

Cleaner & Degreaser Aftermarket by Part (Cleaner (Brake, Carburettor, Engine Flush), Degreaser (Engine, Exhaust, Transmission)), Type (Water, Solvent Based), Supply (Aerosol Can, Spray Bottle), Service, Vehicle Type, and Region - Global Forecast to 2025

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Abstracts

“Increased concern about vehicle maintenance and growing stringency of emission norms globally to trigger the demand for cleaner & degreaser aftermarket”

The cleaner & degreaser aftermarket is projected to grow at a CAGR of 1.91% during the forecast period, and the market size is estimated to grow from USD 38.95 billion in 2017 to USD 45.30 billion by 2025. Increasing vehicle parc and an increase in average vehicle miles travelled are the key factors driving the growth of the cleaner & degreaser aftermarket. Also, the increasing demand for better engine performance, improved fuel efficiency, and reducing vehicle emissions can boost the cleaner & degreaser aftermarket. On the other hand, the increasing sales of electric vehicles and health regulations can hinder the growth of the cleaner & degreaser aftermarket.

“The brake cleaner market is estimated to witness the highest growth in the cleaner & degreaser aftermarket”

A brake cleaner is a powerful solvent used to clean the brake system that includes the cleaning of brake lining, drum, disc brake, brake shoes, callipers, springs, and other small components. It should be used as per the OE recommended service miles. The brake cleaner helps to improve the performance of brakes and helps them to last longer. With increasing awareness of the benefits of using a brake cleaner, the market

for brake cleaner is expected to increase significantly in the coming years. Also, the recommended miles for using a brake cleaner is not too high, which increases its usage frequency.

“The market for aerosol can supply mode is estimated to hold the largest share in the cleaner & degreaser aftermarket”

Aerosol cans are an easy-to-use mode of supply for cleaners and degreasers. Aerosol cans contain cleaner or degreaser under pressure, which can be dispensed as a spray, mist, or foam. The aerosol cans containing cleaner and degreaser are available in various sizes such as 14, 15, 18, 19, 20, 22.60 ounces. Aerosol cans are preferred over other supply modes as they are portable and offer a direct stream, which prevents cleaner and degreaser from emitting a wide spray, thereby preventing the wastage of cleaner and degreaser. With the help of aerosol cans, cleaning can be done with a small quantity of liquid. Further, aerosol cans are now manufactured using eco-friendly materials, which makes them ozone friendly and safe to use. Also, the usage of cleaners and degreasers as a Do-It-Yourself (DIY) product is increasing the usage of aerosol cans as they are sufficiently available in less quantity. Hence, aerosol cans are estimated to hold the largest share of the cleaner & degreaser aftermarket.

“North America and Asia Pacific are estimated to be the largest and fastest growing cleaner & degreaser aftermarket, respectively”

North America is estimated to dominate the cleaner & degreaser aftermarket during the forecast period. The North American automotive industry is one of the fastest growing industries in the world and is dominated by domestic OEMs such as Chrysler, Ford, and General Motors along with established European and Japanese OEMs. The North American market has the largest vehicle parc at the global level. Also, the sale of light commercial vehicles is the highest in this region as compared to other regions. In addition, the region is home to many manufacturers and suppliers of cleaners & degreasers such as Dow Chemical, 3M, and WD-40.

Asia Pacific has emerged as a hub for automotive sales in recent years, owing to changing consumer preferences, increasing disposable income of the middle-class population, and cost advantages for OEMs. Factors such as low production costs, availability of economical labor, lenient emission and safety norms, and government initiatives for FDI have transformed the region into a manufacturing hub. Also, the increasing demand for passenger cars is adding to the already high vehicle parc of this region. Hence, the cleaner & degreaser aftermarket for Asia Pacific is expected to

register the highest growth during the forecast period.

BREAKDOWN OF PRIMARIES

The study contains insights provided by various industry experts, ranging from cleaner and degreaser manufacturers to dealers & distributors from OES and Independent Aftermarket (IAM). The breakdown of the primaries is as follows:

By Company Type: Tier I—42%, Tier II—26%, and Tier III—32%

By Designation: C level—42%, D level—26%, and Others**—32%

By Region: North America—12%, Europe—13%, Asia Pacific—38, and RoW—37%

Note: Others includes sales managers, marketing managers, and product managers

The company tiers are based on the value chain; the revenue of the company has been not considered

Tier I are the manufacturers of cleaners and degreasers, Tier II are the suppliers of raw materials, and Tier III are the dealers & distributors

The report provides detailed profiles of the following companies:

BASF (Germany)

3M (US)

WD-40 (US)

Dow (US)

FUCHS (Germany)

Wurth (Germany)

Zep (US)

Penray (US)

Radiator Specialty Company (US)

ABRO (US)

Research Coverage:

The report provides a picture of the cleaner & degreaser aftermarket across different verticals and regions. It aims at estimating the market size and future growth potential of the cleaner & degreaser aftermarket, by parts, supply modes, type, repair services, vehicle type, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, competitive landscape, recent developments, and key market strategies.

Reasons to Buy the Report:

The report provides insights into the following points:

Market Penetration: The report provides comprehensive information on cleaner & degreaser aftermarket products offered by the top players in the industry.

Market Development: The report provides comprehensive information on various trends in the cleaner & degreaser aftermarket. The report analyzes the markets for various cleaners and degreasers across several countries.

Market Diversification: The report provides exhaustive information about emerging technologies, recent developments, and investments in the global cleaner & degreaser aftermarket.

Competitive Landscape: The report offers an in-depth assessment of recent developments of the supply chain players that include OEMs, Tier-1 companies, OES, and IAM.

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