

# **Cloud Content Delivery Network (CDN) Market by Type (Standard/Non-video and Video), Core Solution (Web Performance Optimization, Media Delivery, and Cloud Security), Adjacent Services, Organization Size, Vertical, and Region - Global Forecast to 2021**

<https://marketpublishers.com/r/C55C02FD796EN.html>

Date: December 2016

Pages: 161

Price: US\$ 5,650.00 (Single User License)

ID: C55C02FD796EN

## **Abstracts**

“Increasing volume of data content over the cloud is expected to drive the market”

MarketsandMarkets forecasts the global cloud Content Delivery Network (CDN) market to expand from USD 1.81 billion in 2016 to USD 6.23 billion by 2021, at a Compound Annual Growth Rate (CAGR) of 28.0%. The market is escalating rapidly owing to rising digitization trend and the surplus volume of video content available over the cloud. Continuous monetization of websites and apps is one of the major factors hindering the market growth.

“Media delivery core solution is expected to hold the largest market share during the forecast period”

The cloud CDN core solution market has been segmented into web performance optimization, media delivery, and cloud security. The media delivery solution is growing majorly due to the rising demand for cost-effective and augmented content delivery in a reliable way for the end-users.

“Asia-Pacific (APAC) is expected to forecast potential growth characteristics and is expected to grow at the highest CAGR “

APAC offers prospective growth opportunities. The major factors affecting the growth in the APAC region include the increasing consumption of cloud services, proliferation of

mobile & smartphone devices, growing internet penetration, and high consumption of video over portable devices.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. Break-up of profile of primary participants is as follows:

Breakup of Primary Interviews:

By Company type – Tier 1- 30%, Tier 2- 40%, Tier 3- 30%

By Designation – C-Level- 72%, Director Level- 14% Others- 14%

By Region – North America- 57%, Europe- 14%, APAC- 29%

The report includes prominent players such as Akamai Technologies, Inc. (Cambridge, U.S.), Google, Inc. (California, U.S.), Level 3 Communications (Colorado, U.S.), Limelight Networks, Inc. (Arizona, U.S.), Alcatel – Lucent SA (France), Amazon Web Services, Inc. (Washington, U.S.), Internap Corporation (Georgia, U.S.), Ericsson (Sweden), Verizon Communications, Inc. (New York, U.S.), CDNetworks (Seoul, Korea), Tata Communications (Mumbai and Singapore), and Highwinds (Florida, U.S.). The key innovators identified are Cedexis (U.S.), Incapsula, Inc. (California, U.S.), Fastly, Inc. (U.S.), CacheFly (Chicago, U.S.), MaxCDN (U.S.), CloudFlare, Inc. (U.S.), and Conviva (California, U.S.)

### **Research Coverage:**

The market is segmented by type, core solution, adjacent services, organization size, and vertical. The type segment includes standard/non-video CDN and video CDN. Core solution segment comprises web performance optimization, media delivery, and cloud security. The regional analysis includes the study of North America, Europe, APAC, Middle East & Africa (MEA), and Latin America.

### **Reasons to buy the report**

The report will help the market leaders or new entrants in the following ways:

1. This report segments the market into various segments, covering this market comprehensively. The report provides the closest approximations of the revenue

numbers for the overall market and the segments.

2. This report will help in the better understanding of the competitors and there is a separate section on competitive landscape, including mergers & acquisitions, integrations & expansions, and partnerships among market vendors.

3. The report helps in understanding the overall growth of the market and key market drivers, restraints, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETSCOVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
    - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 VENDOR DIVE MATRIX METHODOLOGY
- 2.5 RESEARCH ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE CLOUD CONTENT DELIVERY NETWORK MARKET
- 4.2 CLOUD CONTENT DELIVERY NETWORK MARKET, BY REGION AND TOP VERTICAL, 2016
- 4.3 LIFECYCLE ANALYSIS, BY REGION
- 4.4 MARKET INVESTMENT SCENARIO

## **5 MARKET OVERVIEW**

### 5.1 INTRODUCTION

### 5.2 MARKET EVOLUTION

### 5.3 MARKET SEGMENTATION

#### 5.3.1 BY TYPE

#### 5.3.2 BY CORE SOLUTION

#### 5.3.3 BY ADJACENT SERVICE

#### 5.3.4 BY ORGANIZATION SIZE

#### 5.3.5 BY VERTICAL

#### 5.3.6 BY REGION

### 5.4 MARKET DYNAMICS

#### 5.4.1 DRIVERS

5.4.1.1 Implementation of sanctioned protocols to comply with cloud storage regulations

5.4.1.2 Rise in the number of transitions towards cloud-based services

5.4.1.3 Proliferation of video and rich media over social sites

5.4.1.4 Growing volume of data consumption over internet

#### 5.4.2 RESTRAINTS

5.4.2.1 Continuous monetization of websites and apps

5.4.2.2 Latency issues

#### 5.4.3 OPPORTUNITIES

5.4.3.1 Elastic CDN solution

5.4.3.2 Rise of mobile CDNs

#### 5.4.4 CHALLENGES

5.4.4.1 Pricing pressure

## **6 INDUSTRY TRENDS**

### 6.1 VALUE CHAIN ANALYSIS

### 6.2 STRATEGIC BENCHMARKING

### 6.3 CONTENT DELIVERY NETWORK KEY CONCEPTS

#### 6.3.1 CONTENT TYPES

6.3.1.1 Static content

6.3.1.2 Streaming media

#### 6.3.2 CONTENT DELIVERY TECHNIQUES

6.3.2.1 Downloading/traditional streaming

6.3.2.2 Adaptive streaming

6.3.2.3 HTTP-based streaming

## **7 CLOUD CONTENT DELIVERY NETWORK MARKET ANALYSIS, BY TYPE**

7.1 INTRODUCTION

7.2 STANDARD/NON-VIDEO CDN

7.3 VIDEO CDN

## **8 CLOUD CONTENT DELIVERY NETWORK MARKET ANALYSIS, BY CORE SOLUTION**

8.1.1 INTRODUCTION

8.2 WEB PERFORMANCE OPTIMIZATION

8.3 MEDIA DELIVERY

8.4 CLOUD SECURITY

## **9 CLOUD CONTENT DELIVERY NETWORK MARKET ANALYSIS, BY ADJACENT SERVICE**

9.1 INTRODUCTION

9.2 CLOUD STORAGE

9.3 ANALYTICS AND MONITORING

9.4 APPLICATION PROGRAMMING INTERFACES

9.5 CDN DESIGN

9.6 SUPPORT AND MAINTENANCE

9.7 OTHERS

## **10 CLOUD CONTENT DELIVERY NETWORK MARKET ANALYSIS,**

**BY ORGANIZATION SIZE**

10.1 INTRODUCTION

10.2 SMALL AND MEDIUM BUSINESSES

10.3 LARGE ENTERPRISES

## **11 CLOUD CONTENT DELIVERY NETWORK MARKET ANALYSIS, BY VERTICAL**

11.1 INTRODUCTION

11.2 ADVERTISING

11.3 MEDIA AND ENTERTAINMENT

- 11.4 ONLINE GAMING
- 11.5 E-COMMERCE
- 11.6 EDUCATION
- 11.7 GOVERNMENT
- 11.8 HEALTHCARE
- 11.9 OTHERS

## **12 GEOGRAPHIC ANALYSIS**

- 12.1 INTRODUCTION
- 12.2 NORTH AMERICA
  - 12.2.1 UNITED STATES
  - 12.2.2 CANADA
- 12.3 EUROPE
  - 12.3.1 UNITED KINGDOM
  - 12.3.2 GERMANY
  - 12.3.3 FRANCE
  - 12.3.4 REST OF EUROPE
- 12.4 ASIA-PACIFIC
  - 12.4.1 CHINA
  - 12.4.2 JAPAN
  - 12.4.3 SOUTH KOREA
  - 12.4.4 REST OF ASIA-PACIFIC
- 12.5 MIDDLE EAST AND AFRICA
  - 12.5.1 MIDDLE EAST
  - 12.5.2 AFRICA
- 12.6 LATIN AMERICA
  - 12.6.1 BRAZIL
  - 12.6.2 MEXICO
  - 12.6.3 REST OF LATIN AMERICA

## **13 COMPETITIVE LANDSCAPE**

- 13.1 VENDOR DIVE OVERVIEW
- 13.2 CLOUD CDN: MNM DIVE – VENDOR COMPARISON
- 13.3 GROWTH STRATEGIES, 2013–2016
- 13.4 COMPETITIVE SITUATION AND TRENDS
  - 13.4.1 NEW PRODUCT LAUNCHES
  - 13.4.2 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS

- 13.4.3 MERGERS AND ACQUISITIONS
- 13.4.4 INTEGRATIONS AND EXPANSIONS

## **14 COMPANY PROFILES**

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)\*

- 14.1 INTRODUCTION
- 14.2 AKAMAI TECHNOLOGIES, INC.
- 14.3 GOOGLE INC.
- 14.4 LEVEL 3 COMMUNICATIONS
- 14.5 LIMELIGHT NETWORKS, INC.
- 14.6 AMAZON WEB SERVICES, INC.
- 14.7 ALCATEL–LUCENT SA
- 14.8 ERICSSON
- 14.9 INTERNAP CORPORATION
- 14.10 VERIZON COMMUNICATIONS, INC.
- 14.11 CDNETWORKS
- 14.12 TATA COMMUNICATIONS
- 14.13 HIGHWINDS

\*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

## **15 KEY INNOVATORS**

- 15.1 CEDEXIS
  - 15.1.1 BUSINESS OVERVIEW
  - 15.1.2 SOLUTIONS OFFERED
  - 15.1.3 KEY STRATEGIES
- 15.2 INCAPSULA, INC.
  - 15.2.1 BUSINESS OVERVIEW
  - 15.2.2 SOLUTIONS OFFERED
  - 15.2.3 KEY STRATEGIES
- 15.3 FASTLY, INC.
  - 15.3.1 BUSINESS OVERVIEW
  - 15.3.2 SOLUTIONS OFFERED



### 15.3.3 KEY STRATEGIES

## 15.4 CACHEFLY

### 15.4.1 BUSINESS OVERVIEW

### 15.4.2 SOLUTIONS OFFERED

### 15.4.3 KEY STRATEGIES

## 15.5 MAXCDN

### 15.5.1 BUSINESS OVERVIEW

### 15.5.2 SOLUTIONS OFFERED

## 15.6 CLOUDFLARE, INC.

### 15.6.1 BUSINESS OVERVIEW

### 15.6.2 PRODUCTS OFFERED

## 15.7 CONVIVA

### 15.7.1 BUSINESS OVERVIEW

### 15.7.2 PRODUCTS OFFERED

## 16 APPENDIX

### 16.1 INSIGHTS OF INDUSTRY EXPERTS

### 16.2 DISCUSSION GUIDE

### 16.3 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL

### 16.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

### 16.5 RELATED REPORTS

### 16.6 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

TABLE 1 GLOBAL CLOUD CONTENT DELIVERY NETWORK MARKET SIZE AND GROWTH RATE, 2014–2021 (USD MILLION, Y-O-Y %)

TABLE 2 CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

TABLE 3 STANDARD/NON-VIDEO CDN: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 4 VIDEO CDN: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 5 CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY CORE SOLUTION, 2014–2021 (USD MILLION)

TABLE 6 WEB PERFORMANCE OPTIMIZATION: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 7 MEDIA DELIVERY: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 8 CLOUD SECURITY: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 9 CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ADJACENT SERVICE, 2014–2021 (USD MILLION)

TABLE 10 CLOUD STORAGE: CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 11 ANALYTICS AND MONITORING: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 12 APPLICATION PROGRAMMING INTERFACES: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 13 CDN DESIGN: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 14 SUPPORT AND MAINTENANCE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 15 OTHERS: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 16 CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

TABLE 17 SMALL AND MEDIUM BUSINESSES: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 18 LARGE ENTERPRISES: CLOUD CONTENT DELIVERY NETWORK

MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 19 CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

TABLE 20 ADVERTISING: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 21 MEDIA AND ENTERTAINMENT: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 22 ONLINE GAMING: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 23 E-COMMERCE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 24 EDUCATION: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 25 GOVERNMENT: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 26 HEALTHCARE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 27 OTHERS: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 28 CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

TABLE 29 NORTH AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 30 NORTH AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

TABLE 31 NORTH AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY CORE SOLUTION, 2014–2021 (USD MILLION)

TABLE 32 NORTH AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ADJACENT SERVICE, 2014–2021 (USD MILLION)

TABLE 33 NORTH AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

TABLE 34 NORTH AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

TABLE 35 EUROPE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 36 EUROPE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

TABLE 37 EUROPE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY CORE SOLUTION, 2014–2021 (USD MILLION)

TABLE 38 EUROPE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ADJACENT SERVICE, 2014–2021 (USD MILLION)

TABLE 39 EUROPE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

TABLE 40 EUROPE: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

TABLE 41 ASIA-PACIFIC: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 42 ASIA-PACIFIC: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY TYPE, 204–2021 (USD MILLION)

TABLE 43 ASIA-PACIFIC: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY CORE SOLUTION, 2014–2021 (USD MILLION)

TABLE 44 ASIA-PACIFIC: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ADJACENT SERVICE, 2014–2021 (USD MILLION)

TABLE 45 ASIA-PACIFIC: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

TABLE 46 ASIA-PACIFIC: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

TABLE 47 MIDDLE EAST AND AFRICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 48 MIDDLE EAST AND AFRICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

TABLE 49 MIDDLE EAST AND AFRICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY CORE SOLUTION, 2014–2021 (USD MILLION)

TABLE 50 MIDDLE EAST AND AFRICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ADJACENT SERVICE, 2014–2021 (USD MILLION)

TABLE 51 MIDDLE EAST AND AFRICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

TABLE 52 MIDDLE EAST AND AFRICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

TABLE 53 LATIN AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

TABLE 54 LATIN AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

TABLE 55 LATIN AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY CORE SOLUTION, 2014–2021 (USD MILLION)

TABLE 56 LATIN AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, BY ADJACENT SERVICE, 2014–2021 (USD MILLION)

TABLE 57 LATIN AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET

SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

TABLE 58 LATIN AMERICA: CLOUD CONTENT DELIVERY NETWORK MARKET

SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

TABLE 59 NEW PRODUCT LAUNCHES, 2013–2016

TABLE 60 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS, 2013–2016

TABLE 61 MERGERS AND ACQUISITIONS, 2013–2016

TABLE 62 INTEGRATIONS AND EXPANSIONS, 2013–2016

## List Of Figures

### LIST OF FIGURES

FIGURE 1 CLOUD CONTENT DELIVERY NETWORK MARKET: RESEARCH DESIGN

FIGURE 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 5 DATA TRIANGULATION

FIGURE 6 ASSUMPTIONS OF THE RESEARCH STUDY

FIGURE 7 GLOBAL CLOUD CONTENT DELIVERY NETWORK MARKET SIZE, 2016–2021 (USD MILLION)

FIGURE 8 CLOUD CONTENT DELIVERY NETWORK MARKET SNAPSHOT, BY TYPE (2016 VS. 2021)

FIGURE 9 CLOUD CONTENT DELIVERY NETWORK MARKET SNAPSHOT, BY ADJACENT SERVICE (2016 VS. 2021)

FIGURE 10 NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SHARE IN 2016

FIGURE 11 LUCRATIVE GROWTH PROSPECTS FOR MEDIA & ENTERTAINMENT, ADVERTISING, AND E-COMMERCE INDUSTRIES

FIGURE 12 NORTH AMERICA AND MEDIA AND ENTERTAINMENT TO HAVE THE LARGEST MARKET SIZE IN 2016

FIGURE 13 ASIA-PACIFIC IS EXPECTED TO BE THE MOST ATTRACTIVE MARKET TO INVEST IN DURING THE FORECAST PERIOD

FIGURE 14 SMALL AND MEDIUM BUSINESSES SEGMENT IS EXPECTED TO CREATE HUGE MARKET OPPORTUNITIES IN THE CLOUD CONTENT DELIVERY NETWORK MARKET

FIGURE 15 EVOLUTION OF CLOUD CONTENT DELIVERY NETWORK

FIGURE 16 CLOUD CONTENT DELIVERY NETWORK MARKET SEGMENTATION: BY TYPE

FIGURE 17 CLOUD CONTENT DELIVERY NETWORK MARKET SEGMENTATION: BY CORE SOLUTION

FIGURE 18 CLOUD CONTENT DELIVERY NETWORK MARKET SEGMENTATION: BY ADJACENT SERVICE

FIGURE 19 CLOUD CONTENT DELIVERY NETWORK MARKET SEGMENTATION: BY ORGANIZATION SIZE

FIGURE 20 CLOUD CONTENT DELIVERY NETWORK MARKET SEGMENTATION: BY VERTICAL

FIGURE 21 CLOUD CONTENT DELIVERY NETWORK MARKET SEGMENTATION:  
BY REGION

FIGURE 22 CLOUD CONTENT DELIVERY NETWORK MARKET: DRIVERS,  
RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 23 CONTENT DELIVERY NETWORK MARKET: VALUE CHAIN ANALYSIS

FIGURE 24 STRATEGIC BENCHMARKING: CLOUD CONTENT DELIVERY  
NETWORK MARKET 2013-2016

FIGURE 25 STANDARD CONTENT DELIVERY NETWORK IS EXPECTED TO GROW  
AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 26 CLOUD SECURITY IS EXPECTED TO GROW AT THE HIGHEST CAGR  
DURING THE FORECAST PERIOD

FIGURE 27 CDN DESIGN IS EXPECTED TO GROW AT THE HIGHEST CAGR  
DURING THE FORECAST PERIOD

FIGURE 28 SMALL AND MEDIUM BUSINESSES SEGMENT IS EXPECTED TO  
GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 29 ONLINE GAMING VERTICAL IS EXPECTED TO GROW AT THE  
HIGHEST CAGR DURING THE FORECAST PERIOD

FIGURE 30 ASIA-PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR  
FROM 2016 TO 2021

FIGURE 31 NORTH AMERICA MARKET SNAPSHOT

FIGURE 32 ASIA-PACIFIC MARKET SNAPSHOT

FIGURE 33 BUSINESS STRATEGY ANALYSIS

FIGURE 34 PRODUCT OFFERINGS ANALYSIS

FIGURE 35 COMPANIES ADOPTED NEW PRODUCT LAUNCH AS THE KEY  
GROWTH STRATEGY FROM 2013 TO 2016

FIGURE 36 NEW PRODUCT LAUNCHES ARE EXPECTED TO FUEL THE INTENSE  
COMPETITION IN THE CLOUD CONTENT DELIVERY NETWORK MARKET

FIGURE 37 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES AND  
PRODUCT ENHANCEMENTS HAVE BEEN THE KEY GROWTH STRATEGY FOR  
THE MARKET PLAYERS

FIGURE 38 GEOGRAPHIC REVENUE MIX OF THE TOP 5 MARKET PLAYERS

FIGURE 39 AKAMAI TECHNOLOGIES, INC.: COMPANY SNAPSHOT

FIGURE 40 AKAMAI TECHNOLOGIES, INC.: SWOT ANALYSIS

FIGURE 41 GOOGLE INC.: COMPANY SNAPSHOT

FIGURE 42 GOOGLE INC.: SWOT ANALYSIS

FIGURE 43 LEVEL 3 COMMUNICATIONS: COMPANY SNAPSHOT

FIGURE 44 LEVEL 3 COMMUNICATIONS: SWOT ANALYSIS

FIGURE 45 LIMELIGHT NETWORKS, INC.: COMPANY SNAPSHOT

FIGURE 46 LIMELIGHT NETWORKS: SWOT ANALYSIS

FIGURE 47 AMAZON WEB SERVICES, INC.: COMPANY SNAPSHOT

FIGURE 48 AMAZON WEB SERVICES: SWOT ANALYSIS

FIGURE 49 ALCATEL–LUCENT SA: COMPANY SNAPSHOT

FIGURE 50 ALCATEL–LUCENT SA: SWOT ANALYSIS

FIGURE 51 ERICSSON: COMPANY SNAPSHOT

FIGURE 52 ERICSSON: SWOT ANALYSIS

FIGURE 53 INTERNAP CORPORATION: COMPANY SNAPSHOT

FIGURE 54 INTERNAP CORPORATION: SWOT ANALYSIS

FIGURE 55 VERIZON COMMUNICATIONS, INC.: COMPANY SNAPSHOT

FIGURE 56 TATA COMMUNICATIONS: COMPANY SNAPSHOT



## I would like to order

Product name: Cloud Content Delivery Network (CDN) Market by Type (Standard/Non-video and Video), Core Solution (Web Performance Optimization, Media Delivery, and Cloud Security), Adjacent Services, Organization Size, Vertical, and Region - Global Forecast to 2021

Product link: <https://marketpublishers.com/r/C55C02FD796EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C55C02FD796EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970