

Change and Configuration Management Market by Components (Software and Services), Deployment (Cloud and On-premise), Organization Size (SME and Enterprises), Vertical, and Region - Global Forecast to 2021

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Abstracts

“Increasing adoption of digital technologies is driving the change and configuration management market”

The change and configuration management market size is expected to grow from USD 1.21 billion in 2016 to USD 2.04 billion by 2021, at a CAGR of 11.0%. The ever-growing need for high operational excellence, increased resource utilization, improved security measures, and enhanced productivity in an enterprise for a sustainable future, has led to the adoption of change and configuration management software. The market is being driven by factors such as increased focus on identification, control, status accounting, audit and review. However, factor like diverse application practice in an enterprise is hampering the growth of change and configuration management market.

“Professional services is projected to showcase robust growth in the change and configuration management market”

The change and configuration management professional services aid clients in planning, designing, implementing, training, auditing, and managing solutions to streamline the business growth. Professional services are required in the IT industry during solution implementation or after the deployment.

“APAC region expected to experience extensive growth opportunities in the next few years”

In the rapidly growing economies such as China and India, the growing demand for enhanced technology implementation, awareness, and efforts to standardize the change and configuration management are some of the growth drivers for the market. Additionally, huge population, developing technology hubs, and affluent countries such as South Korea and Japan, have further enhanced growth prospects in this region. Increasing trend of BYOD, cloud, and evolution of IoT along with growing technology, encouraged tremendous opportunities for growth in the next five years.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. Break-up of profile of primary participants is as follows:

By Company: Tier 1 – 36 %, Tier 2 – 21%, and Tier 3 – 43%

By Designation: C level – 75%, Director level – 15%, Others – 10%

By Region: North America – 70%, Europe – 15%, APAC – 15%

The change and configuration management ecosystem comprises the major vendors such as IBM Corporation (U.S.), Microsoft Corporation (U.S.), HP Enterprises (U.S.), CA technologies (U.S.), ServiceNow (U.S.), BMC Software (U.S.), AWS (U.S.), Chef Software (U.S.), Puppet (U.S.), Ansible by Red Hat (U.S.), and Codenvy (U.S.).

Research Coverage:

The report includes in-depth competitive analysis of these key players in the change and configuration management market, with their company profiles, recent developments, and key market strategies. The research report segments the change and configuration management market by software and services, deployment type, organization size, vertical, and region.

Reasons to Buy the Report

The change and configuration management market has been segmented on the basis software and services, deployment type, organization size, vertical, and region. The report will help the market leaders/new entrants in this market in the following ways:

1. The report segments the change and configuration management market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments. The market numbers are further split across different verticals and regions.
2. The report helps the stakeholders understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to better position their businesses. There is a separate section on competitive landscape, including competitor ecosystem, and mergers & acquisitions. Besides, there are company profiles of 11 players offering services in this market. In this section, market internals are provided that can put them ahead of the competitors.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE REPORT
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 VENDOR DIVE MATRIX
 - 2.4.1 QUADRANT DESCRIPTION
- 2.5 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE CHANGE AND CONFIGURATION MANAGEMENT MARKET
- 4.2 CHANGE AND CONFIGURATION MANAGEMENT MARKET, BY COMPONENT
- 4.3 CHANGE AND CONFIGURATION MANAGEMENT MARKET POTENTIAL
- 4.4 CHANGE AND CONFIGURATION MANAGEMENT MARKET, BY REGION AND VERTICAL

4.5 CHANGE AND CONFIGURATION MANAGEMENT MARKET, BY REGION

4.6 LIFECYCLE ANALYSIS, BY REGION, 2016

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 BY COMPONENT

5.2.2 BY DEPLOYMENT TYPE

5.2.3 BY ORGANIZATION SIZE

5.2.4 BY VERTICAL

5.2.5 BY REGION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Simplification and synchronization of IT resources

5.3.1.2 Automated management of IT processes and policies

5.3.1.3 Digital technologies driving the need for scalable and flexible systems

5.3.2 RESTRAINT

5.3.2.1 Diverse applications in an enterprise

5.3.3 OPPORTUNITY

5.3.3.1 Potential combination of configuration management Tools with the DevOPs approach

5.3.3.2 Increased demand for agile systems

5.3.4 CHALLENGES:

5.3.4.1 Third-party integrations, acquisitions, and collaborations

5.3.4.2 GUI development problem for large amounts of data

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 ECOSYSTEM

6.4 STRATEGIC BENCHMARKING

6.5 EVOLUTION

7 CHANGE AND CONFIGURATION MANAGEMENT MARKET ANALYSIS, BY COMPONENT

7.1 INTRODUCTION

7.2 SOFTWARE

7.3 SERVICES

7.3.1 PROFESSIONAL SERVICES

7.3.1.1 Training and consulting

7.3.1.2 Integration services

7.3.1.3 Support and maintenance

7.3.2 MANAGED SERVICES

8 CHANGE AND CONFIGURATION MANAGEMENT MARKET ANALYSIS, BY DEPLOYMENT TYPE

8.1 INTRODUCTION

8.2 CLOUD

8.3 ON-PREMISES

9 CHANGE AND CONFIGURATION MARKET ANALYSIS, BY ORGANIZATION SIZE

9.1 INTRODUCTION

9.2 SMALL AND MEDIUM SIZE ENTERPRISES (SMES)

9.3 LARGE ENTERPRISES

10 CHANGE AND CONFIGURATION MANAGEMENT MARKET ANALYSIS, BY VERTICAL

10.1 INTRODUCTION

10.2 BFSI (BANKING, FINANCIAL SERVICES, AND INSURANCE)

10.3 HEALTHCARE AND LIFE SCIENCE

10.4 EDUCATION

10.5 GOVERNMENT AND PUBLIC SECTOR

10.6 TELECOM AND IT

10.7 RETAIL AND CONSUMER PACKAGED GOODS

10.8 OTHERS

11 CHANGE AND CONFIGURATION MANAGEMENT MARKET ANALYSIS, BY REGION

11.2 INTRODUCTION

11.3 NORTH AMERICA

11.3.1 U.S.

11.4 EUROPE

11.5 ASIA-PACIFIC

11.6 MIDDLE EAST AND AFRICA

11.7 LATIN AMERICA

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 COMPETITIVE SITUATION AND TRENDS

12.2.1 NEW PRODUCT LAUNCHES

12.2.2 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS

12.2.3 MERGERS AND ACQUISITIONS

12.2.4 EXPANSIONS

12.3 MNM DIVE: CHANGE AND CONFIGURATION MANAGEMENT VENDOR SCORECARD

12.3.1 CHANGE AND CONFIGURATION MANAGEMENT: MNM DIVE-VENDOR COMPARISON

13 COMPANY PROFILES

13.1 INTRODUCTION

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, Ratio Analysis, MnM View)*

13.2 IBM CORPORATION

13.3 MICROSOFT CORPORATION

13.4 HEWLETT-PACKARD ENTERPRISE COMPANY

13.5 CA TECHNOLOGIES

13.6 SERVICENOW

13.7 BMC SOFTWARE

13.8 AMAZON WEB SERVICES

13.9 CHEF SOFTWARE, INC.

13.10 PUPPET

13.11 ANSIBLE

13.12 CODENVY, INC.

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted

companies.

14 APPENDIX

14.1 INDUSTRY EXCERPTS

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATIONS

14.6 RELATED REPORTS

14.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)

Table 2 CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)

Table 3 SOFTWARE: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 4 SERVICES: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 5 SERVICES: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 6 PROFESSIONAL SERVICES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 7 PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 8 TRAINING AND CONSULTING MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 9 INTEGRATION SERVICES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 10 SUPPORT AND MAINTENANCE SERVICES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 11 MANAGED SERVICES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 12 CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2014–2021 (USD MILLION)

Table 13 CLOUD: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 14 ON-PREMISES: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 15 CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

Table 16 SMALL AND MEDIUM SIZE ENTERPRISES: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 17 LARGE ENTERPRISES: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 18 CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 19 BANKING, FINANCIAL SERVICES, AND INSURANCE: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 20 HEALTHCARE AND LIFE SCIENCE: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 21 EDUCATION: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 22 GOVERNMENT AND PUBLIC SECTOR: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 23 TELECOM AND IT: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 24 RETAIL AND CONSUMER PACKAGED GOODS: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 25 OTHERS: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 26 CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 27 NORTH AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 28 NORTH AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)

Table 29 NORTH AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 30 PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 31 NORTH AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2014–2021 (USD MILLION)

Table 32 NORTH AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

Table 33 NORTH AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 34 U.S.: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)

Table 35 U.S.: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 36 U.S.: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021

(USD MILLION)

Table 37 U.S.: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2014–2021 (USD MILLION)

Table 38 U.S.: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

Table 39 U.S.: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 40 EUROPE: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)

Table 41 EUROPE: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 42 EUROPE: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 43 EUROPE: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2014–2021 (USD MILLION)

Table 44 EUROPE: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

Table 45 EUROPE: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 46 ASIA-PACIFIC: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)

Table 47 ASIA-PACIFIC: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 48 ASIA-PACIFIC: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 49 ASIA-PACIFIC: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2014–2021 (USD MILLION)

Table 50 ASIA-PACIFIC: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

Table 51 ASIA- PACIFIC: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 52 MIDDLE EAST AND AFRICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)

Table 53 MIDDLE EAST AND AFRICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 54 MIDDLE EAST AND AFRICA: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 55 MIDDLE EAST AND AFRICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2014–2021 (USD MILLION)

Table 56 MIDDLE EAST AND AFRICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

Table 57 MIDDLE EAST AND AFRICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 58 LATIN AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY COMPONENT, 2014–2021 (USD MILLION)

Table 59 LATIN AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY SERVICE, 2014–2021 (USD MILLION)

Table 60 LATIN AMERICA: PROFESSIONAL SERVICES MARKET SIZE, BY TYPE, 2014–2021 (USD MILLION)

Table 61 LATIN AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY DEPLOYMENT TYPE, 2014–2021 (USD MILLION)

Table 62 LATIN AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)

Table 63 LATIN AMERICA: CHANGE AND CONFIGURATION MANAGEMENT MARKET SIZE, BY VERTICAL, 2014–2021 (USD MILLION)

Table 64 NEW PRODUCT LAUNCHES, 2016

Table 65 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS, 2016

Table 66 MERGERS AND ACQUISITIONS, 2015–2016

Table 67 EXPANSIONS, 2016

List Of Figures

LIST OF FIGURES

Figure 1 GLOBAL CHANGE AND CONFIGURATION MANAGEMENT MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 MARKET BREAKDOWN AND DATA TRIANGULATION

Figure 5 VENDOR DIVE MATRIX: CRITERIA WEIGHTAGE

Figure 6 VENDOR DIVE MATRIX

Figure 7 SERVICE MODEL SNAPSHOT: MARKET FOR MANAGED SERVICES IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 8 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2016

Figure 9 IMPROVED FLEXIBILITY OF SYSTEMS IS DRIVING THE CHANGE AND CONFIGURATION MANAGEMENT MARKET

Figure 10 THE SERVICES MARKET FOR CHANGE AND CONFIGURATION MANAGEMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 11 ON-PREMISES DEPLOYMENT IS EXPECTED TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 12 GOVERNMENT AND PUBLIC SECTOR VERTICAL IS EXPECTED TO HOLD THE LARGEST MARKET SHARE IN THE CHANGE AND CONFIGURATION MANAGEMENT MARKET, IN 2016

Figure 13 NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SIZE IN CHANGE AND CONFIGURATION MANAGEMENT MARKET DURING THE FORECAST PERIOD

Figure 14 REGIONAL LIFECYCLE: ASIA-PACIFIC IS ESTIMATED TO BE IN THE GROWTH PHASE IN 2016

Figure 15 CHANGE AND CONFIGURATION MANAGEMENT MARKET SEGMENTATION: BY COMPONENT

Figure 16 CHANGE AND CONFIGURATION MANAGEMENT MARKET SEGMENTATION: BY DEPLOYMENT TYPE

Figure 17 CHANGE AND CONFIGURATION MANAGEMENT MARKET SEGMENTATION: BY ORGANIZATION SIZE

Figure 18 CHANGE AND CONFIGURATION MANAGEMENT MARKET SEGMENTATION: BY VERTICAL

Figure 19 CHANGE AND CONFIGURATION MANAGEMENT MARKET

SEGMENTATION: BY REGION

Figure 20 CHANGE AND CONFIGURATION MANAGEMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 21 CHANGE AND CONFIGURATION MANAGEMENT MARKET: VALUE CHAIN

Figure 22 CHANGE AND CONFIGURATION MANAGEMENT MARKET ECOSYSTEM

Figure 23 SERVICES SEGMENT IS PROJECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 24 CLOUD-BASED DEPLOYMENT MODEL IS EXPECTED TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

Figure 25 LARGE ENTERPRISES SEGMENT IS EXPECTED TO HOLD THE LARGEST MARKET SHARE DURING FORECAST PERIOD

Figure 26 TELECOM AND IT IS EXPECTED TO GROW WITH HIGHEST CAGR DURING 2016- 2021

Figure 27 ASIA-PACIFIC IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 28 GEOGRAPHIC SNAPSHOT (2016–2021): ASIA-PACIFIC AND MIDDLE EAST AND AFRICA OFFERS LUCRATIVE OPPORTUNITIES IN THE CHANGE AND CONFIGURATION MANAGEMENT MARKET

Figure 29 NORTH AMERICA MARKET SNAPSHOT

Figure 30 ASIA-PACIFIC MARKET SNAPSHOT

Figure 31 COMPANIES ADOPTED NEW PRODUCT LAUNCH AS THE KEY GROWTH STRATEGY BETWEEN 2014 AND 2016

Figure 32 MARKET EVALUATION FRAMEWORK

Figure 33 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY

Figure 34 EVALUATION OVERVIEW: SERVICE OFFERINGS

Figure 35 EVALUATION OVERVIEW: BUSINESS STRATEGY

Figure 36 GEOGRAPHIC REVENUE MIX OF TOP 5 MARKET PLAYERS

Figure 37 IBM CORPORATION: COMPANY SNAPSHOT

Figure 38 IBM CORPORATION: SWOT ANALYSIS

Figure 39 MICROSOFT CORPORATION: COMPANY SNAPSHOT

Figure 40 MICROSOFT CORPORATION: SWOT ANALYSIS

Figure 41 HEWLETT-PACKARD ENTERPRISE COMPANY: COMPANY SNAPSHOT

Figure 42 HEWLETT-PACKARD ENTERPRISE COMPANY: SWOT ANALYSIS

Figure 43 CA TECHNOLOGIES: COMPANY SNAPSHOT

Figure 44 CA TECHNOLOGIES: SWOT ANALYSIS

Figure 45 SERVICENOW: COMPANY SNAPSHOT

Figure 46 SERVICENOW: SWOT ANALYSIS

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