

# **Chemical Enhanced Oil Recovery (EOR / IOR) Market by Origin (Petro-based, & Bio-based), by Type (Surfactants, Water soluble polymers, Polymer gels, Biopolymers, Alkaline chemicals), by Technique (Polymer flooding, Surfactant-polymer flooding, Alkaline surfactant polymer flooding), by Application (Onshore, & Offshore) - Regional Trend & Forecast to 2020**

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## **Abstracts**

The EOR chemicals market is projected to register a CAGR of 7.8% between 2014 and 2019 to reach \$150.35 million by 2019. North America held the largest share in 2013 with the U.S. being the leading country. In the less explored markets of Asia-Pacific and Oceania, high growth is expected while the highly developed North American region is predicted to show highest growth. Growth in the North American region is expected to be from the increasing focus on deeper drilling operations

The major players in the EOR chemicals markets are divided into three groups EOR chemicals manufacturers, service companies, and EOR chemicals suppliers/distributors. Akzonobel NV (The Netherlands), BASF SE (Germany), DuPont (U.S.), and so on are the major EOR chemicals manufacturers whereas Baker Hughes (U.S.), Halliburton (U.S.), Schlumberger Limited (U.S.), and so on, are the major service companies in this market. These companies showed significant presence amongst other players in the fragmented global EOR chemicals market.

Capacity expansion was the most preferred strategy among the key players in the EOR chemicals market, globally. The key players are enhancing their existing production

capacities in order to cater to the continuously growing demand for EOR chemicals.

Many companies, offering EOR chemicals, are actively trying to increase their product portfolio and regional presence to cater to different regional markets. They are primarily focused on entering the less explored markets in the developing regions.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 CHEMICAL EOR MARKET, BY REGION
  - 1.3.3 YEARS CONSIDERED FOR THIS STUDY
- 1.4 CURRENCY
- 1.5 PACKAGE SIZE
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET SHARE ESTIMATION
  - 2.2.1 DATA FROM SECONDARY SOURCES
  - 2.2.2 DATA FROM PRIMARY SOURCES
  - 2.2.3 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

- 4.1 SIGNIFICANT MARKET OPPORTUNITIES FOR CHEMICAL EOR
- 4.2 LIFECYCLE ANALYSIS, BY REGION

### **5 MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 MARKET SEGMENTATION
  - 5.2.1 CHEMICAL EOR MARKET, BY APPLICATION
  - 5.2.2 CHEMICAL EOR MARKET, BY TYPE
  - 5.2.3 CHEMICAL EOR MARKET, BY TECHNIQUE
  - 5.2.4 CHEMICAL EOR MARKET, BY ORIGIN
- 5.3 MARKET DYNAMICS

### 5.3.1 DRIVERS

5.3.1.1 Increasing crude oil production

5.3.1.2 Rising deep drilling operations

### 5.3.2 RESTRAINT

5.3.2.1 Market for chemical EOR becomes unattractive as rapidly declining prices of oil make the overall extraction process a costly affair

### 5.3.3 OPPORTUNITIES

5.3.3.1 Discovery of new oilfields

5.3.3.2 Environmentally friendly biopolymers can drive the growth of the chemical EOR market in the future

### 5.3.4 CHALLENGE

5.3.4.1 Development of cheaper substitutes

## 6 INDUSTRY TRENDS

### 6.1 INTRODUCTION

### 6.2 PRICING ANALYSIS

### 6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF BUYERS

6.3.4 BARGAINING POWER OF SUPPLIERS

6.3.5 INTENSITY OF RIVALRY

### 6.4 STRATEGIC BENCHMARKING

6.4.1 REGIONAL INTEGRATION & PRODUCT ENHANCEMENT

6.4.2 ENTRY INTO PROSPECTIVE MARKETS FOR CHEMICAL EOR

## 7 CHEMICAL EOR MARKET, BY TYPE

### 7.1 INTRODUCTION

### 7.2 WATER SOLUBLE POLYMERS

### 7.3 SURFACTANTS

### 7.4 POLYMER GELS

### 7.5 BIOPOLYMERS

### 7.6 ALKALINE CHEMICALS

### 7.7 OTHERS

## 8 CHEMICAL EOR MARKET, BY APPLICATION

- 8.1 INTRODUCTION
- 8.2 ONSHORE
- 8.3 OFFSHORE

## **9 CHEMICAL EOR MARKET, BY TECHNIQUE**

- 9.1 INTRODUCTION
- 9.2 POLYMER FLOODING
- 9.3 SURFACTANT-POLYMER FLOODING
- 9.4 ALKALINE-SURFACTANT-POLYMER FLOODING

## **10 CHEMICAL EOR MARKET, BY ORIGIN**

- 10.1 INTRODUCTION
- 10.2 PETRO-BASED EOR CHEMICALS
- 10.3 BIO-BASED EOR CHEMICALS

## **11 CHEMICAL EOR MARKET, BY REGION**

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA
  - 11.2.1 U.S.
  - 11.2.2 CANADA
  - 11.2.3 MEXICO
- 11.3 EUROPE
  - 11.3.1 RUSSIA
  - 11.3.2 U.K.
  - 11.3.3 NORWAY
  - 11.3.4 FRANCE
  - 11.3.5 OTHERS
- 11.4 ASIA & THE MIDDLE EAST
  - 11.4.1 CHINA
  - 11.4.2 INDIA
  - 11.4.3 SAUDI ARABIA
  - 11.4.4 U.A.E.
  - 11.4.5 QATAR
  - 11.4.6 OTHERS
- 11.5 AFRICA
  - 11.5.1 NIGERIA

- 11.5.2 ANGOLA
- 11.5.3 LIBYA
- 11.5.4 OTHERS
- 11.6 CENTRAL & SOUTH AMERICA
  - 11.6.1 COLOMBIA
  - 11.6.2 VENEZUELA
  - 11.6.3 BRAZIL
  - 11.6.4 OTHERS

## **12 COMPETITIVE LANDSCAPE**

- 12.1 OVERVIEW
- 12.2 COMPETITIVE SITUATION AND TRENDS
  - 12.2.1 NEW PRODUCT/SERVICE/TECHNOLOGY LAUNCH
  - 12.2.2 AGREEMENTS/COLLABORATIONS/ALLIANCES
  - 12.2.3 JOINT VENTURES
  - 12.2.4 MERGERS & ACQUISITIONS

## **13 COMPANY PROFILES**

(Overview, Financial\*, Products & Services, Strategy, and Developments)

- 13.1 INTRODUCTION
- 13.2 SHELL CHEMICALS (SUBSIDIARY OF ROYAL DUTCH SHELL PLC)
- 13.3 HALLIBURTON COMPANY
- 13.4 SCHLUMBURGER LTD.
- 13.5 BAKER HUGHES INC
- 13.6 BASF SE
- 13.7 THE DOW CHEMICAL COMPANY
- 13.8 HUNTSMAN CORPORATION
- 13.9 CHAMPION TECHNOLOGIES
- 13.10 TIORCO LLC (JOINT VENTURE OF NALCO AND STEPAN COMPANY)
- 13.11 STEPAN COMPANY
- 13.12 OIL CHEM TECHNOLOGIES LLC

\*Details might not be captured in case of unlisted companies.

## **14 APPENDIX**

- 14.1 INDUSTRY EXPERT INSIGHTS
- 14.2 DISCUSSION GUIDE

14.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

## List Of Tables

### LIST OF TABLES

TABLE 1 INCREASING OIL EXTRACTION AND INCREASING AVERAGE DEPTH OF DRILLING ARE LEADING TO THE GROWTH OF CHEMICAL EOR MARKET

TABLE 2 PRICES OF CRUDE OIL CONTINUE TO DROP

TABLE 3 NEWER OIL RESERVES TO RESURRECT THE CHEMICAL EOR MARKET IN THE NEAR FUTURE

TABLE 4 CHEAPER SUBSTITUTES OFFERING SAME LEVEL OF EFFECTIVENESS AS CONVENTIONAL CHEMICALS

TABLE 5 CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 6 WATER SOLUBLE POLYMERS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

TABLE 7 SURFACTANTS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

TABLE 8 POLYMER GELS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

TABLE 9 BIOPOLYMERS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

TABLE 10 ALKALINE CHEMICALS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

TABLE 11 OTHERS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

TABLE 12 CHEMICAL EOR MARKET SIZE, BY APPLICATION, 2013–2020 (\$MILLION)

TABLE 13 CHEMICAL EOR MARKET SIZE IN ONSHORE APPLICATION, BY REGION, 2013–2020 (\$MILLION)

TABLE 14 CHEMICAL EOR MARKET SIZE IN OFFSHORE APPLICATION, BY REGION, 2013–2020 (\$MILLION)

TABLE 15 CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 16 CHEMICAL EOR MARKET SIZE IN POLYMER FLOODING TECHNIQUE, BY REGION, 2013–2020 (\$MILLION)

TABLE 17 CHEMICAL EOR MARKET SIZE IN SURFACTANT-POLYMER FLOODING TECHNIQUE, BY REGION, 2013–2020 (\$MILLION)

TABLE 18 CHEMICAL EOR MARKET SIZE IN ALKALINE-SURFACTANT-POLYMER FLOODING TECHNIQUE, BY REGION, 2013–2020 (\$MILLION)

TABLE 19 CHEMICAL EOR MARKET SIZE, BY ORIGIN, 2013–2020 (\$MILLION)

TABLE 20 CHEMICAL EOR MARKET SIZE IN PETRO-BASED CHEMICALS, BY REGION, 2013–2020 (\$MILLION)

TABLE 21 CHEMICAL EOR MARKET SIZE IN BIO-BASED CHEMICALS, BY REGION, 2013–2020 (\$MILLION)

TABLE 22 CHEMICAL EOR MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)



TABLE 23 NORTH AMERICA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 24 NORTH AMERICA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 25 NORTH AMERICA: CHEMICAL EOR MARKET SIZE, BY ORIGIN, 2013–2020 (\$MILLION)

TABLE 26 NORTH AMERICA: CHEMICAL EOR MARKET SIZE, BY APPLICATION, 2013–2020 (\$MILLION)

TABLE 27 NORTH AMERICA: CHEMICAL EOR MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

TABLE 28 U.S.: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 29 U.S.: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 30 CANADA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 31 CANADA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 32 MEXICO: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 33 MEXICO: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 34 EUROPE: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 35 EUROPE: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 36 EUROPE: CHEMICAL EOR MARKET SIZE, BY ORIGIN, 2013–2020 (\$MILLION)

TABLE 37 EUROPE: CHEMICAL EOR MARKET SIZE, BY APPLICATION, 2013–2020 (\$MILLION)

TABLE 38 EUROPE: CHEMICAL EOR MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

TABLE 39 RUSSIA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 40 RUSSIA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 41 U.K.: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 42 U.K.: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 43 NORWAY: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 44 NORWAY: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 45 FRANCE: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 46 FRANCE: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 47 OTHERS: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 48 OTHERS: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 49 ASIA & THE MIDDLE EAST: CHEMICAL EOR MARKET SIZE, BY TYPE,  
2013–2020 (\$MILLION)

TABLE 50 ASIA & THE MIDDLE EAST: CHEMICAL EOR MARKET SIZE, BY  
TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 51 ASIA & THE MIDDLE EAST: CHEMICAL EOR MARKET SIZE, BY ORIGIN,  
2013–2020 (\$MILLION)

TABLE 52 ASIA & THE MIDDLE EAST: CHEMICAL EOR MARKET SIZE, BY  
APPLICATION, 2013–2020 (\$MILLION)

TABLE 53 ASIA & THE MIDDLE EAST: CHEMICAL EOR MARKET SIZE, BY  
COUNTRY, 2013–2020 (\$MILLION)

TABLE 54 CHINA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 55 CHINA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020  
(\$MILLION)

TABLE 56 INDIA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 57 INDIA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020  
(\$MILLION)

TABLE 58 SAUDI ARABIA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020  
(\$MILLION)

TABLE 59 SAUDI ARABIA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE,  
2013–2020 (\$MILLION)

TABLE 60 U.A.E.: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 61 U.A.E.: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020  
(\$MILLION)

TABLE 62 QATAR: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020  
(\$MILLION)

TABLE 63 QATAR: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020  
(\$MILLION)

TABLE 64 OTHERS: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 65 OTHERS: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 66 AFRICA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 67 AFRICA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 68 AFRICA: CHEMICAL EOR MARKET SIZE, BY ORIGIN, 2013–2020

(\$MILLION)

TABLE 69 AFRICA: CHEMICAL EOR MARKET SIZE, BY APPLICATION, 2013–2020

(\$MILLION)

TABLE 70 AFRICA: CHEMICAL EOR MARKET SIZE, BY COUNTRY, 2013–2020

(\$MILLION)

TABLE 71 NIGERIA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 72 NIGERIA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 73 ANGOLA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 74 ANGOLA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 75 LIBYA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 76 LIBYA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 77 OTHERS: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 78 OTHERS: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 79 CENTRAL & SOUTH AMERICA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

TABLE 80 CENTRAL & SOUTH AMERICA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020 (\$MILLION)

TABLE 81 CENTRAL & SOUTH AMERICA: CHEMICAL EOR MARKET SIZE, BY ORIGIN, 2013–2020 (\$MILLION)

TABLE 82 CENTRAL & SOUTH AMERICA: CHEMICAL EOR MARKET SIZE, BY APPLICATION, 2013–2020 (\$MILLION)

TABLE 83 CENTRAL & SOUTH AMERICA: CHEMICAL EOR MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

TABLE 84 COLOMBIA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 85 COLOMBIA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 86 VENEZUELA: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 87 VENEZUELA: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE,  
2013–2020 (\$MILLION)

TABLE 88 BRAZIL: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 89 BRAZIL: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 90 OTHERS: CHEMICAL EOR MARKET SIZE, BY TYPE, 2013–2020

(\$MILLION)

TABLE 91 OTHERS: CHEMICAL EOR MARKET SIZE, BY TECHNIQUE, 2013–2020

(\$MILLION)

TABLE 92 NEW PRODUCT/SERVICE/TECHNOLOGY DEVELOPMENT, 2010–2015

TABLE 93 AGREEMENTS/COLLABORATIONS/ALLIANCES, 2010–2015

TABLE 94 JOINT VENTURES, 2011–2015

TABLE 95 MERGERS & ACQUISITIONS, 2010–2015

## List Of Figures

### LIST OF FIGURES

FIGURE 1 CHEMICAL EOR MARKET SEGMENTATION

FIGURE 2 CHEMICAL EOR MARKET: RESEARCH METHODOLOGY

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 5 BREAK DOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION & REGION

FIGURE 6 SURFACTANT-POLYMER FLOODING PROJECTED TO BE THE FASTEST-GROWING MARKET, BY TECHNIQUE

FIGURE 7 BIOPOLYMERS MARKET PROJECTED TO GROW AT THE HIGHEST CAGR

FIGURE 8 FASTEST-GROWING COUNTRIES IN THE GLOBAL CHEMICAL EOR MARKET, 2015–2020 (\$MILLION)

FIGURE 9 ATTRACTIVE OPPORTUNITIES IN THE CHEMICAL EOR MARKET

FIGURE 10 WATER SOLUBLE POLYMERS WAS THE LARGEST SEGMENT BY TYPE FOR THE CHEMICAL EOR MARKET IN 2014

FIGURE 11 SAUDI ARABIA, U.A.E & QATAR WILL GROW FASTER AS COMPARED TO OTHER COUNTRIES FOR THE CHEMICAL EOR MARKET, BY 2020

FIGURE 12 OFFSHORE IS PROJECTED TO BE THE FASTEST-GROWING APPLICATION SEGMENT, 2015–2020

FIGURE 13 NORTH AMERICA HELD THE LARGEST MARKET SHARE BY VALUE IN 2014

FIGURE 14 NORTH AMERICA IS ENTERING INTO THE MATURITY STAGE; EUROPE HAS ENTERED INTO THE DECLINING PHASE

FIGURE 15 CHEMICAL EOR MARKET SEGMENTATION, BY APPLICATION

FIGURE 16 CHEMICAL EOR MARKET SEGMENTATION, BY TYPE

FIGURE 17 CHEMICAL EOR MARKET SEGMENTATION, BY TECHNIQUE

FIGURE 18 CHEMICAL EOR MARKET SEGMENTATION, BY ORIGIN

FIGURE 19 CHEMICAL EOR: MARKET DYNAMICS

FIGURE 20 CHEMICAL EOR: PRICING ANALYSIS

FIGURE 21 CHEMICAL EOR: PORTER'S FIVE FORCES ANALYSIS

FIGURE 22 STRATEGIC BENCHMARKING: COMPANIES FOCUSING ON PRODUCT ENHANCEMENT

FIGURE 23 STRATEGIC BENCHMARKING: AGREEMENTS TO LEVERAGE THE ATTRACTIVE MARKETS FOR CHEMICAL EOR

FIGURE 24 CHEMICAL EOR MARKET, BY TYPE

FIGURE 25 WATER SOLUBLE POLYMERS HAVE THE LARGEST MARKET SIZE, 2015–2020

FIGURE 26 SURFACTANTS MARKET IN ASIA & THE MIDDLE EAST TO GROW THE FASTEST, FOLLOWED BY CENTRAL & SOUTH AMERICA, 2015–2020

FIGURE 27 ONSHORE IS THE LARGEST APPLICATION IN CHEMICAL EOR MARKET, 2015 VS. 2020

FIGURE 28 NORTH AMERICA IS PROJECTED TO ACCOUNT FOR ~64% OF THE ONSHORE APPLICATION BY 2020

FIGURE 29 ASIA & THE MIDDLE EAST IS THE FASTEST-GROWING MARKET FOR OFFSHORE APPLICATION, 2015—2020

FIGURE 30 POLYMER FLOODING IS THE MOST WIDELY USED TECHNIQUE IN THE CHEMICAL EOR MARKET, 2015 VS. 2020

FIGURE 31 NORTH AMERICA PROJECTED TO ACCOUNT FOR THE HIGHEST SHARE IN POLYMER FLOODING TECHNIQUE IN CHEMICAL EOR MARKET BY 2020

FIGURE 32 ASIA & THE MIDDLE EAST IS THE FASTEST-GROWING MARKET FOR SURFACTANT-POLYMER TECHNIQUE, 2015–2020

FIGURE 33 DEMAND FOR CHEMICAL EOR PROCESS IN NORTH AMERICA IS DRIVEN BY THE DEPLETING ONSHORE RESERVES

FIGURE 34 INCREASING DRILLING ACTIVITIES IN NEW AND EXISTING ONSHORE AND OFFSHORE FIELDS DRIVING THE ASIA & THE MIDDLE EAST'S CHEMICAL EOR MARKET

FIGURE 35 GROWTH STRATEGIES ADOPTED BY LEADING COMPANIES BETWEEN 2010 AND 2015

FIGURE 36 NEW PRODUCT/SERVICE/TECHNOLOGY DEVELOPMENT IS THE KEY STRATEGY ADOPTED BY COMPANIES AND 2013 & 2014 WERE THE MOST ACTIVE YEARS

FIGURE 37 BATTLE FOR MARKET SHARE: NEW PRODUCT/SERVICE/TECHNOLOGY DEVELOPMENT WAS THE KEY STRATEGY

FIGURE 38 GEOGRAPHICAL REVENUE MIX OF LEADING MARKET PLAYERS

FIGURE 39 SHELL CHEMICALS: COMPANY SNAPSHOT

FIGURE 40 SHELL CHEMICALS: SWOT ANALYSIS

FIGURE 41 HALLIBURTON: COMPANY SNAPSHOT

FIGURE 42 SCHLUMBERGER: COMPANY SNAPSHOT

FIGURE 43 BAKER HUGHES: COMPANY SNAPSHOT

FIGURE 44 BASF SE: COMPANY SNAPSHOT

FIGURE 45 BASF SE: SWOT ANALYSIS

FIGURE 46 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

FIGURE 47 DOW CHEMICAL COMPANY: SWOT ANALYSIS

FIGURE 48 HUNTSMAN CORPORATION: COMPANY SNAPSHOT

FIGURE 49 CHAMPION TECHNOLOGIES: COMPANY SNAPSHOT

FIGURE 50 TIORCO LLC: COMPANY SNAPSHOT

FIGURE 51 STEPAN COMPANY: COMPANY SNAPSHOT

FIGURE 52 STEPAN COMPANY: SWOT ANALYSIS

FIGURE 53 OIL CHEM TECHNOLOGIES LLC: COMPANY SNAPSHOT

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