

Cloud Native Applications Market by Component (Platforms and Services), Deployment Mode, Organization Size, Vertical (BFSI, Healthcare & Life Sciences, and IT & Telecom) and Region - Global Forecast to 2028

<https://marketpublishers.com/r/C8329481F3DAEN.html>

Date: March 2023

Pages: 211

Price: US\$ 4,950.00 (Single User License)

ID: C8329481F3DAEN

Abstracts

The CNA market size is expected to grow from USD 5.9 billion in 2023 to USD 17.0 billion by 2028, at a Compound Annual Growth Rate (CAGR) of 23.7% during the forecast period. Open-source platforms such as the popular Kubernetes provide developers with a framework to run distributed systems resiliently. It manages scaling and failover for the application, provides deployment patterns, and many more. Open-source managed services (OSMS) have also become a key part of the cloud native app development ecosystem. Services and tools are required to provide app developers and businesses with various ways to take advantage of the cloud and open-source software. For instance, the Kubernetes website lists over 200 'certified service providers' who integrate with their open-source platform. OSMS providers make the configuration, monitoring, and management of cloud native apps easier, nimble, more predictable, and more reliable. OSMS providers largely focus on businesses that don't have the limitless development resources of companies such as IBM, Amazon, and Google.

Public cloud segment to have a larger market size during the forecast period

Public cloud includes a platform being managed by a third party, and operated over the internet. It uses the standard cloud computing model to avail resources and services to remote users worldwide. Public cloud services can be used for free or be provided through subscription-based or on-demand pricing schemes, including the pay-per-usage/pay-as-you-go model. The crucial benefits of the public cloud include a decreased requirement for organizations to invest in maintaining their on-premises IT

resources and infrastructure; scalability to meet workload and user demands; and fewer redundant resources owing to customer's payment with the pay-per-usage model. The public cloud providers offer the infrastructure needed to host and deploy workloads in the cloud. Tools and services help customers manage cloud applications, including data storage, security, and monitoring and reporting capabilities.

Healthcare and life sciences vertical to exhibit significant growth during the forecast period

The cloud native applications for the healthcare and life science vertical offer dependable, comprehensive features that make it simpler to enhance and efficiently manage the entire healthcare experience. It also provides clients in the healthcare sector with an open, secure, and enterprise-grade environment to support workloads, prevent downtime, regardless of their stage in the migration to the cloud or their workload environment. By adopting cloud native applications solutions, this industry can enhance patient engagement, improve health data insights, effective management of physical infrastructure management burden, secure health information, improve patient experience, enhance privacy, empower health team collaboration, cost-efficiency, flexibility and reliability, and boost productivity with accurate virtual capabilities (diagnosing). The cloud native applications for life sciences lower obstacles to innovation by offering a selected set of solutions that have been curatively created to assist businesses in developing, testing, manufacturing, and selling treatments swiftly and effectively while adhering to the strictest security and compliance standard. This improves the healthcare and life sciences professionals' access to the most recent medical data and allows them to choose wisely and expedite the demand to achieve desired outcomes.

Asia Pacific to hold the highest CAGR during the forecast period

Asia Pacific experiences considerable cloud native spending owing to the ever-growing cloud computing traffic landscape of the region. The countries in the Asia Pacific region are home to many emerging and growing SMEs. According to the Asia Pacific Economic Cooperation, SMEs are the catalysts of growth in the Asia Pacific region. They account for slightly over 87% of all operational businesses and employ over half of the workforce in the region. SMEs are increasingly adopting cloud computing to increase their operational efficiency, and cloud native applications is an integral part of it. During the pandemic, cloud technology has supported global supply chains and remote working. It assists organizations in the region, enabling scalability, business continuity along with improvement, and reduced costs with vendors working significantly

to facilitate zero downtime. Cloud native applications have emerged as a foundational infrastructure for building scalable, digitally enabled infrastructure and solutions for firms. Multinational cloud platforms, such as Alibaba Cloud, AWS, Google Cloud, and domestic cloud computing companies across the Asia Pacific, have ramped up their capacities as well as capabilities and diversified their service offerings to support businesses and enable a new generation of startup companies. Regional governments and organizations are taking up several initiatives related to cloud-based solutions. Organizations in this region are also increasingly focusing on increasing the customer experiences of their clients with enhanced security and application protection.

Further, in-depth interviews were conducted with the Chief Executive Officers (CEOs), Chief Marketing Officers (CMO), Chief Technology Officers (CTOs), Chief Operating Officers (COOs), Vice Presidents (VPs), Managing Directors (MDs), technology and innovation directors, and related key executives from various key companies and organizations operating in the Cloud native applications market

By Company – Tier 1–45%, Tier 2–30%, and Tier 3–25%

By Designation – C-Level–40%, Director Level–35%, and Others–25%

By Region – North America–40%, Europe–25%, Asia Pacific–25%, RoW – 10%

Cloud native applications vendors include Amazon.com, Inc. (Amazon, US), Google LLC (Google, US), International Business Machines Corporation (IBM, US), Infosys Technologies Private Limited (Infosys, India), Larsen & Toubro Infotech (LTI, India), Microsoft Corporation (Microsoft, US), Oracle Corporation (Oracle, US), Red Hat (US), SAP SE (SAP, Germany), VMware (US), Alibaba Cloud (Singapore), Apexon (US), Bacancy Technology (India), Citrix Systems, Inc. (Citrix, US), Harness (US), Cognizant Technology Solutions Corp (Cognizant, US), Ekco (Ireland), Huawei Technologies Co. Ltd. (Huawei, China), R Systems (US), Scalify (US), and Sciencesoft (US). The study includes an in-depth competitive analysis of these key players in the Cloud native applications market with their company profiles, recent developments, and key market strategies.

Research Coverage

The research study covered inputs, insights, trends, happenings, from secondary sources, primary sources, stakeholders' interviews and surveys. Secondary sources

include information from databases and repositories such as D&B Hoovers, Bloomberg, Factiva, CoinDesk, among others. Primary data was fetched from supply-side industry experts who hold the chair of Chief Executive Officer (CEO), Chief Technological Officer (CTO), Chief Operating Officer (COO), Vice-President (VP) of IT, and Managing Director (MD), among others. Few of our key primary respondents are IBM, Microsoft, and Oracle, among others. Few startups are also included during our primary interviews. Additionally, we have taken the information and statistical and historical data from a few government associations, public sources, webinar and seminar transcripts, journals, conferences and events.

Reasons to buy this report:

The report will act as a guide for the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall Cloud native applications market and associated subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better, improvise and revamp their offerings vis-?-vis ever-changing customer requirements with customizations, and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities. The report provisions significant and business development-focused data for the readers with strategic inputs/insights via numerous charts, and closest figures of forecast, to help readers design their blueprint to outgrow peers' current offerings, maintain and enhance market sustainability,

The report provides insights on the following pointers

Analysis of key drivers (Significant reduction in vendor lock-ins, real-time analytics provisioning and guidelines compliance, getting apps-to-market or time-to-market swiftly and efficiently), restraints (cost overrun being a limiting factor, replacement of new practices with traditional ones), opportunities (better reliability with respect to IT infrastructure), and challenges (management and governance of development workflow) influencing the growth of the cloud native applications market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Cloud native applications market

Market Development: Comprehensive information about lucrative markets – the report analyses the Cloud native applications market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Cloud native applications market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like include IBM (US), Amazon(US), Google (US), Microsoft (US), Oracle (US), Red Hat (US), SAP (Germany), VMware (US), LTI (India), among others in the Cloud native applications market strategies. The report also helps stakeholders understand the competitive analysis by these market players.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2019–2022

1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 CLOUD NATIVE APPLICATIONS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 List of key primary interview participants

2.1.2.2 Breakup of primary profiles

FIGURE 2 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.1.2.3 Key industry insights

2.2 MARKET BREAKUP AND DATA TRIANGULATION

FIGURE 3 DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 4 CLOUD NATIVE APPLICATIONS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 1 (SUPPLY SIDE): REVENUE OF CLOUD NATIVE APPLICATIONS FROM VENDORS

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH (SUPPLY SIDE) - COLLECTIVE REVENUE OF CLOUD NATIVE APPLICATION PLATFORM AND SERVICE VENDORS

FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY: CAGR PROJECTIONS FROM SUPPLY SIDE

FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY – APPROACH 2 (BOTTOM-

UP), REVENUE GENERATED BY VENDORS FROM EACH COMPONENT
FIGURE 9 MARKET SIZE ESTIMATION METHODOLOGY - APPROACH 2 (DEMAND
SIDE), REGIONAL LEVEL

2.4 MARKET FORECAST

TABLE 2 MARKET GROWTH FORECAST

2.4.1 RECESSION IMPACT

2.5 RESEARCH ASSUMPTIONS

2.6 RESEARCH LIMITATIONS

FIGURE 10 RESEARCH LIMITATIONS

3 EXECUTIVE SUMMARY

FIGURE 11 CLOUD NATIVE APPLICATIONS MARKET: GLOBAL SNAPSHOT

3.1 CLOUD NATIVE APPLICATIONS MARKET: OVERVIEW OF SEGMENTS

FIGURE 12 FASTEST-GROWING SEGMENTS OF CLOUD NATIVE APPLICATIONS
MARKET

FIGURE 13 PLATFORMS SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE
DURING FORECAST PERIOD

FIGURE 14 CLOUD NATIVE APPLICATIONS MARKET: REGIONAL SNAPSHOT

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN CLOUD NATIVE
APPLICATIONS MARKET

FIGURE 15 CONTINUOUS INTEGRATION AND CONTINUOUS
DEPLOYMENT/DELIVERY SYSTEM TO DRIVE MARKET

4.2 CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2023 VS. 2028

FIGURE 16 PLATFORMS SEGMENT TO ACCOUNT FOR LARGER MARKET SHARE
BY 2028

4.3 CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023 VS.
2028

FIGURE 17 PUBLIC CLOUD SEGMENT TO ACCOUNT FOR LARGER MARKET
SHARE BY 2028

4.4 CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023 VS.
2028

FIGURE 18 LARGE ENTERPRISES SEGMENT TO ACCOUNT FOR LARGER
MARKET SHARE BY 2028

4.5 CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2023 VS. 2028

FIGURE 19 BFSI VERTICAL TO ACCOUNT FOR LARGEST MARKET SHARE BY

2028

4.6 CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023 VS. 2028

FIGURE 20 ASIA PACIFIC TO EMERGE AS BEST MARKET FOR INVESTMENTS OVER NEXT FIVE YEARS

FIGURE 21 INDIA TO ACHIEVE HIGHEST CAGR DURING FORECAST PERIOD

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 22 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES:
CLOUD NATIVE APPLICATIONS MARKET

5.2.1 DRIVERS

5.2.1.1 Cloud native development helps get apps to market swiftly

5.2.1.2 Ease in carrying out business globally with aid of cloud native applications

5.2.1.3 Significant reduction in vendor lock-ins

5.2.1.4 Real-time analytics and guidelines compliance

5.2.2 RESTRAINTS

5.2.2.1 Cost overrun to be limiting factor

5.2.2.2 Replacing new developments with traditional practices

5.2.2.3 Organizational shift required across teams

5.2.3 OPPORTUNITIES

5.2.3.1 Better reliability in terms of IT infrastructure

5.2.3.2 Proliferation of Kubernetes and containerization

5.2.4 CHALLENGES

5.2.4.1 Managing and governing development workflow

5.2.4.2 Security threats vis-a-vis data breach

5.3 USE CASES

5.3.1 CASE STUDY 1: CLOUD NATIVE DEPLOYMENT IMPROVING DAVINCI'S QUALITY OF OFFERINGS ALONG WITH ENHANCED FEATURES

5.3.2 CASE STUDY 2: COST AND TIME TO BE EFFECTIVE ADVANTAGES OF GOOGLE CLOUD PLATFORM FOR RESCUING DRONEDEPLOY

5.3.3 CASE STUDY 3: OCI BOOSTED WORKING MECHANISM OF FORMULA ONE RACING TEAM

5.3.4 CASE STUDY 4: RAPID ACTION DEVELOPMENT BY RED HAT DIRECTED TOWARD CITIZEN-FACING SERVICES IN GREAT LAKES STATE

5.3.5 CASE STUDY 5: COST-EFFECTIVE MIGRATION USING VMWARE TANZU OFFERED RELIABLE AND SCALABLE DEPLOYMENT OF DELIVERABLES

5.4 ECOSYSTEM MAPPING

FIGURE 23 CLOUD NATIVE APPLICATIONS MARKET: ECOSYSTEM

TABLE 3 CLOUD NATIVE APPLICATIONS MARKET: ECOSYSTEM

5.5 SUPPLY CHAIN ANALYSIS

FIGURE 24 SUPPLY CHAIN ANALYSIS: CLOUD NATIVE APPLICATIONS MARKET

5.5.1 PLATFORM PROVIDERS

5.5.2 SERVICE PROVIDERS

5.5.3 RETAILERS & DISTRIBUTORS

5.5.4 END USERS

5.6 TECHNOLOGY ANALYSIS

5.6.1 ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

5.6.2 EDGE COMPUTING

5.6.3 CLOUD COMPUTING

5.6.4 SERVICE MESH WITH MICROSERVICES

5.7 PATENT ANALYSIS

FIGURE 25 NUMBER OF PATENT DOCUMENTS PUBLISHED, 2012–2022

FIGURE 26 TOP FIVE PATENT OWNERS (GLOBAL)

TABLE 4 TOP 10 PATENT APPLICANTS

5.8 PRICING ANALYSIS

5.8.1 AVERAGE SELLING PRICE TRENDS

TABLE 5 AVERAGE SELLING PRICES OF KEY PLAYERS FOR TOP THREE APPLICATIONS

5.9 PORTER'S FIVE FORCES ANALYSIS

FIGURE 27 CLOUD-NATIVE APPLICATIONS MARKET: PORTER'S FIVE FORCE ANALYSIS

TABLE 6 IMPACT OF PORTER'S FIVE FORCES ON CLOUD NATIVE APPLICATIONS MARKET

5.9.1 THREAT FROM NEW ENTRANTS

5.9.2 THREAT FROM SUBSTITUTES

5.9.3 BARGAINING POWER OF SUPPLIERS

5.9.4 BARGAINING POWER OF BUYERS

5.9.5 RIVALRY AMONG EXISTING COMPETITORS

5.10 KEY STAKEHOLDERS AND BUYING CRITERIA

5.10.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 28 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP END USERS

TABLE 7 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP END USERS (%)

5.10.2 BUYING CRITERIA

FIGURE 29 KEY BUYING CRITERIA FOR TOP END USERS

TABLE 8 KEY BUYING CRITERIA FOR TOP END USERS**5.11 REGULATORY LANDSCAPE****5.11.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 9 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 10 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 11 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****TABLE 12 REST OF THE WORLD: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS****5.11.2 REGULATIONS, BY REGION****5.11.2.1 North America****5.11.2.2 Europe****5.11.2.3 Asia Pacific****5.11.2.4 Middle East & South Africa****5.11.2.5 Latin America****5.12 TRENDS/DISRUPTIONS IMPACTING BUYERS****FIGURE 30 TRENDS/DISRUPTIONS IMPACTING BUYERS****5.13 KEY CONFERENCES AND EVENTS IN 2023–2024****TABLE 13 CLOUD NATIVE APPLICATIONS MARKET: DETAILED LIST OF CONFERENCES AND EVENTS****6 CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT****6.1 INTRODUCTION****FIGURE 31 SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD****6.1.1 COMPONENTS: CLOUD NATIVE APPLICATIONS MARKET DRIVERS****TABLE 14 CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2019–2022 (USD MILLION)****TABLE 15 CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)****6.2 PLATFORMS****6.2.1 INCREASE IN SWIFT DELIVERIES OF APPLICATIONS****TABLE 16 PLATFORMS: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)****TABLE 17 PLATFORMS: CLOUD NATIVE APPLICATIONS MARKET, BY REGION,**

2023–2028 (USD MILLION)

6.3 SERVICES

6.3.1 RAPID INTEGRATION AND DEPLOYMENT TO DRIVE MARKET

TABLE 18 SERVICES: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 19 SERVICES: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

7 CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE

7.1 INTRODUCTION

FIGURE 32 PRIVATE CLOUD SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

7.1.1 DEPLOYMENT TYPES: CLOUD NATIVE APPLICATIONS MARKET DRIVERS

TABLE 20 CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 21 CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

7.2 PUBLIC CLOUD

7.2.1 OFFERED WORKLOAD MAINTENANCE AND EFFICIENT IT INFRASTRUCTURE FOR INCESSANT SERVICE

TABLE 22 PUBLIC CLOUD: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 23 PUBLIC CLOUD: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

7.3 PRIVATE CLOUD

7.3.1 ENTERPRISES GET EDGE IN TERMS OF SECURITY, MAINTENANCE, AND UPGRADES DEPLOYED OVER PRIVATE CLOUD

TABLE 24 PRIVATE CLOUD: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 25 PRIVATE CLOUD: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

8 CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE

8.1 INTRODUCTION

FIGURE 33 SMES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

8.1.1 ORGANIZATION SIZE: CLOUD NATIVE APPLICATIONS MARKET DRIVERS

TABLE 26 CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 27 CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

8.2 SMALL AND MEDIUM-SIZED ENTERPRISES

8.2.1 BETTER RISK MITIGATION AND IMPROVED BUSINESS EFFICIENCY BOOSTS ADOPTION

TABLE 28 SMALL AND MEDIUM-SIZED ENTERPRISES: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 29 SMALL AND MEDIUM-SIZED ENTERPRISES: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

8.3 LARGE ENTERPRISES

8.3.1 INCREASING ADOPTION OF KUBERNETES PLATFORM PROVIDES SUPPORT DURING DISASTER RECOVERY AND BACKUP

TABLE 30 LARGE ENTERPRISES: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 31 LARGE ENTERPRISES: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

9 CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL

9.1 INTRODUCTION

FIGURE 34 BFSI VERTICAL TO DOMINATE MARKET DURING FORECAST PERIOD

9.1.1 VERTICALS: CLOUD NATIVE APPLICATIONS MARKET DRIVERS

TABLE 32 CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 33 CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

9.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

9.2.1 DATA MANAGEMENT TO BE KEY FACTOR FOR GROWTH

TABLE 34 BANKING, FINANCIAL SERVICES, AND INSURANCE: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 35 BANKING, FINANCIAL SERVICES, AND INSURANCE: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.3 IT & TELECOMMUNICATION

9.3.1 ARCHITECTURE OF CLOUD NATIVE APPLICATIONS TO HELP RESOLVE TROUBLES OF OPERATORS

TABLE 36 IT & TELECOMMUNICATION: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 37 IT & TELECOMMUNICATION: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.4 GOVERNMENT & PUBLIC SECTOR

9.4.1 IMMENSE GROWTH OPPORTUNITY AT SCALE WITH CLOUD NATIVE APPLICATIONS FOR GOVERNMENT AGENCIES

TABLE 38 GOVERNMENT & PUBLIC SECTOR: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 39 GOVERNMENT & PUBLIC SECTOR: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.5 RETAIL & ECOMMERCE

9.5.1 RISING DEMAND AMONG CUSTOMERS FOR ACTIVE APPLICATIONS WITH ZERO DOWNTIME

TABLE 40 RETAIL & ECOMMERCE: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 41 RETAIL & ECOMMERCE: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.6 HEALTHCARE & LIFE SCIENCES

9.6.1 INCREASING AUTOMATION AND DATA INTEGRITY WITH COMPLIANCE TO BE FORERUNNER IN HEALTHCARE

TABLE 42 HEALTHCARE & LIFE SCIENCES: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 43 HEALTHCARE & LIFE SCIENCES: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.7 MANUFACTURING

9.7.1 INNOVATION AND ZERO DOWNTIME TO RESCUE SEVERAL GIANT VENDORS GLOBALLY

TABLE 44 MANUFACTURING: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 45 MANUFACTURING: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

9.8 OTHER VERTICALS

TABLE 46 OTHER VERTICALS: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 47 OTHER VERTICALS: CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

10 CLOUD NATIVE APPLICATIONS MARKET, BY REGION

10.1 INTRODUCTION

FIGURE 35 ASIA PACIFIC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 48 CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2019–2022 (USD MILLION)

TABLE 49 CLOUD NATIVE APPLICATIONS MARKET, BY REGION, 2023–2028 (USD MILLION)

10.2 NORTH AMERICA

10.2.1 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET DRIVERS

FIGURE 36 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET SNAPSHOT

TABLE 50 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 51 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 52 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 53 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 54 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 55 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 56 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 57 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 58 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 59 NORTH AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.2.2 UNITED STATES

10.2.2.1 Growing need to upgrade customer experience to reduce operational costs

TABLE 60 UNITED STATES: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 61 UNITED STATES: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 62 UNITED STATES: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 63 UNITED STATES: CLOUD NATIVE APPLICATIONS MARKET, BY

ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.2.3 CANADA

10.2.3.1 Organizations to deploy cloud native applications to maximize revenue and reduce operating cost

TABLE 64 CANADA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 65 CANADA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 66 CANADA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 67 CANADA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3 EUROPE

10.3.1 EUROPE: CLOUD NATIVE APPLICATIONS MARKET DRIVERS

TABLE 68 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 69 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 70 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 71 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 72 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 73 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 74 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 75 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 76 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 77 EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.3.2 UNITED KINGDOM

10.3.2.1 Growing need for streamlined application development to boost market

TABLE 78 UNITED KINGDOM: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 79 UNITED KINGDOM: CLOUD NATIVE APPLICATIONS MARKET, BY

DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 80 UNITED KINGDOM: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 81 UNITED KINGDOM: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3.3 GERMANY

10.3.3.1 Increasing digitalization and effective app management to fuel market growth

TABLE 82 GERMANY: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 83 GERMANY: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 84 GERMANY: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 85 GERMANY: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3.4 FRANCE

10.3.4.1 France to be major market for adopting cloud native applications

TABLE 86 FRANCE: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 87 FRANCE: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 88 FRANCE: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 89 FRANCE: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.3.5 REST OF EUROPE

TABLE 90 REST OF EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 91 REST OF EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 92 REST OF EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 93 REST OF EUROPE: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.4 ASIA PACIFIC

10.4.1 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET DRIVERS

FIGURE 37 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET SNAPSHOT

TABLE 94 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY

COMPONENT, 2019–2022 (USD MILLION)

TABLE 95 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 96 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 97 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 98 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 99 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 100 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 101 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 102 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 103 ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.4.2 CHINA

10.4.2.1 Growing need among verticals to adopt cloud native applications

TABLE 104 CHINA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 105 CHINA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 106 CHINA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 107 CHINA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.4.3 JAPAN

10.4.3.1 Organizations prefer cloud native technologies to reduce production costs

TABLE 108 JAPAN: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 109 JAPAN: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 110 JAPAN: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 111 JAPAN: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.4.4 INDIA

10.4.4.1 Government initiatives and schemes to fuel market

TABLE 112 INDIA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 113 INDIA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 114 INDIA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 115 INDIA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.4.5 REST OF ASIA PACIFIC

TABLE 116 REST OF ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 117 REST OF ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 118 REST OF ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 119 REST OF ASIA PACIFIC: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.5 MIDDLE EAST & AFRICA

10.5.1 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET DRIVERS

TABLE 120 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 121 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 122 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 123 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 124 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 125 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 126 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 127 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 128 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY

COUNTRY, 2019–2022 (USD MILLION)

TABLE 129 MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.5.2 KINGDOM OF SAUDI ARABIA

10.5.2.1 Substantial shift in implementing cloud native technologies to fuel demand

TABLE 130 KSA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 131 KSA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 132 KSA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 133 KSA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.5.3 UNITED ARAB EMIRATES

10.5.3.1 Advanced technologies used with cloud native applications empower government entities to improve uptime

TABLE 134 UAE: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 135 UAE: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 136 UAE: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 137 UAE: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.5.4 REST OF MIDDLE EAST & AFRICA

TABLE 138 REST OF MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 139 REST OF MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 140 REST OF MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 141 REST OF MIDDLE EAST & AFRICA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.6 LATIN AMERICA

10.6.1 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET DRIVERS

TABLE 142 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2019–2022 (USD MILLION)

TABLE 143 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY COMPONENT, 2023–2028 (USD MILLION)

TABLE 144 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 145 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 146 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 147 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

TABLE 148 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2019–2022 (USD MILLION)

TABLE 149 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY VERTICAL, 2023–2028 (USD MILLION)

TABLE 150 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 151 LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET, BY COUNTRY, 2023–2028 (USD MILLION)

10.6.2 BRAZIL

10.6.2.1 Increasing awareness of organizations about cloud native technologies to drive market

TABLE 152 BRAZIL: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 153 BRAZIL: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 154 BRAZIL: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 155 BRAZIL: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.6.3 MEXICO

10.6.3.1 Increasing awareness for containerization, CI/CD, and APIs to boost market

TABLE 156 MEXICO: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 157 MEXICO: CLOUD NATIVE APPLICATIONS MARKET, BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 158 MEXICO: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 159 MEXICO: CLOUD NATIVE APPLICATIONS MARKET, BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

10.6.4 REST OF LATIN AMERICA

TABLE 160 REST OF LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET,

BY DEPLOYMENT TYPE, 2019–2022 (USD MILLION)

TABLE 161 REST OF LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET,
BY DEPLOYMENT TYPE, 2023–2028 (USD MILLION)

TABLE 162 REST OF LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET,
BY ORGANIZATION SIZE, 2019–2022 (USD MILLION)

TABLE 163 REST OF LATIN AMERICA: CLOUD NATIVE APPLICATIONS MARKET,
BY ORGANIZATION SIZE, 2023–2028 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 INTRODUCTION

11.2 MARKET SHARE OF TOP VENDORS

TABLE 164 INTENSITY OF COMPETITIVE RIVALRY

FIGURE 38 MARKET SHARE ANALYSIS, 2022

11.3 REVENUE ANALYSIS OF TOP FIVE VENDORS

FIGURE 39 REVENUE ANALYSIS OF TOP FIVE VENDORS, 2018–2022 (USD
BILLION)

11.4 EVALUATION QUADRANT FOR KEY PLAYERS, 2022

11.4.1 DEFINITIONS AND METHODOLOGY

FIGURE 40 EVALUATION QUADRANT FOR KEY PLAYERS: CRITERIA WEIGHTAGE

11.4.2 STARS

11.4.3 EMERGING LEADERS

11.4.4 PERVASIVE PLAYERS

11.4.5 PARTICIPANTS

FIGURE 41 EVALUATION QUADRANT FOR KEY PLAYERS, 2022

TABLE 165 COMPANY FOOTPRINT

11.5 EVALUATION QUADRANT FOR STARTUPS/SMES, 2022

11.5.1 DEFINITION AND METHODOLOGY

FIGURE 42 EVALUATION QUADRANT FOR STARTUPS/SMES: CRITERIA
WEIGHTAGE

FIGURE 43 EVALUATION QUADRANT FOR STARTUPS/SMES, 2022

11.5.2 PROGRESSIVE COMPANIES

11.5.3 RESPONSIVE COMPANIES

11.5.4 DYNAMIC COMPANIES

11.5.5 STARTING BLOCKS

11.6 COMPETITIVE BENCHMARKING FOR STARTUPS/SMES

TABLE 166 COMPETITIVE BENCHMARKING FOR STARTUPS/SMES

TABLE 167 LIST OF KEY STARTUPS/SMES

11.7 COMPETITIVE SCENARIO

11.7.1 PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 168 PRODUCT LAUNCHES/ENHANCEMENTS, 2020–2023

11.7.2 DEALS

TABLE 169 DEALS, 2020–2022

12 COMPANY PROFILES

12.1 INTRODUCTION

12.2 KEY COMPANIES

(Business overview, Products offered, Recent developments, MnM view, Key strengths, Strategic choices, and Weaknesses/Competitive threats)*

12.2.1 IBM

TABLE 170 IBM: BUSINESS OVERVIEW

FIGURE 44 IBM: COMPANY SNAPSHOT

TABLE 171 IBM: PRODUCTS OFFERED

TABLE 172 IBM: NEW PRODUCT LAUNCHES

TABLE 173 IBM: DEALS

12.2.2 AMAZON

TABLE 174 AMAZON: BUSINESS OVERVIEW

FIGURE 45 AMAZON: COMPANY SNAPSHOT

TABLE 175 AMAZON: PRODUCTS OFFERED

TABLE 176 AMAZON: DEALS

12.2.3 GOOGLE

TABLE 177 GOOGLE: BUSINESS OVERVIEW

FIGURE 46 GOOGLE: COMPANY SNAPSHOT

TABLE 178 GOOGLE: PRODUCTS OFFERED

TABLE 179 GOOGLE: PRODUCT LAUNCHES

TABLE 180 GOOGLE: DEALS

12.2.4 MICROSOFT

TABLE 181 MICROSOFT: BUSINESS OVERVIEW

FIGURE 47 MICROSOFT: COMPANY SNAPSHOT

TABLE 182 MICROSOFT: PRODUCTS OFFERED

TABLE 183 MICROSOFT: PRODUCT LAUNCHES

TABLE 184 MICROSOFT: DEALS

12.2.5 LTIMINDTREE

TABLE 185 LTIMINDTREE: BUSINESS OVERVIEW

FIGURE 48 LTIMINDTREE: COMPANY SNAPSHOT

TABLE 186 LTIMINDTREE: PRODUCTS OFFERED

TABLE 187 LTIMINDTREE: PRODUCT LAUNCHES

TABLE 188 LTIMINDTREE: DEALS

12.2.6 INFOSYS

TABLE 189 INFOSYS: BUSINESS OVERVIEW

FIGURE 49 INFOSYS: COMPANY SNAPSHOT

TABLE 190 INFOSYS: PRODUCTS OFFERED

TABLE 191 INFOSYS: PRODUCT LAUNCHES

12.2.7 ORACLE

TABLE 192 ORACLE: BUSINESS OVERVIEW

FIGURE 50 ORACLE: COMPANY SNAPSHOT

TABLE 193 ORACLE: PRODUCTS OFFERED

TABLE 194 ORACLE: PRODUCT LAUNCHES

TABLE 195 ORACLE: DEALS

12.2.8 VMWARE

TABLE 196 VMWARE: BUSINESS OVERVIEW

FIGURE 51 VMWARE: COMPANY SNAPSHOT

TABLE 197 VMWARE: PRODUCTS OFFERED

TABLE 198 VMWARE: PRODUCT LAUNCHES

TABLE 199 VMWARE: DEALS

12.2.9 RED HAT

TABLE 200 RED HAT: BUSINESS OVERVIEW

TABLE 201 RED HAT: PRODUCTS OFFERED

TABLE 202 RED HAT: PRODUCT LAUNCHES

TABLE 203 RED HAT: DEALS

12.2.10 SAP

TABLE 204 SAP: BUSINESS OVERVIEW

FIGURE 52 SAP: COMPANY SNAPSHOT

TABLE 205 SAP: PRODUCTS OFFERED

TABLE 206 SAP: PRODUCT LAUNCHES

12.3 OTHER COMPANIES

12.3.1 ALIBABA CLOUD

12.3.2 APEXON (FORMERLY INFOSTRETCH)

12.3.3 BACANCY TECHNOLOGY

12.3.4 CITRIX

12.3.5 HARNESS

12.3.6 COGNIZANT

12.3.7 EKCO

12.3.8 HUAWEI

12.3.9 R SYSTEMS

12.3.10 SCALITY

12.3.11 SCIENCESOFT

*Details on Business overview, Products offered, Recent developments, MnM view, Key strengths, Strategic choices, and Weaknesses/Competitive threats might not be captured in case of unlisted companies.

13 ADJACENT & RELATED MARKETS

13.1 INTRODUCTION

13.2 CLOUD NATIVE STORAGE MARKET

TABLE 207 CLOUD NATIVE STORAGE MARKET, BY VERTICAL, 2017–2021 (USD MILLION)

TABLE 208 CLOUD NATIVE STORAGE MARKET, BY VERTICAL, 2022–2027 (USD MILLION)

TABLE 209 CLOUD NATIVE STORAGE MARKET, BY COMPONENT, 2017–2021 (USD MILLION)

TABLE 210 CLOUD NATIVE STORAGE MARKET, BY COMPONENT, 2022–2027 (USD MILLION)

TABLE 211 CLOUD NATIVE STORAGE MARKET, BY DEPLOYMENT TYPE, 2017–2021 (USD MILLION)

TABLE 212 CLOUD NATIVE STORAGE MARKET, BY DEPLOYMENT TYPE, 2022–2027 (USD MILLION)

TABLE 213 CLOUD NATIVE STORAGE MARKET, BY ORGANIZATION SIZE, 2017–2021 (USD MILLION)

TABLE 214 CLOUD NATIVE STORAGE MARKET, BY ORGANIZATION SIZE, 2022–2027 (USD MILLION)

TABLE 215 CLOUD NATIVE STORAGE MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 216 CLOUD NATIVE STORAGE MARKET, BY REGION, 2022–2027 (USD MILLION)

13.3 CLOUD NATIVE APPLICATION PROTECTION PLATFORM MARKET

TABLE 217 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET, BY VERTICAL, 2020–2027 (USD MILLION)

TABLE 218 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET, BY OFFERING, 2020–2027 (USD MILLION)

TABLE 219 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET, BY CLOUD TYPE, 2020–2027 (USD MILLION)

TABLE 220 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET, BY ORGANIZATION SIZE, 2020–2027 (USD MILLION)

TABLE 221 CLOUD-NATIVE APPLICATION PROTECTION PLATFORM MARKET, BY

REGION, 2020–2027 (USD MILLION)

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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