

# **Cloud Computing in Education Market by Service Model (SaaS, PaaS, and IaaS), Deployment Model (Private Cloud, Public Cloud, Hybrid Cloud, and Community Cloud), User Type (K-12 and Higher Education) and Region - Global Forecast to 2021**

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## **Abstracts**

“The rising trend of learning beyond classrooms is driving the growth of the cloud computing in education market”

MarketsandMarkets estimates the global cloud computing in education market to grow from USD 8.13 billion in 2016 to USD 25.36 billion by 2021, at a Compound Annual Growth Rate (CAGR) of 25.6%. The cloud computing in education market is growing rapidly as the institutions are more focused towards centralized system. However, factor such as security of data is the major restraint in the overall growth of the market.

“Public cloud deployment mode to have the largest market size in 2016”

Public cloud deployment type is estimated to have the largest market size in 2016 owing to increased deployment of web and mobile applications among different user groups. The growth in public cloud can also be attributed to the fact that it is a low cost and “pay-as-you-go” model. Other factors responsible for its largest market share include technology advancement, cost-flexibility, and easy deployment.

“Platform as a Service (PaaS) service model to have the highest growth rate during the forecast period”

PaaS applications do not require constant upgradation, which is the main reason for its higher adoption. The PaaS model is gaining traction in the education sector as it

develops applications that can be shared by several users simultaneously. This segment is expected to witness the highest CAGR during the forecast period because of its features like easy deployment, scalability, and highly reliability.

“Asia-Pacific (APAC) is expected to have the highest growth rate during the forecast period”

APAC includes emerging economies, such as India and China, which are rapidly deploying cloud computing in education services. This is mainly due to the competition among various institutes and adoption of cloud services by educational institutes for reducing management burden in the region.

In-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in the cloud computing in education market place.

By Company: Tier 1 – 55%, Tier 2 – 20%, and Tier 3 – 25%

By Designation: C-level – 60%, Director-level – 25%, and others – 15%

By Region: North America – 10%, Europe – 20%, Asia-Pacific - 40%, and ROW – 30%

The report includes the study of key players offering education cloud services; Adobe System Inc. (U.S.), Cisco System Inc. (U.S.), IBM Corporation (U.S.), VMware Inc. (U.S.), Microsoft Corporation (U.S.), NEC Corporation (U.S.), NetApp Inc. (U.S.), Amazon Web Services (U.S.), and Ellucian (U.S.) are some of the companies profiled in the report.

Research Coverage:

The report includes in-depth competitive analysis of these key players in the cloud computing in education market, with their company profiles, SWOT analysis, recent developments, and key market strategies. The research report segments the cloud computing in education market by service model, deployment model, user type, and region.

Reasons to buy the Report

*Cloud Computing in Education Market by Service Model (SaaS, PaaS, and IaaS), Deployment Model (Private Cloud,...*

The global cloud computing in education market has been segmented on the basis of service models, deployment models, user types, and regions. The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the cloud computing in education market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the sub segments across the end-users and regions.
2. The report helps the stakeholders understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help the stakeholders to better understand the competitors and gain more insights to better their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers & acquisitions.

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## About

In the recent years, there has been a significant growth in the education sector. Educational institutions have become highly dependent on Information Technology (IT) to suite its business requirements. Procuring and maintaining an extensive range of hardware and software entail substantial and ongoing investments.

Technology in education has played a significant role in enabling students and educators to interact with one another through the upcoming education opportunities. Thus, educational institutions have been under constant pressure to offer reasonably priced services and tools.

The substantial production of inexpensive computers, Internet broadband connectivity, and loaded learning content have created a worldwide trend in which Information and Communication Technology (ICT) is being used to alter education. Cloud computing is beginning to play a key role in this revolution.

The constant development in technology in the education sector has helped educators to create a collaborative environment where applications, predominantly email and web conferencing, can be accessed from any location, using an array of devices.

Cloud computing in the educational environment will help both students and teachers as a lot of collaboration and exchange of information takes place in the academic world. The report outlines a broad structure and definite actions that can assist IT decision makers and government authorities recognize the needs of the education community, including students, teachers, and administrators. This report analyzes the growth rate and penetration of cloud computing in the education sector across all regions.

The global cloud computing market in education has been segmented on the basis of service models, deployment models, user types, and regions. Service models are sub-segmented into Software-as-a-Service (SaaS), Platform-as-a-Service (PaaS), and Infrastructure-as-a-Service (IaaS). Deployment models are sub-segmented into private cloud, public cloud, hybrid cloud, and community cloud. User types are sub-segmented into K-12 and higher education.

The global cloud computing market in education is segmented on the basis of regions such as North America (NA), Europe, Asia-Pacific (APAC), Middle East and Africa

(APAC), and Latin America (LA). The global cloud computing market in education is provided for each region from 2014 to 2019. The report profiles leading companies such as Adobe Corporation, Cisco Systems, IBM Corporation, Oracle Corporation, Citrix Systems, NetApp, NEC Corporation, Salesforce.com, Huawei Technologies, and EMC Corporation.

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