

Cloud Infrastructure Market by Type (Hardware: Server, Storage, Switch, Services: Platform as a Service, Infrastructure as a service, Content/Application Delivery Network, Managed Hosting, Colocation), End-User Industry & Geography - Global Forecast to 2022

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Abstracts

“Increasing ICT spending driving the growth of the cloud infrastructure market”

The cloud infrastructure market is expected to be valued at USD 209.66 billion by 2022, growing at a CAGR of 12.9% between 2016 and 2022. The cloud infrastructure market, comprising hardware as well as services, is growing at a rapid pace. The growth of this market is mainly caused by increasing ICT spending and trend of big data and analytics; rising demand from various organizations for agile, scalable, and cost-effective computing; increasing number of digital services and their applications; and high penetration of hybrid cloud.

“BFSI held the largest share of the cloud infrastructure market in 2015”

The BFSI industry comprises banks, insurance companies, & stock-brokers, and deals with large workforce, assets in different locations, and diverse customer profiles. In today's scenario, the economic and financial sector reform has strengthened the automation and expansion of IT infrastructure. This has transformed not only the operating environment for banks and financial institutions but also played a significant role in structuring and strengthening the economy of the countries such as Brazil, the UAE, and India. Thus, the cloud infrastructure hardware market for the BFSI industry is growing significantly.

“The cloud infrastructure market in Latin America expected to grow at the highest CAGR during the forecast period”

In Latin America, cloud services are increasingly adopted across various sectors such as healthcare, banking and financial services, insurance, retail, manufacturing, and others. In this region, countries such as Brazil, Argentina, Colombia, Chile, and Peru have huge market opportunities for cloud-based services such as consulting, deployment and system integration, and support & maintenance. The driving factor for the rising adoption of cloud-based services in this region is the nascence of IT digitalization, which means huge volume as well as high velocity of digital data generation in the coming time. This would require high-end and secured cloud-based solutions to be deployed using superior quality cloud services.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews have been conducted with key industry people. Breakup of profile of primary participants is given below:

By Company Type: Tier 1 – 34%, Tier 2 – 40%, and Tier 3 – 26%

By Designation: C-Level Executives – 32%, Directors – 28%, and Others – 40%

By Region: Americas – 40%, Europe – 30%, APAC – 20%, and RoW – 10%

The key market players profiled in the report are:

IBM Corporation (U.S.)

Hewlett-Packard (U.S.)

Cisco Systems, Inc. (U.S.)

Dell, Inc. (U.S.)

EMC Corporation (U.S.)

NetApp, Inc. (U.S.)

AWS (Amazon Web Services) (U.S.)

Alphabet Inc. (Google) (U.S.)

Salesforce.com (U.S.)

Intel Corporation (U.S.)

Lenovo Group Limited (U.S.)

AT&T, Inc. (U.S.)

Rackspace (U.S.)

Oracle Corporation (U.S.)

Quanta Computer Inc. (Taiwan)

Foxconn Technology Group (Hon Hai Precision Industry Co., Ltd.) (Taiwan)

Reasons to Buy This Report:

From an insight perspective, this research report focus on various levels of analysis—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the cloud infrastructure market; high-growth regions; and market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on products and services offered by the top players in the global cloud infrastructure market

Product Development/Innovation: Detailed insights on upcoming technologies, R&D, and new product launches in the cloud infrastructure market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the cloud infrastructure market in various regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global cloud infrastructure market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the global cloud infrastructure market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTRODUCTION
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 CLOUD INFRASTRUCTURE MARKET OPPORTUNITIES
- 4.2 CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2015
- 4.3 GEOGRAPHIC SNAPSHOT OF THE CLOUD INFRASTRUCTURE MARKET
- 4.4 CLOUD INFRASTRUCTURE MARKET, BY END-USE INDUSTRY, 2016–2022 (USD BILLION)
- 4.5 CLOUD INFRASTRUCTURE MARKET, BY TYPE, 2016–2022 (USD BILLION)

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 CLOUD INFRASTRUCTURE MARKET, BY TYPE

5.2.2 CLOUD INFRASTRUCTURE MARKET, BY END-USE INDUSTRY

5.2.3 CLOUD INFRASTRUCTURE MARKET, BY REGION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Increasing ICT spending and growing trend for adopting big data analytics

5.3.1.2 Growing demand of organizations for agile, scalable, and cost-effective computing

5.3.1.3 High penetration of hybrid clouds

5.3.2 RESTRAINTS

5.3.2.1 Decline in demand for server hardware due to consolidation and virtualization of servers

5.3.2.2 Concern over data privacy and security

5.3.3 OPPORTUNITIES

5.3.3.1 High adoption rate in SMBs

5.3.3.2 Growth of the analytics market

5.3.4 CHALLENGES

5.3.4.1 Workload complexities in cloud environment

5.3.4.2 Data transfer and application issues

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 INDUSTRY TRENDS

6.4 PORTER'S FIVE FORCES ANALYSIS

6.4.1 THREAT OF NEW ENTRANTS

6.4.2 THREAT OF SUBSTITUTES

6.4.3 BARGAINING POWER OF BUYERS

6.4.4 BARGAINING POWER OF SUPPLIERS

6.4.5 DEGREE OF COMPETITION

7 CLOUD INFRASTRUCTURE MARKET, BY TYPE

7.1 INTRODUCTION

7.2 HARDWARE

7.2.1 SERVER

7.2.1.1 Tower server

7.2.1.2 Rack server

7.2.1.3 Blade server

7.2.1.4 Density-optimized server

7.2.2 STORAGE

7.2.3 ETHERNET SWITCHES

7.3 SERVICES

7.3.1 PLATFORM AS A SERVICE (PAAS)

7.3.2 INFRASTRUCTURE AS A SERVICE (IAAS)

7.3.3 CONTENT DELIVERY NETWORK (CDN)/APPLICATION DELIVERY NETWORK (ADN)

7.3.4 MANAGED HOSTING

7.3.5 COLOCATION SERVICES

8 CLOUD INFRASTRUCTURE MARKET, BY END-USE INDUSTRY

8.1 INTRODUCTION

8.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)

8.3 CONSUMER GOODS & RETAIL

8.4 TELECOMMUNICATIONS & ITES

8.5 HEALTHCARE

8.6 ENERGY

8.7 GOVERNMENT

8.8 EDUCATION & RESEARCH

8.9 MEDIA & ENTERTAINMENT

8.10 MANUFACTURING

8.11 BUSINESS & CONSULTING SERVICES

8.12 OTHERS

9 REGIONAL ANALYSIS

9.1 INTRODUCTION

9.2 NORTH AMERICA (NA)

9.2.1 U.S.

9.2.2 CANADA

9.3 EUROPE

- 9.3.1 U.K.
- 9.3.2 GERMANY
- 9.3.3 FRANCE
- 9.3.4 OTHERS
- 9.4 ASIA-PACIFIC (APAC)
 - 9.4.1 CHINA
 - 9.4.2 JAPAN
 - 9.4.3 OTHERS
- 9.5 MIDDLE EAST & AFRICA (MEA)
 - 9.5.1 MIDDLE EAST
 - 9.5.2 AFRICA
- 9.6 LATIN AMERICA (LA)

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 MARKET SHARE ANALYSIS OF THE CLOUD INFRASTRUCTURE MARKET, 2015
 - 10.2.1 MARKET SHARE ANALYSIS OF THE CLOUD INFRASTRUCTURE HARDWARE MARKET, 2015
 - 10.2.2 COMPANY RANKING ANALYSIS OF THE CLOUD INFRASTRUCTURE SERVICES MARKET, 2015
- 10.3 COMPETITIVE SITUATION AND TRENDS
 - 10.3.1 NEW PRODUCT/SERVICE LAUNCHES
 - 10.3.2 PARTNERSHIPS, AGREEMENTS, COLLABORATIONS, AND ALLIANCES
 - 10.3.3 ACQUISITIONS
 - 10.3.4 EXPANSIONS

11 COMPANY PROFILES

(Overview, Products and Services, Financials, Strategy & Development)*

- 11.1 INTRODUCTION
- 11.2 HEWLETT PACKARD ENTERPRISE CO (HPE)
- 11.3 DELL, INC.
- 11.4 CISCO SYSTEMS, INC.
- 11.5 EMC CORPORATION
- 11.6 IBM CORPORATION
- 11.7 AWS (AMAZON WEB SERVICES)

- 11.8 SALESFORCE.COM
- 11.9 ALPHABET INC. (GOOGLE)
- 11.10 NETAPP, INC.
- 11.11 INTEL CORPORATION (U.S.)
- 11.12 LENOVO GROUP LIMITED
- 11.13 AT&T, INC.
- 11.14 RACKSPACE
- 11.15 ORACLE CORPORATION
- 11.16 QUANTA COMPUTER INC.
- 11.17 FOXCONN TECHNOLOGY GROUP (HON HAI PRECISION INDUSTRY CO., LTD.)

*Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies

12 APPENDIX

- 12.1 INSIGHTS OF INDUSTRY EXPERTS
- 12.2 DISCUSSION GUIDE
- 12.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 12.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 12.5 AVAILABLE CUSTOMIZATIONS
- 12.6 RELATED REPORT

List Of Tables

LIST OF TABLES

Table 1 INCREASING ICT SPENDING AND GROWING TREND FOR BIG DATA ANALYTICS IS DRIVING THE CLOUD INFRASTRUCTURE MARKET

Table 2 DECLINE IN DEMAND FOR SERVER HARDWARE DUE TO CONSOLIDATION AND VIRTUALIZATION OF SERVERS IS A MAJOR RESTRAINT FOR THE CLOUD INFRASTRUCTURE MARKET

Table 3 MOBILITY AND BYOD OFFER OPPORTUNITIES FOR ADOPTION OF CLOUD INFRASTRUCTURE SERVICES BY VARIOUS ORGANIZATIONS

Table 4 LACK OF SECURITY PROVES TO BE A MAJOR CHALLENGE TO THE CLOUD INFRASTRUCTURE MARKET

Table 5 CLOUD INFRASTRUCTURE MARKET, BY TYPE, 2013–2022 (USD BILLION)

Table 6 CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE, 2013–2022 (USD BILLION)

Table 7 CLOUD INFRASTRUCTURE SERVER MARKET, BY TYPE, 2013–2022 (USD BILLION)

Table 8 CLOUD INFRASTRUCTURE SERVER MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 9 DISK STORAGE: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 10 ETHERNET SWITCHES: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 11 CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2013–2022 (USD BILLION)

Table 12 PAAS: CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 13 IAAS: CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 14 CDN/ADN: CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 15 MANAGED HOSTING: CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 16 COLOCATION: CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 17 CLOUD INFRASTRUCTURE MARKET, BY END-USE INDUSTRY, 2013–2022 (USD BILLION)

Table 18 CLOUD INFRASTRUCTURE HARDWARE MARKET, BY END-USE

INDUSTRY, 2013–2022 (USD BILLION)

Table 19 CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE

INDUSTRY, 2013–2022 (USD BILLION)

Table 20 BFSI: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE,
2013–2022 (USD MILLION)

Table 21 BFSI: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY REGION,
2013–2022 (USD MILLION)

Table 22 BFSI: CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE,
2013–2022 (USD MILLION)

Table 23 BFSI: CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION,
2013–2022 (USD MILLION)

Table 24 CONSUMER GOODS & RETAIL: CLOUD INFRASTRUCTURE HARDWARE
MARKET, BY TYPE, 2013–2022 (USD BILLION)

Table 25 CONSUMER GOODS & RETAIL: CLOUD INFRASTRUCTURE HARDWARE
MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 26 CONSUMER GOODS & RETAIL: CLOUD INFRASTRUCTURE SERVICES
MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 27 CONSUMER GOODS & RETAIL: CLOUD INFRASTRUCTURE SERVICES
MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 28 TELECOMMUNICATIONS & ITES: CLOUD INFRASTRUCTURE
HARDWARE MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 29 TELECOMMUNICATIONS & ITES: CLOUD INFRASTRUCTURE
HARDWARE MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 30 TELECOMMUNICATIONS & ITES: CLOUD INFRASTRUCTURE SERVICES
MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 31 TELECOMMUNICATIONS & ITES: CLOUD INFRASTRUCTURE SERVICES
MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 32 HEALTHCARE: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY
TYPE, 2013–2022 (USD MILLION)

Table 33 HEALTHCARE: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY
REGION, 2013–2022 (USD MILLION)

Table 34 HEALTHCARE: CLOUD INFRASTRUCTURE SERVICES MARKET, BY
TYPE, 2013–2022 (USD MILLION)

Table 35 HEALTHCARE: CLOUD INFRASTRUCTURE SERVICES MARKET, BY
REGION, 2013–2022 (USD MILLION)

Table 36 ENERGY: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE,
2013–2022 (USD MILLION)

Table 37 ENERGY: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY REGION,
2013–2022 (USD MILLION)

Table 38 ENERGY: CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 39 ENERGY: CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 40 GOVERNMENT: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 41 GOVERNMENT: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 42 GOVERNMENT: CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 43 GOVERNMENT: CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 44 EDUCATION & RESEARCH: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 45 EDUCATION & RESEARCH: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 46 EDUCATION & RESEARCH: CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 47 EDUCATION & RESEARCH: CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 48 MEDIA & ENTERTAINMENT: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 49 MEDIA & ENTERTAINMENT: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 50 MEDIA & ENTERTAINMENT: CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 51 MEDIA & ENTERTAINMENT: CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 52 MANUFACTURING: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 53 MANUFACTURING: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 54 MANUFACTURING: CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 55 MANUFACTURING: CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 56 BUSINESS & CONSULTING SERVICES: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 57 BUSINESS & CONSULTING SERVICES: CLOUD INFRASTRUCTURE

HARDWARE MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 58 BUSINESS & CONSULTING SERVICES: CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 59 BUSINESS & CONSULTING SERVICES: CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 60 OTHERS: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 61 OTHERS: CLOUD INFRASTRUCTURE HARDWARE MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 62 OTHERS: CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE, 2013–2022 (USD MILLION)

Table 63 OTHERS: CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 64 CLOUD INFRASTRUCTURE MARKET, BY REGION, 2013–2022 (USD BILLION)

Table 65 CLOUD INFRASTRUCTURE HARDWARE MARKET, BY REGION, 2013–2022 (USD BILLION)

Table 66 CLOUD INFRASTRUCTURE SERVICES MARKET, BY REGION, 2013–2022 (USD BILLION)

Table 67 NORTH AMERICA CLOUD INFRASTRUCTURE HARDWARE MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 68 NORTH AMERICA CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 69 NORTH AMERICA CLOUD INFRASTRUCTURE MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 70 NORTH AMERICA CLOUD INFRASTRUCTURE HARDWARE MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 71 NORTH AMERICA CLOUD INFRASTRUCTURE SERVICES MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 72 EUROPE CLOUD INFRASTRUCTURE HARDWARE MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 73 EUROPE CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 74 EUROPE CLOUD INFRASTRUCTURE MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 75 EUROPE CLOUD INFRASTRUCTURE HARDWARE MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 76 EUROPE CLOUD INFRASTRUCTURE SERVICES MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 77 APAC CLOUD INFRASTRUCTURE HARDWARE MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 78 APAC CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 79 APAC CLOUD INFRASTRUCTURE MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 80 APAC CLOUD INFRASTRUCTURE HARDWARE MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 81 APAC CLOUD INFRASTRUCTURE SERVICES MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 82 MEA CLOUD INFRASTRUCTURE HARDWARE MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 83 MEA CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 84 MEA CLOUD INFRASTRUCTURE MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 85 MEA CLOUD INFRASTRUCTURE HARDWARE MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 86 MEA CLOUD INFRASTRUCTURE SERVICES MARKET, BY COUNTRY, 2013–2022 (USD BILLION)

Table 87 LATIN AMERICA CLOUD INFRASTRUCTURE HARDWARE MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 88 LATIN AMERICA CLOUD INFRASTRUCTURE SERVICES MARKET, BY END-USE INDUSTRY, 2013–2022 (USD MILLION)

Table 89 COMPANY RANKING: CLOUD INFRASTRUCTURE SERVICES, 2015

Table 90 NEW PRODUCT/SERVICE LAUNCHES, 2015–2016

Table 91 PARTNERSHIPS, AGREEMENTS, COLLABORATIONS, AND ALLIANCES, 2015–2016

Table 92 ACQUISITIONS, 2015–2016

Table 93 EXPANSIONS, 2014–2016

List Of Figures

LIST OF FIGURES

Figure 1 MARKET SEGMENTATION

Figure 2 CLOUD INFRASTRUCTURE MARKET: RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION

Figure 6 THE ETHERNET SWITCH SEGMENT OF THE CLOUD INFRASTRUCTURE HARDWARE MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR BETWEEN 2016 AND 2022

Figure 7 THE DENSITY-OPTIMIZED SEGMENT OF THE CLOUD INFRASTRUCTURE SERVER MARKET IS EXPECTED TO REGISTER HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 8 THE PAAS SEGMENT OF THE CLOUD INFRASTRUCTURE SERVICES MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 9 NORTH AMERICA ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2015

Figure 10 CLOUD INFRASTRUCTURE MARKET TO PROVIDE LUCRATIVE GROWTH OPPORTUNITIES DURING THE FORECAST PERIOD

Figure 11 THE COLOCATION SEGMENT ACCOUNTED FOR THE LARGEST SHARE OF THE CLOUD INFRASTRUCTURE SERVICES MARKET IN 2015

Figure 12 THE CLOUD INFRASTRUCTURE MARKET IN LATIN AMERICA IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 13 THE HEALTHCARE SEGMENT IS PROJECTED TO EXHIBIT THE HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 14 THE HARDWARE SEGMENT OF THE CLOUD INFRASTRUCTURE MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 15 REGIONAL SEGMENTATION OF THE CLOUD INFRASTRUCTURE MARKET

Figure 16 INCREASING ICT SPENDING AND GROWING TREND FOR ADOPTING BIG DATA AND ANALYTICS IS DRIVING THE CLOUD INFRASTRUCTURE MARKET

Figure 17 HYBRID CLOUD MARKET, 2016 & 2021 (USD BILLION)

Figure 18 VALUE CHAIN: CLOUD INFRASTRUCTURE MARKET

Figure 19 KEY INDUSTRY TRENDS IN THE CLOUD INFRASTRUCTURE MARKET

Figure 20 THE PORTER'S FIVE FORCES ANALYSIS (2015)

Figure 21 PORTER'S FIVE FORCES ANALYSIS FOR THE CLOUD INFRASTRUCTURE MARKET, 2015

Figure 22 THE IMPACT OF THREAT OF NEW ENTRANTS IS MEDIUM SINCE IT REQUIRES SOUND TECHNICAL AND INDUSTRIAL KNOWLEDGE TO ENTER THE MARKET

Figure 23 THE IMPACT OF THREAT OF SUBSTITUTES IS LOW SINCE THERE ARE NO DIRECT SUBSTITUTES FOR CLOUD INFRASTRUCTURE PRODUCTS

Figure 24 BARGAINING POWER OF BUYERS IS HIGH DUE TO INCREASING NUMBER OF SUPPLIERS AND NEW ENTRANTS IN THE MARKET

Figure 25 BARGAINING POWER OF SUPPLIERS IS LOW, OWING TO PRESENCE OF LARGE NUMBER OF SUPPLIERS IN THE MARKET

Figure 26 DEGREE OF COMPETITION IN THE CLOUD INFRASTRUCTURE MARKET IS MEDIUM, OWING TO PRESENCE OF LEADING TECHNOLOGY COMPANIES IN THE MARKET

Figure 27 CLOUD INFRASTRUCTURE MARKET, BY TYPE

Figure 28 CLOUD INFRASTRUCTURE SERVER MARKET, BY TYPE

Figure 29 DENSITY-OPTIMIZED SUBSEGMENT OF THE CLOUD

INFRASTRUCTURE SERVER MARKET IS ESTIMATED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 30 CLOUD INFRASTRUCTURE SERVICES MARKET, BY TYPE

Figure 31 COLOCATION SEGMENT OF THE ACCOUNTED FOR THE LARGEST SHARE IN THE CLOUD INFRASTRUCTURE SERVICES MARKET IN 2015

Figure 32 CLOUD INFRASTRUCTURE MARKET, BY END-USE INDUSTRY

Figure 33 CONSUMER GOODS AND RETAIL SEGMENT OF THE CLOUD INFRASTRUCTURE HARDWARE MARKET TO GROW AT A STEADY RATE DURING THE FORECAST PERIOD

Figure 34 SERVER SEGMENT IS ESTIMATED TO LEAD THE CLOUD INFRASTRUCTURE MARKET DURING THE FORECAST PERIOD

Figure 35 ETHERNET SWITCHES SEGMENT OF THE CLOUD INFRASTRUCTURE HARDWARE MARKET IN ENERGY TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 36 LATIN AMERICA CLOUD INFRASTRUCTURE SERVICES MARKET IN GOVERNMENT IS ESTIMATED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 37 APAC TO LEAD THE CLOUD INFRASTRUCTURE MARKET BY 2022

Figure 38 LATIN AMERICA CLOUD INFRASTRUCTURE SERVICES MARKET IN BUSINESS & CONSULTING SERVICES TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 39 THE CLOUD INFRASTRUCTURE MARKET IN LATIN AMERICA

EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 40 NORTH AMERICA: MARKET SNAPSHOT

Figure 41 EUROPE: MARKET SNAPSHOT

Figure 42 ASIA-PACIFIC: MARKET SNAPSHOT

Figure 43 MEA: MARKET SNAPSHOT

Figure 44 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AND ACQUISITIONS AS THE KEY GROWTH STRATEGIES OVER THE LAST FOUR YEARS (2013–2016)

Figure 45 BATTLE FOR MARKET SHARE: NEW PRODUCT/SERVICE LAUNCH HAS BEEN THE KEY STRATEGY

Figure 46 GEOGRAPHIC REVENUE MIX OF THE TOP FIVE MARKET PLAYERS

Figure 47 HEWLETT PACKARD ENTERPRISE CO: COMPANY SNAPSHOT

Figure 48 HEWLETT PACKARD ENTERPRISE CO: SWOT ANALYSIS

Figure 49 DELL, INC.: SWOT ANALYSIS

Figure 50 CISCO SYSTEMS, INC.: COMPANY SNAPSHOT

Figure 51 CISCO SYSTEMS, INC.: SWOT ANALYSIS

Figure 52 EMC CORPORATION: COMPANY SNAPSHOT

Figure 53 EMC CORPORATION: SWOT ANALYSIS

Figure 54 IBM CORPORATION: COMPANY SNAPSHOT

Figure 55 IBM CORPORATION: SWOT ANALYSIS

Figure 56 AMAZON WEB SERVICES: SWOT ANALYSIS

Figure 57 SALESFORCE.COM: COMPANY SNAPSHOT

Figure 58 SALESFORCE.COM: SWOT ANALYSIS

Figure 59 ALPHABET INC.: COMPANY SNAPSHOT

Figure 60 NETAPP, INC.: COMPANY SNAPSHOT

Figure 61 INTEL CORPORATION: COMPANY SNAPSHOT

Figure 62 LENOVO GROUP LIMITED: COMPANY SNAPSHOT

Figure 63 AT&T, INC.: COMPANY SNAPSHOT

Figure 64 RACKSPACE: COMPANY SNAPSHOT

Figure 65 ORACLE CORPORATION: COMPANY SNAPSHOT

Figure 66 QUANTA COMPUTER INC.: COMPANY SNAPSHOT

Figure 67 FOXCONN TECHNOLOGY GROUP: COMPANY SNAPSHOT

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