

# **Cloud IDS IPS Market by Component (Solution Type (Signature-Based, Anomaly-Based Detection), and Services), Deployment Model (Public, Private, and Hybrid Cloud), Organization Size, Industry, and Region - Global Forecast to 2022**

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## **Abstracts**

The growing demand for regulatory compliance for data storage has fueled the adoption of Cloud IDS IPS solutions

The global Cloud IDS IPS market is expected to grow from USD 600.94 million in 2017 to USD 1764.73 million by 2022, at a Compound Annual Growth Rate (CAGR) of 24.04%. Regulating bodies around the globe are increasingly requiring compliances towards stringent data usage and storage guidelines. Standards such as the PCI DSS have large compliance requirement towards payment card operations. Moreover, compliance required from HIPAA and Federal Information Security Modernization Act for federal agencies have become the driving forces for creating new security standards. This is one of the major growth drivers for the Cloud IDS IPS market as these solutions provide effective controls that aid in meeting such compliances. However, concerns related to security in hybrid cloud environments may prevent the end-users from adopting these solutions.

The anomaly-based detection solution type is expected to account for the largest market share by 2022

Anomaly-based detection uses a set of accepted network behaviors which can be specified by the network administration for detecting intrusions. Anomaly based detection can therefore detect a large number of attacks including those that are not known previously. Due to these benefits, anomaly-based detection solutions are

expected to be deployed widely across various industry verticals.

The integration services segment is expected to have the largest market size during the forecast period

Integrating cloud IDS IPS solutions effectively needs detailed understanding of the business processes and requires security assessment. Integration services provide for effective integration of the vendor's security offerings with the client's business functions and existing security mechanism. Therefore, integration services are finding increasing demand from various industry verticals.

The public cloud segment is expected to have the larger market share during the forecast period

The Cloud IDS IPS market has been segmented on the basis of deployment models into public cloud, private cloud, and hybrid cloud. The Cloud IDS IPS offerings are being adopted for public cloud as they provide ease of access and faster deployment. Moreover, public cloud is more preferred by the enterprises that have less regulatory hurdles and are willing to outsource their storage facilities either fully or partially. These benefits of public cloud deployments have helped in driving the growth of the Cloud IDS IPS market.

North America is estimated to have the largest market in 2017, whereas Asia Pacific (APAC) is projected to grow at the highest rate during the forecast period

North America is estimated to capture the largest market share in 2017, and the trend is likely to continue during the forecast period. Growing adoption of cloud based services in SMEs and large enterprises is driving the revenue growth in this region. Moreover, the increasing concerns toward data breaches and other security attacks have significantly driven the US Cloud IDS IPS market. On the other hand, the Cloud IDS IPS market in APAC is expected to witness an exponential growth and is projected to be one of the fastest-growing regions in the global Cloud IDS IPS market. This is mainly due to the large scale availability of cost-effective cloud based IDS IPS solutions in these regions.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is given below:

By Company Type: Tier I: 17%, Tier II: 50%, and Tier III: 33%

By Designation: C Level: 33%, D Level: 50%, and Others: 17%

By Region: North America: 33%, Europe: 33%, APAC: 17%, and RoW: 17%

The key vendors profiled in the report are as follows:

1. Check Point (Israel),
2. NTT Communications (Japan),
3. Trend Micro (Japan),
4. Century Link (US),
5. Cisco (US),
6. Intel (US),
7. Fortinet (US),
8. Imperva (US),
9. Metaflows (US),
10. Hillstone Networks (US)
11. Alert Logic (US)

## Research Coverage

The market is segmented on the basis of components (solution type and services). The solution type segment includes signature-based detection, anomaly-based detection; and others (protocol-based detection and policy-based detection). The services segment includes training and consulting, integration, support and maintenance. The deployment type segment includes public cloud, private cloud, and hybrid cloud. The organization sizes include SMEs and large enterprises. The market is also segmented on the basis of industries into BFSI, IT and telecom, government and defense, education, retail, manufacturing, healthcare, energy and utilities and others (media and entertainment, transportation and logistics). The market has been segmented on the basis of regions into North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

The report will help the market leaders/new entrants in the following ways:

1. The report segments the Cloud IDS IPS market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments

across different industries and regions.

2. The report will help stakeholders understand the pulse of the market and provide them information on the key market drivers, restraints, challenges, and opportunities.

3. The report will help stakeholders better understand their competitors and gain more insights to enhance their position in the market. The competitive landscape section includes new product launches, partnerships, agreements and collaborations, mergers and acquisitions, and expansions related to the Cloud IDS IPS market.

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