

# **Cloud ERP Market by Component (Solutions, Services), Business Function (Finance & Accounting, Sales & Marketing, Operations), Deployment Mode (Public Cloud, Private Cloud), Organization Size, Vertical and Region - Global Forecast to 2028**

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## **Abstracts**

The cloud ERP market size is expected to grow from USD 72.2 billion in 2023 to USD 130.5 billion by 2028 at a compound annual growth rate (CAGR) of 12.6% during the forecast period. Cloud ERP empowers businesses to adapt to a dynamic and digital world while maintaining a competitive edge. Cloud ERP solutions can quickly adapt to the changing needs of an organization. Companies can add or remove features, users, or resources as required, making it easier to scale operations up or down according to market conditions or organizational growth. Furthermore, inventory management, order management, and procurement are fundamental pillars of the cloud ERP market. These features benefit users in several crucial ways. For instance, inventory management ensures optimal stock levels, preventing overstocking or understocking, reducing carrying costs, and enhancing demand forecasting accuracy. Order management streamlines the order-to-cash cycle, facilitating efficient order creation, tracking, and fulfillment, resulting in improved accuracy and timely deliveries. Moreover, it can offer self-service options for customers, enhancing their experience. These functions collectively provide real-time data, automation, and data-driven insights, empowering businesses to make informed decisions, improve operational efficiency, reduce costs, and deliver better customer service.

By vertical, the BFSI segment holds the highest CAGR during the forecast period.

The cloud ERP market by vertical is divided into BFSI, IT & telecom, government & defense, education, healthcare & life sciences, manufacturing, retail, and other verticals.

The BFSI segment is estimated to grow at the highest CAGR during the forecasted cloud ERP market. The cloud ERP market plays a pivotal role in the BFSI vertical by addressing the unique challenges and demands of this highly regulated and data-sensitive industry. Cloud ERP systems offer transformative advantages in the BFSI sector, where data security, compliance, and efficiency are paramount. These solutions enable financial institutions to streamline their complex operations, including accounting, risk management, customer service, and compliance tracking, all while enhancing agility and scalability. Cloud ERP in BFSI enables real-time data access and analysis, allowing for more informed decision-making and quicker responses to market changes.

Furthermore, these systems facilitate multi-channel customer interactions, helping banks and insurance companies deliver superior service and personalized experiences in an increasingly digital landscape. Cloud ERP solutions address the rigorous data security and compliance requirements of the BFSI sector, helping organizations adhere to regulatory standards while maintaining data integrity and privacy. In an era of digital disruption, the cloud ERP market in BFSI empowers institutions to adapt rapidly, improve operational efficiency, reduce costs, and, ultimately, provide enhanced financial services to their clients while staying compliant with evolving regulations.

Based on organization size, the large enterprises segment holds the largest market share during the forecast period.

The cloud ERP market, by managed security service, is segmented into large enterprises and SMEs. The large enterprises segment is expected to hold the largest market share during the forecast period. The cloud ERP market plays a transformative and strategic role in large enterprises by revolutionizing how they manage their business processes, resources, and data. Large enterprises, often characterized by complex operations and global reach, benefit significantly from cloud ERP systems. These solutions provide a centralized and scalable platform that enables streamlined operations, real-time data access, and cross-functional collaboration on a massive scale. Large enterprises can efficiently manage their financials, supply chains, HR, and customer relationships while adapting to ever-changing market dynamics. Cloud ERP also facilitates cost savings by eliminating the need for extensive on-premises infrastructure and maintenance, and it enables agility by offering customization options and supporting rapid scalability. Moreover, it enhances data security and compliance, which is critical for organizations dealing with vast amounts of sensitive information. Overall, cloud ERP empowers large enterprises to maintain a competitive edge, drive innovation, and navigate the complexities of the modern business landscape with agility.

and efficiency.

Based on deployment mode, the private cloud segment holds the highest CAGR during the forecast period.

The cloud ERP market, by deployment mode, is segmented into public and private cloud. The private cloud segment is estimated to grow at the highest CAGR during the forecasted cloud ERP market. Private cloud deployment is a crucial player in the cloud ERP market, offering unique advantages that cater to specific organizational needs. Unlike public cloud options, private cloud ERP deployments provide businesses with greater control over their infrastructure, making them ideal for industries with stringent regulatory compliance requirements or those handling extremely sensitive data. This control allows for the customization of security measures, ensuring data protection and adherence to industry-specific standards. Private cloud ERP deployments also offer enhanced reliability and performance predictability since resources are dedicated solely to the organization, preventing potential performance fluctuations caused by shared resources in the public cloud. This stability is particularly vital for companies that rely heavily on ERP systems for mission-critical operations.

Moreover, private clouds enable businesses to leverage their existing on-premises investments by integrating them with cloud-based ERP solutions, facilitating a gradual transition to the cloud while preserving legacy systems and data. This hybrid approach allows for a smoother migration, minimizing disruption during the transition.

Private clouds also address concerns related to data sovereignty, as organizations can choose the physical location of their data centers or opt for dedicated infrastructure within a trusted third-party provider's facility, giving them greater control over where their data resides.

#### Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the cloud ERP market.

By Company: Tier I: 48%, Tier II: 37%, and Tier III: 15%

By Designation: C-Level Executives: 40%, Director Level: 34%, and Others: 26%

By Region: North America: 42%, Europe: 31%, Asia Pacific: 16%, Rest of World: 11%

Some of the significant cloud ERP market vendors are Oracle (US), Microsoft (US), SAP (Germany), Workday (US), Infor (US), IFS (Sweden), Plex Systems (US), Epicor Software Corporation (US), Sage Group (UK), Ramco Systems (India).

Research coverage:

The market study covers the cloud ERP market across segments. It aims to estimate the market size and the growth potential across different segments, such as components, business functions, organization sizes, verticals, deployment modes, and regions. It includes an in-depth competitive analysis of the key players in the market, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall cloud ERP market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Implementation of ERP systems to perform core business operations, Surge in adoption of cloud-based ERP solutions across verticals, Increased spending on public cloud platforms, Unified enterprise-wide integration approach, Need for disaster recovery and backup services amid COVID-19 pandemic), restraints (Availability of limited customization options for SaaS ERP solutions, Dependency on wireless routers), opportunities (Advent of big data and analytics in cloud ERP solutions, Increasing government investment in digitalization), and challenges (Integration issues with legacy and on-premises ERP systems, Security concerns in adopting cloud ERP solutions) influencing the growth of the cloud ERP market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the cloud ERP market.

**Market Development:** Comprehensive information about lucrative markets – the report analyses the cloud ERP market across varied regions.

**Market Diversification:** Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the cloud ERP market.

**Competitive Assessment:** In-depth assessment of market shares, growth strategies, and service offerings of leading players, including Oracle (US), Microsoft (US), SAP (Germany), Workday (US), and Infor (US), among others in the cloud ERP market.

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