

Chaos Engineering Tools Market by Component (Tools and Services), Application, Deployment Mode (Public Cloud and Private Cloud), End User, Vertical (IT & ITeS, BFSI, Telecommunications, and Media & Entertainment) and Region - Global Forecast to 2028

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Abstracts

The chaos engineering tools market size is expected to grow from USD 1.9 billion in 2023 to USD 2.9 billion by 2028 at a Compound Annual Growth Rate (CAGR) of 8.8% during the forecast period. With the growing reliance on digital services, there is a heightened demand for highly reliable systems. Chaos engineering helps organizations meet these reliability demands by identifying and mitigating weaknesses, which is expected to fuel the demand for chaos engineering tools across organizations.

“As per component, the solution segment holds the largest market share during the forecast period.”

Monitoring and observability tools offer real-time visibility into the performance and behavior of complex, distributed software systems. Monitoring tools track key metrics, such as response times, error rates, and resource utilization, while observability tools dive deeper, providing insights into the inner workings of applications and infrastructure. In chaos engineering, they capture data during controlled experiments, helping teams understand how systems react to simulated failures and challenges. This data-driven approach enables organizations to detect anomalies, analyze performance trends, and troubleshoot issues effectively, ultimately contributing to optimizing system resilience, reliability, and overall performance.

“As per vertical, the BFSI vertical to hold second largest market share in 2023.”

The Banking, Financial Services, and Insurance (BFSI) vertical is rapidly embracing chaos engineering tools due to the critical nature of its operations and the increasing risks associated with digital services. In a world where digital banking, online trading, and insurance claims processing are the norm, any system outage or security breach can have far-reaching consequences. For instance, In 2019, Capital One, one of the largest banks in the US, suffered a massive data breach, exposing the personal information of over 100 million customers. This incident underscores the need for robust chaos engineering practices to proactively identify vulnerabilities and improve resilience. Furthermore, with the stringent regulations governing the BFSI sector, such as GDPR in Europe and HIPAA in the US, chaos engineering tools help these organizations ensure compliance and data security while avoiding costly penalties. These tools empower the BFSI sector to conduct controlled experiments and simulations that reveal potential points of failure, enabling them to fine-tune their systems for uninterrupted, secure, and efficient financial and insurance services while avoiding costly downtime. "As per region, Europe is projected to witness the second-largest market share during the forecast period."

The robust ICT framework in Europe is poised to significantly enhance system resilience and reliability across the continent. For instance, the General Data Protection Regulation (GDPR) has played a pivotal role in safeguarding individuals' data, with over 281,000 GDPR cases reported in Europe by 2021, illustrating the commitment to data security. Moreover, the EU's cybersecurity directives and measures, including the Network and Information Systems (NIS) Directive, mandate stringent security protocols, bolstering the resilience of critical infrastructure. Further, integrating advanced technologies, such as AI and ML, into observability tools enables European enterprises to predict and prevent potential system failures. This seamless integration of advanced technologies represents the central importance of chaos engineering in strengthening system resilience and maintaining uninterrupted service availability within the European market.

The breakup of the profiles of the primary participants is given below:

By Company: Tier I: 30%, Tier II: 45%, and Tier III: 25%

By Designation: C-Level Executives: 50%, Director Level: 35%, and Others: 15%

By Region: North America: 50%, Europe: 30%, Asia Pacific: 15%, Rest of World: 5%

Note: Others include sales managers, marketing managers, and product managers

Note: The rest of the World consists of the Middle East & Africa and Latin America

Note: Tier 1 companies have revenues of more than USD 100 million; tier 2 companies' revenue ranges from USD 10 million to USD 100 million; and tier 3 companies' revenue is less than 10 million

Source: Secondary Literature, Expert Interviews, and MarketsandMarkets Analysis

Some of the major vendors offering chaos engineering tools across the globe include Microsoft (US), AWS (US), OpenText (Canada), Virtusa (US), Tricentis (US), Harness (US), Nagarro (Germany), PagerDuty (US), Cavission Systems (US), Gremlin (US), Steadybit (Germany), Reliably (UK), Speedscale (US), Verica (US), WireMock (US), Apica (Sweden), ChaosSearch (US), RapidSpike (UK), and DevCycle (Canada).

Research coverage:

The market study covers the chaos engineering tools market across segments. It aims at estimating the market size and the growth potential of this market across different segments, such as component, application, deployment mode, end user, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall chaos engineering tools market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (need for observability tools for managing distributed systems, need for resilience and reliability in DevOps, growing adoption of cloud-native applications), restraints (privacy and security concerns, complexity, and lack of expertise required for conducting experiments), opportunities (integration with monitoring and observability tools, growing adoption of hybrid and multi-cloud environments), and challenges (risk of outages, requirement of robust monitoring systems) influencing the growth of the chaos engineering tools market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the chaos engineering tools market.

Market Development: Comprehensive information about lucrative markets – the report analyses the chaos engineering tools market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the chaos engineering tools market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Microsoft (US), AWS (US), OpenText (Canada), Virtusa (US), Tricentis (US), Harness (US), Nagarro (Germany), PagerDuty (US), Cavission Systems (US), Gremlin (US), among others in the chaos engineering tools market.

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