

Coagulation/Hemostasis Analyzer Market by Product (Clinical Laboratory & PoCT Analyzers), Consumables, Test (PT, Fibrinogen, APTT, ACT, D Dimer, Platelet Function), Technology (Mechanical, Optical, Electrochemical), End User (PoCT) - Forecast to 2021

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Abstracts

The coagulation analyzers market is projected to reach USD 4.84 billion by 2021 from USD 2.98 billion in 2016, at a CAGR of 10.2% from 2016 to 2021. The global coagulation analyzers market is segmented based on product, test, technology, end-users and regions. The clinical laboratory analyzers segment is expected to register the highest growth rate in the consumables market, by product, during the forecast period. The high growth in this segment is attributed to the increasing rental agreements and increasing prevalence of autoimmune diseases worldwide. Moreover, high cost of coagulation analyzers and slow adoption of advanced hemostasis instruments in emerging economies is restraining the growth of this market.

Based on end-users, the coagulation analyzers market are classified into clinical laboratories, PoC testing and others. The clinical laboratories segment is expected to account for the largest share of the global coagulation analyzers market in 2016. Increasing prevalence of CVD's and the fact that most diagnostic tests are performed in hospitals or hospital-attached laboratories will drive the growth of this market.

Geographically, the coagulation analyzers market is dominated by North America, followed by Europe, Asia, and the Rest of the World (RoW). Growth in the North American segment is primarily driven by increasing aging population and increasing prevalence of CVD's.

The major factors contributing to the growth of the coagulation analyzers market include increasing high incidences of CVD's, increasing blood related disorders, and rising geriatric population. On the other hand, slow adoption of advanced hemostasis instruments in emerging economies and high cost of fully automated hemostasis analyzers are the major factors restraining the growth of this market. The high growth potential in the Asian region provides growth opportunities to players in the coagulation analyzers market.

The major players in this market include are Siemens AG (Germany), Thermo Fisher Scientific Inc. (U.S.), Roche Diagnostics (Switzerland), Alere Inc. (U.S.), Sysmex Corporation (Japan), Nihon Kohden Corporation (Japan), Diagnostica Stago (France), Helena Laboratories (U.S.), Instrumentation Laboratory (U.S.), and International Technidyne Corporation (U.S.).

Research Coverage

Apart from comprehensive geographic and product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. In addition, the company profiles comprise the product portfolios, developments, and strategies adopted by the market players to maintain and increase their shares in the market. The above-mentioned market research data, current market size, and forecast of the future trends will help key market players and new entrants to make the necessary decisions regarding product offerings, geographic focus, change in strategic approach and levels of output in order to remain successful in the coagulation analyzers market.

Reasons to Buy the Report:

This report will enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help these firms garner greater market shares. Firms purchasing the report can use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios of the

top players in the coagulation analyzers market. The report analyses the coagulation analyzers market by product, test type, technology, and end users.

Product Development/Innovation: Detailed insights on the upcoming technologies, R&D activities, and new product launches in the coagulation analyzers market

Competitive Assessment: In-depth assessment of the market strategies, geographic and business segments, and product portfolios of the leading players in the coagulation analyzers market

Market Development: Comprehensive information about emerging markets. This report analyzes the market for various coagulation analyzers across geographies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the coagulation analyzers market.

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