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Clinical Communication & Collaboration Market by Platform (Collaboration), Component (Badge, Nurse Call VOIP, Telehealth), Deployment, Application (Nurse Communication), End User (Hospital, ASC), Business Model, & Region - Global Forecast to 2029

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Abstracts

The global Clinical Communication and Collaboration market is projected to reach USD 4.8 Billion by 2029 from USD 2.6 billion in 2024, at a CAGR of 13.2% from 2024 to 2029. The growth of the market is fuelled by high prevalence of chronic diseases, need for cost-containment in healthcare delivery, growing geriatric population, and rising prominence of big data and mHelath tools. Moreover, clinical communication solutions for home care providers and nurses significantly reduce the chances of readmissions, thus reducing the overall cost of healthcare services. However, lack of knowledge among traditional healthcare provider and data security issues poses a significant challenge within this market.

“Clinical Communication and Collaboration, software segment to witness the highest growth during the forecast period.”

Based on component, the Clinical Communication and Collaboration market is segmented into Hardware, Software and Services. In 2023, software segment is projected to grow at the highest CAGR during the forecast period. The software segment encompasses of clinical alerting and notification, physician and nurse scheduling systems, telehealth platform, and collaborative care platform. These solutions come with analytics and reporting capabilities, allowing healthcare administrators to track communication patterns, monitor performance metrics, and identify areas for improvement. Continuous innovation is another key factor driving the dominance of software solutions in this market. Moreover, several vendors are regularly

introducing new features and functionalities to meet the evolving needs of healthcare providers, staying ahead of the competition and maintaining their market leadership, ultimately driving the growth of this segment throughout the forecast period.

“On-premise model held the largest market share in the Clinical Communication and Collaboration Market .”

Based on deployment, the Clinical Communication and Collaboration market is segmented into on-premise and cloud based model. The on-premise mode of deployment held the largest market share in 2023. As the cost structure associated with on-premise solutions are used by several healthcare organizations, especially those with budget constraints or a preference for capital expenditures over operational expenses. With on-premise deployments, organizations make a one-time upfront investment in hardware and software licenses, avoiding recurring subscription fees typically associated with cloud-based solutions. This cost predictability and control over infrastructure expenditures made on-premise deployments an attractive option for healthcare institutions looking to manage long-term costs effectively.

“ Hospital & Clinics segment to register the highest growth in the Clinical Communication and Collaboration market during the forecast period.”

Based on end user, the clinical communication and collaboration solution market is segmented into hospitals and clinics, ambulatory surgical centers, long-term care facilities, nursing centers and other end-users which includes maternity care centers, trauma & emergency care centers. In 2023 the hospital & clincs segment held the largest share among the end users. As clincal communication and collaboration solutions enables healthcare professionals to communicate quickly and efficiently. Whether it's sending secure messages, making voice or video calls, or accessing patient information in real-time, these platforms facilitate seamless communication among care teams, leading to faster decision-making, improved care coordination, and ultimately, better patient outcomes.

“APAC is estimated to register the highest CAGR during the forecast period.”

In this report, the Clinical Communication and Collaboration market is segmented into five major regional segments, namely, North America, Europe, Asia Pacific, Latin America and Middle East and Africa. The clinical communication and collaboration market in APAC is projected to register the highest CAGR rate during the forecast period. The growth of this region is due to rise in government initiatives towards the adoption of clinical communication and collaboration solutions by several healthcare organization. Moreover, increasing healthcare expenditure, developing healthcare infrastructure, rising adoption of HCIT solutions, large patient population, and growing geriatric population are expected to drive the growth of the clinical communication and collaboration market in the Asia Pacific.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (40%), Tier 2 (35%), and Tier 3 (25%)

By Designation: C-level (35%), Director-level (45%), and Others (20%)

By Region: North America (55%), Europe (20%), Asia Pacific (15%), Latin America (5%) and Middle East Africa (5%)

List of Companies Profiled in the Report

Avaya LLC (US)

Oracle (US)

Cisco Systems, Inc. (US)

Microsoft Corporation (US)

Baxter International (Hillrom) (US)

symplr (US)

NEC Corporation (Japan)

Spok Inc. (US)

Vocera Communications (Stryker) (US)

Ascom Holding AG (Switzerland)

Everbridge (US)

Hidden Brains InfoTech. (India)

Imprivata, Inc. (US)

CommuniCare Technology, Inc. d/b/a Pulsara (US)

Mobile Heartbeat (C-HCA, Inc.) (US)

OnPage. (US)

HARRIS ONPOINT (US)

Jive Software, LLC (US)

TigerConnect (US)

JCT Healthcare Pty Ltd. (Australia)

Amplion (US)

AndorHealth (US)

PerfectServe, Inc. (US)

QliqSOFT, Inc. (US)

Connexall, GlobeStar Systems Inc. (Canada)

Flatiron Health (New York)

Research Coverage

This report studies the Clinical Communication and Collaboration market based on components, application, end user, and region. The report also analyses factors (such as drivers, opportunities and challenges) affecting market growth. It evaluates the opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders. The report also studies micro markets with respect to their growth trends, prospects, and contributions to the total Clinical Communication and Collaboration market. The report forecasts the revenue of the market segments with respect to five major regions.

Reasons to Buy the Report

This report also includes.

Analysis of key drivers (Advantages of clinical communication solutions in enhancing patient care and safety, high prevalence of chronic diseases, growing geriatric population, need for cost-containment in healthcare delivery, rising prominence of big data and mHelath tools), restrains (lack of interoperability, high investment required to build infrastructure), challenges (lack of knowledge among traditional healthcare providers, data security issues), opportunities (rising demand for HCIT globally, growing adoption of EHR) are contributing the growth of the Clinical Communication and Collaboration market.

Product Development/Innovation: Detailed insights on upcoming trends, research & development activities, and new software launches in the Clinical Communication and Collaboration market.

Market Development: Comprehensive information on the lucrative emerging markets, components, application, end-user, and region.

Market Diversification: Exhaustive information about the software portfolios, growing geographies, recent developments, investments in the Clinical Communication and Collaboration market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, product offerings, company evaluation quadrant, and capabilities of leading players in the global Clinical Communication and Collaboration Market.

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10 CLINICAL COMMUNICATION AND COLLABORATION MARKET, BY END USER

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12 COMPETITIVE LANDSCAPE

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*Details on Business Overview, Products/Services/Solutions Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

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