

# Cloud IDS IPS Market by Component (Solution Type (Signature-Based, Anomaly-Based Detection), and Services), Deployment Model (Public, Private, and Hybrid Cloud), Organization Size, Industry, and Region - Global Forecast to 2022

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## Abstracts

The growing demand for regulatory compliance for data storage has fueled the adoption of Cloud IDS IPS solutions

The global Cloud IDS IPS market is expected to grow from USD 600.94 million in 2017 to USD 1764.73 million by 2022, at a Compound Annual Growth Rate (CAGR) of 24.04%. Regulating bodies around the globe are increasingly requiring compliances towards stringent data usage and storage guidelines. Standards such as the PCI DSS have large compliance requirement towards payment card operations. Moreover, compliance required from HIPAA and Federal Information Security Modernization Act for federal agencies have become the driving forces for creating new security standards. This is one of the major growth drivers for the Cloud IDS IPS market as these solutions provide effective controls that aid in meeting such compliances. However, concerns related to security in hybrid cloud environments may prevent the end-users from adopting these solutions.

The anomaly-based detection solution type is expected to account for the largest market share by 2022

Anomaly-based detection uses a set of accepted network behaviors which can be specified by the network administration for detecting intrusions. Anomaly based detection can therefore detect a large number of attacks including those that are not known previously. Due to these benefits, anomaly-based detection solutions are

expected to be deployed widely across various industry verticals.

The integration services segment is expected to have the largest market size during the forecast period

Integrating cloud IDS IPS solutions effectively needs detailed understanding of the business processes and requires security assessment. Integration services provide for effective integration of the vendor's security offerings with the client's business functions and existing security mechanism. Therefore, integration services are finding increasing demand from various industry verticals.

The public cloud segment is expected to have the larger market share during the forecast period

The Cloud IDS IPS market has been segmented on the basis of deployment models into public cloud, private cloud, and hybrid cloud. The Cloud IDS IPS offerings are being adopted for public cloud as they provide ease of access and faster deployment. Moreover, public cloud is more preferred by the enterprises that have less regulatory hurdles and are willing to outsource their storage facilities either fully or partially. These benefits of public cloud deployments have helped in driving the growth of the Cloud IDS IPS market.

North America is estimated to have the largest market in 2017, whereas Asia Pacific (APAC) is projected to grow at the highest rate during the forecast period

North America is estimated to capture the largest market share in 2017, and the trend is likely to continue during the forecast period. Growing adoption of cloud based services in SMEs and large enterprises is driving the revenue growth in this region. Moreover, the increasing concerns toward data breaches and other security attacks have significantly driven the US Cloud IDS IPS market. On the other hand, the Cloud IDS IPS market in APAC is expected to witness an exponential growth and is projected to be one of the fastest-growing regions in the global Cloud IDS IPS market. This is mainly due to the large scale availability of cost-effective cloud based IDS IPS solutions in these regions.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is given below:

By Company Type: Tier I: 17%, Tier II: 50%, and Tier III: 33%

By Designation: C Level: 33%, D Level: 50%, and Others: 17%

By Region: North America: 33%, Europe: 33%, APAC: 17%, and RoW: 17%

The key vendors profiled in the report are as follows:

1. Check Point (Israel),
2. NTT Communications (Japan),
3. Trend Micro (Japan),
4. Century Link (US),
5. Cisco (US),
6. Intel (US),
7. Fortinet (US),
8. Imperva (US),
9. Metaflows (US),
10. Hillstone Networks (US)
11. Alert Logic (US)

## Research Coverage

The market is segmented on the basis of components (solution type and services). The solution type segment includes signature-based detection, anomaly-based detection; and others (protocol-based detection and policy-based detection). The services segment includes training and consulting, integration, support and maintenance. The deployment type segment includes public cloud, private cloud, and hybrid cloud. The organization sizes include SMEs and large enterprises. The market is also segmented on the basis of industries into BFSI, IT and telecom, government and defense, education, retail, manufacturing, healthcare, energy and utilities and others (media and entertainment, transportation and logistics). The market has been segmented on the basis of regions into North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

The report will help the market leaders/new entrants in the following ways:

1. The report segments the Cloud IDS IPS market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments

across different industries and regions.

2. The report will help stakeholders understand the pulse of the market and provide them information on the key market drivers, restraints, challenges, and opportunities.

3. The report will help stakeholders better understand their competitors and gain more insights to enhance their position in the market. The competitive landscape section includes new product launches, partnerships, agreements and collaborations, mergers and acquisitions, and expansions related to the Cloud IDS IPS market.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Breakdown of primaries
    - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 RESEARCH ASSUMPTIONS
- 2.4 LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE CLOUD IDS IPS MARKET
- 4.2 CLOUD IDS IPS MARKET, BY INDUSTRY AND REGION
- 4.3 LIFE CYCLE ANALYSIS, BY REGION

### 5 MARKET OVERVIEW AND INDUSTRY TRENDS

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
  - 5.2.1 DRIVERS
    - 5.2.1.1 Increasing data storage compliance requirements
    - 5.2.1.2 Growing threat from attacks and data breaches
    - 5.2.1.3 Increasing adoption of multi-cloud strategy
  - 5.2.2 RESTRAINTS

5.2.2.1 Difficulty in providing hybrid cloud security

### 5.2.3 OPPORTUNITIES

5.2.3.1 Increased adoption of cloud-based security solutions

5.2.3.2 Growing demand for securing IT infrastructure

### 5.2.4 CHALLENGES

5.2.4.1 Fluid design of cloud systems prone to intrusions

5.2.4.2 Need for highly knowledgeable and skilled staff

## 5.3 TECHNOLOGY TRENDS AND STANDARDS

### 5.3.1 STANDARDS AND GUIDELINES FOR THE CLOUD IDS IPS MARKET

5.3.1.1 Payment Card Industry Data Security Standard (PCI DSS)

5.3.1.2 Health Insurance Portability and Accountability Act (HIPAA)

5.3.1.3 Federal Information Security Management Act (FISMA)

5.3.1.4 GRAMM-LEACH-BLILEY ACT

5.3.1.5 SARBANES-OXLEY ACT

## 5.4 INDUSTRY TRENDS AND APPLICATIONS

### 5.4.1 INTRODUCTION

5.4.1.1 Address compliance needs

5.4.1.2 Managing risk and complexity

5.4.1.3 Real-time threat monitoring

5.4.1.4 Detects and mitigates vulnerabilities

## 6 CLOUD IDS IPS MARKET, BY COMPONENT

### 6.2 INTRODUCTION

### 6.3 SOLUTION TYPE

6.3.1 SIGNATURE-BASED DETECTION

6.3.2 ANOMALY-BASED DETECTION

6.3.2.1 Network Behavior Anomaly Detection (NBAD)

6.3.2.2 User behavior anomaly detection

6.3.3 OTHERS

### 6.4 SERVICES

6.4.1 TRAINING AND CONSULTING

6.4.2 INTEGRATION

6.4.3 SUPPORT AND MAINTENANCE

## 7 CLOUD IDS IPS MARKET, BY DEPLOYMENT MODEL

### 7.1 INTRODUCTION

### 7.2 PUBLIC CLOUD

7.3 PRIVATE CLOUD

7.4 HYBRID CLOUD

## **8 CLOUD IDS IPS MARKET, BY ORGANIZATION SIZE**

8.1 INTRODUCTION

8.2 SMALL AND MEDIUM-SIZED ENTERPRISES

8.3 LARGE ENTERPRISES

## **9 CLOUD IDS IPS MARKET, BY INDUSTRY**

9.1 INTRODUCTION

9.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

9.3 IT AND TELECOM

9.4 GOVERNMENT AND DEFENSE

9.5 EDUCATION

9.6 RETAIL

9.7 MANUFACTURING

9.8 HEALTHCARE

9.9 ENERGY AND UTILITIES

9.10 OTHERS

## **10 CLOUD IDS IPS MARKET, BY REGION**

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.3 EUROPE

10.4 ASIA PACIFIC

10.5 MIDDLE EAST AND AFRICA

10.6 LATIN AMERICA

## **11 COMPETITIVE LANDSCAPE**

11.1 OVERVIEW

11.1.1 MARKET RANKING

11.1.2 NEW PRODUCT/TECHNOLOGY LAUNCHES

11.1.3 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS

11.1.4 MERGERS AND ACQUISITIONS

## **12 COMPANY PROFILES**

(Business Overview, Products/Services Offered, Recent Developments, MnM View, Key Strategies, SWOT Analysis)\*

- 12.1 INTRODUCTION
- 12.2 CHECK POINT SOFTWARE TECHNOLOGIES
- 12.3 NTT COMMUNICATIONS
- 12.4 TREND MICRO
- 12.5 CISCO SYSTEMS
- 12.6 INTEL
- 12.7 FORTINET
- 12.8 IMPERVA
- 12.9 CENTURYLINK
- 12.10 METAFLOWS
- 12.11 HILLSTONE NETWORKS
- 12.12 ALERT LOGIC

\*Details on siness Overview, Products/Services Offered, Recent Developments, MnM View, Key Strategies, SWOT Analysis might not be captured in case of unlisted companies.

- 12.13 KEY INNOVATORS
  - 12.13.1 CLOUD CONNECTIV
  - 12.13.2 MICROINTEGRATION

## **13 APPENDIX**

- 13.1 INSIGHTS OF INDUSTRY EXPERTS
- 13.2 RECENT DEVELOPMENTS
  - 13.2.1 NEW PRODUCT LAUNCHES 2015
  - 13.2.2 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES 2015
- 13.3 DISCUSSION GUIDE
- 13.4 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 13.5 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 13.6 AVAILABLE CUSTOMIZATIONS
- 13.7 RELATED REPORTS
- 13.8 AUTHOR DETAILS





## List Of Tables

### LIST OF TABLES

Table 1 UNITED STATES DOLLAR EXCHANGE RATE, 2014–2016

Table 2 GLOBAL CLOUD IDS IPS MARKET: ASSUMPTIONS

Table 3 CLOUD IDS IPS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 4 SOLUTION TYPE: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 5 SERVICES: CLOUD IDS IPS MARKET SIZE, BY REGION , 2015–2022 (USD MILLION)

Table 6 CLOUD IDS IPS MARKET SIZE, BY SOLUTION TYPE, 2015–2022 (USD MILLION)

Table 7 SIGNATURE-BASED DETECTION: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 8 ANOMALY-BASED DETECTION: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 9 OTHERS: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 10 CLOUD IDS IPS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 11 TRAINING AND CONSULTING: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 12 INTEGRATION: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 13 SUPPORT AND MAINTENANCE: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 14 CLOUD IDS IPS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 15 PUBLIC CLOUD: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 16 PRIVATE CLOUD: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 17 HYBRID CLOUD: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 18 CLOUD IDS IPS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 19 SMALL AND MEDIUM-SIZED ENTERPRISES: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 20 LARGE ENTERPRISES: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 21 CLOUD IDS IPS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)

Table 22 BANKING, FINANCIAL SERVICES, AND INSURANCE: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 23 IT AND TELECOM: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 24 GOVERNMENT AND DEFENSE: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 25 EDUCATION: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 26 RETAIL: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 27 MANUFACTURING: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 28 HEALTHCARE: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 29 ENERGY AND UTILITIES: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 30 OTHERS: CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 31 CLOUD IDS IPS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 32 NORTH AMERICA: CLOUD IDS IPS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 33 NORTH AMERICA: CLOUD IDS IPS MARKET SIZE, BY SOLUTION TYPE, 2015–2022 (USD MILLION)

Table 34 NORTH AMERICA: CLOUD IDS IPS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 35 NORTH AMERICA: CLOUD IDS IPS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 36 NORTH AMERICA: CLOUD IDS IPS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 37 NORTH AMERICA: CLOUD IDS IPS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)

Table 38 EUROPE: CLOUD IDS IPS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 39 EUROPE: CLOUD IDS IPS MARKET SIZE, BY SOLUTION TYPE, 2015–2022 (USD MILLION)

Table 40 EUROPE: CLOUD IDS IPS MARKET SIZE, BY SERVICE, 2015–2022 (USD

MILLION)

Table 41 EUROPE: CLOUD IDS IPS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 42 EUROPE: CLOUD IDS IPS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 43 EUROPE: CLOUD IDS IPS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)

Table 44 ASIA PACIFIC: CLOUD IDS IPS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 45 ASIA PACIFIC: CLOUD IDS IPS MARKET SIZE, BY SOLUTION TYPE, 2015–2022 (USD MILLION)

Table 46 ASIA PACIFIC: CLOUD IDS IPS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 47 ASIA PACIFIC: CLOUD IDS IPS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 48 ASIA PACIFIC: CLOUD IDS IPS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 49 ASIA PACIFIC: CLOUD IDS IPS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)

Table 50 MIDDLE EAST AND AFRICA: CLOUD IDS IPS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 51 MIDDLE EAST AND AFRICA: CLOUD IDS IPS MARKET SIZE, BY SOLUTION TYPE, 2015–2022 (USD MILLION)

Table 52 MIDDLE EAST AND AFRICA: CLOUD IDS IPS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 53 MIDDLE EAST AND AFRICA: CLOUD IDS IPS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 54 MIDDLE EAST AND AFRICA: CLOUD IDS IPS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 55 MIDDLE EAST AND AFRICA: CLOUD IDS IPS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)

Table 56 LATIN AMERICA: CLOUD IDS IPS MARKET SIZE, BY COMPONENT, 2015–2022 (USD MILLION)

Table 57 LATIN AMERICA: CLOUD IDS IPS MARKET SIZE, BY SOLUTION TYPE, 2015–2022 (USD MILLION)

Table 58 LATIN AMERICA: CLOUD IDS IPS MARKET SIZE, BY SERVICE, 2015–2022 (USD MILLION)

Table 59 LATIN AMERICA: CLOUD IDS IPS MARKET SIZE, BY DEPLOYMENT MODEL, 2015–2022 (USD MILLION)

Table 60 LATIN AMERICA: CLOUD IDS IPS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2022 (USD MILLION)

Table 61 LATIN AMERICA: CLOUD IDS IPS MARKET SIZE, BY INDUSTRY, 2015–2022 (USD MILLION)

Table 62 MARKET RANKING FOR THE CLOUD IDS IPS MARKET, 2017

Table 63 NEW PRODUCT/TECHNOLOGY LAUNCHES, 2016–2017

Table 64 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS, 2015–2016

Table 65 MERGERS AND ACQUISITIONS, 2013–2016

## List Of Figures

### LIST OF FIGURES

Figure 1 GLOBAL CLOUD IDS IPS MARKET: MARKET SEGMENTATION

Figure 2 CLOUD IDS IPS MARKET: RESEARCH DESIGN

Figure 3 DATA TRIANGULATION

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 6 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2017

Figure 7 CLOUD IDS IPS MARKET SIZE, BY SOLUTION TYPE

Figure 8 CLOUD IDS IPS MARKET SIZE, BY INDUSTRY

Figure 9 INCREASING REQUIREMENT FOR REGULATORY COMPLIANCE IS EXPECTED TO FUEL THE GROWTH OF THE CLOUD IDS IPS MARKET

Figure 10 BANKING, FINANCIAL SERVICES, AND INSURANCE INDUSTRY, AND NORTH AMERICA REGION ARE ESTIMATED TO HOLD THE LARGEST MARKET SHARES IN 2017

Figure 11 ASIA PACIFIC REGION IS EXPECTED TO HAVE IMMENSE GROWTH OPPORTUNITIES IN THE CLOUD IDS IPS MARKET

Figure 12 CLOUD IDS IPS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 13 CLOUD IDS IPS SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 14 SUPPORT AND MAINTENANCE SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 15 HYBRID CLOUD DEPLOYMENT MODEL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 16 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 17 RETAIL INDUSTRY IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 18 REGIONAL SNAPSHOT (2017–2022): NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SHARE IN 2022

Figure 19 NORTH AMERICA: MARKET SNAPSHOT

Figure 20 NORTH AMERICA SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 21 EUROPE SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 22 ASIA PACIFIC: MARKET SNAPSHOT

Figure 23 ASIA PACIFIC SERVICES COMPONENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 24 MIDDLE EAST AND AFRICA SERVICES SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 25 LATIN AMERICA SERVICES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 26 GEOGRAPHIC REVENUE MIX OF KEY MARKET PLAYERS

Figure 27 CHECK POINT SOFTWARE TECHNOLOGIES: COMPANY SNAPSHOT

Figure 28 TREND MICRO: COMPANY SNAPSHOT

Figure 29 CISCO SYSTEMS: COMPANY SNAPSHOT

Figure 30 INTEL: COMPANY SNAPSHOT

Figure 31 FORTINET: COMPANY SNAPSHOT

Figure 32 IMPERVA: COMPANY SNAPSHOT

Figure 33 CENTURYLINK: COMPANY SNAPSHOT

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