

Chlor-Alkali Market by Type (Caustic Soda (Alumina, Chemicals, Textiles, Soaps & Detergents), Chlorine (EDC/PVC, Isocyanates, Propylene Oxide, C1/C2 Aromatics), Soda Ash (Glass, Water Treatment, Metallurgy, Pulp & Paper)), Region - Global Forecast to 2026

https://marketpublishers.com/r/CE69749534CEN.html

Date: September 2021

Pages: 414

Price: US\$ 4,950.00 (Single User License)

ID: CE69749534CEN

Abstracts

The global Chlor-Alkali market size is estimated to be USD 63.2 billion in 2021 and is projected to reach USD 77.4 billion by 2026, at a CAGR of 4.1% between 2021 and 2026. The chlor-alkali industry is one of the largest chemical industries, in terms of value and volume. The major chlor-alkali products are chlorine, caustic soda, and soda ash. The main technologies employed in the chlor-alkali process are membrane cell, diaphragm cell, and mercury cell for the production of chlorine and caustic soda. Chlorine and caustic soda are produced by the electrolysis of the aqueous solution of sodium chloride (common salt or NaCl). Soda ash is produced by the extraction and refining of trona ore (natural) and also through the Solvay process (synthetic). The chloralkali process is energy intensive. The electricity required for the electrolysis amounts to 40-50% of costs of production. The applications of chlor-alkali products are highly diverse in nature and are employed in various end-use industries. Steady Growth of Chemical industry across the globe and growing demand for water & wastewater treatment expects to drive the market during the forecast period. Growth from emerging countries and steady recovery of automotive sector are opportunities in chlor-alkali market.

"EDC/PVC application is projected to be the largest application segment for Chlorine in Chlor-Alkali market"



The EDC/PVC is the largest segment by applications for the Chlorine in Chloralkali market. Ethylene dichloride (EDC) is produced by the catalyzed chlorination of ethylene in the presence of ferric chloride (FeCl3) as the catalyst. Vinyl chloride monomer, along with anhydrous hydrochloric acid, is produced by the decomposition of ethylene dichloride at high temperatures. This vinyl chloride monomer is fed into polymerization reactors, wherein the polymerization reaction takes place to provide polyvinyl chloride (PVC). The PVC industry finds major applications in the construction, electronics, healthcare, automotive, packaging, and other end-use industries. Its low cost and desirable physical & mechanical properties make it a suitable material was various applications. Growth in PVC industry further expects to drive the demand for chlorine in chlor-alkali market

"Alumina is projected to be the largest application segment for Caustic Soda in Chlor-Alkali market"

The alumina is the largest application segment for the Caustic Soda in Chlor-alkali market. Caustic soda is used in the process for the extraction of aluminum from bauxite ore. It dissolves the bauxite ore which is the raw material in the production of aluminum. In this process, pure alumina is separated from the bauxite ore. The alumina collected is further subjected to calcination. APAC dominates the market, followed by North America and Europe. The demand for caustic soda is projected to be driven by the shifting base of industrial production to the APAC, the increasing population, and the rising demand for infrastructure.

"Glass is projected to be the largest application segment for Soda Ash in Chlor-Alkali market"

The glass is the largest segment by applications for the Soda Ash in Chlor-alkali market. Soda ash is an essential component in the manufacture of glass. Glass is produced by melting silica soda ash (approximately 15% of the total weight of the glass) and calcium compounds along with coloring agents and metallic oxides. It is utilized in production of various types of glass such as flat glass (including sheet glass, float glass, figured & wired glass, safety glass, and mirror), glass hollow wares & containers, vacuum flasks, laboratory glassware, and fiber glass. Glass products are widely used in the construction, automotive, packaging, household, laboratory, and other industrial applications. APAC is projected to drive the demand for soda ash in the glass application due to the high demand from emerging economies where the construction and automotive sectors are growing.



"APAC accounts for the largest share in Chlor-Alkali market by region"

APAC was the largest Chlor-Alkali market in 2020. Increasing investments in infrastructure development projects, growing urbanization, rapid industrialization, improving standard of living, and thriving automotive sector, as well as high economic growth, are the key factors for the region's overall growth. The strengthening economy of countries such as China and India attract new investments from global manufacturers. The APAC chlor-alkali market is expected to see a rising demand from the chemical, water treatment, PVC, glass, metallurgy, and soap & detergents, among other sectors. Chlor-Alkali manufacturer in the APAC region include Tata Chemicals Limited (India), Formosa Plastics Corporation (Taiwan), Tosoh Corporation (Japan), Hanwha Solutions Corporation (South Korea), Nirma Limited (India), AGC, Inc. (Japan), Xinjiang Zhongtai Chemical Co. Ltd. (China), and others.

Extensive primary interviews were conducted to determine and verify the market size for several segments and sub segments and information gathered through secondary research.

The break-up of primary interviews is given below:

By Company Type - Tier 1 – 52%, Tier 2 – 26%, and Tier 3 – 22%

By Designation – C level – 48%, Director level – 23%, and Others* – 29%

By Region – North America– 21%, Europe – 25%, APAC – 44%, and Others**-10%

Notes: *Others include sales, marketing, and product managers.

** Other regions include South America and the Middle East & Africa

Tier 1: >USD 5 Billion; Tier 2: USD 1 Billion– USD 5 Billion; and Tier 3:



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8.2 MARKET SHARE ANALYSIS

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FIGURE 33 CHLOR-ALKALI MARKET: COMPANY EVALUATION MATRIX, 2020

8.4 STARTUPS AND SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)

EVALUATION MATRIX

- 8.4.1 PROGRESSIVE COMPANIES
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FIGURE 34 STARTUPS AND SMALL AND MEDIUM-SIZED ENTERPRISES (SMES)

EVALUATION MATRIX, 2020

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FIGURE 35 REVENUE ANALYSIS OF TOP FIVE COMPANIES FROM 2016 TO 2020

8.7 KEY MARKET DEVELOPMENTS

- 8.7.1 EXPANSIONS
- 8.7.2 DEALS
- **8.7.3 OTHERS**

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9.1 KEY PLAYERS

(Business overview, Products offered, Recent Developments, MNM view)*

9.1.1 OLIN CORPORATION



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About

This research report categorizes the global market for Chlor-Alkali on the basis of applications, and region along with forecasting volume, value, and trends in each of the markets.

Some the prominent players in "Chlor-Alkali Market" are:

Dow Chemical Company (U.S.)

Formosa Plastics Corporation (Taiwan)

Ineos Group Limited (Switzerland)

Xinjiang Zhongtai Chemical Company limited (China)

Tosoh Corporation (Japan)

The report also defines driving and restraining factors for the global chlor-alkali market with the analysis of trends, opportunities, burning issues, winning imperatives, and challenges. Some of the drivers include growing increased demand from the construction and automobile sectors, increased use in food, pulp and paper industries.

The chlor-alkali market is experiencing moderate growth, especially in Asia-Pacific and North America, due to the increased demand of chlor-alkali products in construction and chemical sectors. European chlor-alkali market is expected to face a demand supply gap as mercury cell plants are scheduled to be phased out from service before 2020.

The Asia-Pacific region was the world's largest market for chlor-alkali products in 2013 and is expected to be till 2019. China is the key consumer of chlorine, caustic soda and soda-ash in Asia-Pacific whereas India is expected to be the fastest growing market of chlor-alkali in Asia-Pacific as well as the World. Various mergers & acquisitions, and expansions in chlor-alkali industry and growing plastics industry have in turn made the region a potential growth market for chlor-alkali market. Expansions are key growth



strategy adopted by major players in this industry.



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