

Cloud Analytics Market by Solution (Analytics Solutions, Hosted Data Warehouse Solutions, and Cloud BI Tools), Deployment Mode (Public Cloud, Private Cloud, and Hybrid Cloud), Organization Size, Industry Vertical, and Region - Global Forecast to 2025

<https://marketpublishers.com/r/C79D540B450EN.html>

Date: September 2020

Pages: 342

Price: US\$ 4,950.00 (Single User License)

ID: C79D540B450EN

Abstracts

Increasing data connectivity through hybrid and multi-cloud environments, the cost benefits of cloud-based analytics solutions, and growing trend of digitalization and massive rise in big data to drive the growth of cloud analytics market

The global cloud analytics market size is expected to grow from USD 23.2 billion in 2020 to USD 65.4 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 23.0% during the forecast period. Cloud computing environments, wherein the data is remotely stored in distributed storage systems, are making it possible to quickly scale-up or scale-down the IT infrastructure. These environments are also facilitating pay-as-you-go models. This means that organizations that want to process huge quantities of data, and have large storage and processing requirements, do not need to invest in setting up a large IT infrastructure. They can instead license the storage and processing capacity they need and only pay for the amounts they use. As a result, most big players that deal with large data volumes are leveraging the possibilities of cloud computing to deliver their solutions to enterprises. Traditional data warehouses, and difficulties in running input/output-intensive applications are one of the major challenges in the cloud analytics market. Moreover, security and privacy concerns for confidential data acts as a key restraining factor in the market.

The current climate around COVID-19 has created challenges for every single industry

and function by impacting customer traction, delivery models, production priorities, and budgets. Businesses are in unprecedented flux, and the only real way to assess and examine the impact of this situation is with data-driven insights. Analytics helps assess the impact of a business' environment and how mature or equipped it is to handle it. Analytics delivers accuracy with measurable outcomes, which helps gauge current state versus future state—with all of the variables in play. Analytics is the only way that large enterprises can take stock of the situation and systematically plan for the short term or long term. Even after the crisis, as organizations recover, analytics will redefine best practices with new practices that cut costs, increase productivity, or drive sales.

Among Solutions, the analytics solution segment to record the highest growth rate during the forecast period

By solution, the analytics solutions segment is expected to account for a higher market share during the forecast period. The high market share of analytics solutions is attributed to the increasing demand for the dashboards provided by various vendors, which help businesses retain customers and identify new opportunities for future growth. The demand for cloud analytics solutions is increasing globally due to the increasing demand for offering enhanced customer support across major verticals. These solutions are further capable of creating a detailed analysis of the data through the integration of various technologies. Cloud analytics solutions comprise cloud BI tools; hosted data warehouse solutions; complex event processing; Enterprise Information Management (EIM); Enterprise Performance Management (EPM); Governance, Risk, and Compliance (GRC); and analytics solutions. These solutions help businesses to improve their business decision-making ability. It provides a platform that has cloud-based analytical capabilities, which helps various industries remain competitive in the market. To handle huge data volumes from heterogeneous data sources, and to extract useful informational insights from the data corpus, businesses need to set up more servers and other hardware equipment, along with highly skilled IT personnel. Cloud analytics solutions resolve work-intensive and resource-intensive issues as the on-demand characteristics eliminate the costs associated with setting up more servers and other hardware equipment required by the data centers of business organizations. The cloud analytics solution providers offer end-to-end solutions to cater to the industry-specific requirements of verticals, such as BFSI, healthcare and life sciences, retail and consumer goods, research and education, government, media and entertainment, energy, telecom and IT, manufacturing, and other verticals that include infrastructure management, logistics, and transportation and automotive.

Among deployment mode, the hybrid cloud deployment segment to record the higher CAGR during the forecast period

The deployment mode in the cloud analytics market includes public cloud, private cloud, and hybrid cloud. Data is a valuable asset for formulating business strategies. Organizations are becoming highly dependent on data, which helps them gain a competitive advantage. Organizations are increasingly focusing on channelizing and harmonizing critical reference data. Enterprises have now started investing in maintaining a central repository of data for easy access and better analysis of data. Enterprises prefer the deployment mode based on their requirements regarding scalability and level of data security.

Among regions, North America to hold the largest market size during the forecast period

North America is expected to hold the largest market size in the global cloud analytics market during the forecast period. The US has emerged as the largest market, due to the increasing investments and a growing presence of vendors who are exploring the use of AI and NLP technologies for various applications. The US market widely adopts AI and NLP technologies in its business establishments and other verticals, catering to customers in a better way and continually improving business efficiencies. The country has advanced infrastructure, innovations, and initiatives necessary to evolve cloud analytics into robust solutions with innovative benefits.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the cloud analytics market.

By Company: Tier I: 47%, Tier II: 33%, and Tier III: 20%

By Designation: C-Level Executives: 40%, Manager & Other level: 60%

By Region: North America: 25%, APAC: 40%, Europe: 35%

The report includes the study of key players offering cloud analytics solutions and services. It profiles major vendors in the global cloud analytics market. The major vendors in the global cloud analytics market include Microsoft (US), Google (US), Oracle

(US), IBM (US), Salesforce (US), SAP (Germany), TIBCO Software (US), SAS Institute (US), Teradata (US), AWS (US), MicroStrategy (US), Hewlett-Packard Enterprise (US), Sisense (US), Atos (France), Cloudera (US), Hitachi Vantara (US), ThoughtSpot (US), Qlik (US), Domo (US), GoodData (US), Alteryx (US), Absolutdata (US), Infor (US), Yellowfin (Australia), Guavus (US), Looker (US), Board International (Switzerland), and Pyramid Analytics (Netherlands).

Research Coverage

The cloud analytics market is segmented by solution, deployment mode, organization size, industry vertical, and region. A detailed analysis of the key industry players has been undertaken to provide insights into their business overviews; services; key strategies; new service launches; partnerships, agreements, and collaborations; business expansions; and competitive landscape associated with the global cloud analytics market.

Key Benefits of Buying the Report

The report would help the market leaders/new entrants in the following ways:

It comprehensively segments the cloud analytics market and provides the closest approximations of the revenue numbers for the overall market and its subsegments across regions.

It would help stakeholders understand the pulse of the market and provide information on the key market drivers, restraints, challenges, and opportunities.

It would help stakeholders understand their competitors better and gain more insights to enhance their positions in the market. The competitive landscape section includes a competitor ecosystem, new service developments, partnerships, and acquisitions.

Contents

1 INTRODUCTION

1.1 INTRODUCTION TO COVID-19

1.2 COVID-19 HEALTH ASSESSMENT

FIGURE 1 COVID-19: THE GLOBAL PROPAGATION

FIGURE 2 COVID-19 PROPAGATION: SELECT COUNTRIES

1.3 COVID-19 ECONOMIC ASSESSMENT

FIGURE 3 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

1.3.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 4 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 5 SCENARIOS IN TERMS OF RECOVERY OF THE GLOBAL ECONOMY

1.4 OBJECTIVES OF THE STUDY

1.5 MARKET DEFINITION

1.5.1 INCLUSIONS AND EXCLUSIONS

1.6 MARKET SCOPE

1.6.1 MARKET SEGMENTATION

1.6.2 REGIONS COVERED

1.6.3 YEARS CONSIDERED FOR THE STUDY

1.7 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATE, 2017–2019

1.8 STAKEHOLDERS

1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 6 CLOUD ANALYTICS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.2 MARKET BREAKUP AND DATA TRIANGULATION

FIGURE 7 DATA TRIANGULATION

2.2.1 PRIMARY DATA

2.2.1.1 Key industry insights

TABLE 2 PRIMARY INTERVIEWS

2.2.1.2 Breakup of primary profiles

2.3 MARKET SIZE ESTIMATION

FIGURE 8 MARKET SIZE ESTIMATION METHODOLOGY APPROACH 1 (SUPPLY

SIDE): REVENUE OF CLOUD ANALYTICS SOLUTIONS/SERVICES

FIGURE 9 MARKET SIZE ESTIMATION METHODOLOGY APPROACH 2—BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL SOLUTIONS/SERVICES IN THE CLOUD ANALYTICS MARKET

FIGURE 10 CLOUD ANALYTICS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

2.3.1 TOP-DOWN APPROACH

2.3.2 BOTTOM-UP APPROACH

2.4 MARKET FORECAST

TABLE 3 FACTOR ANALYSIS

TABLE 4 IMPACT OF COVID-19

2.5 COMPETITIVE LEADERSHIP MAPPING METHODOLOGY

FIGURE 11 COMPETITIVE LEADERSHIP MAPPING MATRIX: CRITERIA WEIGHTAGE

2.6 STARTUP/SME COMPANY EVOLUTION MATRIX METHODOLOGY

FIGURE 12 STARTUP/SME COMPANY EVOLUTION MATRIX: CRITERIA WEIGHTAGE

2.7 ASSUMPTIONS FOR THE STUDY

2.8 LIMITATIONS OF THE STUDY

3 EXECUTIVE SUMMARY

TABLE 5 CLOUD ANALYTICS MARKET SIZE AND GROWTH RATE, **2014–2019 (USD MILLION, Y-O-Y %)**

TABLE 6 CLOUD ANALYTICS MARKET SIZE AND GROWTH RATE, **2019–2025 (USD MILLION, Y-O-Y %)**

FIGURE 13 CLOUD ANALYTICS MARKET, BY SOLUTION

FIGURE 14 CLOUD ANALYTICS MARKET, BY DEPLOYMENT MODE

FIGURE 15 CLOUD ANALYTICS MARKET, BY ORGANIZATION SIZE

FIGURE 16 CLOUD ANALYTICS MARKET, BY VERTICAL

FIGURE 17 CLOUD ANALYTICS MARKET, BY REGION

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE CLOUD ANALYTICS MARKET

FIGURE 18 RISING NEED OF COMPETITIVE DIFFERENTIATION IS DRIVING THE ADOPTION OF CLOUD ANALYTICS

4.2 CLOUD ANALYTICS MARKET: TOP THREE SOLUTIONS

FIGURE 19 ANALYTICS SOLUTIONS AND HOSTED DATA WAREHOUSE SOLUTIONS ARE ESTIMATED TO BE THE LARGEST MARKET SEGMENTS DURING THE FORECAST PERIOD

4.3 CLOUD ANALYTICS MARKET: BY REGION

FIGURE 20 NORTH AMERICA TO HOLD THE LARGEST MARKET SHARE IN 2020

4.4 CLOUD ANALYTICS MARKET IN NORTH AMERICA, BY VERTICAL AND REGION

FIGURE 21 ANALYTICS SOLUTIONS AND BFSI VERTICAL TO ACCOUNT FOR THE LARGEST SHARES IN THE CLOUD ANALYTICS MARKET IN 2020

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 22 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: CLOUD ANALYTICS MARKET

5.2.1 DRIVERS

5.2.1.1 Increasing data connectivity through hybrid and multi-cloud environments

5.2.1.2 Cost benefits of cloud-based analytics solutions

5.2.1.3 Growing trend of digitalization and massive rise in big data

5.2.1.4 Ease of access offered by cloud and online services during COVID-19

5.2.2 RESTRAINTS

5.2.2.1 Security and privacy concerns for confidential data

5.2.3 OPPORTUNITIES

5.2.3.1 Insufficient in-house IT expertise and equipment

5.2.3.2 Growing use of mobile apps due to the COVID-19 pandemic

5.2.4 CHALLENGES

5.2.4.1 Traditional data warehouses

5.2.4.2 Difficulties in running input/output-intensive applications

5.2.5 CUMULATIVE GROWTH ANALYSIS

5.3 ADJACENT MARKETS

TABLE 7 ADJACENT MARKETS TO THE CLOUD ANALYTICS MARKET

5.4 CASE STUDY ANALYSIS

5.4.1 INTRODUCTION

5.4.1.1 Use case: Improving manufacturing and planning processes with Cognos and planning analytics

5.4.1.2 Use case: Building a data-driven retail machine through self-service analysis

5.4.1.3 Use case: Enhancing customer experience with real-time analytics

5.4.1.4 Use case: Improving sales ability through cloud-based Azure analytics solutions and powering business intelligence

5.4.1.5 Use case: Predicting future power consumption patterns

5.5 VALUE CHAIN ANALYSIS

FIGURE 23 CLOUD ANALYTICS: VALUE CHAIN ANALYSIS

5.6 PATENT ANALYSIS

5.6.1 PATENTS FILED: CLOUD ANALYTICS, BY VERTICAL, 2019–2020

5.7 REGULATORY IMPLICATIONS

5.7.1 GENERAL DATA PROTECTION REGULATION

5.7.2 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996

5.7.3 SECURITIES AND EXCHANGE COMMISSION

5.7.4 PAYMENT CARD INDUSTRY DATA SECURITY STANDARD

5.7.5 INTERNATIONAL ORGANIZATION FOR STANDARDIZATION

5.7.6 CALIFORNIA CONSUMER PRIVACY ACT

5.7.7 EUROPEAN COMMITTEE FOR STANDARDIZATION/INTERNATIONAL STANDARDIZATION ORGANIZATION

5.7.8 EUROPEAN COMMITTEE FOR STANDARDIZATION/EUROPEAN COMMITTEE FOR ELECTROTECHNICAL STANDARDIZATION

5.7.9 EUROPEAN TECHNICAL STANDARDS INSTITUTE

5.7.10 INTERNATIONAL TELECOMMUNICATION UNION - TELECOMMUNICATION STANDARDIZATION SECTOR

5.7.11 EUROPEAN MARKET INFRASTRUCTURE REGULATION

5.7.12 BASEL COMMITTEE ON BANKING SUPERVISION 239 COMPLIANCE

5.7.13 SARBANES-OXLEY ACT OF 2002

5.7.14 PERSONAL DATA PROTECTION ACT

5.8 ECOSYSTEM

5.9 TECHNOLOGY ANALYSIS AND TRENDS

5.9.1 SMART WEARABLES

5.9.2 IOT AND SMART OBJECTS

5.9.3 ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

5.9.4 CHATBOTS

5.9.5 AUGMENTED REALITY AND VIRTUAL REALITY

5.9.6 WIRELESS 5G NETWORKS

5.10 PRICING ANALYSIS

6 CLOUD ANALYTICS MARKET: COVID-19 IMPACT

FIGURE 24 CLOUD ANALYTICS MARKET TO WITNESS A GROWTH SPIKE BETWEEN 2020 AND 2021

Cloud Analytics Market by Solution (Analytics Solutions, Hosted Data Warehouse Solutions, and Cloud BI Tools),...

7 CLOUD ANALYTICS MARKET, BY SOLUTION

7.1 INTRODUCTION

7.1.1 SOLUTIONS: COVID-19 IMPACT ON THE CLOUD ANALYTICS MARKET

7.1.2 SOLUTIONS: CLOUD ANALYTICS MARKET DRIVERS

FIGURE 25 COMPLEX EVENT PROCESSING SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 8 CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2014–2019 (USD MILLION)

TABLE 9 CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2019–2025 (USD MILLION)

7.2 CLOUD BI TOOLS

TABLE 10 CLOUD BI TOOLS: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 11 CLOUD BI TOOLS: CLOUD ANALYTICS MARKET SIZE, BY REGION, **2019–2025 (USD MILLION)**

7.2.1 DATA INTEGRATION TOOLS

7.2.2 REPORTING AND ONLINE ANALYTICAL PROCESSING TOOLS

7.2.3 CUSTOMER RELATIONSHIP MANAGEMENT SOFTWARE

7.3 HOSTED DATA WAREHOUSE SOLUTIONS

TABLE 12 HOSTED DATA WAREHOUSE SOLUTIONS: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 13 HOSTED DATA WAREHOUSE SOLUTIONS: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

7.4 COMPLEX EVENT PROCESSING

TABLE 14 COMPLEX EVENT PROCESSING: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 15 COMPLEX EVENT PROCESSING: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

7.5 ENTERPRISE INFORMATION MANAGEMENT

TABLE 16 ENTERPRISE INFORMATION MANAGEMENT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 17 ENTERPRISE INFORMATION MANAGEMENT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

7.6 ENTERPRISE PERFORMANCE MANAGEMENT

TABLE 18 ENTERPRISE PERFORMANCE MANAGEMENT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 19 ENTERPRISE PERFORMANCE MANAGEMENT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

7.7 GOVERNANCE, RISK, AND COMPLIANCE

TABLE 20 GOVERNANCE, RISK, AND COMPLIANCE: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 21 GOVERNANCE, RISK, AND COMPLIANCE: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

7.8 ANALYTICS SOLUTIONS

TABLE 22 ANALYTICS SOLUTIONS: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 23 ANALYTICS SOLUTIONS: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

7.8.1 PREDICTIVE ANALYTICS

7.8.2 SPATIAL ANALYTICS

7.8.3 VIDEO ANALYTICS

7.8.4 TEXT ANALYTICS

7.8.5 SPEECH ANALYTICS

7.8.6 WEB ANALYTICS

7.8.7 MACHINE ANALYTICS

8 CLOUD ANALYTICS MARKET, BY DEPLOYMENT MODE

8.1 INTRODUCTION

8.1.1 DEPLOYMENT MODE: COVID-19 IMPACT ON THE CLOUD ANALYTICS MARKET

8.1.2 DEPLOYMENT MODE: CLOUD ANALYTICS MARKET DRIVERS

FIGURE 26 HYBRID CLOUD SEGMENT TO REGISTER HIGHER CAGR DURING THE FORECAST PERIOD

TABLE 24 CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 25 CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

8.2 PUBLIC CLOUD

TABLE 26 PUBLIC CLOUD: CLOUD ANALYTICS MARKET SIZE, BY REGION, **2014–2019 (USD MILLION)**

TABLE 27 PUBLIC CLOUD: CLOUD ANALYTICS MARKET SIZE, BY REGION, **2019–2025 (USD MILLION)**

8.3 PRIVATE CLOUD

TABLE 28 PRIVATE CLOUD: CLOUD ANALYTICS MARKET SIZE, BY REGION,
2014–2019 (USD MILLION)

TABLE 29 PRIVATE CLOUD: CLOUD ANALYTICS MARKET SIZE, BY REGION,
2019–2025 (USD MILLION)

8.4 HYBRID CLOUD

TABLE 30 HYBRID CLOUD: CLOUD ANALYTICS MARKET SIZE, BY REGION,
2014–2019 (USD MILLION)

TABLE 31 HYBRID CLOUD: CLOUD ANALYTICS MARKET SIZE, BY REGION,
2019–2025 (USD MILLION)

9 CLOUD ANALYTICS MARKET, BY ORGANIZATION SIZE

9.1 INTRODUCTION

9.1.1 ORGANIZATION SIZE: COVID-19 IMPACT ON THE CLOUD ANALYTICS
MARKET

9.1.2 ORGANIZATION SIZE: CLOUD ANALYTICS MARKET DRIVERS

FIGURE 27 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO REGISTER
THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 32 CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019
(USD MILLION)

TABLE 33 CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025
(USD MILLION)

9.2 SMALL AND MEDIUM-SIZED ENTERPRISES

TABLE 34 SMALL AND MEDIUM-SIZED ENTERPRISES: CLOUD ANALYTICS
MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 35 SMALL AND MEDIUM-SIZED ENTERPRISES: CLOUD ANALYTICS
MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

9.3 LARGE ENTERPRISES

TABLE 36 LARGE ENTERPRISES: CLOUD ANALYTICS MARKET SIZE, BY REGION,
2014–2019 (USD MILLION)

TABLE 37 LARGE ENTERPRISES: CLOUD ANALYTICS MARKET SIZE, BY REGION,
2019–2025 (USD MILLION)

10 CLOUD ANALYTICS MARKET, BY VERTICAL

10.1 INTRODUCTION

FIGURE 28 CLOUD ANALYTICS: ENTERPRISE USE CASES

10.1.1 VERTICALS: COVID-19 IMPACT ON THE CLOUD ANALYTICS MARKET

10.1.2 VERTICALS: CLOUD ANALYTICS MARKET DRIVERS

FIGURE 29 HEALTHCARE AND LIFE SCIENCES VERTICAL TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 38 CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 39 CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

10.2 BANKING, FINANCIAL SERVICES, AND INSURANCE

TABLE 40 BANKING, FINANCIAL SERVICES, AND INSURANCE: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 41 BANKING, FINANCIAL SERVICES, AND INSURANCE: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.3 HEALTHCARE AND LIFE SCIENCES

TABLE 42 HEALTHCARE AND LIFE SCIENCES: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 43 HEALTHCARE AND LIFE SCIENCES: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.4 RETAIL AND CONSUMER GOODS

TABLE 44 RETAIL AND CONSUMER GOODS: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 45 RETAIL AND CONSUMER GOODS: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.5 RESEARCH AND EDUCATION

TABLE 46 RESEARCH AND EDUCATION: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 47 RESEARCH AND EDUCATION: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.6 GOVERNMENT

TABLE 48 GOVERNMENT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 49 GOVERNMENT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.7 MEDIA AND ENTERTAINMENT

TABLE 50 MEDIA AND ENTERTAINMENT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 51 MEDIA AND ENTERTAINMENT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.8 ENERGY

TABLE 52 ENERGY: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 53 ENERGY: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.9 TELECOMMUNICATIONS AND IT

TABLE 54 TELECOMMUNICATIONS AND IT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 55 TELECOMMUNICATIONS AND IT: CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.10 MANUFACTURING

TABLE 56 MANUFACTURING: CLOUD ANALYTICS MARKET SIZE, BY REGION, **2014–2019 (USD MILLION)**

TABLE 57 MANUFACTURING: CLOUD ANALYTICS MARKET SIZE, BY REGION, **2019–2025 (USD MILLION)**

10.11 OTHER VERTICALS

TABLE 58 OTHER VERTICALS: CLOUD ANALYTICS MARKET SIZE, BY REGION, **2014–2019 (USD MILLION)**

TABLE 59 OTHER VERTICALS: CLOUD ANALYTICS MARKET SIZE, BY REGION, **2019–2025 (USD MILLION)**

11 CLOUD ANALYTICS MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 30 INDIA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

FIGURE 31 ASIA PACIFIC TO ACCOUNT FOR THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 60 CLOUD ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 61 CLOUD ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: CLOUD ANALYTICS MARKET DRIVERS

11.2.2 NORTH AMERICA: COVID-19 IMPACT

11.2.3 NORTH AMERICA: REGULATORY IMPLICATIONS

11.2.4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

11.2.5 INTERNATIONAL ORGANIZATION FOR STANDARDIZATION 27001

11.2.6 CALIFORNIA CONSUMER PRIVACY ACT

11.2.7 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT OF 1996

11.2.8 SARBANES-OXLEY ACT OF 2002

11.2.9 PERSONAL DATA PROTECTION ACT

FIGURE 32 NORTH AMERICA: MARKET SNAPSHOT

TABLE 62 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2014–2019 (USD MILLION)

TABLE 63 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2019–2025 (USD MILLION)

TABLE 64 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 65 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 66 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 67 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

TABLE 68 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, **2014–2019 (USD MILLION)**

TABLE 69 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

TABLE 70 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 71 NORTH AMERICA: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)

11.2.10 UNITED STATES

11.2.11 CANADA

11.3 EUROPE

11.3.1 EUROPE: CLOUD ANALYTICS MARKET DRIVERS

11.3.2 EUROPE: COVID-19 IMPACT

11.3.3 EUROPE: REGULATIONS

11.3.4 GENERAL DATA PROTECTION REGULATION

11.3.5 EUROPEAN MARKET INFRASTRUCTURE REGULATION

11.3.6 BASEL COMMITTEE ON BANKING SUPERVISION 239 COMPLIANCE

TABLE 72 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2014–2019 (USD MILLION)

TABLE 73 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2019–2025 (USD MILLION)

TABLE 74 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 75 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 76 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 77 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

TABLE 78 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 79 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

TABLE 80 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 81 EUROPE: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)

11.3.7 UNITED KINGDOM

11.3.8 GERMANY

11.3.9 FRANCE

11.3.10 REST OF EUROPE

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: CLOUD ANALYTICS MARKET DRIVERS

11.4.2 ASIA PACIFIC: COVID-19 IMPACT

11.4.3 ASIA PACIFIC: REGULATIONS

11.4.4 PERSONAL DATA PROTECTION ACT

11.4.5 INTERNATIONAL ORGANIZATION FOR STANDARDIZATION 27001

FIGURE 33 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 82 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, **2014–2019 (USD MILLION)**

TABLE 83 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, **2019–2025 (USD MILLION)**

TABLE 84 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 85 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 86 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 87 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

TABLE 88 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, **2014–2019 (USD MILLION)**

TABLE 89 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

TABLE 90 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 91 ASIA PACIFIC: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, **2019–2025 (USD MILLION)**

11.4.6 CHINA

11.4.7 JAPAN

11.4.8 INDIA

11.4.9 REST OF ASIA PACIFIC

11.5 MIDDLE EAST AND AFRICA

11.5.1 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET DRIVERS

11.5.2 MIDDLE EAST AND AFRICA: COVID-19 IMPACT

11.5.3 MIDDLE EAST AND AFRICA: REGULATIONS

11.5.4 PERSONAL DATA PROTECTION LAW

TABLE 92 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2014–2019 (USD MILLION)

TABLE 93 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2019–2025 (USD MILLION)

TABLE 94 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 95 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 96 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 97 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

TABLE 98 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 99 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

TABLE 100 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 101 MIDDLE EAST AND AFRICA: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)

11.5.5 MIDDLE EAST

11.5.6 AFRICA

11.6 LATIN AMERICA

11.6.1 LATIN AMERICA: CLOUD ANALYTICS MARKET DRIVERS

11.6.2 LATIN AMERICA: COVID-19 IMPACT

11.6.3 LATIN AMERICA: REGULATIONS

11.6.4 FEDERAL LAW ON PROTECTION OF PERSONAL DATA HELD BY INDIVIDUALS

TABLE 102 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2014–2019 (USD MILLION)

TABLE 103 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY SOLUTION, 2019–2025 (USD MILLION)

TABLE 104 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 105 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 106 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 107 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

TABLE 108 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 109 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

TABLE 110 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 111 LATIN AMERICA: CLOUD ANALYTICS MARKET SIZE, BY COUNTRY, **2019–2025 (USD MILLION)**

11.6.5 BRAZIL

11.6.6 MEXICO

11.6.7 REST OF LATIN AMERICA

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET EVALUATION FRAMEWORK

FIGURE 34 MARKET EVALUATION FRAMEWORK

12.3 MARKET SHARE OF KEY PLAYERS IN THE CLOUD ANALYTICS MARKET, 2019

FIGURE 35 MARKET SHARE OF KEY PLAYERS, 2019

12.4 HISTORIC REVENUE ANALYSIS OF KEY MARKET PLAYERS

12.4.1 INTRODUCTION

FIGURE 36 HISTORIC FIVE-YEAR REVENUE ANALYSIS OF KEY MARKET PLAYERS

12.5 KEY MARKET DEVELOPMENTS

12.5.1 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS

TABLE 112 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS, 2019–2020

12.5.2 BUSINESS EXPANSIONS

TABLE 113 BUSINESS EXPANSIONS, 2019–2020

12.5.3 PARTNERSHIPS, AGREEMENTS, CONTRACTS, AND COLLABORATIONS

TABLE 114 PARTNERSHIPS, AGREEMENTS, CONTRACTS, AND COLLABORATIONS, 2019–2020

13 COMPANY EVALUATION MATRIX AND COMPANY PROFILES

13.1 OVERVIEW

13.2 COMPANY EVALUATION MATRIX DEFINITIONS AND METHODOLOGY

FIGURE 37 CLOUD ANALYTICS MARKET (GLOBAL), COMPANY EVALUATION MATRIX, 2020

FIGURE 38 CLOUD ANALYTICS MARKET (GLOBAL), STARTUP/SME EVALUATION MATRIX, 2020

13.3 COMPANY PROFILES

(Business and Financial Overview, Solutions and Services Offered, Covid-19 Developments, Recent Developments, Mnm View, Key Strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats)*

13.3.1 SAP

FIGURE 39 SAP: COMPANY SNAPSHOT

13.3.2 IBM

FIGURE 40 IBM: COMPANY SNAPSHOT

13.3.3 ORACLE

FIGURE 41 ORACLE: COMPANY SNAPSHOT

13.3.4 GOOGLE

FIGURE 42 GOOGLE: COMPANY SNAPSHOT

13.3.5 MICROSOFT

FIGURE 43 MICROSOFT: COMPANY SNAPSHOT

13.3.6 TERADATA

FIGURE 44 TERADATA: COMPANY SNAPSHOT

13.3.7 HEWLETT PACKARD ENTERPRISE

FIGURE 45 HEWLETT PACKARD ENTERPRISE: COMPANY SNAPSHOT

13.3.8 SAS INSTITUTE

FIGURE 46 SAS: COMPANY SNAPSHOT

13.3.9 MICROSTRATEGY

FIGURE 47 MICROSTRATEGY: COMPANY SNAPSHOT

13.3.10 SALESFORCE

FIGURE 48 SALESFORCE: COMPANY SNAPSHOT

13.3.11 AMAZON WEB SERVICES

13.3.12 TIBCO SOFTWARE

13.3.13 SISENSE

13.3.14 ATOS

13.3.15 HITACHI VANTARA

13.3.16 CLOUDERA

13.3.17 THOUGHTSPOT

13.3.18 QLIK

13.3.19 DOMO

13.3.20 GOODDATA

13.3.21 ALTERYX

13.3.22 ABSOLUTDATA

13.3.23 INFOR

13.3.24 YELLOWFIN

13.3.25 GUAVUS

13.3.26 LOOKER

13.3.27 BOARD INTERNATIONAL

13.3.28 PYRAMID ANALYTICS

*Details on Business and Financial Overview, Solutions and Services Offered, Covid-19 Developments, Recent Developments, Mnm View, Key Strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats might not be captured in case of unlisted companies.

14 APPENDIX

14.1 ADJACENT/RELATED MARKETS

14.1.1 CUSTOMER ANALYTICS MARKET

TABLE 115 CUSTOMER ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 116 SOLUTIONS: CUSTOMER ANALYTICS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 117 SOLUTIONS: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 118 DATA MANAGEMENT/ EXTRACT, TRANSFORM, LOAD MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 119 VOICE OF CUSTOMER MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 120 SOCIAL MEDIA ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 121 ANALYTICAL TOOLS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 122 DASHBOARD AND REPORTING MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 123 SERVICES: CUSTOMER ANALYTICS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 124 SERVICES: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 125 PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 126 PROFESSIONAL SERVICES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 127 CONSULTING MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 128 INTEGRATION AND DEPLOYMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 129 SUPPORT AND MAINTENANCE MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 130 EDUCATION AND TRAINING MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 131 MANAGED SERVICES MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 132 CUSTOMER ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 133 CLOUD: CUSTOMER ANALYTICS MARKET SIZE, BY REGION,

2018–2025 (USD MILLION)

TABLE 134 ON-PREMISES: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 135 CUSTOMER ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 136 LARGE ENTERPRISES: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 137 SMALL AND MEDIUM-SIZED ENTERPRISES: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 138 CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 139 BRAND MANAGEMENT: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 140 CAMPAIGN MANAGEMENT: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 141 CHURN MANAGEMENT: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 142 CUSTOMER BEHAVIORAL ANALYSIS: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 143 PRODUCT MANAGEMENT: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 144 OTHERS: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 145 CUSTOMER ANALYTICS MARKET SIZE, BY DATA SOURCE, 2018–2025 (USD MILLION)

TABLE 146 WEB: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 147 SOCIAL MEDIA: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 148 SMARTPHONE: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 149 EMAIL: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 150 STORE: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 151 CALL CENTER: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 152 OTHER DATA SOURCES: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 153 CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 154 BANKING, FINANCIAL SERVICES AND INSURANCE: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 155 RETAIL AND ECOMMERCE: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 156 TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 157 ENERGY AND UTILITIES: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 158 MANUFACTURING: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 159 TRANSPORTATION AND LOGISTICS: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 160 GOVERNMENT AND DEFENSE: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 161 HEALTHCARE AND LIFE SCIENCES: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 162 MEDIA AND ENTERTAINMENT: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 163 TRAVEL AND HOSPITALITY: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 164 OTHER INDUSTRY VERTICALS: CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 165 CUSTOMER ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 166 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 167 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY SOLUTION, 2018–2025 (USD MILLION)

TABLE 168 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 169 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 170 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 171 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 172 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY

APPLICATION, 2018–2025 (USD MILLION)

TABLE 173 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY DATA SOURCE, 2018–2025 (USD MILLION)

TABLE 174 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 175 NORTH AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 176 UNITED STATES: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 177 UNITED STATES: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 178 CANADA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 179 CANADA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 180 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 181 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY SOLUTION, 2018–2025 (USD MILLION)

TABLE 182 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 183 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 184 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 185 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 186 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 187 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY DATA SOURCE, 2018–2025 (USD MILLION)

TABLE 188 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 189 EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 190 UNITED KINGDOM: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 191 UNITED KINGDOM: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 192 SPAIN: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 193 SPAIN: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 194 GERMANY: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 195 GERMANY: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 196 FRANCE: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 197 FRANCE: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 198 REST OF EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 199 REST OF EUROPE: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 200 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 201 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY SOLUTION, 2018–2025 (USD MILLION)

TABLE 202 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 203 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 204 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 205 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 206 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 207 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY DATA SOURCE, 2018–2025 (USD MILLION)

TABLE 208 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 209 ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 210 CHINA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 211 CHINA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION,

2018–2025 (USD MILLION)

TABLE 212 SINGAPORE: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 213 SINGAPORE: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 214 INDIA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 215 INDIA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 216 AUSTRALIA AND NEW ZEALAND: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 217 AUSTRALIA AND NEW ZEALAND: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 218 REST OF ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 219 REST OF ASIA PACIFIC: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 220 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 221 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY SOLUTION, 2018–2025 (USD MILLION)

TABLE 222 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 223 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 224 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 225 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 226 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 227 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY DATA SOURCE, 2018–2025 (USD MILLION)

TABLE 228 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 229 MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 230 KINGDOM OF SAUDI ARABIA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 231 KINGDOM OF SAUDI ARABIA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 232 UNITED ARAB EMIRATES: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 233 UNITED ARAB EMIRATES: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 234 SOUTH AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 235 SOUTH AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 236 REST OF MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 237 REST OF MIDDLE EAST AND AFRICA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 238 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 239 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY SOLUTION, 2018–2025 (USD MILLION)

TABLE 240 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY SERVICE, 2018–2025 (USD MILLION)

TABLE 241 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2018–2025 (USD MILLION)

TABLE 242 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

TABLE 243 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

TABLE 244 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 245 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY DATA SOURCE, 2018–2025 (USD MILLION)

TABLE 246 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 247 LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 248 BRAZIL: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 249 BRAZIL: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 250 MEXICO: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY

VERTICAL, 2018–2025 (USD MILLION)

TABLE 251 MEXICO: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 252 ARGENTINA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 253 ARGENTINA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 254 REST OF LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY INDUSTRY VERTICAL, 2018–2025 (USD MILLION)

TABLE 255 REST OF LATIN AMERICA: CUSTOMER ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

14.1.2 VIDEO ANALYTICS MARKET

TABLE 256 VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 257 SOFTWARE: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 258 SERVICES: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 259 VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 260 ON-PREMISES: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 261 CLOUD: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 262 VIDEO ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 263 INCIDENT DETECTION: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 264 INTRUSION MANAGEMENT: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 265 PEOPLE/CROWD COUNTING: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 266 TRAFFIC MONITORING: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 267 AUTOMATIC NUMBER PLATE RECOGNITION: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 268 FACIAL RECOGNITION: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 269 OTHER APPLICATIONS: VIDEO ANALYTICS MARKET SIZE, BY

REGION, 2018–2025 (USD MILLION)

TABLE 270 VIDEO ANALYTICS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 271 SERVER-BASED: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 272 EDGE-BASED: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 273 VIDEO ANALYTICS MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

TABLE 274 BANKING, FINANCIAL SERVICES, AND INSURANCE: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 275 CITY SURVEILLANCE: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 276 CRITICAL INFRASTRUCTURE: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 277 EDUCATION: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 278 HOSPITALITY AND ENTERTAINMENT: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 279 MANUFACTURING: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 280 DEFENSE AND BORDER SECURITY: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 281 RETAIL: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 282 TRAFFIC MANAGEMENT: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 283 TRANSPORTATION AND LOGISTICS: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 284 OTHER VERTICALS: VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 285 VIDEO ANALYTICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 286 NORTH AMERICA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 287 NORTH AMERICA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 288 NORTH AMERICA: VIDEO ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 289 NORTH AMERICA: VIDEO ANALYTICS MARKET SIZE, BY TYPE,

2018–2025 (USD MILLION)

TABLE 290 NORTH AMERICA: VIDEO ANALYTICS MARKET SIZE, BY VERTICAL,
2018–2025 (USD MILLION)

TABLE 291 NORTH AMERICA: VIDEO ANALYTICS MARKET SIZE, BY COUNTRY,
2018–2025 (USD MILLION)

TABLE 292 UNITED STATES: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT,
2018–2025 (USD MILLION)

TABLE 293 UNITED STATES: VIDEO ANALYTICS MARKET SIZE, BY
DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 294 CANADA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT,
2018–2025 (USD MILLION)

TABLE 295 CANADA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT,
2018–2025 (USD MILLION)

TABLE 296 EUROPE: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT,
2018–2025 (USD MILLION)

TABLE 297 EUROPE: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT,
2018–2025 (USD MILLION)

TABLE 298 EUROPE: VIDEO ANALYTICS MARKET SIZE, BY APPLICATION,
2018–2025 (USD MILLION)

TABLE 299 EUROPE: VIDEO ANALYTICS MARKET SIZE, BY TYPE, 2018–2025
(USD MILLION)

TABLE 300 EUROPE: VIDEO ANALYTICS MARKET SIZE, BY VERTICAL, 2018–2025
(USD MILLION)

TABLE 301 EUROPE: VIDEO ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025
(USD MILLION)

TABLE 302 UNITED KINGDOM: VIDEO ANALYTICS MARKET SIZE, BY
COMPONENT, 2018–2025 (USD MILLION)

TABLE 303 UNITED KINGDOM: VIDEO ANALYTICS MARKET SIZE, BY
DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 304 GERMANY: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT
, 2018–2025 (USD MILLION)

TABLE 305 GERMANY: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT,
2018–2025 (USD MILLION)

TABLE 306 FRANCE: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT,
2018–2025 (USD MILLION)

TABLE 307 FRANCE: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT,
2018–2025 (USD MILLION)

TABLE 308 ITALY: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025
(USD MILLION)

TABLE 309 ITALY: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)
TABLE 310 SPAIN: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 311 SPAIN: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)
TABLE 312 REST OF EUROPE: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 313 REST OF EUROPE: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)
TABLE 314 ASIA PACIFIC: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 315 ASIA PACIFIC: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)
TABLE 316 ASIA PACIFIC: VIDEO ANALYTICS MARKET SIZE, BY APPLICATION , 2018–2025 (USD MILLION)
TABLE 317 ASIA PACIFIC: VIDEO ANALYTICS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)
TABLE 318 ASIA PACIFIC: VIDEO ANALYTICS MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)
TABLE 319 ASIA PACIFIC: VIDEO ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)
TABLE 320 CHINA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 321 CHINA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)
TABLE 322 JAPAN: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 323 JAPAN: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)
TABLE 324 AUSTRALIA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 325 AUSTRALIA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)
TABLE 326 INDIA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)
TABLE 327 INDIA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)
TABLE 328 SOUTH KOREA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT,

2018–2025 (USD MILLION)

TABLE 329 SOUTH KOREA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 330 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 331 REST OF ASIA PACIFIC: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 332 MIDDLE EAST AND AFRICA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 333 MIDDLE EAST AND AFRICA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 334 MIDDLE EAST AND AFRICA: VIDEO ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 335 MIDDLE EAST AND AFRICA: VIDEO ANALYTICS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 336 MIDDLE EAST AND AFRICA: VIDEO ANALYTICS MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

TABLE 337 MIDDLE EAST AND AFRICA: VIDEO ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 338 SAUDI ARABIA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 339 SAUDI ARABIA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 340 UNITED ARAB EMIRATES: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 341 UNITED ARAB EMIRATES: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 342 SOUTH AFRICA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 343 SOUTH AFRICA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 344 QATAR: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 345 QATAR: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 346 REST OF MIDDLE EAST AND AFRICA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 347 REST OF MIDDLE EAST AND AFRICA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 348 LATIN AMERICA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 349 LATIN AMERICA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 350 LATIN AMERICA: VIDEO ANALYTICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 351 LATIN AMERICA: VIDEO ANALYTICS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 352 LATIN AMERICA: VIDEO ANALYTICS MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

TABLE 353 LATIN AMERICA: VIDEO ANALYTICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 354 BRAZIL: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 355 BRAZIL: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 356 MEXICO: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 357 MEXICO: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

TABLE 358 REST OF LATIN AMERICA: VIDEO ANALYTICS MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)

TABLE 359 REST OF LATIN AMERICA: VIDEO ANALYTICS MARKET SIZE, BY DEPLOYMENT, 2018–2025 (USD MILLION)

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

14.6 AUTHOR DETAILS

I would like to order

Product name: Cloud Analytics Market by Solution (Analytics Solutions, Hosted Data Warehouse Solutions, and Cloud BI Tools), Deployment Mode (Public Cloud, Private Cloud, and Hybrid Cloud), Organization Size, Industry Vertical, and Region - Global Forecast to 2025

Product link: <https://marketpublishers.com/r/C79D540B450EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C79D540B450EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970