

# Ceramic Tiles Market by Type (Porcelain, Glazed, Unglazed), Application (Floor Tiles, Internal Wall Tiles, External Wall Tiles) End-use Sector (Residential, Non-residential), Finish (Matt, Gloss), Construction Type, and Region - Global Forecast to 2027

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## Abstracts

The market for ceramic tiles is estimated to be USD 227.9 billion in 2022, and it is projected to reach USD 320.5 billion by 2030, at a CAGR of 7.1%. Ceramic tiles are majorly used as a construction material to finish surfaces like walls and floors. The ceramic tiles market is driven by increasing demand from several end users like residential and non-residential construction works which include construction activities of residences, industries, hospitals, institutes etc. The increasing population and urbanization with the population shift from rural to urban areas is driving the market growth of ceramic tiles market in the forecast period.

By Type, Porcelain accounted for the highest CAGR during the forecast period.

The Ceramic tiles market has been segmented on type, such as Porcelain, Glazed and Unglazed. The porcelain tiles are dense and possess a water absorption rate of 0.5% or lower. Hence, they are mostly used in flooring applications. The porcelain segment is projected to account for the highest CAGR during the forecast period due to its enhanced properties which makes it an ideal tiling material. Glazed ceramic tiles are simple to clean and maintain. They provide better moisture and stain resistance. Unglazed tiles are scratch resistant and have better resistance to wear, tear, and damage.

By Application, Flooring segment accounted for the largest market share in 2021.

The Ceramic tiles market is categorized based on different applications i.e., Flooring, internal walls, external walls and Others. The Flooring segment dominated the market as it provides cost-efficient material for flooring, which is water resistant, durable, has low maintenance and possess high strength. The internal walls are fitted with ceramic tiles in interior walls of kitchens, storage areas, bathrooms, hospitals, laboratories etc. These internal wall tiles offer strain resistance and also enhance the aesthetic appeal of the place. The external wall tiles protect surfaces from environmental factors like rain, sunlight and humidity.

By End-use sector, Residential segment accounted for the highest CAGR during the forecast period.

Ceramic tiles market is categorized as ceramic tiles required for residential and non-residential construction works. The residential sector is projected to register the highest CAGR due to increased construction activities, an increased income of people and hence increasing demand for new houses and facilities. Ceramic tiles are required in bathrooms, kitchens, swimming pools, interior walls, exterior walls, countertops and rooftops in residences. Ceramic tiles are also widely used in non-residential units like hospitals, laboratories, malls, multipurpose halls, gymnasiums etc.

APAC is projected to account for the highest CAGR in the Ceramic tiles market during the forecast period.

The Asia Pacific region is experiencing the most rapid growth in the flexible packaging market, with China, India, Vietnam, Thailand, Indonesia, and other countries in the region being included. Due to increased economic development, increasing population, and expansion, India, China, and Vietnam are expected to see significant growth in the ceramic tile market. Additionally, the increasing urbanization in these countries has created a substantial customer base for ceramic tiles, further driving the growth of the ceramic tiles market in the projected period.

By Department: Sales/Export/ Marketing: 53.5%, Production: 23.3%, and CXOs: 23.3%

By Designation: Managers: 60.5%, CXOs: 23.3%, and Executives: 16.3%

By Region: North America: 33%, Europe: 27%, Asia Pacific: 25%, Middle East & Africa: 10%, and South America: 5%.

Companies Covered: Mohawk Industries Inc. (US), Grupo Lamosa (Mexico), RAK Ceramics (UAE), SCG Ceramics (Thailand), and Kajaria Ceramics (India), and others.

## Research Coverage

The market study covers the Ceramic tiles market across various segments. It aims at estimating the market size and the growth potential of this market across different segments based on type, application, end-use sector, and region. The study also includes an in-depth competitive analysis of key players in the market, their company profiles, key observations related to their products and business offerings, recent developments undertaken by them, and key growth strategies adopted by them to improve their position in the Ceramic tiles market.

## Key Benefits of Buying the Report

The report is expected to help the market leaders/new entrants in this market share the closest approximations of the revenue numbers of the overall Ceramic tiles market and its segments and sub-segments. This report is projected to help stakeholders understand the competitive landscape of the market, gain insights to improve the position of their businesses, and plan suitable go-to-market strategies. The report also aims to help stakeholders understand the pulse of the market and provides them with information on the key market drivers, challenges, and opportunities.

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