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Ceramic & Porcelain Tableware Market by Material (Bone China, Porcelain, Stoneware), Technology (Slip casting, Pressure casting, Isostatic casting), Product, Application, Distribution Channel and Region - Global Forecast to 2028

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Abstracts

The ceramic and porcelain tableware market is projected to grow from USD 6.7 billion in 2023 to USD 8.1 billion by 2028, at a CAGR of 4.1% from 2023 to 2028. Urbanization and the rise of the middle-class population in developing countries have led to higher disposable incomes, resulting in increased spending on lifestyle and home improvement products, including ceramic and porcelain tableware. As consumers increasingly seek products that combine functionality with aesthetic appeal, ceramic and porcelain tableware's elegant and timeless designs are favored choices for dining experiences in both households and commercial establishments.

“Bone China material to be the second fastest growing material during the forecast period.”

Bone china is a type of porcelain used in the manufacturing of tableware products. It is known for its delicate appearance, lightweight feel, and superior quality. Bone china tableware is manufactured using a combination of clay, feldspar, quartz, and bone ash. Kaolin clay, with its fine particle size and high plasticity, forms the base material, providing the necessary malleability for shaping the tableware. Feldspar, a group of minerals, acts as a fluxing agent, reducing the clay's melting point and facilitating the fusion of its components during firing. This addition enhances the translucency and whiteness of bone china. Quartz, another crucial ingredient, imparts strength and stability to the final product, making it more resistant to breakage.

“The slip casting technology holds the largest market share in ceramic and porcelain tableware market.”

Slip casting has several advantages over other technologies in ceramic and porcelain tableware production. It enables efficient mass production with consistent shapes and thickness, making it ideal for intricate and complex designs. The process minimizes material waste, allows for precise replication, and offers versatility in producing various tableware forms. Slip casting is cost-effective, provides a smooth surface finish, and ensures high-quality results, making it a preferred choice in the industry.

“The dinnerware product holds the largest market share in ceramic and porcelain tableware market.”

The ceramic and porcelain dinnerware market has shown consistent growth in recent years, driven by various factors. The increasing global population, changing lifestyles, and rising disposable incomes have contributed to the growing demand for tableware products, including ceramic and porcelain dinnerware. Additionally, the rising trend of home dining, and the growing focus on food presentation have further boosted the market for ceramic and porcelain dinnerware.

“The commercial application holds the largest market share in ceramic and porcelain tableware market.”

The commercial application of ceramic and porcelain tableware is extensive, catering to various businesses in the hospitality and foodservice industries. Restaurants, hotels, banquet halls, cafes, and catering companies rely on ceramic and porcelain dishes, bowls, platters, and servingware to showcase their culinary creations with elegance and style. These tableware products not only contribute to the overall dining experience but also enhance the presentation of dishes, leaving a lasting impression on patrons. As the demand for unique and aesthetically pleasing table settings grows in the competitive commercial landscape, the market for ceramic and porcelain tableware is expanding to meet the needs of businesses seeking to offer exceptional dining experiences to their customers.

“The supermarket holds the largest market share in ceramic and porcelain tableware market by distribution channel.”

The supermarket distribution channel is the biggest distribution channel for ceramic and porcelain tableware due to its widespread presence, convenience, and ability to cater to a diverse consumer base. Supermarkets offer a one-stop shopping experience, attracting a large number of customers seeking household products, including tableware, during routine grocery shopping. With an extensive network of stores, supermarkets provide easy accessibility to a wide selection of ceramic and porcelain tableware, making it convenient for consumers to browse and purchase these items..

“North America is the second biggest market in ceramic and porcelain tableware market by region.”

North America is the biggest market for ceramic and porcelain tableware due to several factors, including a high standard of living, a culture that values dining experiences, a thriving food and beverage industry, and a growing trend towards eco-friendly and sustainable products. With a large population and robust economy, North American consumers have the means and inclination to invest in high-quality tableware, making ceramic and porcelain popular choices for households and commercial establishments alike. Moreover, the region's diverse culinary scene and emphasis on food aesthetics drive the demand for visually appealing tableware.

Extensive primary interviews were conducted to determine and verify the market size for several segments and sub-segments and information gathered through secondary research.

The break-up of primary interviews is given below:

By Company Type - Tier 1: 35%, Tier 2: 40%, and Tier 3: 25%

By Designation – C-Level: 25%, D-Level: 35%, and Others: 40%

By Region – North America: 20%, Europe: 30%, Asia Pacific: 35%, Middle East & Africa: 10%, and South America: 5%

Notes: *Others include sales, marketing, and product managers.

Notes: Tier 1: >USD 5 Billion; Tier 2: USD 1 Billion– USD 5 Billion; and Tier 3:

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