

# Cloud Microservices Market by Component (Platform and Services), Deployment Mode (Public Cloud, Private Cloud, and Hybrid Cloud), Organization Size (Large Enterprises and SMEs), Vertical, and Region - Global Forecast to 2023

<https://marketpublishers.com/r/CF1FFD51BE2EN.html>

Date: June 2018

Pages: 141

Price: US\$ 5,650.00 (Single User License)

ID: CF1FFD51BE2EN

## Abstracts

“The digital transformation is driving the global cloud microservices market.”

The global cloud microservices market size is expected to grow from USD 683.2 million in 2018 to USD 1880.0 million by 2023, at a Compound Annual Growth Rate (CAGR) of 22.4% during the forecast period. Digital transformation, proliferation of microservices architecture, and customer-oriented businesses are some of the factors expected to drive the global cloud microservices market. However, security and compliance may restrain the growth of the market.

“Banking, Financial Services, and Insurance (BFSI) industry vertical is expected to hold the largest market size during the forecast period.”

Among the industry verticals, the BFSI vertical is expected to hold the largest market size in the global cloud microservices market during forecast period. The growth in the cloud microservices market, especially in the BFSI vertical, can be attributed to the increasing financial services, IT automation, and reforms in economy and banking services worldwide. The cloud microservices architecture helps BFSI organizations in improving the application development process, streamlining business operations, and enhancing customer experience.

“Asia Pacific (APAC) is expected to grow at the highest CAGR during the forecast period.”

Among the major regions in the market, APAC is expected to grow at the highest growth rate during the forecast period. Technological advancements in various industry verticals, namely, BFSI, government, education, healthcare, transportation and logistics, and retail are expected to drive the market growth in APAC. Currently, most organizations are fairly behind the curve in leveraging cloud microservices platform, but this is expected to change due to the availability of low-cost, cloud-based microservices. China, India, Japan, South Korea, and Australia are some of the APAC countries expected to constitute a major portion of the global cloud microservices market.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the cloud microservices market.

The breakup of the profiles of primary participants is given below:

By Company: Tier 1 – 22%, Tier 2 – 44%, and Tier 3 – 34%

By Designation: C-Level – 45%, Director Level – 51%, and Others – 4%

By Region: North America – 42%, Europe – 25%, APAC – 27%, and Rest of the World (RoW) – 6%

The key cloud microservices vendors profiled in the report are as follows:

AWS (US)

CA Technologies (US)

Contino (UK)

CoScale (Belgium)

IBM (US)

Idexcel (US)

Infosys (India)

Kontena (Finland)

Macaw Software (US)

Marlabs (US)

Microsoft (US)

Netifi (US)

NGINX (US)

OpenLegacy (US)

Oracle (US)

Pivotal Software (US)

RapidValue Solutions (US)

RoboMQ (US)

Salesforce (US)

SmartBear Software (US)

Software AG (Germany)

Syntel (US)

TCS (India)

Unified (US)

Weaveworks (UK)

## Research Coverage

*Cloud Microservices Market by Component (Platform and Services), Deployment Mode (Public Cloud, Private Cloud,...*

The cloud microservices market has been segmented on the basis of component (platform and services), deployment mode, organization size, vertical, and region. A detailed analysis of the key industry players has been done to provide insights into their business overview; services; key strategies; new service launches; partnerships, agreements, and collaborations; expansions; and competitive landscape associated with the global cloud microservices market.

### Reasons to Buy the Report

The report will help market leaders/new entrants in the following ways:

The report segments the cloud microservices market comprehensively and provides the closest approximations to the revenue numbers for the overall market and subsegments across regions.

The report is expected to help stakeholders understand the pulse of the market, and provides information on the key market drivers, restraints, challenges, and opportunities.

The report helps stakeholders understand their competitors better and gain more insights to enhance their position in the market. The competitive landscape section includes competitor ecosystem, new services developments, partnerships, and acquisitions.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Breakdown of primaries
    - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 RESEARCH ASSUMPTIONS
- 2.4 LIMITATIONS

### **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE CLOUD MICROSERVICES MARKET
- 4.2 CLOUD MICROSERVICES MARKET, MARKET SHARE OF TOP 3 VERTICALS AND REGIONS
- 4.3 MARKET INVESTMENT SCENARIO

### **5 MARKET OVERVIEW AND INDUSTRY TRENDS**

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
  - 5.2.1 DRIVERS

- 5.2.1.1 Digital transformations
- 5.2.1.2 Proliferation of the microservices architecture
- 5.2.1.3 Customer-oriented business

#### 5.2.2 RESTRAINTS

- 5.2.2.1 Security and compliance

#### 5.2.3 OPPORTUNITIES

- 5.2.3.1 Increasing adoption of cloud-based applications
- 5.2.3.2 Emergence of IoT applications

#### 5.2.4 CHALLENGES

- 5.2.4.1 Organizational challenges while implementing microservices

### 5.3 STRATEGIC BENCHMARKING

### 5.4 USE CASES

- 5.4.1 USE CASE 1: AWS
- 5.4.2 USE CASE 2: NGINX
- 5.4.3 USE CASE 3: MULESOFT

## 6 CLOUD MICROSERVICES MARKET, BY COMPONENT

### 6.1 INTRODUCTION

### 6.2 PLATFORM

### 6.3 SERVICES

- 6.3.1 CONSULTING SERVICES
- 6.3.2 INTEGRATION SERVICES
- 6.3.3 TRAINING, SUPPORT, AND MAINTENANCE SERVICES

## 7 CLOUD MICROSERVICES MARKET, BY ORGANIZATION SIZE

### 7.1 INTRODUCTION

### 7.2 LARGE ENTERPRISES

### 7.3 SMALL AND MEDIUM-SIZED ENTERPRISES

## 8 CLOUD MICROSERVICES MARKET, BY DEPLOYMENT MODE

### 8.1 INTRODUCTION

### 8.2 PUBLIC CLOUD

### 8.3 PRIVATE CLOUD

### 8.4 HYBRID CLOUD

## 9 CLOUD MICROSERVICES MARKET, BY VERTICAL

- 9.1 INTRODUCTION
- 9.2 RETAIL AND ECOMMERCE
- 9.3 HEALTHCARE
- 9.4 MEDIA AND ENTERTAINMENT
- 9.5 BANKING, FINANCIAL SERVICES, AND INSURANCE
- 9.6 IT AND ITES
- 9.7 GOVERNMENT
- 9.8 TRANSPORTATION AND LOGISTICS
- 9.9 MANUFACTURING
- 9.10 TELECOMMUNICATION
- 9.11 OTHERS

## **10 CLOUD MICROSERVICES MARKET, BY REGION**

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
- 10.3 EUROPE
- 10.4 ASIA PACIFIC
- 10.5 MIDDLE EAST AND AFRICA
- 10.6 LATIN AMERICA

## **11 COMPETITIVE LANDSCAPE**

- 11.1 OVERVIEW
- 11.2 KEY PLAYERS OPERATING IN THE CLOUD MICROSERVICES MARKET
- 11.3 COMPETITIVE SCENARIO
  - 11.3.1 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS
  - 11.3.2 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT UPGRADATIONS
  - 11.3.3 MERGERS AND ACQUISITIONS
  - 11.3.4 BUSINESS EXPANSIONS

## **12 COMPANY PROFILES**

(Business Overview, Services Offered, Recent Developments, SWOT Analysis, and MNM View)\*

- 12.1 INTRODUCTION
- 12.2 AWS

- 12.3 CA TECHNOLOGIES
- 12.4 IBM
- 12.5 MICROSOFT
- 12.6 SALESFORCE
- 12.7 INFOSYS
- 12.8 NGINX
- 12.9 ORACLE
- 12.10 PIVOTAL SOFTWARE
- 12.11 SYNTEL
- 12.12 SMARTBEAR SOFTWARE
- 12.13 MARLABS
- 12.14 RAPIDVALUE SOLUTIONS
- 12.15 KONTENA
- 12.16 MACAW SOFTWARE
- 12.17 UNIFYED
- 12.18 ROBOMQ
- 12.19 IDEXCEL
- 12.20 WEAVERWORKS
- 12.21 CONTINO
- 12.22 OPENLEGACY
- 12.23 COSCALE
- 12.24 SOFTWARE AG
- 12.25 NETIFI
- 12.26 TCS

\*Details on Business Overview, Services Offered, Recent Developments, SWOT Analysis, and MNM View might not be captured in case of unlisted companies.

## **13 APPENDIX**

- 13.1 DISCUSSION GUIDE
- 13.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL
- 13.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 13.4 AVAILABLE CUSTOMIZATIONS
- 13.5 RELATED REPORTS
- 13.6 AUTHOR DETAILS



## List Of Tables

### LIST OF TABLES

Table 1 CLOUD MICROSERVICES MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 2 PLATFORM: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 3 SERVICES: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 4 SERVICES: CLOUD MICROSERVICES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 5 CONSULTING SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 6 INTEGRATION SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 7 TRAINING, SUPPORT, AND MAINTENANCE SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 CLOUD MICROSERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 9 LARGE ENTERPRISES: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 10 SMALL AND MEDIUM-SIZED ENTERPRISES: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 CLOUD MICROSERVICES MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 12 PUBLIC CLOUD: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 13 PRIVATE CLOUD: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 HYBRID CLOUD: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 15 CLOUD MICROSERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 16 RETAIL AND ECOMMERCE: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 17 HEALTHCARE: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 18 MEDIA AND ENTERTAINMENT: CLOUD MICROSERVICES MARKET SIZE,

BY REGION, 2016–2023 (USD MILLION)

Table 19 BANKING, FINANCIAL SERVICES, AND INSURANCE: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 20 IT AND ITES: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 21 GOVERNMENT: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 22 TRANSPORTATION AND LOGISTICS: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 23 MANUFACTURING: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 24 TELECOMMUNICATION: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 25 OTHERS: CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 26 CLOUD MICROSERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 27 NORTH AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 28 NORTH AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 29 NORTH AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 30 NORTH AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 31 NORTH AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 32 NORTH AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 33 EUROPE: CLOUD MICROSERVICES MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 34 EUROPE: CLOUD MICROSERVICES MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 35 EUROPE: CLOUD MICROSERVICES MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 36 EUROPE: CLOUD MICROSERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 37 EUROPE: CLOUD MICROSERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 38 EUROPE: CLOUD MICROSERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 39 ASIA PACIFIC: CLOUD MICROSERVICES MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 40 ASIA PACIFIC: CLOUD MICROSERVICES MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 41 ASIA PACIFIC: CLOUD MICROSERVICES MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 42 ASIA PACIFIC: CLOUD MICROSERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 43 ASIA PACIFIC: CLOUD MICROSERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 44 ASIA PACIFIC: CLOUD MICROSERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 45 MIDDLE EAST AND AFRICA: CLOUD MICROSERVICES MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 46 MIDDLE EAST AND AFRICA: CLOUD MICROSERVICES MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 47 MIDDLE EAST AND AFRICA: CLOUD MICROSERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 48 MIDDLE EAST AND AFRICA: CLOUD MICROSERVICES MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 49 MIDDLE EAST AND AFRICA: CLOUD MICROSERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 50 MIDDLE EAST AND AFRICA: CLOUD MICROSERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 51 LATIN AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY COMPONENT, 2016–2023 (USD MILLION)

Table 52 LATIN AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY SERVICE, 2016–2023 (USD MILLION)

Table 53 LATIN AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY DEPLOYMENT MODE, 2016–2023 (USD MILLION)

Table 54 LATIN AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 55 LATIN AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 56 LATIN AMERICA: CLOUD MICROSERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 57 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS, 2017

Table 58 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT UPGRADATIONS,  
2017–2018

Table 59 MERGERS AND ACQUISITIONS, 2015–2018

Table 60 BUSINESS EXPANSIONS, 2016–2018

## List Of Figures

### LIST OF FIGURES

- Figure 1 CLOUD MICROSERVICES MARKET: MARKET SEGMENTATION
- Figure 2 CLOUD MICROSERVICES MARKET: RESEARCH DESIGN
- Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION
- Figure 4 DATA TRIANGULATION
- Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- Figure 7 CLOUD MICROSERVICES MARKET: ASSUMPTIONS
- Figure 8 CLOUD MICROSERVICES MARKET SIZE, 2016–2023
- Figure 9 CLOUD MICROSERVICES MARKET, BY COMPONENT, 2018 VS. 2023
- Figure 10 CLOUD MICROSERVICES MARKET, BY SERVICE, 2018 VS. 2023
- Figure 11 CLOUD MICROSERVICES MARKET, BY ORGANIZATION SIZE, 2018 VS. 2023
- Figure 12 CLOUD MICROSERVICES MARKET, BY DEPLOYMENT MODE, 2018 VS. 2023
- Figure 13 CLOUD MICROSERVICES MARKET, BY VERTICAL, 2018 VS. 2023
- Figure 14 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN THE GLOBAL CLOUD MICROSERVICES MARKET IN 2018
- Figure 15 PROLIFERATION OF THE MICROSERVICES ARCHITECTURE IS EXPECTED TO DRIVE THE GROWTH OF THE GLOBAL CLOUD MICROSERVICES MARKET
- Figure 16 RETAIL AND ECOMMERCE VERTICAL, AND NORTH AMERICAN REGION ARE ESTIMATED TO HAVE THE LARGEST MARKET SHARES IN 2018
- Figure 17 ASIA PACIFIC IS EXPECTED TO EMERGE AS THE BEST MARKET FOR INVESTMENTS OVER THE NEXT 5 YEARS
- Figure 18 CLOUD MICROSERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
- Figure 19 COMPANIES ADOPTED DIFFERENT STRATEGIES TO GAIN COMPETITIVE ADVANTAGE
- Figure 20 SERVICES SEGMENT IS EXPECTED TO EXHIBIT A HIGHER CAGR DURING THE FORECAST PERIOD
- Figure 21 TRAINING, SUPPORT, AND MAINTENANCE SERVICES SEGMENT IS EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD
- Figure 22 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 23 HYBRID CLOUD SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 24 IT AND ITES VERTICAL IS EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 25 ASIA PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 26 ASIA PACIFIC IS EXPECTED TO EXHIBIT THE FASTEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 27 NORTH AMERICA: MARKET SNAPSHOT

Figure 28 ASIA PACIFIC: MARKET SNAPSHOT

Figure 29 KEY STRATEGIES ADOPTED BY THE LEADING PLAYERS IN THE CLOUD MICROSERVICES MARKET DURING 2016–2018

Figure 30 MARKET EVALUATION FRAMEWORK

Figure 31 GEOGRAPHIC REVENUE MIX OF THE TOP MARKET PLAYERS

Figure 32 AWS: COMPANY SNAPSHOT

Figure 33 CA TECHNOLOGIES: COMPANY SNAPSHOT

Figure 34 IBM: COMPANY SNAPSHOT

Figure 35 MICROSOFT: COMPANY SNAPSHOT

Figure 36 SALESFORCE: COMPANY SNAPSHOT

Figure 37 INFOSYS: COMPANY SNAPSHOT

Figure 38 ORACLE: COMPANY SNAPSHOT

Figure 39 SYNTEL: COMPANY SNAPSHOT

Figure 40 SOFTWARE AG: COMPANY SNAPSHOT

Figure 41 TCS: COMPANY SNAPSHOT

## I would like to order

Product name: Cloud Microservices Market by Component (Platform and Services), Deployment Mode (Public Cloud, Private Cloud, and Hybrid Cloud), Organization Size (Large Enterprises and SMEs), Vertical, and Region - Global Forecast to 2023

Product link: <https://marketpublishers.com/r/CF1FFD51BE2EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF1FFD51BE2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970