

Ceramic & Porcelain Tableware Market by Material (Bone China, Porcelain, Stoneware), Technology (Slip casting, Pressure casting, Isostatic casting), Product, Application, Distribution Channel and Region - Global Forecast to 2028

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Abstracts

The ceramic and porcelain tableware market is projected to grow from USD 6.7 billion in 2023 to USD 8.1 billion by 2028, at a CAGR of 4.1% from 2023 to 2028. Urbanization and the rise of the middle-class population in developing countries have led to higher disposable incomes, resulting in increased spending on lifestyle and home improvement products, including ceramic and porcelain tableware. As consumers increasingly seek products that combine functionality with aesthetic appeal, ceramic and porcelain tableware's elegant and timeless designs are favored choices for dining experiences in both households and commercial establishments.

“Bone China material to be the second fastest growing material during the forecast period.”

Bone china is a type of porcelain used in the manufacturing of tableware products. It is known for its delicate appearance, lightweight feel, and superior quality. Bone china tableware is manufactured using a combination of clay, feldspar, quartz, and bone ash. Kaolin clay, with its fine particle size and high plasticity, forms the base material, providing the necessary malleability for shaping the tableware. Feldspar, a group of minerals, acts as a fluxing agent, reducing the clay's melting point and facilitating the fusion of its components during firing. This addition enhances the translucency and whiteness of bone china. Quartz, another crucial ingredient, imparts strength and stability to the final product, making it more resistant to breakage.

“The slip casting technology holds the largest market share in ceramic and porcelain tableware market.”

Slip casting has several advantages over other technologies in ceramic and porcelain tableware production. It enables efficient mass production with consistent shapes and thickness, making it ideal for intricate and complex designs. The process minimizes material waste, allows for precise replication, and offers versatility in producing various tableware forms. Slip casting is cost-effective, provides a smooth surface finish, and ensures high-quality results, making it a preferred choice in the industry.

“The dinnerware product holds the largest market share in ceramic and porcelain tableware market.”

The ceramic and porcelain dinnerware market has shown consistent growth in recent years, driven by various factors. The increasing global population, changing lifestyles, and rising disposable incomes have contributed to the growing demand for tableware products, including ceramic and porcelain dinnerware. Additionally, the rising trend of home dining, and the growing focus on food presentation have further boosted the market for ceramic and porcelain dinnerware.

“The commercial application holds the largest market share in ceramic and porcelain tableware market.”

The commercial application of ceramic and porcelain tableware is extensive, catering to various businesses in the hospitality and foodservice industries. Restaurants, hotels, banquet halls, cafes, and catering companies rely on ceramic and porcelain dishes, bowls, platters, and servingware to showcase their culinary creations with elegance and style. These tableware products not only contribute to the overall dining experience but also enhance the presentation of dishes, leaving a lasting impression on patrons. As the demand for unique and aesthetically pleasing table settings grows in the competitive commercial landscape, the market for ceramic and porcelain tableware is expanding to meet the needs of businesses seeking to offer exceptional dining experiences to their customers.

“The supermarket holds the largest market share in ceramic and porcelain tableware market by distribution channel.”

The supermarket distribution channel is the biggest distribution channel for ceramic and porcelain tableware due to its widespread presence, convenience, and ability to cater to

a diverse consumer base. Supermarkets offer a one-stop shopping experience, attracting a large number of customers seeking household products, including tableware, during routine grocery shopping. With an extensive network of stores, supermarkets provide easy accessibility to a wide selection of ceramic and porcelain tableware, making it convenient for consumers to browse and purchase these items..

“North America is the second biggest market in ceramic and porcelain tableware market by region.”

North America is the biggest market for ceramic and porcelain tableware due to several factors, including a high standard of living, a culture that values dining experiences, a thriving food and beverage industry, and a growing trend towards eco-friendly and sustainable products. With a large population and robust economy, North American consumers have the means and inclination to invest in high-quality tableware, making ceramic and porcelain popular choices for households and commercial establishments alike. Moreover, the region's diverse culinary scene and emphasis on food aesthetics drive the demand for visually appealing tableware.

Extensive primary interviews were conducted to determine and verify the market size for several segments and sub-segments and information gathered through secondary research.

The break-up of primary interviews is given below:

By Company Type - Tier 1: 35%, Tier 2: 40%, and Tier 3: 25%

By Designation – C-Level: 25%, D-Level: 35%, and Others: 40%

By Region – North America: 20%, Europe: 30%, Asia Pacific: 35%, Middle East & Africa: 10%, and South America: 5%

Notes: *Others include sales, marketing, and product managers.

Notes: Tier 1: >USD 5 Billion; Tier 2: USD 1 Billion– USD 5 Billion; and Tier 3:

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 STUDY SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 REGIONS COVERED
 - 1.3.3 YEARS CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 UNITS CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - FIGURE 1 CERAMIC AND PORCELAIN TABLEWARE MARKET: RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key primary insights
 - FIGURE 2 STAKEHOLDERS INVOLVED AND BREAKDOWN OF PRIMARY INTERVIEWS
- 2.2 MARKET SIZE ESTIMATION
 - FIGURE 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH
 - FIGURE 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH
 - FIGURE 5 MARKET SIZE ESTIMATION: SUPPLY SIDE
- 2.3 DATA TRIANGULATION
 - FIGURE 6 CERAMIC AND PORCELAIN TABLEWARE MARKET: DATA TRIANGULATION
- 2.4 RECESSION IMPACT
- 2.5 ASSUMPTIONS
- 2.6 LIMITATIONS
- 2.7 GROWTH FORECAST

3 EXECUTIVE SUMMARY

FIGURE 7 PORCELAIN TO ACCOUNT FOR LARGEST MARKET SHARE IN 2028

FIGURE 8 SLIP CASTING TO ACCOUNT FOR LARGEST MARKET SHARE IN 2028

FIGURE 9 BEVERAGEWARE TO RECORD HIGHEST GROWTH DURING FORECAST PERIOD

FIGURE 10 COMMERCIAL APPLICATION TO ACCOUNT FOR LARGEST MARKET SHARE IN 2028

FIGURE 11 SUPERMARKETS & HYPERMARKETS TO ACCOUNT FOR LARGEST MARKET SHARE IN 2028

FIGURE 12 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN CERAMIC AND PORCELAIN TABLEWARE MARKET

FIGURE 13 GROWTH OF HOSPITALITY INDUSTRY TO DRIVE MARKET

4.2 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION AND COUNTRY

FIGURE 14 COMMERCIAL APPLICATION AND CHINA ACCOUNTED FOR LARGEST SHARE IN 2022

4.3 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY KEY COUNTRY

FIGURE 15 INDIA TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Increasing demand for tableware from hospitality sector

5.2.1.2 High import and export rates of ceramic tableware

5.2.1.3 Rising influence of social media and prevalence of food bloggers

5.2.2 RESTRAINTS

5.2.2.1 High production cost and complex procedure

5.2.3 OPPORTUNITIES

5.2.3.1 Resurgence of artisanal and handcrafted ceramic and porcelain tableware

5.2.3.2 Expansion of online retail channels

5.2.4 CHALLENGES

5.2.4.1 Low durability of ceramic and porcelain tableware

6 INDUSTRY TRENDS

6.1 PORTER'S FIVE FORCES ANALYSIS

FIGURE 17 CERAMIC AND PORCELAIN TABLEWARE MARKET: PORTER'S FIVE FORCES ANALYSIS

6.1.1 THREAT OF NEW ENTRANTS

6.1.2 BARGAINING POWER OF SUPPLIERS

6.1.3 BARGAINING POWER OF BUYERS

6.1.4 THREAT OF SUBSTITUTES

6.1.5 INTENSITY OF COMPETITIVE RIVALRY

6.2 SUPPLY CHAIN ANALYSIS

FIGURE 18 CERAMIC AND PORCELAIN TABLEWARE: SUPPLY CHAIN ANALYSIS

6.3 ECOSYSTEM MAPPING

6.4 MACROECONOMIC INDICATORS

6.4.1 INTRODUCTION

6.4.2 GDP TRENDS AND FORECAST

TABLE 1 WORLDWIDE GDP GROWTH PROJECTION

6.5 TECHNOLOGY ANALYSIS

6.6 CASE STUDY ANALYSIS

6.6.1 DIGITAL TRANSFORMATION IN CERAMIC AND PORCELAIN TABLEWARE MANUFACTURING

6.7 TRENDS AND DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 19 CERAMIC AND PORCELAIN TABLEWARE FUTURE REVENUE MIX

6.8 KEY STAKEHOLDERS AND BUYING CRITERIA

6.8.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 20 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS

6.8.2 BUYING CRITERIA

FIGURE 21 KEY BUYING CRITERIA FOR CERAMIC AND PORCELAIN TABLEWARE

TABLE 2 KEY BUYING CRITERIA FOR CERAMIC AND PORCELAIN TABLEWARE

6.9 KEY CONFERENCES AND EVENTS, 2023–2024

TABLE 3 CERAMIC AND PORCELAIN TABLEWARE MARKET: CONFERENCES AND EVENTS, 2023–2024

6.10 TRADE ANALYSIS

TABLE 4 HS CODE - 6912 IMPORT DATA OF CERAMIC AND PORCELAIN TABLEWARE MARKET

TABLE 5 HS CODE - 6912 EXPORT DATA OF CERAMIC AND PORCELAIN
TABLEWARE MARKET

TABLE 6 HS CODE - 6911 IMPORT DATA OF CERAMIC AND PORCELAIN
TABLEWARE MARKET

TABLE 7 HS CODE - 6911 EXPORT DATA OF CERAMIC AND PORCELAIN
TABLEWARE MARKET

6.11 PATENT ANALYSIS

6.11.1 METHODOLOGY

6.11.2 DOCUMENT TYPES

TABLE 8 CERAMIC AND PORCELAIN TABLEWARE MARKET: REGISTERED
PATENTS

FIGURE 22 CERAMIC AND PORCELAIN TABLEWARE MARKET: REGISTERED
PATENTS

6.11.3 PUBLICATION TRENDS

FIGURE 23 CERAMIC AND PORCELAIN TABLEWARE MARKET: PATENT
PUBLICATION TRENDS, 2015–2022

6.11.4 INSIGHTS

6.11.5 JURISDICTION ANALYSIS

FIGURE 24 CERAMIC AND PORCELAIN TABLEWARE MARKET: JURISDICTION
ANALYSIS

6.11.6 TOP APPLICANTS

FIGURE 25 CERAMIC AND PORCELAIN TABLEWARE MARKET: TOP PATENT
APPLICANTS

6.12 REGULATORY LANDSCAPE

6.13 REGULATORY BODIES

6.14 RAW MATERIAL ANALYSIS

6.14.1 CLAY

6.14.2 KAOLIN

6.14.3 FELDSPAR

6.14.4 OTHER RAW MATERIALS

6.15 RAW MATERIAL SUSTAINABILITY

6.16 RAW MATERIAL PRICES

TABLE 9 AVERAGE PRICE OF RAW MATERIALS IN US, 2022

6.17 MARKET ANALYSIS

6.17.1 COLORS AND SHAPES

6.17.2 MARKET STRATEGIES

6.17.3 IMPACT OF E-COMMERCE AND ONLINE SALES

6.18 RECESSION IMPACT ANALYSIS

6.18.1 REALISTIC SCENARIO

TABLE 10 REALISTIC SCENARIO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION, 2021–2028 (KILOTON)

TABLE 11 REALISTIC SCENARIO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION, 2021–2028 (USD MILLION)

6.18.2 PESSIMISTIC SCENARIO

TABLE 12 PESSIMISTIC SCENARIO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION, 2021–2028 (KILOTON)

TABLE 13 PESSIMISTIC SCENARIO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION, 2021–2028 (USD MILLION)

6.18.3 OPTIMISTIC SCENARIO

TABLE 14 OPTIMISTIC SCENARIO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION, 2021–2028 (KILOTON)

TABLE 15 OPTIMISTIC SCENARIO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION, 2021–2028 (USD MILLION)

6.19 PRICING ANALYSIS

6.19.1 AVERAGE SELLING PRICE, BY REGION

TABLE 16 AVERAGE SELLING PRICE, BY REGION (USD/TON)

7 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL

7.1 INTRODUCTION

FIGURE 26 PORCELAIN SEGMENT TO CAPTURE LARGEST MARKET SHARE BETWEEN 2023 AND 2028

TABLE 17 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 18 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

7.2 BONE CHINA

7.2.1 TRANSLUCENT AND RESISTANT TO BREAKAGE

7.3 PORCELAIN

7.3.1 DURABLE AND PLIABLE

7.4 STONEWARE

7.4.1 RESISTANT TO CHIPPING AND CRACKING

7.5 OTHER MATERIALS

8 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY TECHNOLOGY

8.1 INTRODUCTION

FIGURE 27 SLIP CASTING TECHNOLOGY TO ACCOUNT FOR LARGEST MARKET

SHARE DURING FORECAST PERIOD

TABLE 19 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY TECHNOLOGY, 2021–2028 (USD MILLION)

TABLE 20 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY TECHNOLOGY, 2021–2028 (KILOTON)

8.2 SLIP CASTING

8.2.1 IDEAL FOR INTRICATE AND COMPLEX DESIGNS

8.3 PRESSURE CASTING

8.3.1 INCREASES STRENGTH AND DURABILITY

8.4 ISOSTATIC CASTING

8.4.1 OFFERS VERSATILE AND INTRICATE DESIGNS

8.5 OTHER TECHNOLOGIES

9 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT

9.1 INTRODUCTION

FIGURE 28 DINNERWARE TO ACCOUNT FOR LARGEST MARKET SHARE IN 2028

TABLE 21 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 22 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

9.2 DINNERWARE

9.2.1 PLATES

9.2.1.1 Exquisite designs with intricate patterns to drive market

9.2.2 BOWL

9.2.2.1 Elegant glazes and heat resistance to fuel market

9.2.3 TRAYS

9.2.3.1 Attractive shapes and prints to boost market

9.2.4 OTHER DINNERWARE

9.3 BEVERAGEWARE

9.3.1 RISING TREND OF AESTHETIC CAFES TO FUEL DEMAND FOR PORCELAIN CUPS

9.4 COOKWARE

9.4.1 NON-TOXIC COATINGS TO FUEL DEMAND FOR CERAMIC COOKWARE

9.5 OTHER PRODUCTS

10 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION

10.1 INTRODUCTION

FIGURE 29 COMMERCIAL APPLICATION TO HOLD LARGEST MARKET SHARE DURING FORECAST PERIOD

TABLE 23 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 24 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2 HOUSEHOLD

10.3 COMMERCIAL

11 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL

11.1 INTRODUCTION

FIGURE 30 SUPERMARKETS & HYPERMARKETS TO ACCOUNT FOR LARGEST SHARE IN 2028

TABLE 25 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 26 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (KILOTON)

11.2 SUPERMARKETS & HYPERMARKETS

11.3 WHOLESALERS & RETAILERS

11.4 ONLINE DISTRIBUTION CHANNELS

12 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION

12.1 INTRODUCTION

FIGURE 31 INDIA TO RECORD HIGHEST GROWTH DURING FORECAST PERIOD

TABLE 27 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION, 2021–2028 (KILOTON)

TABLE 28 CERAMIC AND PORCELAIN TABLEWARE MARKET, BY REGION, 2021–2028 (USD MILLION)

12.2 ASIA PACIFIC

FIGURE 32 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET SNAPSHOT

12.2.1 RECESSION IMPACT ON ASIA PACIFIC

TABLE 29 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (KILOTON)

TABLE 30 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 31 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 32 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 33 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 34 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 35 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 36 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 37 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 38 ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (KILOTON)

12.2.2 CHINA

12.2.2.1 Significant global export to drive market

TABLE 39 CHINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 40 CHINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 41 CHINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 42 CHINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 43 CHINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 44 CHINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.2.3 JAPAN

12.2.3.1 Timeless craftsmanship and contemporary products to fuel market

TABLE 45 JAPAN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 46 JAPAN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 47 JAPAN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 48 JAPAN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY

PRODUCT, 2021–2028 (USD MILLION)

TABLE 49 JAPAN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 50 JAPAN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.2.4 SOUTH KOREA

12.2.4.1 Global demand for terracotta bowls and stone pots to drive market

TABLE 51 SOUTH KOREA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 52 SOUTH KOREA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 53 SOUTH KOREA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 54 SOUTH KOREA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 55 SOUTH KOREA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 56 SOUTH KOREA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.2.5 INDIA

12.2.5.1 Initiatives to promote handicraft sector to fuel market

TABLE 57 INDIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 58 INDIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 59 INDIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 60 INDIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 61 INDIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 62 INDIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.2.6 AUSTRALIA & NEW ZEALAND

12.2.6.1 Flourishing culinary culture to fuel market

TABLE 63 AUSTRALIA & NEW ZEALAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 64 AUSTRALIA & NEW ZEALAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 65 AUSTRALIA & NEW ZEALAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 66 AUSTRALIA & NEW ZEALAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 67 AUSTRALIA & NEW ZEALAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 68 AUSTRALIA & NEW ZEALAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.2.7 REST OF ASIA PACIFIC

TABLE 69 REST OF ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 70 REST OF ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 71 REST OF ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 72 REST OF ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 73 REST OF ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 74 REST OF ASIA PACIFIC: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.3 NORTH AMERICA

FIGURE 33 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET SNAPSHOT

12.3.1 RECESSION IMPACT ON NORTH AMERICA

TABLE 75 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (KILOTON)

TABLE 76 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 77 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 78 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 79 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 80 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 81 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 82 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 83 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 84 NORTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (KILOTON)

12.3.2 US

12.3.2.1 Increase in global trade to drive market

TABLE 85 US: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 86 US: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 87 US: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 88 US: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 89 US: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 90 US: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.3.3 CANADA

12.3.3.1 Growing interest in home decor and aesthetics to propel market

TABLE 91 CANADA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 92 CANADA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 93 CANADA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 94 CANADA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 95 CANADA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 96 CANADA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.3.4 MEXICO

12.3.4.1 Growth of hospitality industry to fuel market

TABLE 97 MEXICO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 98 MEXICO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY

MATERIAL, 2021–2028 (KILOTON)

TABLE 99 MEXICO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 100 MEXICO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 101 MEXICO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 102 MEXICO: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.4 EUROPE

12.4.1 RECESSION IMPACT ON EUROPE

TABLE 103 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (KILOTON)

TABLE 104 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 105 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 106 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 107 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 108 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 109 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 110 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 111 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 112 EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (KILOTON)

12.4.2 GERMANY

12.4.2.1 Economic growth and strong food culture to drive market

TABLE 113 GERMANY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 114 GERMANY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 115 GERMANY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 116 GERMANY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 117 GERMANY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 118 GERMANY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.4.3 ITALY

12.4.3.1 Preference for high-quality and aesthetically pleasing cups and saucers to drive market

TABLE 119 ITALY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 120 ITALY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 121 ITALY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 122 ITALY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 123 ITALY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 124 ITALY: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.4.4 UK

12.4.4.1 Increasing use of artistic tableware to drive market

TABLE 125 UK: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 126 UK: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 127 UK: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 128 UK: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 129 UK: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 130 UK: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.4.5 FRANCE

12.4.5.1 Increased interest in home entertainment to fuel demand for ceramic tableware

TABLE 131 FRANCE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY

MATERIAL, 2021–2028 (USD MILLION)

TABLE 132 FRANCE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 133 FRANCE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 134 FRANCE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 135 FRANCE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 136 FRANCE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.4.6 SWITZERLAND

12.4.6.1 Increased household spending and consumer demand to drive market

TABLE 137 SWITZERLAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 138 SWITZERLAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 139 SWITZERLAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 140 SWITZERLAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 141 SWITZERLAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 142 SWITZERLAND: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.4.7 SWEDEN

12.4.7.1 Increasing use of home decor to drive market

TABLE 143 SWEDEN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 144 SWEDEN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 145 SWEDEN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 146 SWEDEN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 147 SWEDEN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 148 SWEDEN: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.4.8 REST OF EUROPE

TABLE 149 REST OF EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 150 REST OF EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 151 REST OF EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 152 REST OF EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 153 REST OF EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 154 REST OF EUROPE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.5 MIDDLE EAST & AFRICA

12.5.1 RECESSION IMPACT ON MIDDLE EAST & AFRICA

TABLE 155 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (KILOTON)

TABLE 156 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 157 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 158 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 159 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 160 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 161 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 162 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

TABLE 163 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 164 MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (KILOTON)

12.6 SAUDI ARABIA

12.6.1 HOSPITALITY AND FINE DINING TO INCREASE DEMAND FOR CERAMIC AND PORCELAIN TABLEWARE

TABLE 165 SAUDI ARABIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY

MATERIAL, 2021–2028 (USD MILLION)

TABLE 166 SAUDI ARABIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 167 SAUDI ARABIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 168 SAUDI ARABIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 169 SAUDI ARABIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 170 SAUDI ARABIA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.7 UAE

12.7.1 ECONOMIC GROWTH AND RISING DISPOSABLE INCOME TO DRIVE MARKET

TABLE 171 UAE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 172 UAE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 173 UAE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 174 UAE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 175 UAE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 176 UAE: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.8 SOUTH AFRICA

12.8.1 GROWTH OF TOURISM INDUSTRY TO DRIVE MARKET

TABLE 177 SOUTH AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 178 SOUTH AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 179 SOUTH AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 180 SOUTH AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 181 SOUTH AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 182 SOUTH AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET,

BY APPLICATION, 2021–2028 (USD MILLION)**12.8.2 REST OF MIDDLE EAST & AFRICA****TABLE 183 REST OF MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)****TABLE 184 REST OF MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)****TABLE 185 REST OF MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)****TABLE 186 REST OF MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)****TABLE 187 REST OF MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)****TABLE 188 REST OF MIDDLE EAST & AFRICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)****12.9 SOUTH AMERICA****12.9.1 RECESSION IMPACT ON SOUTH AMERICA****TABLE 189 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (KILOTON)****TABLE 190 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY COUNTRY, 2021–2028 (USD MILLION)****TABLE 191 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)****TABLE 192 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)****TABLE 193 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)****TABLE 194 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)****TABLE 195 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)****TABLE 196 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)****TABLE 197 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)****TABLE 198 SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (KILOTON)****12.9.2 BRAZIL****12.9.2.1 Growth of foodservice industry to drive market****TABLE 199 BRAZIL: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY**

MATERIAL, 2021–2028 (USD MILLION)

TABLE 200 BRAZIL: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 201 BRAZIL: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 202 BRAZIL: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 203 BRAZIL: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 204 BRAZIL: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.9.3 ARGENTINA

12.9.3.1 Competitive prices and innovative designs to drive market

TABLE 205 ARGENTINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 206 ARGENTINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 207 ARGENTINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 208 ARGENTINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 209 ARGENTINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 210 ARGENTINA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

12.9.4 REST OF SOUTH AMERICA

TABLE 211 REST OF SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (USD MILLION)

TABLE 212 REST OF SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY MATERIAL, 2021–2028 (KILOTON)

TABLE 213 REST OF SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (KILOTON)

TABLE 214 REST OF SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 215 REST OF SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (KILOTON)

TABLE 216 REST OF SOUTH AMERICA: CERAMIC AND PORCELAIN TABLEWARE MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

13 COMPETITIVE LANDSCAPE

13.1 INTRODUCTION

FIGURE 34 KEY GROWTH STRATEGIES ADOPTED BY MARKET PLAYERS BETWEEN 2019 AND 2023

13.2 MARKET SHARE ANALYSIS

FIGURE 35 SHARE OF KEY PLAYERS IN CERAMIC AND PORCELAIN TABLEWARE MARKET, 2022

TABLE 217 CERAMIC AND PORCELAIN TABLEWARE MARKET: DEGREE OF COMPETITION

13.3 REVENUE ANALYSIS OF KEY MARKET PLAYERS

FIGURE 36 KEY PLAYERS DOMINATED MARKET IN LAST FIVE YEARS

13.4 COMPANY EVALUATION MATRIX

13.4.1 STARS

13.4.2 EMERGING LEADERS

13.4.3 PERVASIVE PLAYERS

FIGURE 37 COMPANY EVALUATION MATRIX: CERAMIC AND PORCELAIN TABLEWARE MARKET, 2022

13.5 COMPETITIVE BENCHMARKING

TABLE 218 MANUFACTURERS IN CERAMIC AND PORCELAIN TABLEWARE MARKET

TABLE 219 CERAMIC AND PORCELAIN TABLEWARE MARKET: COMPETITIVE BENCHMARKING OF KEY PLAYERS

13.6 STRENGTH OF PRODUCT PORTFOLIO

TABLE 220 CERAMIC AND PORCELAIN TABLEWARE MARKET: STRENGTH OF PRODUCT PORTFOLIO OF KEY PLAYERS

13.7 STARTUP/SME EVALUATION MATRIX

13.7.1 PROGRESSIVE COMPANIES

13.7.2 RESPONSIVE COMPANIES

13.7.3 DYNAMIC COMPANIES

13.7.4 STARTING BLOCKS

FIGURE 38 STARTUP/SME MATRIX: CERAMIC AND PORCELAIN TABLEWARE MARKET, 2022

13.8 COMPETITIVE SCENARIO

13.8.1 PRODUCT LAUNCHES

TABLE 221 CERAMIC AND PORCELAIN TABLEWARE MARKET: PRODUCT LAUNCHES, 2019–2023

13.8.2 OTHERS

TABLE 222 CERAMIC AND PORCELAIN TABLEWARE MARKET: OTHERS,

2019–2023

13.8.3 MERGERS & ACQUISITIONS

TABLE 223 CERAMIC AND PORCELAIN TABLEWARE MARKET: MERGERS & ACQUISITIONS, 2019–2023

14 COMPANY PROFILES

(Business overview, Products/Solutions/Services offered, Recent developments & MnM View)*

14.1 KEY PLAYERS

14.1.1 ROSENTHAL GMBH

TABLE 224 ROSENTHAL GMBH: COMPANY OVERVIEW

TABLE 225 ROSENTHAL GMBH: PRODUCT LAUNCHES

14.1.2 VILLEROY & BOCH AG

TABLE 226 VILLEROY & BOCH AG: COMPANY OVERVIEW

FIGURE 39 VILLEROY & BOCH AG: COMPANY SNAPSHOT

TABLE 227 VILLEROY & BOCH AG: PRODUCT LAUNCHES

TABLE 228 VILLEROY & BOCH AG: OTHERS

14.1.3 FISKARS GROUP

TABLE 229 FISKARS GROUP: COMPANY OVERVIEW

FIGURE 40 FISKARS GROUP: COMPANY SNAPSHOT

TABLE 230 FISKARS GROUP: DEALS

TABLE 231 FISKARS GROUP: OTHERS

14.1.4 RAK CERAMICS PJSC

TABLE 232 RAK CERAMICS PJSC: COMPANY OVERVIEW

FIGURE 41 RAK CERAMICS PJSC: COMPANY SNAPSHOT

TABLE 233 RAK CERAMICS PJSC: OTHERS

14.1.5 KAHLA/TH?RINGEN GMBH

TABLE 234 KAHLA/TH?RINGEN GMBH: COMPANY OVERVIEW

14.1.6 TOGNANA PORCELLANE

TABLE 235 TOGNANA PORCELLANE: COMPANY OVERVIEW

14.1.7 LIFETIME BRANDS, INC.

TABLE 236 LIFETIME BRANDS, INC.: COMPANY OVERVIEW

FIGURE 42 LIFETIME BRANDS, INC.: COMPANY SNAPSHOT

TABLE 237 LIFETIME BRANDS, INC.: DEALS

14.1.8 NORITAKE CO., LTD.

TABLE 238 NORITAKE CO., LTD.: COMPANY OVERVIEW

FIGURE 43 NORITAKE CO., LTD.: COMPANY SNAPSHOT

14.1.9 RICHARD GINORI S.R.L.

TABLE 239 RICHARD GINORI S.R.L.: COMPANY OVERVIEW

TABLE 240 RICHARD GINORI S.R.L.: OTHERS

14.1.10 CHURCHILL CHINA (UK) LTD.

TABLE 241 CHURCHILL CHINA (UK) LTD.: COMPANY OVERVIEW

14.1.11 LENOX CORPORATION

TABLE 242 LENOX CORPORATION: COMPANY OVERVIEW

TABLE 243 LENOX CORPORATION: DEALS

*Details on Business overview, Products/Solutions/Services offered, Recent developments & MnM View might not be captured in case of unlisted companies.

14.2 OTHER PLAYERS

14.2.1 CUISINART

14.2.2 MEYER CORPORATION

14.2.3 STEELITE INTERNATIONAL LTD.

14.2.4 SHARP DAWSON (SHANGHAI) INDUSTRIAL CO., LTD.

14.2.5 EMILE HENRY

14.2.6 JARS CERAMISTES

14.2.7 WMF GMBH

14.2.8 BERNARDAUD

14.2.9 BECASA

14.2.10 STAATLICHE PORZELLAN-MANUFAKTUR MEISSEN GMBH

14.2.11 DEGRENNE

14.2.12 CERAMICHE PICCADILLY

14.2.13 JAIPUR CERAMICS PRIVATE LIMITED

14.2.14 WATERFORD WEDGWOOD

14.2.15 LIBBEY

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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