

Clinical Laboratory Services Market by Specialty (Biochemistry, Endocrinology, Microbiology, Hematology, Cytology, Histopathology, Genetic Testing), Providers (Independent Laboratory, Reference Laboratory, Hospital Laboratory) - Global Forecasts to 2022

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Abstracts

Clinical laboratory services market projected to grow at a CAGR of 5.2%

The clinical laboratory services market is projected to reach USD 146.14 billion by 2022 from USD 113.44 billion in 2017, at a CAGR of 5.2%. The increasing global burden of target diseases, advancements in clinical diagnostic techniques, and rising government initiatives to improve the quality and affordability of clinical diagnostic testing procedures are the major factors driving the demand for clinical laboratory services market. Factors such as the pricing pressure faced by healthcare payers and providers and the procedural shift from lab-based diagnosis to home-based/point-of-care testing procedures are limiting the growth of the market to a certain extent.

The genetic testing segment is expected to witness the highest growth during the forecast period

In 2017, on the basis of specialty, the genetic testing segment is expected to register the highest growth rate during the forecast period, due to growing adoption of precision medicine and increasing awareness among people about preventive care.

The independent & reference laboratories segment is poised to be the fastest growing during the forecast period

In 2017, on the basis of provider, the independent & reference laboratories segment is expected to register the highest growth rate during the forecast period, owing to a global focus on patient diagnosis for target diseases worldwide and the competitive benefits offered by providers over hospital-based laboratories.

Asia Pacific is expected to register the highest growth rate during the forecast period

Geographically, the clinical laboratory services market is segmented into North America, Europe, Asia Pacific, and the Rest of the World. Asia Pacific is expected to register the highest growth rate during the forecast period owing to rising penetration of cutting-edge clinical laboratory technologies among masses (especially in rural areas) in Asia Pacific countries, and a significant rise in the disposable income among their middle-class population.

Breakdown of supply-side primary interviews: by company type, designation, and region:

By Company Type - Tier 1 – 48%, Tier 2 – 40% and Tier 3 – 12%

By Designation – C-level – 26%, Director-level – 30%, Others – 44%

By Region – North America - 34%, Europe – 26%, APAC – 23%, South America – 9% and Middle East – 8%

The global clinical laboratory services market is competitive, with a large number of global and local players. In 2016, the market was dominated by Mayo Medical Laboratories (US), LabCorp (US), and Quest Diagnostics (US). Service launches, upgrades, and approvals; agreements, partnerships, and collaborations were the major strategies adopted by market players to achieve growth in the market.

Research Coverage

This report studies the clinical laboratory services market based on specialty, provider, and region. The report also studies factors (such as drivers, restraints, opportunities, and challenges) affecting the market growth. It analyzes opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for the market leaders. Furthermore, the report analyzes micromarkets with respect to their

individual growth trends, prospects, and contributions to the total market. The report forecasts the revenue of the market segments with respect to four main regions.

Reasons to Buy the Report:

This research report focuses on various levels of analysis—industry trends, market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the clinical laboratory services market, and high-growth regions and countries and their respective drivers, restraints, challenges, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn can help firms garner greater market shares. Firms purchasing the report could use any one or a combination of the below-mentioned five strategies for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on service portfolios offered by the major players in the clinical laboratory services market. The report analyzes the clinical laboratory services market based on specialty, provider, and region

New Service Development: Detailed insights on the research and development activities and service launches in the clinical laboratory services market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various clinical laboratory services across geographies

Market Diversification: Exhaustive information about new services, untapped geographies, recent developments, and investments in the clinical laboratory services market

Competitive Assessment: In-depth assessment of market ranking, strategies, service portfolios, distribution networks, and providers capabilities of leading players in the clinical laboratory services market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key data from primary sources
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 CLINICAL LABORATORY SERVICES MARKET OVERVIEW
- 4.2 CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY
- 4.3 CLINICAL LABORATORY SERVICES PROVIDER MARKET, BY REGION
- 4.4 GEOGRAPHIC SNAPSHOT: CLINICAL LABORATORY SERVICES MARKET

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increasing global burden of target diseases

5.2.1.2 Rising demand for early and accurate disease diagnosis

5.2.1.3 Advancements in clinical diagnostic techniques

5.2.1.4 Growing public-private investments as well as research funding & grants to develop innovative laboratory testing procedures

5.2.1.5 Rising government initiatives to improve the quality and affordability of clinical diagnostic testing procedures

5.2.2 RESTRAINTS

5.2.2.1 Pricing pressure faced by healthcare payers and providers

5.2.2.2 Procedural shift from lab-based diagnosis to home-based/point-of-care testing procedures

5.2.3 OPPORTUNITIES

5.2.3.1 Emerging countries

5.2.3.2 Patient-initiated diagnostic testing to foster market growth in developed countries

5.2.3.3 Growing adoption of digital pathology platforms

5.2.3.4 Rising preference for comprehensive health checkups offered by clinical laboratories

5.2.4 CHALLENGE

5.2.4.1 Public concerns related to data security and privacy

6 CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY

6.1 INTRODUCTION

6.2 CLINICAL CHEMISTRY TESTING

6.2.1 ROUTINE CHEMISTRY TESTING

6.2.2 ENDOCRINOLOGY CHEMISTRY TESTING

6.2.3 THERAPEUTIC DRUG MONITORING (TDM) TESTING

6.2.4 SPECIALIZED CHEMISTRY TESTING

6.2.5 OTHER CLINICAL CHEMISTRY TESTING

6.3 MICROBIOLOGY TESTING

6.3.1 INFECTIOUS DISEASE TESTING

6.3.2 TRANSPLANT DIAGNOSTIC TESTING

6.3.3 OTHER MICROBIOLOGY TESTING

6.4 HEMATOLOGY TESTING

6.4.1 ROUTINE HEMATOLOGY TESTING

- 6.4.2 COAGULATION TESTING
- 6.4.3 SPECIALIZED HEMATOLOGY TESTING
- 6.5 IMMUNOLOGY TESTING
- 6.6 CYTOLOGY TESTING
- 6.7 GENETIC TESTING
- 6.8 DRUGS OF ABUSE TESTING

7 CLINICAL LABORATORY SERVICES MARKET, BY PROVIDER

- 7.1 INTRODUCTION
- 7.2 INDEPENDENT & REFERENCE LABORATORIES
- 7.3 HOSPITAL-BASED LABORATORIES
- 7.4 NURSING AND PHYSICIAN OFFICE-BASED LABORATORIES

8 CLINICAL LABORATORY SERVICES MARKET, BY REGION

- 8.1 INTRODUCTION
- 8.2 NORTH AMERICA
 - 8.2.1 US
 - 8.2.2 CANADA
- 8.3 EUROPE
 - 8.3.1 GERMANY
 - 8.3.2 UK
 - 8.3.3 FRANCE
 - 8.3.4 REST OF EUROPE (ROE)
- 8.4 ASIA PACIFIC
 - 8.4.1 JAPAN
 - 8.4.2 CHINA
 - 8.4.3 INDIA
 - 8.4.4 REST OF ASIA PACIFIC (ROAPAC)
- 8.5 REST OF THE WORLD (ROW)

9 COMPETITIVE LANDSCAPE

- 9.1 OVERVIEW
- 9.2 MARKET RANKING ANALYSIS
- 9.3 COMPETITIVE SCENARIO
 - 9.3.1 SERVICE LAUNCHES, UPGRADES, AND APPROVALS
 - 9.3.2 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS

9.3.3 ACQUISITIONS

9.3.4 EXPANSIONS

10 COMPANY PROFILES

(Overview, Products Offered, Product Offering Scorecard, Business Strategy Scorecard, Recent Developments)*

10.1 MAYO MEDICAL LABORATORIES

10.2 LABCORP

10.3 QUEST DIAGNOSTICS

10.4 SPECTRA LABORATORIES

10.5 DAVITA HEALTHCARE PARTNERS

10.6 EUROFINS SCIENTIFIC

10.7 UNILABS

10.8 SYNLAB INTERNATIONAL

10.9 BIO-REFERENCE LABORATORIES

10.10 SONIC HEALTHCARE

10.11 CLINICAL REFERENCE LABORATORY

10.12 ACM MEDICAL LABORATORY

10.13 ADICON CLINICAL LABORATORY

10.14 CERBA HEALTHCARE

10.15 AMEDES HOLDING

10.16 LIFELABS MEDICAL LABORATORIES

*Details on MarketsandMarkets view, Overview, Products Offered, Product Offering Scorecard, Business Strategy Scorecard, and Recent Developments might not be captured in case of unlisted companies.

11 APPENDIX

11.1 DISCUSSION GUIDE

11.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL

11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

11.4 AVAILABLE CUSTOMIZATIONS

11.5 RELATED REPORTS

11.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 2 GLOBAL CLINICAL CHEMISTRY TESTING MARKET, BY TYPE, 2015–2022 (USD BILLION)

Table 3 CLINICAL CHEMISTRY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 4 EUROPE: CLINICAL CHEMISTRY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 5 NORTH AMERICA: CLINICAL CHEMISTRY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 6 ASIA PACIFIC: CLINICAL CHEMISTRY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 7 ROUTINE CHEMISTRY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 8 ENDOCRINOLOGY CHEMISTRY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 9 THERAPEUTIC DRUG MONITORING (TDM) TESTING MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 10 SPECIALIZED CHEMISTRY TESTING MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 11 OTHER CLINICAL CHEMISTRY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 12 GLOBAL MICROBIOLOGY TESTING MARKET, BY TYPE, 2015–2022 (USD BILLION)

Table 13 MICROBIOLOGY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 14 EUROPE: MICROBIOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 15 NORTH AMERICA: MICROBIOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 16 ASIA PACIFIC: MICROBIOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 17 INFECTIOUS DISEASE TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 18 TRANSPLANT DIAGNOSTIC TESTING MARKET, BY REGION, 2015–2022

(USD MILLION)

Table 19 OTHER MICROBIOLOGY TESTING MARKET, BY REGION, 2015–2022

(USD MILLION)

Table 20 GLOBAL HEMATOLOGY TESTING MARKET, BY TYPE, 2015-2022 (USD BILLION)

Table 21 HEMATOLOGY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 22 EUROPE: HEMATOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 23 NORTH AMERICA: HEMATOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 24 ASIA PACIFIC: HEMATOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 25 ROUTINE HEMATOLOGY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 26 COAGULATION TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 27 SPECIALIZED HEMATOLOGY TESTING MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 28 IMMUNOLOGY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 29 EUROPE: IMMUNOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 30 NORTH AMERICA: IMMUNOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 31 ASIA PACIFIC: IMMUNOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 32 CYTOLOGY TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 33 EUROPE: CYTOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 34 NORTH AMERICA: CYTOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 35 ASIA PACIFIC: CYTOLOGY TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 36 GENETIC TESTING MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 37 EUROPE: GENETIC TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 38 NORTH AMERICA: GENETIC TESTING MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 39 ASIA PACIFIC: GENETIC TESTING MARKET, BY COUNTRY, 2015–2022

(USD BILLION)

Table 40 DRUGS OF ABUSE TESTING MARKET, BY REGION, 2015–2022 (USD MILLION)

Table 41 EUROPE: DRUGS OF ABUSE TESTING MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 42 NORTH AMERICA: DRUGS OF ABUSE TESTING MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 43 ASIA PACIFIC: DRUGS OF ABUSE TESTING MARKET, BY COUNTRY, 2015–2022 (USD MILLION)

Table 44 GLOBAL CLINICAL LABORATORY SERVICES MARKET, BY PROVIDER, 2015-2022 (USD BILLION)

Table 45 CLINICAL LABORATORY SERVICES MARKET FOR INDEPENDENT & REFERENCE LABORATORIES, BY REGION, 2015-2022 (USD BILLION)

Table 46 CLINICAL LABORATORY SERVICES MARKET FOR HOSPITAL-BASED LABORATORIES, BY REGION, 2015-2022 (USD BILLION)

Table 47 CLINICAL LABORATORY SERVICES MARKET FOR NURSING & PHYSICIAN OFFICE-BASED LABORATORIES, BY REGION, 2015-2022 (USD BILLION)

Table 48 CLINICAL LABORATORY SERVICES MARKET, BY REGION, 2015–2022 (USD BILLION)

Table 49 NORTH AMERICA: CLINICAL LABORATORY SERVICES MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 50 NORTH AMERICA: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 51 NORTH AMERICA: CLINICAL LABORATORY SERVICES MARKET, BY PROVIDER, 2015–2022 (USD BILLION)

Table 52 US: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 53 CANADA: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 54 EUROPE: CLINICAL LABORATORY SERVICES MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 55 EUROPE: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 56 EUROPE: CLINICAL LABORATORY SERVICES MARKET, BY PROVIDER, 2015–2022 (USD BILLION)

Table 57 GERMANY: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 58 UK: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY,

2015–2022 (USD BILLION)

Table 59 FRANCE: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 60 ROE: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 61 ASIA PACIFIC: CLINICAL LABORATORY SERVICES MARKET, BY COUNTRY, 2015–2022 (USD BILLION)

Table 62 ASIA PACIFIC: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 63 ASIA PACIFIC: CLINICAL LABORATORY SERVICES MARKET, BY PROVIDER, 2015–2022 (USD BILLION)

Table 64 JAPAN: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 65 CHINA: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 66 INDIA: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 67 ROAPAC: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 68 ROW: CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY, 2015–2022 (USD BILLION)

Table 69 ROW: CLINICAL LABORATORY SERVICES MARKET, BY PROVIDER, 2015–2022 (USD BILLION)

Table 70 TOP 5 SERVICE LAUNCHES, UPGRADES, AND APPROVALS, 2014–2017

Table 71 TOP 5 AGREEMENTS, PARTNERSHIPS, AND COLLABORATIONS, 2014–2017

Table 72 TOP 5 ACQUISITIONS, 2014–2017

Table 73 EXPANSIONS, 2014–2017

List Of Figures

LIST OF FIGURES

Figure 1 GLOBAL CLINICAL LABORATORY SERVICES MARKET: RESEARCH METHODOLOGY STEPS

Figure 2 RESEARCH DESIGN

Figure 3 CLINICAL LABORATORY SERVICES MARKET: BOTTOM-UP APPROACH

Figure 4 CLINICAL LABORATORY SERVICES MARKET: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION METHODOLOGY

Figure 6 CLINICAL CHEMISTRY TESTING SEGMENT IS EXPECTED TO DOMINATE THE GLOBAL CLINICAL LABORATORY SERVICES MARKET DURING FORECAST PERIOD

Figure 7 ROUTINE CHEMISTRY TESTING SEGMENT TO DOMINATE THE CLINICAL CHEMISTRY MARKET DURING FORCAST PERIOD

Figure 8 INDEPENDENT AND REFERENCE LABORATORIES EXPECTED TO BE THE FASTEST-GROWING SEGMENT DURING 2017-2022

Figure 9 ASIA PACIFIC TO GROW AT THE HIGHEST GROWTH RATE IN THE FORECAST PERIOD

Figure 10 RISING GLOBAL BURDEN OF TARGET DISEASES TO DRIVE THE GLOBAL CLINICAL LABORATORY SERVICES MARKET DURING THE FORECAST PERIOD

Figure 11 CLINICAL CHEMISTRY TESTING TO DOMINATE THE GLOBAL CLINICAL LABORATORY SERVICES MARKET DURING THE FORECAST PERIOD

Figure 12 EUROPE TO DOMINATE CLINICAL LABORATORY SERVICES PROVIDER MARKET IN 2017

Figure 13 INDIA AND CHINA ARE THE FASTEST GROWING COUNTRIES IN GLOBAL CLINICAL LABORATORY SERVICES MARKET

Figure 14 CLINICAL LABORATORY SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 15 GLOBAL CLINICAL LABORATORY SERVICES MARKET, BY SPECIALTY (2017 VS. 2022)

Figure 16 GLOBAL CLINICAL LABORATORY SERVICES MARKET, BY PROVIDER (2017 VS. 2022)

Figure 17 GEOGRAPHIC SNAPSHOT: ASIA PACIFIC TO WITNESS THE HIGHEST DEMAND GROWTH FOR CLINICAL LABORATORY SERVICES DURING THE FORECAST PERIOD

Figure 18 NORTH AMERICA: CLINICAL LABORATORY SERVICES MARKET SNAPSHOT

- Figure 19 EUROPE: CLINICAL LABORATORY SERVICES MARKET SNAPSHOT
- Figure 20 ASIA PACIFIC: CLINICAL LABORATORY SERVICES MARKET SNAPSHOT
- Figure 21 ROW: CLINICAL LABORATORY SERVICES MARKET SNAPSHOT
- Figure 22 KEY DEVELOPMENTS ADOPTED BY LEADING PLAYERS IN CLINICAL LABORATORY MARKET BETWEEN 2014 AND 2017
- Figure 23 GLOBAL CLINICAL LABORATORY SERVICES MARKET RANKING, BY KEY SERVICE PROVIDERS, 2016
- Figure 24 MAYO FOUNDATION FOR MEDICAL EDUCATION AND RESEARCH: COMPANY SNAPSHOT
- Figure 25 LABCORP: COMPANY SNAPSHOT
- Figure 26 QUEST DIAGNOSTICS: COMPANY SNAPSHOT
- Figure 27 FRESENIUS MEDICAL CARE: COMPANY SNAPSHOT
- Figure 28 DAVITA HEALTHCARE PARTNERS: COMPANY SNAPSHOT
- Figure 29 EUROFINS SCIENTIFIC: COMPANY SNAPSHOT
- Figure 30 OPKO HEALTH .: COMPANY SNAPSHOT
- Figure 31 SONIC HEALTHCARE: COMPANY SNAPSHOT

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