

Choline Chloride Market by End-User (Poultry feed, Swine feed, Ruminant feed, Aqua feed & others, Human nutrition and Oil & Gas, and Misc. applications), and Geography - Regional Trends & Forecast to 2019

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# Abstracts

The choline chloride market had a consumption of around 430 kilo tons in 2013. The global market is projected to grow at a CAGR of 5.6% from 2014 to 2019. Asia Pacific held the highest share in 2013 and is anticipated to grow with the highest growth rate in the period 2014-2019 with China having the largest share. The low penetrated markets of Middle East and Africa is expected to high growth while the highly developed North American and European regions are predicted to show moderate growth. Growth in the North American region will predominantly be from the new clay stabilizer application in oil and gas industry.

Balchem Corporation (U.S.), Taminco Corporation (Belgium), BASF (Germany), Havay Chemicals (China), NB Group Co., Ltd (China), Jubilant Life Sciences Ltd. (India), Algry Qu?mica (Spain) are the major active players in the choline chloride market. Kemin Industries is comparatively a new player in the market with product only for the ruminant feed segment. These companies showed significant presence amongst other players in the fragmented global choline chloride market.

Not many developments were seen in the choline chloride market as it is a small part of the feed market and most compound feed producers never had much focus on it. However, there were some new product launches in the ruminant feed segment as the new encapsulation technology came up. Balchem Corporation is the strongest player in the market with significant capacity expansion in the recent years. Recently, the company entered into a production joint venture with Taminco to build a world scale



production facility in the U.S. Both the companies are increasingly focusing on the oil and gas application.

Many companies offering choline chloride are actively trying to increase awareness among the buyers about the importance of using choline chloride. They are trying to enter the low penetrated markets in developing regions. Many companies are also entering the new clay stabilizer application.



# Contents

# **1 INTRODUCTION**

- 1.1 Key Deliverables
- 1.2 Research Methodology & Assumptions
- 1.3 List Of Important Secondary Sources
- 1.4 Key Data Points Taken From Primary Sources

# **2 EXECUTIVE SUMMARY**

2.1 Choline Chloride Market, By Region, 2013 & 2019

# **3 PREMIUM INSIGHTS**

- 3.1 Choline Chloride Market Segmentation
- 3.2 Market Share, By Region, 2013-2019
- 3.3 Market, By Geography
- 3.4 Market Value Trends, By End-User Market

# 4 CHOLINE CHLORIDE MARKET OVERVIEW

- 4.1 Introduction
- 4.2 Choline Chloride Feeding Recommendation
- 4.3 Feeding Recommendation
- 4.4 Choline Deficiency
- 4.5 Production Process
- 4.6 Value Chain For Choline Chloride
- 4.7 Market Drivers & Restraints
- 4.7.1 Impact Analysis–Drivers & Restraints
- 4.8 Opportunities
- 4.8.1 Emerging Applications In Oil & Gas Industry As A Clay Stabilizer
- 4.9 Winning Imperative
- 4.9.1 Accelerating Penetration In Developing Regions
- 4.10 Choline Chloride: Porter's Five Forces Analysis
- 4.11 Market Share, By Company

# **5 CHOLINE CHLORIDE MARKET, BY END-USER MARKET**

Choline Chloride Market by End-User (Poultry feed, Swine feed, Ruminant feed, Aqua feed & others, Human nutrit...



5.1 Market, By End-User 5.1.1 Market Trends, By End-User 5.1.2 Global Market Size, By Animal Feed, By Region 5.1.3 Global Market Size, By Animal Feed, By Country 5.1.4 Global Market Size, By Animal Feed Market 5.2 Poultry Feed Market 5.2.1 Market Size In Poultry Feed, By Region 5.2.2 Market Size In Poultry Feed, By Country 5.3 Swine Feed Market 5.3.1 Market Size In Swine Feed, By Region 5.3.2 Market Size In Swine Feed, By Country 5.3.3 Market Size In Ruminant Feed, By Region 5.3.4 Market Size In Ruminant Feed, By Country 5.4 Aqua Feed Market 5.4.1 Market Size In Aqua Feed, By Region 5.4.2 Market Size In Aqua Feed, By Country 5.5 Others Feed Market 5.5.1 Market Size In Others Feed, By Region 5.5.2 Market Size In Others Feed, By Country 5.6 Human Nutrition Market 5.6.1 Market Size In Human Nutrition, By Region 5.6.2 Market Size In Human Nutrition, By Country 5.7 Oil & Gas Industry And Miscellaneous Application Market 5.7.1 In Oil & Gas Application

5.7.2 Market Size In Oil & Gas And Miscellaneous

# 6 CHOLINE CHLORIDE MARKET, BY GEOGRAPHY

- 6.1 Market, By Geography
  - 6.1.1 North America: Market Overview (Value), By Application, 2013
  - 6.1.1.1 North America: Market
  - 6.1.1.2 North America: Market Size, By Country
  - 6.1.1.3 United States: Market Value
  - 6.1.1.4 Canada: Market Value
  - 6.1.1.5 Mexico: Market Value
  - 6.1.2 European Choline Chloride Value Market Overview, By Application, 2013
    - 6.1.2.1 European Market Value
  - 6.1.2.2 European Market By Country
  - 6.1.2.3 Europe Market By Country



- 6.1.2.4 Russia: Market
- 6.1.2.5 Germany: Market
- 6.1.2.6 France: Market
- 6.1.2.7 U.K.: Market
- 6.1.2.8 Other European Countries: Choline Chloride Market
- 6.1.3 Asia-Pacific: Market Overview (Value), By Application, 2013
- 6.1.3.1 Asia-Pacific: Choline Chloride Market
- 6.1.3.2 Asia-Pacific: Market, By Country
- 6.1.3.3 China: Market
- 6.1.3.4 India: Market
- 6.1.3.5 Japan: Market
- 6.1.3.6 Other Asia-Pacific Countries: Choline Chloride Market
- 6.1.4 Latin America: Market Overview (Value), By Application, 2013
- 6.1.4.1 Latin America: Choline Chloride Market
- 6.1.4.2 Latin America: Market, By Country
- 6.1.4.3 Brazil: Market
- 6.1.4.4 Other Latin American Countries: Choline Chloride Market
- 6.1.5 Middle East And Africa: Market Overview (Value), By Application, 2013
  - 6.1.5.1 Middle East And Africa: Choline Chloride Market

#### 7 COMPETITIVE LANDSCAPE

#### **8 COMPANY PROFILES**

- 8.1 Algry Quimica SI
- 8.2 Balchem Corporation
- 8.3 Taminco Corporation
- 8.4 Jubilant Life Sciences Ltd.
- 8.5 Balaji Amines Ltd.
- 8.6 Basf Se
- 8.7 Havay Chemicals
- 8.8 Pestell Mineral & Ingredients
- 8.9 A&C Co. Inc.
- 8.10 Be-Long Corpration
- 8.11 Nb Group Co. Ltd.
- 8.12 Kemin Industries Inc.



# **List Of Tables**

# LIST OF TABLES

Table 1 Detailed Methodology for the Market Size Table 2 Detailed Methodology for the Market Size Table 3 Key Takeaways From Primary Sources Table 4 Requirement of Choline Chloride for Different Type of Animals Table 5 Choline Chloride Market Size, By End-User Market, 2012-2019 (\$Million) Table 6 Choline Chloride Market Size, By End-User Market, 2012-2019 (Kilotons) Table 7 Choline Chloride Market Size in Animal Feed, By Region, 2011-2019 (\$Million) Table 8 Choline Chloride Market Size in Animal Feed, By Region, 2011-2019 (Kilotons) Table 9 Choline Chloride Market Size in Animal Feed, By Country, 2011-2019 (\$Million) Table 10 Choline Chloride Market Size in Animal Feed, By Country, 2011-2019 (Kilotons) Table 11 Choline Chloride Market Size in Poultry Feed, By Region, 2011-2019 (\$Million) Table 12 Choline Chloride Market Size in Poultry Feed, By Region, 2011-2019 (Kilotons) Table 13 Choline Chloride Market Size in Poultry Feed, By Country, 2011-2019 (\$Million) Table 14 Choline Chloride Market Size in Poultry Feed, By Country, 2011-2019 (Kilotons) Table 15 Choline Chloride Market Size in Swine Feed, By Region, 2011-2019 (\$Million) Table 16 Choline Chloride Market Size in Swine Feed, By Region, 2011-2019 (Kilotons) Table 17 Choline Chloride Market Size in Swine Feed, By Country, 2011-2019 (\$Million) Table 18 Choline Chloride Market Size in Swine Feed, By Country, 2011-2019 (Kilotons) Table 19 Major Companies offering Encapsulated Choline Chloride for Ruminants, their Brand & Main Regional Focus Table 20 Choline Chloride Market Size in Ruminant Feed, By Region, 2011-2019 (\$Million) Table 21 Choline Chloride Market Size in Ruminant Feed, By Region, 2011-2019 (Kilotons) Table 22 Choline Chloride Market Size in Ruminant Feed, By Country, 2011-2019 (\$Million) Table 23 Choline Chloride Market Size in Ruminant Feed, By Country, 2011-2019 (Kilotons) Table 24 Choline Chloride Market Size in Aqua Feed, By Region, 2011-2019 (\$Million) Table 25 Choline Chloride Market Size in Aqua Feed, By Region, 2011-2019 (Kilotons)



Table 26 Choline Chloride Market Size in Agua Feed, By Country, 2011-2019 (\$Million) Table 27 Choline Chloride Market Size in Aqua Feed, By Country, 2011-2019 (Kilotons) Table 28 Choline Chloride Market Size in Others Feed, By Region, 2011-2019 (\$Million) Table 29 Choline Chloride Market Size in Others Feed, By Region, 2011-2019 (Kilotons) Table 30 Choline Chloride Market Size in Others Feed, By Country, 2011-2019 (\$Million) Table 31 Choline Chloride Market Size in Others Feed, By Country, 2011-2019 (Kilotons) Table 32 Choline Chloride Market Size in Human Nutrition, By Region, 2011-2019 (\$Million) Table 33 Choline Chloride Market Size in Human Nutrition, By Region, 2011-2019 (Kilotons) Table 34 Choline Chloride Market Size in Home Nutrition, By Country, 2011-2019 (\$Million) Table 35 Choline Chloride Market Size in Home Nutrition, By Country, 2011-2019 (Kilotons) Table 36 Choline Chloride Market Size in Oil & Gas and Miscellaneous, By Region, 2011-2019 (\$Million) Table 37 Choline Chloride Market Size, By Geography, 2011-2019 (\$Million) Table 38 Choline Chloride Market Size, By Geography, 2011-2019 (Kilotons) Table 39 North America: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 40 North America: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons) Table 41 North America: Choline Chloride Market Size, By Country, 2011-2019 (\$Million) Table 42 North American Choline Chloride Market Volume, By Country, 2011-2019 (Kilotons) Table 43 United States Choline Chloride Market Value, By Application, 2011-2019 (\$Million) Table 44 United States Choline Chloride Market Volume, By Application, 2011-2019 (Kilotons) Table 45 Canada Choline Chloride Market Value, By Application, 2011-2019 (\$Million) Table 46 Canada Choline Chloride Market Volume, By Application, 2011-2019 (Kilotons) Table 47 Mexico Choline Chloride Market Value, By Application, 2011-2019 (\$Million) Table 48 Mexico Choline Chloride Market Volume, By Application, 2011-2019 (Kilotons) Table 49 European Choline Chloride Market Value, By Application, 2011-2019 (\$Million)



Table 50 European Choline Chloride Market Volume, By Application, 2011-2019 (Kilotons)

Table 51 Europe: Choline Chloride Market Size, By Country, 2011-2019 (\$Million) Table 52 Europe: Choline Chloride Market Size, By Country, 2011-2019 (Kilotons) Table 53 Russia: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 54 Russia: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons) Table 55 Germany: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 56 Germany: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 56 Germany: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons) Table 57 France: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 58 France: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 59 U.K.: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 60 U.K.: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 61 Other European Countries: Choline Chloride Market Size, By Application, 2011-2019 (\$Million)

Table 62 Other European Countries: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons)

Table 63 Asia-Pacific: Choline Chloride Market Size, By Application, 2011-2019 (\$Million)

Table 64 Asia-Pacific: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons)

Table 65 Asia-Pacific Choline Chloride Market Size, By Country, 2011-2019 (\$Million) Table 66 Asia-Pacific: Choline Chloride Market Size, By Country, 2011-2019 (Kilotons) Table 67 China: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 68 China: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons) Table 69 india: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 70 India: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons) Table 71 Japan: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 72 Japan: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 73 Other Asia-Pacific Countries: Choline Chloride Market Size, By Application, 2011-2019 (\$Million)

Table 74 Other Asia-Pacific Countries, Choline Chloride Market Size, By Application, 2011-2019 (Kilotons)

Table 75 Latin America: Choline Chloride Market Size, By Application, 2011-2019 (\$Million)

Table 76 Latin America: Choline Chloride Market Size, By Application, 2011-2019(Kilotons)

Table 77 Latin America: Choline Chloride Market Size, By Country, 2011-2019 (\$Million) Table 78 Latin America: Choline Chloride Market Volume, By Country, 2011-2019 (Kilotons)



Table 79 Brazil: Choline Chloride Market Size, By Application, 2011-2019 (\$Million) Table 80 Brazil: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons) Table 81 Other Latin American Countries: Choline Chloride Market Size, By Application, 2011-2019 (\$Million)

Table 82 Other Latin American Countries: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons)

Table 83 Middle East and Africa: Choline Chloride Market Size, By Application, 2011-2019 (\$Million)

Table 84 Middle East and Africa: Choline Chloride Market Size, By Application, 2011-2019 (Kilotons)



# About

The report "Choline Chloride Market by End-User (Poultry feed, Swine feed, Ruminant feed, Aqua feed & others, Human nutrition and Oil & Gas, and Misc. applications), and Geography - Regional Trends & Forecast to 2019".

Choline Chloride Market identifies the driving and restraining factors for the choline chloride market with an analysis of trends, opportunities, and winning imperatives. The market is segmented and the volume & value have been forecasted on the basis of major regions such as North America, Europe, Asia-Pacific, Latin America, and Middle East & Africa.

Top companies in Choline Chloride Markets are listed Below:

Balchem Corporation (U.S.)

Taminco (Belgium)

BASF (Germany)

Algry Química (Spain)

Havay Chemical Company (China)

NB Group Co., Ltd (China) Etc..

The choline chloride market is segmented into six end-user markets: Poultry feed, Swine feed, Ruminant feed, Aqua feed & others, Human nutrition and Oil & Gas, and Misc. applications. Poultry feed is the largest end-user market for choline chloride accounting for majority of the share of choline chloride feed.

The market for choline chloride in terms of volume is expected to reach 596.9 kilo tons by 2019, growing at a CAGR of 5.6% from 2014 to 2019. Asia-Pacific dominated the choline chloride market volume in 2013. Asia-Pacific is expected to remain the major



market by 2019, growing at a CAGR of 6.4% from 2014 to 2019. Choline chloride within poultry feed market is expected to be the fastest growing market, with a CAGR of 5.7% from 2014 to 2019, owing to the rising consumption of poultry meat and shift in preferences for meat globally.

In terms of value, Asia-Pacific is the largest market, with China leading the region. Europe is the second major market of choline chloride, globally. Asia-Pacific is expected to remain the major market by 2019, with increasing consumption of choline chloride due to growing demand for meats especially poultry meat.

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