

Cloud ERP - Company Evaluation Report, 2024

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Abstracts

The Cloud ERP Market Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Cloud ERP Market. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 23 Cloud ERP Market Companies were categorized and recognized as the quadrant leaders.

Cloud ERP is enterprise resource planning software delivered over the internet, allowing businesses to manage core functions like finance, sales, supply chain, and HR from anywhere. It offers greater flexibility, scalability, and cost efficiency compared to traditional on-premises systems by eliminating the need for expensive hardware and IT maintenance. Evolving from complex legacy systems in the 1960s to modern cloud-based platforms, cloud ERP now enables real-time data access, stronger security, and seamless integration with technologies like AI and IoT. It is especially valuable for small and mid-sized businesses looking to streamline operations, improve decision-making, and support growth.

Cloud ERP is gaining popularity as it streamlines operations, improves real-time data access, and enhances collaboration. It reduces the need for costly hardware, offers automatic updates, and ensures security compliance. With scalability, integration with AI and IoT, and remote accessibility, it boosts efficiency and business resilience.

Consulting services are expected to grow significantly within professional services, as businesses seek strategic guidance for cloud migration, security, compliance, and ERP optimization. The hybrid cloud model is gaining traction, offering a balance between public cloud flexibility and private cloud security for better data control and compliance. Inventory management is a key application area, driven by demand for real-time tracking, automated restocking, and AI-based forecasting. Small and medium-sized

enterprises are rapidly adopting cloud ERP to improve agility, reduce IT costs, and stay competitive. Among industry verticals, IT and ITeS are leading adopters, using cloud ERP to streamline operations and boost productivity.

The 360 Quadrant maps the Cloud ERP Market companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Cloud ERP Market quadrant. The top criteria for product footprint evaluation included By by offering, deployment type, application, organization size, and vertical. The professional services segment is expected to grow at a higher CAGR, as businesses seek expert guidance for seamless implementation, customization, and integration with existing IT systems. Within software, cloud ERP modules like finance, supply chain, and human resource management are in high demand for their ability to streamline operations, enhance decision-making, and improve overall efficiency.

Key Players:

Some of the significant vendors offering cloud ERP across the globe include SAP (Germany), Oracle (US), Microsoft (US), Intuit (US), Infor (US), Epicor (US), Sage Group (UK), IFS (Sweden), Plex Systems (US), Acumatica (US), QAD (US), Odoo (Belgium), Visma (Norway), Deltek (US), Aptean (US), ECI (US), Syspro (US), Deskera (US), Priority Software (Israel), Unit4 (Netherlands), Rootstock Software (US), Ramco (India), Versa Cloud ERP (US), Zenscale (India), Tech Cloud ERP (India), BizAutomation (US), Tyasuite (India), and Reybex (Germany). These vendors have adopted several organic and inorganic growth strategies to strengthen their presence in the cloud ERP market, including product launches, partnerships and collaborations, and mergers & acquisitions. They have adopted organic and inorganic growth strategies to expand their customer base and market share. Service enhancements to meet the dynamic needs of the market and partnerships are active strategies adopted by major vendors in recent years.

SAP

SAP, based in Germany, has established a dominant presence in the cloud ERP market with solutions like SAP S4HANA Cloud, which offers scalable, AI-driven services tailored to various sectors including manufacturing and finance. Their strategy emphasizes hybrid cloud adoption and deep business integration, ensuring streamlined digital transformation across global enterprises. SAP's ongoing investments in initiatives like RISE and sustainability efforts solidify its position as a leader. The company's vast

ecosystem and strong partnerships contribute to its enduring market influence.

Oracle

Oracle, headquartered in the US, provides a comprehensive cloud ERP suite through Oracle Fusion Cloud, renowned for its scalability and AI-enhanced analytics. This platform supports enterprises in optimizing financial, supply chain, and HR processes. A focus on autonomous databases and sovereign cloud solutions positions Oracle as a key player in meeting stringent compliance demands. Their commitment to cost efficiency and deep industry knowledge enhances their standing as a trusted digital transformation partner.

Microsoft

Microsoft, also based in the US, offers innovative ERP solutions through Dynamics 365, integrated with AI for automation across various CRM and ERP functions. Their solutions are designed to enhance productivity and business outcomes, catering primarily to markets in North America, Europe, and Asia Pacific. Microsoft's strategic partnerships with industry leaders and the introduction of AI-driven enhancements demonstrate their strong positioning in the cloud ERP market.

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