

Clinical Workflow Solutions Market by Product (Data Integration, Nurse Call Systems, Rounding Solutions, Patient Flow Management, Enterprise Reporting) End Users (Hospitals, Long-term Care, Ambulatory Care Centers) Covid-19 Impact - Global Forecast to 2025

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Abstracts

“The global clinical workflow solutions market is projected to grow at a CAGR of 14.8%.”

The global clinical workflow solutions market is projected to reach USD 18.1 billion by 2025 from USD

9.1 billion in 2020, at a CAGR of 14.8% during the forecast period. Growth in this market is driven by the implementation of government initiatives supporting the adoption of HCIT solutions, advantages of clinical workflow solutions in enhancing patient care and safety, increasing patient volume due to the COVID-19 pandemic, growing adoption of EHRs and other HCIT solutions, and the rising need to curtail healthcare costs. However, factors such as the requirement of high investments in IT infrastructure and interoperability issues are expected to restrain the growth of this market to a certain extent during the forecast period..

“The enterprise reporting & analytics solutions segment to grow at the highest rate during the forecast period.”

On the basis of products, the clinical workflow solutions market is segmented into workflow automation solutions, care collaboration solutions, real-time communication solutions, data integration solutions, and enterprise reporting and analytics solutions. The enterprise reporting & analytics solutions segment is projected to witness the

highest growth in the clinical workflow solutions market during the forecast period. Growth in this segment is largely driven by the government initiatives to increase EHR adoption, growing pressure to curb healthcare costs and, increasing venture capital investments.

“Need to manage regulatory compliance and favorable government initiatives are driving market growth for EMR integration solutions.”

On the basis of products, the data integration solutions segment is further sub segmented into EMR integration solutions and Medical image integration solutions. The EMR integration solutions segment is projected to witness the highest growth in the data integration market during the forecast period. The increasing volume of medical records, which requires proper management and storage, the need for a secure electronic patient record compliant and the demand for a streamlined clinical and administrative processes with content-centric automation are accelerating the growth of this segment during the forecast period.

“Latin America region is likely to be a revenue pocket for players operating in the clinical workflow solutions market”

Even though North America is expected to account for the largest share of the global clinical workflow solutions market in 2018, Latin America is expected to witness the highest CAGR during the forecast period. The increasing government initiatives for eHealth, subsequent improvements in the healthcare infrastructure in emerging LATAM countries, rising medical tourism, and growing demand for quality healthcare are factors driving the growth of this regional segment.

A breakdown of the primary participants referred to for this report is provided below:

By Company Type: Tier 1–34%, Tier 2–38%, and Tier 3–28%

By Designation: C-level–26%, Director Level–35%, and Others–39%

By Region: North America–17%, Europe–39%, Asia Pacific–28%, Latin America–8%, Middle East & Africa – 8%

The prominent players in the global clinical workflow solutions market are Hill-Rom Holdings, Inc. (US), Ascom Holding AG (Switzerland), GE Healthcare (US), Koninklijke

Philips N.V. (Netherlands), Cisco Systems, Inc. (US), Stanley Black & Decker, Inc. (US), Cerner Corporation (US), Epic Systems Corporation (US), Infor, Inc. (US), Allscripts Healthcare Solutions, Inc. (US), Spok, Inc. (US), Vocera Communications, Inc. (US), Capsule Technologies, Inc. (US), AMETEK, Inc. (US), NextGen Healthcare (US), Azure Healthcare Limited (Australia), Getinge Group (Sweden), Change Healthcare (US), athenahealth (US), Sonitor Technologies, Inc. (Norway), and Connexall (Canada).

Research Coverage:

The report analyzes the market for various clinical workflow solutions and their adoption pattern. It aims at estimating the market size and future growth potential of the global clinical workflow solutions market and different segments such as products, end user, and regions. The report also includes an in-depth competitive analysis of the key players in this market along with their company profiles, product & service offerings, and recent developments.

Reasons to Buy the Report

The report will enrich established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share. Firms purchasing the report could use one or any combination of the below-mentioned five strategies for strengthening their market presence.

This report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios offered by the top players in the global clinical workflow solutions market

Product & Service Development/Innovation: Detailed insights on the upcoming trends, R&D activities, and product or service launches in the global clinical workflow solutions market

Market Development: Comprehensive information on the lucrative emerging regions by products, end user, and region

Market Diversification: Exhaustive information about new products, growing geographies, and recent developments in the global clinical workflow solutions market

Competitive Assessment: In-depth assessment of market shares, growth strategies, revenue analysis, and products & services of leading players in the global clinical workflow solutions market

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