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Cloud Native Storage Market by Offering (Solutions and Services), Deployment Mode (Public and Private), Application (Backup & Recovery, Content Delivery & Distribution), Vertical (BFSI, Retail & Consumer Goods) and Region - Global Forecast to 2028

https://marketpublishers.com/r/CA9946986B52EN.html
Date: October 2023
Pages: 300
Price: US$ 4,950.00 (Single User License)
ID: CA9946986B52EN

Abstracts

The global cloud native storage market size is anticipated to grow at a CAGR of 23.3% during the forecast period, from USD 16.0 billion in 2023 to USD 45.8 billion by 2028. The widespread adoption of containerization technologies, especially Kubernetes, has driven the need for cloud native storage solutions that can seamlessly integrate with other cloud platforms. These solutions offer on-demand scalability, allowing organizations to easily increase or decrease storage capacity as application workloads change.

“By offering , services segment to have the largest CAGR during the forecast period.”

Services play an important role in the cloud native storage market as these services help before and after the deployment of cloud native storage solutions to the clients. Cloud-native storage services refer to storage solutions that are designed specifically to work seamlessly in cloud computing environments. These services are optimized for scalability, flexibility, and compatibility with cloud-native applications and architectures. The importance of cloud storage services, such as training & consulting services, system integration& implementation and support & maintenance.

“By solutions, object storage segment to have the largest CAGR during the forecast period.”

Cloud-native storage for object storage refers to storage solutions that are specifically

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designed to support the requirements and principles of cloud-native applications and environments when dealing with object storage workloads. Object storage is a data storage architecture that is particularly well-suited for storing and managing large amounts of unstructured data, such as media files, backups, and logs. Cloud-native storage solutions for object storage are designed to be highly scalable, fault-tolerant, and easily integrated into cloud-native application architectures.

“By deployment mode, private cloud segment to have the larger CAGR during the forecast period.”

Cloud-native storage solutions applied across private cloud deployments provide scalability, flexibility, and automation within a dedicated, on-premises or hosted cloud environment. This enables the organization to leverage cloud-native principles and benefit from modern storage solutions while maintaining control over the infrastructure. In particular, deploying cloud-native storage solutions in a private cloud environment enhances its capabilities, making it more agile, cost-effective, and resilient.

“Asia Pacific to hold the largest market size during the forecast period.”

Cloud-native storage solutions have gained significant popularity in the Asia-Pacific region, reflecting the broader global trend towards containerization and microservices architecture. Organizations in Asia Pacific are increasingly adopting cloud-native storage technologies to optimize their infrastructure for scalability, resilience, and agility. One of the primary drivers for this adoption is the rapid growth of cloud computing in the region. As businesses in Asia Pacific continue to migrate their workloads to the cloud, they require storage solutions that seamlessly integrate with cloud-native environments, such as Kubernetes and Docker. Cloud-native storage allows them to efficiently manage data across these dynamic and containerized environments.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the cloud native storage market.

By Company: Tier I: 38%, Tier II: 50%, and Tier III: 12%

By Designation: C-Level Executives: 35%, D-Level Executives: 40%, and Managers: 25%

By Region: Asia Pacific: 20%, Europe: 30%, North America: 40%, Latin America: 5%, Middle East & Africa: 5%

The report includes a study of key players offering cloud native storage Solutions. It profiles major vendors in the cloud native storage market. Some of the major cloud native storage market vendors are Microsoft (US), IBM (US), AWS (US), Google (US), Alibaba Cloud (China), Hewlett Packard Enterprise (US), Dell Technologies (US), NetApp (US), Pure Storage (US), SUSE (Germany), VMWare (US), Oracle (US), Huawei (China), Citrix (US), Tencent Cloud (China), Scality (US), Splunk (US), Linbit (US), and Rackspace (US). Some other players in the cloud native storage market are VMWare (US), Huawei (China), Citrix (US), Tencent Cloud (China), Scality (US), Splunk (US), Linbit (US), Rackspace (US), and Robin.Io (US).

Research Coverage

The market study covers the cloud native storage market across segments. It aims to estimate the market size and the growth potential of this market across different segments, such as components, deployment type, organization size, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall market for cloud native storage and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights better to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers

(Increase in data volume across enterprises, Ease of switching from on-premises to cloud native storage, Increase in automation in application updates), restraints (Loss of data due to persistent data storing, Latency and network outage issues associated with public cloud environments), opportunities (Need for faster recovery and data backup, Proliferation of Kubernetes and containerization), and challenges (Complexity associated with cloud native concepts, Lack of visibility in distributed systems in cloud native storage) influencing the growth of the cloud native storage market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the cloud native storage market.

Market Development: Comprehensive information about lucrative markets – the report analyses the cloud native storage market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in cloud native storage market strategies; the report also helps stakeholders understand the pulse of the cloud native storage market and provides them with information on key market drivers, restraints, challenges, and opportunities

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players such as Microsoft, Google, and IBM among others in the cloud native storage market.

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(Business overview, Products/Solutions/Services offered, Recent Developments, MNM view)*

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