY APPLICATION

5.2.3 BY REGION

5.2.4 BENEFITS OF COLOR COATED STEEL

5.2.4.1 Manufacturing benefits

5.2.4.2 Product quality and environmental benefits

5.2.4.3 Economic benefits

5.2.5 ADVANTAGES OF COIL COATINGS OVER SILICONE SPRAY SYSTEMS

5.3 MARKET EVOLUTION

5.3.1 HISTORY OF PRE-PAINTED STEEL

5.4 COLOR COATED STEEL MANUFACTURING PROCESS

5.5 MARKET DYNAMICS

5.5.1 DRIVERS

5.5.1.1 Growing demand from end-user industries

5.5.1.2 Stiff competition in the color coated steel industry

5.5.1.3 High growth in construction, automotive, and appliance industries

5.5.1.4 Inexpensive than electro galvanizing process

5.5.1.5 Product quality and differentiation

5.5.1.6 Durability of cut edges

5.5.1.7 Fluoropolymer continues to grow in the building & construction industry

5.5.2 RESTRAINTS

5.5.2.1 Transportation: The biggest challenge for the color coated steel manufacturers

5.5.2.2 Demand-supply gap in Europe and the euro crisis restraining the color coated steel market

5.5.3 OPPORTUNITIES

5.5.3.1 Opportunities for steel and aluminum protected skyscrapers in the Middle East countries

5.5.3.2 Major European players are shifting to emerging countries such as India and Saudi Arabia

5.5.3.3 Price: Depends on customer and resin required

5.5.4 CHALLENGES

5.5.4.1 Cost reduction in order to maintain quality

5.5.4.2 Difficult to convince end-users in developing countries to buy high-cost color coated steel

5.5.4.3 Imbalance in the demand and supply of color coated steel

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE-CHAIN ANALYSIS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

7 COLOR COATED STEEL MARKET, BY RESIN TYPE

7.1 INTRODUCTION

7.2 POLYESTER COLOR COATED STEEL

7.3 FLUOROPOLYMER COLOR COATED STEEL

7.4 SILICONIZED POLYESTER COLOR COATED STEEL

7.5 PLASTISOL COLOR COATED STEEL

7.6 OTHER COLOR COATED STEEL

8 COLOR COATED STEEL MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 BUILDING & CONSTRUCTION

8.3 APPLIANCES

8.4 AUTOMOTIVE

8.5 OTHERS

9 COLOR COATED STEEL MARKET, BY REGION

9.1 INTRODUCTION

9.2 ASIA-PACIFIC

9.2.1 CHINA

9.2.2 SOUTH KOREA

9.2.3 JAPAN

- 9.2.4 INDIA
- 9.2.5 OTHERS
- 9.3 EUROPE
 - 9.3.1 TURKEY
 - 9.3.2 GERMANY
 - 9.3.3 ITALY
 - 9.3.4 CZECH REPUBLIC
 - 9.3.5 ROMANIA
 - 9.3.6 HUNGARY
 - 9.3.7 SLOVAKIA
 - 9.3.8 POLAND
 - 9.3.9 UKRAINE
 - 9.3.10 RUSSIA
 - 9.3.11 OTHERS
- 9.4 NORTH AMERICA
 - 9.4.1 U.S.
 - 9.4.2 CANADA
 - 9.4.3 MEXICO
- 9.5 ROW
 - 9.5.1 BRAZIL
 - 9.5.2 OTHERS

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 INVESTMENTS & EXPANSIONS
- 10.3 NEW PRODUCT DEVELOPMENT/LAUNCHES
- 10.4 PARTNERSHIPS, CONTRACTS & AGREEMENTS
- 10.5 ACQUISITIONS

11 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

- 11.1 INTRODUCTION
- 11.2 ARCELORMITTAL S.A.
- 11.3 SSAB AB
- 11.4 SALZGITTER AG

- 11.5 OJSC NOVOLIPETSK STEEL
- 11.6 VOESTALPINE AG
- 11.7 OJSC MAGNITOGORSK IRON AND STEEL WORKS
- 11.8 THYSSENKRUPP AG
- 11.9 NIPPON STEEL & SUMITOMO METAL CORPORATION
- 11.10 UNITED STATES STEEL
- 11.11 ESSAR STEEL LTD.
- 11.12 TATA STEEL LIMITED
- 11.13 LYSVENSII METALLURGICHESKII ZAVOD ZAO
- 11.14 JINDAL STEEL & POWER LTD.

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

12 APPENDIX

- 12.1 INSIGHTS FROM INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 12.4 AVAILABLE CUSTOMIZATIONS
- 12.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 MARKET FOR BUILDING & CONSTRUCTION APPLICATION TO REGISTER HIGH GROWTH BETWEEN 2015 AND 2020

Table 2 ADVANTAGES OF COLOR COATED STEEL

Table 3 RESINS FOR COLOR COATED STEEL AND THEIR USE

Table 4 COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 5 COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 6 POLYESTER COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (KILOTON)

Table 7 POLYESTER COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 8 FLUOROPOLYMER COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (KILOTON)

Table 9 FLUOROPOLYMER COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 10 SILICONIZED POLYESTER COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (KILOTON)

Table 11 SILICONIZED POLYESTER COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 12 PLASTISOL COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (KILOTON)

Table 13 PLASTISOL COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 14 OTHER COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (KILOTON)

Table 15 OTHER COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 16 COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 17 COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 18 COLOR COATED STEEL MARKET SIZE FOR BUILDING & CONSTRUCTION APPLICATION, BY REGION, 2013–2020 (KILOTON)

Table 19 COLOR COATED STEEL MARKET SIZE FOR BUILDING &

CONSTRUCTION APPLICATION, BY REGION, 2013–2020 (USD MILLION)

Table 20 COLOR COATED STEEL MARKET SIZE FOR APPLIANCES APPLICATION, BY REGION, 2013–2020 (KILOTON)

Table 21 COLOR COATED STEEL MARKET SIZE FOR APPLIANCES APPLICATION, BY REGION, 2013–2020 (USD MILLION)

Table 22 COLOR COATED STEEL MARKET SIZE FOR AUTOMOTIVE APPLICATION, BY REGION, 2013–2020 (KILOTON)

Table 23 COLOR COATED STEEL MARKET SIZE FOR AUTOMOTIVE APPLICATION, BY REGION, 2013–2020 (USD MILLION)

Table 24 COLOR COATED STEEL MARKET SIZE FOR OTHER APPLICATIONS, BY REGION, 2013–2020 (KILOTON)

Table 25 COLOR COATED STEEL MARKET SIZE FOR OTHER APPLICATIONS, BY REGION, 2013–2020 (USD MILLION)

Table 26 COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (KILOTON)

Table 27 COLOR COATED STEEL MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)

Table 28 ASIA-PACIFIC: COLOR COATED STEEL MARKET SIZE, BY COUNTRY, 2013–2020 (KILOTON)

Table 29 ASIA-PACIFIC: COLOR COATED STEEL MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 30 ASIA-PACIFIC: COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 31 ASIA-PACIFIC: COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 32 ASIA-PACIFIC: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 33 ASIA-PACIFIC: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 34 CHINA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 35 CHINA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 36 SOUTH KOREA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 37 SOUTH KOREA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 38 JAPAN: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 39 JAPAN: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 40 INDIA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 41 INDIA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 42 OTHERS: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 43 OTHERS: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 44 EUROPE: COLOR COATED STEEL MARKET SIZE, BY COUNTRY, 2013–2020 (KILOTON)

Table 45 EUROPE: COLOR COATED STEEL MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 46 EUROPE: COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 47 EUROPE: COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 48 EUROPE: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 49 EUROPE: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 50 TURKEY: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 51 TURKEY: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 52 GERMANY: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 53 GERMANY: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 54 RUSSIA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 55 RUSSIA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 56 OTHERS: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 57 OTHERS: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 58 NORTH AMERICA: COLOR COATED STEEL MARKET SIZE, BY COUNTRY,

2013–2020 (KILOTON)

Table 59 NORTH AMERICA: COLOR COATED STEEL MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 60 NORTH AMERICA: COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 61 NORTH AMERICA: COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 62 NORTH AMERICA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 63 NORTH AMERICA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 64 U.S.: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 65 U.S.: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 66 CANADA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 67 CANADA: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 68 MEXICO: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 69 MEXICO: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 70 ROW: COLOR COATED STEEL MARKET SIZE, BY COUNTRY, 2013–2020 (KILOTON)

Table 71 ROW: COLOR COATED STEEL MARKET SIZE, BY COUNTRY, 2013–2020 (USD MILLION)

Table 72 ROW: COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (KILOTON)

Table 73 ROW: COLOR COATED STEEL MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 74 ROW: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (KILOTON)

Table 75 ROW: COLOR COATED STEEL MARKET SIZE, BY RESIN TYPE, 2013–2020 (USD MILLION)

Table 76 INVESTMENTS & EXPANSIONS, 2010-2015

Table 77 NEW PRODUCT DEVELOPMENT/LAUNCHES, 2010–2015

Table 78 PARTNERSHIPS, CONTRACTS & AGREEMENTS, 2010–2015

Table 79 ACQUISITIONS, 2010–2015

List Of Figures

LIST OF FIGURES

- Figure 1 COLOR COATED STEEL: MARKET SEGMENTATION
- Figure 2 COLOR COATED STEEL: RESEARCH DESIGN
- Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS
- Figure 4 COLOR COATED STEEL MARKET: BOTTOM-UP APPROACH
- Figure 5 COLOR COATED STEEL MARKET: TOP-DOWN APPROACH
- Figure 6 COLOR COATED STEEL MARKET: DATA TRIANGULATION
- Figure 7 MARKET FOR COLOR COATED STEEL IN THE BUILDING & CONSTRUCTION TO REGISTER THE HIGHEST GROWTH BETWEEN 2015 AND 2020
- Figure 8 MARKET FOR POLYESTER TO REGISTER THE HIGHEST GROWTH BETWEEN 2015 AND 2020
- Figure 9 ASIA-PACIFIC DOMINATED THE COLOR COATED STEEL MARKET BY VOLUME IN 2014
- Figure 10 COLOR COATED STEEL MARKET TO REGISTER A CAGR OF 5.30% BETWEEN 2015 AND 2020
- Figure 11 BUILDING & CONSTRUCTION TO REGISTER THE HIGHEST GROWTH RATE BETWEEN 2015 AND 2020
- Figure 12 CHINA DOMINATES THE COLOR COATED STEEL MARKET IN ASIA-PACIFIC
- Figure 13 ASIA-PACIFIC LEADS THE COLOR COATED STEEL MARKET IN 2014
- Figure 14 POLYESTER LEADS THE GLOBAL COLOR COATED STEEL MARKET WITH THE LARGEST SHARE IN TERMS OF VOLUME
- Figure 15 MARKET IN DEVELOPING NATIONS TO GROW AT A MODERATE RATE THAN IN DEVELOPED NATIONS BETWEEN 2015 AND 2020
- Figure 16 ROW TO WITNESS MODERATE GROWTH RATE BETWEEN 2015 AND 2020
- Figure 17 BUILDING & CONSTRUCTION TO WITNESS HIGH GROWTH BETWEEN 2015 AND 2020
- Figure 18 ROW MARKET TO REGISTER A SIGNIFICANT GROWTH, BETWEEN 2015 AND 2020
- Figure 19 COLOR COATED STEEL, BY REGION
- Figure 20 ADVANTAGES OF COIL COATINGS OVER SILICONE SPRAY SYSTEMS
- Figure 21 TECHNOLOGY INNOVATIONS
- Figure 22 COLOR COATED STEEL MANUFACTURING PROCESS
- Figure 23 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE

COLOR COATED STEEL INDUSTRY

Figure 24 COLOR COATED STEEL INDUSTRY: VALUE-CHAIN ANALYSIS

Figure 25 POLYESTER TO DOMINATE THE COLOR COATED STEEL MARKET SIZE, BY TYPE, 2015 VS. 2020 (KILOTON)

Figure 26 ASIA-PACIFIC TO REGISTER THE HIGHEST CAGR FOR POLYESTER COLOR COATED STEEL MARKET (KILOTON)

Figure 27 ROW REGION TO EMERGE AS A GROWING REGION FOR FLUOROPOLYMER COLOR COATED STEEL MARKET (KILOTON)

Figure 28 SILICONIZED POLYESTER COLOR COATED STEEL MARKET SIZE (KILOTON)

Figure 29 PLASTISOL COLOR COATED STEEL MARKET SIZE (KILOTON)

Figure 30 OTHER COLOR COATED STEEL MARKET SIZE (KILOTON)

Figure 31 KEY DRIVERS FOR END-USE INDUSTRIES

Figure 32 MAJOR COLOR COATED STEEL END-USE APPLICATIONS

Figure 33 BUILDING & CONSTRUCTION INDUSTRY TO DRIVE THE DEMAND FOR COLOR COATED STEEL IN ASIA-PACIFIC

Figure 34 APPLIANCES INDUSTRY WILL DRIVE THE COLOR COATED STEEL MARKET IN ASIA-PACIFIC

Figure 35 AUTOMOTIVE INDUSTRY TO WITNESS MODERATE GROWTH RATE IN THE COLOR COATED STEEL MARKET

Figure 36 HIGH DEMAND FOR COLOR COATED STEEL FROM EMERGING END-USE INDUSTRIES

Figure 37 REGIONAL SNAPSHOT (2015-2020): INDIA AND CHINA ARE EMERGING AS NEW HOTSPOTS

Figure 38 FUTURE GROWTH FOR COLOR COATED STEEL APPLICATIONS CENTERED IN ASIA-PACIFIC

Figure 39 ASIA-PACIFIC MARKET SNAPSHOT — INDIA TO WITNESS THE HIGHEST GROWTH BETWEEN 2015 AND 2020

Figure 40 EUROPE MARKET SNAPSHOT: RUSSIA WAS THE LARGEST MARKET FOR COLOR COATED STEEL IN THE REGION IN 2014

Figure 41 NORTH AMERICAN MARKET SNAPSHOT: DEMAND TO BE DRIVEN BY BUILDING & CONSTRUCTION SEGMENT

Figure 42 ROW MARKET SNAPSHOT: OTHER COUNTRIES TO DRIVE THE COLOR COATED STEEL MARKET IN THE REGION

Figure 43 COMPANIES ADOPTED NEW PRODUCT DEVELOPMENT/LAUNCHES AS THE KEY GROWTH STRATEGY BETWEEN 2010 AND 2015

Figure 44 MARKET EVALUATION FRAMEWORK: SIGNIFICANT NUMBER OF INVESTMENTS AND EXPANSIONS FUELED GROWTH & INNOVATION, 2010 – 2015

Figure 45 BATTLE FOR MARKET SHARE: NEW PRODUCT

DEVELOPMENT/LAUNCHES WAS THE KEY STRATEGY

Figure 46 REGIONAL REVENUE MIX OF TOP 5 MARKET PLAYERS

Figure 47 ARCELORMITTAL S.A.: COMPANY SNAPSHOT

Figure 48 ARCELORMITTAL S.A.: SWOT ANALYSIS

Figure 49 SSAB AB: COMPANY SNAPSHOT

Figure 50 SSAB AB: SWOT ANALYSIS

Figure 51 SALZGITTER AG: COMPANY SNAPSHOT

Figure 52 SALZGITTER AG: SWOT ANALYSIS

Figure 53 OJSC NOVOLIPETSK STEEL: COMPANY SNAPSHOT

Figure 54 OJSC NOVOLIPETSK STEEL: SWOT ANALYSIS

Figure 55 VOESTALPINE AG: COMPANY SNAPSHOT

Figure 56 VOESTALPINE AG: SWOT ANALYSIS

Figure 57 OJSC MAGNITOGORSK IRON AND STEEL WORKS: COMPANY SNAPSHOT

Figure 58 OJSC MAGNITOGORSK IRON AND STEEL WORKS: SWOT ANALYSIS

Figure 59 THYSSENKRUPP AG: COMPANY SNAPSHOT

Figure 60 THYSSENKRUPP AG: SWOT ANALYSIS

Figure 61 NIPPON STEEL & SUMITOMO METAL CORPORATION: COMPANY SNAPSHOT

Figure 62 NIPPON STEEL & SUMITOMO METAL CORPORATION: SWOT ANALYSIS

Figure 63 UNITED STATES STEEL: COMPANY SNAPSHOT

Figure 64 UNITED STATES STEEL: SWOT ANALYSIS

Figure 65 ESSAR STEEL LTD.: COMPANY SNAPSHOT

Figure 66 ESSAR STEEL LTD.: SWOT ANALYSIS

Figure 67 TATA STEEL LIMITED: COMPANY SNAPSHOT

Figure 68 TATA STEEL LIMITED: SWOT ANALYSIS

Figure 69 LYSVENSKII METALLURGICHESKII ZAVOD ZAO: COMPANY SNAPSHOT

Figure 70 LYSVENSKII METALLURGICHESKII ZAVOD ZAO: SWOT ANALYSIS

Figure 71 JINDAL STEEL & POWER LTD.: COMPANY SNAPSHOT

Figure 72 JINDAL STEEL & POWER LTD.: SWOT ANALYSIS

I would like to order

Product name: Coated Steel Market by Resin Type (Polyester, Fluoropolymer, Siliconized Polyester, Plastisol, and Others), by Application (Building & Construction, Appliances, Automotive, and Others) - Global Forecast to 2020

Product link: <https://marketpublishers.com/r/C641638DBACEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C641638DBACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970