

Chlorine Market by Application (EDC/ PVC, C1 & C2 Aromatics, Inorganic Chemicals, Organic Chemicals, Chlorinated Intermediates, Isocyanates, Propylene Oxide, Pulp & Paper, Textiles, Water Treatment, Others), by Region - Trends & Forecasts to 2019

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Abstracts

Chlorine is widely used in the EDC/PVC, inorganic chemicals, organic chemicals, C1/C2, aromatics, chlorinated intermediaries, isocyanates, propylene oxide, pulp & paper, water treatment, and various other industries global. In 2013, chlorine had a total demand of 64,072KT globally.

The Asia-Pacific region is the biggest market of chlorine, accounting for more than half of the total global demand. There is a lot of scope in Asian and North American market, with the boom in the construction industry and increased use in chemical industry. Among the applications, EDV/PVC leads in the consumption of chlorine and accounted for more than 35% of chlorine produced globally.

The regional segments include Asia-Pacific, Europe, North America and Rest of the World. The various end-user industries covered in the report are;

Chlorine

EDC/ PVC

C1/C2, Aromatics

Organic chemicals

Inorganic chemicals

Chlorinated intermediaries

Isocyanates

Propylene oxide

Pulp and paper

Water treatment

Others (TiO₂ and HCl)

The market is derived by studying chlorine consumption trends, its use in various end-user industries in the said regions. The price trends of chlorine have been analyzed from annual reports of major players.

This study on chlorine market estimates its global demand and market value for 2014 and projects the expected demand and market value of the same by 2019. As a part of the quantitative analysis, the study segments the global market by applications at country level with current market estimation and forecast till 2019. The countries covered in the report are the U.S., China, Japan, India, Germany, France, and Russia. Middle East & Africa and South America are collectively considered in Rest of the World.

As a part of qualitative analysis, the research provides report with a comprehensive review of key market drivers, restraints, opportunities, winning imperatives, and key issues in the market.

The report also includes company profiling and competitive strategies adopted by various market players including, The Dow Chemical Company (U.S.), BASF SE (Germany), Occidental Petroleum Corporation (U.S.), Formosa Plastics Corporation (Taiwan), Ineos Group Ltd. (U.K.), Olin Corporation (U.S.), PPG Industries (U.S.), Tata Chemicals Limited (India), Tosoh Corporation (Japan), and Hanwha Chemical Corporation (Korea). These companies are the most active and important players of the global chlorine industry.

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About

The Chlorine Market is estimated to witness a CAGR of 4.9% between 2014 and 2019 in terms of value, and is anticipated to generate a global market value of \$33,362 million by 2019.

Key Players In Chlorine Market:

The Dow Chemical Company (U.S.)

BASF SE (Germany)

Formosa Plastics Corporation (Taiwan)

Ineos Group Ltd. (U.K.)

Tosoh Corporation (Japan), and Hanwha Chemical Corporation (Korea).

The report also defines driving and restraining factors for the global chlorine market with the analysis of trends, opportunities, burning issues, winning imperatives, and challenges. Some of the drivers include growing increased demand from the fast growing chemical industry and increased demand from the EDC/ PVC industries. The chlorine market is experiencing moderate growth, especially in Asia-Pacific and North America, due to the increased demand of chlorine in isocyanates and chemical sectors.

The Asia-Pacific region was the world's largest market for chlorine products in 2013. China is the key consumer of chlorine in Asia-Pacific. Various mergers & acquisitions, and expansions in chlorine industry and growing chemical industry have in turn made the region a potential growth market for chlorine market. Expansions are key growth strategy adopted by major players in this industry.

Expansion and merger & acquisitions are the major growth strategies adopted by industry players. Most of the companies are engaged in expanding their existing facilities or are venturing into new markets by mergers & acquisitions. Another area of

concern is the improvement in the existing technology so that there is less energy consumption and the process is more environmentally benign.

The report forecasts value of the global chlorine market and its various sub-markets with respect to main regions namely, Asia-Pacific, Europe, North America, and Rest of the World.

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