

Cloud Based Business Analytics Market: Cloud BI, Predictive; Text; Web; Speech; Machine; & Video Analytics, Delivery Models, Market Trends, Enterprise Roadmap - Global Forecast and Analysis (2013 – 2018)

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Abstracts

The report is based on an extensive research study of the cloud based business analytics market and the related submarkets within the ecosystem. It is focused to give a bird's eye-view of the complete cloud based business analytics industry with regards to solutions, such as, cloud business intelligence (BI) tools, data warehouse solutions, complex event processing, enterprise information management, enterprise performance management, governance, risk and compliance, and analytics solutions. Cloud BI tools are divided into three major segments. These are, data integration tools, reporting and online analytical processing (OLAP) tools and customer relationship management (CRM) software. Analytics solutions are divided into predictive, spatial, video, text, speech, web and machine analytics solutions. The Cloud Business Intelligence (BI) market report also provides a revenue distribution of market based various delivery models, organization size and industry verticals.

The report also focuses on various geographical markets for each of the sub segments within the cloud based business analytics environment. The major geographical regions include North America, Western Europe, Eastern Europe, Japan, Asia Pacific (excluding Japan), Middle East and Africa, and Latin America.

The competitive information in the report's 'competitive landscape' and 'company profiles' sections include key developments, core strategies, mergers and acquisitions, new product developments, and venture findings of key industry players. The report also analyzes the market by discussing market dynamics such as its influencing factors, drivers, restraints, opportunities and other market trends.

MARKETS COVERED

This Cloud Based Business Analytics market research report categorizes the global market on the basis of solutions, organization size, industry verticals and geographical locations. It also forecasts volumes, revenues and analyzes trends in each of the submarkets:

On the basis of solutions

Cloud BI Tools: Data Integration Tools, Reporting and OLAP Tools, and CRM Software

Hosted Data Warehouse Solutions

Complex Event Processing

Enterprise Performance Management

Governance, Risk and Compliance

Analytics Solutions: Predictive Analytics, Spatial Analytics, Video Analytics, Text Analytics, Speech Analytics, Web Analytics, Machine Analytics, Other Analytics

On the basis of organization size

Small Business

Medium Business

Large Enterprises

On the basis of delivery models

Public Cloud

Private Cloud

Hybrid Cloud

Community Cloud

On the basis of industry verticals

Banking, Financial Services and Insurance (BFSI)

Consumer Goods and Retail

Telecommunications

Healthcare and Life Sciences

Media and Entertainment

Government

Business and Consulting Services

Research and Education

Energy

Manufacturing

Others

On the basis of geography

North America

Western Europe

Eastern Europe

Middle East and Africa

Japan

Asia Pacific (APAC)

Latin America

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