

Cloud Professional Services Market by Service Type (Consulting, Application Development & Modernization), Service Model (SaaS, PaaS, IaaS), Deployment Model (Public and Private), Organization Size, Vertical and Region - Global Forecast to 2028

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Abstracts

The global Cloud Professional Services market is projected to grow from USD 25.6 billion in 2023 to USD 55.3 billion by 2028, at a Compound Annual Growth Rate (CAGR) of 16.6% during the forecast period. Cloud plays an integral role in helping enterprises to sustain despite lockdown scenarios and IT infrastructure inconsistencies, enabling them to innovate faster thereby enhancing speed to market, agility, and responsiveness. As per the EY-NASSCOM cloud survey 2022, 67% of the large enterprises accelerated cloud adoption, 39% of medium-sized companies and 38% of small companies embarked on their cloud journey. In addition, there is an increased openness to adopt hybrid and public cloud models with 68% of the small enterprises preferring public cloud owing to its cost advantages.

“By Service Type, the implementation & migration services segment is expected to grow at a higher CAGR during the forecast period”

The implementation & migration services segment is expected to grow at a higher growth rate during the forecast period. Cloud implementation services refers to the process of deploying cloud-based solutions in the organization's infrastructure. Various cloud service providers offer these services to help businesses to utilize cloud computing technologies. While cloud migration is defined as a process of moving an organization's digital infrastructure, services, databases, IT resources, and applications either completely or partially over the cloud and offer a secured environment than an on-premises server.

“By organization size, the large enterprises segment is expected to account for the largest market share”

The large enterprises segment is expected to account for the largest market size. Large enterprises are defined as a business entity with an employee count of more than 1,000. The growing trend of digitalization is driving the demand for public cloud services among large enterprises. In addition, the increasing demand for accessing applications from remote locations and growing size of data generated by large organizations is driving the need for storing data at centralized locations.

“By vertical, the healthcare & life sciences segment is expected to grow at the highest CAGR during the forecast period.”

The healthcare & life sciences segment is expected to grow at the highest CAGR during the forecast period. Cloud solutions are quickly becoming a core part in the digital transformation of this sector. Most healthcare organizations do not have siloed systems which does not offer streamlined and integrated workflows. Migrating applications to cloud opens numerous opportunities for healthcare sector such as deep data mining and analytical capabilities supports research operations, enhanced interoperability ensures efficient data transfer between different divisions in the organizations, internet connected clinical devices is driving the market for IoT based applications.

The breakup of the profiles of primary participants is given below:

By Company: Tier 1 - 32%, Tier 2 – 49%, and Tier 3 - 19%

By Designation: C-Level Executives - 33%, Directors - 22%, Others - 45%

By Region: North America - 40%, Europe - 20%, Asia Pacific - 35%, Rest of the World - 5%

Note: Others include sales managers, marketing managers, and product managers.

Note: Tier 1 companies' revenue is more than USD 10 billion; tier 2 companies' revenue ranges between USD 1 and 10 billion; and tier 3 companies' revenue ranges between USD 500 million and USD 1 billion.

The following key Cloud Professional Services vendors are profiled in the report:

Accenture

IBM

Deloitte

EY

PwC

HPE

Wipro

HCLTech

TCS

Capgemini

Atos

Cisco

Cognizant

DXC Technology

Hitachi Vantara

Infosys

LTIMindtree

NTT Data

Rackspace

T-Systems

AWS

Google

Microsoft

Fujitsu

Alibaba Cloud

DigitalOcean

StackOverdrive.io

2nd Watch

AllCloud

Mission Cloud

The Provato Group

TechMatrix

OpsWorks Co.

Linode

FinancialForce

Planview

Research Coverage

MarketsandMarkets segments the Cloud Professional Services market based on Service Type (Consulting, Integration & Optimization, Implementation & Migration, and Application Development & Modernization), Service Model (PaaS, SaaS, and IaaS),

Cloud Professional Services Market by Service Type (Consulting, Application Development & Modernization), Serv...

Deployment Model (Private Cloud and Public Cloud), Organization Size (SMEs and Large Enterprises), Vertical (BFSI, Retail & Consumer Goods, IT & ITeS, Telecommunications, Healthcare & Life Sciences, Manufacturing, Energy & Utilities, Government & Defense, and Other Verticals) and Region (North America, Europe, Asia Pacific, Middle East & Africa, and Latin America).

The report also provides a comprehensive review of the drivers, restraints, opportunities, and challenges in the Cloud Professional Services market. It covers the qualitative aspects in addition to the quantitative aspects of the market.

Reasons to Buy the Report

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall Cloud Professional Services market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers

Analysis of key drivers (Rise in adoption of remote working models after COVID-19 outbreak, Increase in focus of enterprises on improving customer experiences, and Accelerated adoption of public cloud services), restraints (Lack of knowledge and expertise to impact utilization of cloud professional services among enterprises), opportunities (Implementation of AI and ML technologies with cloud platforms and Growth in adoption of hybrid cloud strategy to improve agility and reliability), and challenges (Concerns over data security in cloud and Operational challenges with utilization of multiple clouds) influencing the growth of the Cloud Professional Services market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Cloud Professional Services market.

Market Development: Comprehensive information about lucrative markets – the report analyses the Cloud Professional Services market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Cloud Professional Services market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like include Accenture (Ireland), IBM (US), Deloitte (UK), EY (UK), PwC (UK), HPE (US), HCLTech (India), Wipro (India), TCS (India), Capgemini (France), among others in the Cloud Professional Services market strategies. The report also helps stakeholders understand the competitive analysis by these market players.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY

TABLE 1 USD EXCHANGE RATE, 2015–2022

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 CLOUD PROFESSIONAL SERVICES MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Breakup of primary profiles

FIGURE 2 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.1.2.2 Key industry insights

2.2 DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 3 CLOUD PROFESSIONAL SERVICES MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

FIGURE 4 APPROACH 1 (SUPPLY SIDE): REVENUE FROM CLOUD PROFESSIONAL SERVICE VENDORS

FIGURE 5 BOTTOM-UP APPROACH (SUPPLY SIDE): COLLECTIVE REVENUE OF CLOUD PROFESSIONAL SERVICE VENDORS

FIGURE 6 CAGR PROJECTIONS FROM SUPPLY SIDE

FIGURE 7 APPROACH 2 (BOTTOM-UP): REVENUE GENERATED BY CLOUD PROFESSIONAL SERVICE VENDORS FROM EACH SERVICE TYPE

FIGURE 8 APPROACH 2 (DEMAND SIDE): REVENUE GENERATED FROM DIFFERENT VERTICALS

2.4 MARKET FORECAST

TABLE 2 FACTOR ANALYSIS

2.5 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS

3 EXECUTIVE SUMMARY

FIGURE 9 FASTEST-GROWING SEGMENTS IN CLOUD PROFESSIONAL SERVICES MARKET, 2023–2028

FIGURE 10 IMPLEMENTATION & MIGRATION SERVICES TO EXHIBIT HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 11 SAAS TO ACCOUNT FOR LARGER IMPLEMENTATION OF CLOUD PROFESSIONAL SERVICES DURING FORECAST PERIOD

FIGURE 12 SMES TO WITNESS HIGHER GROWTH DURING FORECAST PERIOD

FIGURE 13 BFSI VERTICAL TO BE LARGEST END MARKET DURING FORECAST PERIOD

FIGURE 14 NORTH AMERICA TO BE LARGEST MARKET DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 OVERVIEW OF CLOUD PROFESSIONAL SERVICES MARKET

FIGURE 15 NEED TO ENHANCE OPERATIONAL EFFICIENCY TO BOOST GROWTH OF CLOUD PROFESSIONAL SERVICES MARKET

4.2 CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE

FIGURE 16 CONSULTING SERVICES TO ACCOUNT FOR LARGEST MARKET SHARE DURING FORECAST PERIOD

4.3 CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL

FIGURE 17 SAAS SERVICE MODEL TO ACCOUNT FOR LARGEST MARKET DURING FORECAST PERIOD

4.4 CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE

FIGURE 18 LARGE ENTERPRISES TO ACCOUNT FOR LARGER MARKET ADOPTION DURING FORECAST PERIOD

4.5 CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL

FIGURE 19 BFSI TO BE LARGEST VERTICAL DURING FORECAST PERIOD

4.6 CLOUD PROFESSIONAL SERVICES MARKET: REGION-WISE SCENARIO

FIGURE 20 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS IN NEXT FIVE YEARS

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 21 MARKET DYNAMICS: CLOUD PROFESSIONAL SERVICES MARKET

5.2.1 DRIVERS

5.2.1.1 Rise in adoption of remote working models after COVID-19 outbreak

FIGURE 22 IMPACT OF REMOTE WORK ON CLOUD STRATEGY IN ORGANIZATIONS, 2022

5.2.1.2 Increase in focus of enterprises on improving customer experiences

5.2.1.3 Accelerated adoption of public cloud services

FIGURE 23 ANNUAL PUBLIC CLOUD EXPENDITURE ACROSS ORGANIZATIONS, 2022

5.2.2 RESTRAINTS

5.2.2.1 Lack of expertise to impact utilization of cloud professional services among enterprises

FIGURE 24 SKILLS GAP AMONG CLOUD PROFESSIONALS, 2022

5.2.3 OPPORTUNITIES

5.2.3.1 Implementation of AI and ML technologies with cloud platforms

FIGURE 25 GLOBAL AI ADOPTION RATES, BY KEY COUNTRY, 2022

5.2.3.2 Growth in adoption of hybrid cloud strategy to improve agility and reliability

FIGURE 26 HYBRID CLOUD UTILIZATION FOR VARIOUS WORKLOADS, 2022

5.2.4 CHALLENGES

5.2.4.1 Concerns over data security in cloud

5.2.4.2 Operational challenges with utilization of multiple clouds

FIGURE 27 TOP OPERATIONAL CHALLENGES WHEN UTILIZING MULTIPLE CLOUDS, 2022

5.3 CASE STUDY ANALYSIS

5.3.1 UK DEPARTMENT FOR WORK AND PENSIONS UTILIZED IBM CONSULTING SERVICES TO DELIVER CLOUD AND IT TRANSFORMATION

5.3.2 COVESTRO UTILIZED AWS PROFESSIONAL SERVICES TO TRANSFORM OPERATIONS AND DRIVE MANUFACTURING INNOVATION

5.3.3 OTE GROUP UTILIZED CISCO CONSULTING SERVICES TO REDUCE COSTS AND AUTOMATE CUSTOMER PROVISIONING

5.3.4 HITACHI VANTARA HELPED EUROSTAR WITH LARGE-SCALE CLOUD MIGRATION

5.3.5 RACKSPACE TECHNOLOGY HELPED AURONIX DOUBLE ITS MIGRATION SPEEDS

5.4 SUPPLY CHAIN ANALYSIS

FIGURE 28 CLOUD PROFESSIONAL SERVICES MARKET: SUPPLY CHAIN**5.5 ECOSYSTEM****FIGURE 29 CLOUD PROFESSIONAL SERVICES MARKET: ECOSYSTEM****5.6 TECHNOLOGICAL ANALYSIS****5.6.1 BLOCKCHAIN****5.6.2 MACHINE LEARNING****5.6.3 INTERNET OF THINGS****5.6.4 AUGMENTED REALITY****5.6.5 ARTIFICIAL INTELLIGENCE****5.7 PRICING ANALYSIS****TABLE 3 AWS: PRICING ANALYSIS OF VENDORS IN CLOUD PROFESSIONAL SERVICES MARKET****TABLE 4 NETAPP: PRICING ANALYSIS OF VENDORS IN CLOUD PROFESSIONAL SERVICES MARKET****5.8 PATENT ANALYSIS****FIGURE 30 NUMBER OF PATENTS PUBLISHED, 2012–2022****FIGURE 31 TOP FIVE PATENT OWNERS (GLOBAL), 2023****TABLE 5 US: TOP TEN PATENT APPLICANTS, 2023****TABLE 6 CLOUD PROFESSIONAL SERVICES MARKET: PATENTS, 2015–2021****5.9 PORTER'S FIVE FORCES ANALYSIS****FIGURE 32 CLOUD PROFESSIONAL SERVICES MARKET: PORTER'S FIVE FORCES ANALYSIS****TABLE 7 CLOUD PROFESSIONAL SERVICES MARKET: PORTER'S FIVE FORCES ANALYSIS****5.9.1 THREAT OF NEW ENTRANTS****5.9.2 THREAT OF SUBSTITUTES****5.9.3 BARGAINING POWER OF SUPPLIERS****5.9.4 BARGAINING POWER OF BUYERS****5.9.5 INTENSITY OF COMPETITIVE RIVALRY****5.10 KEY CONFERENCES AND EVENTS****TABLE 8 KEY CONFERENCES AND EVENTS IN 2023 & 2024****5.11 TARIFF & REGULATORY LANDSCAPE****5.11.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 9 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 10 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 11 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT**

AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 ROW: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.12 REGULATIONS

5.12.1 NORTH AMERICA

5.12.2 EUROPE

5.12.3 ASIA PACIFIC

5.12.4 MIDDLE EAST & AFRICA

5.12.5 LATIN AMERICA

5.13 TRENDS/DISRUPTIONS IMPACTING BUYERS

FIGURE 33 CLOUD PROFESSIONAL SERVICES MARKET: TRENDS/DISRUPTIONS IMPACTING BUYERS

5.14 KEY STAKEHOLDERS & BUYING CRITERIA

5.14.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 34 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS

TABLE 13 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR END USERS

5.14.2 BUYING CRITERIA

FIGURE 35 KEY BUYING CRITERIA FOR END USERS

TABLE 14 KEY BUYING CRITERIA FOR END USERS

6 CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE

6.1 INTRODUCTION

6.1.1 SERVICE TYPE: MARKET DRIVERS

FIGURE 36 IMPLEMENTATION & MIGRATION SERVICES TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 15 CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2019–2022 (USD MILLION)

TABLE 16 CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2023–2028 (USD MILLION)

6.2 CONSULTING

6.2.1 NEED FOR IMPROVING OPERATIONAL EFFICIENCY AND SECURITY IN CLOUD

TABLE 17 CLOUD PROFESSIONAL CONSULTING SERVICES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 18 CLOUD PROFESSIONAL CONSULTING SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

6.3 INTEGRATION & OPTIMIZATION

6.3.1 DEMAND FOR MANAGING DATA, APPLICATIONS, AND INFRASTRUCTURE WITH DIGITALIZATION

TABLE 19 CLOUD PROFESSIONAL INTEGRATION & OPTIMIZATION SERVICES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 20 CLOUD PROFESSIONAL INTEGRATION & OPTIMIZATION SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

6.4 IMPLEMENTATION & MIGRATION

6.4.1 NEED TO SIMPLIFY IT INFRASTRUCTURE AND DEAL WITH ONLINE DEMAND AND REMOTE WORKING

TABLE 21 CLOUD PROFESSIONAL IMPLEMENTATION & MIGRATION SERVICES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 22 CLOUD PROFESSIONAL IMPLEMENTATION & MIGRATION SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

6.5 APPLICATION DEVELOPMENT & MODERNIZATION

6.5.1 RISE IN DEMAND FOR MOVING APPLICATIONS FROM LEGACY ON-PREMISE SERVERS TO CLOUD

TABLE 23 CLOUD PROFESSIONAL APPLICATION DEVELOPMENT & MODERNIZATION SERVICES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 24 CLOUD PROFESSIONAL APPLICATION DEVELOPMENT & MODERNIZATION SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

7 CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL

7.1 INTRODUCTION

7.1.1 SERVICE MODEL: MARKET DRIVERS

FIGURE 37 PLATFORM-AS-A-SERVICE SEGMENT TO RECORD HIGHER CAGR DURING FORECAST PERIOD

TABLE 25 CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2019–2022 (USD MILLION)

TABLE 26 CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2023–2028 (USD MILLION)

7.2 INFRASTRUCTURE-AS-A-SERVICE

7.2.1 PROVIDING LOW-COST INFRASTRUCTURE AND REDUCED TIME TO MARKET

TABLE 27 INFRASTRUCTURE-AS-A-SERVICE MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 28 INFRASTRUCTURE-AS-A-SERVICE MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3 PLATFORM-AS-A-SERVICE

7.3.1 DEMAND FOR MANAGED INFRASTRUCTURE TO BUILD CLOUD APPLICATIONS

TABLE 29 PLATFORM-AS-A-SERVICE MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 30 PLATFORM-AS-A-SERVICE MARKET, BY REGION, 2023–2028 (USD MILLION)

7.4 SOFTWARE-AS-A-SERVICE

7.4.1 INCREASING POPULARITY OF CLOUD-BASED SERVICES

TABLE 31 SOFTWARE-AS-A-SERVICE MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 32 SOFTWARE-AS-A-SERVICE MARKET, BY REGION, 2023–2028 (USD MILLION)

8 CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL

8.1 INTRODUCTION

FIGURE 38 PUBLIC CLOUD TO ACCOUNT FOR LARGER MARKET SIZE DURING FORECAST PERIOD

8.1.1 DEPLOYMENT MODEL: MARKET DRIVERS

TABLE 33 CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 34 CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

8.2 PUBLIC CLOUD

8.2.1 LARGE ENTERPRISES' DEMAND FOR SCALABILITY AND MAINTAINING OPERATIONAL EFFICIENCY

TABLE 35 PUBLIC CLOUD PROFESSIONAL SERVICES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 36 PUBLIC CLOUD PROFESSIONAL SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

8.3 PRIVATE CLOUD

8.3.1 PREFERABLE FOR MEETING COMPLIANCE STANDARDS

TABLE 37 PRIVATE CLOUD PROFESSIONAL SERVICES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 38 PRIVATE CLOUD PROFESSIONAL SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

9 CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE

9.1 INTRODUCTION

9.1.1 ORGANIZATION SIZE: MARKET DRIVERS

FIGURE 39 SMALL & MEDIUM-SIZED ENTERPRISES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 39 CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 40 CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

9.2 LARGE ENTERPRISES

9.2.1 GROWTH IN ADOPTION OF PUBLIC CLOUD SERVICES IN LARGE ORGANIZATIONS

TABLE 41 LARGE ENTERPRISES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 42 LARGE ENTERPRISES MARKET, BY REGION, 2023–2028 (USD MILLION)

9.3 SMALL & MEDIUM-SIZED ENTERPRISES

9.3.1 BUSINESS CONTINUITY, AGILITY, AND RESILIENCE TO EXPAND BUSINESS OPERATIONS

TABLE 43 SMALL & MEDIUM-SIZED ENTERPRISES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 44 SMALL & MEDIUM-SIZED ENTERPRISES MARKET, BY REGION, 2023–2028 (USD MILLION)

10 CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL

10.1 INTRODUCTION

10.1.1 VERTICAL: MARKET DRIVERS

FIGURE 40 BANKING, FINANCIAL SERVICES, AND INSURANCE SEGMENT TO ACCOUNT FOR LARGEST MARKET IN 2023

TABLE 45 CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 46 CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

10.2.1 CENTRALIZED DATA REPOSITORY TO DRIVE INTEGRATED DECISIONS AND RESOLVE CUSTOMER CONCERNS

TABLE 47 BFSI VERTICAL MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 48 BFSI VERTICAL MARKET, BY REGION, 2023–2028 (USD MILLION)

10.3 RETAIL & CONSUMER GOODS

10.3.1 DESIRE TO ENHANCE CUSTOMER EXPERIENCE

TABLE 49 RETAIL & CONSUMER GOODS VERTICAL MARKET, BY REGION,
2019–2022 (USD MILLION)

TABLE 50 RETAIL & CONSUMER GOODS VERTICAL MARKET, BY REGION,
2023–2028 (USD MILLION)

10.4 IT & ITES

10.4.1 DIGITALIZATION TO MEET GROWING CUSTOMER DEMAND

TABLE 51 IT & ITES VERTICAL MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 52 IT & ITES VERTICAL MARKET, BY REGION, 2023–2028 (USD MILLION)

10.5 TELECOMMUNICATIONS

10.5.1 GROWTH IN NEED FOR PROVIDING SECURITY AND CONNECTIVITY

TABLE 53 TELECOMMUNICATIONS VERTICAL MARKET, BY REGION, 2019–2022
(USD MILLION)

TABLE 54 TELECOMMUNICATIONS VERTICAL MARKET, BY REGION, 2023–2028
(USD MILLION)

10.6 HEALTHCARE & LIFE SCIENCES

10.6.1 SECURITY FOR PATIENT DATA

TABLE 55 HEALTHCARE & LIFE SCIENCES VERTICAL MARKET, BY REGION,
2019–2022 (USD MILLION)

TABLE 56 HEALTHCARE & LIFE SCIENCES VERTICAL MARKET, BY REGION,
2023–2028 (USD MILLION)

10.7 MANUFACTURING

10.7.1 DEMAND FOR FASTER DELIVERY AND PRODUCTION WITH INCREASE IN
MANUFACTURING UNITS

TABLE 57 MANUFACTURING VERTICAL MARKET, BY REGION, 2019–2022 (USD
MILLION)

TABLE 58 MANUFACTURING VERTICAL MARKET, BY REGION, 2023–2028 (USD
MILLION)

10.8 ENERGY & UTILITIES

10.8.1 NEED TO REDUCE RISK OF DOWNTIME OF BUSINESS PROCESSES

TABLE 59 ENERGY & UTILITIES VERTICAL MARKET, BY REGION, 2019–2022 (USD
MILLION)

TABLE 60 ENERGY & UTILITIES VERTICAL MARKET, BY REGION, 2023–2028 (USD
MILLION)

10.9 GOVERNMENT & DEFENSE

10.9.1 IT MODERNIZATION AMONG LOCAL AND REGIONAL GOVERNMENT
ORGANIZATIONS

TABLE 61 GOVERNMENT & DEFENSE VERTICAL MARKET, BY REGION,
2019–2022 (USD MILLION)

TABLE 62 GOVERNMENT & DEFENSE VERTICAL MARKET, BY REGION,

2023–2028 (USD MILLION)

10.10 OTHER VERTICALS

TABLE 63 OTHER VERTICALS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 64 OTHER VERTICALS MARKET, BY REGION, 2023–2028 (USD MILLION)

11 CLOUD PROFESSIONAL SERVICES MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 41 NORTH AMERICA TO BE LARGEST MARKET DURING FORECAST PERIOD

TABLE 65 CLOUD PROFESSIONAL SERVICES MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 66 CLOUD PROFESSIONAL SERVICES MARKET, BY REGION, 2023–2028 (USD MILLION)

11.2 NORTH AMERICA

TABLE 67 NORTH AMERICA: PESTLE ANALYSIS

11.2.1 NORTH AMERICA: MARKET DRIVERS

11.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 42 NORTH AMERICA: MARKET SNAPSHOT

TABLE 68 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2019–2022 (USD MILLION)

TABLE 69 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2023–2028 (USD MILLION)

TABLE 70 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2019–2022 (USD MILLION)

TABLE 71 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2023–2028 (USD MILLION)

TABLE 72 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 73 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 74 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 75 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 76 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 77 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 78 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 79 NORTH AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.2.3 US

TABLE 80 US: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 81 US: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 82 US: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 83 US: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.2.4 CANADA

TABLE 84 CANADA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 85 CANADA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 86 CANADA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 87 CANADA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.3 EUROPE

TABLE 88 EUROPE: PESTLE ANALYSIS

11.3.1 EUROPE: MARKET DRIVERS

11.3.2 EUROPE: RECESSION IMPACT

TABLE 89 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2019–2022 (USD MILLION)

TABLE 90 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2023–2028 (USD MILLION)

TABLE 91 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2019–2022 (USD MILLION)

TABLE 92 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2023–2028 (USD MILLION)

TABLE 93 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 94 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 95 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY

ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 96 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 97 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL,
2019–2022 (USD MILLION)

TABLE 98 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL,
2023–2028 (USD MILLION)

TABLE 99 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY COUNTRY,
2019–2022 (USD MILLION)

TABLE 100 EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY COUNTRY,
2023–2028 (USD MILLION)

11.3.3 UK

TABLE 101 UK: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT
MODEL, 2019–2022 (USD MILLION)

TABLE 102 UK: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT
MODEL, 2023–2028 (USD MILLION)

TABLE 103 UK: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION
SIZE, 2019–2022 (USD MILLION)

TABLE 104 UK: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION
SIZE, 2023–2028 (USD MILLION)

11.3.4 GERMANY

TABLE 105 GERMANY: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 106 GERMANY: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 107 GERMANY: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 108 GERMANY: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.3.5 FRANCE

TABLE 109 FRANCE: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 110 FRANCE: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 111 FRANCE: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 112 FRANCE: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.3.6 CENTRAL & EASTERN EUROPE

TABLE 113 CENTRAL & EASTERN EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 114 CENTRAL & EASTERN EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 115 CENTRAL & EASTERN EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 116 CENTRAL & EASTERN EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.3.7 REST OF EUROPE

TABLE 117 REST OF EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 118 REST OF EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 119 REST OF EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 120 REST OF EUROPE: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.4 ASIA PACIFIC

TABLE 121 ASIA PACIFIC: PESTLE ANALYSIS

11.4.1 ASIA PACIFIC: MARKET DRIVERS

11.4.2 ASIA PACIFIC: RECESSION IMPACT

FIGURE 43 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 122 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2019–2022 (USD MILLION)

TABLE 123 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2023–2028 (USD MILLION)

TABLE 124 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2019–2022 (USD MILLION)

TABLE 125 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2023–2028 (USD MILLION)

TABLE 126 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 127 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 128 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 129 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 130 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY

VERTICAL, 2019–2022 (USD MILLION)

TABLE 131 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY
VERTICAL, 2023–2028 (USD MILLION)

TABLE 132 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY
COUNTRY, 2019–2022 (USD MILLION)

TABLE 133 ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY
COUNTRY, 2023–2028 (USD MILLION)

11.4.3 CHINA

TABLE 134 CHINA: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 135 CHINA: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 136 CHINA: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 137 CHINA: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.4.4 JAPAN

TABLE 138 JAPAN: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 139 JAPAN: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 140 JAPAN: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 141 JAPAN: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.4.5 INDIA

TABLE 142 INDIA: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 143 INDIA: CLOUD PROFESSIONAL SERVICES MARKET, BY
DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 144 INDIA: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 145 INDIA: CLOUD PROFESSIONAL SERVICES MARKET, BY
ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.4.6 REST OF ASIA PACIFIC

TABLE 146 REST OF ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET,
BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 147 REST OF ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET,
BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 148 REST OF ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 149 REST OF ASIA PACIFIC: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.5 MIDDLE EAST & AFRICA

TABLE 150 MIDDLE EAST & AFRICA: PESTLE ANALYSIS

11.5.1 MIDDLE EAST & AFRICA: MARKET DRIVERS

11.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 151 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2019–2022 (USD MILLION)

TABLE 152 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2023–2028 (USD MILLION)

TABLE 153 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2019–2022 (USD MILLION)

TABLE 154 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2023–2028 (USD MILLION)

TABLE 155 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 156 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 157 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 158 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 159 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 160 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 161 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 162 MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.5.3 SAUDI ARABIA

TABLE 163 SAUDI ARABIA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 164 SAUDI ARABIA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 165 SAUDI ARABIA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 166 SAUDI ARABIA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.5.4 REST OF THE MIDDLE EAST & AFRICA

TABLE 167 REST OF THE MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 168 REST OF THE MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 169 REST OF THE MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 170 REST OF THE MIDDLE EAST & AFRICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.6 LATIN AMERICA

TABLE 171 LATIN AMERICA: PESTLE ANALYSIS

11.6.1 LATIN AMERICA: MARKET DRIVERS

11.6.2 LATIN AMERICA: RECESSION IMPACT

TABLE 172 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2019–2022 (USD MILLION)

TABLE 173 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE TYPE, 2023–2028 (USD MILLION)

TABLE 174 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2019–2022 (USD MILLION)

TABLE 175 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY SERVICE MODEL, 2023–2028 (USD MILLION)

TABLE 176 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 177 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 178 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 179 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 180 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 181 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 182 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 183 LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

11.6.3 BRAZIL

TABLE 184 BRAZIL: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 185 BRAZIL: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 186 BRAZIL: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 187 BRAZIL: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.6.4 MEXICO

TABLE 188 MEXICO: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 189 MEXICO: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 190 MEXICO: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 191 MEXICO: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11.6.5 REST OF LATIN AMERICA

TABLE 192 REST OF LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2019–2022 (USD MILLION)

TABLE 193 REST OF LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY DEPLOYMENT MODEL, 2023–2028 (USD MILLION)

TABLE 194 REST OF LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 195 REST OF LATIN AMERICA: CLOUD PROFESSIONAL SERVICES MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET EVALUATION FRAMEWORK

12.3 KEY PLAYER STRATEGIES

TABLE 196 OVERVIEW OF STRATEGIES ADOPTED BY KEY CLOUD PROFESSIONAL SERVICE VENDORS

12.4 REVENUE ANALYSIS

FIGURE 44 HISTORICAL FOUR-YEAR REVENUE ANALYSIS OF LEADING PLAYERS, 2020–2022 (USD BILLION)

12.5 MARKET SHARE ANALYSIS

FIGURE 45 CLOUD PROFESSIONAL SERVICES MARKET SHARE ANALYSIS, 2022
TABLE 197 CLOUD PROFESSIONAL SERVICES MARKET: DEGREE OF
COMPETITION

12.6 COMPANY EVALUATION QUADRANT

FIGURE 46 COMPANY EVALUATION QUADRANT: CRITERIA WEIGHTAGE

12.6.1 STARS

12.6.2 EMERGING LEADERS

12.6.3 PERVASIVE PLAYERS

12.6.4 PARTICIPANTS

FIGURE 47 CLOUD PROFESSIONAL SERVICES MARKET: KEY COMPANY
EVALUATION QUADRANT, 2022

12.6.5 COMPANY PRODUCT FOOTPRINT ANALYSIS

TABLE 198 GLOBAL COMPANY FOOTPRINT

FIGURE 48 RANKING OF KEY PLAYERS IN CLOUD PROFESSIONAL SERVICES
MARKET, 2022

12.7 STARTUP/SME EVALUATION QUADRANT

FIGURE 49 STARTUP/SME EVALUATION QUADRANT: CRITERIA WEIGHTAGE

12.7.1 PROGRESSIVE COMPANIES

12.7.2 RESPONSIVE COMPANIES

12.7.3 DYNAMIC COMPANIES

12.7.4 STARTING BLOCKS

FIGURE 50 CLOUD PROFESSIONAL SERVICES MARKET: STARTUP/SME
COMPANY EVALUATION QUADRANT, 2022

12.7.5 COMPETITIVE BENCHMARKING

TABLE 199 CLOUD PROFESSIONAL SERVICES MARKET: DETAILED LIST OF KEY
STARTUPS/SMES

TABLE 200 STARTUP/SME FOOTPRINT

12.8 COMPETITIVE SCENARIO

12.8.1 PRODUCT LAUNCHES & ENHANCEMENTS

TABLE 201 PRODUCT LAUNCHES & ENHANCEMENTS, MAY 2020–DECEMBER
2022

12.8.2 DEALS

TABLE 202 DEALS, APRIL 2020–FEBRUARY 2023

12.8.3 OTHER DEVELOPMENTS

TABLE 203 OTHER DEVELOPMENTS, APRIL 2022–DECEMBER 2022

13 COMPANY PROFILES

13.1 INTRODUCTION

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)*

13.2 KEY PLAYERS

13.2.1 ACCENTURE

TABLE 204 ACCENTURE: BUSINESS OVERVIEW

FIGURE 51 ACCENTURE: COMPANY SNAPSHOT

TABLE 205 ACCENTURE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 206 ACCENTURE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 207 ACCENTURE: DEALS

TABLE 208 ACCENTURE: OTHERS

13.2.2 IBM

TABLE 209 IBM: BUSINESS OVERVIEW

FIGURE 52 IBM: COMPANY SNAPSHOT

TABLE 210 IBM: PRODUCTS/SOLUTIONS OFFERED

TABLE 211 IBM: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 212 IBM: DEALS

13.2.3 DELOITTE

TABLE 213 DELOITTE: BUSINESS OVERVIEW

TABLE 214 DELOITTE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 215 DELOITTE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 216 DELOITTE: DEALS

13.2.4 EY

TABLE 217 EY: BUSINESS OVERVIEW

TABLE 218 EY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 219 EY: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 220 EY: DEALS

TABLE 221 EY: OTHERS

13.2.5 PWC

TABLE 222 PWC: BUSINESS OVERVIEW

TABLE 223 PWC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 224 PWC: DEALS

TABLE 225 PWC: OTHERS

13.2.6 HPE

TABLE 226 HPE: BUSINESS OVERVIEW

FIGURE 53 HPE: COMPANY SNAPSHOT

TABLE 227 HPE: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 228 HPE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 229 HPE: DEALS

13.2.7 HCLTECH

TABLE 230 HCLTECH: BUSINESS OVERVIEW

FIGURE 54 HCLTECH: COMPANY SNAPSHOT

TABLE 231 HCLTECH: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 232 HCLTECH: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 233 HCLTECH: DEALS

13.2.8 WIPRO

TABLE 234 WIPRO: BUSINESS OVERVIEW

FIGURE 55 WIPRO: COMPANY SNAPSHOT

TABLE 235 WIPRO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 236 WIPRO: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 237 WIPRO: DEALS

13.2.9 TCS

TABLE 238 TCS: BUSINESS OVERVIEW

FIGURE 56 TCS: COMPANY SNAPSHOT

TABLE 239 TCS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 240 TCS: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 241 TCS: DEALS

TABLE 242 TCS: OTHERS

13.2.10 CAPGEMINI

TABLE 243 CAPGEMINI: BUSINESS OVERVIEW

FIGURE 57 CAPGEMINI: COMPANY SNAPSHOT

TABLE 244 CAPGEMINI: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 245 CAPGEMINI: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 246 CAPGEMINI: DEALS

TABLE 247 CAPGEMINI: OTHERS

13.2.11 ATOS

13.2.12 CISCO

13.2.13 COGNIZANT

13.2.14 DXC TECHNOLOGY

13.2.15 HITACHI VANTARA

13.2.16 INFOSYS

13.2.17 LTIMINDTREE

13.2.18 NTT DATA

13.2.19 RACKSPACE

13.2.20 T-SYSTEMS

13.2.21 AWS

13.2.22 GOOGLE

13.2.23 MICROSOFT

13.2.24 FUJITSU

13.2.25 ALIBABA CLOUD

13.2.26 DIGITALOCEAN

13.3 SMES/STARTUPS

13.3.1 STACKOVERDRIVE.IO

13.3.2 2ND WATCH

13.3.3 ALLCLOUD

13.3.4 MISSION

13.3.5 THE PROVATO GROUP

13.3.6 TECHMATRIX

13.3.7 OPSWORKS CO.

13.3.8 LINODE

13.3.9 FINANCIALFORCE

13.3.10 PLANVIEW

*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

14 ADJACENT MARKET

14.1 INTRODUCTION

14.1.1 RELATED MARKETS

14.2 APPLICATION MODERNIZATION SERVICES MARKET

TABLE 248 APPLICATION MODERNIZATION SERVICES MARKET, BY SERVICE, 2017–2021 (USD MILLION)

TABLE 249 APPLICATION MODERNIZATION SERVICES MARKET, BY SERVICE, 2022–2027 (USD MILLION)

TABLE 250 APPLICATION MODERNIZATION SERVICES MARKET, BY CLOUD DEPLOYMENT MODE, 2017–2021 (USD MILLION)

TABLE 251 APPLICATION MODERNIZATION SERVICES MARKET, BY CLOUD DEPLOYMENT MODE, 2022–2027 (USD MILLION)

TABLE 252 APPLICATION MODERNIZATION SERVICES MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)

TABLE 253 APPLICATION MODERNIZATION SERVICES MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 254 APPLICATION MODERNIZATION SERVICES MARKET, BY VERTICAL, 2017–2021 (USD MILLION)

TABLE 255 APPLICATION MODERNIZATION SERVICES MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 256 APPLICATION MODERNIZATION SERVICES MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 257 APPLICATION MODERNIZATION SERVICES MARKET, BY REGION,
2022–2027 (USD MILLION)

14.3 CLOUD COMPUTING MARKET

TABLE 258 CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2017–2021 (USD
BILLION)

TABLE 259 CLOUD COMPUTING MARKET, BY SERVICE MODEL, 2022–2027 (USD
BILLION)

TABLE 260 CLOUD COMPUTING MARKET, BY IAAS, 2017–2021 (USD BILLION)

TABLE 261 CLOUD COMPUTING MARKET, BY IAAS, 2022–2027 (USD BILLION)

TABLE 262 CLOUD COMPUTING MARKET, BY PAAS, 2017–2021 (USD BILLION)

TABLE 263 CLOUD COMPUTING MARKET, BY PAAS, 2022–2027 (USD BILLION)

TABLE 264 CLOUD COMPUTING MARKET, BY SAAS, 2017–2021 (USD BILLION)

TABLE 265 CLOUD COMPUTING MARKET, BY SAAS, 2022–2027 (USD BILLION)

TABLE 266 CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2017–2021
(USD BILLION)

TABLE 267 CLOUD COMPUTING MARKET, BY DEPLOYMENT MODEL, 2022–2027
(USD BILLION)

TABLE 268 CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2017–2021
(USD BILLION)

TABLE 269 CLOUD COMPUTING MARKET, BY ORGANIZATION SIZE, 2022–2027
(USD BILLION)

TABLE 270 CLOUD COMPUTING MARKET, BY VERTICAL, 2017–2021 (USD
BILLION)

TABLE 271 CLOUD COMPUTING MARKET, BY VERTICAL, 2022–2027 (USD
BILLION)

TABLE 272 CLOUD COMPUTING MARKET, BY REGION, 2017–2021 (USD BILLION)

TABLE 273 CLOUD COMPUTING MARKET, BY REGION, 2022–2027 (USD BILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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